

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE: 638 316



ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN

DIGITAL

MARKETING

ASSIGNMENT

BRAND NAME: SPICY KITCHEN

CATEGORY: SPICY FOOD

NAME : SWETHA M

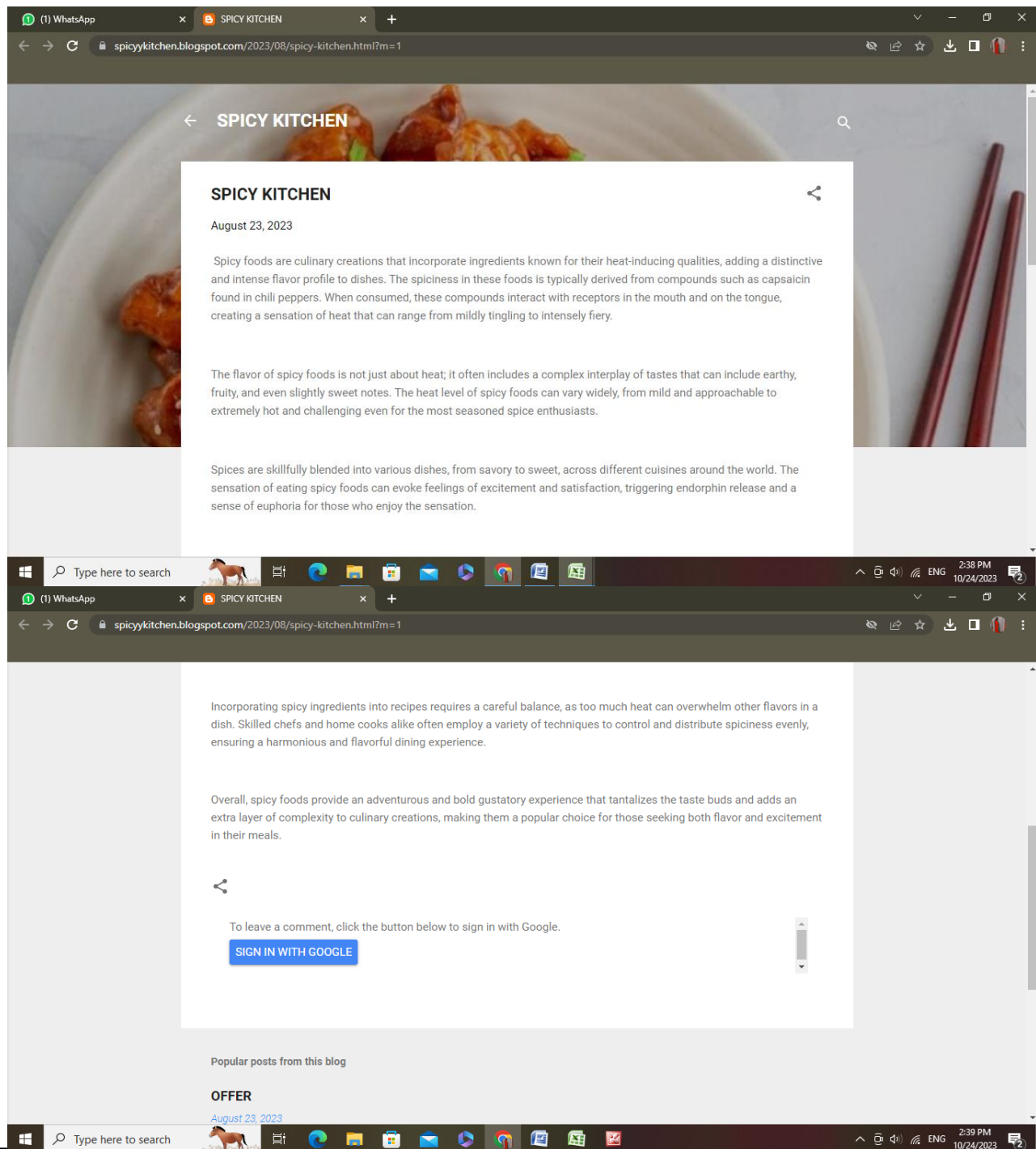
NM ID : 2AF6EBA155276CD80DC44D6FF4CE3031

