

MICROSOFT POWER BI MANUAL FOR DESKTOP

Calculated Fields with DAX



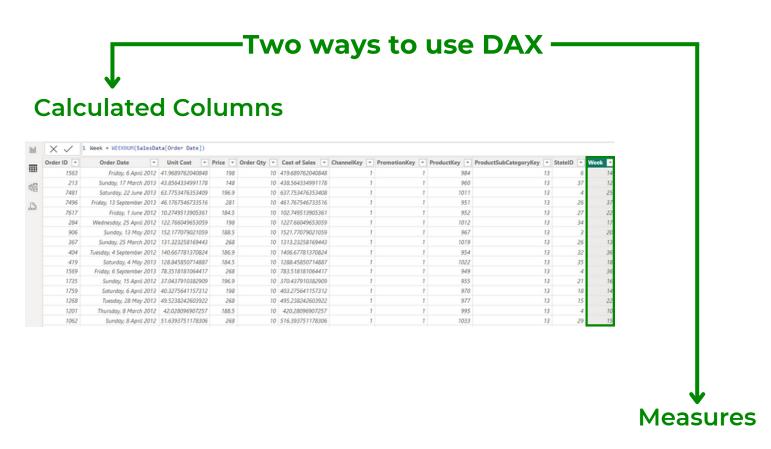


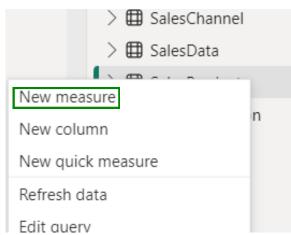
What is DAX?

Data Analysis Expressions (commonly known as **DAX**) is the formula language that drives the Power BI front-end.

With DAX, you can:

- Go beyond the capabilities of traditional spreadsheet formulas, with powerful and flexible functions built specifically to work with relational data models
- Add calculated columns (for filtering) and measures (for aggregation) to enhance data models





Order_Quantity = SUM(SalesData[Order Qty])

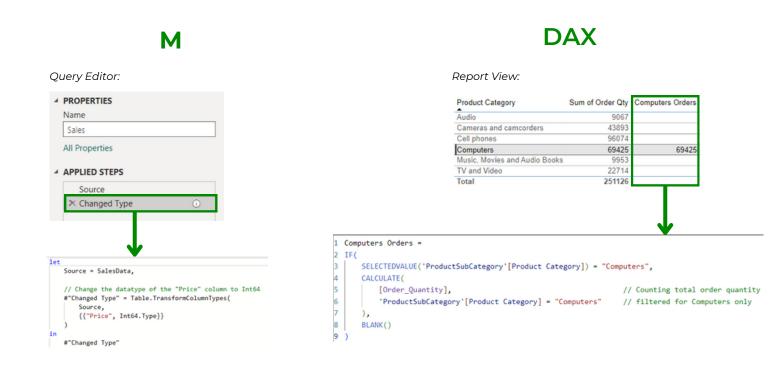
Total Profit = SUMX(SalesData, SalesData[Cost of Sales] - SalesData[Price])



M vs. DAX

M and **DAX** are two distinct functional languages used within Power BI Desktop:

- M is used in the Power Query editor, and is designed specifically for extracting, transforming and loading data
- DAX is used in the Power BI front-end, and is designed specifically for analyzing relational data models



Calculated Columns

Calculated columns allow you to add new, formula-based columns to tables in a model

- Calculated columns refer to entire tables or columns (no A1-style cell references)
- Calculated columns generate values for each row, which are visible within tables in the Data view
- Calculated columns understand row context; they're great for defining properties based on information in each row, but generally useless for aggregation (sum, count, etc.)

