

Registering a selling account - becoming a seller on eBay

GUIDE.SUMMARY What This guide explains how to register a new account for selling on eBay. For buying accounts, see <https://cskb.qa.ebay.com/csKBapp/art?page=content&id=GUIDE1051> Registering a buying account. How All eBay members are asked to agree to the terms and conditions of the Privacy Policy and User Agreement when they register as a new user. This article covers Seller registration Business accounts

https://cskb.qa.ebay.com/csKBapp/art?page_content&id=GUIDE1447&ViewLocale=en_US#DSA DSA requirements for Business sellers Russian seller registration process

GUIDE.RELATED_LINKS Related help pages

<https://www.ebay.com/help/selling/getting-paid/registering-seller?id=4792> <https://www.ebay.com/help/selling/getting-paid/registering-seller?id=4792> Start selling on eBay

<https://www.ebay.com/help/selling/selling-guides-tips/selling?id=4081> <https://www.ebay.com/help/selling/selling-guides-tips/selling?id=4081> Setting up and changing your payment method for fees and selling costs

<https://www.ebay.com/help/selling/fees-credits-invoices/setting-changing-payment-method-fees-selling-costs?id=5205> <https://www.ebay.com/help/selling/fees-credits-invoices/setting-changing-payment-method-fees-selling-costs?id=5205> Related CSKB articles

<https://cskb.qa.ebay.com/csKBapp/art?page=content&id=GUIDE1051> Registering a buying account

<https://cskb.qa.ebay.com/csKBapp/art?page=content&id=GUIDE1714> Managed Payments - Seller Registration

need to set up a valid payment method to cover your selling costs in case your sales proceeds are insufficient.

- A valid payment method includes a debit or credit card, or a linked payout bank account.

Can you have more than one selling account?

- Yes, you can have more than one eBay account. Many members do, especially if they want to separate their buying activity from their selling activity.
- Before you open multiple accounts, consider the following:
- Your accounts can never be merged. The feedback scores on the accounts will always remain separate.
- You need to use a different email address for each account.
- You can't bid on your own items. Attempting to do so could see your account suspended.
- If your account is suspended, you can't open a new account. See <https://cskb.qa.ebay.com/csKBapp/art?page=content&id=guide1080> Account suspensions: reasons and types, and how to resolve.

General registration questions (Username requirements, PIN verification, etc.)

- See <https://cskb.qa.ebay.com/csKBapp/art?page=content&id=GUIDE1051> Registering an eBay account (for buying).
- Why are you asking for Tax Information when registering a new account?
- Please refer to <https://cskb.qa.ebay.com/csKBapp/art?page=content&id=GUIDE1765> GUIDE1765 US Form 1099-K, W-9 Form, W-8 Form, Withholding, B Notice, and Tax Reporting.

Russia I thought that Payoneer was not able to support sellers in Russia. Am I able to register? eBay is partnering with Payoneer, a leader in global payments, to enable sellers to easily receive funds associated with their transactions on eBay. If you have questions about Payoneers in Russia or taxes, we ask that you submit your questions directly to Payoneer Customer Care through this number: +1-332-244-7939 or https://payoneer.custhelp.com/app/ask-eb/l_id/1/p/5701/ where chat and email are available. I am unable to view the Payoneer website. How do I contact them? If you

