

## Top point & Formulae in Economics

1) Profit = Revenue - Cost

Business Profit / Accounting  
 ↓  
 = Revenue - Explicit Cost

Economic Profit

$$= \text{Revenue} - \text{Implicit} - \text{Explicit}$$

2) Equilibrium  $\rightarrow Q_d = Q_s$

↑ demand ~~Supply~~ Supply

3) Price ceiling  $\Rightarrow$  leads to shortage

Price floor  $\Rightarrow$  leads to surplus

& Price floor  $\Rightarrow$  Price ceiling

4)

Tax ( $T$ )

Imposed on  
Seller

↓

Supply curve

shift upward  
by ( $T$ )

Imposed on  
Buyer

↑

Demand Curve

shift downward by ( $T$ )

To Solve Tax Question

Tax on seller : Write ' $P$ ' in terms of  $Q_s$

& add Tax on RH

$$\text{i.e. } P = f(Q_s) + T$$

& then find equilibrium with demand equation

Tax on buyer

↓

Work P in terms of  $Q_d$  & subtract Tax 'T' on RHS

$$P = f(Q_d) - T$$

& find equilibrium with supply equation

5) Elasticity :

$$E = \frac{\% \Delta A}{\% \Delta B}$$

(\*)

Price Elasticity of demand

$$E_p = \frac{\Delta Q}{\Delta P} \times \frac{P}{Q} \quad (\text{Point elasticity})$$

$$E_p = \frac{Q_2 - Q_1}{P_2 - P_1} \times \frac{P_2 + P_1}{Q_2 + Q_1}$$

6) Inelastic Demand:  $-1 < E_p < 0$

Unitary elastic demand:  $E_p = -1$

Elastic demand:  $E < -1$

$$7) TR = P \times Q$$

$$MR = \frac{dTR}{dQ}$$

8)  ~~$y$~~   ~~$= f(Q)$~~   $Q = B + a_p P$

then  $MR = B + (2)a_p P$

Slope becomes Twice

9)  $(TR) \Rightarrow \text{Max. when}$

$$MR=0 \quad \& \quad E_p = -1$$

10)  ~~$MR = P \left( 1 + \frac{1}{|E_p|} \right)$~~  Put  $E_p < 0$  here

10)  $MR = P \left( 1 + \frac{1}{\frac{1}{E_p}} \right) \rightarrow$  Put ' $E_p < 0$ ' here

11)

## Elastic Demand ( $E_p < -1$ )

$$P \uparrow Q \downarrow = TR \downarrow \quad P \downarrow Q \uparrow = TR \uparrow$$

## Inelastic Demand ( $* E_p < 0$ )

$$P \uparrow Q \downarrow = TR \uparrow \quad P \downarrow Q \uparrow = TR \downarrow$$

### \* Less elastic Demand

When few substitutes, Requires small portion of total expenditure  
 less time available to adjust for price

### \* More elastic Demand

(\*) Write opposite of above

## 12) Income elasticity

$$E_I = \frac{\Delta I}{I} \times \frac{1}{\frac{\Delta O}{O}} \quad (\text{Point})$$

$$E_I = \frac{(Q_2 - Q_1) \times (I_2 + I_1)}{(I_2 - I_1)(Q_2 + Q_1)}$$

13)  $E_I$  (Income elasticity) = +ve

↳ Normal goods

Necessities

$$0 < E_I < 1$$

Luxuries  $\Rightarrow E_I > 1$

$E_I = -ve \Rightarrow$  Inferior goods

14) Cross Price Elasticity  $\rightarrow$  Change in quantity 'x'  
due to change in price of 'y'

$$E_{xy} = \frac{\Delta Q_x}{\Delta P_y} \times \frac{P_y}{Q_x}$$

$$E_{xy} = \frac{Q_{x_2} - Q_{x_1}}{P_{y_2} - P_{y_1}} \times \frac{P_{y_2} + P_{y_1}}{Q_{x_2} + Q_{x_1}}$$

$E_{xy} > 0 \Rightarrow$  Substitutes

$E_{xy} < 0 \Rightarrow$  Complement

## Consumer Choice

- \* Individuals can rank their preferences
- \* Non-satiation: People prefer more to less
- \* Transitivity: Ranking are consistent
- \* Give up smaller amount of one good in order to get additional units of other good.
- \* Indifference curve move towards right means more satisfaction
- \* No intersection of curve possible due to transitivity
- \* Downward slopping: due to Non-satiation
- \* Convex to origin

15) Marginal Rate (meas) :  $-\frac{MU_x}{MU_y}$   
of Substitution

16) Total utility =  $MU_1 + MU_2 + \dots$

### 17) Budget Line

$$P_x \times Q_x + P_y \times Q_y = \text{Total Income}$$

**Slope =  $-\frac{P_x}{P_y}$**

### 18) Utility Maximization

$$\frac{P_x}{P_y} = \pm \frac{MU_x}{MU_y} \Rightarrow \boxed{\frac{P_x}{P_y} = \frac{MU_x}{MU_y}}$$

### Forecasting

Qualitative Method



Opinion of Expert

Quantitative Method



Rely on data & analytical techniques

### Time Series

Trend Projection

Exponential Smooth

Moving Average

### Associative

Linear Regression

1a) Regression line  $\rightarrow 1$  Independent

dependent  $\leftarrow Y = a + b(x)$

To find  $a$  &  $b$

$$\sum y_i = na + b \sum x_i$$

$$\sum x_i y_i = a \sum x_i + b \sum x_i^2$$

OR

$$a = \frac{\sum y_i \sum x_i^2 - \sum x_i \sum x_i y_i}{n \sum x_i^2 - (\sum x_i)^2}$$

$$b = \frac{n \sum x_i y_i - (\sum x_i)(\sum y_i)}{n \sum x_i^2 - (\sum x_i)^2}$$

