

Analisis Topik & Course

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Skills of the future



Introduction

Terdapat begitu banyak bidang-bidang pekerjaan yang dapat kita tekuni tergantung pada minat dan bakat kita. Namun, tidak ada salahnya jika kita mempelajari semua bidang yang ada. Skill Academy menawarkan banyak course untuk dipelajari, diantaranya adalah Analisis Data dengan Excel, Analisis Data menggunakan R, Analisis Marketing menggunakan Python, Belajar Inovasi pada Digital Banking, Dasar-dasar Google Sheet untuk Pemula, Data Analitik dengan Power BI, dan lain-lain. Selain itu, Skill Academy juga menawarkan berapa topic pembahasan tentang Social Media, Copywriting, SEO, Google Analytic, dan lain-lain. Jika masih bingung ingin memilih course apa yang ingin dipelajari, berikut paparan mengenai course & topik yang sedang populer di masyarakat!

Course

Menurut data, course yang paling diminati, jatuh kepada course **Business Intelligence dengan Microsoft Power BI Desktop** dengan jumlah peserta mencapai 200 orang!

Data output Messages Notifications			
	course_name character varying (100)	total_name bigint	list_of_name text
1	Business Intelligence d...	200	Alan Hwang - Alan Shonely - Alice McCarthy - Andrew Gjertsen - Ann Blume - Annie Thurman - Annie Zypem - Art Ferguson - Arthur Prichep - Becky Martin - Ben Ferrer - Ben Peterman -
2	Mempelajari Dasar My...	200	Aaron Hawkins - Aaron Smayling - Adam Bellavance - Adam Hart - Alan Dominguez - Alex Russell - Alice McCarthy - Andy Gerbode - Anna Gayman - Anna Haberlin - Annie Thurman - An
3	Basic Python untuk Pe...	170	Adam Bellavance - Adam Hart - Adam Shillingsburg - Alan Dominguez - Alejandro Grove - Allen Arnold - Andy Reiter - Anne Pryor - Anthony Jacobs - Anthony Johnson - Anthony Rawies
4	YakinKas Audienamu d...	170	Aaron Hawkins - Adam Shillingsburg - Aimee Bixby - Alex Grayson - Alice McCarthy - Allen Arnold - Amy Hunt - Andrew Allen - Andrew Gjertsen - Anna Andreadi - Anna Gayman - Anna
5	Tingkatkan Sales deng...	156	Adam Bellavance - Adam Shillingsburg - Alex Grayson - Allen Arnold - Allen Goldenen - Alyssa Crouse - Angele Hood - Ann Blume - Anna Gayman - Anna Haberlin - Annie Thurman - Ant
6	Fundamental Copywriti...	149	Adam Hart - Alan Barnes - Alan Shonely - Alejandro Grove - Alex Avila - Alex Grayson - Alice McCarthy - Amy Hunt - Andy Gerbode - Andy Reiter - Andy Yotov - Ann Steele - Anna Chung -
7	Kuasai Ms. Excel untuk...	145	Aaron Hawkins - Adam Bellavance - Adam Hart - Allen Arnold - Andrew Allen - Andy Yotov - Anna Andreadi - Anna Gayman - Anne Pryor - Anthony Johnson - Benjamin Fahat - Benjamin
8	Kelas Perencanaan da...	139	Adam Bellavance - Alan Dominguez - Alex Avila - Angele Hood - Ann Steele - Anne Pryor - Arthur Prichep - Barry Franzosisch - Ben Wallace - Bill Donatelli - Bill Overfelt - Brad Norvell - B
9	Perencanaan Marketing ...	133	Adrian Hane - Alan Shonely - Alex Avila - Alyssa Tate - Andrew Allen - Andrew Gjertsen - Ann Chong - Ann Steele - Anne McFarland - Anne Pryor - Annie Thurman - Anthony Johnson - Ar
10	Analisis Data menggun...	99	Aaron Hawkins - Aaron Smayling - Alan Barnes - Alan Hwang - Allen Rosenblatt - Amy Cox - Andrew Allen - Andrew Gjertsen - Andy Gerbode - Anna Andreadi - Annie Thurman - Annie Zy
11	Kelas Pelatihan Kuan...	97	Alan Schoenberger - Alex Russell - Allen Arnold - Angele Hood - Annie Thurman - Barry Franzosisch - Becky Martin - Bill Donatelli - Brad Eason - Brosina Hoffman - Bruce Degenhardt - B
12	Sales 101	95	Aaron Hawkins - Adam Bellavance - Alan Shonely - Alex Grayson - Alice McCarthy - Ann Blume - Anthony Johnson - Arthur Gainer - Arthur Prichep - Bart Pistole - Ben Peterman - Benja
13	Menganalisis Data me...	94	Alan Barnes - Alan Dominguez - Alan Shonely - Anna Gayman - Anne McFarland - Annie Thurman - Arthur Prichep - Becky Castell - Ben Peterman - Beth Thompson - Bill Stewart - Bill Ty
Total rows: 109 of 109 Query complete 00:00:01.947			

