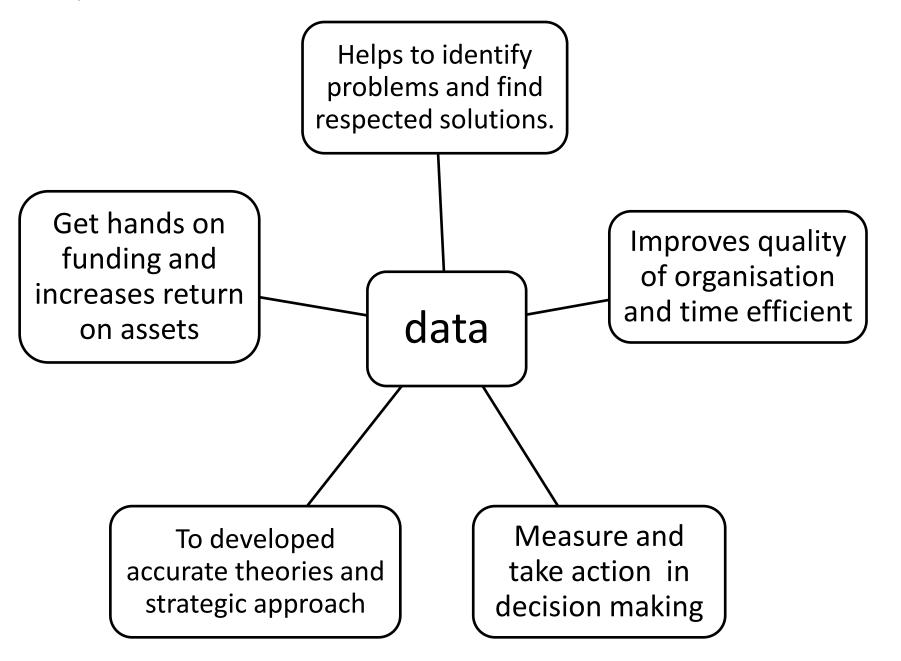
Data analytics batch(22-8601)

Assignment no. 01 Rahee d sutrave

Q.1) differentiate between data and information

details	Data	Information	
Meaning	It refers as raw fact that have no specific meaning.	It refers as processed data that has purpose and meaning.	
	Data is unrecognised and does independent on information.	Information is recognised and dependent on data.	
Etymology	Word is derived from Latin word 'DATUM' means 'something that is given'.	Word is derived from Latin word 'INFORMATIO' means 'conception'.	
Description	Data can be qualitative and quantitative.	Information can be ideas and inferences.	
	It can be presented in tabular form, graph, pictorial representation.	It seen as language, ideas, and thoughts based on given data.	
	Data is less significant and not enough to make decision.	Information is more significant and sufficient to help make decision in respected context.	
Example	Score details of students in the class.	Average score of students in a particular subject based on data.	

Q.2) How data is useful for us?



Q.3) what is big data?

- Data set that is too large and complex to deal with traditional data processing application software.
- Large information body that could not comprehend when used only in similar amounts.

Key concept:

- Volume: huge amount of data
- Variety: different formats of data from various sources
- Value: extract useful data
- Velocity: high speed of accumulation of data
- Veracity: inconsistencies and uncertainty in data
- Relational database management system and desktop statistical software package use to visualizing, processing and analyzing big data.

Q.4) differentiate between structured, semi structured, unstructured data?

properties	Structured data	Semi structured data	Unstructured data
organisation	Well organised	Partially organised	Not organised
Flexibility and scalability	Schema dependent less flexible and difficult to scale	More flexible and simpler than structured data but less than unstructured data	No schema more flexible and more scalable
technology	Based on relational database	Based on XML/RDF	Based character and binary data
Transaction management	Matured and various concurrency techniques available	Transaction from DBMS and no concurrency available.	no transaction and concurrency available
Version management	As tuples, rows and tables	As tuples(finite set)	As whole data
example	Financial data, bar codes	Tweets by hashtag, folder by topics	Media logs, videos, audios

Q.5) what are quantitative and qualitative data?

Quantitative data

Qualitative data

- Countable or measurable data
- Fixed, factual, universal
- Analysed through measurable comparisons
- Reported through statistical analysis
- Ex. Age, height, ratings

- Descriptive, in the form of language or words
- Dynamic and subjective
- Gathered through interviews, reviews, Feedback
- Analysed through grouping data into themes
- Ex. Qualification, approach

Q.6) what are different V's in big data?

V's present in big data are as follows:

- 1. VALUE: usefulness of data in decision making, business value of data.
- 2. VOLUME: amount of data in terms of potential of terabytes or petabytes, or amount of data collected by source.
- 3. VARIETY: an expanding universe of data, types, source i.e. different forms of data used.
- 4. VELOCITY: how fast data is travelled or being processed.
- 5. VERACITY: data reliability and trust, verifying and validating data.

Q.7) name some popular tools used in big data?

Following tools are used for big data:

- Microsoft Excel
- Tableau
- SAS
- Apache Cassandra
- Apache Hadoop
- Apache Flink
- Apache storm
- Statwing
- KNIME
- MongoDB
- RapidMiner

Q.8) what are different types of data?

