

Selling policies

Our policies are designed to help create a fair and safe trading experience for all eBay users. As a seller, you're responsible for regularly reviewing and complying with eBay's selling policies, and for meeting your obligations as set out in our [User Agreement](https://www.ebay.com/help/policies/member-behaviour-policies/user-agreement?id=4259).

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We recommend that you learn about eBay's selling policies before you list an item. This helps you avoid accidentally breaking any rules. If you fail to follow the rules, to protect the integrity of our marketplace, we may take certain actions, such as removing your listings or products and limiting your buying and selling privileges. For more details, please see the individual policy guidelines below.

[Selling practices policy](https://www.ebay.com/help/policies/selling-policies/selling-practices-policy?id=4346); Learn the basic requirements for selling on eBay.
[Seller protection policy](https://www.ebay.com/help/policies/selling-policies/seller-protection-policy?id=4345); Learn how we protect sellers on eBay.
[Shill bidding policy](https://www.ebay.com/help/policies/selling-policies/selling-practices-policy/shill-bidding-policy?id=4353); Understand why shill bidding is not allowed on eBay.
[Avoiding eBay fees policy](https://www.ebay.com/help/policies/selling-policies/selling-practices-policy/avoiding-ebay-fees-policy?id=4354); Avoiding fees on eBay – whether deliberately or by mistake – can invite fraud and risk.
[Seller standards policy](https://www.ebay.com/help/policies/selling-policies/seller-standards-policy?id=4347); Learn about how we evaluate individual seller performance against our minimum requirements for sellers on eBay.
[Service](https://www.ebay.com/help/policies/selling-policies/service-metrics-policy?id=4769)

the metrics policy>Learn about how we benchmark your performance against other sellers with a similar selling profile.
</h2>>eBay selling rules,eBay selling policy,eBay policy for sellers,eBay rules for selling</h2>>