Required Product Identifiers

&lt;h2&gt;GUIDE.INSTRUCTIONSSTEPS_TO_RESOLVE Incoming General Requests - Energy efficiency labeling &lt;table border="1" cellpadding="1" cellspacing="1"&gt; &lt;tbody&gt; &lt;tr&gt; &lt;td&gt;Request&lt;/td&gt; &lt;td&gt;Teammate answer&lt;/td&gt; &lt;td&gt;Next step (if needed)&lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; I need to add the energy efficiency label to my listings. Where do I find the label? &lt;/td&gt; &lt;td&gt; Sellers can find and download the label and product information sheet by searching for the product on the &lt;a href="https://eprel.ec.europa.eu/screen/home" target="_blank"&gt;EPREL - European Product Registry for Energy Labelling&lt;/a&gt; website. &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; Do the energy label and product information sheet need to be in a particular format? &lt;/td&gt; &lt;td&gt; Images need to be in either JPEG (.jpg), BMP (.bmp), GIF (.gif), TIF (.tiff) or PNG (.png) and should be more than 500 pixels on the longest side. If the energy label and product information sheet are in PDF format, you'll need to convert it using a PDF converter tool. &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; Do private sellers have to provide energy labeling for certain items? &lt;/td&gt; &lt;td&gt; No, only commercial (business) sellers are required to provide energy labeling for affected listings. &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; Should energy labeling only be provided for new items or also for used and refurbished ones? &lt;/td&gt; &lt;td&gt; On eBay, all item conditions can display energy labeling - energy arrow, energy label, product data sheet.&lt;br&gt; Please clarify with your solicitor or legal advisor whether your listings on eBay with item conditions "used", "refurbished" or "defect" must show energy labeling. &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; Which products are subject to energy labeling and ecodesign requirements? &lt;/td&gt; &lt;td&gt; Check if the item belongs to the following product groups which require labelling: &lt;ul&gt; &lt;li&gt;Electronic Displays&lt;/li&gt; &lt;li&gt;Household appliances and freezers incl. refrigerators&lt;/li&gt; &lt;li&gt;Household washing machines, tumble dryers and household washer-dryers&lt;/li&gt; &lt;li&gt;Household dishwasher&lt;/li&gt; &lt;li&gt;Light sources&lt;/li&gt; &lt;li&gt;Domestic

ovens&lt;/li&gt; &lt;li&gt;Room air conditioners&lt;/li&gt; &lt;li&gt;Cooker hoods&lt;/li&gt; &lt;li&gt;Space heaters&lt;/li&gt; &lt;li&gt;Hot water tank/heater&lt;/li&gt; &lt;/ul&gt; You can refer to the following European Product Registry for Energy Labeling (EPREL) website to see all relevant product groups: &lt;a href="https://commission.europa.eu/energy-climate-change-environment/standards-tools-and-labels/products-labelling-rules-and-requirements/energy-label-and-ecodesign/energy-efficient-products_en" target="_blank"&gt;https://commission.europa.eu/energy-climate-change-environment/standards-tools-and-labels/products-labelling-rules-and-requirements/energy-label-and-ecodesign/energy-efficient-products_en &lt;/a&gt; &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; I am selling my own brands/no-name products and they don't have an energy efficiency label. What can I do? &lt;/td&gt; &lt;td&gt; You can refer to the following page for information on how to register a product: &lt;a href="https://commission.europa.eu/energy-climate-change-environment/standards-tools-and-labels/products-labelling-rules-and-requirements/energy-label-and-ecodesign/energy-efficient-products_en"&gt;Product database&lt;/a&gt; (europa.eu) &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; Can I also upload the energy labeling such as the energy label and product data sheet directly to my listing on eBay? &lt;/td&gt; &lt;td&gt; An energy label and product information sheet can be uploaded as an image file when creating a new or revising an existing listing in EEK enabled appliances categories in the listing flow (Helix). See the next question for steps. &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; What do I have to do as a commercial seller on eBay to get energy labeling displayed for my items? Why can't I find the EEK aspects "Energy efficiency class" and "EC range" in the item specifics section of the listing flow?    Why cant I find the option in the listing flow to upload image files of the energy label and product data sheet?  &lt;/td&gt; &lt;td&gt; Heres how to upload the energy label and product data sheet (for electrical items, not tire listings): &lt;ol&gt; &lt;li&gt;Select Additional item specific.&lt;/li&gt;

&lt;li&gt;Select the Energy efficiency class dropdown and choose a value between A+++ to G.&lt;/li&gt; &lt;li&gt;To add the EC range, choose a value from the EC range dropdown.&lt;/li&gt; &lt;/ol&gt; Note: If sellers can't find the Energy efficiency class or EC range options, they'll need to select Show more under Other (additional) item specifics. They will then see more item specifics, including Energy efficiency class and EC range. Once the item specifics have been added, the energy efficiency label and product information sheet can be uploaded. &lt;ol&gt; &lt;li&gt;Scroll down to the Item disclosures section.&lt;/li&gt; &lt;li&gt;Select Show more and select the toggle next to Add energy efficiency documentation.&lt;/li&gt; &lt;li&gt;Upload the image for both the energy efficiency label and the product information sheet. You can also add optional text for buyers with special access needs.&lt;/li&gt; &lt;/ol&gt; &lt;/td&gt; &lt;td&gt; Please check if the energy efficiency rating and the EC range is selected and chosen in the listing. Heres how to add this information in Item specifics: &lt;ol&gt; &lt;li&gt;Select Additional item specific.&lt;/li&gt; &lt;li&gt;Select the Energy efficiency class dropdown and choose a value between A+++ to G.&lt;/li&gt; &lt;li&gt;To add the EC range, choose a value from the EC range dropdown.&lt;/li&gt; &lt;/ol&gt; If this is not possible for the listing. Please check if the listing category is included in the &lt;a href="https://cskb.qa.ebay.com/library/EBAY/GUIDE1553/EEK_regulation_productcategories_xlsx%20-%20EEK_SoT_Appliances_Jan%202023.pdf"&gt;enabled category list&lt;/a&gt;. Category is enabled for EEK? &lt;img alt="" height="16" name="enforement" src="https://cskb.qa.ebay.com/library/EBAY/Images/quicklinks/plus25.PNG" width="16"&gt; YES &lt;ul&gt; &lt;li&gt;Please write an ewatch ticket.&lt;/li&gt; &lt;/ul&gt; &lt;img alt="" height="16" name="enforement" src="https://cskb.qa.ebay.com/library/EBAY/Images/1000%20-%203000/1296/iconNotAllowed_25x25.gif" width="16"&gt;NO &lt;ol&gt; &lt;li&gt;Seller should check if they can list in an enabled category. If this is not possible go to next step.&lt;/li&gt; &lt;li&gt;Please request from the seller proof that the item should have energy labeling displayed. Proof can be the product page on the manufacturer's website where the energy label is linked to the product the seller sells on eBay.

