

Shipping rates for sellers

Offering free shipping, or reducing delivery charges as much as possible, can help you win over undecided buyers, and grow your business.

Are you a buyer looking for shipping information? Read our article on [shipping rates for buyers](https://www.ebay.com/help/buying/postage-delivery/postage-rates?id=4026)

How to set competitive shipping costs

Tips for competitive shipping charges:

- See what other sellers are charging to ship similar items
- Consider building the price of shipping into the item's price, so you can offer free shipping
- Use our [shipping calculator](http://www.ebay.com/shp/Calculator) - opens in new window or tab to estimate how much it costs to send your item through various carriers
- See our article on [USP S and UPS package types](https://www.ebay.com/help/selling/shipping-items/usps-ups-package-types?id=4864)
- Make sure you're allowing for packaging when checking the item's size and weight
- Think about how you want to specify your domestic shipping costs:
- Set a fixed shipping charge for all buyers
- Use [calculated shipping](https://www.ebay.com/help/selling/posting-items/postage-rates/shipping-calculator?id=4178) to charge buyers a cost that will vary based on their location
- Set up [shipping rate tables](https://www.ebay.com/help/selling/shipping-items/using-postage-rate-tables?id=5459) to specify your costs and delivery speeds by region
- Decide whether you're going to [ship internationally](https://www.ebay.com/help/selling/shipping-items/setting-shipping-options/international-shipping?id=4182) and whether you'll offer worldwide shipping, or

only ship to specific countries/regions

- Tip When you offer free delivery, your listings might be eligible for a

<https://www.ebay.com/help/selling/posting-items/estimated-delivery-dates?id=4086#section3>

free shipping message

Our guides below have more information on how you can make your listings more attractive to buyers by offering discounted or combined shipping, as well as details on maximum shipping costs and more.

- Shipping discounts
- Offering combined shipping
- Updating your shipping charges
- Maximum shipping costs

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