







# RahilShah

-  rahil.me
-  (647) 972-0150
-  rahil190@gmail.com
-  linkedin.com/in/rahilshah

## | EXPERIENCE

### Web Designer / Nova Solutions

May 2019 - August 2019 • Internship

- Designed and developed visual assets, web pages for 3-6 clients per week using Adobe CC Software, JavaScript, HTML, and CSS totalling 50+ projects
- Formalized comprehensive marketing initiatives that increased the click-through rate of company ads by 27%
- Performed strategic user research for unreleased projects which amplified my understanding of its importance to user-centered design

### VP Product Design / DeltaHacks

May 2019 - Present

- Actively manage a team of 6 members in developing the DeltaHacks website, application portal, mobile judging application and more for over 1600 users
- Design and deliver mockups for proposed technical projects using InVision and XD
- Identify brand guidelines and oversee the design of branding, marketing and sponsorship material ensuring quality and timely delivery

### Product Design Executive / DeltaHacks

October 2018 - April 2019

### Front-End Developer / Schulich School of Medicine & Dentistry

January 2019 - Present • Freelance

- Developed the nephrology division and kidney research laboratory websites for 2 professors, Dr. Hariharan Iyer and Dr. Lakshman Gunaratnam respectively
- Manage the websites by updating content and maintaining a streamlined UI

## | PROJECTS

### Ravn OS / Illustrator, XD, Sketch

- Designed the UI/UX and interaction flow of a new mobile operating system, a hybrid of the most prominent operating systems

### Instagram Redesign / Photoshop, Illustrator

- Reimagined Instagram UI/UX with enhanced features, layout and navigation logistics

### Personal Website / HTML, CSS, JavaScript

- Developed over two years. Various JavaScript libraries and CSS frameworks such as jQuery, Particles.js and Bootstrap utilized

## | SKILLS

### Design & Prototyping

Adobe CC Software, Figma, InVision, Sketch

UI/UX, interaction design, responsive design, user-centered design, usability testing

### Development

HTML, CSS, JavaScript, React.js, Vue.js, Git, Github

### Soft Skills

Detail oriented, problem solver leader, organized, dedicated, hard-working

## | EXTRACURRICULARS

### McMaster Design League

VP Sponsorship

### 3-Minute Thesis / McMaster U.

Top 20, Undergraduate Finalist

### Dragons' Nest / BMO, TLP

Top 8, Business Venture Finalist

## | HOBBIES & INTERESTS

Art, Design, Hockey, Soccer, Swimming, Volunteering, Travelling, House Music

## | EDUCATION

### McMaster University

September 2018 - June 2022

Engineering (Co-op)