

## PI - Offensive materials policy - Prohibited and Restricted Items

### <h2>GUIDE.SUMMARY

What is the policy?

 In order to promote trust and respect among our diverse community of

members, eBay does not allow items that promote or glorify&nbsp;hatred, violence, discrimination or

intolerance based on the characteristics listed below&nbsp;or promote organizations that hold such

views.&nbsp;This includes but is not limited to the following: <ul> <li>Slurs or epithets of

any kind</li> <li>Items with racist, anti-Semitic, or otherwise demeaning portrayals, for

example through caricatures or other exaggerated features, including figurines, cartoons,

housewares, historical advertisements, and golliwogs</li> <li>Black Americana items that

are discriminatory</li> <li>Historical Holocaust-related and Nazi-related items, including

reproductions</li> <li>Media identified as Nazi propaganda</li> <li>Any item that

is anti-Semitic or any item from after 1933 that bears a swastika</li> <li>Listings that imply

or promote support of, membership in, or funding of a terrorist organization</li> <li>Slavery

items, including reproductions, such as tags, shackles, documents, bills of sale, etc.</li>

<li>Confederate battle flag and related items with its image</li> <li>Items that

manufacturers deem to be offensive</li> <li>When offering shipping to other countries,

make sure to first check our <a

href="https://cskb-author.vip.ebay.com/help/policies/prohibited-restricted-items/international-trading-

policy?id=4338" target="\_blank">International trading policy</a> to verify that your item is

allowed</li> <ul> Why does eBay have this policy? We have a strict policy against hate

and discrimination to ensure that our platform remains a safe, trusted, and inclusive environment for

our global community of buyers and sellers. </h2><h2>GUIDE.RELATED\_LINKS Related

solutions <ul> <li><a

href="https://cskb.qa.ebay.com/cskbapp/art?page=content&id=SOL11385">Black

Americana - Why ended, correct removal, item not permitted</a></li> <li><a

[href="https://cskb.qa.ebay.com/cskbapp/art?page=content&id=SOL11386"](https://cskb.qa.ebay.com/cskbapp/art?page=content&id=SOL11386)&gt;Black

Americana - Why ended, correct removal, item permitted in approved category&lt;/a&gt;&lt;/li&gt;  
&lt;/ul&gt; &lt;/h2&gt;&lt;h2&gt;GUIDE.TALKING\_POINTS General talking points Offensive items  
&lt;/ul&gt; &lt;/li&gt;eBay's community is a diverse, international group of users with varied  
backgrounds and beliefs, and it's easy to imagine how some items listed on eBay might be offensive  
to at least some of our users somewhere in the world.&lt;/li&gt; &lt;/li&gt;One of eBay's great  
strengths is the diversity of its membership and the items they trade. eBay believes that it's  
important to respect (and learn from) this diversity. That's why eBay generally permits listings of  
"practically anything on Earth," even items that some of us find offensive.&lt;/li&gt; &lt;/ul&gt; Why  
did you remove my items? &lt;/ul&gt; &lt;/li&gt;We have updated our Offensive Materials Policy to  
prohibit&nbsp;items that portray negativity or stereotypes based on race or ethnicity. We prohibit  
items with racist, anti-Semitic, or otherwise demeaning portrayals. This includes: &lt;/ul&gt;  
&lt;/li&gt;Items that use caricatures or portray exaggerated features, which may be seen on dolls,  
figurines, housewares, and&nbsp;historical advertisements. Black Americana items that are  
demeaning are not allowed&lt;/li&gt; &lt;/li&gt;Use of the terms "China Virus," "Kung Flu," "Chinese  
Virus," "Wuhan Virus," and other such terms/items that have been linked to racism and acts of  
violence against the Asian/Pacific Islander community&lt;/li&gt; &lt;/li&gt;Items with the Mississippi  
state flag in them following the legislatures recent decision to remove the flag given it includes the  
Confederate flag&lt;/li&gt; &lt;/li&gt;Items that use the term White Lives Matter, as this phrase was  
created in response to the Black Lives Matter movement to promote divisiveness and  
racism&lt;/li&gt; &lt;/li&gt;Items that use the term "Proud Boys," as the organization has ties to white  
supremacy and is classified as an extremist organization&lt;/li&gt; &lt;/ul&gt; &lt;/li&gt; &lt;/li&gt;We  
consider the entire listing, including how the item is described. If the item was removed, but there is  
information that shows it in a positive outlook, then add that detail to the listing.&lt;/li&gt; &lt;/ul&gt;  
What can I do if I find a listing that is concerning? &lt;/ul&gt; &lt;/li&gt;We will remove other listings  
that don't follow this policy.&lt;/li&gt; &lt;/li&gt;You can also report any concerning listings by clicking

