

How buying works on eBay

There are two ways to buy on eBay. With Buy It Now, you pay a fixed price and buy the item immediately, or you can bid on an item and try to win it for a lower price in an auction.

On some listings you can also make an offer of the price you'd like to pay.

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If you're having an issue with an item you've already bought, take a look at our articles below:

[Get help with an item that hasn't arrived](https://www.ebay.com/help/buying/returns-refunds/get-help-item-hasnt-arrived?id=4042)

[Return an item for a refund](https://www.ebay.com/help/buying/returns-refunds/return-item-refund?id=4041)

[Get help if you bought as a guest](https://www.ebay.com/help/buying/returns-refunds/start-return/returning-items-bought-guest?id=4065)

How eBay works

On eBay, sellers create listings for their items which include the item description, photos, and payment and shipping options. Some listings are auctions where the highest bidder wins the item, while many sellers offer a Buy it now option so you can buy and pay for the item immediately. Tip Whether you've bought an item straight away or you're bidding on a listing, you can keep track of all your buying activity in your

[Purchase history](https://www.ebay.com/myb/PurchaseHistory) - opens in new window or tab

Below you can find links to helpful articles around buying an item on eBay.

[How bidding works](https://www.ebay.com/help/buying/bidding/bidding?id=4003)

Find out how automatic bidding works, what reserve prices mean, how to win auctions, and more.

[Buying as a](https://www.ebay.com/help/buying/paying-items/buying-guest?id=4035)

guestIf you've bought an item as a guest, find out how you can track your item, return it if there's a problem, and how you can register for an eBay account.Making a Best offerOn some listings, sellers accept offers. This article will guide you through how to make an offer and how to respond if the seller sends you a counteroffer. CheckoutOnce you've found the item you'd like to buy, simply go to checkout to complete your purchase. <h2 id="section2">Shopping tools</h2>Your shopping cartLearn how to add items to your cart so you can continue shopping and complete your purchase later.Your Purchase historyKeep track of all the items you've bought on eBay, leave feedback, and more, with your Purchase history.Your WatchlistIf you've got your eye on something but you're not quite ready to commit, you can add it to your Watchlist while you make up your mind.Saved searchesIf you frequently search for the same types of items on eBay, you can save time by creating saved searches. <h2 id="section3">After you've bought an item</h2>Paying for itemsYou can pay for items in different ways on eBay. This article will help you find the one that works for you and the seller.<a

[href="https://www.ebay.com/help/buying/canceling-order/canceling-order?id=4004"](https://www.ebay.com/help/buying/canceling-order/canceling-order?id=4004)>Cancel an orderIf you've bought an item and you've made a mistake, we can walk you through the process of canceling your order.<a

[href="https://www.ebay.com/help/buying/returns-refunds/returns-missing-items-refunds-buyers?id=4008"](https://www.ebay.com/help/buying/returns-refunds/returns-missing-items-refunds-buyers?id=4008)>Returns, items not received, and refunds for buyersFind out how to get a replacement or your money back if your item hasn't arrived, is damaged, doesn't match the description, or you simply changed your mind.<a

[href="https://www.ebay.com/help/buying/resolving-issues-sellers/contacting-seller?id=4021"](https://www.ebay.com/help/buying/resolving-issues-sellers/contacting-seller?id=4021)>Contact the sellerGet in touch with your seller if you've had an issue with an order. </h2>

<h2>eBay buy it now, buy it now eBay, add buy it now, how does eBay buy it now work, buy it now for buyers, add to basket, remove item from cart</h2>