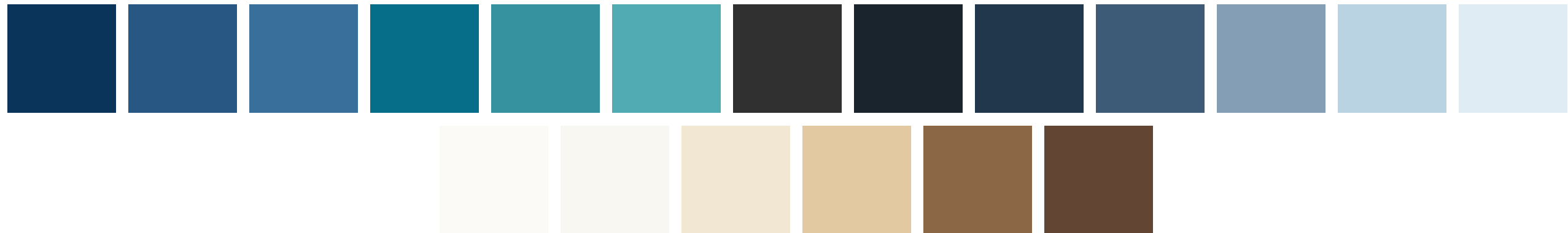


# LUGBILL | DESIGNS



## Font recommendations

### Header

Poppins Medium/Semibold (general header)

Oswald Medium (alternative general header)

### Links / Buttons

Poppins Semibold

### Content Font

Inter Regular

## Font & Color application samples

### Poppins Medium/Semibold

### OSWALD MEDIUM

This is Inter Regular in color #303030, font size 18px sample text. This font would be a good option to use on your website for sections with long paragraphs of text.

\*Note: Oswald Medium - recommended to use in CAPS sentences

### Poppins Semibold

Get In Touch



Get In Touch



Get In Touch

Get In Touch

Get In Touch

☆ = recommended

## COLOR CODES - HEX, RGB, CMYK



**#0B345A**

**R: 11 C: 100%**  
**G: 52 M:83%**  
**B: 90 Y: 38%**  
**K: 31%**



**#275782**

**R: 39 C: 91%**  
**G: 87 M:67%**  
**B: 130 Y: 27%**  
**K: 9%**



**#38709B**

**R: 56 C: 82%**  
**G: 112 M:52%**  
**B: 155 Y: 21%**  
**K: 2%**



**#076E89**

**R: 7 C: 90%**  
**G: 110 M:47%**  
**B: 137 Y: 34%**  
**K: 8%**



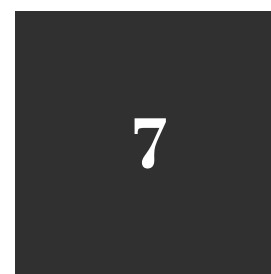
**#35929E**

**R: 53 C: 77%**  
**G: 146 M:27%**  
**B: 158 Y: 35%**  
**K: 1%**



**#50ABB2**

**R: 80 C: 67%**  
**G: 171 M:14%**  
**B: 178 Y: 30%**  
**K: 0%**



**#303030**

**R: 48 C: 70%**  
**G: 48 M:64%**  
**B: 48 Y: 63%**  
**K: 61%**



**#19242D**

**R: 25 C: 83%**  
**G: 36 M:70%**  
**B: 45 Y: 57%**  
**K: 66%**



**#21374C**

**R: 33 C: 90%**  
**G: 55 M:73%**  
**B: 76 Y: 47%**  
**K: 42%**



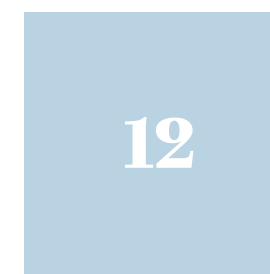
**#3D5B77**

**R: 61 C: 82%**  
**G: 91 M:61%**  
**B: 119 Y: 35%**  
**K: 15%**



**#839EB5**

**R: 131 C: 51%**  
**G: 158 M:30%**  
**B: 181 Y: 20%**  
**K: 0%**



**#BAD3E2**

**R: 186 C: 26%**  
**G: 211 M:8%**  
**B: 226 Y: 6%**  
**K: 0%**



**#DFECF4**

**R: 223 C: 11%**  
**G: 236 M:2%**  
**B: 244 Y: 2%**  
**K: 0%**



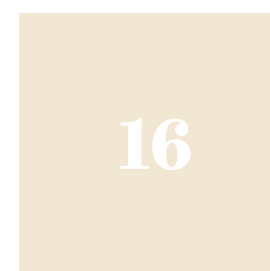
**#FCFAF7**

**R: 252 C: 1%**  
**G: 250 M:1%**  
**B: 247 Y: 2%**  
**K: 0%**



**#F9F7F2**

**R: 249 C: 1%**  
**G: 247 M:1%**  
**B: 242 Y: 4%**  
**K: 0%**



**#F2E7D3**

**R: 242 C: 4%**  
**G: 231 M:7%**  
**B: 211 Y: 17%**  
**K: 0%**



**#E2C9A1**

**R: 226 C: 11%**  
**G: 201 M:19%**  
**B: 161 Y: 39%**  
**K: 0%**



**#8C6746**

**R: 140 C: 38%**  
**G: 103 M:55%**  
**B: 70 Y: 76%**  
**K: 21%**



**#624532**

**R: 98 C: 46%**  
**G: 69 M:63%**  
**B: 50 Y: 76%**  
**K: 43%**

Font & Color application samples



Poppins Semibold + Inter Regular

Header Sample Here

Lorem ipsum dolor sit amet, consetuer  
adipiscing elit, sed diam nonummy nibh  
euis tincidunt ut laoreet dolore magna  
aliquam erat volutpat.

Get In Touch

Oswald Medium + Inter Regular

HEADER SAMPLE HERE

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