

**GOVERNMENT COLLEGE OF ENGINEERING
[IRTT]**

ERODE: 638 316



ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN

DIGITAL

MARKETING

ASSIGNMENT

BRAND NAME: HEAVENLY PASTRIES

CATEGORY: PASTRY SHOP

NAME : RAHAVI S

NM ID :

B2D74422251FA409E4B4ABFA470461E2

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://pastryparadise.blogspot.com//>

Screenshot:

Heavenly Pastries welcomes you all to the world of pastries 🍰



HEAVENLY PASTRIES 🍰 ✨

WELCOMES YOU ..

INDULGE YOURSELF!!!!.....

HEAVENLY PASTRIES

"Heavenly Pastries" could be a bakery, a dessert shop, or even a blog focusing on pastries.


"Heavenly Pastries is your gateway to a delightful world of baked indulgence. With a passion for creating exquisite treats that transport your taste buds to cloud nine, we specialize in crafting a variety of pastries that are as heavenly as they are delectable. From flaky croissants to creamy éclairs, each creation is a work of art made with love and the finest ingredients. Join us on a journey of sweetness and flavor as we bring you the very best in pastry delights."

🍰 🍰 Welcome you all to the world of pastries..... 🍰 🍰

Posted 23rd August by [HeavenlyPastries](#) 🍰 ...

 Tweet

 Like 1

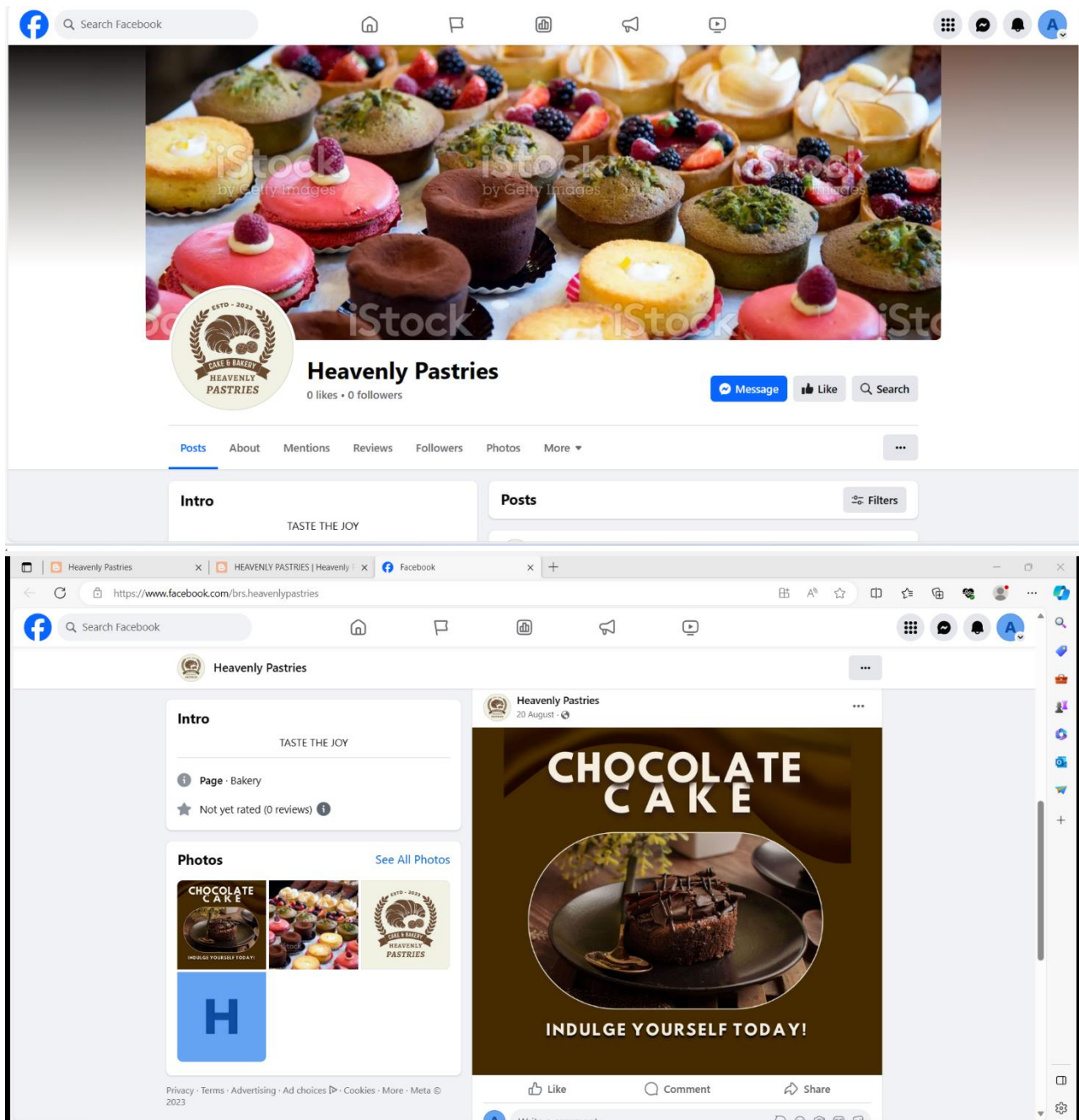
 0 Add a comment

1. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<http://facebook.com/brs.heavenlypastries>

Screen shot:



2. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

https://pastryparadise.blogspot.com/2023/09/blog-post_4.html
<https://pastryparadise.blogspot.com/2023/09/delightful-pastries-from-our-kitchen.html>
<https://pastryparadise.blogspot.com/2023/09/the-most-awaited-postis-now.html>

Screenshot:





The above mentioned pastries are famous in our heavenly Pastries 🍰 ...



3. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://pastryyparadise.blogspot.com/2023/10/blog-post.html>

<https://pastryyparadise.blogspot.com/2023/09/fellow-pastry-enthusiasts-and-dessert.html>

Screenshot :

