AI-Driven Exploration and Prediction of CompanyRegistration Trends with Registrar of Companies(RoC)

Team Member

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PHASE-1:DOCUMENTSUBMISSION



OBJECTIVIE:

The problem is to perform an AI-driven exploration and predictive analysis on the master details of companies registered with the Registrarof Companies (RoC). The objective is to uncover hidden patterns, gaininsights into the company landscape, and forecast future registration trends.

PHASE-1: Problem Definition and Design Thinking

DataSource:Utilizethedatasetcontaininginformationaboutregistered companies,includingcolumnslikecompany name,status,class, category, registration date, authorized capital, paid-up capital, andmore.

DatasetLink: https://tn.data.gov.in/resource/company-master-data-tamil-nadu-upto-28th-february-2019

1.DataSource;

							Tamil	
F00643	HOCHTIEFFAG,	NAEF	NA	NA	NA	########	Nadu	0
F00721	SUMITOMO CORPORATION(SUMITOM OSHOJIKAISHA LIMITED)	ACTV	NA	NA	NA	NA	Tamil Nadu	0
F00892	SRILANKANAIRLINESLIMITED	ACTV	NA	NA	NA	1/3/1982	Tamil Nadu	0
F01208	CALTEXINDIALIMITED	NAEF	NA	NA	NA	NA	Tamil Nadu	0
F01218	GEHEALTHCAREBIO-SCIENCES LIMITED	ACTV	NA	NA	NA	NA	Tamil Nadu	0
F01265	CAIRNENERGYINDIAPTY. LIMITED	NAEF	NA	NA	NA	NA	Tamil Nadu	0
F01269	TORIELLIS.R.L	ACTV	NA	NA	NA	5/9/1995	Tamil Nadu	0
F01311	HARDYEXPLORATION& PRODUCTION(INDIA)INC	ACTV	NA	NA	NA	NA	Tamil Nadu	0
F01314	HOCHTIOFAKTIENGESELLSHARFF VORMGFBRHELFMANN	ACTV	NA	NA	NA	########	Tamil Nadu	0
F01412	EPSONSINGAPOREPVTLTD	ACTV	NA	NA	NA	25-04- 1997	Tamil Nadu	0
F01426	CARGOLUXAIRLINES INTERNATIONALS A	ACTV	NA	NA	NA	########	Tamil Nadu	0
F01468	CHOHEUNGELECTRIC INDUSTRIALCOMPANYLIMITED	NAEF	NA	NA	NA	NA	Tamil Nadu	0
F01543	NYCOMED ASIAPACIFICPTE LIMITED	ACTV	NA	NA	NA	27-10- 1998	Tamil Nadu	0
F01544	CHERRINGTONASIALTD	ACTV	NA	NA	NA	1/5/2000	Tamil Nadu	0
F01563	SHIMADZUASIAPACIFICPTE LIMITED	NAEF	NA	NA	NA	NA	Tamil Nadu	0

							Tamil	
F01565	CORKINTERNATIONALPTYLIMITED	ACTV	NA	NA	NA	NA	Nadu	0
							Tamil	
F01566	ERBISENGGCOMPANYLIMITED	ACTV	NA	NA	NA	NA	Nadu	0
							Tamil	
F01589	RALFSCHNEIDERHOLDINGGMBH	NAEF	NA	NA	NA	NA	Nadu	0
	MITRAJAYATRADINGPRIVATE						Tamil	
F01593	LIMITED	ACTV	NA	NA	NA	NA	Nadu	0
						13-07-	Tamil	
F01618	HEATANDCONTROLPTYLIMITED	ACTV	NA	NA	NA	1999	Nadu	0
							Tamil	
F01628	DIREXSYSTEMSLIMITED	ACTV	NA	NA	NA	NA	Nadu	0
							Tamil	
F01641	NMB-MINEBEATHAILIMITED	NAEF	NA	NA	NA	NA	Nadu	0

