



CREDIT SCORING

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BACKGROUND

It is very important for a company to predict applicant who have a good score on loan credit, as it is **directly related to the loss and gain of income**.

On that occasion, we will make Machine Learning Modelling to predict **which application has payment difficulties or not with the credit score**.

Our objective is **Machine Learning modeling with AUC >0.7 and KS >0.3**, the value it is considered a good model on risk modeling.

As well, we will find **the insight to take effective action**.

DATASET OVERVIEW

Description

This data set contains **application record** for loan credit with payment difficulties, and includes others information such as how much amount credit that application have, family data status, application income, children and family, past behaviour credit, etc.

Shape

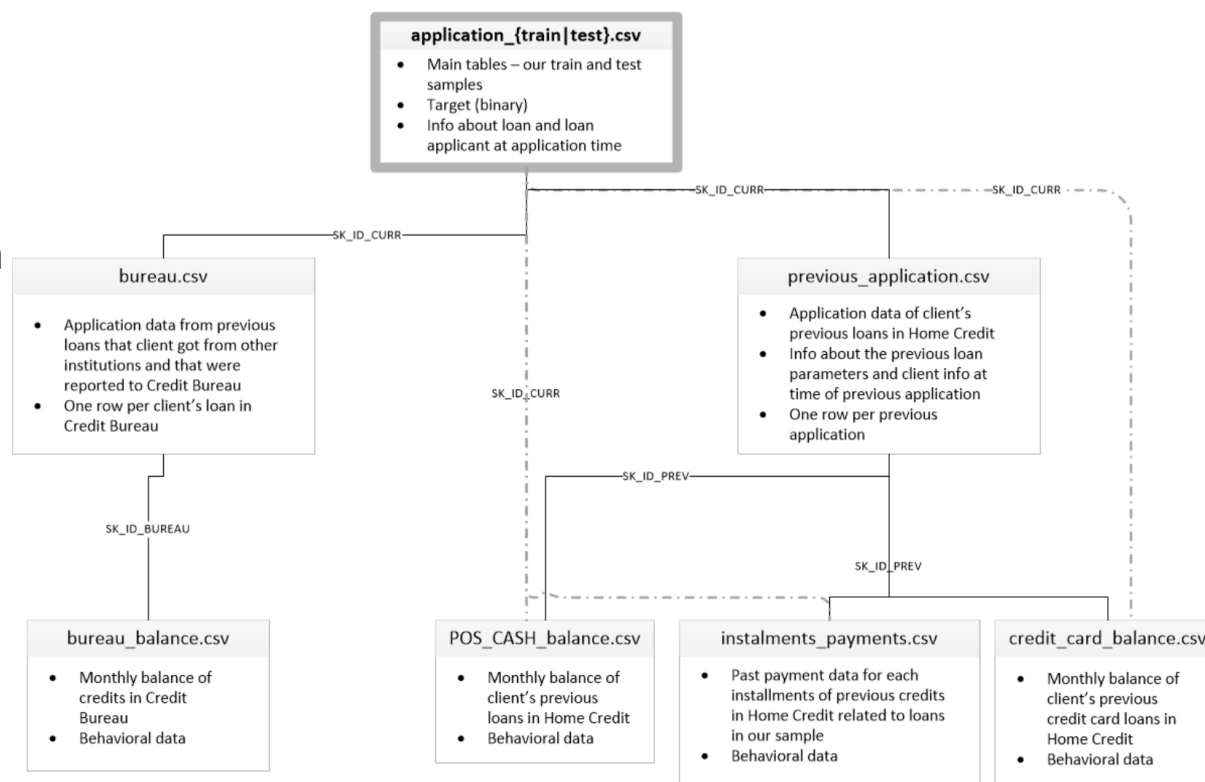
307511 data rows and **121** features

Missing Values

More than 50 features containing **>15%** missing data

Imbalanced Data

Target feature highly imbalance (92:8)



