

BULQ.com listings: inventory sourcing and reselling on eBay

<h2>GUIDE.SUMMARY What eBay has partnered with BULQ.com in order to create a one-stop inventory sourcing and reselling destination exclusively on eBay.
 BULQ specializes in acquiring inventory from retail partners & will curate an assortment of products into a case/box made available to a buyer/customer/reseller on eBay. Who The experience is exclusive to buyers and sellers on the US eBay.com site.
 All US based customers will have access to the experience.
 Users will simply be required to have a seller account in order to process listings. </h2><h2>GUIDE.TALKING_POINTS What is

BULQ.com? BULQ specializes in acquiring inventory from retail partners & will curate an assortment of products into a case/box made available to a buyer/customer/reseller on eBay. BULQ ships each individual case/box directly to the consumer/buyer. This creates an opportunity for a reseller to expand inventory outside of their normal wholesale channels + removes much of the labor associated with travel and the collection of physical goods. Why is eBay partnering with BULQ.com? Inventory sourcing can be difficult. Partnering with BULQ.com provides an easy way for sellers to have access to inventory opportunities. BULQ is a leader within the remarketing and inventory sourcing industry. BULQ is one of the few inventory sourcing specialists that will provide a clear manifest of inventory associated with the purchase of a lot (case/box) & will stand behind these expectations. How does a seller purchase from BULQ.com on eBay? BULQ.com will be

on eBay with the seller ID bulq, eBay Store: https://www.ebay.com/str/bulq and the landing page https://pages.ebay.com/bulk-inventory-sol

ution/ BULQ will be listing a wide range of products within initial case offerings. They will be maintaining a quantity of 20 fixed price items on site at all times. Additionally, BULQ introduced small volume of auction items shortly after the launch end 2020. Each listing will have a full manifest within the item description. The manifest includes descriptive information that will assist

with onsite research; brand, product name, UPC, & the original retail price advertised by BULQ partners - original retail price is not an estimate of market price. It is recommended that a buyer research the contents of the case prior to completing a purchase in order to gain their own perspective on what the value of the case will be to their business. What items will BULQ.com be offering on eBay?

- BULQ.com will bring inventory to the marketplace covering a broad range of desirable brands and product types from large retailers and brands - ranging from consumer electronics, home goods, health & beauty, toys, sporting goods, and more.
- BULQ cases will be listed as either New or Used (No used items will be sold. This is an eBay limitation) however condition descriptions will be used to better describe product expectations:
- New = Never been used. Fully functional. Comes in original retail packaging, which may show wear and/or contain stickers.
- Like New = Fully functional. Will show signs of light use. May come in a bag or brown box and may contain stickers. May be missing manuals.
- Uninspected returns (retail returns) = Condition is unknown. May be working, or may be non-functional. May not come in original packaging. Sets may not be complete.

Each case will be associated with a full manifest of included inventory. A customer can research the value of each case prior to making a buying decision.

- Customers will be presented with a full list of attributes in the description to assist in making a purchase decision.

What should I expect from a wholesale inventory purchase?

- Wholesale inventory comes in many different forms, among them; retail overstock, clearance items, open box, customer returns. Its important to note that when buying wholesale, the condition of each individual item can vary based upon each lot.
- eBay sellers specializing in wholesale inventory are encouraged to describe inventory condition as accurately as possible. It is reasonable to expect that excess inventory or returned merchandise may arrive in varying conditions on occasion.

Are these listings covered by eMBG? Yes, BULQ listings will be covered by eMBG.

- Partial refunds are a preferred form of seller resolution

BULQ will extend BULQ.com buyer protection policies to all purchases on eBay

98% Manifest Accuracy Guarantee At BULQ, we guarantee 98% manifest accuracy, or we'll make it right. If there is a manifest discrepancy greater than 2%, we'll refund the difference. Period. Full BULQ manifest guarantee TCs: Original Retail prices (MSRP) are provided for reference and may not always represent prevailing offers in current marketplaces. Original Retail is based on the condition of new, does not reflect offers of non-new conditions, and does not include offers with discounts, rebates, or other price adjustments. BULQ provides a limited guarantee that the products delivered will match the condition and contents as listed in the manifest in the Product Description. The guarantee does not apply to any product listings that exclude detailed item information. BULQ offers no guarantee on accuracy of Original Retail prices, or any other pricing information.&br> &br> If the condition and/or contents of the lot are short by more than 2%, buyers can file a claim with BULQ for compensation. To qualify for a claim, buyers must contact BULQ customer service within seven (7) days after delivery of Products by a common carrier. Buyers must provide all information deemed pertinent to the claim and requested by BULQ, including but not limited to (a) detailed notation of condition and/or content discrepancies and (b) photographs of Products received. Compensation to buyer for accepted claims shall be commensurate with determined discrepancy, and shall be done at the sole discretion of BULQ based upon information in BULQs possession.&/li> &/li>