			1				Tamil	
F01643	ARROWINTERNATIONALINC	ACTV	NA	NA	NA	########	Tamil Nadu	0
101043	ANTOWNTERNATIONALING	ACIV	INA	IVA	IVA	14-06-	Tamil	
F01694	GAMBROCHINA LTD	ACTV	NA	NA	NA	2000	Nadu	0
F01094	GAIVIBROCHINA LTD	ACTV	INA	IVA	INA	2000	Ivauu	0
						17.07	Tamell	
F04703	OD A D A CODDOD A TION	NIAFF		N. A	212	17-07-	Tamil	0
F01703	OBARACORPORATION	NAEF	NA	NA	NA	2000	Nadu	0
504752	CIPTAWAWASONMAJU	A CTL				24-01-	Tamil	•
F01752	ENGINEERINGSDMBHD	ACTV	NA	NA	NA	2001	Nadu	0
							Tamil	_
F01753	AUCHANINTERNATIONALS.A.	ACTV	NA	NA	NA	NA	Nadu	0
	TOSHIBAPLANTSYSTEMSAND						Tamil	
F01767	SERVICESCORPORATION	NAEF	NA	NA	NA	8/3/2001	Nadu	0
							Tamil	
F01768	YAMAZENCORPORATION	NAEF	NA	NA	NA	NA	Nadu	0
						22-03-	Tamil	
F01770	OWLINTERNATIONALPTELTD	ACTV	NA	NA	NA	2001	Nadu	0
	LEXMARKINTERNATIONAL					16-08-	Tamil	
F01826	(SINGAPORE)PTELIMITED	ACTV	NA	NA	NA	2001	Nadu	0
							Tamil	
F01830	FLUIDENERGYCONTROLSINC.	ACTV	NA	NA	NA	NA	Nadu	0
	WATCHGUARDTECHNOLOGIES					21-11-	Tamil	
F01861	INC	ACTV	NA	NA	NA	2001	Nadu	0
						24-12-	Tamil	
F01878	SINARJERUIHSDNBHD	ACTV	NA	NA	NA	2001	Nadu	0
						23-09-	Tamil	
F01918	SIPLECINTERNATIONALLIMITED	ACTV	NA	NA	NA	1995	Nadu	0
	INTELSATGLOBALSERVICES					20-05-	Tamil	
F01935	CORPORATION	ACTV	NA	NA	NA	2005	Nadu	0
						27-05-	Tamil	
F01940	PGSGEOPHYSICALA.S	ACTV	NA	NA	NA	2002	Nadu	0
				1		29-08-	Tamil	
F01987	SEVERNGLOCONLIMITED	ACTV	NA	NA	NA	2002	Nadu	0
		7.0.1		1		24-10-	Tamil	
F02028	LAGERWEYWINDTURBINEBV	ACTV	NA	NA	NA	2002	Nadu	0
102020	SOCAMMANAGEMENTSERVICES	7.017	1473	14/1	14/ (2002	Tamil	
F02061	SINGAPOREPTELIMITED	NAEF	NA	NA	NA	NA	Nadu	0
102001	SINGAL OREI TEEIWITED	INALI	INA	IVA	IVA	INA	Tamil	
F02098	JANDENULNV	ACTV	NA	NA	NA	NA	Nadu	0
FU2U36		ACTV	INA	INA	INA	INA		0
E02104	BUCKMANLABORATORIES(ASIA)	ACTV	NIA	NIA	NIA	E /2 /2002	Tamil	^
F02104	PTE.LIMITED	ACTV	NA	NA	NA	5/2/2003	Nadu	0
						12.02	Tamil	
F02440	ZVAVICIVA CIA DTELIR ALTED	ACT!	NI A	NI A	NI A	13-02-	Tamil	•
F02110	ZWICKASIAPTELIMITED	ACTV	NA	NA	NA	2002	Nadu	0
500105							Tamil	_
F02122	INVETHAILANDLIMITED	NAEF	NA	NA	NA	NA	Nadu	0

