

## Picture policy

When you create a listing or product, you must include at least one photo that is 500 pixels on the longest side, but we recommend including more to help increase your chances of a successful sale.

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Photos are one of the most important parts of your listing because they allow potential buyers to see the item's exact condition, and help them decide whether to bid or buy. We recommend including more than one to help increase your chances of a successful sale.

What is the policy?

The following are not allowed:

- Photos that don't accurately represent the item

- Placeholder images used to convey messages

- Stock photos for used, damaged, or defective items

- Photos with added borders

- Photos with added text, artwork or marketing material

- Watermarks of any type, including those used for ownership attributions

Photos must be at least 500 pixels on the longest side. For more guidelines see our

<https://www.ebay.com/help/selling/listings/adding-pictures-listings?id=4148>

Adding pictures to your listings

Activity on eBay is required to follow this policy, the eBay

<https://www.ebay.com/help/policies/member-behavior-policies/user-agreement?id=4259>

User Agreement and all applicable laws, as well as respect the rights of third parties. If it doesn't, eBay may take action consistent with applicable laws and the eBay

<https://www.ebay.com/help/policies/member-behavior-policies/user-agreement?id=4259>

User Agreement, and may even be legally required to do so. Such actions may include, as

an example only: Removing the listing or other content, issuing a warning, restricting activity or

account suspension. Tip Visit [Seller Help](/sellerhelp/policy) - opens in new window or tab to find details of any policy issues with your account or listings, and get the information you need to quickly resolve them.

## Why does eBay have this policy?

High-quality images improve the buying experience, so listings that follow these rules are more likely to sell. These rules also ensure that your photos follow the rules of popular internet search engines.

## photos, photo, picture, pictures, pixel