

Images, videos and text policy

You should take your own images and videos and write your own descriptions.

You may also use the images and product details from the [eBay product catalog](https://www.ebay.com/help/listings/creating-managing-listings/listing-item-product-details-catalog?id=4653). This content is provided by eBay customers and third parties, and can be used by all sellers for additional product information. For more information about the use of images, videos and text on eBay, please see our full policy below.

Frequently Asked Questions

What content is allowed? You may use images, videos or text on eBay as long as your use of that content does not infringe third-party rights and the content follows our [Offensive materials policy](https://www.ebay.com/help/policies/prohibited-restricted-items/offensive-materials-policy?id=4324). For further information, see our full policy below.

What should I do if my image, video or text is being used by another seller? When you create listings you give eBay and its customers permission, through our

[User Agreement](https://www.ebay.com/help/policies/member-behaviour-policies/user-agreement?id=4259#9.%20Content), to use your images, videos and product details. Your content may be added to the eBay product catalog, and may be used by other sellers in their eBay listings. You may

[contact the seller](https://www.ebay.com/help/buying/resolving-issues-sellers/contacting-seller?id=4021) and ask them to remove your image or text if it is not part of the eBay product catalog.

Can I use images or videos that I copied from other websites on eBay? No, you can't use images or videos from a manufacturer's website, even

if it is publicly available. Copying content from other websites or internet searches may be considered copyright infringement.

What are the most common reasons for uploaded videos and images to be rejected by moderation?

- Exceeding maximum size – We recommend videos shorter than 1 minute for the best viewing experience. Videos over 150MB are not allowed
- Poor quality – A video that is blurry, undefined or distorted is considered poor quality and not allowed
- Illegal content – See the

<https://www.ebay.com/help/policies/prohibited-restricted-items/illegal-explicit-content-policy?id=5053> Illegal explicit content policy; for more information

Offensive content – Promotion or glorified hatred, violence or discrimination aren't allowed. See the

<https://www.ebay.com/help/policies/prohibited-restricted-items/offensive-materials-policy?id=4324> Offensive materials policy; for more information

Nudity and sexual content – Videos and images may not include nudity or displays of sexually oriented content. See the

<https://www.ebay.com/help/policies/prohibited-restricted-items/adult-items-policy?id=4278> Adult items policy; for more information

Infringing content – Video, images or audio content that is used without permission from the respective rights owner is not allowed

Directing buyers off eBay – Videos, images or audio content including any contact information, web links, URLs or calls to action that ask viewers to take actions on other sites (for example, "Go to xyz.com to learn more") are not allowed. See

<https://www.ebay.com/help/policies/payment-policies/offers-buy-sell-outside-ebay-policy?id=4272> Offering to buy or sell outside eBay; for more information

The publishing of any personally identifiable information

Can I include pictures related to my purchase when I leave feedback?

When leaving feedback, you need to accurately represent the item you purchased. You may include pictures, as long as they

don't infringe third-party rights and they follow our policies, including the [Feedback misuse policy](https://www.ebay.com/help/policies/feedback-policies/feedback-misuse-policy?id=5030), the [Offensive materials policy](https://www.ebay.com/help/policies/prohibited-restricted-items/offensive-materials-policy?id=4324), the [Adult items policy](https://www.ebay.com/help/policies/prohibited-restricted-items/adult-items-policy?id=4278), and the [Illegal explicit content policy](https://www.ebay.com/help/policies/prohibited-restricted-items/illegal-explicit-content-policy?id=5053).

Read our full policy

Images, video and text policy overview

When creating listings, store pages or product pages, sellers should write their own text and take their own photos and videos. Buyers like to see images, videos and descriptions that accurately represent the item they are purchasing. [Learn more about adding photos to your listing](https://www.ebay.com/help/policies/listing-policies/picture-policy?id=4370) and [writing a good title and description](https://www.ebay.com/help/policies/listing-policies/item-description-policy?id=4372). You may also use images from eBay's catalog by using the Sell one like this feature. If you upload text, video or photos created by someone else to eBay, you must have explicit written permission to use them on eBay from anyone that has any rights to that content. If you don't, your item may be removed by the owner of the content through the Verified Rights Owner (VeRO) program.