the "Report item" link on the listing page.</li> </ul> eBay has become too politically correct. You have no right to tell me what is and isn't acceptable. <ul> <li>Our policies are enforced in the spirit of what makes the most sense for our community and ourselves as a company. Our policies state only what can and can't be sold on eBay; we are not suggesting that you can't keep the items you have or find another venue to sell them. However, we feel that not permitting the sale of these items on our platform is currently our best path forward.</li> </ul> My item was removed - are you going to suspend my account? <ul> <li>We understand that it was not your intention to list anything that may be considered offensive, and the removal in no way suggests that you support discriminatory beliefs. Even though we removed the item, there is no negative impact to your account.  These types of items are not permitted on our site going forward. Please keep in mind that relisting the item may result in additional actions on your account.  As such, we ask that you do not relist this item. </li> </ul> What happens to my completed sales?  Can I still ship the item? <ul> <li>If you have a winning bidder for your item, you should still ship the item as normal if your item hasn't been removed. If the buyer hasn't paid and the item has been removed, the sale is considered null and void and the item shouldn't be shipped to the buyer. </li> </ul> Where do we give feedback about the policy? How can we tell eBay leadership about our concerns? <ul> <li>Concerns regarding our policies and procedures can be directed to our Contact Us pages located at <a href="https://www.ebayinc.com/company/contact-us/">https://www.ebayinc.com/company/contact-us/</a>. </li> </ul> I'm a member of the press who would like more information regarding this.  Can I ask you some further questions? <ul> <li>If you're a member of the press with editorial inquiries, please contact our Media and Press team at <a href="mailto:press@ebay.com">press@ebay.com</a>. </li> </ul> Isn't this type of item considered historic? How can you ban it? <ul> <li>Despite its historic nature, we believe its image has become a contemporary symbol of divisiveness and is no longer appropriate to be displayed on our marketplace. This is not a reflection or judgement on anyone selling the

item.

- How does eBay determine whether a listing violates your Offensive Materials policy?
- We continually evaluate our policies to ensure that they and our listings are in the spirit of a worldwide community. From time to time, we may allow or disallow listings that we feel are in violation.
- Why do I see other active listings like mine? Why was my listing removed and their listings are still active?
- We use a combination of machine detection, manual site reviews as well as community reports to find violating listings. It is an ongoing process. We haven't singled you out as it's the item itself that is in violation. We will remove other listings from other users that violate this policy. You can also report any listing violations by clicking the Report item link on the listing page.
- Deeper why of policy
- eBay will not be a platform for hateful intolerance.
- Media items like books, movies, magazines, etc., are OK, but sellers cannot use a prohibited term in the listing unless that term is included in the actual title of the media.
- Our community is a diverse, international group of users with varied backgrounds and beliefs. It's easy to imagine how some listings might be offensive to some of our users. That's why we generally allow listings of "practically anything on earth," even items that some people might find offensive. However, to ensure trust, respect, and safety in our community, we don't allow listings that promote hate, violence, or racial or religious intolerance (or organizations dedicated to these notions). We won't become a platform for those who promote hatred toward others.
- Because eBay is a worldwide community, many of our users live in countries where the possession or sale of items associated with hate organizations is a criminal offense. We can't allow the sale or shipping of these items there.
- One of eBay's great strengths is the diversity of its membership and the items they trade, and eBay believes that it's important to respect (and learn from) that diversity.
- eBay will not become a platform for those who promote hatred toward their fellow man.

