

## Pricing your items

<h2><p>Listing your items at the right price will help them sell. Look for similar products on eBay to get an idea of what other sellers are charging.</p>

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<h2><h3>How you price your item may depend on how you decide to sell it, whether it's an auction-style listing or as a fixed price listing.</h3>

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<h2>If you're not sure how much you should charge, or aren't sure of your item's value, you can use eBay's search function to help you find similar listings and decide on a price. You can also see how much items like yours have sold for in the past by checking out completed listings. Here's how:<ol><li>Go to <a

Search</a>.</li><li>Enter keywords that describe your item.</li><li>Choose

Completed listings and select Search.</li></ol><h2>Choosing your listing

format</h2>How you price your item may also depend on whether you create an auction-style

listing or a fixed price listing. Pricing in an auction-style listing<ul><li>Buyers can compete

for your item, so choosing a low starting price can help create more interest</li><li>In

certain categories, you can add a <a

e price</a>. This is the lowest price you're willing to accept for the item. It can protect you

from having to sell for less than you're comfortable with</li><li>If you know the price

you'd like to get for an item, but would still like to sell in an auction-style listing, you can add a

Buy It Now price (an additional fee may apply)</li><li>For certain items, eBay may provide

a price recommendation in the listing flow. These price ranges and recommendations are based on

similar items recently sold (fees excluded)</li></ul>Learn more about <a

he Buy It Now price on an auction-style listing must be at least 40 per cent higher than the starting price. Pricing when using a fixed price or Buy It Now listing

- You choose the price you want for your listing. An eBay search for similar items is useful
- For certain items, eBay may provide a price recommendation in the listing flow. These price ranges and recommendations are based on similar items recently sold (fees excluded)
- You can also choose to

<https://www.ebay.com/help/selling/listings/buy-now-format/add-best-offer?id=4144> accept Best Offers, which means a buyer can make an offer for your item and you can decide whether to accept

<https://www.ebay.com/help/selling/listings/selling-buy-now?id=4109> Buy It Now.

## eBay pricing