are submitting documentation requested for your account, you can submit documentation through eBay on the Payments tab in Seller Hub. For other questions, if you are already a Payoneer customer, you can use the existing confirmation for customer service. I am not able to link my Payoneer account. What can I do? You will need to create a new Payoneer account specifically for use with eBay even if you have an existing Payoneer account. You need to create a Payoneer account for each eBay ID up to 5 maximum. If sellers have an invitation link, its specific to their account with instructions on how to register each account. Payoneer doesn't allow me to create another account. What can I do? You are required to set up a new Payoneer account for each of your eBay accounts. You will receive a separate notification for each of them when it is time to register those accounts for managed payments. I have multiple eBay accounts. Will I be able to register all of them for managed payments? If you have multiple eBay accounts, you will receive a separate notification for each of them when it is time to register those accounts for managed payments. You will need to create a Payoneer account for each eBay ID up to 5 maximum. How do I transfer funds to my bank account? Payouts will be automatically transferred to your local Russian bank account through Payoneer, and there will be no balance held in your Payoneer account. The bank account needs to be local to Russia and we recommend verifying that these bank account details are complete and accurate during the sign up process. For Social teammates: Reactive Media Statement - if asked why eBay is partnering with Payoneer in Russia Managing payments is essential to enhancing the buying and selling experience on the marketplace. eBay is partnering with Payoneer, a leader in global payments, to enable sellers to easily receive funds associated with their transactions on eBay. For further questions about Payoneers service with respect to Russia, please [contact Payoneer directly](mailto:PR@payoneer.com) (PR@payoneer.com).

GUIDE.DETAILED_INFORMATION Required information When registering a new seller account, we'll ask for the following:

- Buyer account information confirmation
- Review of contact information/verify your phone number

Automatic payment method or link bank account Notes: Seller must select the appropriate country code when entering their phone number. If this was not done, they can change their contact information and correct it. New Sellers on Managed Payments Sellers will be required to provide either personal or business information, depending on the type of selling account they create (personal vs business) and will be asked to link a bank account in order to receive payouts. Its important to make sure that the names on both accounts match.

For a personal account, the first name and last name on the checking account and the eBay account should be the same. For a business account, the business name associated with the checking account should be the same as the business name the seller uses to register on eBay. For example, if the business name on the checking account is Joes Hobby Shop, thats the name they should use to register for eBay.

 Required information for Individuals: sellers (one person or a married couple) will need to provide: Full name Address Date of birth US -Social Security Number (SSN) CA - Social Insurance Number (optional) Required Information for Business sellers: If the seller is registering as a Business: US - Sole proprietor/Single member LLC, Corporation/Multi member LLC, Partnership/ Charity/ Publicly Traded CA - Cooperative/Corporation, General Partnership, Limited Partnership they will need to provide: Individual identification information for beneficial owners, officers, directors, or account managers Legal business name Doing Business As (DBA) name (if you have one) Employer Identification Number (EIN) Business address Phone number

For Business sellers selling into the EU through domestic, active CBT, or passive CBT listings the Digital Services Act requires that we collect and verify the required data prior to their first listing: Business Name Physical Address Phone number Email address

Company Registration Number Name ID document Payment account information Compliance with laws certification
 Additionally, new sellers who attempt to list items in restricted managed payments categories may receive an error message when attempting to list. For detailed information about the registration flow in connection with Payments please use GUIDE1714-M anaged Payments - Seller Registration. Personal vs business account Registering as a business is free of charge. When you register as a business, your "Welcome" email will promote selling solutions geared toward business / higher volume sellers. Registering as a business also allows you to add a business name to your account, which will display in all the eBay e-mails and invoices you send. You can sell items that you have bought for resale. You can sell a large amount of items on a regular basis. There may be possible tax advantages. If you're outside the U.S. and Canada, you can provide the value-added tax (VAT) percentage when you list items using the form on eBay. You can also provide eBay with your VAT identification number and receive net invoices on your eBay fees. See instructions for how to register as a business. </h2><h2>GUIDE.INSTRUCTIONSSTEPS_TO_RESOLVE Register a seller account Here's how to create a seller's account while listing an item: Desktop: <ol type="1"> In the upper right-hand corner of the page, click Sell. (You may be asked to sign in.) Type in