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DATASET PRE PROCESSING

DROP UNUSED FILTER

>15% null data

MISSING VALUES IMPUTATION

FEATURE ENGINEERING

Days to years

FEATURE ENCODING

FEATURE SELECTION

WoE and IV
K Select

HANDLING IMBALANCE

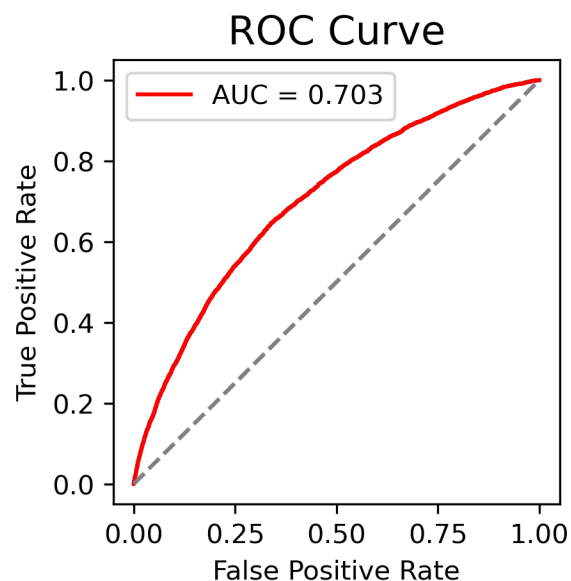
SMOTE (Oversampling)



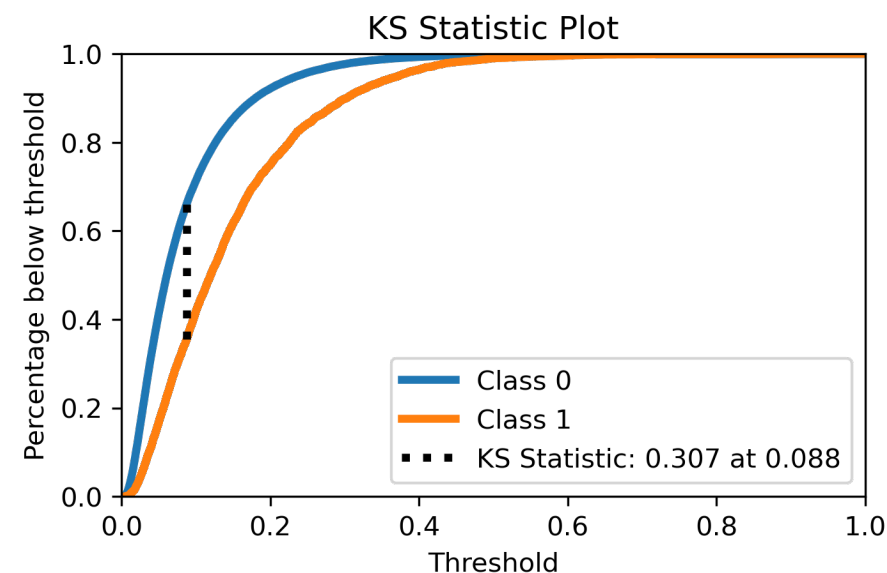
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CREDIT SCORE MODELLING