Course

Menurut data, course yang paling sedikit peminatnya adalah course **Optimalisasi Bisnis Menggunakan Teknik Integrasi Data** dengan jumlah peserta hanya mencapai 32 orang!

Data output Messages Notifications			
	course_name character varying (100)	total_name bigint	list_of_name text
1	Optimalisasi Bisnis Menggunakan Teknik Integrasi Data	32	Alan Shonely – Angele Hood – Barry Franzosich – Ben Ferrer – Brian Thompson – Chris McAfee – Christine Sundaresam – Corey Lock – Corey Catlett – Daniel Lac
2	Manajemen dan Marketing Social Media	34	Alex Avila – Arthur Pritchep – Ben Ferrer – Chris Cortes – Christopher Martinez – Cindy Stewart – Damala Kotsonis – David Bremer – Dean Braden – Dennis Pardue
3	Social Media Marketing	34	Alan Shonely – Art Ferguson – Barry Blumstein – Brendan Sweed – Brian Moss – Carl Sayre – David Philippe – Dorothy Badders – Doris Iebe – Elpidia Rittenbach –
4	Analisis Data menggunakan Pandas	52	Adrian Hane – Alan Hwang – Alyssa Tate – Andrew Gjertsen – Arianne Irving – Art Ferguson – Barry Franzosich – Bradley Nguyen – Carol Adams – Carol Darley – C
5	Periklanan dan Pemasaran Tiktok 101	63	Aaron Hawkins – Alan Schoenberger – Amy Cox – Andrew Roberts – Andy Gerbode – Anna Haberlin – Anne McFarland – Annie Zypem – Anthony Rawles – Arianne
6	Konsep Data Warehouse basis Cloud	63	Aaron Smayling – Adrian Barton – Alan Schoenberger – Aleksandra Gannaway – Andrew Roberts – Anna Haberlin – Anne Pryor – Annie Zypem – Benjamin Patterson
7	Dasar-dasar Bahasa Pemrograman Java Bagi Pemula	64	Anna Haberlin – Anne McFarland – Benjamin Farhat – Benjamin Venier – Bill Eplett – Carl Schnellling – Chad Sievert – Christina VanderZanden – Clay Cheatham – C
8	Tingkatkan Kemampuan Content Writing untuk Web dan Marketing	64	Alejandro Savely – Andrew Gjertsen – Arthur Pritchep – Brian Derr – Bruce Stewart – Chris Selesnick – Cindy Schnellling – Clay Luttike – Corinna Mitchell – Dan Reid
9	Dasar Pemrograman SQL	66	Adam Shillingsburg – Alejandro Balentine – Arthur Pritchep – Barry Gonzalez – Ben Ferrer – Charlotte Melton – Christina VanderZanden – Dave Poirier – Dean perce
10	Belajar Dasar-dasar Digital dan Social Media Marketing	67	Amy Cox – Anna Gayman – Arianne Irving – Benjamin Patterson – Berenike Kampe – Carl Weiss – Charles Sheldon – Chlonis Kastensmidt – Chris Selesnick – Christ
11	SEO 101	68	Adam Bellavance – Adam Hart – Adam Shillingsburg – Adrian Hane – Anne Pryor – Anthony Jacobs – Art Ferguson – Bart Pistole – Becky Castell – Brenda Bowman
12	Dasar-dasar dalam Membuat Website Menggunakan CSS	68	Adrian Barton – Adrian Hane – Barbara Fisher – Barry Gonzalez – Barry Pond – Bart Pistole – Bart Watters – Becky Martin – Brian Moss – Catherine Giotzbach – Ca
Total rows: 109 of 109 Query complete 00:00:00.518			

Topik

Menurut data, topik yang paling diminati, jatuh kepada topik **Python** dengan jumlah peserta mencapai 328 orang!

