

New bulk listing tool experience (BLING)

GUIDE.SUMMARY What Sellers can now revise and relist in bulk with the new bulk listing tool experience (BLING) BLING is the replacement for the Bulk

Edit and Relist tool (BEAR)

GUIDE.TALKING_POINTS What is the new bulk listing tool? The new bulk listing tool experience allows sellers to edit and relist items in bulk. Before the changes are submitted, sellers can

address errors, review fees and preview listings.

The new bulk listing tool experience can also create copies of listings

The new bulk listing tool doesn't support the Export to file feature anymore. To download active and unsold

listings to a CSV file, Go to Seller Hub > Reports > Downloads to export your active or unsold

listings to file

What are the benefits? You can quickly identify active listings that need to be revised in order to comply with an eBay policy

change (such as mandatory Item Condition). You can keep your listings up to date

and competitive (e.g., identifying listings to place on sale, add Promoted Listings or Volume pricing

to listings). You can revise listings, address errors, review fees and preview listings

before you submit changes through the bulk edit, bulk relist or bulk sell similar flows.

Bulk edit and relist supports editing up to 2000 listings at a time in Seller Hub.

When are you able to edit the [insert part of listing]? Why isn't the tool letting you revise

[insert part of listing]? Not all sections of a listing can be edited at all

times. See

</cskb.vip.ebay.com/csskbapp/art?page=content&id=GUIDE1056> Revising

a listing for more information.

Why isn't the tool letting you remove the second Store category? Although you can change the second Store category

using the tool, you can't remove the second Store category. To remove the second Store category,

you need to end the listing and create it again.

Why isn't the tool letting you remove a shipping option? Although you can change the shipping carrier or the

shipping cost, you can't remove a shipping option once a purchase has been made.

For example, if you created a listing which offered both domestic and international shipping, you would not be able to remove the international shipping option once a purchase had been made.

To remove international shipping, you need to end the listing and create it again.

The "Find and replace" feature is not finding your text.

Find and replace searches within the HTML tab of your description, so you need to include all of the HTML associated with the text that you want to replace.

An easy way to do this is to copy your HTML from the HTML tab of your descriptions.

Because Find and replace has to be a precise match, check that your spacing, font and special characters are the same. If they are not the same, it will be skipped.

You can try to break your search down into separate sections. This can make it easier to search.

Change all your listings to conform to a recent policy change.

The tool is extremely useful when eBay's policies change.

If you need to change all of your listings to meet new requirements, for example for shipping or returns preferences, you can edit your business policies in the tool and apply them to all of your active listings.

What does this error mean? "The Item Specifics of the above item have been updated. You may want to review the listing before relisting or remove it from the list of items to be edited / relisted."

This error message means that eBay has recently updated the Item Specifics for that item on our site.

In order to get the best exposure for the item, you will need to update this item manually.

The bulk editor is not able to handle this item until the Item Specifics are updated.

To revise your item, please go into the listing and click Revise your item.

You will need to update the Item Specifics here, and then you will be able to edit the additional information that you would like to change.

Why did you change the tool? I was used to it and now I need to learn how to use it?

We created this newer version of the bulk editing tool based on improved technology and on sellers feedback, to offer an improved bulk listing experience to eBay

sellers.

The new version is quicker and stable to serve your bulk editing needs and to publish and modify your listings.

Latest eBay features for sellers will also only be available on the new version.

Can I go back to the previous version?

Starting in February 2022, sellers will begin to be automatically opted into the new bulk listing tool experience and will still have the option to switch back to the classic view of the bulk listing tool experience.

Starting in May 2022, sellers will begin to be unable to opt-out of the new bulk listing tool experience.

GUIDE.DETAILED_INFORMATION New bulk listing tool features overview

- View listings at a glance with photo thumbnails
- Edit in line, and write your own text
- Click and select options
- Listing type:
 - Buy it Now
 - Auction
- Listing duration
- Handling time
- Click and edit on a panel for each item individually
- Item photos
- Item condition (New, Used, Refurbished)
- Offers
- Item Specifics
 - Start time
 - Item specific
 - Category
 - Store category
 - Item description
- Bulk edit price by applying pricing rules for Buy it Now listings
 - Increase or decrease price across multiple listings by applying a total percentage or dollar amount
 - Set minimum pricing across multiple listings either by a percentage or by a dollar amount to ensure that you don't price below the threshold you specify
 - Overwrite pricing to the same value when applying Change to across listings by a specific dollar amount
- Edit by bulk panels

The updated bulk listing experience allows you to bulk edit the following on your listings

- Start time
- Auto Relist
- Domestic and international shipping
- Volume Pricing
- Promoted Listing
- Title, subtitle, and description
- Custom label
- Format and

duration Available quantity Pricing and offers
Conditions Categories Item locations
Package details Payment options eBay plus
 EPR for France Keyboard
navigations Enter to the next line Arrow keys to navigate
 Edit scheduled item Listing upgrades including
International site visibility Create a copy Create multiple
listings Submit confirmation Item number column
Last modified column Other features
Remove listings Preview Filter listings by Volume pricing,
Volume pricing eligible, Promoted Listing eligible
You can order listings by clicking on any of the table headers to order the table
differently Users can also see total Estimated Fee at the bottom left
By clicking the Submit all button, users will see a Review fees dialog before submitting.