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://spicyyitchen.blogspot.com/2023/08/spicy-kitchen.html?m=1>

Screenshot:

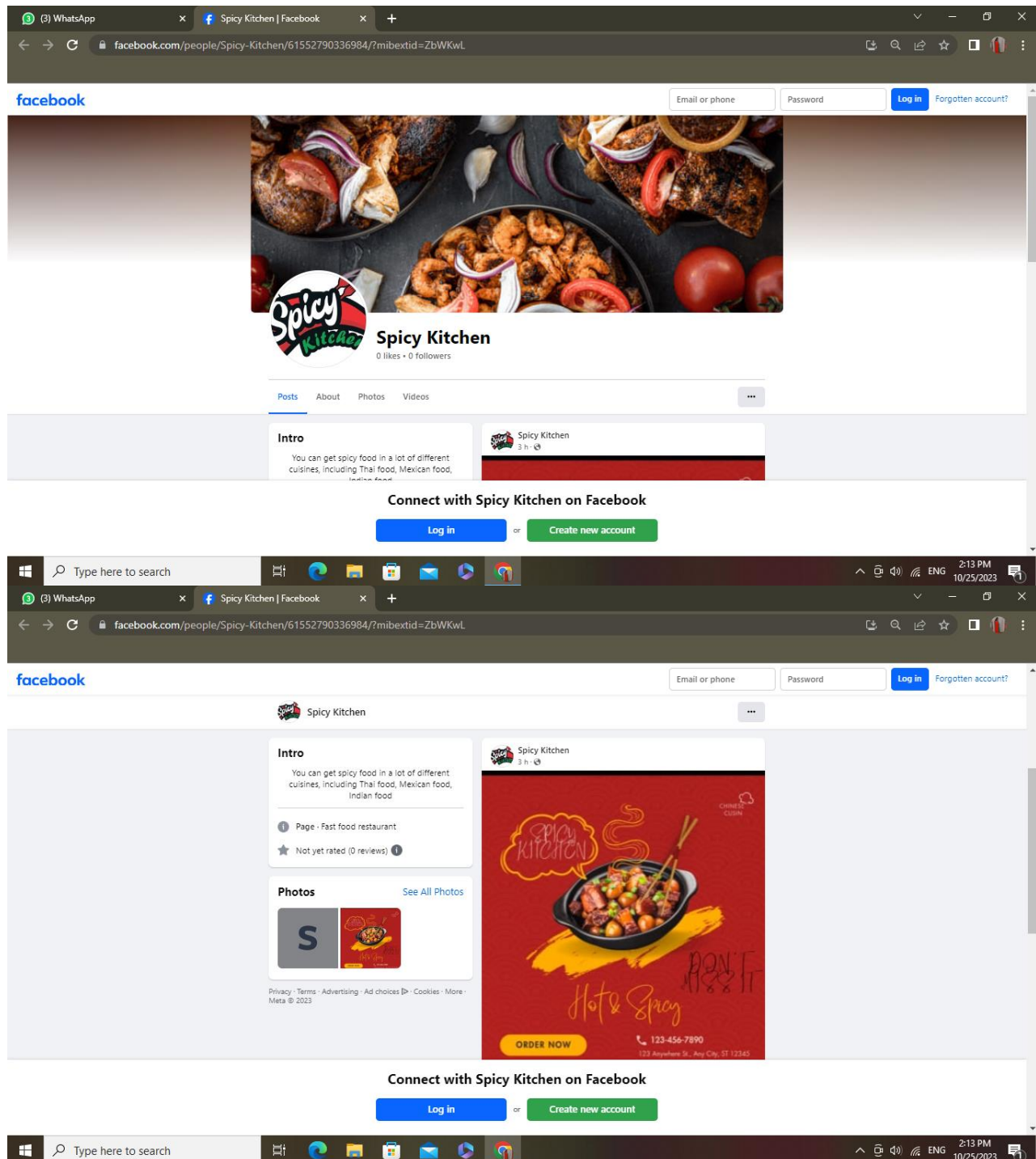


2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61552790336984&mibextid=ZbWKwL>