F02126	SUNLEYFASHIONSFAREAST LIMITED	ACTV	NA	NA	NA	########	Tamil Nadu	0
102120		7.014	1471	14/	14/		Tamil	
F02143	ROTHEERDEGMBH	NAEF	NA	NA	NA	NA	Nadu	0
102210	NO MEZINO ZOMBII	147 (21	10,	1.0.	1.0.	107		
	RANGASWAMYANDASSOCIATES						Tamil	
F02157	INC	ACTV	NA	NA	NA	NA	Nadu	0
						18-08-	Tamil	
F02189	EASTMANFILMSINC	ACTV	NA	NA	NA	2003	Nadu	0
							Tamil	
F02222	XAMBALAINCORPORATED	NAEF	NA	NA	NA	NA	Nadu	0
F0222F	DAINTEELINAITED	A CT) /	NI A	N.A	N.A		Tamil	0
F02235	DAINTEELIMITED	ACTV	NA	NA	NA	#######	Nadu	0
	COLUMBIA						Tamil	
F02253	SPORTSWEARCOMPANY	ACTV	NA	NA	NA	NA	Nadu	0
	KISTLER INSTRUMENTS						Tamil	
F02261	PTELIMITED	NAEF	NA	NA	NA	NA	Nadu	0
						21-01-	Tamil	
F02262	AJINOMOTOCOINC	NAEF	NA	NA	NA	2004	Nadu	0
500007	D. A. I. V. C. T. II. V. A. D. D. C. C. T. A. I. V. I. A. I. T. C.	4.077.4				15-04-	Tamil	•
F02297	DANKOTUWAPROCELAINLIMITED	ACTV	NA	NA	NA	2004	Nadu	0
F02337	PUNCAK NAGAHOLDINGSBERHAD	ACTV	NA	NA	NA	26-07- 2004	Tamil Nadu	0
102337	PONCAR NAGATIOEDINGSBERTIAD	ACTV	IVA	INA	INA	2004	Tamil	
F02339	SIGMACORPORATION	NAEF	NA	NA	NA	NA	Nadu	0
. 0200	CARGOCOMMUNITYNETWORK			1	1		Tamil	
F02372	PTELTD	ACTV	NA	NA	NA	NA	Nadu	0
	HETTIGODADISTRIBUTORS					17-09-	Tamil	
F02378	PRIVATELIMITED	ACTV	NA	NA	NA	2004	Nadu	0
							Tamil	
F02394	PROPLUSSYSTEMSINC	ACTV	NA	NA	NA	NA	Nadu	0
	DEUTSCHEWOOLWORTH						Tamil	
F02418	SOURCINGHKLIMITED	ACTV	NA	NA	NA	NA	Nadu	0

2.DataPreprocessing:

Cleaning and preprocessing data is a crucial step in the data preparationprocessbeforeyoucan use itformachine learningor analysis. Belowarethesteps

youcanfollowtocleanandpreprocessyourdata,includinghandling missing values and converting categorical features intonumerical representations.

1. ImportLibraries

StartbyimportingthenecessaryPythonlibrariesfordataman ipulation and preprocessing, such as Pandas, NumPy, andScikit-Learn.

python importpandasaspdi mportnumpyasnp fromsklearn.preprocessingimportLabelEncoder,OneHotEncoderfr omsklearn.imputeimportSimpleImputer

2. Load Your Dataset Load your dataset into a Pandas DataFrame.Replace'your_data.csv'withtheactualfilepathorURL ofyourdataset.

python
data=pd.read_csv('your_data.csv')

3. HandlingMissingValues

Dealwithmissingvaluesinyourdataset. Depending on the nature of the data, you can choose one of the following methods:

• ImputationwithMean/Median/Mode: Fill missing values with the mean, median, or mode of the respective column.

```
python
imputer=SimpleImputer(strategy='mean')#Youcanalsouse'median'or'mo
st_frequent'
data['column_name']=imputer.fit_transform(data[['column_name']])
```

• **DroppingRows**:Removerowswithmissingvaluesifthenumberof missing values is small and doesn't significantly affect yourdataset.

```
pythondata.dropna(inplace=Tru
e)
```

4. HandlingCategoricalFeatures

Ifyourdatasetcontainscategoricalfeatures, youneed to convert the minton umerical representations. This can be done in several ways:

• Label Encoding: Use label encoding to convert categorical variables into ordinal integers. This is suitable when ther eisanordinal relationship between categories.

```
python
label_encoder =
LabelEncoder()data['categorical_column']
=label_encoder.fit_transform(data['categorical_column'])
```

• One-HotEncoding:Useonehotencodingtoconvertcategoricalvariables into binary columns. Each category becomes a newbinarycolumnwith 0s and 1s.

```
python
one_hot_encoder=OneHotEncoder()e
ncoded_categories=
one_hot_encoder.fit_transform(data[['categorical_column']]).toarray()enc
oded_df =
pd.DataFrame(encoded_categories,columns=one_hot_encoder.get_featur
e_names(['categorical_column']))data = pd.concat([data, encoded_df],
axis=1)data.drop(['categorical_column'],axis=1,inplace=True)
```