(Alternatively energy efficiency label/product data sheet as PDF from EPREL.)&lt;/li&gt; &lt;li&gt;When you have the reported proof, please contact your Care team, Back office, Coach or Team Lead.&lt;/li&gt; &lt;/ol&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; Can different energy consumption information be provided and displayed for listings with variants? &lt;/td&gt; &lt;td&gt; No, unfortunately this is not possible. Only one energy arrow, one energy label and one product data sheet can be displayed per listing, which do not change when the respective variant is selected. &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; Can I display multiple energy labels and product data sheets if I sell sets or bundled products in an eBay listing, for example?  &lt;/td&gt; &lt;td&gt; No, unfortunately this is not possible. &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; Why is a different energy arrow displayed on the search results page (SRP) than on the view item page (VIP)? &lt;/td&gt; &lt;td&gt; In this case the energy arrow on the View item page (VIP) is provided by our data provider and is different to the values that the seller has added to the item specifics "Energy efficiency class" and "EC range". Heres how to change item specifics: &lt;ol&gt; &lt;li&gt;Select Additional item specific.&lt;/li&gt; &lt;li&gt;Select the Energy efficiency class dropdown and choose a value between A+++ to G.&lt;/li&gt; &lt;li&gt;To add the EC range, choose a value from the EC range dropdown.&lt;/li&gt; &lt;/ol&gt; If the seller claims that the energy arrow on the view item page (VIP) shows the wrong energy efficiency class, request proof from the seller of the correct energy efficiency class (rating) so that we can request a correction from our data provider. The following information is required for each item: &lt;ul&gt; &lt;li&gt;eBay item number (if available)&lt;/li&gt; &lt;li&gt;Reason for request for each item (e.g. label and product data sheet missing, incorrect information on label, only product data sheet missing, etc.)&lt;/li&gt; &lt;li&gt;Brand of the product (as used in the eBay listing)&lt;/li&gt; &lt;li&gt;Manufacturer reference number(as used in the eBay listing)&lt;/li&gt; &lt;li&gt;EAN (as used in the eBay listing)&lt;/li&gt; &lt;li&gt;Product page on EPREL or on the manufacturer's website where the energy efficiency label and product data sheet can be found (alternatively energy efficiency label/product data sheet as PDF)&lt;/li&gt; &lt;/ul&gt; If you have this information, please

go to the next step. &lt;/td&gt; &lt;td&gt; Please send an email with the subject line "EEK - regulatory change request" to DL-eBay-PK-Regulatory-Support and ask them to submit a correction request to our data provider. The following information per item is needed: &lt;ul&gt; &lt;li&gt;eBay item number (if available)&lt;/li&gt; &lt;li&gt;Reason for request for each item (e.g. label and product data sheet missing, incorrect information on label, only product data sheet missing, etc.)&lt;/li&gt; &lt;li&gt;Brand of the product (as used in the eBay listing)&lt;/li&gt; &lt;li&gt;Manufacturer reference number(as used in the eBay listing)&lt;/li&gt; &lt;li&gt;EAN (as used in the eBay listing)&lt;/li&gt; &lt;li&gt;Product page on EPREL or on the manufacturer's website where the energy efficiency label and product data sheet can be found (alternatively energy efficiency label/product data sheet as PDF)&lt;/li&gt; &lt;/ul&gt; For a large number of items and requested labels, please try to get the information in an Excel file from the seller. Important: Add an SR note and don't provide the email address to the customer. &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; Why is all or some energy consumption information not displayed even though I have provided all EEK-relevant values in the item specifics of the listing? &lt;/td&gt; &lt;td&gt; Seller has provided the following information in the listing: &lt;ul&gt; &lt;li&gt;Brand of the product&lt;/li&gt; &lt;li&gt;Manufacturer's spare part number&lt;/li&gt; &lt;li&gt;EAN&lt;/li&gt; &lt;li&gt;EC Range&lt;/li&gt; &lt;li&gt;Energy efficiency class&lt;/li&gt; &lt;/ul&gt; The option to upload images in the "Item disclosures section" provides a second way to provide the energy efficiency label and the product data sheet, if applicable. Using the data provider-based solution, there are various reasons to take into account which need to be checked: &lt;ul&gt; &lt;li&gt;"deviating" or missing values provided for EEK-relevant item specifics&lt;/li&gt; &lt;li&gt;Check: Are all EEK-relevant item specifics provided by the seller?&lt;/li&gt; &lt;li&gt;Check: Use RunMe tool for Brand/MPN to determine if both the label and the product datasheet are available in the database&lt;/li&gt; &lt;li&gt;energy label and/or product data sheet not yet available in the data provider's database&lt;/li&gt; &lt;li&gt;Check: Use RunMe tool for Brand/MPN to check if both label and product data sheet is available in the database&lt;/li&gt; &lt;li&gt;energy label and product data sheet is associated with other product

