

<h2>GUIDE.TALKING_POINTS How can a seller become eBay approved to sell digitally delivered items? To request approval, sellers need to agree to our terms and conditions and submit a request by visiting our help page. NFTs NFT seller announcement See here: eBay and digital collectibles: our tech-led reimagination continues What is an NFT? NFT, or non-fungible token, is a digital item like a photo or video that is stored on a digital ledger, called a blockchain, that certifies a digital asset to be unique. NFTs can be sold on eBay by authorized sellers as long as they follow our policies. Why are you now allowing the sale of NFTs? This emerging area is of great interest to collectors and has reached mainstream audiences who now feel comfortable exchanging new forms of digital collectibles. eBay is the worlds destination for collectibles like trading cards and art, and its a natural extension for buyers and sellers to come to eBay for this new type of digital collectible. Who can sell NFTs? What are the rules for selling NFTs? How can I become eligible to sell NFTs? Only sellers who meet selling requirements will be able to sell NFTs, when they follow strict guidelines. These are sellers who: Have an established history of active selling Have at rack record of delivering positive buying experiences, including an account that is Above Standard or Top Rated Fully comply with all applicable laws, regulations, and eBay policies Have migrated into managed payments Do not engage in high-risk activities
 The guidelines are: NFTs cannot contain content that is adult-only in nature, infringes on intellectual property, or doesn't follow eBays offensive materials policy. The listing price cannot exceed \$10,000 using fixed price and may not use Best Offer. It may be listed only on the eBay site where the seller is located. It must be listed in the correct NFT category and may not be listed in multiple categories. It may not be sold in combination with a physical item, and the returns policy must be No Returns Accepted.

NFT minting services are not allowed. Do you have an update on cryptocurrency? Our managed payments platform will allow us to expand the types of payments we accept, giving buyers more choice. We will continue to look at new options like cryptocurrency, but today there is nothing additional to share about types of payments. Will eBay accept any of the cryptocurrencies as payment for NFTs? NFTs will be bought and sold on eBay via the same payment methods as all other inventory on the platform. eBay does not allow cryptocurrency as a form of payment and is not announcing any changes to its payments policies. Since both cryptocurrencies and NFTs are blockchain based, are they related? No, they are not related. Unlike cryptocurrency, which is a form of payment that is highly regulated, NFTs are typically collectible in nature and have a value of whatever the buyer wishes to pay for the item. I heard that government agencies are questioning the legitimacy of NFTs and cryptocurrencies. Are these items trustworthy? Are they legal? NFTs are not cryptocurrency, which is a form of payment that is highly regulated, NFTs are typically collectible in nature and are legal to buy and sell. eBay allows only highly trusted sellers who meet certain standards and follow detailed guidelines to sell NFTs. In what regions can approved sellers sell NFTs? Categories for NFTs (non-fungible tokens) launched for the following sites: US, UK, DE, AU, IE, AT, CH, CA. You must be registered on one of these countries to list and may only list on the site for the country where you reside. Why did you remove my NFTs? I believe I fit the criteria for being able to sell NFTs. What is required in my listing? How can I ensure my listing isn't removed? Keyword spamming: Your listing contained the keyword NFT (non-fungible token), but it was not offering an NFT for sale. No item: It appears that your listing was being used for a purpose other than to offer an item for sale. Listings may not be used for advertising, activism, or political speech. NFTs >\$10K: NFTs (non-fungible tokens) may be listed only up to a maximum price of \$10,000. Cannot include a physical item: Non-fungible tokens may not be sold in the same listing as a physical item. Because digital goods have unique shipping, returns, and payment requirements, they must be sold only as a standalone item.