2a) Standard Error ( $S_e$ ):

$$\sqrt{\frac{\sum (y_i - \bar{Y})^2 - b \sum (x_i - \bar{x})(y_i - \bar{Y})}{(n - k - 1)}}$$

where  $n = \text{No of observation}$   $\rightarrow$  degrees of freedom  
 $k = \text{No of independent variable in equation}$

~~More S<sub>e</sub> More Stronger the relation~~

$S_e = 1$  It is probable error in predicted values

21) Range of  $\hat{Y}$  :  $\hat{Y} \pm t_{n-k-1} S_e$

### Testing Regression Estimates

1) Coefficient of Determination or ( $R^2$ )

Test the overall equation

& show the

Strength of

the relation

between dependent

& independent variable

The t-statistic

Test relationship between each independent variable & dependent variable individually

individually

$$22) R^2 = \frac{\sum(Y_t - \bar{Y})^2}{\sum(Y_t - \hat{Y}_t)^2}$$

$$23) \sum(Y_t - \bar{Y})^2 = \sum(Y_t - \hat{Y}_t)^2 + \sum(\hat{Y}_t - \bar{Y})^2$$

$$23) (\sum(Y_t - \bar{Y})^2) = (\sum(Y_t - \hat{Y}_t)^2) + (\sum(\hat{Y}_t - \bar{Y})^2)$$

Total variation

Unexplained  
variation

Explained  
variation

$\Rightarrow$  More value of  $R^2$   $\Rightarrow$  more strong relationship

Implies independent variable explains  $R$  percent of the dependent variable

$$24) \text{Coefficient of Correlation } (\gamma) = \sqrt{R^2} \\ = R$$

## The t-static

$$t = \frac{b}{s_b}$$

$$s_b = \sqrt{\frac{\sum (Y_t - \hat{Y}_t)^2}{(n-k-1) (\sum (X_t - \bar{X})^2)}}$$

If calculated  $\rightarrow$  tabularly  
Value



Strong Relationship

## 25) Confidence Interval

$$b \pm t_{n-k-1} s_b$$

Goods



Capital Goods



Required for  
production of other goods



Durable  
(Consumer good)

Used Repeatedly



Non-durable  
Consumer goods  
Used

Only once  
like food

## Trend

- \* Secular Trend : long run increase or decrease in data series
- \* Cyclical : Changes that occur over years
- \* Seasonal  $\Rightarrow$  Regular recurring fluctuation
- \* Irregular or Random
  - ↳ due to unique events  
(Eg: Covid-19)

### 26) Trend projection

$$S_t = S_0 + bt$$

where  $S$ : Sales

$t$ : time

### 27) Seasonal adjustment

Ratio = Actual  
Trend forecast

Seasonal adjuster : Average of Ratios for  
each seasonal period

28) Adjusted forecast = Trend forecast + Seasonal Adjustment

### Limitation of Trend Analysis

- ⇒ Limited to short to term
- ⇒ Assume historical relationship will not change
- ⇒ Fluctuations in economic growth

### Smoothing Techniques

Moving Average

Exponential Smoothing

$$29) \text{ Rmsf} = \sqrt{\frac{\sum (A_t - f_t)^2}{n}}$$

ProductionInputs

↓      ↓      ↓      ↓  
 Land    labor    Capital    Enterprise

$$Q = f(L, K)$$

Short Run  
II

Only one variable factor  
 i.e. L or K

3) Total Product = Q

Average Product =  $\frac{Q}{L}$       *here L is the*

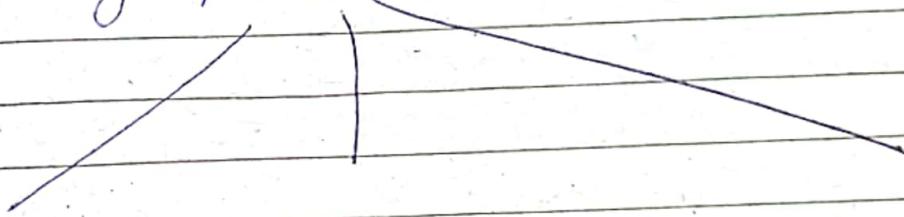
Marginal Product =  $\frac{dQ}{dL}$       *variable factor considered.*  
 $(MP_L) = \frac{\Delta Q}{\Delta L}$

3) Elasticity =  $\left[ \frac{\Delta Q}{\Delta L} \times \frac{L}{Q} = \frac{MP_L}{AP_L} \right]$

## \* Law of Diminishing Marginal Returns:

It says that as additional units of an input is used in production process while all other inputs are constant, then it result in increment in output till some point. After that more addition leads to decline in marginal product of that variable.

### 3) Stages of production



Stage 1:

⇒ Marginal product reaches max & start declining

⇒ Total Average product increases but slower than Marginal product

$$MPL = +ve \\ MPL_K = -ve$$

Stage 2:

Marginal product intersects Average product after which average product starts to decline continuously

$$MPL \& MP_{Lc} = +ve$$

Stage 3:

Marginal product becomes negative

& Average product also continues decline but is +ve

$$MPL = -ve \\ MP_{Lc} = +ve$$

33)  $MRP_L = MRP_C$

because

$$MRP_L = (MP) \times \underline{MR}$$

$$MRP_C = \frac{DTC}{\Delta L}$$

34) If  $\text{In tax of labour}$

$$MRP_C = w \text{ (wage of labour)}$$

So,  $MRP_L = MRP_C = \underline{w}$

Long run

35) Firms will only use combinations in isoquants where they are negatively sloped.