 &/li> Can the items sold by BULQ be returned? There is a no returns policy for BULQ listings, on par with industry standards for bulk format listings. If a reseller has significant concerns with the inventory received, they should be encouraged to contact BULQ in order to allow them an opportunity to make it right. Partial refunds are an acceptable resolution for SNAD / Manifest Guarantee claims &/li> &/li>BULQ will provide refunds pro-actively via PayPal (non-MP at launch &/li>BULQ will also provide partial refunds with the returns workflow (using partial refund resolution option)&/li> &/li> What categories will these be listed in? We will be using pre-existing wholesale lot categories for these items.&br> &img

alt=""

src="https://cskb.qa.ebay.com/library/EBAY/Images/LIVE/1000-2000/LIVE2220/Categories.png">

</h2><h2>GUIDE.INSTRUCTIONSSTEPS_TO_RESOLVE How do I resell the items

purchased from BULQ? There are three entry points that a reseller can currently use to generate

draft listings: Order confirmation email: Following a purchase of

eligible BULQ lot, a reseller can select the "Generate drafts" option from the order confirmation

email. This specific option can be used on either your mobile device or

desktop. This experience will lead a reseller to either the Seller Hub or My eBay

experience associated with draft generation.

 Seller Hub Listings Tab: If you've purchased a

BULQ lot, you will see a banner that will allow you to create draft listings with pre-filled

information from your purchase.

Additionally, from the Create listing dropdown you can select Listings from BULQ®

inventory and select the lot you want to resell.

Note: The Listings from BULQ® Inventory messaging will be a permanent fixture within the

Create listing dropdown. eBay sellers that have not purchased a BULQ item will be

directed to the BULQ store & additional information/education (landing page) related to the

experience. My eBay Selling Overview: Any

purchased cases will be displayed with an option to Generate drafts (view limited to 5 draft

regeneration is not prioritized over existing Overview messaging).

 Generating Draft Listings Once a reseller selects Generate drafts from their Seller Hub or My eBay view, they will see a notification that draft listings are being processed.

 Similarly, users will receive confirmation of completion once the drafts have successfully been generated.

 Following the successful creation of draft listings, an eBay seller will use the same flows to manage drafts (adding images and relevant product information) and create listings as are standard on the eBay site. This experience has not changed. Error Management In instances where a

buyer/seller is to encounter an error when generating drafts, they will receive one of the two following messages: Complete failure:

 Partial failure: When

these errors arise, the member is encouraged to re-try the draft generation experience. Unless identified as a 100% successful attempt, the option to generate drafts will persist within the merchant account. Errors should not cause a merchant to lose access to draft generation. If the error persists and draft listings fail to generate, please encourage the member to use the Tell us what you think link located within the error message. Additionally, if continuing to be met with errors after several attempts, multiple sellers are reporting the same issue, or any patterns begin to emerge, teammates can file jirap ticket to DRAFTS project and assign to Somashish Gupta or Annie Zhao. They can also contact the team DL DL-eBay-MESH-Outback DL-eBay-MESH-Outback@ebay.com directly.

 *If a merchant deletes drafts after

they have been generated, we will not have the ability to recover this information on the seller behalf as draft generation is limited to a 1 time use. </h2><h2>GUIDE.TIPS_FOR_MEMBERS

Best Practices Do your research Identify a lot that fits your budget and includes a

product mix that you deem valuable Use </a

<https://pages.ebay.com/seller-center/listing-and-marketing/terapeak.html>>Terapeak
> or eBay search to research the price and selling volume of similar items (remember, you
can refine eBay search to look for completed [sold] listings as well) UPC, Product
Title, and Brand for items in each lot can be found in the lots manifest, which is located in the item
description of that lots listing on the BULQ eBay store. Begin work on your draft
listings Once youve purchased your lot from BULQ, you can immediately generate
your draft listings. Dont complete any listings just yet; youll want to save draft listings until your lot is
received. Prepare and receive your lot Prepare to receive your
BULQ case by updating draft listings with description information, some additional item specifics,
price, & seller terms. Upon arrival, review items within the lot to confirm the
inventory matches your draft listings. Give attention to the quantity and condition of each
product. Complete your listings Following a review of your
inventory, take the time to include great photos, accurately describe item conditions, and add any
additional

<https://pages.ebay.com/seller-center/listing-and-marketing/item-specifics.html>>item
specifics and description information you would like to include within the listing.
 Remember draft listings can be managed from a mobile device in order to ease the process
of adding images to your listings Sellers are responsible for the accuracy of
information associated with each listing. It is encouraged that sellers take time to review
product conditions & details associated with items prior to creating a listing.
Complete your listing(s) and start selling! </h2>