

eBay Social for Mexico and Russia

GUIDE.RELATED_LINKS **Related Help Pages**

- [eBay Social for Russia](http://ebaysocial.ru/)
- [eBay Social for Mexico](http://ebaysocial.mx)

Videos on eBay Social

- [What is it eBay Social?](https://www.youtube.com/watch?v=ZUOgZ0Aw9Bs)
- [How do I create a collection on eBay Social?](https://www.youtube.com/watch?v=y2mjLyvLdp0)
- [How do I write a product review on eBay Social?](https://www.youtube.com/watch?v=EWI69cUD-bk)

Related KB articles

- [Registering a buying and selling account](http://cskb.vip.ebay.com/kb/index?page=content&id=GUIDE1051)
- [How to change personal information in your eBay account](https://cskb.vip.ebay.com/kb/index?page=content&id=OC2256)

GUIDE.TALKING_POINTS

How do I open an eBay Social account?

- Go to eBay Social website and click on Connect (Conéctate -) on the top right corner of the eBay Social homepage.
- Select your the social network that you wish to link to your eBay Social account.
- Authorize eBay Social on the windows that will open automatically.
- You might be asked to provide an email address to receive your coupons.
- Just one more step, you now need to link your eBay and eBay Social accounts. Click on 5% Cashback (Empieza aqui 5% Cashback - 3% Cash back) on the top of the page, click on Link your eBay account (Conecta eBay - eBay) and follow the instructions.

How do I create a collection?

- Go to eBay Social and click on your profile icon located in the top-right corner of your page.
- Select My Collections (Mis colecciones -) in the drop-down menu.
- Select Create a collection (Crea una

colección -) on the top-right part of the page. Write a title and a description of your collection in the corresponding fields. Make sure your shipping address in your eBay account is Mexico/Russia. If you don't know how to change your shipping address you can find the instructions here (Mexico) or here (Russia). Go to http://www.ebay.com/ and search for the item you want to add to your collection. Make sure to select items with the Buy It Now (¡Cómpralo ahora! - option. This option is below Format (Formato -) on the upper left part of your search page. Once you have found the item that you want to add to your collection, copy the item's link. Paste it in the black box under the title on your collection's page. Select Save Changes (Salvar y publicar -) How do I edit collections? Go to eBay Social and log in with the social network account you used during registration (Facebook, Twitter, or) Click on your profile icon located in the top-right corner of your page. Select My Collections (Mis colecciones -) in the drop-down menu. Select your collection and click on the Edit (Editar -) option below your profile. Make the necessary changes and select Save Changes (Salvar y publicar -). Now your collection has been updated and if someone buys from your collection you and the buyer can get 5% cashback. Are the collections created on eBay Social available on my eBay account as well? No. eBay Social interacts with your eBay account but it is a different platform from a technical point of view. How do I create a review for a product I purchased on eBay? To write reviews of something you purchased on eBay you first need to create an account on eBay Social and link it to your eBay account. ##TM, if the user hasn't got an account on eBay Social, copy-paste the instructions above.## Click on Review (Reseñas -) in the upper part of eBay Social website. Then click on the Write a review (Escribir una reseña -) button and select a product

from the item picker.

 These purchases are counted as reviewer's purchases. Write reviews about purchases and you will receive a 5% refund for orders that you and your readers place from your review page. And that's not all. If your review is selected to appear on the Editor's pick, you'll get a 10% discount copuon. Which reviews are selected in the Editor's pick? To have your review selected by the Editor write reviews only about items you have purchased on eBay. Your purchase should appear on your Purchase History in My eBay. It's important your review is unique. Copying reviews from other sites or pages is not allowed, either totally or partially. Include as many details as possible about your item and your purchase. You can include some ideas on how to use the item, some features you like, how satisfied are you with the item, etc. We also recommend including at least 4 high-quality photos. Photos and video must be unique as well, not copied or taken from other sites or pages. Familiarize yourself with examples of reviews in the Editor's Picks section.

 Bear in mind that your review cant include names, links or mentions to other e-commerce sites or platforms.

