

LP - eBay Fee Avoidance policy - List Practices

GUIDE.TALKING_POINTS Circumvention of eBay Fees Making changes to keep item at top of search

- This practice manipulates the regular workings of the eBay site. It violates the user agreement and is a form of search and browse manipulation as well as fee circumvention.
- It's an unfair advantage over your competition; it means you dominate the results with your older items without listing new items.
- This practice interferes with other members' listings by reducing the amount of exposure they should receive for their listings.

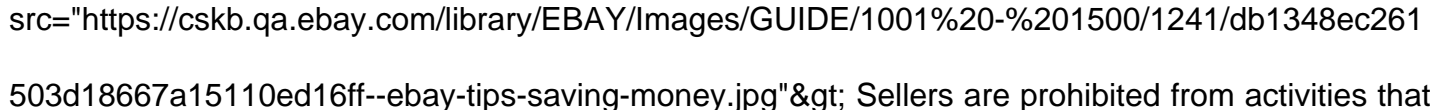
Selling items outside of eBay

- Offering items directly in this way circumvents eBay listing and final value fees. The items are not covered by our trading services because all details are handled offline and away from the eBay site.
- Sellers who list items on eBay and pay their fees are at a disadvantage to those sellers who would sell such items off eBay.

Payment Surcharge Charging payment fees

- Sellers may not charge eBay buyers an additional fee for their use of ordinary forms of payment, including checks, money orders, electronic transfers, or credit cards. These costs should be built into the price of the item.
- Some forms of payment surcharges (such as credit card surcharges) are forbidden under the laws of many states, including California.
- Passing on eBay seller fees may also cause confusion for the bidder because they don't know the true cost of the item when they're bidding. Including additional fees at the end of auction is frustrating; it surprises buyers with an additional cost.

GUIDE.SUMMARY What is the policy?



Sellers are prohibited from activities that avoid eBay fees, intentionally or not. This includes:

- Making offers to buy or sell outside of eBay
- Linking or promoting sites, items, or catalogs that can be used to order items outside of eBay
- Requiring a buyer to make additional purchases or to agree to terms outside of the listing
- Canceling bids or ending a listing early

because the desired price has not been met

- Charging excessive shipping and additional fees not already included in the price of the item, or passing seller fees on to the buyer
- Changing a listing duration more than 2 hours after submitting the listing
- Misusing the reserve price feature in a listing
- Listing items outside of the correct category
- Falsely reporting unpaid items or refusing payment at the end of a successful transaction
- Changing the information in a listing to sell a different item instead of listing a new item
- Selling completely different brands, models, or types of items as choice listings, such as:
 - Selling different brands or models (for example, listing an iPhone 6 and iPhone 7 in the same listing)
 - Selling items with different conditions such as new and used

Sellers are responsible for paying fees for all sales made using some or all eBay services, even if the sale terms are finalized or payment is made outside of eBay. Sellers are also responsible for final value fees if they offer or reference their contact information, or ask for a buyers contact information, in the context of buying for selling outside of eBay (even if the item does not sell on eBay). Why does eBay have this policy? This policy protects buyers and sellers from purchases that arent eligible for eBay services such as eBay Buyer Protection.