Walmart Sales Analysis - Business Questions

1. What is the total revenue generated by the store?

2. Which branch (A, B, C) generates the highest revenue?

3. What are the top 5 product lines by total sales revenue?

4. Which payment method is most frequently used?

5. Which product line + city combination should Walmart prioritize for promotions (high sales + high ratings)?

6. Which gender spends more on average?

7. What is the most popular product line among male vs female customers?

8. What is the average rating given by customers for each product line?

9. How many unique customers visited each branch?

10. What is the daily sales trend (total sales per day)?

11. Which month had the highest total revenue?

12. What are the peak sales hours during the day?

13. On which day of the week do branches generate the most sales?

14. What percentage of total revenue is contributed by the top 3 product lines?

15. Which branch has the most consistent monthly sales (lowest variance)?

16. How much tax revenue does each branch generate, and which branch contributes the most?