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	topic character varying (50) 🔒	total_name bigint 🔒	list_of_name text
1	Python	328	Aaron Smayling -- Adam Bellavance -- Adam Hart -- Adam Shillingsburg -- Adrian Barton -- Alan Dominguez -- Alan Hwang -- Alan
2	Tik Tok Marketing	282	Aaron Bergman -- Aaron Hawkins -- Adam Hart -- Adam Shillingsburg -- Adrian Barton -- Adrian Hane -- Alan Barnes -- Alan Don
3	Copywriting	279	Adam Bellavance -- Adam Hart -- Adam Shillingsburg -- Alan Barnes -- Alan Shonely -- Alejandro Grove -- Alex Avila -- Alex Grays
4	SQL	249	Aaron Smayling -- Adam Hart -- Adam Shillingsburg -- Alan Barnes -- Alan Dominguez -- Alan Shonely -- Alejandro Ballentine -- A
5	Communication Skills	233	Adam Bellavance -- Adam Shillingsburg -- Adrian Barton -- Adrian Hane -- Aimee Bixby -- Alan Hwang -- Alejandro Ballentine -- A
6	Tableau	225	Aaron Hawkins -- Adam Hart -- Adrian Shami -- Alan Dominguez -- Alan Shonely -- Alejandro Savely -- Ann Chong -- Ann Steele -
7	Business Analysis	222	Adrian Barton -- Adrian Hane -- Adrian Shami -- Allen Goldenen -- Alyssa Tate -- Amy Cox -- Amy Hunt -- Andrew Allen -- Andrew
8	Machine Learning	220	Aaron Bergman -- Aaron Smayling -- Adam Bellavance -- Adrian Hane -- Aimee Bixby -- Alan Schoenberger -- Alan Shonely -- An
9	Content writing	218	Adam Bellavance -- Adam Shillingsburg -- Alan Haines -- Alejandro Ballentine -- Alejandro Grove -- Alejandro Savely -- Alex Avila
10	Presentation Skills	217	Adam Shillingsburg -- Aimee Bixby -- Alan Hwang -- Alex Grayson -- Allen Arnold -- Amy Hunt -- Andrew Allen -- Andrew Gjertse
11	Statistics	215	Adrian Barton -- Aimee Bixby -- Alan Hwang -- Allen Goldenen -- Ann Blume -- Ann Steele -- Anna Andreadi -- Anne Pryor -- Annie
12	Storytelling	213	Aaron Hawkins -- Adam Shillingsburg -- Adrian Barton -- Aimee Bixby -- Alan Dominguez -- Alex Grayson -- Alice McCarthy -- All

Topik

Menurut data, topik yang paling sedikit peminatnya adalah topik **Java** dengan jumlah peserta hanya mencapai 64 orang!

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	topic character varying (50)	total_name bigint	list_of_name text
1	Java	64	Anna Haberlin -- Anne McFarland -- Benjamin Farhat -- Benjamin Venier -- Bill Eplett -- Cari Schnelling -- Chad Sievert -- Christina VanderZanden -- Clay C
2	Sales Skills	72	Alejandro Grove -- Arianne Irving -- Arthur Prichep -- Arthur Wiediger -- Barbara Fisher -- Benjamin Venier -- Bryan Davis -- Catherine Glotzbach -- Christin
3	Google Drive	76	Alan Schoenberger -- Andrew Gjertsen -- Anna Haberlin -- Bart Pistole -- Bart Watters -- Ben Ferrer -- Benjamin Venier -- Berenike Kampe -- Beth Paige -- B
4	Facebook Ads	76	Alan Shonely -- Alex Avila -- Alyssa Tate -- Andrew Allen -- Andrew Gjertsen -- Anne Pryor -- Barry Gonzalez -- Bart Watters -- Ben Ferrer -- Bill Donatelli -- B
5	Business Communicati...	79	Adam Shillingsburg -- Adrian Barton -- Alan Shonely -- Alejandro Ballentine -- Alejandro Grove -- Anne McFarland -- Anne Pryor -- Annie Thurman -- Annie
6	Public Speaking	80	Aaron Smayling -- Adrian Shami -- Alan Barnes -- Alyssa Crouse -- Amy Cox -- Andrew Gjertsen -- Anna Chung -- Anna Haberlin -- Barry Franzosisch -- Bar
7	PowerPoint	80	Adam Bellavance -- Adam Shillingsburg -- Alejandro Ballentine -- Andrew Gjertsen -- Ann Chong -- Ann Steele -- Anne Pryor -- Annie Zypern -- Art Foster --
8	PostgreSQL	81	Adam Bellavance -- Ann Steele -- Anna Chung -- Anthony Jacobs -- Arianne Irving -- Arthur Prichep -- Ashley Jarboe -- Astrea Jones -- Ben Ferrer -- Brian
9	Investment Banking	83	Adam Hart -- Adam Shillingsburg -- Aimee Bixby -- Alex Avila -- Alyssa Tate -- Andrew Roberts -- Anne Pryor -- Arthur Prichep -- Bart Pistole -- Bobby Traff
10	SQL Server	85	Adam Hart -- Amy Cox -- Ann Chong -- Anna Haberlin -- Annie Zypern -- Arthur Prichep -- Astrea Jones -- Barry Blumstein -- Becky Pak -- Ben Peterman --
11	Business Development	95	Aaron Hawkins -- Adam Bellavance -- Alan Shonely -- Alex Grayson -- Alice McCarthy -- Ann Blume -- Anthony Johnson -- Arthur Gainer -- Arthur Prichep --
12	SEO	128	Adam Bellavance -- Adam Hart -- Adam Shillingsburg -- Adrian Hane -- Alan Dominguez -- Anne Pryor -- Anthony Jacobs -- Art Ferguson -- Arthur Wiediger

