Rahim Merchant

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EDUCATION

University of Waterloo

Waterloo, ON

Honors Bachelor's Degree, Computing and Financial Management

Sept 2022 - Expected May 2027

EXPERIENCE

Alcohol and Gaming Commission of Ontario

Sept 2024 - Dec 2024

Incoming Data Science and Analytics Intern

- Leveraging Python and SQL to develop analytics solutions that drive regulatory decision-making.
- Building Power BI dashboards to visualize KPIs and trends, providing insights into market trends and operational
 efficiency for internal stakeholders.

Aga Khan Foundation

March 2024 - May 2024

Data Analyst (Contract Part Time)

- Developed **Power BI** dashboards for real-time insights into fundraising performance, enabling strategic decision-making across multiple Canadian cities.
- Leveraged Pandas and Numpy to analyze fundraising data, driving strategic enhancements in campaign performance.

Environment and Climate Change Canada

Jan 2024 – April 2024

Data Analyst Intern

- Engineered and optimized **Power BI** dashboards using **DAX** and **Power Query** to dynamically illustrate government asset and workforce distributions, driving data-informed decision-making.
- Led the development and execution of ETL scripts to extract and integrate data from Microsoft Azure, enhancing data visualization and reporting in Power BI.
- Collaborated with teams to transform complex data into insights, driving strategic decisions on asset utilization and workforce planning, and integrated these into a key government app to enhance user experience.

ProNavigator

July 2023 – August 2023

Front-End Developer Intern

- Designed and implemented user-friendly interfaces using React and Material UI, enhancing usability within ProNavigator's internal tools.
- Integrated frontend and backend systems by developing and testing API endpoints (GET, POST, PUT) using Postman, ensuring seamless data flow.
- Collaborated with cross-functional teams using Jira for project management and implemented unit tests with Jest to
 ensure reliable code.

Projects

InnSight

April 2024 – Present

Hotel Camera Analytics Platform (Startup Co-Founder)

- Conducted market and user research with hotels to identify key challenges and validate demand, driving the
 development of a targeted video analytics solution.
- Developed a full-stack MVP connecting hotel cameras with real-time analytics using **OpenCV** and **PyTorch**, and integrated **Twilio** for instant staff alerts on security and queue issues.
- Developed a dynamic **web app** for hotel managers to visualize metrics and flow patterns, with **MongoDB** for storage and **Figma** for prototyping, deployed on **AWS EC2**.
- Executed a pilot at a partner hotel, achieving a 15% improvement in staffing efficiency and reducing guest wait times by 30 seconds.
- Achieved top 8 in Velocity startup incubator 5K Pitch Competition out of 80+ teams, developing and presenting pitch decks that showcased the product's market potential.

SKILLS

- Languages: Python, SQL, MySQL, C/C++, JavaScript, R, Racket, HTML/CSS, Go
- Frameworks/Tools: Pandas, Numpy, Matplotlib, Scikit-learn, Tableau, Power BI, TensorFlow, React, Flask, Git, Node.js, Express, PyTorch, OpenCV, YOLO, Streamlit, Docker, Postman, Figma, AWS, Azure, MongoDB, Docker, Bash