36) MRTS

$$\begin{aligned} \text{(Marginal)} &= -\frac{MP_L}{MP_C} \\ \text{Rate of} \\ \text{Technical} \end{aligned}$$

Substitution

## 37) Isocost lines

$$\text{Total Cost} = wL + rK$$

where  $w \Rightarrow$  wages

$r \Rightarrow$  Cost of Capital

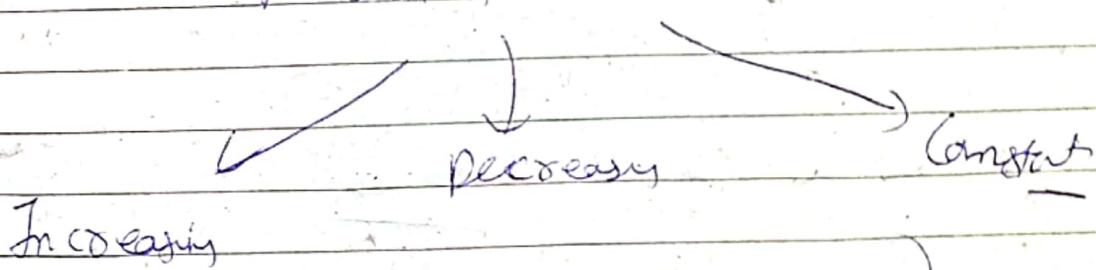
$$\text{Slope} = -\frac{w}{r}$$

Optimal Input Combinations

$$MRTS = \frac{MP_L}{MP_K} = \frac{w}{r}$$

38)

Return to Scale



for given input

put  $K & L \times 2$  times

If the answer is 2 times the previous  $\Rightarrow$  then Constant

$y > 2 \Rightarrow$  Increasing  
 $y < 2 \Rightarrow$  Decreasing

39)

(Cobb-Douglas Production Function)

$$Q = A K^a L^b$$

II

To check Return to Scale

Put ~~K~~ Replace  $K = 2K$ & Replace  $L = 2L$ 

we get

$$Q' = 2^{a+b} Q$$

If  $a+b=1 \Rightarrow$  Constant Return to Scale $a+b > 1 \Rightarrow$  Increasing $a+b < 1 \Rightarrow$  Decreasing

40)

 $\overline{\text{Average Cost}} = \frac{\text{Total Cost}}{Q}$ 

$$\text{Marginal Cost} = \frac{\Delta \text{TC}}{\Delta Q} = \frac{\frac{w}{\Delta Q}}{\frac{\Delta Q}{\Delta L}} = \frac{w}{MPL}$$

4) Average ~~fixed~~<sup>Variable</sup> Cost:  $\frac{TVC}{Q} = \frac{WL}{Q} = \frac{w}{AP_L}$

Average fixed cost =  $\frac{TFC}{Q}$

## 42) Break Even Analysis

(L) Point where Total Cost = Total Revenue

Also known as Cost Volume Profit Analysis

Quantity  $Q'$  at Break even point =  $\frac{TFC}{P - AVC}$

## Market Structure

### Perfect Competition

- ⇒ Large no. of relatively small buyers & sellers
- ⇒ Standardized product
- ⇒ Very Easy market Entry & Exit
- ⇒ Non-price competition not possible
  
- ⇒ Seller is price taker
  
- ⇒ Demand Curve  $\therefore$  Horizontal

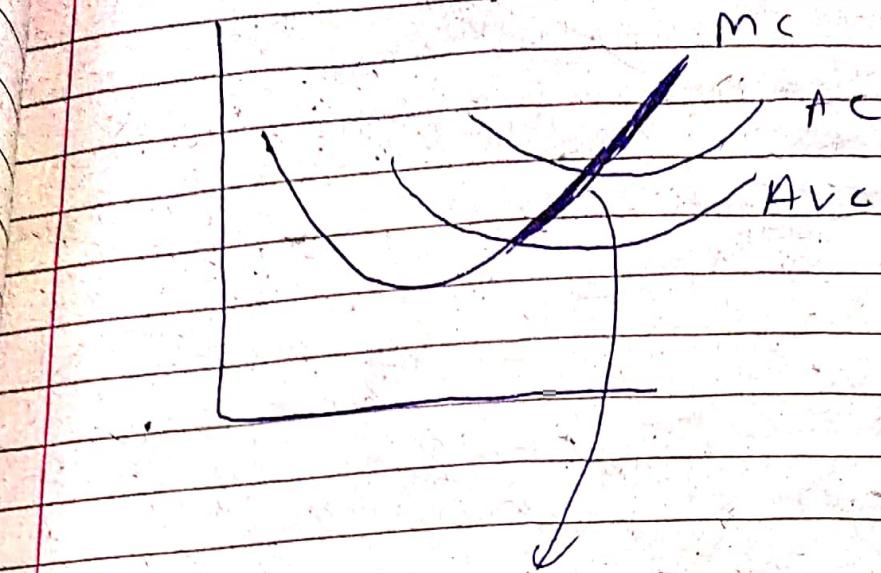
43)  $P = MR = MC$  (Short Run)

