

<h2>GUIDE.SUMMARY What  
 Sellers aren't allowed to list items that encourage or enable others to infringe upon a trademark, or that provide instructions on how to infringe a trademark. Items that can be used to market counterfeit goods are also not allowed. Not sure if this is the correct Trademark violation - Unauthorized Item policy? The following also fall within Trademark violation - Unauthorized Item:

- Authenticity disclaimer
- Escalation referrals

See the individual guide for full details of each policy or  
<https://cskb.qa.ebay.com/cskbapp/art?page=content&id=GUIDE1070#lpl>Listing policies - item ended, removed, or not renewed by eBay (seller) for a brief summary of each policy.

<h2>GUIDE.RELATED\_LINKS Related help pages

- Encouraging Infringement Policy  
<http://pages.ebay.com/help/policies/encouraging.html>
- Trademark and Domain Name Basics  
<http://pages.ebay.com/help/policies/trademark.html>

Related articles

- <https://cskb.qa.ebay.com/cskbapp/art?page=content&id=GUIDE1070>Listing policies - item ended, removed, or not renewed by eBay (seller)
- Related email templates
- <https://cskb.qa.ebay.com/cskbapp/art?page=content&id=SOL6822>Encouraging Back-ups

[href="https://cskb.qa.ebay.com/cskbapp/art?page=content&id=SOL6823"](https://cskb.qa.ebay.com/cskbapp/art?page=content&id=SOL6823)>Encouraging Mod  
Chips</a></li> </ul> </h2><h2>GUIDE.TALKING\_POINTS Deeper why  
<ul> <li>eBay has made the decision to prohibit the sale of these items.</li>  
<li>Counterfeit listings are not allowed on eBay, and listings that encourage  
the sale of counterfeit items are likewise prohibited. </li> <li>These items are  
not allowed on eBay, as a member could potentially use them to market counterfeit goods as  
authentic.</li>  
</ul>    
</h2><h2>GUIDE.INSTRUCTIONSSTEPS\_TO\_RESOLVE See <a  
[href="https://cskb.qa.ebay.com/cskbapp/art?page=content&id=GUIDE1043"](https://cskb.qa.ebay.com/cskbapp/art?page=content&id=GUIDE1043)>Report a  
member</a> for our instructions to report a listing. </h2>