



Says

What have we heard them say?
What can we imagine them saying?

This was
very easier
than to avoid
the crowd

I like that it
stored my
profile

What do
you think?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Not sure
on what to
proceed
the next

Yet to
improve
the
security

Improve
the server
storage
capacity



Persona's name
Short summary of
the persona

Counts the
voting

Announce
the result
of election

Add the
various
candidates

Better to
vote the
candidates

It provides
the security
mechanism

Excited



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?