

## Links policy

To protect our members, listings or products can't contain links that direct customers to a site other than eBay, even if the link is not clickable.

While there are some exceptions, listings or item descriptions can't contain links that direct customers to any other site.

What is the policy?

- We don't allow store names to be a web address or include (for example) .com, .net, .org, or .edu

- Videos should follow eBay policy, such as adult content or offers to buy or sell outside of eBay, and must be specific to the listing, such as a product review, demonstration or installation video
- Credits for third-party providers are not allowed to link off-eBay or contain external web addresses or contact information, and must follow these guidelines:

- They may contain up to 10 words of text (HTML font size 3) and a logo no larger than 88 x 33 pixels
- The credit or acknowledgement can't contain promotional material and should only identify the specific service provided for the listing
- They can't flash, move, or be animated

- Links in a description are only allowed for the following:
- Other eBay pages (eBay Messages, other eBay items, Stores pages, Follow Seller or Add to my Favorite Sellers)

- Product videos
- Freight shipping services approved by eBay
- Legally required information
- Credit for third-party providers

- Videos must be embedded within item descriptions and are only allowed from sites on this list
- YouTube
- Vimeo
- Brightcove
- Ustream
- Screencast
- Kizoa
- DailyMotion

Links to freight shipping services are only allowed from companies on this list.

A. Duie Pyle	AAA Cooper Transportation	ABF Freight
Airgroup	American Central Transport (ACT)	Averitt Express
Central Freight Lines	CEVA	Con-Way
Daylight Transport	Dayton Freight Lines	EchoTrak
Estes Express Lines	FedEx Freight	FreightCenter
Holland Freight Logistic Services	Innovel Solutions Inc.	NVC Logistics
Old Dominion Freight Services	Pilot Freight Services	PITT OHIO
R+L Carriers	Reddaway	Roadrunner Transportation Systems
RR Donnelley	Saia	LTL Freight
ShipHawk	Southeastern Freight Lines	STI Freight Management
Tazmanian Freight Systems	The Custom Companies	UPS Freight
uShip	XPO Logistics	YRC Freight

Activity on eBay is required to follow this policy, the eBay <a href="https://www.ebay.com/help/policies/member-behavior-policies/user-agreement?id=4259">User Agreement</a> and all applicable laws, as well as respect the rights of third parties. If it doesn't, eBay may take action consistent with applicable laws and the eBay <a href="https://www.ebay.com/help/policies/member-behavior-policies/user-agreement?id=4259">User Agreement</a>, and may even be legally required to do so. Such actions may include, as an example only: Removing the listing or other content, issuing a warning, restricting activity or account suspension.

Visit <a href="/sellerhelp/policy" target="\_blank">Seller Help</a> - opens in

[new window or tab](#) to find details of any policy issues with your account or listings, and get the information you need to quickly resolve them.

## Why does eBay have this policy?

Limiting the use of links that direct customers away from our site helps protect everyone on eBay from malicious sites and spam. eBay has invested a great amount to attract interested buyers and connect them with great sellers, and this policy also helps buyers transact safely on eBay.

## Links policy, link, links in listings, weblinks