

PowerSeller

GUIDE.SUMMARY PowerSeller benefits: When a member qualifies for the PowerSeller program, we automatically enroll them. Most of the benefits of being a PowerSeller have been retired or transferred to TRS/TRP however many members still feel very connected to the program. The main benefit of being a PowerSeller is that a seller does need to be a PowerSeller to become TRS on the global program. PowerSeller overview

http://pages.ebay.com/sellerinformation/PowerSeller/benefits.html

 Minimum requirements 90 days on the siteAccount is in good standing (not past due)Sales Volume Requirements - Minimum and by PowerSeller Tier

eBay Policy compliance
 Sales Volume Requirements Based on volume with US buyers of the past 12 months: \$3000 in sales (does not include shipping costs)>100 Transactions

PowerSeller Tier	Bronze	Silver	Gold	Platinum	Titanium
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Past 12 months					
Sales	\$3,000	\$36,000	\$120,000	\$300,000	\$1,800,000
AND	AND	OR	OR	OR	OR
Transactions	100	3,600			

<td>12,000</td> <td>30,000</td> <td>180,000</td> </tr>

</tbody> </table> Internal Information The system automatically reviews our

member's qualifications on the 18th of each month. PowerSeller status - Seller Dashboard: The PowerSeller

information is in the Seller Dashboard. To see it, choose the Global region, then open your Level

information, then choose Transactions and sales:
 Specialty account types /

levels Internally, we use numbers and Special Account Flags (SAF) to identify

account levels for specialty programs such as PowerSellers, Partner Accounts, TCC - Top Customer

Care, and Motors.
 Powersellers are designated by the following

numbers <table align="center" border="1" cellpadding="5" cellspacing="0">

<tbody> <tr valign="top"> <td width="25%">10, 20, 30, 60, 70</td>

<td>Sellers who've declined or not answered an invitation to the PowerSeller program</td>

</tr> <tr valign="top"> <td>1, 2, 3, 6, 7</td> <td>Sellers who have an open

invitation</td> </tr> <tr valign="top"> <td>96, 97
 100 (Do not

re-enroll)</td> <td>Sellers who've been removed from the PowerSeller program</td>

</tr> <tr valign="top"> <td>999</td> <td>Seller who haven't been enrolled in

the program</td> </tr> <tr valign="top"> <td>0</td> <td>Not a specialty

seller</td> </tr> <tr valign="top"> <td>14</td> <td>Motors Vehicle

Dealer flag applied to any registered dealer supported by the Dealer Support Team</td>

</tr> <tr valign="top"> <td>3</td> <td>Motors Top Seller</td> </tr>

<tr valign="top"> <td>8</td> <td>High Profile Charity Auctions</td>

</tr> <tr valign="top"> <td>12</td> <td>Motors Ultra Guaranteed Dealer

applied to Local market registered Dealers</td> </tr> <tr valign="top">

<td>4</td> <td>Partner Account & Motors Guaranteed Dealer</td>

	VBS Segment	A or B indicates a Top Buyer	Member
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How to remove a member from PowerSeller program

- Some members may find that the program isn't working out for them. They can be removed from the program at anytime. Once a PowerSeller opts out of the program they will not be automatically added again.
- See the instructions for how to a member can opt out of the program.
- Learn more about manually reviewing an account for

PowerSeller eligibility

GUIDE.RELATED_LINKS

Help pages

Becoming a PowerSeller

<http://pages.ebay.com/help/sell/sell-powersellers.html>

PowerSeller - Seller Center

<http://pages.ebay.com/services/buyandsell/welcome.html>

Buying basics

<http://pages.ebay.com/help/buy/basics.html>

About Your Seller Dashboard

<http://pages.ebay.com/help/sell/seller-dashboard.html>

Unpaid Item Protection

http://pages.ebay.com/services/buyandsell/powerseller/unpaiditem_protection_faq.html#6

http://pages.ebay.com/services/buyandsell/powerseller/unpaiditem_protection_faq.html#6

GUIDE.TALKING_POINTS

Can I use the PowerSeller / Top-rated seller logo in my listing/business cards/etc?

We don't allow sellers to use these logos in listings or other online or offline material. We also don't allow the use of the words "PowerSeller" and "Top-rated seller" in item titles or

descriptions. These logos are important symbols to the community of high-quality sellers. Maintaining the value and integrity of the PowerSeller and eBay Top-rated seller logos is important to both eBay and its members. To ensure logos are not used incorrectly, whether intentional or inadvertently.

eBay has removed the PowerSeller business templates to avoid possible misuse of the PowerSeller name and logo in offline situations, such as a seller representing themselves as a PowerSeller or Top-rated Seller, when they are not.

Find out more about using eBay logos and screen shots. You can also learn more about the selling practices policy.

What if I no longer want to be a PowerSeller?

We understand members may no longer want to participate in the PowerSeller Program. I can

remove this from your account.

GUIDE.INSTRUCTIONSSTEPS_TO_RESOLVE

To view your PowerSeller status

Go to My eBay and click the Account tab.

Select Seller Dashboard.

From the Dashboard Summary section, choose the Global region, then open your Level information, then choose Transactions and sales.