

FUNCTIONAL REQUIREMENT SPECIFICATION DOCUMENT

DD-MM-YY



PRESENTED BY: MD. RAHAT HASAN

COMPANY NAME
COMPANY ADDRESS

OVERVIEW

Ecwid is a free open-source e-commerce platform for online merchants. Ecwid provides a professional and reliable foundation from which to build a successful online store. This foundation appeals to a wide variety of users; ranging from seasoned web developers looking for a user-friendly interface to use, to shop owners just launching their business online for the first time. Ecwid has an extensive number of features that gives you a strong hold over the customization of your store. With Ecwid's tools, you can help your online shop live up to its fullest potential.

REQUIREMENTS

Ecwid requires certain technical requirements to be met for the store to operate properly. First, a web server must be created to make the Ecwid store publicly available on the web. Domain names and hosting services can easily be purchased for an affordable price.

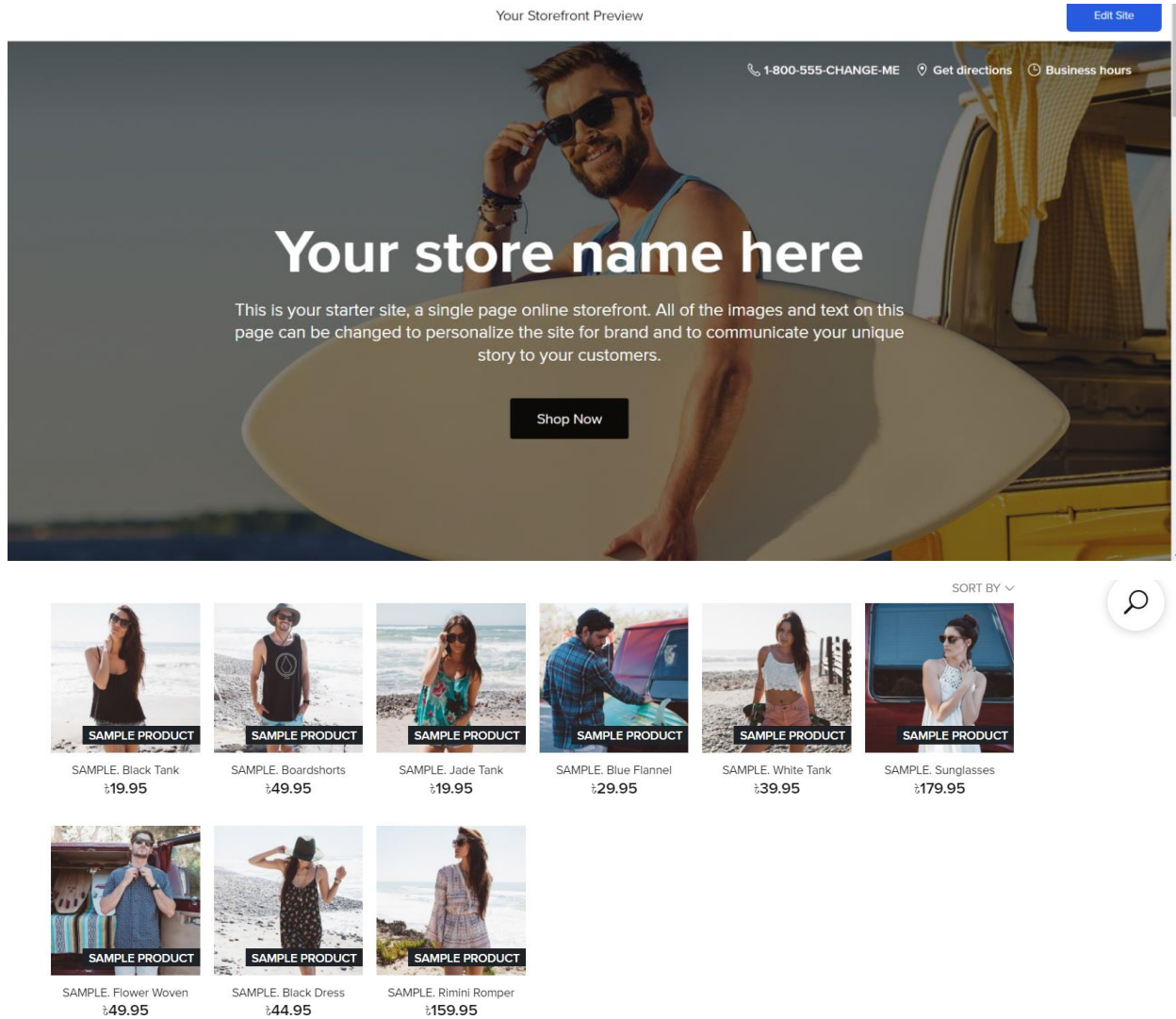
When selecting a hosting service, you should check to see that these server requirements are provided and installed on their web servers:

These extensions must be enabled for Ecwid to install properly on the web server.