Mein Kampf books

Why did I find Mein Kampf on the site - Doesn't that violate your policy?

At eBay, we have a strict policy against hate and discrimination to ensure our platform

remains a safe, trusted, and inclusive environment for our global community of buyers and sellers. Mein Kampf is prohibited on our site; however, we do allow critical/annotated versions with similar titles that fact check Adolf Hitler's original writing and place them in the proper historical context.

While we actively monitor our site for items that don't follow policy, in some cases, items can be temporarily listed before we can remove them. I have flagged your report to our team to remove any items that don't follow policy and encourage you to report any listings that you feel don't follow policy by clicking the "Report item" link on the listing page.

Black Americana, "White Lives Matter", Confederate flag, Asian/Pacific Islander How are my items demeaning to Asian/Pacific Islander communities?

Use of "China Virus" and similar terms has been linked to racism and acts of violence against the Asian/Pacific Islander communities. This doesn't follow our Offensive Materials policy. We removed the item(s) from the site due to this reason. Similar terms include but are not limited to:

"China Virus"

"Chinese Virus"

"Wuhan Virus"

"Kung Flu"

Are you removing Trump merchandise?

While we are not removing politically affiliated merchandise from the site, we will remove any merchandise glorifying the violence incited on Capitol Hill.

Trump merchandise that references events from January 6, 2021, is not allowed.

Black Americana, "White Lives Matter"

Racism, bigotry, xenophobia, and bias, whether blatant or implicit, is contrary to who we are. We do not allow items that negatively portray ethnicities or persons of color through negative or stereotypical images or language or that imply inequality.

We do not allow items that promote racism or racial division.

We do not allow items with racist themes that use racial caricatures or other exaggerated features.

We do not allow historical items used in slavery, segregation, or racial oppression.

We do not allow items that connote oppression, separation, or superiority in the context of race.

While there may be subjective interpretation, eBay will err on the side of removing an item regardless of intent.

</ul> I don't think my Black Americana item is offensive. Why did you remove it? </ul> <li>We understand that it was not your intention to list anything that may be considered offensive, and the removal in no way suggests that you support discriminatory beliefs. The item contains exaggerated features that may be seen as portraying a negative stereotype. Some items may not be offensive to everyone, but they still perpetuate stereotypes or originate in racist themes and are, therefore, not allowed.</li> </ul> I don't think my "white lives matter" item is offensive. Why did you remove it? </ul> <li>We understand that it was not your intention to list anything that may be considered to be offensive, and the removal in no way suggests that you support discriminatory beliefs. Items that use the term White Lives Matter are no longer allowed, as this phrase was created as a response to the Black Lives Matter movement to promote divisiveness and racism. Some items may not be offensive to everyone, but they still perpetuate negative themes and are, therefore, not allowed.</li> </ul> I don't think my retired Mississippi state flag item is offensive. Why did you remove it? </ul> <li>We understand that it was not your intention to list anything that may be considered to be offensive, and the removal in no way suggests that you support discriminatory beliefs. The flag bears the Confederate insignia, which is not permitted. Some items may not be offensive to everyone, but they still perpetuate negative themes and are, therefore, not allowed.</li> </ul> Why do you have a category for Black Americana if you don't want me to list these types of items on the site? </ul> <li>Some items within the Black Americana category, including historical photos, magazines, and books, will continue to be allowed. Black Americana items are allowed when they celebrate cultural heritages and the history surrounding them.</li> </ul> I can't relist it within Black Americana > Doll & Bears, Black Americana > Figures & Sculptures or Black Americana > Signs. What do I do? </ul> <li>If the item is allowed (positive portrayal of black culture), then the seller may relist in the appropriate general category: </ul> <li>Dolls & Bears</li> <li>Figures & Sculptures (several categories to choose from- site can guide)</li>