 Within a 48-hour period starting from when the review is written, it will be added to the Editor's Picks and you will receive a 10% coupon or you will receive a comment from the moderator or suggested changes to the review in order to feature in the Editor's Picks status. Somebody bought an item from my collection but I wasn't issued a refund. Why? It might be that you didn't link your eBay Social account to your eBay account. To link your eBay Social account to your eBay account go to https://ebaysocial.ru/users/auth/ebay - https://ebaysocial.mx/users/auth/ebay and follow the instructions. </h2></h2>GUIDE.DETAILED_INFORMATION eBay Social is a platform where users can design their own collections of products available on eBay and write reviews about what they bought on eBay. Once they've created a profile, users can curate content and share their collections and reviews across social channels to inspire family and friends in

Mexico and Russia. If a product from a collection or review is purchased based on a recommendation, both the referrer and the buyer receive a discount. The refund will be shown in the Coupon section of eBay Social. When the refund reaches 5 USD users will be able to activate a promotion code and use it to buy on eBay. Depending on the account a given user has reached, they'll be able to activate 5 USD, 15 USD, and 25 USD coupon. There're other ways to gain discounts and coupons with eBay Social. The benefit schemes for Russian and Mexican users are slightly different. Here's a detailed overview. Benefit scheme for Mexico

Collections
<p>Somebody buys from a collection you created: - 5% of the item price (excluding shipping costs) will be refunded to your account.</p> <p>- the buyer receives a 5% discount coupon.</p>
<p>You open a link to an item on eBay from a collection or a review and buy the item within 24 hours:</p> <p>- 5% of the item price (excluding shipping costs) will be refunded to your account</p>
<p>For a limited period of time, users in Mexico will enjoy a 5% discount coupon when they:</p> <ul style="list-style-type: none"> create their first collection. share collections from the Editor's Picks section on social networks (Facebook or Twitter) <p>The following conditions apply:</p> <ul style="list-style-type: none"> the coupons may be used to make a minimum purchase of USD 50. only 2 coupons per week will be provided for sharing collections and/or reviews from Editor's Picks.

Reviews
<p>You create a review for an item you purchased:</p> <ul style="list-style-type: none"> 5% of the item price (excluding shipping costs) will be refunded to your account. If somebody reads your review and buys the item from the review within 24 hours, 5% of the item price (excluding shipping costs) will be refunded to their account.
<p>Your review has been included in the Editors Picks:</p> <ul style="list-style-type: none"> You receive a 10% discount coupon for a purchase with a minimum value of USD 50 and a maximum

discount of USD 100. Your review must meet the following criteria:
 Its about an item you bought on eBay. Your purchase should appear on the Purchase History of your My eBay. Its unique and it doesnt contain content from other sites or pages. It includes at least 4 high-quality photos. Photos must be unique, not copied or taken from other sites or pages. It includes as many details as possible about your item and your purchase. You can include some ideas on how to use the item, some features you like, how satisfied are you with the item, etc. It shows a positive buying experience. The reviews author has 1 eBay Social account. Note: within a 48 hours from review creation, it will be added to the Editor's Picks and you will receive a 10% coupon. Alternatively you will receive a comment from the moderator or suggested changes to the review to be featured in the Editor's Picks.</td> </tr> </tr>
<td> Share a review from Editors Pick on social network (Facebook or Twitter) and within 1 day youll receive a 5% discount coupon (for a purchase of at least 50 USD) in your account. The coupon code will be emailed to you as well.
 Note: you can share a review again and receive the next 5% discount coupon after 7 days. Additional terms your review must comply with are available here. </td> </tr>
</tbody> </table> Benefit scheme for Russia <table border="1" width="100%">
<tbody> <tr> <td> Collections</td> </tr> <tr> <td> From any collection, open the link to an item on eBay.com and buy it within 24 hours: you get a 3% refund to your account. Note: the refund will be available in the My Coupons section in your profile. Once the cashback exceeds USD 5 - you can activate a promotional code with the selected amount and use it for purchases on eBay. In order for us to be able to record redirections to eBay for completed purchases and accumulation of cash refunds, it is important to start a session on ebaysocial.ru. </td> </tr> </tr> <td> You share the link to a collection through social network buttons (Facebook, Twitter, or). Your friends

open the collection and purchase an item included in it on eBay.com:

- both you and your friend will be credited a 5% refund based on the item price.