- PHP 5.4
- jQuery 2.1.1
- JavaScript
- Database (MySQL suggested)
- Web Server (Apache suggested)

ECWID FRONTEND

This Document is intended to be used as an introduction to the Ecwid default store front. The store front reveals how the customer views and interacts with the store.



The products seen above are included as sample data with the Ecwid installation. These products can easily be removed and replaced with the shop's products later.

NAVIGATING THE SHOP

The Ecwid default theme makes navigating a shop's products easily accessible to its customers.

HOME PAGE

The home page is arguably the most important page in the shop, in terms of presentation. In most cases, this will be the first page that a customer interacts with (especially if they are directed to the store site from a search engine). The shop's homepage needs to be user-friendly, while at the same time highlighting the shop's products.

The first step in becoming familiar with the store front is understanding the anatomy of the Ecwid default homepage.

THE HEADER

The header will be displayed at the top of the page, on every page of the store; not just the home page.



The header has the following navigation options:

- Store logo: Clicking on this logo will direct the customer back to the home page of the store.
- Currency block: The customer can select which currency the store's products will be in by clicking on any of the currency icons.
- Shopping Cart: Displays the number of items purchased, and the total price of the order. Clicking on the button will containing all of products added to the cart and an option to "View Cart" or "Checkout".
- Search box: The customers can type in the search box to search for a product within the store's product categories.
- Links: Links the customer to the Home page, Wish List, My Account, Shopping Cart, and Checkout.
- Telephone: Company telephone number.
- My Account: Customer can register or login from here.

THE TOP MENU

The top menu category only displays the top parent categories of products.

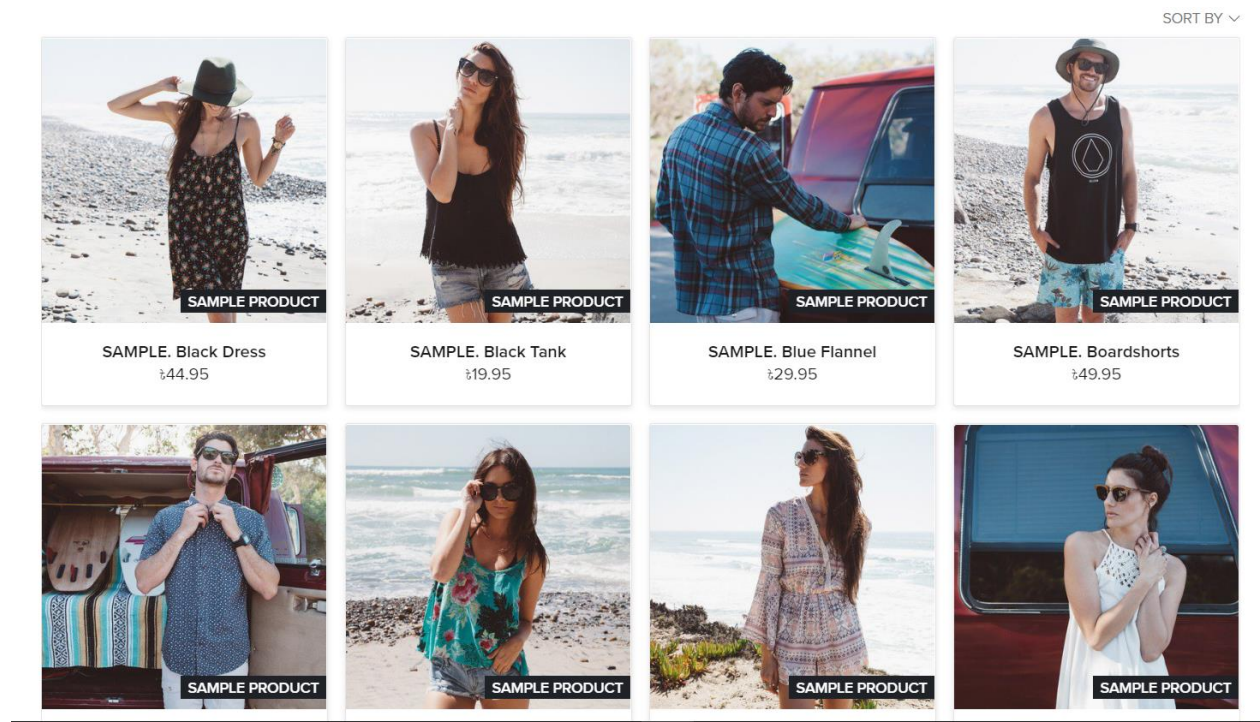
Like the header, the top menu will be displayed on every page. When the customer's mouse is dragged over a category, a drop-down menu will display the sub-categories for that parent category.



