

## Revising a listing

[GUIDE.RELATED\\_LINKS](#) Related help pages

- Revise a listing

<https://www.ebay.com/help/selling/listings/revising-listing?id=4356>

[CSKB](#)

- Bulk editing New bulk listing tool experience (BLING)

[GUIDE.TALKING\\_POINTS](#) Why can't you change a listing with bids or purchases?

- Listing has less than 12 hours left:
- When you change a listing, it takes time for the changes to appear in search results. Usually it's only a few minutes, but sometimes it can take hours. That means that listings with less than 12 hours left may end before the changes take effect. Because of this, we don't let you change your listing. You'd be better off ending the item early and relisting it with the changes to ensure customers can find your listing by searching.
- Auction has bids:
- Once a buyer has placed their bid, we don't want you to modify any portion of the auction that may have factored into their decision to bid (or influenced the amount they bid).

Can you change a listing if you cancel the buyer's bid?

- Whether you cancel bids, there are also time factors that determine whether you may be able to cancel a bid.

To revise the listing of an item that has bids, you should contact the buyer and ask them to retract their bid. This provides buyers the opportunity to bid based on the updated information. See

<https://cskb.qa.ebay.com/cskbapp/art?page=content&id=SOL3771>

How to cancel a bid.

- Will revising an item's listing hurt your search standing in Best Match?
- Because there are so many factors that influence your Best Match search standing, it's hard to know exactly how a change may affect search results. Let's review

<https://cskb.qa.ebay.com/cskbapp/art?page=content&id=GUIDE1084>&gt;how Best Match works&lt;/a&gt; and go over some of the best practices that improve search standing.&lt;/li&gt; &lt;/ul&gt; Why cant you change listing duration? &lt;ul&gt; &lt;li&gt;The duration of your listing factors into how your item displays in search results.&nbsp;It can also factor into a buyers decision to bid or purchase.&nbsp;Because of this, you may only change a listings duration within the first 2 hours of submitting your listing.&lt;/li&gt; &lt;/ul&gt; Why&nbsp;are&nbsp;you&nbsp;charged a&nbsp;fee&nbsp;when&nbsp;you&nbsp;revise an&nbsp;item? &lt;ul&gt; &lt;li&gt;We don't charge simply for the act of revision. We only charge a fee if a special feature is added.&lt;/li&gt; &lt;/ul&gt; Do you get a credit when you&nbsp;remove a special feature&nbsp;you purchased? &lt;ul&gt; &lt;li&gt;To prevent abuse of the system (such as sellers avoiding fees by removing feature upgrades right before a listing ends), we generally dont &lt;a href="https://cskb.qa.ebay.com/cskbapp/art?page=content&id=GUIDE1506">https://cskb.qa.ebay.com/cskbapp/art?page=content&id=GUIDE1506&gt;give credits&lt;/a&gt; when you remove special features from your listing.&lt;/li&gt; &lt;/ul&gt; What will happen if&nbsp;you lower your reserve price? &lt;ul&gt; &lt;li&gt;If there are bids on your listing, you can only lower&nbsp;the reserve price to \$1 above the highest active bid (not the maximum proxy bid).&lt;/li&gt; &lt;li&gt;If the current maximum proxy bid would meet your new reserve price, eBay will lower that maximum proxy bid to \$1 below the new reserve. &lt;ul&gt; &lt;li&gt;That bidder must bid again to confirm interest in the item, since their last bid didn't meet the original reserve price.&lt;/li&gt; &lt;/ul&gt; &lt;/li&gt; &lt;/ul&gt; Why&nbsp;are you&nbsp;being blocked from increasing an item's price? &lt;ul&gt; &lt;li&gt;The eBay system may prevent you from significantly increasing the price of a listing.&lt;/li&gt; &lt;li&gt;This block is determined by a number of factors including the price, % increase, and how the higher price compares to the overall market.&lt;/li&gt; &lt;li&gt;You can still increase the price - you'll just have to end this listing and relist.&lt;/li&gt; &lt;/ul&gt; Why cant you revise your auction to a fixed price or vice-versa? &lt;ul&gt; &lt;li&gt;The processing of search results differs depending on the format used. To more easily and quickly place items into search, the format is locked once you list&nbsp;the item.&lt;/li&gt; &lt;li&gt;The only way

to change the listing format is to end your listing and create a new one. In My eBay, there's a button to Send to Online Auction that does this for you

