

Private listings

Private listings allow buyers to remain anonymous when they bid on or buy an item. Usernames are hidden from other members viewing the listing and can only be seen by the seller.

Setting up private listings can be helpful when buyers prefer to remain anonymous.

As a seller, you might choose to set up private listings when you're selling high-priced items or pharmaceutical products. This is because buyers may not want purchases of high-value items revealed or may want to keep health-related information confidential. Unless you've set your listing to private, anyone can see which user bought the item after the listing ends.

How to create a private listing

You can create private listings using the advanced listing tool. Here's how:

- Select Edit all options from the Pricing section of the listing form.
- Select the settings icon at the top of the Pricing popup.
- Set Private listing to on.

When you choose this option, buyers will remain anonymous when they bid on or buy an item.

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