 By clicking on the icon at the top right of the screen, users can leave feedback on
the New Bulk Listing Tool
By clicking on the clipboard icon at the top right, users can see the release notes
 </h2><h2>GUIDE.INSTRUCTIONSSTEPS_TO_RESOLVE Copy listings The
BLING tool allows you to easily create a new listing based off multiple existing listings at a time:
 Select the check box next to the listings that you'd like to copy.
On Seller Hub, click the Sell Similar button; those listings will be placed into

BLING.

Re-select your listings and click the Copy a listing button.

You'll see a layer where you specify the number of copies of each selected listing.

For example, if you've selected 2 listings, and request 2 copies of each listing, that would equal 4 new draft listings created.

Four draft listings plus the 2 existing listings means that 6 listings would be displayed in BLING.

Once you have your draft listings, you can edit the different fields of each listing and then submit them to be listed. Exact same listings will be identified as duplicates and wont be able to publish.

How to access the new bulk listing tool experience

The new bulk listing tool experience can be found from Seller Hub under:

- Listings
- Active
- Edit
- Sell similar
- Change to auction
- Create multiple listings
- Unsold
- Relist
- Relist as fixed price
- Sell Similar
- Scheduled
- Edit
- Inventory
- Sell again
- Drafts
- Resume drafts
- Orders
- All orders, Awaiting payment, Awaiting shipment, Paid and shipped, Archived
- Relist
- More
- Sell similar

Select more than 1 listing to begin the new bulk listing tool experience.

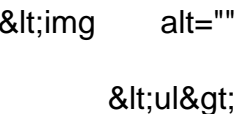
Inline editing

In the new bulk listing tool experience you can edit inline elements such as:

- Title
- Custom Label
- Quantity
- Buy it Now Price
- Starting price
- Reserve price
- UPC/EAN/ISBN
- Subtitle

The listing drafts changes will be saved once clicking outside of the row

These listing drafts are still in draft status until the user clicks Submit all at the bottom right corner



src="https://cskb.qa.ebay.com/library/EBAY/2249_LIVE/02_InlineEditing.png"

Save for later

Listings drafts will be saved and are accessible again

through Listings > Drafts. This button is not available for "Revise", "Change to auction", and "Edit scheduled items" use cases Cancel edits Changes will be discarded and users will be brought back to Seller Hub This button is not available for "Resume drafts" because changes on drafts are auto-saved Bulk editing To edit in bulk: Selecting the checkboxes next to the listings Select Edit fields Select Buy it Now Price At the center of the screen you'll see how many of the listings selected are actually available for editing While this list is not exhaustive, the tooltip will provide a general guide as to why some listings may not be available for editing. Examples are as follows: Received a bid End within 12 hours The current bulk editing options include: Lowering or increasing price by a percentage or a specific dollar amount You can also set a floor cap to not go below or a ceiling cap to not go above. Overriding the value and setting it to one price by selecting Change to For auction listings, removing the Buy it Now price by selecting Remove Correcting listings that require your review after bulk editing Once applying your settings, if there is an error in the listing draft you'll see an exclamation mark next to the listings that require your review, you can learn more by: Clicking the exclamation mark in the status column
Clicking the triangle on the applicable cell
 You can also select the boxes in the error notification filter at the top of
the screen to view all listings that require your review For these listings you can
perform inline editing and bulk editing to correct these listings
 Some alternatives to BEAR features that are not available on BLING
Most of the features on BEAR are migrated to BLING and they have a very similar user flow
in the new tool. The top priority is to educate sellers to achieve the same thing in
BLING if possible. A few of them are a bit tricky to adopt and may require
additional explanation to the sellers. Export to file as pdf/csv: sellers can achieve
similar result by going to the Seller Hub Reports tab -> Downloads (on the left nav) ->
Download reports Edit variations for P&A listings: sellers can click on the
pencil icon. Open the Helix view. Then, go to the compatibility module to edit the variations
settings. Edit "Shipping", "Return options", and "Business policy" of a single listing:
sellers can click on the pencil icon. Open the Helix view. Then, go to each section to
modify. Exiting the new bulk listing tool experience Users can
click on Cancel edits to exit without saving They can click on Save for later
to save their listings as drafts They can click on Submit all While
your listing results are generating a survey will show up where users can provide feedback on the
new experience
 The results show here where users can either click on Fix errors or click
Exit to return to Seller Hub

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