44) Firm should continue till

$$P > AVC$$

45) Contribution Margin =  $TR - TVC$

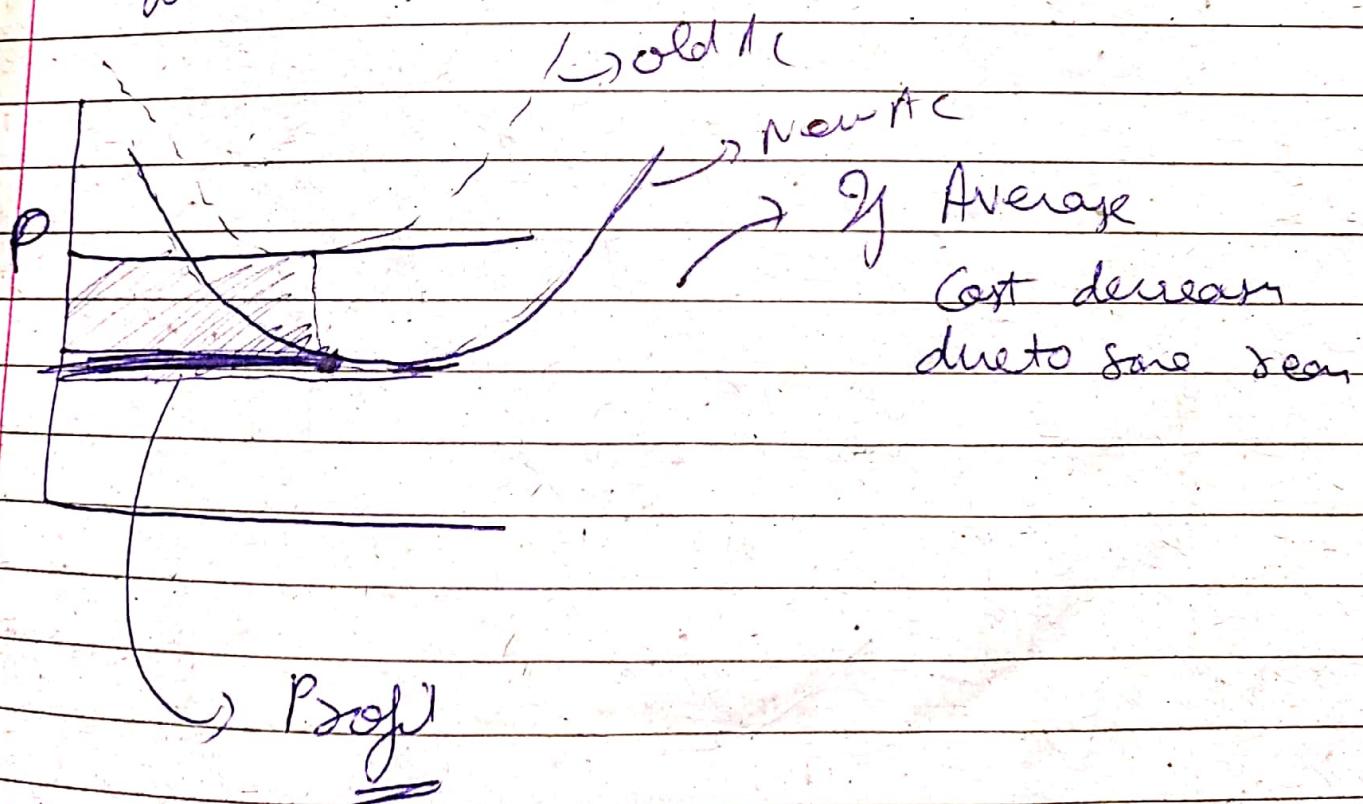
Total Variable  
Cost

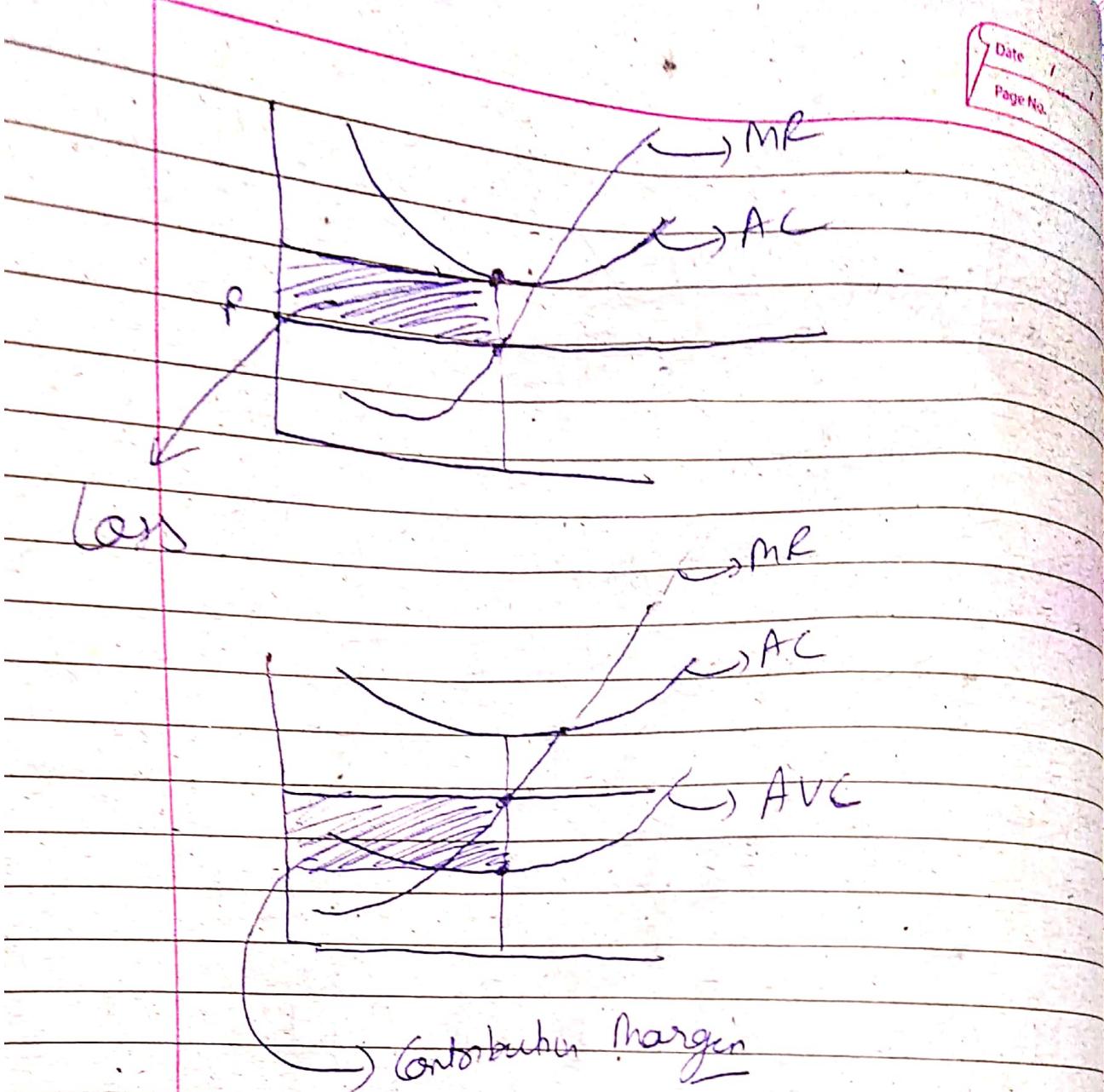


Supply equation of perfect competition

Curve of MC above AVC

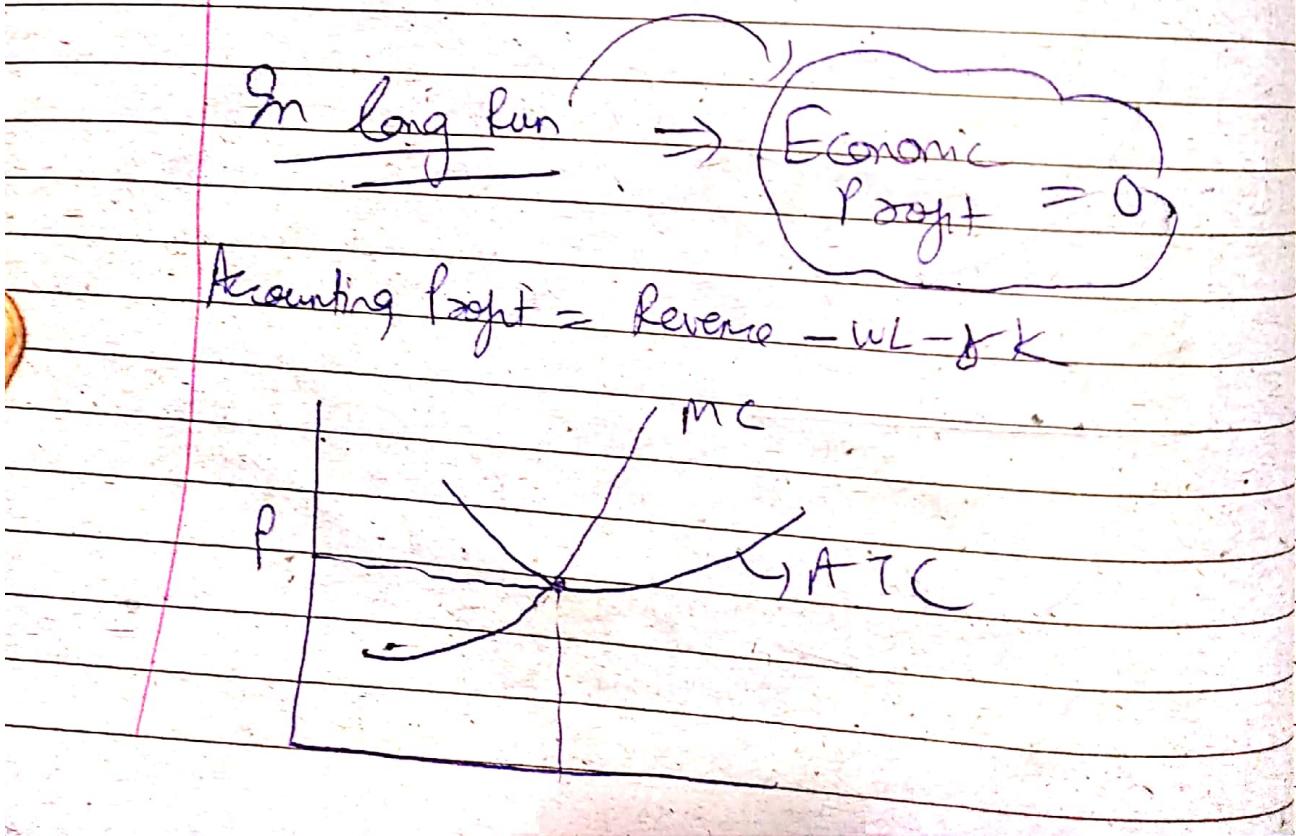
Different Components in Perfect Competition





In long run  $\Rightarrow$  Economic Profit = 0

Accounting Profit = Revenue -  $wL - rK$



16) In long run

$$P = AFC = MC$$

Not  
 $MR = MC$

In long run

## Monopoly

Tip point:

In perfect competition  
we cannot calculate  
TR using demand  
equation as we find  
more than one firm

