

## LP - Compilations of information policy - List Practices

### <h2>GUIDE.SUMMARY

What is the policy?

 Compilations of information or media need to follow our rules and be listed in the

Everything Else > Information Products category using the Classified Ad format. <ul>

<li>Compilations of information or media must be listed in the Everything Else > Information

Products category using the Classified Ad format <ul> <li>This includes a broad range of

informational or media resources such as eBooks, templates, images, screensavers, and any other

type of printed information or electronic file</li> </ul> </li> Compilations

containing media such as eBooks need to include all titles in the listing</li>

<li>Compilations arent allowed when: <ul> <li>They are included as a bonus in the

sale of another product</li> <li>They are listed with unrelated keywords meant to unfairly

affect search result visibility</li> <li>They contain celebrity media, such as photos</li>

</ul> </li> </ul> Why does eBay have this policy? This policy ensures that

compilations of information are listed in the appropriate category so buyers know what theyre getting

and can be confident of their search results. </h2><h2>GUIDE.TALKING\_POINTS Can I

relist my item? Yes, sellers can relist their item in the Everything Else > Informational Products

category in the Classified Ad format if they follow our rules. Why cant I list my compilation in other

categories? Keeping all compilations in the Everything Else > Informational Products category

helps buyers have the best browsing experience possible Listing outside of the Everything Else >

Informational Products category makes finding a specific compilation more difficult for buyers

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