identifiers (Brand, MPN, EAN) &lt;ul&gt; &lt;li&gt; Check: Please have a quick scan if other sellers selling the same product on eBay use different values for Brand, MPN, and EAN; If identifiers seem correct and RunMe tool checks show no label/product information sheet please request from DL-eBay-PK-Regulatory-Support to get a label and product information sheet created, corrected or updated &lt;/li&gt; &lt;/ul&gt; &lt;/li&gt; &lt;li&gt; listing is linked to eBay catalog product (active &amp; passive) and EEK-relevant item specifics deviate between catalog and seller values &lt;ul&gt; &lt;li&gt; Check: Please check with the seller which values are correct; please also refer to the manufacturers website where the product can be found &lt;/li&gt; &lt;/ul&gt; &lt;/li&gt; &lt;li&gt; category not yet activated for EEK &lt;/li&gt; &lt;/ul&gt; Contact your Care team, Back office, Coach or Team Lead. &lt;ol&gt; &lt;li&gt;Check: Is the category activated for EEK. Recommend the seller use a different category if the category is not yet activated.&lt;/li&gt; &lt;li&gt;&lt;a href="https://cskb.qa.ebay.com/library/EBAY/GUIDE1553/EEK_regulation_productcategories_xlsx%20-%20EEK_SoT_Appliances_Jan%202023.pdf"&gt;Category list for EEK&lt;/a&gt; has been checked and category is not on the list.&lt;/li&gt; &lt;li&gt;Seller provides proof that the EEK label should be visible, e.g. EPREL Public website (europa.eu)&lt;/li&gt; &lt;/ol&gt; &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; The seller has sent data in an email or in a file as an attachment to customer service so that eBay can provide the energy label and product data sheet (Label Request). What's next? &lt;/td&gt; &lt;td&gt; Please check if the requested information is complete first: &lt;ul&gt; &lt;li&gt;eBay item number (if available)&lt;/li&gt; &lt;li&gt;eBay Category Name&lt;/li&gt; &lt;li&gt;Reason of the request (e.g. label and product data sheet are missing, incorrect information on label, only product data sheet is missing, etc.)&lt;/li&gt; &lt;li&gt;Brand of the product (as used in the eBay listing)&lt;/li&gt; &lt;li&gt;Manufacturer reference number (as used in the eBay listing)&lt;/li&gt; &lt;li&gt;EAN (as used in the eBay listing)&lt;/li&gt; &lt;li&gt;Product page on EPREL or on the manufacturer's website where the energy efficiency label and product data sheet can be found (alternatively energy efficiency label/product data sheet as PDF)&lt;/li&gt; &lt;/ul&gt; &lt;td&gt; &lt;td&gt; Please send an email with the subject line "EEK -

regulatory change request" to DL-eBay-PK-Regulatory-Support and ask them to submit a correction request to our data provider. The following information per item is needed: &lt;ul&gt; &lt;li&gt;eBay item number (if available)&lt;/li&gt; &lt;li&gt;Reason for request for each item (e.g. label and product data sheet missing, incorrect information on label, only product data sheet missing, etc.)&lt;/li&gt; &lt;li&gt;Brand of the product (as used in the eBay listing)&lt;/li&gt; &lt;li&gt;Manufacturer reference number(as used in the eBay listing)&lt;/li&gt; &lt;li&gt;EAN (as used in the eBay listing)&lt;/li&gt; &lt;li&gt;Product page on EPREL or on the manufacturer's website where the energy efficiency label and product data sheet can be found (alternatively energy efficiency label/product data sheet as PDF)&lt;/li&gt; &lt;/ul&gt; For a large number of items and requested labels, please try to get the information in an Excel file from the seller. Important: Add an SR note and don't provide the email address to the customer. &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; Where can I get the energy consumption information: &lt;ul&gt; &lt;li&gt;Energy Efficiency Class&lt;/li&gt; &lt;li&gt;EC Range&lt;/li&gt; &lt;/ul&gt;   and the corresponding labeling documents:  &lt;ul&gt; &lt;li&gt;Energy label&lt;/li&gt; &lt;li&gt;Product information sheet&lt;/li&gt; &lt;/ul&gt;   for the item I want to sell?&lt;/td&gt; &lt;td&gt; &lt;ul&gt; &lt;li&gt;Manufacturers and their website&lt;/li&gt; &lt;li&gt;Suppliers&lt;/li&gt; &lt;li&gt;EPREL database public website (BETA phase)&lt;/li&gt; &lt;li&gt;&lt;a href="https://eprel.ec.europa.eu/screen/home" target="_blank"&gt;https://eprel.ec.europa.eu/screen/home &lt;/a&gt;&lt;/li&gt; &lt;li&gt;by scanning the QR code of an existing energy label (if QR code is available)&lt;/li&gt; &lt;li&gt;etc.&lt;/li&gt; &lt;/ul&gt; &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; Where do I get the item identifiers such as "brand", "manufacturer part number (MPN) and "EAN" for the item I want to sell? &lt;/td&gt; &lt;td&gt; &lt;ul&gt; &lt;li&gt;Manufacturers and their websites&lt;/li&gt; &lt;li&gt;Suppliers&lt;/li&gt; &lt;li&gt;etc.&lt;/li&gt; &lt;/ul&gt; &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; Which image formats do the energy label and product information sheet need to be in? &lt;/td&gt; &lt;td&gt; JPEG (.jpg file extension) BMP

(.bmp file extension) GIF (.gif file extension) TIF (.tiff file extension) PNG (.png file extension) &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; Why do I get an error message after I have uploaded the images for the energy label and product data sheet? &lt;/td&gt; &lt;td&gt; Reasons: &lt;ul&gt; &lt;li&gt;only one of the files have been uploaded&lt;/li&gt; &lt;li&gt;the dimensions of the files are not accepted (at least 500 pixels on the longest side)&lt;/li&gt; &lt;li&gt;file type is not accepted (only certain image files are allowed - JPEG, BMP, GIF, TIF and PNG)&lt;/li&gt; &lt;/ul&gt; &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; Why cant I upload a PDF file for my energy label and product data sheet? &lt;/td&gt; &lt;td&gt; It is a document/file type that is currently not supported on eBay. If your energy efficiency label and product information sheet are in PDF format, you will need to convert them using a PDF converter beforehand. &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; I'm afraid of being warned or of getting a penalty from an authority. If no energy label and/or product data sheet is displayed in my listings, should I better take them off the page? &lt;/td&gt; &lt;td&gt; There is a secondary option to use the image upload option in the Item disclosures section to provide the energy label and product data sheet, if needed. For any (further) legal advice please discuss this with your solicitor or legal advisor. In this context, please also clarify whether the products you intend to sell are affected by the obligation to provide energy labeling at all. &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; Can eBay please check if there is already an energy label and product data sheet available for the items I want to sell? &lt;/td&gt; &lt;td&gt; Yes, I'll check this. See RunMe process in Detailed Information &lt;/td&gt; &lt;td&gt; Check availability of energy label and product information sheets. &lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; When will be the energy label and product information sheet be available? I submitted the application recently. &lt;/td&gt; &lt;td&gt; We will get back to you as soon as possible. &lt;/td&gt; &lt;td&gt; I will be happy to ask the third-party provider to check the status for you. We do not communicate dates, just say the request is about to be processed. There is a secondary option to use the image upload option in the Item disclosures section to provide the energy label and product