Screen shot:

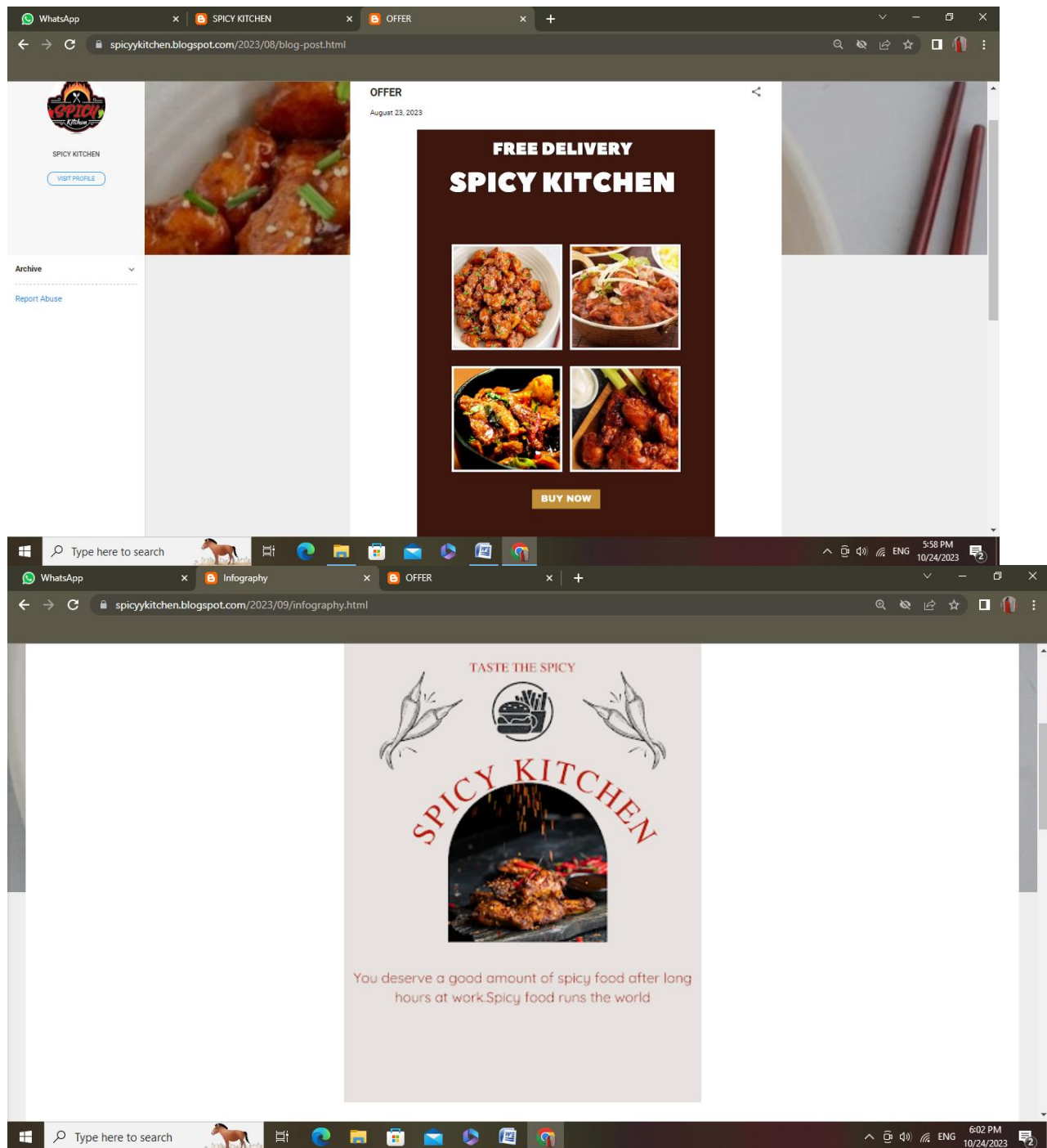


3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://spicykitchen.blogspot.com/2023/08/blog-post.html>

Screenshot:



2. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://spicyyitchen.blogspot.com/2023/09/spicy-kitchen.html>

Screenshot :

