RAHILA SOHAIL

UX/UI Designer

PROFILE

Innovative visual design professional, passionate about developing digital products with cutting edge design.

Strengths in creativity, teamwork, and building projects from ideation to execution.

CONTACT

PHONE:
407-284-2851

EMAIL:
rahilasohail2022@gmail.com

Portfolio URL:
https://rahila2022.github.io/UX_UI_HW_19/

My introductory video URL:
Introductory Video and Project Details

SKILLS

User Research
Persona Creation
UI Style Guide
Wireframing & Prototyping
Usability and A/B Testing
Figma
Adobe xd
Invision, Miro
Web Development
HTML/CSS, JavaScript, Bootstrap

EDUCATION

UX/UI – Boot Camp
University of Central Florida, Orlando
April 2022 – August 2022

Master's in Business Administration & Marketing (MBA)
International Islamic University, Pakistan
2010 – 2011

Bachler's in Business Administration (BBA)
International Islamic University, Pakistan
2006 - 2010

WORK EXPERIENCE

UX/UI Designer (Boot Camp – University of Central Florida)
April 2022 – August 2022
- **Project 1**: Website redesigned for Hands on Orlando [Work Details URL]
- **Project 2**: Group-Travel App – UI design [Mobile App URL]
- **Project 3**: Website redesigned for U.S. Department of The Interior [Desktop and Mobile Versions: Work Details URL]
- **Project 4**: Website redesigned for Sea Turtle Conservancy [Desktop and Mobile Versions: Work Details URL]

Arts and Technology Instructor [FRÖBEL-Kindergarten Fledermäuse, Germany]
2013 - 2016
- Instructed students to create, appreciate and understand different designs by using computer-based tools

Advertising Campaign Lead [Ideas Workshop Pvt. Ltd. Pakistan]
2008 - 2011
- Developed and executed marketing campaigns, based on customer needs, interacted with clients, and did requirement engineering by using user stories and agile methodologies.
- Designed and created content for seasonal campaigns including videos, webpages, and digital advertisements.