

## Selling through auctions

When you list an item for sale in an eBay auction, you choose a starting price, and interested buyers place bids. When the auction ends, you sell to the highest bidder.

Listing in auction-style format works well if you want to let buyers decide what your item is worth.

Are you a buyer looking for information on making bids? Read our article on making a bid on an item. You can choose whether your auction should run for 1, 3, 5, 7, or 10 days. A 1-day auction is designed for items that need to be sold quickly because they're time sensitive, such as event tickets. Unsold auctions may be

automatically relisted.

Set a starting price in the Choose a format and price section of the quick listing form. If you use the advanced listing tool, you can set a starting price in the Pricing section.

**Pricing tips:**

- A low starting price can help attract bidders.

You can add a Buy It Now price to an auction listing, and it will be shown until the first bid is placed. The Buy It Now price has to be at least 30% higher than the auction starting price.

If you're selling a vehicle, you can

add a reserve price to make sure you get the price you want for your item.

**Fees for auction-style listings**

- You may

be charged an insertion fee to list your item. You will receive one insertion fee credit for each auction-style listing if that listed item sells. (Exclusions apply)</li></li>If you're a non-business seller, automatic relists are free</li></li>You'll be charged a <a href="https://www.ebay.com/help/selling/fees-credits-invoices/selling-fees?id=4822#section2">final value fee</a> after the sale</li></li>There are also fees for <a href="https://www.ebay.com/help/selling/fees-credits-invoices/selling-fees?id=4822#section3">optional advanced listing upgrades and services</a></li></li></ul>For more details, see our articles on<nbsp><a href="https://www.ebay.com/help/selling/fees-credits-invoices/selling-fees?id=4822">selling fees</a><nbsp>or <a href="https://www.ebay.com/help/selling/selling-fees/store-fees?id=4809">store selling fees</a>.</h2><h2>eBay auctions,eBay bidding,bid disappeared,bid history,bid history details,bidding history,how does bidding work,bidding</h2>