## PowerSeller

<h2&gt;GUIDE.SUMMARY &lt;a name="benefits"&gt;&lt;/a&gt;PowerSeller benefits: When a member qualifies for the PowerSeller program, we automatically enroll them. Most of the benefits of being a PowerSeller have been retired or transferred to TRS/TRP however many members still feel very connected to the program. The main benefit of being a PowerSeller is that a seller does need to be a PowerSeller to become TRS on the global program. PowerSeller overview href="http://pages.ebay.com/help/sell/sell-powersellers.html" <ul&gt; <li&gt;&lt;a target=" blank">http://pages.ebay.com/sellerinformation/PowerSeller/benefits.html</a&gt;&lt;/li > </ul&gt; Minimum requirements&nbsp; &lt;ul&gt; &lt;li&gt;90 days on the site&lt;/li&gt; <li&gt;Account good standing (not due)</li&gt; is in past <li&gt;&lt;a href="https://cskb.ga.ebay.com/cskbapp/art?page\_content&id=GUIDE1365&ViewLocale= en US#salesvol">Sales Volume Requirements - Minimum and by PowerSeller </a&gt;&lt;/li&gt; &lt;li&gt;eBay Policy compliance&lt;br&gt; &nbsp;&lt;/li&gt; &lt;/ul&gt; &lt;a name="salesvol"></a&gt;Sales Volume Requirements &lt;ul&gt; &lt;li&gt;Based on volume with US buyers of the past 12 months: <ul&gt; &lt;li&gt;\$3000 in sales (does not include shipping costs)</li&gt; &lt;li&gt;&gt;100 Transactions&lt;/li&gt; &lt;/ul&gt; &lt;/li&gt; &lt;/ul&gt; &lt;/u border="1" cellpadding="2" cellspacing="0"> <tbody&gt; &lt;tr&gt; align="center" bgcolor="#789ae9">PowerSeller Tier</td&gt; &lt;td bgcolor="#789ae9"&gt;Bronze&lt;/td&gt; <td bgcolor="#789ae9"&gt;Silver&lt;/td&gt; &lt;td bgcolor="#789ae9"&gt;Gold&lt;/td&gt; &lt;td bgcolor="#789ae9">Platinum</td&gt; &lt;td bgcolor="#789ae9"&gt;Titanium&lt;/td&gt; &lt;/tr&gt; <tr&gt; &lt;td bgcolor="#7dbeff" colspan="6"&gt;Past 12 months&lt;/td&gt; &lt;/tr&gt; &lt;tr&gt; <td&gt;Sales&lt;/td&gt; <td&gt;\$3,000&lt;/td&gt; <td&gt;\$36,000&lt;/td&gt; <td&gt;\$120,000&lt;/td&gt; &lt;td&gt;\$300,000&lt;/td&gt; &lt;td&gt;\$1,800,000&lt;/td&gt; &lt;/tr&gt; <tr&gt; <td&gt;AND&lt;/td&gt; <td&gt;AND&lt;/td&gt; <td&gt;OR&lt;/td&gt; <td&gt;OR&lt;/td&gt; <td&gt;OR&lt;/td&gt; <td&gt;OR&lt;/td&gt; </tr&gt; <tr&gt; <td&gt;Transactions&lt;/td&gt; <td&gt;100&lt;/td&gt; <td&gt;3,600&lt;/td&gt;

<td&gt;12,000&lt;/td&gt; <td&gt;30,000&lt;/td&gt; <td&gt;180,000&lt;/td&gt; &lt:/tr&qt: </tbody&gt; &lt;/table&gt; &nbsp; Internal Information The system automatically reviews our 18th member's qualifications on the of each month. <a name="dashboard"></a&gt;PowerSeller status -Seller Dashboard: The PowerSeller information is in the Seller Dashboard. To see it, choose the Global region, then open your Level **Transactions** information, then choose and sales: <img alt="" src="https://cskb.qa.ebay.com/library/EBAY/Images/GUIDE/1001%20-%201500/1366/sellerdashboa rdPS.png"><br&gt; &nbsp; &nbsp; &lt;a name="account"&gt;&lt;/a&gt;Specialty account types / levels <ul&gt; &lt;li&gt;Internally, we use numbers and Special Account Flags (SAF) to identify account levels for specialty programs such as PowerSellers, Partner Accounts, TCC - Top Customer Care, and Motors.<br&gt; &nbsp;&lt;/li&gt; &lt;li&gt;Powersellers are designated by the following numbers</li&gt; &lt;/ul&gt; &lt;table align="center" border="1" cellpadding="5" cellspacing="0"&gt; &lt:td width="25%">10, 20, 30, &lt:tbody&at: &lt:tr valign="top"> 60. 70&lt:/td&at: <td&gt;Sellers who've declined or not answered an invitation to the PowerSeller program&lt;/td&gt; </tr&gt; &lt;tr valign="top"&gt; &lt;td&gt;1, 2, 3, 6, 7&lt;/td&gt; &lt;td&gt;Sellers who have an open invitation</td&gt; &lt;/tr&gt; &lt;tr valign="top"&gt; &lt;td&gt;96, 97&lt;br&gt; 100 (Do not re-enroll)</td&gt; &lt;td&gt;Sellers who've been removed from the PowerSeller program&lt;/td&gt; &lt:/tr> &lt:tr valign="top"> &lt:td>999&lt:/td> &lt:td>Seller who haven't been enrolled in the program</td&gt; &lt;/tr&gt; &lt;tr valign="top"&gt; &lt;td&gt;0&lt;/td&gt; &lt;td&gt;Not a specialty seller</td&gt; &lt;/tr&gt; &lt;tr valign="top"&gt; &lt;td&gt;14&lt;/td&gt; &lt;td&gt;Motors Vehicle Dealer flag applied to any registered dealer supported by the Dealer Support Team</td&gt; </tr&gt; &lt;tr valign="top"&gt; &lt;td&gt;3&lt;/td&gt; &lt;td&gt;Motors Top Seller&lt;/td&gt; &lt;/tr&gt; <tr valign="top"&gt; &lt;td&gt;8&lt;/td&gt; &lt;td&gt;High Profile Charity Auctions&lt;/td&gt; </tr&gt; &lt;tr valign="top"&gt; &lt;td&gt;12&lt;/td&gt; &lt;td&gt;Motors Ultra Guaranteed Dealer Dealers</td&gt; applied Local market registered </tr&qt; <tr valign="top"> &lt:td&at:4&lt:/td&at: <td&gt;Partner Account & Motors Guaranteed Dealer</td&qt;