<li>Signs (several categories to choose from- site can guide)</li> </ul> </li>

<li>If the item is not allowed (uses exaggerated features or is a negative portrayal of Black culture), then the seller may not relist their item within the Black Americana category or in any other category.</li> </ul> Why do you allow the sale of other ethnic and cultural collectibles from around the world but not Black Americana? <ul> <li>eBay prohibits demeaning items and items that portray negativity or stereotypes. Please keep in mind that items related to the Civil Rights Movement, media such as photos, books, art, etc., that dont promote or glorify intolerance are still permitted.</li> </ul> Why cant I list mammy items anymore? <ul> <li> eBay permits items that celebrate our cultural heritage and the history surrounding them. The mammy caricature was used to present the idea that black women were content with slavery and servitude. Our Offensive Materials Policy prohibits items that portray negativity or stereotypes based on race or ethnicity. </li> </ul> Why cant I list Coon Chicken Inn items anymore? <ul> <li> eBay permits items that celebrate our cultural heritage and the history surrounding them. The Coon Chicken Inn portrays a caricature with grossly exaggerated features as the logo. Our Offensive Materials Policy prohibits items that portray negativity or stereotypes based on race or ethnicity.  As such, we ask that you not list these types of items on our platform. </li> </ul> Why cant I list my Animal Reborn Doll? <ul> <li> You have selected the color "black," which is not an available Item Specific for Animal Reborn Dolls. You can remove this color value to list this item. Additionally, the ethnicity Item Specific is not an option for listings of animal dolls. Please remove this attribute to list this item. </li> </ul>   Nazi items Nazi items on site <ul> <li>Not all items have Nazi markings. These items without Nazi markings are generally allowed.</li> <li>eBay understands that WWII was a problematic era of world history. However, there are many collectible items from that time that eBay would like to help historians and collectors of antiquities trade.</li> </ul> Nazi coins and stamps <ul> <li>We understand that items that depict Nazi markings may be offensive to some people. Our policy is mainly to remove items that glorify the Nazi party. It's an incorrect generalization to

assume that all German citizens at the time were Nazi supporters.</li> </li>We don't prohibit German currency and stamps from Nazi Germany, as they are not generally propaganda in nature.</li> </li>Nazi-era currency, coins, and stamps are not prohibited in Germany.</li> </ul> World War II </li> Militaria </li> German category </ul></li>While some countries have prohibited the possession and/or the sale of Nazi items, we understand that there's a large collectability to items from that era of world history. </li></li>We hope to facilitate collectors' needs by offering a venue in which they can trade. However, items that bear a swastika or similar Nazi markings are generally not allowed.</li></li>eBay restricts items that bear Nazi markings or are marketed inappropriately.</li></li></ul> De-Nazified item </ul> </li>De-Nazifying is a process of removing Nazi symbols from an item.</li> </li>A de-Nazified item is still a Nazi item no matter what changes you make to it</li> </ul> Historical Holocaust items </ul> </li>Out of respect to the victims, we've globally aligned to the most stringent standard on this topic due to the sensitive, and potentially offensive, nature of some of the listings we've seen</li> </ul> Historical Nazi items </ul> </li>eBay decided that these items are not appropriate for our marketplace. We also take into account the sensitivities of the victims of these tragedies.</li> </li>We understand that you meant no offense by listing this item.</li> </li>eBay is a worldwide community, and many of our users live in countries where the possession or sale of items associated with hate organizations is a criminal offense. We don't allow the sale or shipping of these types of items to these countries.</li> </ul>   Vladimir Putin merchandise Why do you allow items from other controversial leaders? (i.e., Saddam Hussein, Kim Jong-un, Joseph Stalin)<br> Why are you removing these items now? Why didn't you remove these items during other times Russia invaded other countries?<br> What about other conflicts going on in the world? (i.e., Afghanistan, Ethiopia, Israel/Palestine, etc.)</ul> </li>eBay has a strict policy against items that promote violence, particularly when products represent or support active, on-going threats of violence. Items that support or promote



Vladimir Putin have the ability to directly and immediately contribute to propaganda or other activities that raise the threat of immediate continued violence in Ukraine, as well as the potential for further escalation on a global scale.</li> </ul> </h2>