Tip: Calculated columns are typically used for **filtering** & **grouping** data, rather than creating aggregate numerical values



Example: Calculated Columns



In this case we've added a **calculated column** named **Week**, which calculates the week number from the [Order date]

- Since calculated columns understand **row context**, a new value is calculated in each row based on the value in the [Order Date] column
- This is a **valid use** of calculated columns; it creates a new row "property" that we can use to filter or segment any related data within the mode

DAX Measures

Measures are DAX formulas used to generate new calculated values

- Like calculated columns, measures reference **entire tables** or **columns** (no A1-style cell references)
- Unlike calculated columns, measures aren't visible within tables; they can only be "seen" within a visualization like a chart or matrix (similar to a calculated field in a PivotTable)
- Measures evaluate based on filter context, which means they recalculate when the fields or filters around them change

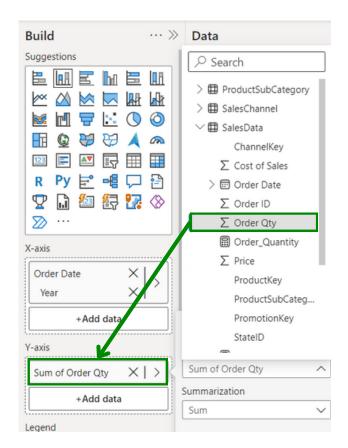
Tip: Use measures to create **numerical**, **calculated values** that can be analyzed in the "**values**" field of a report visual



Implicit vs. Explicit Measures

Implicit measures are created when you drag raw numerical fields into a report visual and manually select an aggregation mode (Sum, Average, Min, Max, Count, etc.)

Explicit measures are created when you actually write a DAX formula and define a new measure that can be used within the model



Example of an Implicit Measure

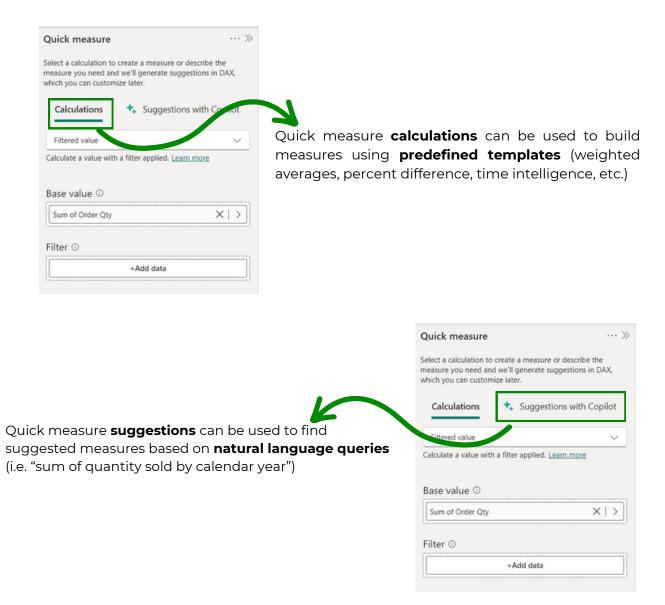
Implicit measures are only accessible within the **specific visualization** in which they were created, and cannot be referenced elsewhere

Explicit measures can be used **anywhere in the report**, and referenced by other DAX calculations to create "measure trees"



Quick Measures

Quick measures automatically create formulas based on pre-built templates or natural language prompts



Tip: Quick measures can be a great learning tool for beginners or for building more complex formulas but use them with caution; **mastering DAX requires a deep understanding of the underlying theory!**



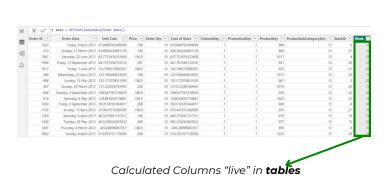
Calculated Columns vs. Measures

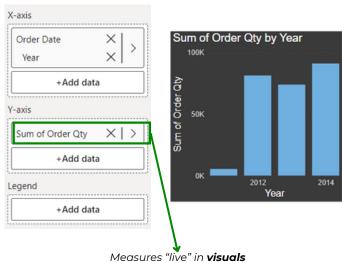
Calculated Columns

- Values are calculated based on information from each row of a table (row context)
- Appends static values to each row in a table and stores them in the model (which increases file size)
- Recalculate on data source refresh or when changes are made to component columns
- Primarily used for **filtering** data in reports

Measures

- Values are calculated based on information from any filters in the report (filter context)
- Does not create new data in the tables themselves (doesn't increase file size)
- Recalculate in response to any change to filters within the report
- Primarily used for aggregating values in report visuals

