

z_ Authenticity Guarantee - SANDBOX

<h2>GUIDE.SUMMARY What Authenticity Guarantee is a program designed to help buyers shop with confidence.
 Trading cards and Funko Pops that meet our eligibility criteria are carefully authenticated before being shipped to the buyer. How This guide provides talking points and detailed information specific to trading cards and Funko Pops.

See Authenticity Guarantee - General Program (GUIDE1730) for general program and eligibility requirements for the Authenticity Guarantee program. This includes talking points and information on: Final sale CBT (export and import) Back Office request guidelines Chat snippets This article includes Talking Points for

Trading cards Funko Pops Detailed Information for

Trading cards Funko Pops <h2><h2>GUIDE.TALKING_POINTS <h2> FUNKO POPS</h2>
 THIS SECTION CONTAINS

GENERAL QUESTIONS

BUYER QUESTIONS

SELLER QUESTIONS

src="https://cskb.qa.ebay.com/library/EBAY/Funko%20Pop%20image%203.png">

 Over 24,000 individual
lines have been produced since 2010 with the number continuously growing. See Detailed Information for more on Funko Pops and terminology associated with their collection. What Funko Pop items
are eligible for Authenticity Guarantee?
 See
eligibility
details for Funko Pops. Who is the authenticator? Professional Sports Authenticator (PSA) is one of the largest and most trusted third-party collectibles
authentication company in the world. Why is eBay authenticating Funko Pops? eBay is Funko's preferred secondary marketplace Authenticating Funko Pops
protects both buyers and sellers from inauthentic items
and fraudulent returns. Authenticating Funko Pops ensures you get the item
in the condition you expect from the listing specifics and photos. What happens during the authentication process? Upon receiving the Funko Pop item, the authentication team first verifies that the contents are consistent with listing details. Next, a multi-point, physical inspection is performed for authenticity. This process includes thorough physical inspection of the Funko Pop
box, figurine, sticker, and window. Finally, the Funko Pop is packaged in a poly protector and is sealed
with an eBay Authenticity Guarantee QR sticker that is programmed with the unique details of each product. How is
the Funko Pop item packed and shipped?
 Funko Pops are packaged as following: Protective case around the Funko Pop Tamper proof sticker
 Specific cutout for the Funko Pop in the packaging See Detailed Information for more [LINK] Are new and pre-owned Funko Pop
items eligible for Authenticity Guarantee? New and pre-owned Funko Pop items are eligible for Authenticity Guarantee. Only 'in

box' items are eligible for the program. Do buyers and sellers need to be in the US to avail of Authenticity Guarantee for Funko? See eligibility details [LINK]. Are Funko Pop items
final sale?A Funko Pop item is considered final sale if the item condition is brand new in a box. However, if an item arrives damaged, the buyer is
still covered under eBay Money Back Guarantee.See
a

<http://cskbapp/art?page=content&id=GUIDE1730>>Authenticity Guarantee - General Program
(GUIDE1730) for more on final sale. Is there a tag/card confirming
authenticity? A QR code attached to the packaging
links to a
specific eTag page giving
more details on the item/authentication.A tamper-proof AG sticker seals the protective case
containing
the Funko Pop. If a member removes the QR code but leaves the 'Void if removed' sticker, would they still be able to open a claim? Yes. We are just encouraging members to keep them intact.However, if they open a claim and send the item back, the item is no longer eligible for eMBG protections. Are customized Funko Pop items allowed?
Yes. Autographed Funko Pops and Funko Pops with artwork are considered customized and are allowed. What items sent to the Funko Pop
authenticator would be considered miscategorized? We will consider the following as miscategorized: An item that is not a standard sized (3.75 inch) Funko PopMulti items (kits, sets, lots, packs, boxes, boosters, bundles)Additional items that are gifted to buyers as a bonus and free of chargeWhat happens to a miscategorized item during the authentication process? A miscategorized item will, in general, be forwarded to the buyer without being authenticated.
However, the following checks will be undertaken by the authenticator, where possible: As a 'rule of thumb', whether a Funko item
is eligible or not, it will not be forwarded to the buyer if it is identified as counterfeit. These Funko

items will be marked as Not Authentic and returned to the sender.

In addition, the authenticator will undertake checks to ensure the Funko item is not SNAD for description or condition. These will check if:

- Wrong Funko Pop has been sent
- Funko Pop is altered, damaged and not described

So long as the authenticator is satisfied with all the above, the item will be marked as Miscategorized and forwarded to the buyer.

Why are you authenticating standard size Funko Pops and not [other Funko line item, or other collectible item]?

Our focus is on Funko Pops right now.

Will you be authenticating [other line item/brand] soon?

Our focus is on Funko Pops right now.

Why are Funko Pop items not eligible for Authenticity Guarantee without their accompanying box?