</tr&gt; &lt;tr valign="top"&gt; &lt;td&gt;VBS Segment&lt;/td&gt; &lt;td&gt;A or B indicates a Top Buyer Member</td&gt; </tr&gt; </tbody&gt; </table&gt; <a name="remove"&qt;</a&qt;How to remove a member from PowerSeller program &lt;ul&qt; <li&gt;Some members may find that the program isn't working out for them. They can be removed from the program at anytime. Once a PowerSeller opts out of the program they will not be automatically added again.</li&gt; &lt;li&gt;See the instructions for how to a member can opt out of the program.</li&gt; &lt;li&gt;Learn more about manually reviewing an account for&nbsp;&lt;a href="https://cskb.ga.ebay.com/cskbapp/art?page\_content&id=GUIDE1365&ViewLocale= en US#eligibility">PowerSeller eligibility</a&gt;.&lt;/li&gt; &lt;/ul&gt; &nbsp; &nbsp; &nbsp; </h2&gt;&lt;h2&gt;GUIDE.RELATED LINKS Help pages <ul&gt; <li&gt;Becoming a PowerSeller<br&at; &lt:a href="http://pages.ebay.com/help/sell/sell-powersellers.html">http://pages.ebay.com/help/sell/sell-

href="http://pages.ebay.com/help/sell/sell-powersellers.html">http://pages.ebay.com/help/sell/sell-powersellers.html</a&gt;&lt;br&gt; &nbsp;&lt;/li&gt; &lt;li&gt;PowerSeller - Seller Center&lt;br&gt; &lt;a

href="http://pages.ebay.com/services/buyandsell/welcome.html">http://pages.ebay.com/services/ buyandsell/welcome.html</a&gt;&lt;br&gt; &nbsp;&lt;/li&gt; &lt;li&gt;Buying basics&lt;br&gt; &lt;a href="http://pages.ebay.com/help/buy/basics.html">http://pages.ebay.com/help/buy/basics.html&lt :/a><br&gt; &lt:/li&qt; &lt:li&gt:About Dashboard&lt:br&qt: Your Seller &lt:a href="http://pages.ebay.com/help/sell/seller-dashboard.html">http://pages.ebay.com/help/sell/sell er-dashboard.html</a&qt;&lt;br&qt; &nbsp;&lt;/li&qt; &lt;li&qt;Unpaid Item Protection&lt;br&qt; &lt;a href="http://pages.ebay.com/services/buyandsell/powerseller/unpaiditem\_protection\_fag.html#6" target="\_blank">http://pages.ebay.com/services/buyandsell/powerseller/unpaiditem\_protection\_fa a.html#6</a&qt;&lt;/li&qt; &lt;/ul&qt; &nbsp; &lt;/h2&qt;&lt;h2&qt;GUIDE.TALKING POINTS Can I use the PowerSeller / Top-rated seller logo in my listing/business cards/etc? <ul&gt; <li&gt;We don't allow sellers to use these logos in listings or other online or offline material. We also don't allow the use of the words "PowerSeller" and "Top-rated seller" in item titles or descriptions. These logos are important symbols to the community of high-quality sellers. Maintaining the value and integrity of the PowerSeller and eBay Top-rated seller logos is important to both eBay members. To ensure logos are not used incorrectly, whether intentional or and inadvertently.<br&gt; &nbsp;&lt;/li&gt; &lt;li&gt;eBay has removed the PowerSeller business templates to avoid possible misuse of the PowerSeller name and logo in offline situations, such as a seller representing themselves as a PowerSeller or Top-rated Seller, when they are not.<br&gt; </li&gt; <li&gt;Find out more about <a href="http://pages.ebay.com/help/community/permission-request.html">using eBay logos and screen shots</a&gt;. You also learn more about the <a can href="http://pages.ebay.com/help/policies/selling-practices.html">selling practices policy</a&gt; &lt;/li&gt; &lt;/ul&gt; What if I no longer want to be a PowerSeller? &lt;ul&gt; <li&gt;We understand members may no longer want to participate in the PowerSeller Program. I <a can href="https://cskb.ga.ebay.com/cskbapp/art?page\_content&id=GUIDE1365&ViewLocale= en US#remove">remove this from your account</a&gt;.&lt;/li&gt; </ul&gt; </h2&gt;&lt;h2&gt;GUIDE.INSTRUCTIONSSTEPS\_TO\_RESOLVE <a name="psstatus"></a&gt;To view your PowerSeller status &lt;ol&gt; &lt;li&gt;Go to My eBay and click the Account tab.</li&gt; &lt;li&gt;Select Seller Dashboard.&lt;/li&gt; &lt;li&gt;From Dashboard Summary section, choose the Global region, then open your Level information, then choose Transactions and sales.</li&gt; &lt;/ol&gt; </h2&gt;