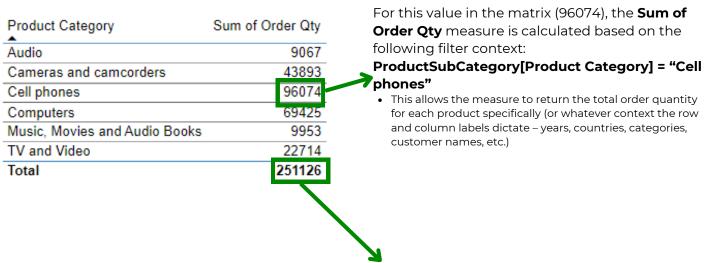






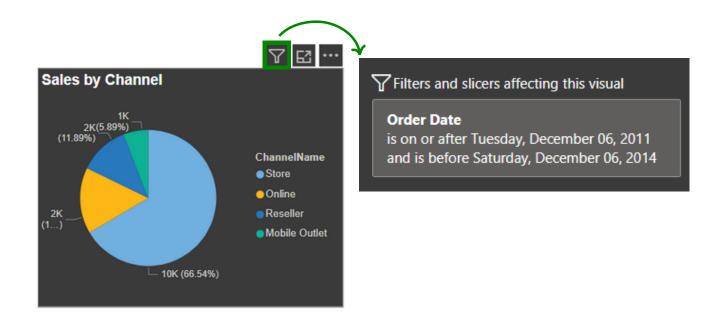
Filter Context

Measures are evaluated based on **filter context**, which means that they recalculate whenever the fields or filters around them change



This total (251126) does **NOT** calculate by summing the values above; it evaluates as an independent measure with **no filter context** applied

• **IMPORTANT**: Every measure value in a report evaluates **independently** (like an island) and calculates based on its own filter context



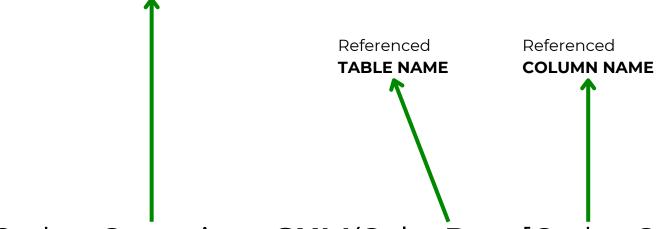
Tip: Clicking the **filter icon** will show you the filters currently applied to a selected visua



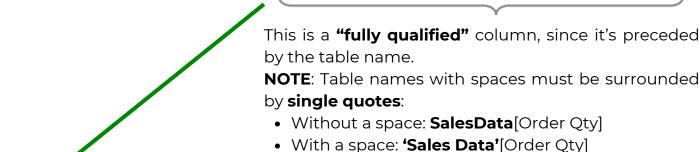
DAX Syntax

MEASURE NAME

Measures are always surrounded by brackets (i.e. [Total Quantity]) when referenced in formulas, so spaces are OK



Order_Quantity = **SUM**(SalesData[Order Qty])



FUNCTION NAME

- · Calculated columns don't always use functions, but measures do:
- In a **Calculated Column**, =SalesData[Order Qty] returns the value from the quantity column in each row (since it evaluates one row at a time)
- In a **Measure**, =SalesData[Order Qty] will return an **error** since Power BI doesn't know how to translate that as a single value – you need some sort of aggregation

Tip: Column references use fully qualified names (i.e. **'Table'[Column]**) **Measure** references just use the measure name (i.e. **[Measure]**) and can be called by typing an open square bracket "["



DAX Operators

Arithmetic Operator	Meaning	Example
+	Addition	2 + 7
-	Subtraction	5 – 3
*	Multiplication	2 * 6
1	Division	4/2
^	Exponent	2 ^ 5

Comparison Operator	Meaning	Example
=	Equal to	[City]="Boston"
>	Greater than	[Quantity]>10
<	Less than	[Quantity]<10
>=	Greater than or equal to	[Unit Price]>=2.5
<=	Less than or equal to	[Unit Price]<=2.5
0	Not equal to	[Country]<>"Mexico"

Pay attention to these!

