

## PI - Coupons policy - Prohibited, Restricted and Counterfeit items

### <h2>GUIDE.SUMMARY

What is the policy?

 Sellers can list up to 25 coupons worth \$100 in total per 30-day period, though

certain restrictions apply. <ul> <li>Up to 25 coupons worth \$100 in total can be listed and

sold within a 30-day period</li> <li>Only physical paper coupons can be listed. Unaltered

coupon scans or photos that could be copied, printed, or redeemed cannot be included in the

listing.</li> <li>The following types of coupons arent allowed: <ul> <li>Expired

coupons or coupons that will expire before reaching the buyer</li> <li>Coupons for free

products</li> <li>Electronic scanned coupons</li> <li>Coupons for recalled

items</li> <li>Coupon inserts containing other coupons</li> </ul> </li>

</ul> Why does eBay have this policy? This policy helps reduce fraud and counterfeiting for

coupon buyers and issuers. </h2><h2>GUIDE.TALKING\_POINTS Im a new seller. Why

cant I list in the coupon category? Sellers need to have at least 25 feedback ratings and must also

be registered on the site for at least 90 days before they can list in the Coupon category. Why cant I

list my coupon inserts? Coupon inserts arent allowed because most exceed the maximum number

of coupons (25) allowed per month (30 days). </h2>