You create a collection with products available on eBay.com and share it on social networks (Facebook, Twitter, or):

- you receive a cashback of 3% every time your friends make purchases by clicking on an item in your collection and are redirected to <http://ebay.com/> eBay
- For every purchase, your friends will also receive a 3% discount coupon, which they can find in the <https://ebaysocial.mx/coupons> My coupons section of their profile.

Reviews
From any review, open the link to the item on eBay.com and buy it within 24 hours: <ul style="list-style-type: none">you get a 3% refund to your account.
Note: the refund will be available in the https://ebaysocial.ru/coupons My Coupons section in your profile. Once the cashback exceeds USD 5 - you can activate a promotional code with the selected amount and use it for purchases on eBay. In order for us to be able to record redirections to eBay for completed purchases and accumulation of cash refunds, it is important to start a session on https://ebaysocial.ru/ eBay Social.
You share the link to a review through social network buttons (Facebook, Twitter, or). Your friends open the review and purchase the product on eBay.com: <ul style="list-style-type: none">both you and your friend will be credited a 5% refund based on the item price.
You write a review about an item on eBay: <ul style="list-style-type: none">if you bought the item on eBay you'll get a 5% refund.anybody who reads the review and buys that item from the review within 24 hours will receive a 3% refund.If your review makes it to the Editor's Picks the refund will be 7%.
Your review has been included in the Editors Picks: <ul style="list-style-type: none">Your eBay Social account will be upgraded to PremiumYou

receive a USD 5 discount coupon for a purchase with a minimum value of USD 30 and a maximum discount of USD 100. Your review must meet the following criteria:

- Its about an item you bought on eBay. Your purchase should appear on the Purchase History of your My eBay. Its unique and it doesnt contain content from other sites or pages. It includes at least high-quality and photos (at least 4) and videos. Photos and video must be unique, not copied or taken from other sites or pages. It includes as many details as possible about your item and your purchase. You can include some ideas on how to use the item, some features you like, how satisfied are you with the item, etc. It shows a positive buying experience. The reviews author has 1 eBay Social account. Note: within a 48 hours from review creation, it will be added to the Editor's Picks and you will receive a 10% coupon. Alternatively you will receive a comment from the moderator or suggested changes to the review to be featured in the Editor's Picks.</td> </tr> <tr> <td> Share a review from Editors Picks on social network (Facebook, Twitter, or) and within 1 day youll receive a 5% discount coupon (for a purchase of at least 50 USD) in your account. The coupon code will be emailed to you as well.
 Note: you can share a review again and receive the next 5% discount coupon after 7 days. Additional terms your review must comply with are available here.</td> </tr> <tr> <td> There's more for Russian customers who write the best reviews. Every week one USD 100 coupon will go to the author of a review that made it to Editor's Pick. The coupon will be assigned to the author who wrote the most informative review. The author will be selected by the editorial staff every Monday. Winners will be announced in the eBay group of .
 Read more about the Editor's Pick.</td> </tr> </tbody> </table>

Premium and basic accounts (Russia)
 As of January 21st ebaysocial.ru offers 2 types of

accounts.
 Basic account allows users to activate eBay discount coupons:
 one coupon for a discount of 5% or 7% with a minimum purchase of USD 50 for the publication of collections or reviews USD 5 with a minimum order of USD 10 USD 10 with a minimum order of USD 20 USD 25 with a minimum order of USD 50 Premium account allows users to activate eBay discount coupons: one coupon per week for a discount of 5% or 7% with a minimum purchase of USD 50 for the publication of collections or reviews USD 5 with no minimum order USD 10 with no minimum order USD 25 with no minimum order How to obtain a Premium account
 Make a purchase through ebaysocial.ru with a minimum amount of USD 25, and in 2-4 days you will get a premium account for 7 days. The countdown starts from the moment eBay confirms your purchase; data is received every Monday, Wednesday, and Friday. To extend the premium membership for 7 days, make another order in the amount of USD 25 or more.

 Example: make a purchase through ebaysocial.ru with a minimum amount of USD 25 on Monday. On Wednesday, your account will be upgraded to Premium. Make another purchase with a minimum amount of USD 25 the following Monday. It will be entered in the system the following Wednesday and your Premium account will be extended once again.