Text/Logical Operator	/	Meaning	Example
&		Concatenates two values to produce one text string	[City] & " " & [State]
&&		Create an AND condition between two logical expressions	([State]="MA") && ([Quantity]>10)
(double pipe)		Create an OR condition between two logical expressions	([State]="MA") ([State]="CT")
IN	Crea	tes a logical OR condition based on a given list (using curly brackets)	'Store Lookup'[State] IN { "MA", "CT", "NY" }



Common Function Categories

Math & Stats

Functions

Functions used for aggregation or iterative, row-level calculations

Common Examples:

- SUM
- AVERAGE
- MAX/MIN
- DIVIDE
- COUNT/COUNTA
- COUNTROWS
- DISTINCTCOUNT

Iterator Functions:

- SUMX
- AVERAGEX
- MAXX/MINX
- RANKX
- COUNTX

Logical

Functions

Functions that use conditional expressions (IF/THEN statements)

Common Examples:

- IF
- IFERROR
- AND
- OR
- NOT
- SWITCH
- TRUE
- FALSE



Common Function Categories

Text

Functions

Functions used to manipulate **text strings** or **value formats**

Filter

Functions

Functions used to manipulate table and filter contexts

Common Examples:

- CONCATENATE
- COMBINEVALUES
- FORMAT
- LEFT/MID/RIGHT
- UPPER/LOWER
- LEN
- SEARCH/FIND
- REPLACE
- SUBSTITUTE
- TRIM

Common Examples:

- CALCULATE
- FILTER
- ALL
- ALLEXCEPT
- ALLSELECTED
- KEEPFILTERS
- REMOVEFILTERS
- SELECTEDVALUE



Common Function Categories

Table

Functions

Functions that **create** or **manipulate tables** and output tables vs. scalar values

Common Examples:

- SUMMARIZE
- ADDCOLUMNS
- GENERATESERIES
- DISTINCT
- VALUES
- UNION
- INTERSECT
- TOPN

Relationship

Functions

Functions used to

manage & modify table relationships

Common Examples:

- RELATED
- RELATEDTABLE
- CROSSFILTER
- USERELATIONSHIP

Date & Time

Functions

Functions used to manipulate date & time values or handle time intelligence calculations

Common Examples:

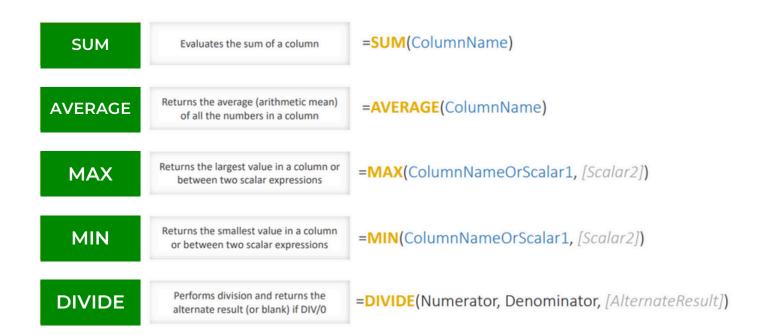
- DATE
- DATEDIFF
- YEARFRAC
- YEAR/MONTH
- DAY/HOUR
- TODAY/NOW
- WEEKDAY
- WEEKNUM
- NFTWORKDAYS

Time Intelligence:

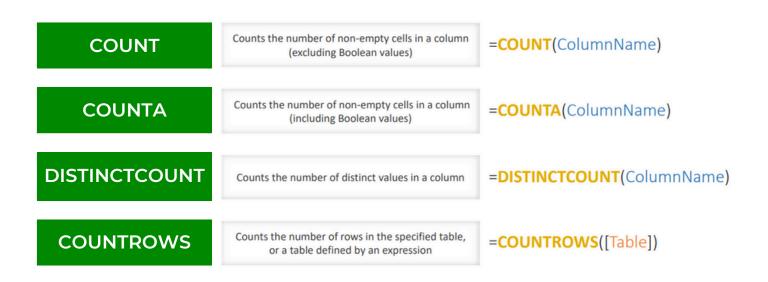
- DATESYTD
- DATESMTD
- DATFADD
- DATESBETWEEN



