

## PI - Tobacco and e-cigarettes policy - Prohibited and Restricted Items

### <h2>GUIDE.SUMMARY

What is the policy?

 The sale of tobacco is highly regulated and may cause harm to eBay members; we do not allow tobacco products to be listed. The following or similar items are not allowed: <ul>

<li>Cigarettes, cigars, and loose tobacco</li> <li>Herbal cigarettes or herbal tobacco

(sometimes called nicotine-free or tobacco-free cigarettes or shisha)</li> <li>Electronic

nicotine delivery systems including e-cigarettes, vapes, e-liquids, and e-cigarette parts</li>

<li>Accessories for e-cigarettes</li> </ul> The following are exceptions that can be

listed: <ul> <li>Collectible/vintage packages</li> <li>Nicotine patches or

gum</li> <li>Tobacco seeds</li> </ul> Why does eBay have this policy? This

policy helps sellers follow important government regulations while ensuring that eBay remains a safe

marketplace. </h2><h2>GUIDE.TALKING\_POINTS Electronic cigarettes and components

<ul> <li>Some tobacco-related products are not allowed even if the item does not contain

any tobacco.</li> <li>Components and parts for e-cigarette systems&nbsp;and kits,

including e-liquids (with or without nicotine), atomizers, batteries, cartomizers (atomizer plus

replaceable fluid-filled cartridge), clearomizers, coils, and programmable software are not

allowed.</li> <li>Items that appear to be circumventing our ban of these items can be

removed.</li> </ul> Not allowed to list tobacco-related inventory <ul> <li><a

name="blocktalkingpoint"></a>Due to regulations on the sale of tobacco-related products,

and in order to manage our policy enforcement, sellers who repeatedly don't follow our policy may

be prevented from listing any type of tobacco-related inventory, even if such products are available

from other sellers and allowed by our policy.</li> </ul>   Repeat offenders - Internal

Information <ul> <li>Sellers who are repeat offenders or circumventing our policies will

have issue 584 opened on their account. This issue will prevent them from using certain keywords

(e.g. tobacco, e-cigarette, vaporizer, etc.) in the future. Even if they are trying to sell an e-cigarette

case or holder, they won't be allowed.

If you receive a contact or appeal from a seller who has this issue, then follow these steps:

- Check MAC Note to understand if the seller is a repeat offender. (Even one previous offense is enough to place this issue on the account.)
- Check in AD LVIS tool to see if seller hit any tobacco-related blocks. (Sellers who hit the block and adjusted listings to circumvent the block are considered repeat offenders.)
- Communicate [https://cskb.qa.ebay.com/cskbapp/art?page\\_content&id=GUIDE1143&ViewLocale=en\\_US#blocktalkingpoint](https://cskb.qa.ebay.com/cskbapp/art?page_content&id=GUIDE1143&ViewLocale=en_US#blocktalkingpoint) to seller.

If you do not understand why issue 584 has been opened on the account, then escalate to your Team Leader.

Cigar bands and wrappers

- Individual wrappers and packaging aren't allowed.
- Cigar bands can be sold without tobacco.
- Collectible tobacco

Due to regulations prohibiting the online sale of tobacco products, regardless of age or collectibility of the packaging, we do not allow any packaging/containers that have tobacco.

- Camel bucks
- Bonus items from tobacco companies (like Camel Bucks or Marlboro Miles) can generally be listed on eBay unless the listing indicates that the item can be used to obtain tobacco vouchers or actual tobacco.

Deeper why of policy

- eBay urges its sellers and buyers to comply with all governmental laws and regulations. Since the sale of tobacco is highly regulated and may cause harm to eBay or its members, sellers are restricted in their listing of it on eBay.