

PT. BOSOWA BERLIAN MOTOR
AUTHORIZED DEALER OF MITSUBISHI MOTOR

Branch

Alamat

Tlp/Fax

Kepada Yth

Marketing Strategy Dept

PT. Bosowa Berlian Motor

Di tempat

Up. Bpk. Rico Yulandhivi

FM-BBM-MKT-HO

PT. BOSOWA BERLIAN MOTOR
AUTHORIZED DEALER OF MITSUBISHI MOTOR
Jl. Raya Sekeloa Selatan 1 No. 100A Jakarta Selatan 12560
Telp. (021) 5444444 Fax (021) 5444444

HASIL KEGIATAN PAMERAN/DISPLAY MALL SAGA JAYAPURA
LOKASI : PC/LCV DEALER PT BOSOWA BERLIAN MOTOR JAYAPURA
TANGGAL KEGIATAN : 07 S/D 13 DESEMBER 2023

Target (Sexual Pengajuan Proposal)

Jumlah Database : 20
Jumlah Prospek : 11
Jumlah SPK On The Spot : 6
Jumlah SPK Follow Up : 3

DAFTAR PROSPEK :

NO.	NAMA CUSTOMER	TANGGAL PROSPEK	TYPE KENDARAAN	WARNA	STATUS				KETERANGAN
					PROSPEK	SPK OTS	SPK FU	TGL SPK	
1	ALFRIDA	07/12/2023	NEW TRITON EXCEED MT	HITAM		1		13/12/2023	JYP-SPK-23-00290
2	PITER GUSBER	07/12/2023	NEW TRITON EXCEED MT	HITAM		1		11/12/2023	JYP-SPK-23-00289
3	PT TIRTA KENCANA	08/12/2023	NEW XPANDER ULTIMATE	MERAH		1		11/12/2023	JYP-SPK-23-00288
4	SUGIARTO	03/10/2023	NEW XPANDER ULTIMATE	PUTIH			1		HOT PROSPEK
5	YENNI UILEM	03/10/2023	NEW XPANDER CROSS M/T FL	HITAM			1		HOT PROSPEK
6	ADE IRMA SURYANY	03/10/2023	L300 PICK UP FLAT DECK	HITAM			1		HOT PROSPEK
7	SARI FANNY SH	03/10/2023	NEW TRITON EXCEED MT	HITAM			1		HOT PROSPEK
8	HESTY IMELDA KERE	04/10/2023	NEW TRITON EXCEED MT	PUTIH			1		HOT PROSPEK
9	YESAYA YEREMIA	04/10/2023	NEW PAJERO SPORT 2.4L DAKAR	PUTIH			1		HOT PROSPEK
10	AGUSTINUS	04/10/2023	NEW XPANDER CROSS M/T FL	SILVER	1				DATABASE
11	SELSIUS GEBZE	04/10/2023	NEW XPANDER SPORT MT	HITAM	1				DATABASE
12	DENNY FATI	05/10/2023	NEW XPANDER ULTIMATE CVT	HITAM	1				DATABASE
13	EDISON DEBEM	05/10/2023	NEW XPANDER CROSS M/T FL	PUTIH	1				DATABASE
14	KOSMAS PUTRA WIJAJA	05/10/2023	NEW XPANDER ULTIMATE CVT	HITAM	1				DATABASE
15	TAUFIK	06/10/2023	NEW XPANDER CROSS M/T FL	PUTIH	1				DATABASE
16	MULAIT	06/10/2023	L300 PICK UP FLAT DECK	HITAM	1				DATABASE
17	ZAINUDDIN	06/10/2023	NEW TRITON EXCEED MT	HITAM	1				DATABASE
18	PUTRA	07/10/2023	NEW TRITON EXCEED MT	HITAM	1				DATABASE
19	TRIAD	07/10/2023	NEW PAJERO SPORT 2.4L DAKAR	HITAM	1				DATABASE
20	MILWAN	07/10/2023	NEW XPANDER CROSS M/T FL	HITAM	1				DATABASE

PEROLEHAN PENJUALAN

NO	TYPE KENDARAAN	DATABASE	PROSPEK	SPK OTS	SPK FU
1	XPANDER	5	3	1	1
2	XPANDER CROSS	5	4	0	1
3	PAJERO SPORT	2	1	0	1
4	L300	2	1	0	1
5	XFORCE	0	0	0	0
6	TRITON	6	2	2	2
Grand Total		20	11	3	6

Diketahui Oleh
PT. BOSOWA BERLIAN MOTOR
CAKUPAN JAYAPURA

(ARDIAN YUSRIANTO)
BRANCH HEAD

JAYAPURA, 18 Desember 2023

(ARIFULLAH)
SUPERVISOR

DOKUMENTASI KEGIATAN