## GUIDE.DETAILED\_INFORMATION

<h3>Auction-style listings</h3>	
Auction has more than 12 hours left and no bids	
You can:	
<ul style="list-style-type: none"><li>Remove the following optional listing upgrades: Buy It Now, eBay photo upgrades, reserve price, 10-day listing (in applicable categories)</li><li>Add optional listing upgrades to increase your item's visibility</li><li>Add or change photos</li><li>Add a second category, unless there are category restrictions. (Fees may apply)</li><li>Reduce the starting price of your item. (You won't receive credit for any difference in your insertion fees)</li><li>Change the category and add item specifics</li></ul>	
You can't:	
<ul style="list-style-type: none"><li>Change the listing format</li><li>Extend the listing duration if 2 or more hours have passed since the listing was submitted</li></ul>	
Auction has more than 12 hours left with bids	
You can:	
<ul style="list-style-type: none"><li>Add a second category, unless there are category restrictions. (Fees may apply)</li><li>Add to the item description</li><li>Add photos</li><li>Add optional listing upgrades to increase your item's visibility</li><li>Reduce the reserve price of your item, in applicable categories. (You won't receive credit for any difference in your insertion fees)</li></ul>	
You can't:	
<ul style="list-style-type: none"><li>Change the listing format</li><li>Change the listing duration</li><li>Change the starting price</li><li>Edit the listing description</li></ul>	
Auction has less than 12 hours left and no bids	
You can:	
<ul style="list-style-type: none"><li>Change the category and add item specifics</li><li>Add a second category, unless there are category restrictions. (Fees may apply)</li><li>Add to the item description</li><li>Add optional listing upgrades to increase your item's visibility. (Fees may apply)</li><li>Add photos</li></ul>	

<li>Add new payment methods and ship-to locations</li> </ul>   You can't:

- Change the listing duration</li> <li>Change the starting price</li> <li>Change the category</li></ul> </td> </tr> <td>Auction has  less than 12 hours left with bids</td> <td> You can: <ul> <li>Add optional listing upgrades to increase your listing's visibility. (Fees may apply)</li> <li>You can answer buyers' questions, but you can't post the questions and answers to your listing</li></ul>   You can't: <ul> <li>Change the listing duration</li> <li>Change the starting price</li> <li>Edit the listing description</li></ul> </td> </tr></tbody> </table>     <table border="1" cellpadding="2" cellspacing="0"> <tbody> <tr> <td colspan="2"> <h3>Fixed price listings</h3> </td> </tr> <tr> <td>No purchases on your listing</td> <td> You can: <ul> <li>Edit the title</li> <li>Add or remove Best Offer</li> <li>Change the primary and secondary category</li> <li>Add or change the gallery photo</li> <li>Add or change photos</li> <li>Lower the Buy It Now price of your item</li> <li>Increase or decrease the number of items for sale</li> <li>Edit the shipping details</li> <li>Add or remove variations to the listing (if it is a multi-variation listing)</li></ul> <br> <br> You can't: <ul> <li>Edit variations on the listing (if it is a multi-variation listing)</li></ul> </td> </tr> <tr> <td>Purchases on your listing</td> <td> You can: <ul> <li>Decrease the price</li> <li>Edit the title</li> <li>Change the primary and secondary category</li> <li>Change the quantity and Store category</li> <li>Add or remove optional listing upgrades. (Fees may apply if you add listing upgrades, and you won't receive a refund for any listing upgrades you remove)</li> <li>Add to the description</li> <li>Add or change photos using eBay photo services</li> <li>Lower the Buy It Now price of your item</li> <li>Increase or decrease the number of items for sale</li> <li>Edit the shipping details. However, buyers who made a purchase prior to any shipping detail

changes are charged the original shipping cost during checkout

- Add or remove variations to the listing (if it is a multi-variation listing)

