

Your eBay profile page

Your eBay profile is a great place to share information about yourself and the items you sell. We'll add basic info such as your username and recent feedback, but you can customize your profile with a profile picture and text to stand out from your competitors.

Make sure to add your own profile picture and description to make your profile stand out.

You can access your profile page on desktop by selecting your username at the top of most eBay pages. If you're using the mobile app, tap My eBay, then tap your username. If you have an eBay Store subscription, you can access your profile page on desktop via the About tab on your storefront. Click on your username next to Seller profile.

How to customize your profile

You can add custom content to your profile, including a profile picture and description, to give buyers a better idea of what your business is about. To customize your profile page, you'll need to open it and then select Edit profile. You can then make the following changes:

- Profile picture – Select the pencil icon in the corner of your profile picture to add or update your picture
- Description (About) – Select the text description box to add or update your description

Once you're happy with the updates, select Save to apply your changes. The following are not allowed in your personal profile:

- Promoting the sale of items outside of eBay
- Links to pages outside eBay
- Contact information
- Nude images, swear words or offensive materials
- Gratuitous comments about other users or listings
- Promoting services or items that are not allowed on eBay
- Violations of our other listing policies

To learn more see our

<https://www.ebay.com/help/policies/identity-policies/profile-policy?id=4234> Profile

policy</h2 id="section2">Tips for customizing your profile</h2>Here are some tips to help you make the most of your profile page:Profile pictureIf you're a business seller, consider using a professional brand logo for your profile pictureRecommended profile picture dimensions are 300 x 300 pixels, with a minimum resolution of 72 dpi (dots per inch)DescriptionUse your description to let buyers know who you are, what makes your business unique and why your service levels stand out. Bear in mind that there's a 1,000-character limit on desktop and a 500-character limit in the appPrivate sellers often use their description to tell buyers about themselves and their interests. If you're a business seller, you can add a short summary of your business and its unique selling pointsIf you choose not to add a custom text description, we'll automatically display a few basic facts about your account, such as when you started selling on eBay, and your current feedback rating</h3 id="section3">How to share your profile</h3>Your profile page has a unique URL which you can share with others. If you have an eBay Store subscription, you can also share your profile via social media, email, and instant messaging services by selecting Share on your profile page and selecting one of the options.</h2>

</h2>seller profile,customize profile,edit profile,profile picture,cover photo,eBay profile,text description,share profile</h2>