

**GOVERNMENT COLLEGE OF ENGINEERING  
[IRTT]**

**ERODE: 638 316**



**ELECTRICAL AND ELECTRONICS ENGINEERING**

**NAAN MUDHALVAN**

**DIGITAL**

**MARKETING**

**ASSIGNMENT**

*BRAND NAME: FA FRESH*

*CATEGORY: RESTAURENT*

NAME : PADMASRI A

NM ID :

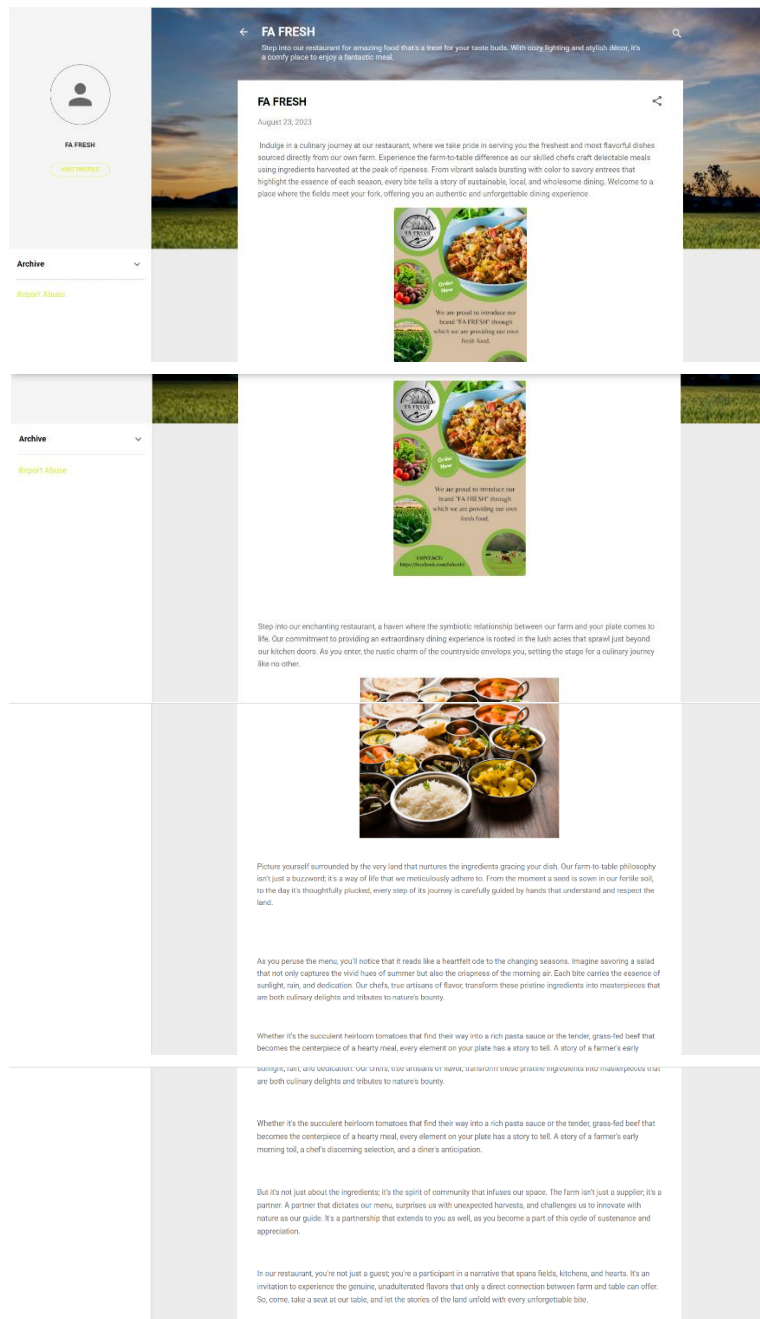
DDB2BE231E481C8BFD74D02F27850CE3

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://fafreshrestaurant.blogspot.com/?m=1>

Screenshot:

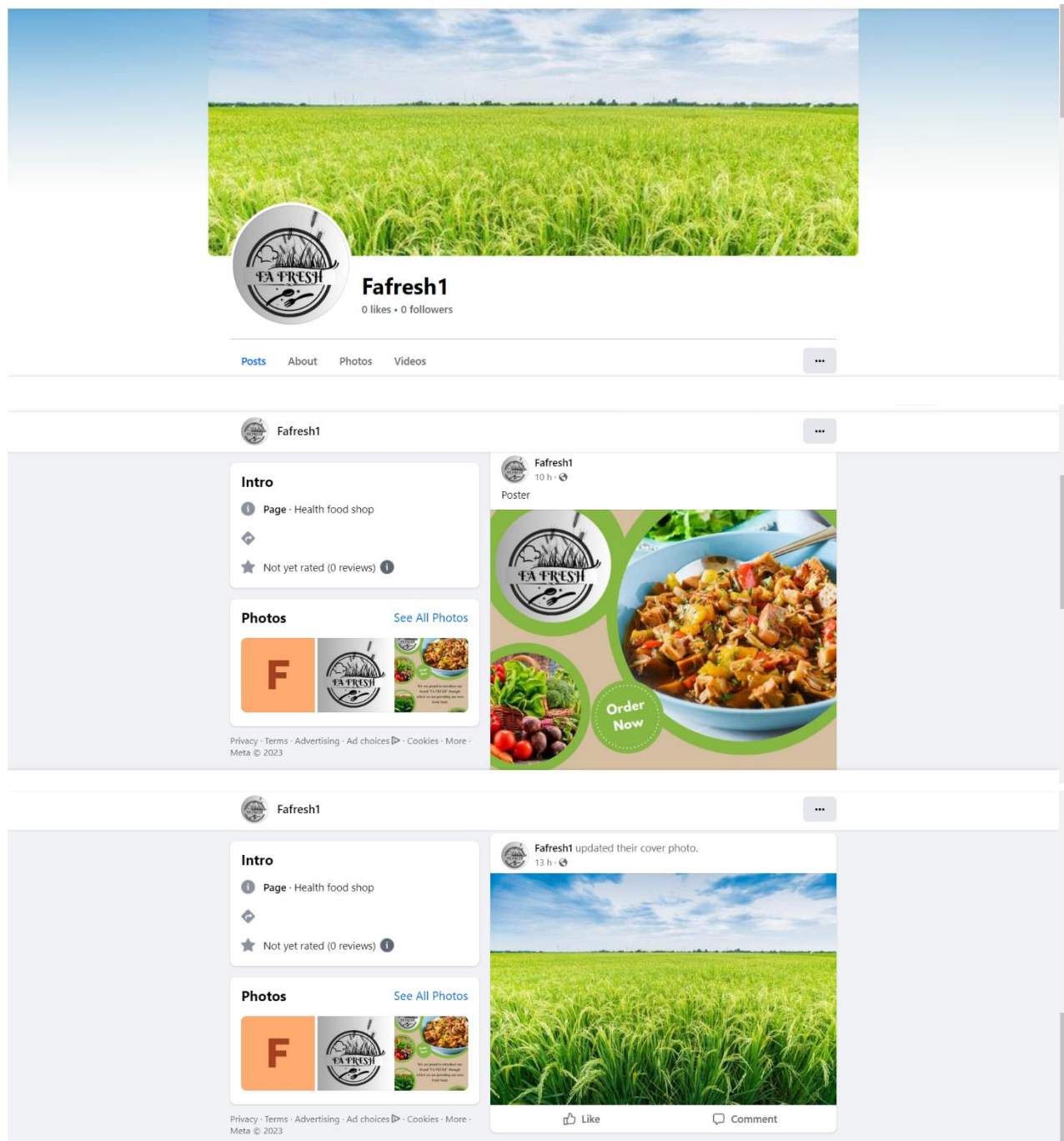


2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61552607967276>

Screen shot:

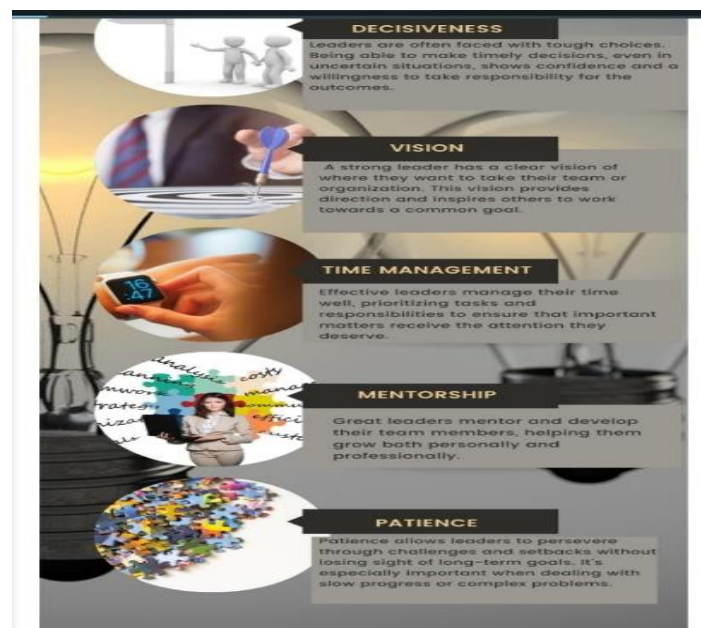


3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://fafreshrestaurant.blogspot.com/2023/08/leadership-qualities-infographics.html?m=1>

Screenshot:



4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://fafreshrestaurant.blogspot.com/2023/08/fa-fresh-email-news-letter.html?m=1>

SScreenshot:

