

<h2>GUIDE.SUMMARY

What

 Items in select subcategories must be listed with eBay's catalog whenever the item has a corresponding match. Listings that don't follow this policy don't qualify for the value box. These listings will be flagged and reviewed for possible catalog matches by eBay. Sellers who repeatedly list items without the catalog or fail to relist with the catalog when there is a product match may be subject to a range of actions including listing removal, limits of buying and selling privileges, and possible account suspension. For more information on the categories affected by this, please visit:
 http://pages.ebay.com/sellerinformation/news/highlightingvalue.html#hi

 If the item is not available in the catalog, you can select item not available and continue your listing as normal. </h2><h2>GUIDE.RELATED_LINKS Related help pages Using product details from our catalog
 http://pages.ebay.com/help/sell/prefilled-information.html

 Related articles Listing policies - item ended, removed, or not renewed by eBay (seller) Related email templates Catalog mandate: Why mandate Catalog mandate: Tips for listing with a product match Catalog mandate:

when you have to add a product to the eBay catalog

<https://cskb.qa.ebay.com/cskbapp/art?page=content&id=SOL4741> Catalog mandate:

How does the value box work?

GUIDE.TALKING_POINTS Received a notice

The notice was sent to let you know you listed in a category where we require you to match your item with a product from our catalog.

Your listing hasn't been affected, and it's still on the site. We simply found a product in our catalog and matched it up to the item you're selling.

On future listings, please be aware that when listing in certain categories, you're required to match up your item with a product in our catalog.

Deeper why of policy

To help buyers find the product they want, items listed in the subcategories found in link below must be listed with eBay's catalog whenever the item has a corresponding match.

<http://pages.ebay.com/sellerinformation/news/highlightingvalue.html#highlightingvalue>

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Buyers are more likely to buy if they are presented with key product information right up front, along with assurance they're getting a great deal. Requiring catalog adoption in these categories creates a shopping experience that accelerates the buyer's path from search to purchase.

GUIDE.INSTRUCTIONSSTEPS_TO_RESOLVE See

<https://cskb.qa.ebay.com/cskbapp/art?page=content&id=GUIDE1043> Report a member

for our instructions to report a listing.