 Premium accounts for review authors
 Those authors whose reviews were selected for Editor's Pick will be upgraded to Premium accounts. See the table above. Limitations for users both in Russia and Mexico: Coupons activated on the ebaysocial.mx website can only be used by users who have their eBay accounts registered in Mexico/Russia; The refund system does not apply to items purchased on ebay.com auctions but only to Buy it now listings; On the eBay Social website, you

can create an unlimited number of individual collections and reviews of items for sale on ebay.com;

Only items that are for sale on ebay.com and available for delivery in Mexico/Russia can be added to collections and reviews;

you can add new items to your collection or review, delete items from a collection or review, delete entire collections or reviews at your own discretion, and share links to your collections or reviews with other users of the social network (Facebook, Twitter, or) with which you registered on ebay.com;

If the items that you added to your collections are no longer available for delivery in Mexico/Russia or are no longer for sale, their photo will show as crossed out and with the appropriate notification;

You create your collections and reviews from the content on ebay.com and eBay is the owner of the exclusive rights of this content. All collections and reviews created on eBay Social are not subject to copyright and you will not have any rights regarding these collections or reviews, with the exception of the rights that are directly specified in these terms and conditions of use;

Users' reviews may be used in ebay.com campaigns without the need to provide prior notice to their authors, and the content of eBay Social is provided free of charge;

The prices of the items shown on eBay Social are approximate and do not include delivery cost, taxes, customs duties or other related fees. The final prices and availability of the items can be checked on ebay.com;

The amount and procedure of the benefits may be modified without prior notice. The new amounts and procedures for benefits take effect starting on the date when the related information is published on eBay Social;

The balance of a user's account is calculated by means of eBay's data analysis system; a complete update may take up to 7 business days;

The amount of a user's refund, activated during a calendar week, cannot exceed USD 50 (all discount rates and benefits available to the user are taken into account);

The maximum amount of accumulated refund for an eBay Social account is USD 200 per month. If the user receives a greater amount, the difference is not taken into account on eBay Social;

To be able to activate coupons in an eBay Social profile, the user must log on once through an account on eBay

Social. The coupons activated by users are sent to the email addresses linked to the social network accounts (Facebook, Twitter, or) with which registration was completed on eBay Social. Coupons that are sent and activated on eBay Social cannot be exchanged for other items and services or money. You accept that any and all content on eBay, as described here, including any review and collections that you publish on this platform or on third-party platforms, are your sole responsibility and that this responsibility does not imply any kind of advertising by eBay. You accept that any content published on a third-party social network platform complies with the Terms of Service of that platform and with the applicable laws and regulations of Mexico/Russia. Reviews and collections that include or refer to cosmetics, food supplements, health supplies and alcoholic beverages are strictly prohibited. The website's management reserves the right to revoke all rewards and permanently block the accounts of those selling coupons and of users who offer coupons for purchases through their eBay Social collections or for any infraction of the Terms described here. The terms of use of the coupons provided to users of eBay Social, including the validity period, are on the user's dashboard. Unless otherwise stipulated in a coupon's terms of use on your dashboard, you may use a coupon to buy any item from ebay.com, that is delivered in Mexico/Russia as well as beyond its borders. A coupon that offers a discount as a percentage of the cost of an item can be used to buy any item on ebay.com as long as the item is delivered in Mexico/Russia. A user cannot use more than 3 discount coupons per week to buy items on ebay.com. When you register on eBay Social, you give your consent to receive messages about special offers, promotions and events offered by eBay. The refund accumulates solely for paid orders, without taking into account the cost of delivery or the discount coupons. Users who try to receive refunds in or coupons by cheating the system will have all accumulated coupons and coupon refunds canceled, and their ebay.com and eBay Social accounts will be blocked. If a user has not made purchases on eBay Social and has not received refunds for referred purchases for more than

6 months, the accumulations in his or her account will be canceled

</h2></h2>GUIDE.SUMMARY What eBay Social is a platform that allows customers located in Mexico and Russia to create collections and reviews of products they like or recommend. With eBay Social users have the unprecedented opportunity to gain bonuses with their collections and review. The details of the bonus schemes for Russia and Mexico are available below in the Detailed Information section. This article covers An overview of eBay Social platform Steps to create/edit/delete an eBay Social collection and how to link your eBay Account Detailed information on bonus schemes for Mexico and Russia Talking points </h2>