Basic Math & Stats Functions

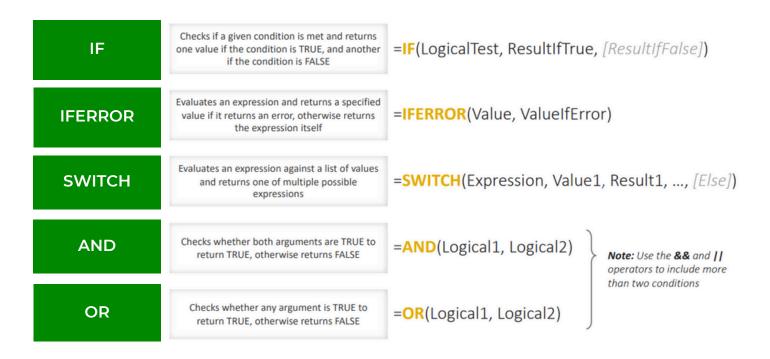


Counting Functions





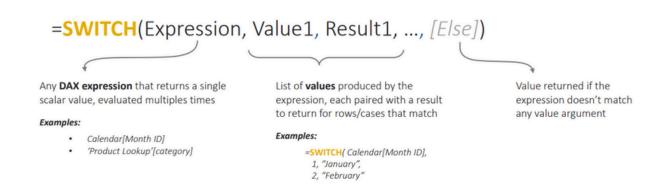
Basic Logical Functions



Switch

SWITCH

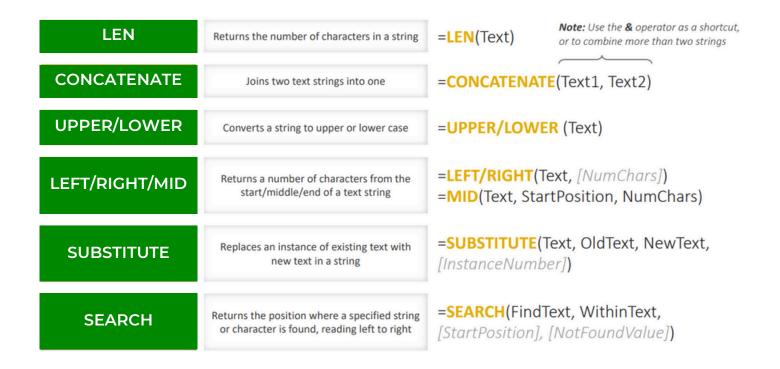
Evaluates an expression against a list of values and returns one of multiple possible expressions



Tip: SWITCH(TRUE) is a common DAX pattern to replace multiple nested IF statements



Text Functions



Basic Date & Time Functions

TODAY/NOW	Returns the current date or exact time	=TODAY/NOW()
DAY/MONTH/YEAR	Returns the day of the month (1-31), month of the year (1-12), or year of a given date	=DAY/MONTH/YEAR(Date)
HOUR/MINUTE/ SECOND	Returns the hour (0-23), minute (0-59), or second (0-59) of a given datetime value	=HOUR/MINUTE/SECOND(Datetime)
WEEKDAY/ WEEKNUM	Returns a weekday number from 1 (Sunday) to 7 (Saturday), or the week # of the year	=WEEKDAY/WEEKNUM(Date, [ReturnType])
EOMONTH	Returns the date of the last day of the month, +/- a specified number of months	= EOMONTH (StartDate, Months)
DATEDIFF	Returns the difference between two dates, based on a given interval (day, hour, year, etc.)	=DATEDIFF(Date1, Date2, Interval)



Related

RELATED

Returns related values in each row of a table based on relationships with other tables

The column from a related table containing the values you want to retrieve Examples:

'Product Lookup'[Product Name]

'Territory Lookup' [Country]

IMPORTANT:

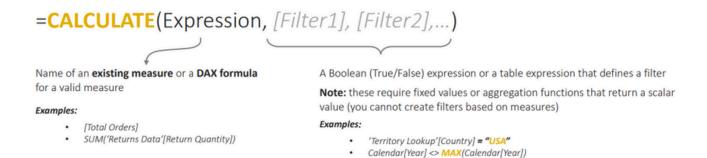
RELATED works like a **VLOOKUP** function in Excel – it uses the relationship between tables (defined by primary and foreign keys) to pull values from one table into a new column of another. Since this function requires row context, it can only be used as a **calculated column** or as part of an **iterator function** that cycles through all rows in a table (FILTER, SUMX, MAXX, etc.)