The correct accompanying box is very important and is crucial to the value of a Funko Pop to a buyer.

Without the box the Funko Pop is considered much less valuable.

[BUYER QUESTIONS \(FUNKO POPS\)](#)

How is authentication confirmed to me?

For Funko Pop items, you will receive an email confirming authentication and that the item is being shipped to you.

Are authenticated Funko Pop items protected by the eBay Money Back Guarantee?

Authenticated Funko items are protected by the eBay Money Back Guarantee.

I am questioning the authenticity of the Funko Pop item I received.

We do not appeal for authenticity as we trust the authenticators' judgment as they are industry experts.

I no longer want this Funko, can I return it for a refund?

If the seller offers no refunds and the Funko Pop is in 'new in a box' condition and it passes authentication, the item is final sale.

If the seller offers returns, we suggest messaging the seller to see what options may be available.

[SELLER QUESTIONS \(FUNKO POP\)](#)

Can I offer combined shipping?

eBay strongly recommends sending each item individually.

Funko Pops need to be sent individually so they can be inspected individually. If one Funko Pop item fails, then the whole order will fail. Why is my Funko Pop item not listed with Authenticity Guarantee? For the initial launch, we will be ramping in phases based off price. See Detailed Information [LINK]. Other reasons why your Funko Pop item may not be eligible for Authenticity Guarantee: Customized Not a domestic seller/buyer (no special territories) Not a listing for a single Funko Pop (sets etc) Local pick-up only SNAD Can I communicate with the buyer? (Is messaging blocked for Funko Pops?) Messaging is not blocked between buyer and seller in these purchases. What are the best practices when shipping my item to an authentication center? We do not specify best practices. As a guideline please ensure the integrity of the box is protected Why did my Funko Pop item fail the authenticity check? The Funko Pop was either not authentic or it was considered Significantly Not as Described (SNAD TEAMMATE QUESTIONS (FUNKO POPS) What makes Funko Pops collectible? Funko Pop figures are often produced in limited runs, in particular flocked and Chase variants. Rarity and value are also linked to figures being only sold at certain locations, such as Hot Topic, and some are exclusive at events such as New York and San Diego Comic-Con. What terms do Funko Pops enthusiasts use that I should be aware of? See Detailed Information for a quick reference guide to some Funko Pop terms. For reference, what is an example of a Funko item that isnt a Funko Pop? Funko Vinyl Soda (a soda can containing a Funko figurine) Funko Vinyl Gold (5 inch or 12 inch figurines) Bitty Pops (miniature Funko figurines) Can I offer combined shipping?

eBay strongly recommends sending each item individually. Funko Pops need to be sent individually so they can be inspected individually. If one Funko Pop item fails, then the whole order will fail. Are PSNADS (potential SNADs) allowed? Can we contact the buyer about a small issue with the item/description? PSNADS are not currently allowed for. This may change at a future point. Is the Funko Authenticity Guarantee process different from other Authenticity Guarantee verticals in any significant way? The purpose of Authenticity Guarantee is identical to other verticals. The significance of the packaging (the original box a Funko Pop comes in) to the value of the item differs from other verticals. Is there a difference between 'Funko Pop' and 'Funko Pop!'? No. Funko uses the exclamation mark as part of its branding of Funko Pops. How are Funko Pops graded? Funko Pops are graded following the same principles of grading trading cards. Currently, graded Funko Pops are not eligible for Authenticity Guarantee. </h2><h2>GUIDE.DETAILED_INFORMATION Detailed information: Eligibility for Authenticity Guarantee (Funko Pops) Eligible items: Ungraded Funko Pops 3.75 inch ungraded, Funko Pops in box, priced \$500+ Ineligible items: 'Lots' of Funko Pops Non 3.75 inch Funko Pops (ie Bitty Pop, Soda, Vinyl Gold, etc) Additional Funko Pops that are gifted in the purchase Graded Funko Pops Funko Pops not in a box Authenticator The authenticator is PSA The address is: xxx. Location eligibility
 Buyers in the US are eligible to purchase Funko Pops from a US seller through the US Authenticity Guarantee programs. See eMBG and

Authenticity Guarantee; for general and regional specific eligibility requirements.

Current ramp plan

BETA: January 4 to 9, 2024

Ramp 1 - Jan 22, 2024 (price eligibility \$500+)

Ramp 2 - Feb 12, 2024 (price eligibility \$250+)

Funko Pops - history and context

Funko Inc. is a collectible manufacturer known for its vinyl figures based on pop culture characters.

Established in 1998, Funko's first became popular through a licensing agreement to produce Austin Powers bobbleheads.

Funko Inc. began selling Funko Pop vinyl figurines in 2010, with at least 24,000 individual lines produced since then.

Funko's Pop vinyl figures represent individuals and fictional characters in popular culture, including TV shows, films, games, anime, music, and sports.

