

PI - Social media and reviews manipulation policy - Prohibited and restricted items

<h2>GUIDE.SUMMARY

What is the policy?

 Listings for the following types of items are not allowed: Social media

likes, followers, shares, or any type of social media engagement Services to leave,

manipulate or improve reviews about products or companies Why does eBay

have this policy? This policy helps ensure that important rules, regulations, and laws surrounding

social media engagement are followed. </h2><h2>GUIDE.TALKING_POINTS Social

media items Social media engagement, such as likes and followers, has complex

laws and legal implications surrounding it. These listings are not allowed on eBay.

Items associated with social networking accounts may contain personal information, or

allow for the sending of unsolicited spam. Therefore, social networking items are not allowed on the

site. Product reviews Product reviews and feedback should not be exchanged for

compensation. These may not be sold on eBay. </h2>