We choose **Logistics Regression** beside of Decision Tree



AUC = **0.703**

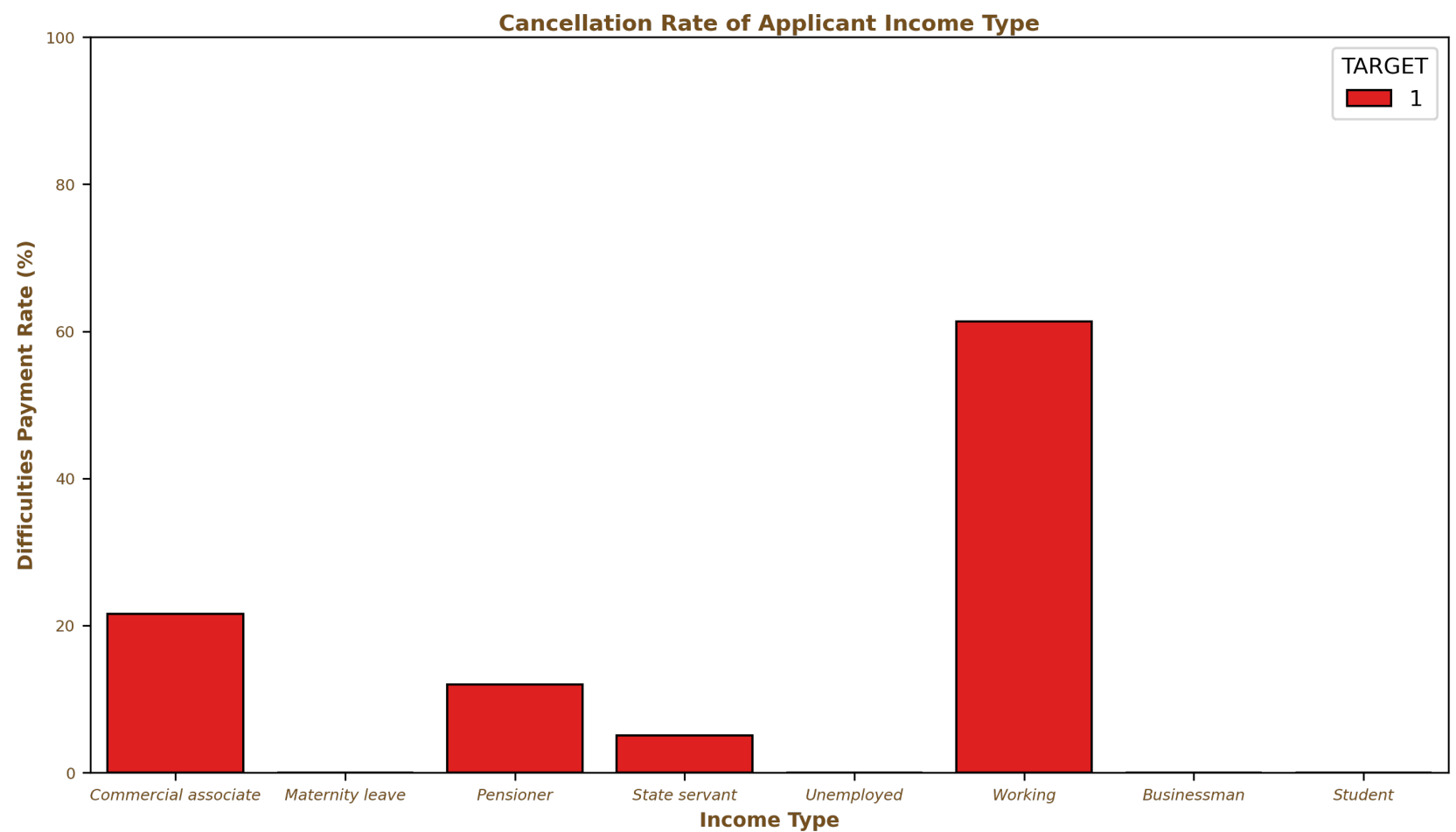


KS = **0.307**

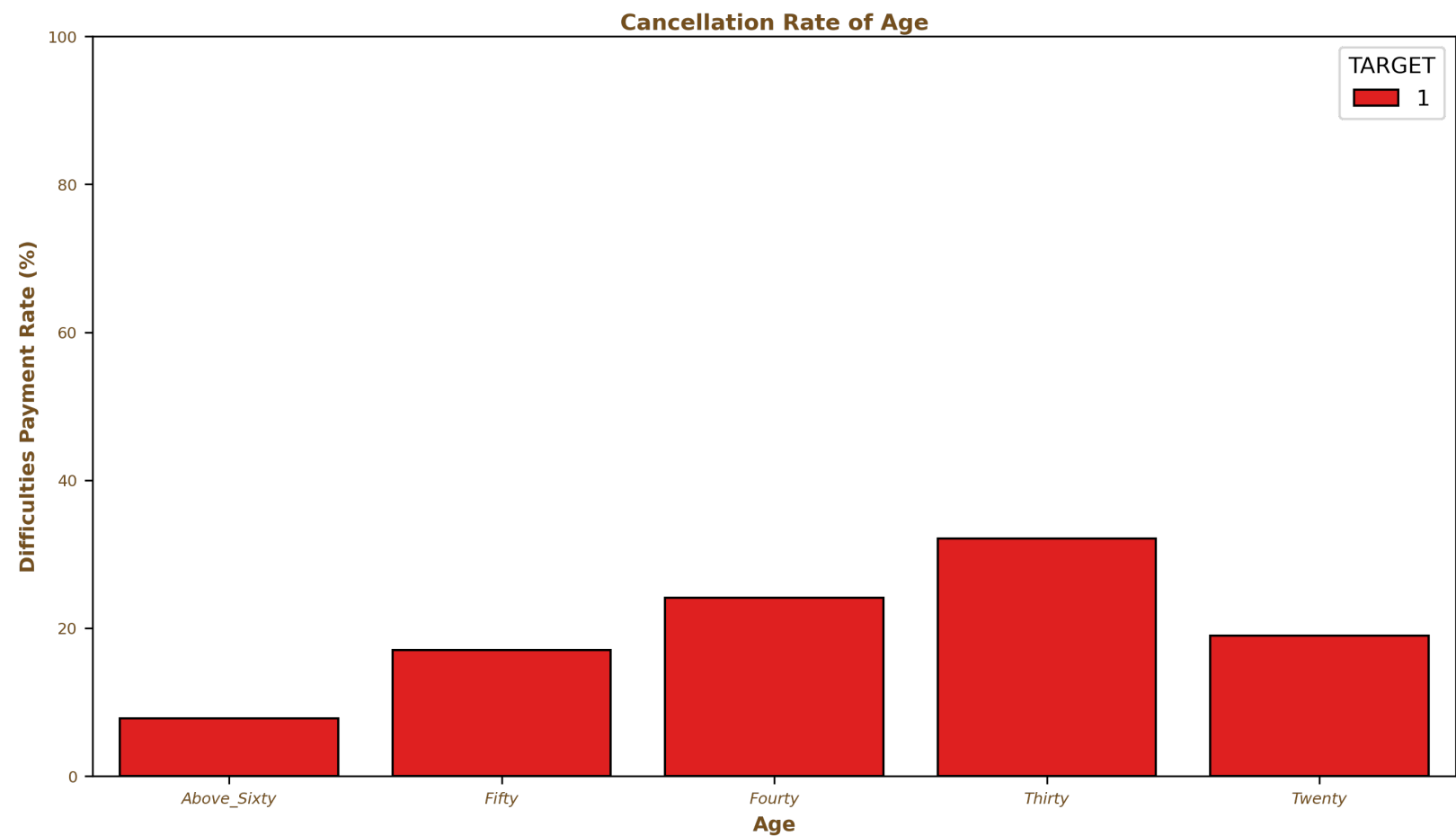
Generally with >0.7 AUC and >0.3 KS in risk modelling, it is considered as **good model**



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Working income type is the highest difficulties payment for loan credit. With the lowest or near zero is Businessman and Student. It can be happen because **Working Income type has potential to lay off from job**. The recommendation for marketing team is focus to businessman and student for loan credit, and make several screening for Working income type like how long to be employed.



Payment difficulties does not differ significantly between the age group, however as we can see **Thirty age groups (21-30 years) is the highest difficulties payment**. The recommendation is to **concentrate on marketing fifty and above sixty** because they have stable finances.

A grayscale background image showing a hand placing a wooden block on a stack of other blocks. On top of the stack is a small, detailed model of a house with multiple chimneys. The text 'THANK YOU!' is overlaid in large, bold, red letters.

THANK YOU!

CONTACT



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