5. StandardizationorNormalization(ifnecessary)

Depending on your machine learning algorithm, you might want tostandardize or normalize your numerical features to have a consistentscale. You can use techniques like Min-Max scaling or Standard Scaler from Scikit-Learn.

python

fromsklearn.preprocessingimportStandardScaler,MinMaxScaler

scaler = StandardScaler()# or MinMaxScalerdata[['numerical_column1',
'numerical_column2']]
=scaler.fit_transform(data[['numerical_column1','numerical_column2']])

6. SaveProcessedData(Optional)

Ifyouwanttosaveyourcleanedand preprocesseddata forfutureuse, you can use the to_csv method in Pandas or other appropriate fileformats.

python
data.to_csv('preprocessed_data.csv',index=False)

By following these steps, you can clean and preprocess your data, handlemissing values, and convert categorical features into numerical representations suitable for machine learning or analysis. Make sure tocustomize these steps according to your specific dataset and requirements.

3. Exploratory Data Analysis:

ExploratoryDataAnalysis(EDA)isacrucialstepinunderstandingyourdata and extracting valuable insights from it. In this example, we'llassume you have a dataset containing information about registeredcompanies. Here's how you can perform EDA to understand the distribution, relationships, and unique characteristics of these companies:

1. ImportLibraries

StartbyimportingthenecessaryPythonlibrariesfordataanalysis and visualization.

python importpandasaspdi mportnumpyasnp importmatplotlib.pyplotasplti mportseabornas sns

2. LoadYourDatasetLoadyourdatasetintoaPandasDataFrameifyou haven't already (you can reuse the data DataFrame from thepreviousexample).

python
data=pd.read_csv('your_data.csv')

3. BasicDataExploration

• **PreviewData**:Usedata.head()todisplaythefirstfew rowsofyourdatasettogetaninitialsenseof thedata'sstructure.

pythonprint(data.hea
d())

• **SummaryStatistics**:Getsummarystatisticsfornumericalcol umnstounderstandcentraltendenciesandspreads.

python

print(data.describe())

4. DataVisualization

• **Histograms**:Createhistogramstovisualizethedistributionofnu mericalvariables.

```
python
data['numerical_column'].plot(kind='hist',bins=20,edgecolor='k')plt.xlabe
l('NumericalColumn')
plt.ylabel('Frequency')
plt.title('HistogramofNumericalColumn')p
lt.show()
```

• **Box Plots**: Use box plots to identify outliers and understand the distribution of numerical variables.

```
python

sns.boxplot(x='categorical_column',y='numerical_column',data=data)

plt.xlabel('CategoricalColumn')

plt.ylabel('NumericalColumn')

plt.title('BoxPlotofNumericalColumn

byCategory')plt.xticks(rotation=90)

plt.show()
```

• **CountPlots**:Createcountplotstovisualizethedistributionofcateg oricalvariables.

```
python

sns.countplot(x='categorical_column',data=data)

plt.xlabel('Categorical

Column')plt.ylabel('Count')

plt.title('CountPlotofCategoricalColumn')pl

t.xticks(rotation=90)

plt.show()
```

5. RelationshipsandCorrelations

• **CorrelationMatrix**:Computeandvisualizethecorrelationbet weennumerical variables.

```
python
correlation_matrix=data.corr()sns.heatmap(correlation_matrix,a
nnot=True,cmap='coolwarm',linewidths=0.5)
plt.title('CorrelationMatrix')
plt.show()
```

• **Pairplots**:Createpairplotstovisualizepairwiserelationshipsbet weennumerical variables.

```
python
sns.pairplot(data,
hue='categorical_column')plt.suptitle('Pairpl
otofNumericalVariables')plt.show()
```

6. UniqueCharacteristics

• **UniqueValues**:Exploretheuniquevaluesincategoricalcolumnstoid entifyuniquecharacteristics.

```
python
unique_values =
data['categorical_column'].unique()print("UniqueValuesinCategoricalColumn:",unique_values)
```

• ValueCounts:
Getthecountofeachuniquevalueinacategoricalcolumn.

```
python
value_counts=data['categorical_column'].value_counts()p
rint("ValueCounts:\n",value_counts)
```

These are some common EDA techniques to get a better understandingofyourdata. You cancustomize and expandyour analysis based on the specific question syou want to answer and the echaracteristics of your

4. Feature engineering:

Feature engineering involves creating new features or transforming existing onestoimprovetheperformanceofpredictive models. The goalist oprovide the model with more relevant and informative input data. Here are some techniques and examples for feature engineering:

1. EncodingCategoricalVariables:

 We've discussed this in the data preprocessing section. You can usetechniqueslikeonehotencodingorlabelencodingtoconvertcategoricalvariables intonumerical representations.