Funko Pops are designed in the US and manufactured at factories in China and Vietnam.

Funko Pops have large squarish heads, disproportionately small bodies, and large, circular black eyes.

Most Funko Pop figures are not bobblehead and do not have heads that move.

Some exceptions are: all Star Wars figures, most Marvel figures, and all Genshin Impact figures.

Funko Pops - Authenticity Guarantee collateral Funko Pops are packaged as following:

- Protective case around the Funko Pop
- Tamper proof sticker
- Specific cutout for the Funko Pop in the packaging

[PACKAGING IMAGES TO FOLLOW]

Misc glossary (Funko Pops)

VARIANT TYPES
CHASE

Some collections have characters that have a "chase" variant which is an alternate version of the character that is slightly different from the original.

Sometimes the chase version is wearing an alternate outfit,

others could be glow-in-the-dark.

 There is usually a 1 in 6 chance of finding/collecting a chase variant of a figure.

 Some older collections had even slimmer (1 in 36) odds of finding a chase.
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 When a figure is "flocked" that means that instead of the usual smooth texture, the figure has been coated to have a soft, fuzzy texture.
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 DIAMOND COLLECTION </td></tr></table>
 GLITTER</td></tr></table>
 Some Pops are made with a special glitter coating.</td></tr></table>

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 GLOW IN THE DARK</td></tr></table>
 This variant may not be visibly discernible at first, since it may look very similar to a different version of the same character, but in the dark you'll be able to see the figure start to glow.

 Some figures glow all over while others have specific areas that glow, creating an interesting silhouette in the dark.
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 METALLIC</td></tr></table>
 Metallic figures look similar to their standard counterparts except some of their paints have a metallic sheen to them.

 These could also be painted with one color of metallic paint, making them look like statues.
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 D.I.Y.</td></tr></table>
 D.I.Y. stands for do it yourself and within the context of Funko collectibles it references products that are pre-primed in matte, white paint so that you can decorate your collectible however you'd like.
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 Typically coated in one color of chrome paint.
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 BLACKLIGHT
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 Blacklight figures are designed and colored to be brightest and most eye-catching when placed under a black light.

 The Marvel Blacklight collection is exclusive to Target and includes collectibles featuring Iron Man, Captain America, Thor, Doctor Strange, Spider-Man, and more.

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 ARTIST SERIES</td></tr></table>
 These artistic collectibles have unique patterns applied with water transfer printing techniques and feature motifs that are related to their

source material.

 Their patterns vary between each figure due to the fact that they are hydro dipped in their design and no two figures of the same character turn out the exact same.

 Art Series figures usually come prepackaged in a Premium POP protector.
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 FUNKO POP SIZES

 *ONLY STANDARD 3.75" ARE CURRENTLY ELIGIBLE FOR AG
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 </tr> <td>STANDARD</td> <td>
 Standard Pops are 3.75 / 4 inches tall on average
 </td> </tr> <td>BIG-IN-BOX</td> <td>
 Figures that are at least 5-inches tall, yet still shorter than 6-inches, are considered "big-in-box", since they are still packaged and sold as standard size POP figures.
 </td> </tr> <td>SUPER</td> <td>
 This is the term used to indicate that the POP figure is at least 6-inches tall.

 These figures are usually of characters that are larger than most others within their source material.
 </td> </tr> <td>JUMBO</td> <td>
 Jumbo Pops are 10-inches tall.
 </td> </tr> <td>MEGA</td> <td>
 18-inches tall, this is one of the newer sizes and there is a smaller selection of characters available as a Mega POP collectibles.
 of the Guardians of the Galaxy collection.</td> </tr> <td>
 GENERAL TERMS
 </td> <td>
 </td>
 GLAM</td> <td>
 Refers to the final product images that are to be used for website sales purposes.

 These images with plain backgrounds are added to a product's purchasable website page to show various details of the product for the best e-shopping experience.
 </td> </tr> <td>LIFESTYLE</td> <td>
 This refers to product photography that shows an item as you may see it in the wild.

 Lifestyle photography could show someone wearing a tee shirt or a snapshot of a collectible on a shelf display for example.
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IP	Stands for Intellectual Property.
For example, Freddy Funko (his image, character, etc.) is Funko's intellectual property and other companies cannot make product for or use Freddy Funko's image without making a specific contract agreement with Funko to do so.	
PROTO	Stands for "Prototype".
Prototypes are made to test a new figure mold, and they also enable us to see if there are any details that need to be corrected or adjusted before we produce the final versions.	
They are usually just one or two colors simply because the vinyl used is colored.	
HAND PAINT	Refers to the hand painted version of a test product mold.
These hand paints allow us to test the chosen colors for the final product and make corrections if needed.	
Hand paints are made after a proto mold has been approved.	

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