

Seller ratings

You can find the best and most reputable sellers on eBay by looking at their seller rating, feedback score, and the number of items they've sold.

When you buy an item on eBay, you can rate your experience with the seller. Your rating is then added to the seller's overall feedback score.

Are you a seller looking for information on how your performance is evaluated on eBay?

Please read our article:

<https://www.ebay.com/help/selling/seller-levels-performance-standards/seller-levels-performance-standards?id=4080> Seller performance overview

Seller ratings let you know how other buyers have found the experience of making a purchase from your seller. The higher the seller's feedback score, the better the seller.

How feedback scores and seller ratings work

When you buy an item on eBay, you can rate your experience with the seller. The ratings you give are then added to the seller's overall feedback and detailed seller rating scores.

A seller's feedback score is displayed as a percentage beneath their username on their listings. If a seller has a score of 99.5%, it means that 99.5% of the buyers who left feedback for them had a positive experience.

You'll also see a seller's star rating as a number in brackets next to their username. This shows how many buyers have left feedback for a seller. The more buyers who have rated their experience positively with a seller, the more assured you can be of getting great service.

Feedback stars

The colored star next to a seller's name helps you identify sellers with higher feedback scores. Below is an explanation of what each color means:

Star Color	Number of ratings
Yellow	10 to 49
Blue	50 to 99
Green	100 to 499
Gold	500 to 999
Platinum	1000 to 4999
Top Rated	5000 or more

src="https://secureir.ebaystatic.com/pictures/aw/OCS_SelfService/feedback_star_lvl2.svg" />Blue50 to 99Turquoise100 to 499Purple500 to 999Red1,000 to 4,999Green5,000 to 9,999Yellow shooting star10,000 to 24,999Turquoise shooting star25,000 to 49,999Purple shooting star50,000 to 99,999Red shooting star100,000 to 499,999Green shooting star500,000 to 999,999Silver shooting star1,000,000 or more</tbody><h2 id="section2"><a>Detailed seller ratings</h2>For a more detailed view of a seller's performance, you can also view their detailed seller rating. This is a breakdown of how buyers have rated that seller in the following areas:Item description – How accurately was it described?Communication – Did the seller

communicate well with their buyer?

- Shipping time – How quickly did the seller ship the item?
- Shipping and handling charges – Were the costs reasonable?

To view a seller's detailed seller ratings, select the number in brackets next to their username to go to their feedback profile. You'll find stars next to the 4 different areas, with 1 star being the lowest rating and 5 stars being the highest.

Leaving detailed seller ratings

To leave detailed seller ratings, go to your [Purchase history](https://www.ebay.com/myb/PurchaseHistory) - opens in new window or tab where you'll see the option to leave feedback. You can then:

- Select an overall feedback rating – positive, neutral, or negative
- Rate aspects of the transaction – including whether the item arrived on time, the accuracy of the item description, shipping costs, and the seller's communication
- Write a comment about your experience

"Verified purchase" will be displayed next to your feedback to let other buyers know that your feedback relates to a purchase completed on eBay. You have up to 60 days from the date you received your item or from the [expected delivery date](https://www.ebay.com/help/shipping-delivery/estimated-delivery-dates/expected-delivery-dates-buyers?id=4025) (whichever comes first) to leave your ratings and feedback for the seller. If no expected delivery date is provided, you have up to 90 days from when you completed your purchase to leave feedback for the seller. You can view all the feedback you've left or received in your [Feedback profile](https://feedback.ebay.com/ws/eBayISAPI.dll?PersonalizedFeedbackLogin) - opens in new window or tab. From there you can also follow up and respond to feedback.

Top Rated Sellers

Our best sellers earn Top Rated level, which means they've provided a great experience for their buyers. Top Rated Sellers consistently deliver outstanding customer service. Sellers can become Top Rated whether they sell

a little or a lot, provided they meet our highest levels of customer service. <h3 id="TopRatedPlus">Top Rated Plus</h3>Top Rated Sellers receive the Top Rated Plus seal on qualifying listings. Here's what buyers get with a Top Rated Plus listing:Free 30-day or longer return windowSame- or 1-business day shipping with tracking provided</h2>

<h2>eBay seller ratings,eBay ratings,favorite seller</h2>