data sheet, if needed. Please send an email to DL-eBay-PK-Regulatory-Support if the request is not yet completed to file a status request to our data provider. &lt;/td&gt; &lt;/tr&gt; &lt;/tbody&gt; &lt;/table&gt; Back office/CARE/Coach Team Lead Workflow &lt;table border="1" cellpadding="1" cellspacing="1"&gt; &lt;tbody&gt; &lt;tr&gt; &lt;td&gt;Request&lt;/td&gt; &lt;td&gt;Steps to process&lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; &lt;td&gt; It might be that the specific category is not yet enabled for EEK. How can we enable a category for the energy efficiency class? &lt;br&gt; &lt;br&gt;     &lt;/td&gt; &lt;td&gt; Send an email to GS-Bug-AP@ebay.com to enable the category for the following countries/regions: &lt;ul&gt; &lt;li&gt;France&lt;/li&gt; &lt;li&gt;Italy&lt;/li&gt; &lt;li&gt;Spain&lt;/li&gt; &lt;li&gt;Poland&lt;/li&gt; &lt;li&gt;Netherlands&lt;/li&gt; &lt;li&gt;Belgium&lt;/li&gt; &lt;li&gt;HIPO&lt;/li&gt; &lt;li&gt;LATAM&lt;/li&gt; &lt;li&gt;APAC&lt;/li&gt; &lt;li&gt;USA&lt;/li&gt; &lt;li&gt;Australia&lt;/li&gt; &lt;/ul&gt; Note: For AU, please add the AU GCX DL in CC. &lt;/td&gt; &lt;td&gt; &lt;/td&gt; &lt;/tr&gt; &lt;/tbody&gt; &lt;/table&gt; &lt;/h2&gt;&lt;h2&gt;GUIDE.DETAILED_INFORMATION What are Product Identifiers? &lt;ul&gt; &lt;li&gt;Sellers who list new, manufacturer refurbished, and seller refurbished branded items in select categories will be required to provide the item specifics of brand, manufacturer part number (MPN), and global trade item number (GTIN) in order for the listing to be successfully completed. GTINs can include an item's Universal Product Code (UPC), European Article Number (EAN), or International Standard Book Number (ISBN).&lt;/li&gt; &lt;li&gt;At this time, sellers who list used, vintage, collectible, or one-of-a-kind items will not be required to provide this information.&lt;/li&gt; &lt;/ul&gt; Why require this information? &lt;ul&gt; &lt;li&gt;In general, sellers who add product identifiers to their listings benefit from better visibility in search results  both on eBay and in search engines like Google and Bing.&lt;/li&gt; &lt;li&gt;Increased chance of selling. If your item is listed in the eBay catalog and has associated product reviews, those reviews get added to your listing automatically  and can turn interested shoppers into confirmed buyers.&lt;/li&gt; &lt;li&gt;Greater visibility in promotions. Adding product identifiers now gives you a better chance of being included in programs such as marketing emails, merchandising, and special promotions.&lt;/li&gt; &lt;/ul&gt;

What locales are affected? &lt;ul&gt; &lt;li&gt;Required Product Identifiers are needed on the following sites: US, CA, CAFR, UK, IE, DE, CH, AT, AU.&lt;/li&gt; &lt;/ul&gt; Where are Required Product Identifiers mandatory? &lt;ul&gt; &lt;li&gt;For a list of affected categories please visit: &lt;a href="http://pages.ebay.com/sell/item_specifics/product_identifiers.html"&gt;http://pages.ebay.com/sell/item_specifics/product_identifiers.html&lt;/a&gt;&lt;/li&gt; &lt;li&gt;Product identifiers are required for items in affected categories with "New," "Open Box," "New with defects," "Manufacturer refurbished," and "Seller refurbished" item conditions. &lt;/li&gt; &lt;/ul&gt; Energy efficiency labelling Seller Hub screenshot:&lt;br&gt; &lt;img alt="Seller Hub Tasks screen showing option to add required item specifics" src="https://cskb.qa.ebay.com/library/EBAY/GUIDE1553/EEK%20seller%20hub%20screenshot.PNG"&gt; RunMe Instructions There are two ways to check whether the energy arrow as well as the product data sheet for a product is available: Search using Brand and Manufacturer Reference Number (MPN): &lt;ul&gt; &lt;li&gt;Please ask the seller for brand and manufacturer reference number (MPN)&lt;/li&gt; &lt;li&gt;Open the RunME (brand/MPN) tool and go to the URL to replace the value after "mf=" with the brand name and the value after "pn=" with the MPN that the seller uses in their listing.&lt;/li&gt; &lt;/ul&gt; &lt;a href="https://cc.cnetcontent.com/contentcast/runme/index.html?mf=Hisense&amp;pn=55U77HQ&amp;skey=05ae2004&amp;zoneId=chl&amp;host=ws.cnetcontent.com&amp;lang=en&amp;divs=ccs-logo-legacy,ccs-product-fiche&amp;nocache=1" target="_blank"&gt;RunMe (Brand/MPN)&lt;/a&gt; &lt;img alt="" src="https://cskb.qa.ebay.com/library/EBAY/DE/GUIDE1553/EEK_4.png"&gt; &lt;ol&gt; &lt;li&gt;Confirm by pressing Enter.&lt;/li&gt; &lt;li&gt;Result and interpretation:&lt;/li&gt; &lt;/ol&gt; &lt;img alt="" src="https://cskb.qa.ebay.com/library/EBAY/DE/GUIDE1553/EEK_5.png"&gt; &lt;ul&gt; &lt;li&gt;If both the energy arrow and product information sheet are displayed they are already available in the database.&lt;/li&gt; &lt;li&gt;If the energy arrow and product information sheet are &lt;u&gt;not displayed&lt;/u&gt; either both are not available in the database

