

Buy and resell with the Bulk Inventory Solution

Buying and reselling is a great way to earn some extra cash or add new inventory to your business. With the Bulk Inventory Solution you can purchase wholesale stock by well-known brands and resell the items on your eBay Store.

Source wholesale inventory for your eBay Store in one place and have it shipped straight to your door with the Bulk Inventory Solution.

Not only will you save time by finding all your new inventory in one place, but we'll help create your draft listings so it's even easier to start reselling.

How it works

- Purchase an inventory case from the BULQ® eBay Store.
- Use the listing tool to quickly create drafts of your listings.
- Review listing drafts, add extra details or photos, and publish.

Buying from BULQ®

BULQ® offers resellers the chance to purchase excess or returned inventory from top retailers, with stock ranging from electronics to clothing. To get started, simply search [BULQ's](https://www.ebay.com/str/BULQ?_trksid=p2047675.l2563) eBay Store for the inventory you'd like to buy and resell on your own eBay Store. Before you purchase a case of inventory, check the full details of what's included. You'll find a detailed manifest in the item description in the listing, including brand, product name, and original retail price. Once you've completed checkout, your BULQ® case will be shipped straight to your address. Tip All eBay.com buyers and sellers within the United States can participate in the Bulk Inventory Solution, but you'll need an active seller account to list the BULQ® inventory you purchase. Find out more about the [Bulk Inventory Solution](https://pages.ebay.com/bulk-inventory-solution/).

Generating listings to resell your items

you've made your purchase, you'll receive an order confirmation email and you can then start creating drafts of your listings. You'll see an option to generate listings in the following places:

- Your order confirmation email

[Selling overview](https://www.ebay.com/mys/overview?MyEbay&gbh=1&CurrentPage=MyeBayAllSelling&ssPageName=STRK:ME:LNLK:MESX) in My eBay

- [Manage active listings](https://www.ebay.com/sh/lst/active) page in Seller Hub

We'll prefill some information to save you time but you can always review and edit the drafts before posting them on eBay. When your inventory arrives, you can add any extra details you notice after inspecting the items and upload your own photos. Here's how to start generating draft listings in Seller Hub:

- Go to the [Manage active listings](https://www.ebay.com/sh/lst/active) page and select the link to generate drafts in the banner across the top of the page.
- Choose Listings from BULQ® inventory and select the lot you'd like to resell.
- Select Generate drafts. When the drafts have been successfully generated, select See drafts in the confirmation message.
- Select Complete draft to update your draft listing, and select Change next to the section you'd like to update.

Once you've updated your draft listing, select Preview or Save for later. If you'd like to post the listing, select List It.

- You can also generate drafts by going to the [Selling overview](https://www.ebay.com/mys/overview?MyEbay&gbh=1&CurrentPage=MyeBayAllSelling&ssPageName=STRK:ME:LNLK:MESX) in My eBay and selecting Generate drafts next to your BULQ® purchase.

Tips for reselling

If it's your first time purchasing bulk inventory, here are some tips to help you get started:

- Do your research before you buy — [Terapeak Research](https://www.ebay.com/help/selling/selling-tools/terapeak-research?id=4853) is a valuable tool to help you research how profitable reselling can be. You

can also try a completed listing search to understand how valuable a case may be before you commit to purchasing it.

- Start small – Get to know the inventory and buying process by purchasing a single case to begin with. BULQ cases measure approximately 24" x 20" x 23" and weigh less than 60lbs.
- Consider condition – Lots are available in 3 different conditions: New, Like New, and Uninspected Returns. Be sure to read the condition description in the listing before making your purchase so you know what to expect.
- Choose a category you're familiar with – If you're new to reselling, start with a case of new items in a category you already know well.
- Read the manifest – You'll find information on every item in the box including brand names, product names/descriptions, categories, UPCs, and quantities in the manifest. This information will help you get an idea of your potential profits.

You can find more information and tips in our [BULQ Best Practices guide](https://ir.ebaystatic.com/pictures/aw/pics/pdf/BULQ_BestPracticesGuide_updatedvideolink_09282020.pdf).

FAQs

Can I use my mobile device to create listings? We recommend using a mobile device once draft listings have been generated. It's easier to add your own images and any relevant product details you'd like to include in your listings from the eBay app.

How do I complete my listings? Once you've generated the draft listings, you can use the standard listing flows to complete the item creation process. The process of managing and completing draft listings has not changed. Make sure to review all listings for accuracy before creating each item. Sellers are responsible for the content of all listings using generated drafts.

Can I use this solution to create draft listings for wholesale lots from other sellers? No. Only inventory purchased from the BULQ eBay Store is eligible for draft listing creation.

Is this a drop shipping solution? No. The inventory you purchase from BULQ will be shipped to your specified home address or place of business.

Do I have to list all items included in my BULQ purchase? No. You can choose which draft listings to post on eBay prior

to completing listings. There are no fees or costs associated with creating a draft listing. Is there an additional fee for using the solution?There are no additional fees associated with drafting listings from an eligible BULQ® lot purchase. Standard eBay fees apply for listings published and sold.</h2>

<h2>Bulq, wholesale, wholesale inventory, wholesale stock ebay, bulk inventory, reselling, reseller</h2>