2. DateandTime Features:

• Extractmeaningfulinformationfromdateandtimevariablessuchasyear,mont h, day, day of the week, or time of day. These can be useful in time-series analysisor when time-relatedpatterns matter.

```
python
data['year'] =
data['date'].dt.yeardata['month']=dat
a['date'].dt.month
data['day_of_week']=data['date'].dt.dayofweek
```

3. AggregationandSummaryStatistics:

• Createnewfeaturesbyaggregatingorsummarizingexistingones.Forexam ple, calculate the mean, sum, or standard deviation of numerical variables for each category in a categorical column.

```
python
```

#Calculatethemeanofanumericalcolumnforeach categoryinacategoricalcolumn mean_by_category

=data.groupby('categorical_column')['numerical_column'].mean()data['mean_numerical_by_category'] =data['categorical_column'].map(mean_by_category)

4. InteractionFeatures:

• Create new features by combining existing ones to capture interactions orrelationships between them. This can be useful in cases where the interactionhaspredictive power.

python
data['interaction_feature']=data['feature1']*data['feature2']

5. PolynomialFeatures:

• Create polynomial features to capture non-linear relationships in the data. This is particularly useful in polynomial regression or when you suspect that higher-order terms are significant.

python fromsklearn.preprocessingimportPolynomialFeatures poly=PolynomialFeatures(degree=2) X_poly=poly

5.PredictiveModelling:

To develop predictive models for future company registrations, you can follow these steps:

1.DataPreparation:

- **Ensure your dataset is** cleaned, preprocessed, and contains the relevantfeatures as discussed earlier.
 - -Splityourdataintotrainingandtestingsetstoevaluatethemodel'sperformance.

```
```python
```

fromsklearn.model\_selectionimporttrain\_test\_split

```
X=data.drop('target_variable',axis=1)y
```

```
=data['target_variable']
```

```
X_train,X_test,y_train,y_test=train_test_split(X,y,test_size=0.2,random_state=42)
```

#### 2. ModelSelection:\*\*

- Chooseappropriatemachinelearningalgorithmsbasedonthenatureofyourprobl em.Common choices forpredictivemodeling include:
- \*\* Linear Regression \*\*: For regression tasks when the target variable is continuous.
  - \*\*LogisticRegression\*\*:Forbinaryclassificationtasks.
- \*\*RandomForest\*\*, \*\*GradientBoosting\*\*, \*\*XGBoost\*\*:Forbothreg ressionand classification tasks, and they often perform well.

- \*\*NeuralNetworks\*\*:Forcomplexproblemswithlargedatasets.
- \*\*Support Vector Machines (SVM)\*\*: For classification and regression tasks, especially when dealing with high-dimensional data.

## \*\*3.ModelTraining:\*\*

- Trainyourchosenmachinelearningmodelsusingthetrainingdata.

## ```python

from sklearn.ensemble import RandomForestClassifier# Replace with theappropriatemodel

 $model = RandomForestClassifier() \# Initialize the model model. fit(X\_train, y\_train) \# Train the model$ 

\*\*4.ModelEvaluation:\*\*

- Assess the model's performance using appropriate evaluation metrics. Forclassification, common metrics include accuracy, precision, recall, F1-score, and ROC-AUC. For regression, you can use metrics like mean squared error (MSE), R-squared, and mean absolute error (MAE).

## ```python

 $from sklearn.metric simport accuracy\_score, classification\_report, mean\_squared\_error$ 

#Forclassification

y\_pred=model.predict(X\_test)