or they are associated with other product identifiers (brand and/or MPN).&lt;/li&gt; &lt;li&gt;If only the energy arrow is displayed the label/information sheet is not yet in the database and should be requested from our data provider.(See "Why is a different energy arrow displayed on the search results page (SRP) than on the view item page (VIP)?" in Instructions/Steps to resolve)&lt;/li&gt; &lt;/ul&gt; &lt;u&gt;Search using the EAN:&lt;/u&gt; &lt;a href="https://cc.cnetcontent.com/contentcast/runme/index.html?mf=Hisense&amp;pn=55U77HQ&amp;skey=05ae2004&amp;zoneId=chl&amp;host=ws.cnetcontent.com&amp;lang=en&amp;divs=ccs-logo-legacy,ccs-product-fiche&amp;nocache=1" target="_blank"&gt;RunMe (EAN)&lt;/a&gt; &lt;img alt="" src="https://cskb.qa.ebay.com/library/EBAY/DE/GUIDE1553/EEK_6.png"&gt; &lt;ol&gt; &lt;li&gt;Ask the seller for the EAN.&lt;/li&gt; &lt;li&gt;Open the tool and go to the URL to exchange the value after mf= with the brand name and the value after pn= with the MPN the seller is using in their listing.&lt;/li&gt; &lt;li&gt;Confirm by pressing Enter.&lt;/li&gt; &lt;li&gt;Result and interpretation:&lt;/li&gt; &lt;/ol&gt; &lt;img alt="" src="https://cskb.qa.ebay.com/library/EBAY/DE/GUIDE1553/EEK_7.png"&gt; &lt;ul&gt; &lt;li&gt;If both the energy arrow and product information sheet are displayed they are already available in the database.&lt;/li&gt; &lt;li&gt;If the energy arrow and product information sheet are &lt;u&gt;not displayed&lt;/u&gt; either both are not available in the database or they are associated with other product identifiers (brand and/or MPN).&lt;/li&gt; &lt;li&gt;If only the energy arrow is displayed the product information sheet is not yet in the database and should be requested from our data provider. (See "Why is a different energy arrow displayed on the search results page (SRP) than on the view item page (VIP)?" in Instructions/Steps to resolve)&lt;/li&gt; &lt;/ul&gt; If, despite all correctly stored information, no, incomplete or incorrect energy-related information about the product is displayed, please follow the new process (Instructions/Steps to resolve) &lt;img alt="Screenshots showing new RunMe process for energy efficiency labelling" src="https://cskb.qa.ebay.com/library/EBAY/GUIDE1553/EEK%20new%20process%20in%20RunMe.PNG"&gt; &lt;/h2&gt;&lt;h2&gt;GUIDE.SUMMARY Required Product Identifiers are industry

standard pieces of information about an item that helps to identify it on a global scale. This information can be things like UPC (bar codes), MPN (Manufacturer Part Number), Brand Name, Global Trade Item Number (GTIN), International Standard Book Numbers (ISBNs), and any other information applicable to that item or category. &lt;/h2&gt;&lt;h2&gt;GUIDE.RELATED_LINKS Related help pages &lt;ul&gt; &lt;li&gt;Structured Data - Product Identifiers (A list of affected categories)&lt;br&gt; &lt;a href="http://pages.ebay.com/sell/item_specifics/product_identifiers.html" target="_blank"&gt;http://pages.ebay.com/sell/item_specifics/product_identifiers.html&lt;/a&gt;&lt;br &gt;  &lt;/li&gt; &lt;li&gt;Product Identifiers FAQs&lt;br&gt; &lt;a href="http://pages.ebay.com/seller-center/listing/listing-advanced-sellers.html#FAQ1-1"&gt;http://pages.ebay.com/seller-center/listing/listing-advanced-sellers.html#FAQ1-1&lt;/a&gt;&lt;/li&gt; &lt;/ul&gt; Related CSKB &lt;ul&gt; &lt;li&gt;&lt;a href="https://cskb.qa.ebay.com/cskbapp/art?page=content&amp;id=GUIDE1084"&gt;Improving search placement (Best Match, Google, etc)&lt;/a&gt;&lt;/li&gt; &lt;li&gt;&lt;a href="https://cskb.qa.ebay.com/cskbapp/art?page=content&amp;id=GUIDE1751"&gt;Selling tools - New bulk listing tool experience (BLING)&lt;/a&gt;&lt;/li&gt; &lt;li&gt;&lt;a href="https://cskb.qa.ebay.com/cskbapp/art?page=content&amp;id=GUIDE1059"&gt;Creating a listing using the SYI form&lt;/a&gt;&lt;/li&gt; &lt;li&gt;&lt;a href="https://cskb.qa.ebay.com/cskbapp/art?page=content&amp;id=GUIDE1044"&gt;Using the eBay catalog&lt;/a&gt;&lt;/li&gt; &lt;/ul&gt;   &lt;/h2&gt;&lt;h2&gt;GUIDE.TALKING_POINTS &lt;a id="General" name="General"&gt;&lt;/a&gt;General questions What are product identifiers? &lt;ul&gt; &lt;li&gt;Most new, branded items have unique identifiers that help buyers recognize and find them, including the items brand, manufacturer part number (MPN), and global trade item number (GTIN). These GTINs can include an items Universal Product Code (UPC), European Article Number (EAN), or International Standard Book Number (ISBN).&lt;/li&gt; &lt;/ul&gt; How does a seller add Required Product Information? &lt;ul&gt; &lt;li&gt;You can add this information with any listing form on eBay, in the new bulk listing tool experience (BLING), or a 3rd party tool vendor may