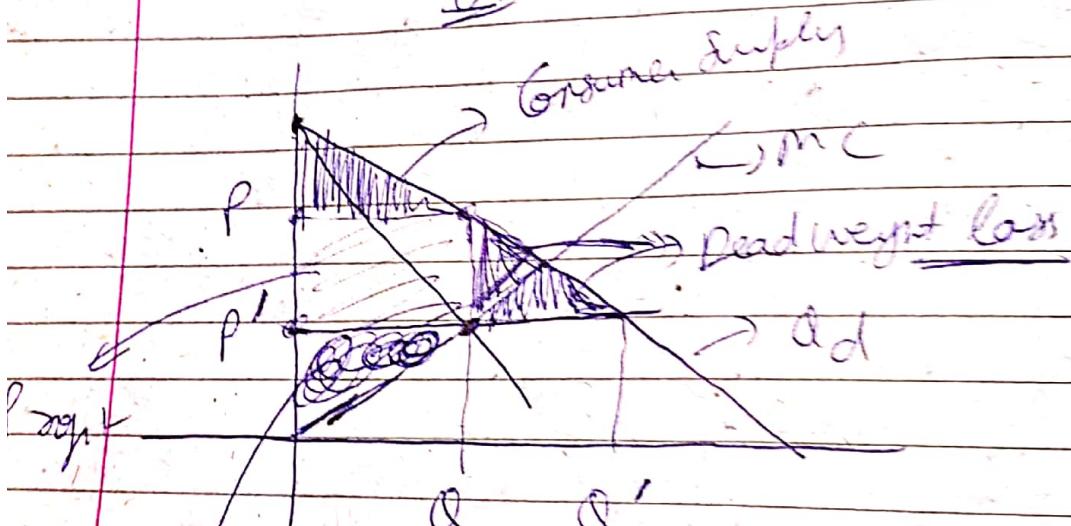
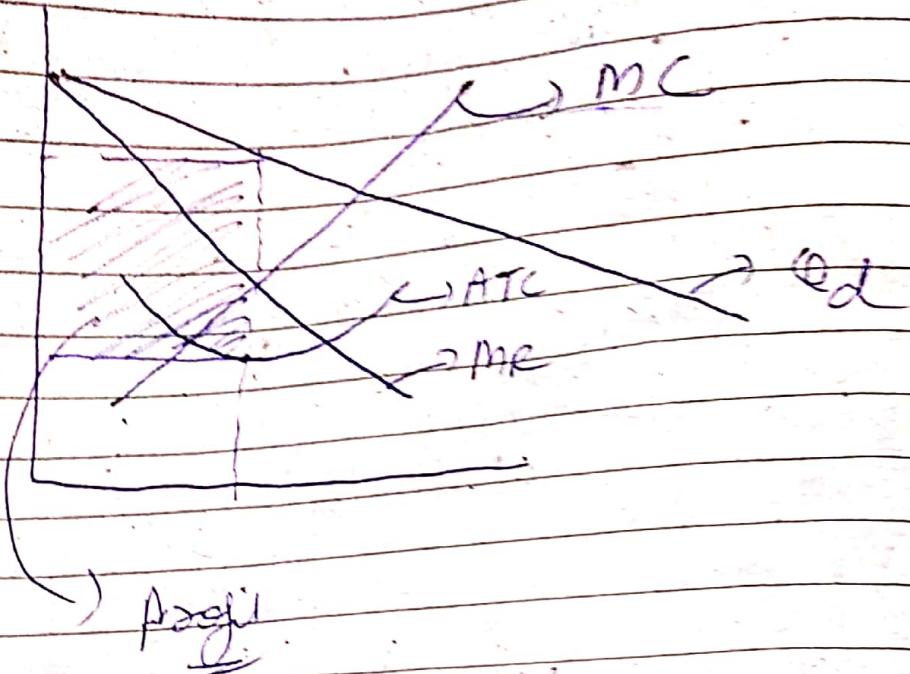
- ⇒ One firm
- ⇒ Unique product
- ⇒ No entry, exit possible
- ⇒ Non-price competition not necessary
- ⇒ Price is excon of MC
- ⇒ Possibility of price discrimination

NOTE: Here TR can be  
calculated using demand  
equation as whole demand  
is only one firm unlike in  
perfect competition.

~~long~~ Profit maximisation  
at

$$'Q' \Rightarrow \text{where } MC = MR$$

# Different graphs

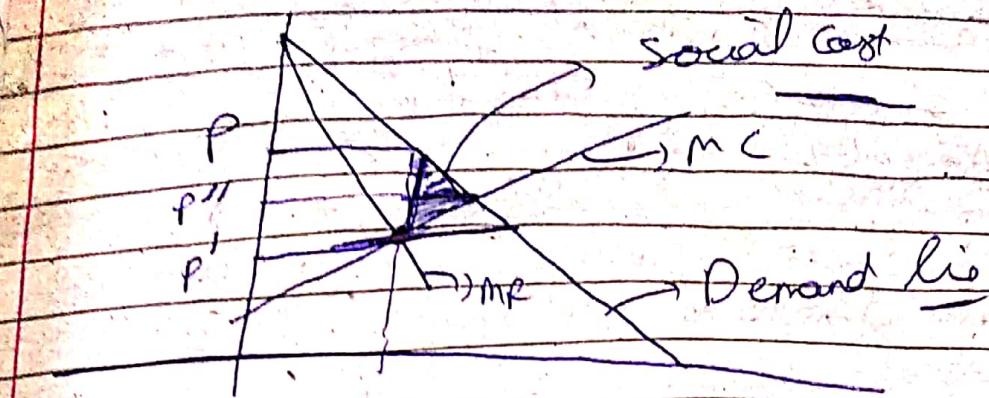


Producer  
Surplus

$P_1$  Price at which

Monopoly is set

$P' = MC = MR$  (Perfect  
Competition  
price)



$P'' \Rightarrow$  Price where  $MC \neq$  intersect  
with demand line

### Monopolistic Competition

- ⇒ Seller has some control on price
- ⇒ Large no of small firms acting independent
- ⇒ Differentiated product
- ⇒ Entry & Exit easy
- ⇒ Non price competition is important
- ⇒ Each seller target <sup>its own</sup> small market segments
- ⇒ Collusion is difficult
- ⇒ No firm pays attention to others except they are sensitive to average market price

Note

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Demand Curve is  
less elastic than perfect  
competition but more than monopoly