```
accuracy = accuracy_score(y_test,
y_pred)report=classification_report(y_test,y_pr
ed)
#Forregression
y_pred=model.predict(X_test)
mse=mean_squared_error(y_test,y_pred)
5.HyperparameterTuning:
 - Optimizeyourmodel'shyperparameterstoimproveitsperformance. You can use te
chniqueslike GridSearchorRandomSearch.
```python
from sklearn.model\_selection import Grid Search CV
param_grid={'n_estimators':[100,200,300],'max_depth':[None,10,20]}grid_
                GridSearchCV(RandomForestClassifier(),
search
                                                            param_grid,
cv=5)grid_search.fit(X_train,y_train)
best_params=grid_search.best_params_
```

6. Modelevaluation:

Model evaluation is a crucial step in assessing the performance of your predictivemodels. The choice of evaluation metrics depends on the nature of the problemy o uare trying to solve (classification, regression, etc.). Below, I'll provide examples of how to evaluate predictive models using common metrics for classification and regression tasks:

ClassificationMetrics:

python

1. **Accuracy:**Itmeasurestheproportionofcorrectlypredictedinstancesoutofthetot alinstances.

```
fromsklearn.metricsimportaccuracy_score

y_true=[0,1,1,0,1]

y_pred =[0,1,0,0,1]

accuracy=accuracy_score(y_true,y_pred)p

rint("Accuracy:",accuracy)
```

2. **Precision:** It measures the proportion of true positive predictions among all positive predictions.

```
python
fromsklearn.metricsimportprecision_score
precision=precision_score(y_true,y_pred)print("
Precision:",precision)
```

3. **Recall (Sensitivity or True Positive Rate):** It measures the proportion oftruepositives correctlypredicted amongallactual positives.

```
python
fromsklearn.metricsimportrecall_score
recall = recall_score(y_true,
y_pred)print("Recall:",recall)
```

4. **F1-Score:** It is the harmonic mean of precision and recall and is useful whenyou wanttobalanceprecision andrecall.

```
python
fromsklearn.metricsimportf1_score
f1 = f1_score(y_true,
y_pred)print("F1-Score:",f1)
```

5. **Confusion Matrix:** It provides a detailed breakdown of the model'spredictions,includingtruepositives,truenegatives,falsepositives,andfal senegatives.

6. Receiver Operating Characteristic (ROC) Curve and Area Under theCurve (AUC): Useful for binary classification problems with a probability score.

```
python
fromsklearn.metricsimportroc_curve,roc_auc_score
y_probs=model.predict_proba(X_test)[:,1]fpr,tp
r,thresholds=roc_curve(y_true,y_probs)roc_auc
=roc_auc_score(y_true,y_probs)
#
PlotROCCurveplt.figur
e(figsize=(8,6))
plt.plot(fpr, tpr, label='ROC curve (area =
\{:.2f\})'.format(roc_auc))plt.plot([0,1],[0,1],'k--')
plt.xlim([0.0,1.0])
plt.ylim([0.0,
1.05])plt.xlabel('FalsePositive
Rate')plt.ylabel('TruePositiveR
ate')
plt.title('ReceiverOperatingCharacteristic(ROC)')plt.legend(loc='l
owerright')
```

plt.show()

RegressionMetrics:

1. **Mean Absolute Error (MAE):** It measures the average absolute differencebetweenpredicted and actual values.

python fromsklearn.metricsimportmean_absolute_error

```
y_true=[3.0,4.5,2.0,5.1,6.3]
y_pred =[2.8,4.2,2.2,5.0,6.0]
mae=mean_absolute_error(y_true,y_pred)p
rint("MAE:",mae)
```

2. **Mean Squared Error (MSE):** It measures the average of the squareddifferences betweenpredicted and actual values.

python
fromsklearn.metricsimportmean_squared_error
mse=mean_squared_error(y_true,y_pred)p
rint("MSE:",mse)

3. **Root Mean Squared Error (RMSE):** It is the square root of MSE andprovidestheerror in the sameunitsas the target variable.

importnumpyasnp

rmse =
np.sqrt(mse)print("R
MSE:",rmse)

4. **R**-

python

squared(R2): It measures the proportion of the variance in the dependent variable that is predictable from the independent variables.

python
fromsklearn.metricsimportr2_score
r2 = r2_score(y_true,
 y_pred)print("Rsquared:",r2)

When evaluating predictive models, choose the evaluation metrics that are mostrelevant to your specific problem and consider the trade-offs between them. It'softenagood practicetouseacombinationofmetricstoget acomprehensiveviewofthe model'sperformance.