You can't:

- Edit variations on the listing (if it is a multi-variation listing)

Good 'Til Canceled listings

On a Good 'Til Canceled fixed price format listing, you might be limited in what you can revise.

You can't change the duration of a Good 'Til Canceled listing. In addition, you can't change the duration of a current listing to Good 'Til Canceled.

You can add a Best Offer to your Good 'Til Canceled listing at any time. You can also remove a Best Offer as long as there are no sales yet on that listing.

Some older GTC listings might be too old to be edited or may have various errors when editing. These items may need to be re-created (either by relist, sell a similar, or made brand new).

When this occurs, we suggest a relist of the item to update it in the database. See more about revising older items [here](/cskbapp/art?page=content&id=GUIDE1006#olderitems).

Pending Best Offer

You can make limited changes if you have a pending Best Offer. After you respond to the Best Offer, you can change any information except the format and duration.

If you have pending Best Offers you can:

- Decrease the price.
- Change the quantity.
- Add additional shipping options or payment methods.
- Add a second category, unless there are category restrictions.
- Add or remove optional listing upgrades (except subtitle) you won't receive a refund for the cost of the listing upgrade.
- Change buyer requirements.

GUIDE.INSTRUCTIONSSTEPS\_TO\_RESOLVE

Revise your listing

Go to your [Active listings](https://www.ebay.com.au/mys/active) and find the listing.

Beside Sell similar select the dropdown menu and then Revise.

<li>Make your changes and select Update listing.</li> </ol> Note: For information on making revisions in bulk, see the <a href="https://cskb.qa.ebay.com/cskbapp/art?page=content&id=GUIDE1751">new bulk listing tool</a> experience (BLING)</a> </h2></h2>GUIDE.TIPS\_FOR\_MEMBERS</h2></h3>Performing market research</h3> <ul> <li>Before revising your listing, search for your item and see what kind of results you get. Compare your listing to the competition - especially listings that are higher than yours. Whats different? </ul> <li>Are there keywords in the title that&nbsp;you arent using?</li> <li>Do they have better pictures?</li> <li>Is their price better?</li> <li>Are they offering lower shipping rates&nbsp;than you are?</li> </ul> </li> <li>Once youve done this research on current listings, use the refinements located on the left-hand side of the search results page to limit your search to just sold items. See if you can gain insight as to why these listings sold.</li> <li>The more market research you do, the more you can ensure that your competition doesnt get the better of you.</li> </ul> </h2>GUIDE.SUMMARY What <ul> <li>At times&nbsp;you may need to revise an existing listing. What you can revise depends on the type of the listing, the time left before it ends, and whether you have received any bids or sales.</li> </ul> This article covers <ul> <li>Talking points: <ul> <li>Changing or revising a listing</li> <li>Fees&nbsp;for revising a&nbsp;listing</li> <li>Removing a special feature</li> <li>Lowering starting price or reserve price</li> </ul> </li> <li>Detailed information: <ul> <li>Auction-style listings</li> <li>Fixed price listings</li> <li>Good 'til canceled</li> <li>Pending best offer</li> </ul> </li> <li>Instructions / Steps to resolve: <ul> <li>Revise your listing</li> </ul> </li> <li>One-offs: <ul> <li>Motor listings</li> <li>Scheduled listing</li> </ul> </li> <li>Tips for members: <ul> <li>Performing market research</li> </ul> </li> </ul> </h2>