

## Hot Items Policy

## GUIDE.SUMMARY Hot Items Policy (HIP) -

manages the release of high demand, popular, and media frenzied items such as Apple product releases and gaming consoles. These items are often in high demand at launch and can sell for a premium until manufacturing catches up with initial demand. This means they are heavily targeted by both Seller and Buyer fraud on our platform. Products will remain in HIP until they become readily available at retail locations. As a general rule of thumb, if you can walk into a store today and walk out with the product it will no longer be considered a hot item. In some instances the product may remain on the list longer if we see a consistent defect and loss pattern for the product.

Internal Information What's

the limit?  What sellers are affected: &lt;table border="1" cellpadding="2"

cellspacing="0">	<tbody>	<tr>	<td width="25">Affected sellers</td>	<td
width="25">Member	visibility </td>	<td	width="25">Teammate	

visibility	&lt;/td>	&lt;/tr>	&lt;/tr>	&lt;td valign="top">	All sellers who wish to sell the following
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products Current hot items: 

- Antminer and Innosilicon mining rigs

&lt;li>iPhone 14 and iPhone 15 (including iPhone14 & 15 Plus/Pro/ProMax)&lt;/li>

<li>NVIDIA Graphics cards (RTX 2080; RTX 3060; RTX 3070; RTX 3080; RTX 3090; RTX									
5000; RX 6800; RX 6900)</li>; </ul>; </td>; <td align="top">SYI									

Message</td> <td valign="top"> See MAC notes or Account Issues for issue 341 - Limit

identifier - Hot Item   </td> </tr> </tbody> </table>   <a

name="iphonelimits"></a>: Standardized limits for Hot Items:   <table border="1"

cellpadding="2" cellspacing="0">	<tbody>	<tr>	<td>	Hot item limits
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US &lt;/td&gt;&gt; &lt;/tr&gt;&gt; &lt;/td&gt;&gt; Type of Seller &lt;/td&gt;&gt; &lt;/td&gt;&gt; Quantity per listing

	Number of listings	Quantity per listing	Quantity per week
1	1	1	1
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3	3	1	3
4	4	1	4
5	5	1	5
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99	99	1	99
100	100	1	100

Listings per week </td></tr></tr></td></td> Below standard (BSTD) </td></td>

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attention and sales to eBay and we want to ensure these transactions are creating a positive buying experiences.

- Details

Once you have reached the number of items you can sell per week, you need to wait until 7 days have passed since your most recent item was listed in order to list more.

- Listing the latest Hot Item products as pre-sales

<https://www.ebay.com/help/policies/listing-policies/presale-listings-policy?id=4252> who follow our Presale policy will be allowed to list the latest hot item products on eBay and guarantee shipment within 40 days of purchase.

- What are the minimum performance standards required to list Hot Items?

Sellers not meeting our

<https://www.ebay.com/help/policies/selling-policies/seller-performance-policy?id=4347>

Seller standards policy or who haven't confirmed their personal information won't be allowed to list the latest products during the pre-sale or post-launch sale period (see

<https://cskb.qa.ebay.com/cskbapp/art?page=content&id=GUIDE1435>

GUIDE1435 - Seller Performance Standards)

- How do I qualify as an authorized reseller / authorized seller?
- You have to register through the manufacturer's website.
- With this limit, will I be able to revise my current listing?
- Yes, you can revise your current listing (except the quantity), and it will not count against your limit.
- What is a hot item?
- Hot items are newly released products that are in high demand and therefore bring a lot of visibility to eBay.
- It's not letting you list any "hot items". Why?
- Below Standard: Below Standard sellers will not be allowed to list the latest products because of concerns with performance. Hot items draw a lot of attention and sales to the site, and eBay wants to ensure those transactions cause positive buying experiences.
- Not Strong ID: Accounts that have not verified their identity are inherently riskier, and

therefore were not comfortable with these members selling high-demand, attention-grabbing items on the site.

- Exceeded price cap: There is a \$3,000 Buy It Now cap on all hot items listed on the site.

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