When a parent category is clicked, the customer will be directed to the category page, which displays all the products within that category.

FEATURED PRODUCTS

Ecwid gives you the option of featuring specific products of their choosing on the home page.



The Featured section includes the product image, name, price and an option to add the product directly to the Shopping Cart.

The carousel is only located on the Home Page in the default.

FOOTER

The footer is located at the bottom of every page, not just the Home Page. This block of miscellaneous links is useful in sorting relevant pages for the customer that may not logically sort anywhere else.

The organizational scheme of the footer can be divided into the following sections:

- **Information:** "About Us", "Delivery Information", "Privacy Policy", "Terms & Conditions"
- **Customer Service:** "Contact Us", "Returns", "Site Map"
- **Extras:** "Brands", "Gift Vouchers", "Affiliates", "Specials"
- **My Account:** "My Account", "Order History", "Wish List", "Newsletter"

Contact us

1-800-555-CHANGE-ME john.doe@example.com

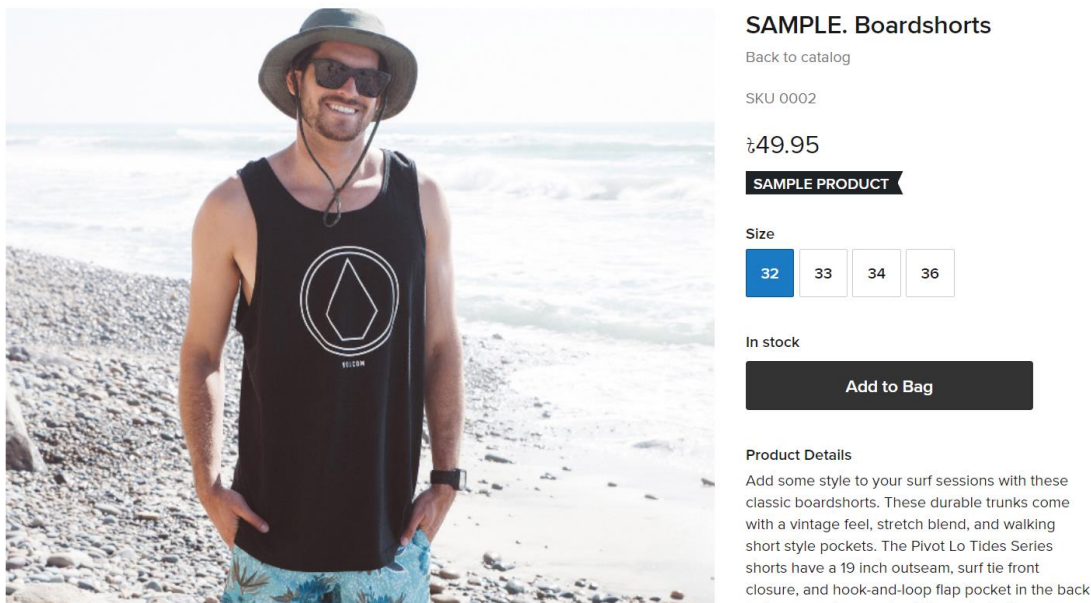
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PRODUCT PAGES

The Ecwid default product page will follow the structural format seen below.



The product page can be divided into the following sections:

- **Product image:** The product image can be displayed under the title on the left-side, along with alternate views of the product underneath it in smaller box. Clicking on the main image will expand the image within the window for the customer to see it in greater detail.
- **Product details:** The product code, availability, and price are displayed just right to the product image.
- **Cart:** The customer can select a quantity and add the product to their cart, wish list, or compare.
- **Rating/Sharing:** Underneath the cart can rate the product and/or share the product on different social media websites.

- **Description tab:** An area underneath the main product information to provide a detailed description of the product.
- **Review tab:** An area for the customer to write a review on the product.

CATEGORY PRODUCT LISTINGS

Category product listings enable customers to browse products similar to other products within the same category. This is especially helpful for customers looking to compare products, a feature that will be explained under Categories. The category page can be accessed a number of ways. It can be accessed from the top menu, when a customer clicks on one of the parent categories. Also, on product pages a customer can access the category product listing page by clicking on a category on the left side category block.

Products

As seen above, the category block is displayed on the left-side like it is in the product page. There is space under the Category title at the top to add a description to the category. The "Refine Search" links to sub-categories of that category for the user to browse. The products can be displayed according to the customer's preference: in a list or grid. The above image is sorted in the listing format. The products can be sorted according to name, price, rating, or model in the "Sort By" box. The number of products displayed in the product listing can be changed in "Show" from 15 up to 100. There is a section that gives space for each of the products within the category, providing a product image, description, price, and an Add to Cart option. There is an option to add the product to a wish list. Another option for the product is to "Add to Compare".

