RahilShah

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EXPERIENCE

Web Designer / Nova Solutions
May 2019 - August 2019 • Internship

• Designed and developed visual assets, web pages for **3-6 clients per week** using Adobe CC Software, JavaScript, HTML, and CSS totalling **50+ projects**

• Formalized comprehensive marketing initiatives that increased the click-through rate of company ads by **27%**

• Performed strategic user research for unreleased projects which amplified my understanding of its importance to user-centered design

VP Product Design / DeltaHacks
May 2019 - Present

• Actively **manage a team of 6 members** in developing the DeltaHacks website, application portal, mobile judging application and more for **over 1600 users**

• Design and deliver **mockups** for proposed technical projects using InVision and XD

• Identify brand guidelines and oversee the design of branding, marketing and sponsorship material ensuring quality and timely delivery

Product Design Executive / DeltaHacks
October 2018 - April 2019

Front-End Developer / Schulich School of Medicine & Dentistry
January 2019 - Present • Freelance

• Developed the nephrology division and kidney research laboratory websites for **2 professors, Dr. Hariharan Iyer and Dr. Lakshman Gunaratnam** respectively

• Manage the websites by updating content and maintaining a streamlined UI

PROJECTS

Ravn OS / Illustrator, XD, Sketch
• Designed the UI/UX and interaction flow of a new mobile operating system, a hybrid of the most prominent operating systems

Instagram Redesign / Photoshop, Illustrator
• Reimagined Instagram UI/UX with enhanced features, layout and navigation logistics

Personal Website / HTML, CSS, JavaScript
• Developed over two years. Various JavaScript libraries and CSS frameworks such as jQuery, Particles.js and Bootstrap utilized

SKILLS

Design & Prototyping
Adobe CC Software, Figma, InVision, Sketch

UI/UX, interaction design, responsive design, user-centered design, usability testing

Development
HTML, CSS, JavaScript, React.js, Vue.js, Git, Github

Soft Skills
Detail oriented, problem solver leader, organized, dedicated, hard-working

EXTRACURRICULARS

McMaster Design League
VP Sponsorship

3-Minute Thesis / McMaster U.
Top 20, Undergraduate Finalist

Dragons' Nest / BMO, TLP
Top 8, Business Venture Finalist

HOBBIES & INTERESTS

Art, Design, Hockey, Soccer, Swimming, Volunteering, Travelling, House Music

EDUCATION

McMaster University
September 2018 - June 2022

Engineering (Co-op)