<h2&gt;GUIDE.SUMMARY What is the policy? <img alt="" src="https://cskb.ga.ebay.com/library/EBAY/Images/GUIDE/1001%20-%201500/1183/event-ticket.jp" g"> Event ticket sales and resales need to follow all government regulations and our policies. <ul&gt; &lt;li&gt;Sellers need to follow all government regulations relating to ticket sales and resales</li&gt; &lt;li&gt;Each primary ticket sale listing needs to clearly state that its an authorized first sale of the ticket and needs to be directly listed by the artist, team, promoter, or organizer</li&gt; &lt;li&gt; Ticket packages must include at least one of the following: &lt;ul&gt; <li&gt;A backstage pass&lt;/li&gt; &lt;li&gt;A meeting with the performer&lt;/li&gt; &lt;li&gt;An experience such as being a ball boy at a baseball game</li&gt; &lt;li&gt;A complete travel package that includes both air transportation and commercial lodging for at least one night</li&gt; &lt;/ul&gt; </li&gt; &lt;li&gt;Sellers need to follow our standards for professional conduct&lt;/li&gt; &lt:li&qt:Tickets to major charity events and events where all tickets are free to the public may be prohibited by eBay</li&gt; &lt;/ul&gt; Why does eBay have this policy? This policy helps sellers follow important government regulations. </h2&gt;&lt;h2&gt;GUIDE.TALKING POINTS How can I list my event ticket(s)? Were not able to give legal advice about ticket sales as there may be additional laws in your area that sellers need to follow. Why cant I list my FIFA tickets (or related FIFA products)? There are strict regulations around the sale or resale of FIFA tickets and products. Sellers who have repeatedly violated our Event tickets policy are prevented from listing any type of tickets or general FIFA inventory, even if such products are available to other sellers and allowed by our policy. Internal &lt:ul&gt: &lt:li&gt:Repeat offenders or those whove circumvented our policies will have issue 590 added to their account. This prevents them from using certain keywords such as ticket or FIFA in future listings, even if theyre trying to sell a FIFA video game or FIFA t-shirt</li&gt; <li&gt;For seller contacts or appeals, follow these steps: &lt;ul&gt; &lt;li&gt;Check the MAC Note to see if the seller is a repeat offender (even one prior offense qualifies as a repeat)</li&gt; <li&gt;Check the AD LVIS Tool to see if the seller has any event tickets-related blocks or is a

repeat offender (sellers who adjusted their listings to get over a previous block are considered repeat offenders)</li&gt; &lt;li&gt;If you dont understand why issue 590 has been placed on an account, escalate to your team leader&lt;/li&gt; &lt;/ul&gt; &lt;/li&gt; &lt;/li&gt; &lt;/h2&gt;