PRODUCT COMPARE

The "Add to Compare" feature in the product section allows the customer to compare the different specifications, features, and price of a number of products s/he might be interested in.

Categories

Drag and drop items to sort

[Collapse All](#) | [Expand All](#)

Store Front page (10)

- Men's Apparel (0)**
 - Eyewear (0)**
 - Polo shirts (0)**
 - Shirts (0)**
 - Pants and shorts (0)**
 - Accessoires (0)**
- Women's Apparel (0)**
 - Blouses (0)**
 - Tops (0)**
 - Skirts (0)**
 - Dresses (0)**

'Polo shirts' category

[Preview category](#)

General **Category products**


Name

Polo shirts

Availability

✓ Enabled Disable

Category Image




Upload/change category image

Choose file No file chosen


The customer is given the option to add one of the compared products to the cart if they want to. Pressing "Continue" will bring the user back to the home page

SHOPPING CART PAGE

Once a customer adds a product to the cart, they can access the shopping cart in the header under "Shopping Cart".


[Shopping Cart](#)

Shopping Cart (10.00kg)

Image	Product Name	Model	Quantity	Unit Price	Total
	iPhone ***	product 11	<input type="text" value="1"/> <div> <div></div> <div></div> </div>	\$123.20	\$123.20

What would you like to do next?

Choose if you have a discount code or reward points you want to use or would like to estimate your delivery cost.

Use Coupon Code ▾

Estimate Shipping & Taxes ▾

Use Gift Certificate ▾

Continue Shopping

Checkout

Sub-Total:	\$101.00
Eco Tax (-2.00):	\$2.00
VAT (20%):	\$20.20
Total:	\$123.20

The shopping cart gives an overview of the product selected by including the categories "Image", "Product Name", "Model", "Quantity", "Unit Price", and "Total". The customer has an option to add a coupon code or gift voucher, or estimate shipping & taxes, before heading to the checkout. The "Continue Shopping" button links back to the homepage.

CREATING AN ACCOUNT

Before a customer can continue checking out a product from the shopping cart, the customer needs to select either guest checkout or log into their account. The guest checkout doesn't require log-in details. Returning customers may want to make an account with the store.

There are a few ways a customer can make an account:

Shopping cart

Store / Shopping cart



SAMPLE. Boardshorts

Size: 32

Qty: 2

₺99.90

TOTAL

₺99.90

Looking for more? [Continue shopping](#)

Checkout

Enter your email address. This address will be used to send you order status updates.

Your email address

☐ Keep me up to date on news and exclusive offers

Checkout

All data is transmitted encrypted via a secure TLS connection

Next

Payment information

Choose a payment method and enter your payment details.

Order confirmation

Place your order and receive a confirmation email.

My Account

Track Orders

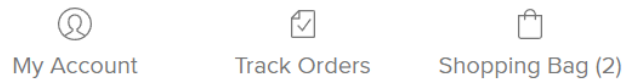
Shopping Bag (2)

Step 1 of the check out process allows the user to make an account before continuing with payment. Selecting "Register Account" will change Step 2 of checkout from Billing to Account & Billing details. Account & Billing asks for the same personal details as Billing, except that it asks for the user to create a password for their account. After Step 2 is completed, the customer may continue with the checkout process.

HEADER- "MY ACCOUNT"

Clicking "My Account" in the header will show the option for customer to the Login or create account. This page gives the customer an option to log in if they already have an account, or create

a new account. In the "New Customer" section the customer can click "Continue" under Register Account to be directed to the "Register an Account" page.



CHECKOUT

Once a product has been added to the cart, the customer can continue to the checkout to make their product purchase. The Checkout page can be accessed in the header section of every page (found under the search box). Customer checkout using Ecwid is a simple process that can be completed in 6 steps.

Shopping cart

[Back to store](#)



3 items
[More info](#) ▾

TOTAL ₹149.85

Checkout



Email
rahaticsejnu@gmail.com [Change email](#)

Payment information

☒ Pay by cash

Place Order

Step 1: Checkout options

The customer can log into or register their account (as explained above), or select guest checkout.

Step 2: Billing details

Personal details including "First Name", "Last Name", "E-mail", and "Telephone" are filled into a form. It also requires the customer's address details.

Step 3: Delivery details

In Billing Details, the user can check a box to indicate that the delivery details and billing details are the same. This will cause it to skip over this step to Delivery Method. If the delivery details are different from the billing details the customer can enter this information in a form in this section.

Step 4: Delivery method

A method of shipping is selected here. A comment box is added for the customer to add comments about their order.

Step 5: Payment method

The customer selects their method of payment here and may add comments in the comment box.

Step 6: Confirm order

In this last step, the customer will see an overview of their purchase; including the product description, quantity, and price (with tax & shipping).