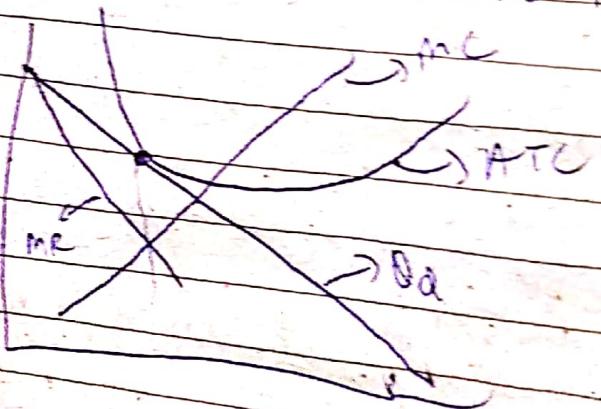
60

(7) ~~0. ATC~~ Short Run  
Quality hat supplied  
 $MC = MR$

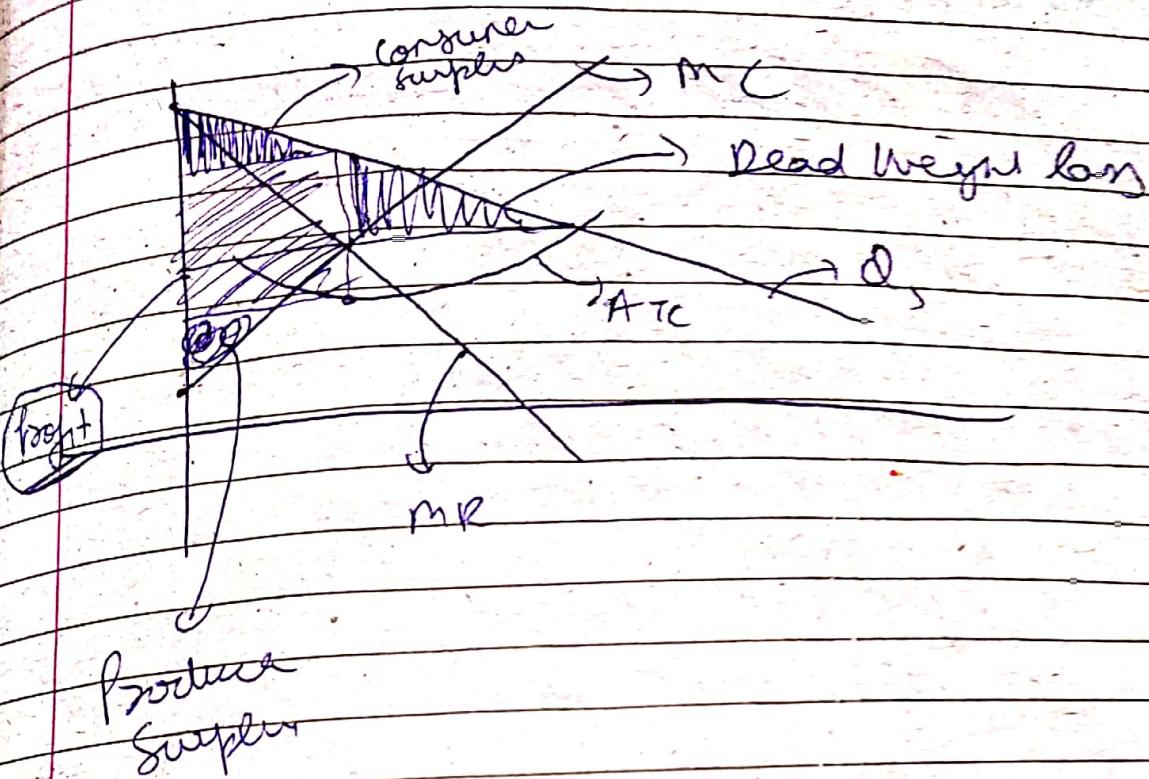
Then Price for this quantity  
is set using demand curve

Long Run

→ ATC curve ~~becomes~~ rises  
& has tangent at the  
Demand curve at Price ( $P$ )



At this point ATC is not minimum



## Oligopoly

- ⇒ Differentiated or Standardized product
- ⇒ Entry Exit difficult
- ⇒ Non-price Competition
- ⇒ Few sellers to product
- ⇒ Collusion can occur
- ⇒ Abnormal Profit

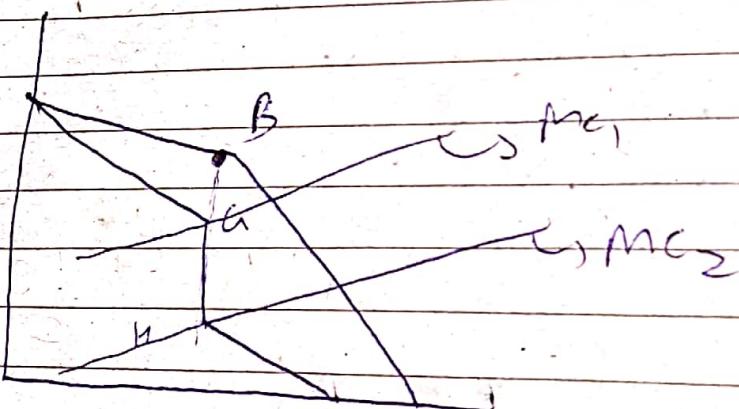
## Kinked Demand Curve Model

↳ If Oligopolist raise price other seller will not increase price  
here demand is elastic leading to decline in sale of Oligopolist but increased the price.

But if oligopolist decrease price, other seller will also decrease price leading to very short run profit.

here demand is inelastic

So MR will discontinue at this price for given Raye



Price will not change

if MR & MC<sub>2</sub> lies between

A & H i.e. range of MR when

it is discontinuous

# National Income Accounting

National Income : Value of income from sales of goods & service in a country.

## National Accounts :

(i) Records Monetary value of goods & services purchased & sold domestically and exported over a period of single year.

## National Income Accounting

(ii) Records all incomes & expenditure that contribute to a country's income & output.