offer the option to add product identifiers. eBay does not have information on which 3rd party tools can provide this functionality.&lt;/li&gt; &lt;/ul&gt; What about products that do not have unique identifiers, such as refurbished products? Can sellers use "Does not apply?" Will the listing be non-compliant? &lt;ul&gt; &lt;li&gt;Even refurbished products have identifiers, and sellers will be expected to provide them at listing time. If the item truly does NOT have a unique identifier, sellers can specify "Does not apply" as the value.&lt;/li&gt; &lt;li&gt;The listing will not be considered non-compliant for specifying "Does not apply", as long as it is accurate. False information will be detected and the listing will be blocked or removed.&lt;/li&gt; &lt;/ul&gt; If a seller offers "made to order" items, does the seller need to have a UPC created or is "Does not apply" ok? &lt;ul&gt; &lt;li&gt;New and refurbished products have product identifiers, and sellers will be expected to provide them at listing time. However, if the item truly does not have a unique identifier, as may be the case with "made to order" items, sellers can specify "Does not apply" as the value. The seller will not need to have a UPC created.&lt;/li&gt; &lt;li&gt;The listings will not be considered non-compliant for specifying "Does not apply", as long as it is accurate. This will also not impact search parameters. However, false information will be detected and those listings will be blocked or removed.&lt;/li&gt; &lt;/ul&gt; How does using product identifiers help me as a seller? &lt;ul&gt; &lt;li&gt;Sellers benefit in numerous ways by using product identifiers in each listing. Some of these include: &lt;ul&gt; &lt;li&gt;Better search exposure (both on and off eBay).&lt;/li&gt; &lt;li&gt;Listing efficiency.&lt;/li&gt; &lt;li&gt;Better promotions and placement.&lt;/li&gt; &lt;li&gt;Product reviews.&lt;/li&gt; &lt;li&gt;Insights for seller (such as price guidance and competitor information).&lt;/li&gt; &lt;li&gt;Insights for buyers (such as detecting good deals, hot items, and trends).&lt;/li&gt; &lt;/ul&gt; &lt;/li&gt; &lt;/ul&gt; How does using product identifiers help me as a buyer? &lt;ul&gt; &lt;li&gt;These identifiers provide information necessary to make an informed decision about the particular product you are considering buying. In addition, listings with product identifiers help buyers locate good deals and hot items, identify trends, and compare sellers advertising the same products.&lt;/li&gt; &lt;/ul&gt; How will adding product identifiers impact my

"Top Rated Seller" standing? &lt;ul&gt; &lt;li&gt;There is no correlation between adding product identifiers and eTRS standing. eBay will require all sellers to provide unique product identifiers for their listings.&lt;/li&gt; &lt;/ul&gt; Which specific fields are being mandated? &lt;ul&gt; &lt;li&gt;Brand, Manufacturer Part Number (MPN) and Global Trade Item Number (GTIN), wherever applicable.&lt;/li&gt; &lt;/ul&gt; What if the product identifiers included by sellers do not match the identifiers associated with that product in the catalogwill the listing be blocked? &lt;ul&gt; &lt;li&gt;Yes, Product Identifiers must be valid. Listings will be blocked if: &lt;ul&gt; &lt;li&gt;The UPC, ISBN, MPN, or GTIN is non-numeric, not the acceptable length, or is not valid for the item being listed&lt;/li&gt; &lt;li&gt;Brand entered is only special characters (*&amp;#@), or is not an actual brand name list ("new", "other", "brand", "value brand", "brand new", "100% brand new", "new brand", "approved vendor", "100% new", "others", "made in china", "see description" etc.)&lt;/li&gt; &lt;/ul&gt; &lt;/li&gt; &lt;/ul&gt; If an item is not in the catalog, would a seller of that item be penalized? &lt;ul&gt; &lt;li&gt;No. As long as the seller provides valid product identifiers, they will be compliant. Sellers are strongly encouraged to use the eBay catalog as much as possible to maximize benefits.&lt;/li&gt; &lt;/ul&gt; What if a seller can't match their item to a catalog product or doesn't want to use product information from the catalog? Will the listing be blocked? &lt;ul&gt; &lt;li&gt;No. As long as the seller provides valid product identifiers, they will be compliant.&lt;/li&gt; &lt;/ul&gt; What are the guidelines for specifying product identifiers for custom bundles (i.e. seller-created-bundles, as opposed to manufacturer-bundles)"? &lt;ul&gt; &lt;li&gt;When selling custom bundles, the recommendation is that sellers: &lt;ol&gt; &lt;li&gt;Clearly identify the listing as a bundle by using the existing item specific (the tag called "bundled items")  and be sure to highlight the additional items in the bundle.&lt;/li&gt; &lt;li&gt;Specify the UPC of the bundle's "primary" product as the listing's UPC.&lt;br&gt; &lt;br&gt; Note: A Manufacturer Bundle (one that has been packaged by the manufacturer) has only one UPC, which should be used.&lt;/li&gt; &lt;/ol&gt; &lt;/li&gt; &lt;/ul&gt; Can sellers request that eBay create an entry in its catalog for a non-manufacturer bundle? &lt;ul&gt; &lt;li&gt;No. Custom or non-manufacturer bundles are not

included in the eBay catalog; however, manufacturer bundles have one UPC and are included in the eBay catalog.&lt;/li&gt; &lt;/ul&gt; What if a product does not have a product identifier? Can I create my own? &lt;ul&gt; &lt;li&gt;No. Unique product identifiers are typically generated and assigned by the manufacturers. Sellers should not create their own.&lt;/li&gt; &lt;/ul&gt; Will unique product identifiers be required for all listing formats, including Auction and Buy it Now? &lt;ul&gt; &lt;li&gt;Yes. Sellers will be required to provide unique product identifiers in all listings, regardless of format.&lt;/li&gt; &lt;/ul&gt; Is it true that sellers will need to use the brand, MPN and GTIN fields provided by eBay or can they create their own Item Specifics fields to identify the item they are selling? &lt;ul&gt; &lt;li&gt;Sellers must use the eBay provided fields for GTINs (Universal Product Codes (UPCs), International Article Numbers (EANs), and International Standard Book Numbers (ISBNs). We highly encourage sellers to use the eBay provided fields for Brand and MPN as well. If a seller supplies their own custom item specifics, the information may or may not be considered compliant. For example, if a seller supplies "Manufacturer = Nike" instead of "Brand=Nike," eBay will recognize Manufacturer as a synonym for Brand and consider the listing to be compliant (View Item will still show the original seller supplied data). But if another seller supplies "Made by = Nike", eBay may not recognize "Made by" as a synonym for Brand and hence would consider the listing non-compliant.&lt;/li&gt; &lt;/ul&gt; How are listings ranked? &lt;ul&gt; &lt;li&gt;Many factors are considered when ranking listings, including seller standing, price, etc.&lt;/li&gt; &lt;/ul&gt; If my product is not in the catalog, what do I need to do to have it added? &lt;ul&gt; &lt;li&gt;The seller can send a request to the catalog team to &lt;a href="https://cskb.qa.ebay.com/cskbapp/art?page=content&amp;id=GUIDE1044#cat"&gt;request a product be added&lt;/a&gt;. Once the catalog team receives the request and determines whether or not the product will be added to the catalog, the seller will be notified.&lt;/li&gt; &lt;/ul&gt; What about sellers who use spam product identifiers? &lt;ul&gt; &lt;li&gt;Spam product identifiers will be treated like any other type of spam information. Existing spam systems continuously scan for inconsistent information, which includes false product identifiers.&lt;/li&gt; &lt;/ul&gt; Why am I

