

PI - Price gouging policy

<h2>GUIDE.SUMMARY

What is the policy?

Reporting price gouging on eBay for more information and details on how to

start a report. </h2><h2>GUIDE.RELATED_LINKS Related Help Pages

Price gouging policy
 <a

href="https://www.ebay.com/help/policies/prohibited-restricted-items/price-gouging-policy?id=5106"

target="_blank">https://www.ebay.com/help/policies/prohibited-restricted-items/price-gouging-poli

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target="_blank">https://www.ebay.com/help/policies/prohibited-restricted-items/reporting-price-go

ugging-ebay?id=5105 </h2><h2>GUIDE.TALKING_POINTS

 Why cant I sell masks, baby formula, Tylenol, Acetaminophen, Ibuprofen, Advil, or

Motrin when other sellers can? eBay is an important source of goods for buyers during

emergencies and when supply chains are disrupted. Sellers offering essential items must offer them at reasonable prices and may not attempt to unreasonably profit from increased demand or decreased supply caused by emergencies or disasters. eBay may restrict the sale of items that are susceptible to price gouging behavior - this includes allowing these items to be sold by authorized sellers only. At this time, there is a limited number of authorized sellers that are allowed to sell these items. However, due to shortages across the country, many local hospitals and medical services are accepting many of these items as donations. Please consider donating these items to your local hospital or medical service provider. Is there any way I can apply to sell these items? The approval process is automated. If you meet the requirements to sell, you will not be blocked from listing these items. To see if you can be approved, attempt to list one of the restricted items in the appropriate category. If you are blocked, you are not allowed to sell. Will I ever be able to sell these items again? Once the event has passed and there is no longer an incentive for sellers to raise their prices, all sellers will be able to list these items. How long will it be before I can list these items? eBay is monitoring the situation closely, and we will allow you to sell these items as soon as the event has passed. What will happen if I try to list these items? If you are not authorized to sell these items and you attempt to list them or if you have activity that does not follow the [Price gouging policy](https://www.ebay.com/help/policies/prohibited-restricted-items/price-gouging-policy?id=5106), there could be a range of actions including: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account. What should I do if I see other sellers price gouging or selling items at an unreasonable price? Items that are considered an essential necessity must be offered at a reasonable price. Inflating the price of goods in response to an emergency is not allowed. We encourage our community to report any listings they suspect of unfair pricing to us. See our page on [Price gouging](#)

[>Reporting price gouging on eBay for more information and details on how to start a report. </h2>](https://www.ebay.com/help/policies/prohibited-restricted-items/reporting-price-gouging-ebay?id=5105)