Counterfeit: The item you were offering for sale contains unauthorized intellectual property content, such as copyrighted images or trademarks. Because NFTs are tied to Ethereum, will sellers be charged gas fees? Sellers may be responsible for additional transaction fees beyond eBays listing and selling fees depending on the blockchain used and other factors and should investigate the transfer process and associated costs before listing their item and selecting the selling price. How can a buyer be sure that a seller is the rights holder of this NFT? Anyone thinking of buying an NFT should keep in mind that this is a new and speculative market with many unknown risks but we are working internally to remove clear counterfeits. In the meantime, updates are happening to our VeRO program to ensure if a rights holder identifies something being inappropriately listed it can be removed. How is the authenticity of the NFT guaranteed and secured? The authenticity of the NFT is guaranteed through the public blockchain which will allow you to see the history of this item as it was created and transferred showing a history of ownership. How is the NFT transferred from the seller to the buyer? eBay is constantly evolving and working on a more streamlined way to communicate this process between buyers and sellers. At launch, working it out with your transaction partner within member to member messages is the most appropriate means to obtain the required information and transaction hash. Is an NFT purchase covered by eBays Money Back Guarantee? At launch, NFT is not covered by eMBG consistent with our Digital Delivery policy. We are working on changing this in the future so watch for announcements. Which wallets can buyer use for the transfer of the NFTs? A buyer will need a cryptocurrency or NFT wallet to receive NFT transfers. For payment, does a buyer need a digital wallet specific to your platform? At launch, only payment is accepted using PayPal. In the future, we are exploring the ability to integrate with other payment methods requiring your digital wallet. Will NFTs include a metadata link to off-chain information about the token, including information about what

rights flow with the token? Initially, no. It is the buyers responsibility to work with the seller to review . Will a buyer be bound by whatever terms of sale are associated with the NFT? Where will the buyer see the terms of sale? Buyers are required to be consistent with the existing User Agreement already available on the site. Any specific terms in addition to this the seller provides for the NFT will be provided in the description of the listing. Will eBay have 'drops' or releases for NFTs that are in high demand? That is not currently in scope. Once a buyer pays, how will the seller send me the NFT? It will be the buyers responsibility to work with the sellers to understand the details of how the transfer will be done once payment is received. The NFT transfer will not occur on the eBay platform. What recourse does a buyer have if they dont receive the NFT after purchase, or if it doesnt include what was advertised? Like other digitally delivered goods, NFTs are not covered by eBays Money Back Guarantee. However, eBay is limiting who can sell NFTs on the eBay platform to just trusted sellers. How can a buyer verify the legitimacy of an NFT before purchase? We encourage buyers to reach out to the sellers if they have questions about the items they are purchasing. How can buyers search for NFTs on eBay? Searching NFT as a term will provide the NFTs on the site today. However, in the future we are taking the steps to centralize all listings in a single set of categories. Buyers learn more about these categories (category list with NFT categories). What steps are eBay taking to protect against fraudulent activity? We will continue to build on our existing process of identifying fraud on the platform and leverage state of the art technology to keep the site secure. Will buyers get charged sales tax for NFT purchases? Yes, sales tax applies to NFT purchases on

eBay. How does eBay know if an NFT is authentic? The authenticity of the NFT is guaranteed through the public blockchain which will allow buyers to see the history of this item as it was created and transferred showing a history of ownership. How can a buyer see what the terms of the NFT are? Any specific terms in addition to eBay's Terms of Service is provided by the seller and will be provided in the description of the listing. How will eBay prevent NFT fraud? We will continue to build on our existing process of identifying fraud on the platform and leverage state of the art technology to keep the site secure. Is eBay going to support the payment of royalties on NFT art? eBay is not currently planning on supporting this functionality. Which blockchain is eBay integrating with? Currently, no decisions have been made regarding blockchain integration. Watch for updates in the future.

</h2></h2>GUIDE.SUMMARY What is the policy? Digitally (or electronically) delivered goods can only be listed by eBay-approved sellers and must follow our policy. Electronically delivered items need to be listed in the Everything Else > Information Products category in the classified ad format Exceptions to this policy include digitally (or electronically) delivered: Tickets Domain names Digital trading cards Online gaming virtual items Electronically delivered items that are not allowed include: Software keys the seller is not authorized to sell Digital copies or codes of movies that were included as part of purchasing a physical movie item. The seller needs to include the physical disk with the sale of the digital copy or code Why does eBay have this policy? This policy protects buyers from purchasing unauthorized digital items. </h2>