Tip: Instead of using RELATED to create extra columns (which increases file size), **nest it within measures like FILTER or SUMX**

Calculate

CALCULATE

Evaluates an expression in a context that is modified by filters



Tip: Think of CALCULATE as a **filter modifier**; it allows you to overrule existing report filters and "force" new filter context



ALL

ALL

Returns all rows in a table, or all values in a column, ignoring any filters that have been applied



The **table** or **column** that you want to clear filters on

Examples:

- Transactions
- Products[Category]

Additional columns that you want to clear filters on (optional)

- · Cannot specify columns if your first parameter is a table
- · All columns must include the table name and come from the same table

Examples:

- 'Customer Lookup'[City], 'Customer Lookup'[Country]
- Products[Product Name]

Tip: Instead of adding filter context, **the ALL function removes it**. This is often used in **"% of Total"** calculations, when the denominator needs to remain fixed regardless of filter context



Filter

FILTER

Returns a table that represents a subset of another table or expression



IMPORTANT:

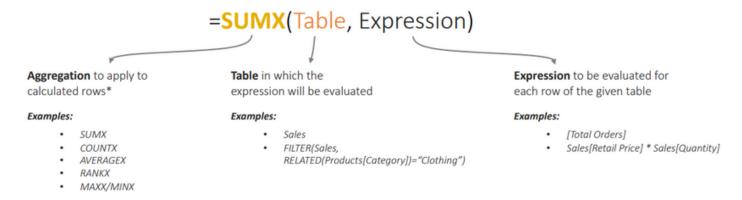
FILTER is used to add new filter context, and can handle **more complex filter expressions** than CALCULATE (by referencing measures, for example)
Since FILTER returns an entire table, it's often **nested within other functions**, like CALCULATE or SUMX

Tip: Since FILTER **iterates through each row in a table**, it can be slow and computationally expensive; only use FILTER if a simple CALCULATE function won't get the job done!



Iterator Functions

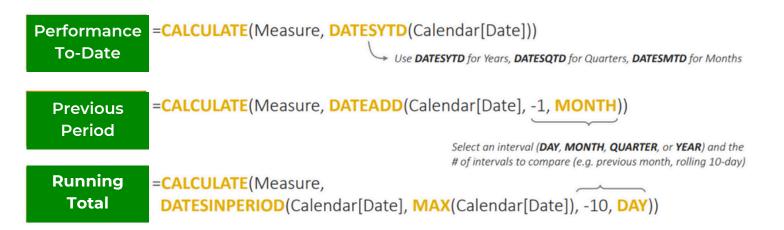
Iterator (or **"X"**) **functions** allow you to loop through the same expression on each row of a table, then apply some sort of aggregation to the results (SUM, MAX, etc.)



Tip: Imagine that iterator functions **add a temporary new column** to a table, calculate a value in each row based on the given expression, then aggregate the values within that temporary column (similar to **SUMPRODUCT** in Excel)

Time Intelligence

Time Intelligence patterns are used to calculate common date-based comparison



Tip: To calculate a **moving average**, use the running total calculation above and **divide by the number of intervals**



DAX Best Practices



Know when to use calculated columns vs. measures

• Use calculated columns for filtering, and measures for aggregating values



Use explicit measures, even for simple calculations

• Explicit measures can be referenced anywhere, and nested within other measures



Use fully-qualified column references in measures

• This makes your DAX more readable, and differentiates column references from measure references



Move column calculations "upstream" when possible

• Adding calculated columns at the source or in Power Query improves report speed and efficiency



Minimize the use of "expensive" iterator functions

• Use iterators with caution, especially if you are working with large tables or complex models