Level Basic

Terdapat 2 level dari course yang ditawarkan, yaitu level basic dan intermediate. Berikut paparan daftar course level basic beserta dengan harganya.

Data output Messages Graph Visualiser X Notifications				
	topic character varying (50)	course_name character varying (100)	level character varying (50)	price numeric (40,2)
1	Social Media	Perkenalan Marketing dan Iklan Facebook	Basic	350969
2	Social Media	Manajemen dan Marketing Social Media	Basic	313526
3	Social Media	Social Media Marketing	Basic	328520
4	Social Media	Belajar Dasar-dasar Digital dan Social Media Marketing	Basic	288732
5	Internet	Apa itu Online dan Digital Marketing?	Basic	297747
6	Copywriting	Fundamental Copywriting untuk Pemula	Basic	331790
7	Google Analytic	Kuasai Google Analytics bagi Pemula	Basic	384020
8	Google Analytic	Bagaimana Cara Meningkatkan Kinerja Online Marketing?	Basic	409402
9	SEO	SEO 101	Basic	367606
10	SEO	Kenali Strategi SEO & Social Media Marketing	Basic	305167
11	Keyword research	Kata kunci untuk Mencapai Halaman Pertama Google	Basic	411520
12	Copywriting	Fundamental Copywriting untuk Pemula	Basic	291729
13	Marketing analytics	Menjadi Ahli Pemasaran dengan Data-Driven	Basic	316390
Total rows: 208 of 208 Query complete 00:00:52.045				

Level Intermediate

Berikut paparan list course dengan level intermediate serta harganya

	topic character varying (50)	course_name character varying (100)	level character varying (50)	price numeric (40,2)
1	Internet	Strategi Online Marketing: Bagaimana cara mendapatkan lebih banyak trafik?	Intermediate	344433
2	Copywriting	Tingkatkan Sales dengan Copywriting Menarik	Intermediate	439816
3	Keyword research	Menempati peringkat #1 dengan Mastering Keyword Reasearch	Intermediate	289730
4	Copywriting	Tingkatkan Sales dengan Copywriting Menarik	Intermediate	220317
5	Marketing analytics	Analisis Marketing dan Manajemen Bisnis Retail	Intermediate	405116
6	Tik Tok Marketing	Tingkatkan Sales Bisnismu dengan Content yang Viral dan Menaikkan Pertumb...	Intermediate	401973
7	Tik Tok Marketing	Tingkatkan Sales Bisnismu dengan Meningkatkan Pertumbuhan Followers	Intermediate	269219
8	Python	Analisis Marketing menggunakan Python	Intermediate	435239
9	Machine Learning	Machine Learning menggunakan Python dan R	Intermediate	591822
10	Machine Learning	Analisis Segmentasi Pelanggan menggunakan Python	Intermediate	509077
11	JavaScript	Advanced JavaScript	Intermediate	614999
12	Financial Analysis	Kelas Pelatihan Keuangan untuk para Analis Finansial	Intermediate	269423
13	Financial Modeling	Kelas Perencanaan dan Prediksi Finansial menggunakan Excel	Intermediate	317250



Thank you!