Not

→ All goods should be counted only once

→ Economic products : Meant for sale, have market value

Non economic products → Meant to be sold, & <sup>Not</sup> no market price

GDP (Cross Domestic Product)

↓  
In Country boundary

Sum of market values / factor payment  
of all officially recognized final goods  
& services

GDP  
MP (Market value)

GDP  
FC. (Factor  
Cost)

GNP

(b) GDP + All final goods &  
services outside by the country  
but owned by country resident

48)

$$\boxed{GNP = GDP + NFIA}$$

49)

NFIA = factor payment from abroad -  
factor payment to  
abroad

50) Gross = Net + Depreciation

Net = Gross - Depreciation

51) NDP = GDP - ~~Depreciation~~ Depreciation

↳ National Domestic product

52) Market Price = Factor price + Net Indirect Tax

53) Net Indirect Tax = Indirect Tax - Subsidies

54)  $GDP_{mp} = GDP_f + \cancel{NIT}$  Net Indirect Tax

54)  $NGDP_{mp} = GDP_{mp} - \text{Depreciation}$

$NGDP_{mp} = GDP_f + \text{Net Indirect Tax} - \text{Depreciation}$

$NGDP_{mp} = NGDP_{fc} + NIT$

55) ~~NNP~~

55)  $NNP_{mp} = NNP_{fc} + NIT$

$NNP_{mp} = \cancel{NIT} \quad GDP_{mp} - \text{Depreciation} + NITA$

N to G  $\Rightarrow$  Add depressor

D to N  $\Rightarrow$  Add NFIA

FC to ml  $\Rightarrow$  Add NIA

# NP To CP

NNP to GDP conversion

Start from ~~Right~~ left most letter

in Conv.

Step 1:  $(\text{NNP})_{MP} \rightarrow (\text{GDP})_{FC}$

N to G  $\Rightarrow$  add deprecat

Step 2:  $(\text{NNP})_{MP} \rightarrow (\text{GDP})_{FC}$

N to D  $\Rightarrow$  Subtract NFIA

Step 3

$(\text{NNP})_{MP} \rightarrow (\text{GDP})_{FC}$

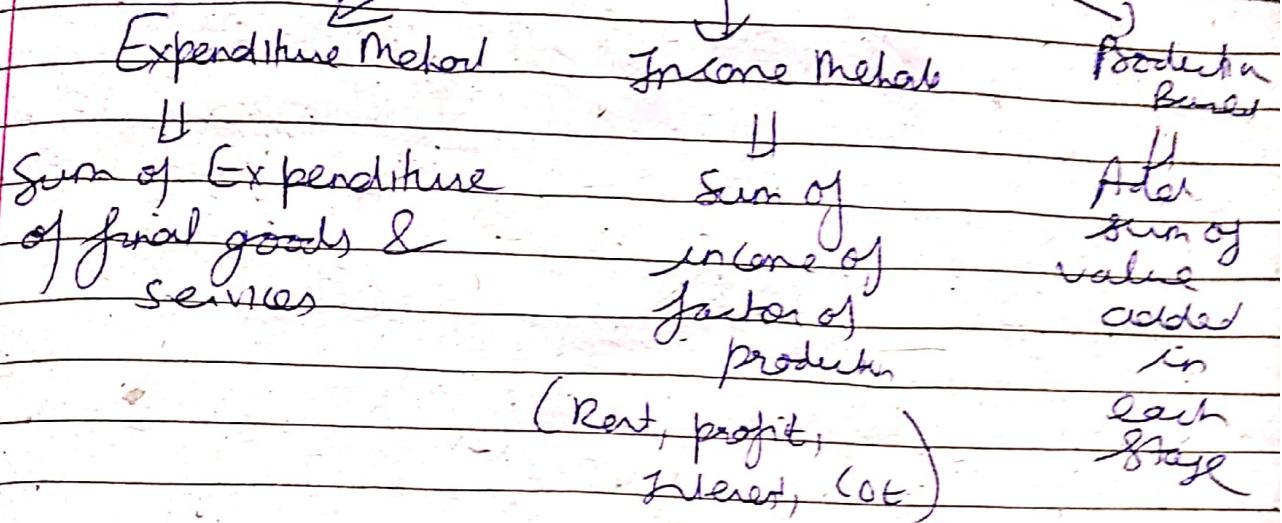
MP to FC  $\Rightarrow$  subtract

NIT

So,

Arg  $\Rightarrow$   $C_{NP} = NNP + \text{Deprecat} \rightarrow NFIA - NIT$

## To Measure National Income



### Expenditure Method

Investment

$$GDP_{MP} = C + I + G + (X - m)$$

Private  
final consumption  
Expenditure

Government  
purchases

Export  
- Import

OR

$$C + G = \text{Final Consumption Expenditure}$$

$$I = GDPF (\text{Gross Domestic Capital Formation}) + \text{Change in Stock}$$

\* Depreciation is also called as

Consumption of fixed capital

### Income Approach

$$NDP_{FC} = R + I + P + COE + MI$$

↑ Rent      ↑ Profit  
                ↓ Interest

COE  $\Rightarrow$  Compensation to Employee

LL) Include all wages & benefits given by company or government to employee

MI  $\Rightarrow$  Mixed Income

④ self-employed people  
earnings

## Production Based (Value Added Approach)

GDP

GVA<sub>m</sub>

~~GDP~~ = ~~GDP~~ GDP<sub>mp</sub> = GVA at Primary Sector

+

GVA at Secondary Sector

+

GVA at Tertiary Sector

$$= \text{Sales} + \text{Change in Stock} \\ - \text{Intermediate Consumption}$$

$$\boxed{\text{GVA}_{mp} = \text{GDP}_{mp}}$$

⇒ Revenue