receiving an error message when trying to list or revise my items? &lt;ul&gt; &lt;li&gt;You have entered incomplete or inaccurate product identifiers in one of the required fields for the item you are listing (brand, MPN, UPC, EAN, or ISBN).&lt;/li&gt; &lt;/ul&gt; I am unable to relist my item using "Does Not Apply" in the UPC field. Why is this? &lt;ul&gt; &lt;li&gt;The item youre selling is from a known brand that issues UPCs for each product. As such, we require that you provide the UPC for this item. Using "Does Not Apply" is no longer allowed in all cases where a valid UPC exists.  You can contact the manufacturer or use an internet search to find the correct values.&lt;/li&gt; &lt;/ul&gt; I entered a UPC code but am getting an error message that it's invalid. What's wrong? &lt;ul&gt; &lt;li&gt;A product identifier would be rejected only in one of the following circumstances &lt;ul&gt; &lt;li&gt;It was not a valid product identifier&lt;/li&gt; &lt;li&gt;It was already associated to a different product. &lt;/li&gt; &lt;/ul&gt; &lt;/li&gt; &lt;li&gt;If youre having trouble with a UPC, you can validate them online. (just do a web search for "UPC validator.")&lt;/li&gt; &lt;/ul&gt; I cant find any product identifiers on the box or on the item. What should I put in the required fields? &lt;ul&gt; &lt;li&gt;If you know the brand or model information but dont know the MPN, GTIN, ISDN, or UPC, then search the eBay catalog when you list or relist your item. Additionally, the eBay catalog saves you time by auto-populating item description fields with accurate, validated product information directly from the eBay item database.&lt;/li&gt; &lt;li&gt;If your item isnt yet listed in the eBay catalog, search the manufacturers web site or perform a web search using the brand and model to help locate the correct product identifiers.&lt;/li&gt; &lt;li&gt;If you dont know the brand, and there is not a visible product identifier on the item or its box, try searching the web or contacting your supplier.&lt;/li&gt; &lt;li&gt;If you list new items that are considered white-label, custom manufactured, samples not for retail, or other types of new or refurbished products that do not have product identifiers, please enter Generic/unbranded in the brand field, and Does not apply in MPN and GTIN fields. Keep in mind that, by designating "Does not apply," your listing will not be eligible for the traffic and merchandising opportunities that accompany the use of valid product identifiers.&lt;/li&gt; &lt;li&gt;If you purchase your own product identifiers unique for custom items,

you may enter them in the required fields during listing.&lt;/li&gt; &lt;/ul&gt; Do the EAN fields show on mobile? &lt;ul&gt; &lt;li&gt;EAN fields will show on mobile for only B2C sellers.&lt;/li&gt; &lt;/ul&gt;   &lt;a id="Tyre" name="Tyre"&gt;&lt;/a&gt;TIRES - EU LABELLING QUESTIONS What is the EU regulation regarding listings of new tires? &lt;ul&gt; &lt;li&gt;From May 1, 2021, listings for certain types of new tires are legally required to display the energy efficiency class (Energieeffizienzklasse/EEK) to provide the buyer with information about the tire's energy efficiency and other performance indicators.&lt;/li&gt; &lt;li&gt;If the seller needs to display energy labelling information on their tire listings, they will need to add the EAN in Item specifics. Then eBay's third-party data service provider can add the energy-related information to the listing.&lt;/li&gt; &lt;li&gt;B2C sellers who list new tires on the UK or Ireland site and offer international shipping need to add the EAN to their listing so eBay can display the energy information (EU tire label and product information sheet) on the listing on other EU sites.&lt;/li&gt; &lt;/ul&gt; What tires are affected by this change? &lt;ul&gt; &lt;li&gt;The current law applies to tires with the classification C1, C2 and C3.&lt;/li&gt; &lt;li&gt;Sellers can find out if their tires are affected by reviewing the EU directive at &lt;a

href="https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32020R0740&amp;from=DE#d1e43-16-1"

target="_blank"&gt;https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32020R0740&amp;from=DE#d1e43-16-1&lt;/a&gt;&lt;/li&gt; &lt;/ul&gt; Where will the energy label for tires be shown? &lt;ul&gt; &lt;li&gt;For example, the search results page, View Item page, and eBay stores.&lt;/li&gt; &lt;li&gt;If the correct EAN has been added and if the energy label is present in the third-party provider's database, the text "EU tire label" with a clickable symbol will be shown on the search results page. When you click on the icon, a pop-up window displays the respective energy label.&lt;/li&gt; &lt;li&gt;On the View Item page, we will show the label and table of information when the buyer selects it. On the View Item page, we will show the label and table of information when the buyer clicks on it. Buyers can select the EU Tire Label link to see the label in a pop-up window. By