target="_blank">what you're selling (e.g., iPad 2 16GB) and select
started.Select the
href="https://cskb.qa.ebay.com/library/EBAY/1447_GUIDE/GUIDE1447_Desktop_3.PNG" target="_blank">item that matches what you're selling.Enter/edit the
information for your listing and select
href="https://cskb.qa.ebay.com/library/EBAY/1447_GUIDE/GUIDE1447_Desktop_4_1.PNG" target="_blank">List it.Review your
href="https://cskb.qa.ebay.com/library/EBAY/1447_GUIDE/GUIDE1447_Desktop_5.PNG" target="_blank">contact information (edit if necessary) and select
href="https://cskb.qa.ebay.com/library/EBAY/1447_GUIDE/GUIDE1447_Desktop_5_1.PNG" target="_blank">how you want to receive your PIN (call or text).
Note: Before a member can start buying and selling, they'll need to verify their account. We send them an email with instructions on how to do this after they create the account. iOS: On the selling page, tap
href="https://cskb.qa.ebay.com/library/EBAY/1447_GUIDE/GUIDE1447_iOS_1.PNG" target="_blank">List an Item (You may be asked to sign in).Type in
href="https://cskb.qa.ebay.com/library/EBAY/1447_GUIDE/GUIDE1447_iOS_2.PNG" target="_blank">what you're selling (e.g., iPhone 7) and select the item from the list.Enter/edit the information for your listing and click
href="https://cskb.qa.ebay.com/library/EBAY/1447_GUIDE/GUIDE1447_iOS_3.PNG" target="_blank">List your item.Review your contact information (edit if necessary) and select how you want to receive your PIN (call or text). Note: Before a member can start buying

and selling, they'll need to verify their account. We send them an email with instructions on how to do this after they create the account. Internal Information

- If a member does not finish verifying their seller account, they may have problems creating a listing.
- See

<https://cskb.qa.ebay.com/csKBapp/art?page=content&id=GUIDE1483> for more information about resetting the verification flow

- Have the member try again by going to the sell your item form and starting a brand-new item from scratch
- The seller should not use a draft listing
- They will need to do this on a computer, as the mobile apps do not allow the seller verification process to be completed

See

<https://cskb.qa.ebay.com/csKBapp/art?page=content&id=GUIDE1051>

for more information on verifying an account.

- Please be aware that business sellers selling into the EU through domestic, active CBT, or passive CBT listings the Digital Services Act requires that we collect and verify the required data prior to their first listing. They won't be able to list an item without being fully verified.

Register a business account

To




https://cskb.qa.ebay.com/library/EBAY/1447_GUIDE/GUIDE1447_Register_business-account_1.PNG target="_blank">open a business account, on the Create an account menu, click the Business account radio button.

https://cskb.qa.ebay.com/library/EBAY/1447_GUIDE/GUIDE1447_Register_business-account_2.PNG target="_blank">Select business type.

https://cskb.qa.ebay.com/library/EBAY/1447_GUIDE/GUIDE1447_Register_business-account_3.PNG target="_blank">Add your business information.

https://cskb.qa.ebay.com/library/EBAY/1447_GUIDE/GUIDE1447_Register_business-account_4.PNG target="_blank">Add primary contact information.

https://cskb.qa.ebay.com/library/EBAY/1447_GUIDE/GUIDE1447_Register_business-account

 target="_blank">Review stakeholders.
href="https://cskb.qa.ebay.com/library/EBAY/1447_GUIDE/GUIDE1447_Register_business-account
 target="_blank">Link a bank account.
href="https://cskb.qa.ebay.com/library/EBAY/1447_GUIDE/GUIDE1447_Register_business-account
 target="_blank">Review and confirm details, agree to payments terms of
use. If you already have a personal account, you can also change it to a
business account: Go to My eBay. You may be asked to sign
in. Under the Account tab or My Account, click Personal
Information. To the right of Account type, click Edit. You
may be asked to sign in again. Enter the business name you'd like to use.
Click the Change to Business Account button. You'll be
redirected back to the Personal Information page and see a confirmation that your changes were
made. You'll also receive an email confirming this change. Note: Users on the Canada
site will also have to enter in their phone number and business name to make this change.
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