

All about listings - overview

Creating an effective listing helps you get your items in front of the right buyers.

Our guides below will help you get started. They detail listing formats and features and

how to get paid after making a sale.

[Getting started](#gettingstarted)

[Creating your listing](#creatingyourlisting)

[Managing your listing](#makingchangestoyourlisting)

[Start selling on eBay](https://www.ebay.com/help/selling/selling/selling?id=4081)

[Find out how to sell on eBay](https://www.ebay.com/help/selling/listings/listing-tips/free-listings?id=4163)

[Zero insertion fee listings](https://www.ebay.com/help/selling/listings/selling-limits?id=4107)

[Learn about zero insertion fee listings on eBay](https://www.ebay.com/help/selling/listings/creating-managing-listings/creating-managing-listings?id=4105)

[and how many you'll receive each month.](https://www.ebay.com/help/selling/listings/selling-buy-now?id=4109)

[Selling limits](#)

[eBay adjusts selling limits based on both your sales volume and feedback. Learn where to find your selling limit and how to request a limit increase.](#)

[Creating your listing](#)

[Creating a listing](#)

[Creating a listing is the first step in getting your item in front of buyers. We have a range of features to help make sure your listings stand out.](#)

[Selling with Buy It Now](#)

[With Buy It Now listings, you set a fixed price so buyers can purchase your item immediately.](#)

href="https://www.ebay.com/help/selling/listings/selling-auctions?id=4110"

target="_blank">Selling through auctionsIn eBay auctions, you set a starting price and potential buyers bid on your item. The highest bidder wins.</a

href="https://www.ebay.com/help/selling/selling/selling-internationally?id=4132"

target="_blank">Selling internationallyGrow your business by making your items available to international buyers.</a

href="https://www.ebay.com/help/selling/getting-paid/payouts-work-managed-payments-sellers?id=4814" target="_blank">Getting paid for items you've soldLearn how payouts work

when you're an eBay seller.</a

href="https://www.ebay.com/help/selling/listings/listing-tips/selling-classified-ads?id=4167"

target="_blank">Selling with classified adsDiscover how eBay Classified Ads work and why they're different from other listings on eBay.</a

href="https://www.ebay.com/help/selling/selling-tools/selling-ebay-app?id=4100"

target="_blank">Selling with the eBay appLearn how to use eBay's mobile app to create and edit listings on the go.</a

href="https://www.ebay.com/help/selling/listings/listing-tips?id=4104" target="_blank">Listing tipsLearn more about our advanced listing tools and features.</h2></a

id="makingchangestoyourlisting" name="makingchangestoyourlisting">Managing your listings</h2></a

href="https://www.ebay.com/help/selling/listings/creating-managing-listings/revising-listing?id=4356"

target="_blank">Revising a listingLearn what changes you can make to your live listings, and when you can make them.</a

href="https://www.ebay.com/help/selling/listings/creating-managing-listings/relisting-items?id=4147"

target="_blank">Relisting itemsFind out how to revise a listing you've already created.</a

href="https://www.ebay.com/help/selling/listings/creating-managing-listings/canceling-listing?id=414

6" target="_blank">Ending a listingLearn when you can end a listing early and how to do it.Finding your sold itemsLearn how to find items you're selling or have sold on eBay.</h2>

<h2>eBay listings,eBay listing,eBay listing categories,eBay listing options,eBay listing restrictions,eBay listing types,how to list on eBay,eBay how to list,how to schedule eBay listings,how to do eBay listing,how to add keywords to eBay listing,how to advertise eBay listing,how to sell,listings,how to sell,listings</h2>