selecting the Product Information Sheet link they can see a table with information about the product, energy efficiency and other performance indicators.&lt;/li&gt; &lt;li&gt;Sellers need to provide the EAN in their listing for the label to be shown.&lt;/li&gt; &lt;/ul&gt; What does the energy label mean on tire listings? &lt;ul&gt; &lt;li&gt;In addition to the standard criteria related to energy efficiency and wet grip, the new label is broken down into 7 performance levels (A-E).&lt;/li&gt; &lt;li&gt;The label includes several parameters. The rolling noise level (A, B or C to depict decibels) will be indicated beneath the pictogram. Next to this letter, there may also be icons to illustrate snow and ice grip, if applicable.&lt;/li&gt; &lt;/ul&gt; I added my EAN but the energy label is still not being displayed on my tire listing. What can I do? Report missing labels for tires for the seller using the following process: &lt;ol&gt; &lt;li&gt;Check that the seller has provided the correct EAN in the listing.&lt;/li&gt; &lt;li&gt;Go to &lt;a href="https://www.ean-search.org/" target="_blank"&gt;https://www.ean-search.org/&lt;/a&gt;.&lt;/li&gt; &lt;li&gt;Fill in the EAN and click Search.&lt;/li&gt; &lt;li&gt;Compare the result with the seller's listing.&lt;/li&gt; &lt;/ol&gt; If no result or a different product is shown, please write an ewatch ticket. &lt;a id="EEK-Electrical" name="EEK-Electrical"&gt;&lt;/a&gt;ENERGY EFFICIENCY LABELLING QUESTIONS - ELECTRICAL ITEMS What is EEK? &lt;ul&gt; &lt;li&gt;EEK is an internal abbreviation for Energy Efficiency C(k)lass.&lt;/li&gt; &lt;li&gt;Due to various EU regulations, sellers are obliged to provide information on the energy efficiency of new products in certain categories.&lt;/li&gt; &lt;li&gt;On eBay two options can be used to display EEK information on listings: &lt;ol&gt; &lt;li&gt;Energy efficiency label: after providing certain information (Manufacturer Part Number (MPN), Brand &amp; EAN (as item specifics), EEK and EEK range), the label for the product may be automatically issued if it's available in our third party provider's database&lt;/li&gt; &lt;li&gt;Sellers may also be able to upload the image of the energy label and product information sheet if they are listing new electrical items. For this option, the seller must also select the Energy efficiency class and EC range when creating or revising the listing.&lt;/li&gt; &lt;/ol&gt; &lt;/li&gt; &lt;/ul&gt; Which categories and products are required to display the energy label? &lt;ul&gt; &lt;li&gt;Business sellers are legally obliged to show

extensive energy labelling information on specific new electrical products including: &lt;ul&gt; &lt;li&gt;Electronic displays&lt;/li&gt; &lt;li&gt;Household appliances and freezers including refrigerators&lt;/li&gt; &lt;li&gt;Household washing machines, tumble dryers and household washer-dryers&lt;/li&gt; &lt;li&gt;Household dishwasher&lt;/li&gt; &lt;li&gt;Light sources&lt;/li&gt; &lt;li&gt;Domestic ovens&lt;/li&gt; &lt;li&gt;Room air conditioners&lt;/li&gt; &lt;li&gt;Cooker hoods&lt;/li&gt; &lt;li&gt;Space heaters&lt;/li&gt; &lt;li&gt;Hot water tank/heater&lt;/li&gt; &lt;/ul&gt; &lt;/li&gt; &lt;li&gt;Important: Not every single product in these categories is affected the law distinguishes between certain technical aspects of the devices. The obligation does not apply for used devices.&lt;/li&gt; &lt;li&gt;For a complete list of product groups which require energy labelling, sellers can check the &lt;a href="https://commission.europa.eu/energy-climate-change-environment/standards-tools-and-labels/products-labelling-rules-and-requirements/energy-label-and-ecodesign/energy-efficient-products_en"&gt;European Commission Energy-efficient products&lt;/a&gt; site.&lt;/li&gt; &lt;/ul&gt; Do private sellers have to provide energy labeling for certain items? No, only business sellers are legally required to provide energy labels for affected listings. How do I get the energy label on my listings? Why can´t I find the options "Energy efficiency class" and "EEK spectrum" in the item specifics section of the listing flow? Heres how to upload the energy label and product data sheet (for electrical items, not tire listings): &lt;ol&gt; &lt;li&gt;Select Additional item specific.&lt;/li&gt; &lt;li&gt;Select the Energy efficiency class dropdown and choose a value between A+++ to G.&lt;/li&gt; &lt;li&gt;To add the EC range, choose a value from the EC range dropdown.&lt;/li&gt; &lt;/ol&gt; Note: If sellers can't find the Energy efficiency class or EC range options, they'll need to select Show more under Other (additional) item specifics. They will then see more item specifics, including Energy efficiency class and EC range. Once the item specifics have been added, the energy efficiency label and product information sheet can be uploaded. &lt;ol&gt; &lt;li&gt;Scroll down to the I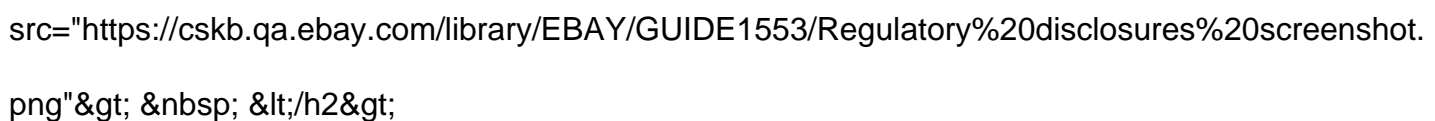tem disclosures section.&lt;/li&gt; &lt;li&gt;Select Show more and select the toggle next to Add energy efficiency documentation.&lt;/li&gt; &lt;li&gt;Upload the image for both the energy

efficiency label and the product information sheet. You can also add optional text for buyers with special access needs.&lt;/li&gt; &lt;/ol&gt; If sellers don't upload the documents, the energy label and product information sheet may still be added to the listing if the seller has added the brand, manufacturer part number (MPN), and the EAN in the item specifics and if the information is available in our third-party provider's database.&lt;br&gt; &lt;br&gt; &lt;img alt="The options in Item disclosures section of listing flow" src="https://cskb.qa.ebay.com/library/EBAY/GUIDE1553/Regulatory%20disclosures%20screenshot. png"&gt;   &lt;/h2&gt;