

LP - Picture policy - List Practices

GUIDE.SUMMARY Photos must be 500 pixels on the longest side and follow our guidelines. What is the policy? Photos must be at least 500 pixels on the longest side. The following are not allowed:

- Photos that don't accurately represent the item
- Placeholder images used to convey messages
- Stock photos for used, damaged or defective items
- Photos with added borders
- Photos with added text, artwork or marketing material
- Watermarks of any type, including those used for ownership attributions

Why does eBay have this policy? High-quality images improve the buying experience, so listings that follow these rules are more likely to sell. These rules also ensure that your photos follow the rules of popular internet search engines.

GUIDE.TALKING_POINTS Why aren't watermarks, borders or other text allowed? Buyers want a consistent experience while browsing on eBay. Watermarks or other text or borders take away from this experience and are not allowed. Why can't I use stock photos for my used items?

- Buyers prefer to see the actual used items to see the condition of the item for themselves.
- Stock photos may be used from our catalog or you can upload one yourself, but these are not allowed to be the primary Gallery photo.

How do I know the size of my photo?

For Windows PC:

- Right-click on the picture file.
- Select Properties.
- Select the Summary tab. The picture size will be shown in the summary.

For Mac:

- Right-click on the picture.
- Select the Get Info option. The picture size details can be found in the file properties.