What is the policy?

Your listings, stores pages, product pages, member communications and images uploaded when you return an item or leave feedback should follow this policy as well as our other policies, including the [Offensive materials policy](https://www.ebay.com/help/policies/prohibited-restricted-items/offensive-materials-policy?id=4324),

<https://www.ebay.com/help/policies/prohibited-restricted-items/adult-items-policy?id=4278>

Adult items policy

<https://www.ebay.com/help/policies/listing-policies/item-location-policy/no-item-listings-policy?id=4242>

No item listings policy

<https://www.ebay.com/help/policies/payment-policies/offering-buy-sell-outside-ebay-policy?id=4272>

Offering to buy or sell outside of eBay policy

 https://secureir.ebaystatic.com/pictures/aw/OCS_SelfService/iconAllowed.svg

Allowed

- Images, videos and text you created yourself, without any third-party

- content or intellectual property
- Content from the eBay product
- catalog


https://secureir.ebaystatic.com/pictures/aw/OCS_SelfService/iconRestricted.svg

Restricted or not allowed Unless you have explicit written permission from the respective rights

owners to use the content on eBay, you are not allowed to use third-party content, including but not

limited to the following:

- Images, videos or text copied from websites or internet

- searches
- Information from product packaging
- It's usually OK to use information such as measurements, weight, or other item specifications that are necessary to
- describe the item that you simply can't say any other way. However, you should avoid using

- any other text from product packaging
- Scans or text copied from

- catalogs or advertisements
- Poor-quality videos or images that are blurry, undefined
- or distorted
- Illegal content that doesn't follow our

<https://www.ebay.com/help/policies/prohibited-restricted-items/illegal-explicit-content-policy?id=5053>

Illegal explicit content policy

- Offensive content that promotes or

- glorifies hatred, violence or discrimination under our

<https://www.ebay.com/help/policies/prohibited-restricted-items/offensive-materials-policy?id=4324>

Offensive materials policy

- Videos that include nudity or sexually

- oriented materials or that are not allowed by our

<https://www.ebay.com/help/policies/prohibited-restricted-items/adult-items-policy?id=4278>> Adult items policyDirecting buyers off eBay, including any contact information, web links, or not following our https://www.ebay.com/help/policies/payment-policies/offering-buy-sell-outside-ebay-policy?id=4272>Offering to buy or sell outside eBay policyWhen opening a return request, we may ask you to upload an image. You may provide only images that are relevant to why you are returning the item</h2 id="section3">How eBay protects intellectual property rights</h2>We developed the Verified Rights Owner (VeRO) program to facilitate cooperation between eBay and rights owners protecting their intellectual property rights.Learn more about how eBay protects intellectual property rights and how rights owners can <a

<https://www.ebay.com/help/policies/listing-policies/selling-policies/intellectual-property-vero-program?id=4349>>report intellectual property infringements.TipVisit Seller Help - opens in new window or tab to find details of any policy issues with your account or listings, and get the information you need to quickly resolve them.</h2 id="section4">Why does eBay have this policy?</h2>Sellers must accurately represent the items they are selling, and buyers must accurately represent the items they purchased when leaving feedback. Using content that you do not own could violate laws, rules, regulations, our policies or any third-party rights, including intellectual property rights.Activity on eBay is required to follow this policy, the eBay https://www.ebay.com/help/policies/member-behavior-policies/user-agreement?id=4259>User Agreement and all applicable laws, as well as respect the rights of third parties. If it doesn't, eBay may take action consistent with applicable laws and the eBay https://www.ebay.com/help/policies/member-behavior-policies/user-agreement?id=4259>User Agreement, and may even be legally required to do so. Such actions may include, as an example only: Removing the listing or other content, issuing a warning, restricting activity or

account suspension.</h2>

<h2>photo policy,picture policy,picture rules</h2>