<h2&gt;GUIDE.SUMMARY New guide for both OOTP and Letters/Hardcopies</h2&gt;&lt;h2&gt;GUIDE.DETAILED INFORMATION <h3&gt;OOTP Contacts / Reaching out to Office of the President</h3&gt; OOTP Contacts / Reaching out to Office of the President <br&gt; The main task of Office of the President (OOTP) is to deal with Executive escalations and complaints.<br&gt; &lt;br&gt; What does OoTP deal with?&lt;br&gt; <br&gt; Yes: &lt;ul&gt; &lt;li&gt;Official legal inquiries coming directly from: Consumer regulatory bodies, Lawyers, Legal referrals, Privacy Office, ADA concerns, Better Business Bureau (BBB), Attorney General (AG)</li&gt; &lt;li&gt;Requests sent directly to eBay CEO, President, SR VP, VP.</li&gt; &lt;li&gt;Requests from Marketing or Public Relations (PR).&lt;/li&gt; &lt;li&gt;Requests from Consumer Organizations.</li&gt; &lt;li&gt;Requests from Regulatory Organizations.&lt;/li&gt; <li&gt;General escalations.&lt;/li&gt; <ul&gt; </ul&gt; Documenting and Reassigning SRs <ul&gt; &lt;li&gt;Read OOTP SR Notes carefully to determine if the re-contact should be reassigned to OOTP or handled through the regular channels.</li&gt; <li&gt;Note: If an account has an OOTP flag, all contacts should be reassigned to OOTP.&lt;/li&gt; </ul&gt; Example OOTP Notes: &lt;ul&gt; &lt;li&gt;"OOTP keeping ownership of the case" the OOTP teammate will handle with the re-contacts sent in relation to this case.</li&gt; <li&gt;"OOTP ownership not required" CS to handle further appeals.&lt;/li&gt; &lt;/ul&gt; &lt;br&gt; Do not provide the OOTP email address to customers. The Office of the President team works executive referrals so customer who write in receive an auto response by our system directing him/her to contact Customer Service. This is internal information only.<br&gt; &lt;br&gt; OOTP Internal Contact Email Addresses <ul&gt; <li&gt;US Office of the President ootp@ebay.com</li&gt; <li&gt;UK Office of the President ootpuk@ebay.com&lt;/li&gt; <li&gt;DE Office of the President ootpde@ebay.com&lt;/li&gt; &lt;li&gt;FR Office of the President ootpfr@ebay.com</li&gt; &lt;li&gt;IT Office of the President ootpit@ebay.com&lt;/li&gt; &lt;li&gt;ES Office of the President ootpes@ebay.com</li&gt; &lt;li&gt;NL Office of the President

ootpnl@ebay.com</li&gt; &lt;li&gt;APAC Office of the President (China, Hong Kong, Taiwan, Japan, Thailand, Singapore, Vietnam, Indonesia) APAC\_OOTP@ebay.com</li&gt; &lt;li&gt;India Office of the President OOITM@ebay.com</li&gt; &lt;li&gt;Korea Office of the President gmarket@corp.gmarket.co.kr and information@auction.co.kr</li&gt; &lt;li&gt;Australia Office of the President ootpau@ebay.com</li&gt; &lt;/ul&gt; The main task of Office of the President (OOTP) is to deal with Executive escalations and complaints.<br&gt; &lt;br&gt; What does OoTP deal with?<br&gt; &lt;br&gt; Yes: &lt;ul&gt; &lt;li&gt;Official legal inquiries coming directly from: Consumer regulatory bodies, Lawyers, Legal referrals, Privacy Office, ADA concerns, Better Business Bureau (BBB), Attorney General (AG)</li&gt; &lt;li&gt;Requests sent directly to eBay CEO, President, SR VP, VP.</li&qt; &lt;li&qt;Requests from Marketing or Public Relations (PR).&lt:/li> &lt:li&gt:Charity requests.</li&at; <li&at;Requests from Consumer Organizations.</li&gt; &lt;li&gt;Requests from Regulatory Organizations.&lt;/li&gt; &lt;/ul&gt; No: <ul&gt; &lt;li&gt;General escalations.&lt;/li&gt; &lt;/ul&gt; &lt;br&gt; Documenting and Reassigning SRs <ul&gt; &lt;li&gt;Read OOTP SR Notes carefully to determine if the re-contact should be reassigned to OOTP or handled through the regular channels.</li&gt; &lt;li&gt;Note: If an account has an OOTP flag, all contacts should be reassigned to OOTP.<br&gt; Example OOTP Notes: <ul&gt; &lt;li&gt;"OOTP keeping ownership of the case" the OOTP teammate will handle with the re-contacts sent in relation to this case.</li&gt; &lt;li&gt;"OOTP ownership not required" CS to handle further appeals.</li&gt; &lt;/ul&gt; &lt;/ul&gt; &lt;/ul&gt; &lt;br&gt; Do not provide the OOTP email address to customers. The Office of the President team works executive referrals so customer who write in receive an auto response by our system directing him/her to contact Customer Service. This internal information only.<br&gt; &lt:br&at: OOTP Internal Contact Email Addresses&lt:br> &lt:br> US Office of the President ootp@ebay.com&lt:br> UK Office of the President ootpuk@ebay.com<br&gt; DE Office of the President ootpde@ebay.com&lt;br&gt; FR Office of the ootpfr@ebay.com<br&gt; Office of President ΙT the President ootpit@ebay.com<br&gt; ES Office of the President ootpes@ebay.com&lt;br&gt; NL Office of the

President ootpnl@ebay.com<br&gt; APAC Office of the President (China, Hong Kong, Taiwan, Japan, Thailand, Singapore, Vietnam, Indonesia) APAC\_OOTP@ebay.com<br&gt; India Office of the President OOITM@ebay.com<br&gt; Korea Office of the President gmarket@corp.gmarket.co.kr and information@auction.co.kr<br&gt; Australia Office of the President ootpau@ebay.com <h3&gt;Letters / Hardcopies (UK FRITES DE only)&lt;/h3&gt; Letters / Hardcopies (UK FRITES DE only) <br&gt; From June 2018: general customer support queries and complaints letters will be reassigned by OOTP to Customer Support teams Hardcopy letter guidelines for CS teammates: <ul&gt; &lt;li&gt;Thank the customer for taking the time to write to us</li&gt; &lt;li&gt;Address the customers individual concerns, and resolve their issues&lt;/li&gt; <li&gt;Check recent SRs: &lt;ul&gt; &lt;li&gt;If the customer didn't attempt to resolve this issue with Customer Support previously: educate the customer on how they can contact us via phone/email/live chat for a more timely response in the future</li&gt; &lt;li&gt;lf the OoTP mail address was incorrectly provided to the customer, please flag this with your Team Leader or Coach <ul&gt; &lt;li&gt;Example: there was no Team Lead approval to provide the address. Another example: There are no notes/email content indicating that the customer specifically requested the CEO, or an Executive </li&gt; &lt;/ul&gt; &lt;/li&gt; &lt;/ul&gt; &lt;/li&gt; &lt;/ul&gt; &lt; Dont: <ul&gt; &lt;li&gt;Close the SR as a duplicate without responding, even if the customers issue has been resolved in the meantime &lt:ul&qt; &lt:li&qt;lts important that we acknowledge receipt of the letter, and thank them for contacting us</li&gt; &lt;/li&gt; &lt;/li&gt; &lt;li&gt;Reassign hardcopy letters to OOTP without your Team Lead approval and a detailed note confirming why the issue could not be resolved by Customer Support</li&gt; &lt;/ul&gt; &lt;/h2&gt;