

Greater China Business On-boarding Process

GUIDE.SUMMARY	
Backgroud	
To reduce fraud and defects, eBay first implemented broad selling limits and payment holds in 2009. On HK site, we also made it mandatory for new sellers to complete strong ID verification processes in order to sell.	
APAC launched Site Wide Limits and Category Limits (Guide1616)	
Advanced forms of verification became mandatory However if a new seller is a high potential business sellers approached by eBay such as GAP, or A&F, it is not suitable to treat them as other new casual sellers. It is not reasonable to ask them to start from 5qty for the new business while they prepared millions of SKUs and 10 staffs for eBay. We need to set up a separated process to help those merchant onboarding eBay smoothly.	
Information	Details
What	
The Greater China Business Onboarding process is helping GC new business accounts get higher limit at the beginning since the starting limit is not enough for business sellers. Through this process, eBay will onboard sellers by business development department customized privileges such as higher selling limits, APAC category limit safelist. Which level of privileges is given depends on various factors such as the business model of the seller and the types of risks their business could pose to eBay. At the same time, this process also controls the China warehouse permission. Only meet certain criteria accounts can list item with oversea warehouse.	
Who	eBay business accounts with CN\HK\TW registered regions.
How	User flow:
Landing page: <a href="https://pgc.ebay.com.hk/">https://pgc.ebay.com.hk/</a>	
Seller need to provide below business info and attachment:	
Business info:	
Company name	
City	
Business license number	

<li>Contact info</li> <li>Legal person identify info</li> <li>Business plan:  
 vertical, ASP, target market, inventory, shipping solutions/warehouse</li>  
 <li>Attachments:</li> <li>Business license</li> <li>Legal person national  
 ID</li> <li>POA</li> </ul> Then submit the application to CS for review. Seller  
 application form is as below:<br> <br>  </td> </tr>  
 </tbody> </table> </h2><h2>GUIDE.RELATED\_LINKS EMP tool: <a  
 href="http://www.clibapp2.vip.ebay.com/#/home">http://www.clibapp2.vip.ebay.com/#/home</a  
 > </h2><h2>GUIDE.TALKING\_POINTS What are the benefits of applying GC business  
 onboarding process? The account will become business account if applying for GC business  
 onboarding process successfully and then can get professional account manager to help expand the  
 business on eBay. Where can I proceed to apply for GC business onboarding process? You can  
 login <a href="http://www.ebay.cn">www.ebay.cn</a> and find business onboarding  
 process (<a href="http://www.//emp.ebay.com.hk/">www.//emp.ebay.com.hk/</a>)  
 ebay(<a href="http://www.//emp.ebay.com.hk/">www.//emp.ebay.com.hk/</a>) What are  
 the requirements of application accounts to apply for GC business onboarding process? ebay The  
 application account must be a business account and first sold date less than 270 days.270 What  
 kinds of documents are necessary for GC business onboarding process application? Business  
 license, proof of identity and proof of address within 3 months are essential elements for applying for  
 GC business onboarding process. Please refer to <a  
 href="https://emp.ebay.com.hk/help.html#/help/2">https://emp.ebay.com.hk/help.html#/help/2</a>  
 &nbsp;for more details.&nbsp; 3ebay<a  
 href="https://pgc.ebay.com.hk/helpdoc/pgc/PGCHelpDoc#step2">https://emp.ebay.com.hk/help.h  
 tml#/help/2</a><br> <br> For Mainland China sellers only : business sellers selling  
 into the European Union through domestic, active CBT, or passive CBT listings the Digital Services

Act requires that we collect and verify the required data prior to their first listing. CBT <br>  
<br> Internal information :&nbsp;Passive listings will not be published in the EU until the seller has reached Tier 3 verification. For more information about KYC verification, check <a href="https://cskb.qa.ebay.com/cskbapp/art?page=content&id=GUIDE1664">GUIDE 1664 - Payments verification - Know Your Customer (KYC)</a>&nbsp; Tier 3 KYC &nbsp;<a href="https://cskb.qa.ebay.com/cskbapp/art?page=content&id=GUIDE1664">GUIDE 1664 - (KYC)</a> What can I do after first GC business onboarding process application failed? When we reviewed your account and documents, you will get email notification about the review results with suggestions. Please follow the guidance we send to you for limit increase. Can I proceed to apply for GC business onboarding process if my account registered on US site? As long as your account country and company belongs to CN, HK, TW and MC can apply for PGC.ebay Our legal representative is a foreigner, what kind of POI is acceptable? You can provide passport as POI if legal representative is a foreigner. What kind of POI is acceptable for HK and MC company? You can provide registrants POI for GC business onboarding process application. ebay What are the requirements for proof of address of GC business onboarding process application? Credit card bill, bank bill(HK), utility bill, phone bill and estate ownership certificate. Company POA is necessary. Please refer to <a href="https://emp.ebay.com.hk/help.html#/help/2">https://emp.ebay.com.hk/help.html#/help/2</a> for more details.ebay<a href="https://pgc.ebay.com.hk/helpdoc/pgc/PGCHelpDoc#step2">https://emp.ebay.com.hk/help.html#/help/2</a> why I cant list item with oversea warehouse even I pass the business onboarding process? we are sorry to tell you that we only allow accounts with AM can list warehouse listings. If you already pass the business onboarding process, you can contact your AM to apply the warehouse permission. eBay </h2>