

**BOSOWA BERLIAN MOTOR**  
PT. BOSOWA BERLIAN MOTOR  
**PT. BOSOWA BERLIAN MOTOR**  
 AUTHORIZED DEALER OF MITSUBISHI MOTOR  
 Branch : Kendari  
 Alamat : Jl. Ahmad Yani 221 Wua Wua  
 Telp/Fax : 0401-5190375

Kepada Yth  
 Marketing Strategy Dept  
 PT. Bosowa Berlian Motor  
 Di tempat

Up. Bpk. Rico Yulandhivi

FM-BBM-MKT-HQ

**PT. BOSOWA BERLIAN MOTOR**  
PT. BOSOWA BERLIAN MOTOR  
 AUTHORIZED DEALER OF MITSUBISHI MOTOR  
 Jl. Sate Surababaya No. 200 PO Box 273 Makassar 90032  
 Sulawesi Selatan - 90024000  
 No. Reg-411/8444444 Fax 0411 54477443

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**HASIL KEGIATAN SHOWROOM EVENT**  
**LOKASI : BOSOWA KENDARI**  
**TANGGAL KEGIATAN : 23 SEPTEMBER 2023**

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Jumlah Database Pengunjung Prospekt

Jumlah Database	: 38
Jumlah Prospekt	: 4
Jumlah SPK On The Spot	: 2
Jumlah SPK Follow Up	: 1

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Status Pemenuhan

Waktu (Jam) Rantai Pengunjung

Jumlah rata-rata pengunjung setiap hari

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**DAFTAR PROSPEK**

NO.	NAMA CUSTOMER	TANGGAL	PROSPEK	TANGGAL	TYPE KENDARAAN	WARNA	STATUS				KETERANGAN
							DATABASE	SPK OTS	SPK FU	TGL. SPK	
1	MAMA	23/09/2023	PAJERO SPORT		HTAM	1					
2	FAHRI	23/09/2023	XPANDER		HTAM	1					
3	PULITA	23/09/2023	PAJERO SPORT		HTAM	1					
4	MUSLID SAID	23/09/2023	L200 PU/FR		HTAM			1			
5	ANDI HUSAIN	23/09/2023	XPANDER		HTAM	1					
6	HERMAN	23/09/2023	XPANDER		PURTH	1					
7	RAHMAN	23/09/2023	XPANDER		PURTH	1					
8	RIZKY RAHMAWATI	23/09/2023	PAJERO SPORT		PURTH	1					
9	SAMUS SAMRO	23/09/2023	PAJERO SPORT		PURTH	1					
10	BAHIS	23/09/2023	XPANDER		HTAM	1					
11	IRWAN	23/09/2023	XPANDER		HTAM	1					
12	IRMAN	23/09/2023	PAJERO SPORT		HTAM	1					
13	IDA	23/09/2023	XPANDER		HTAM	1					
14	YUN SAMUDERA	23/09/2023	XPANDER		PURTH	1					
15	HULI	23/09/2023	PAJERO SPORT		HTAM	1					
16	RESEY	23/09/2023	PAJERO SPORT		PURTH	1					
17	ADI	23/09/2023	XPANDER		PURTH	1					
18	ANDRE	23/09/2023	XPANDER		HTAM	1					
19	UMAR	23/09/2023	PAJERO SPORT		HTAM	1					
20	IRI	23/09/2023	XPANDER		PURTH	1					
21	IRWAN	23/09/2023	XPANDER		PURTH	1					
22	EDH	23/09/2023	XPANDER		HTAM	1					
23	ADIT	23/09/2023	PAJERO SPORT		HTAM	1					
24	SARAI	23/09/2023	XPANDER		HTAM	1					
25	ADIT	23/09/2023	XPANDER		HTAM	1					
26	ERIK	23/09/2023	PAJERO SPORT		HTAM	1					
27	IRMAN	23/09/2023	XPANDER		HTAM	1					
28	MURAILLAMA	23/09/2023	XPANDER		PURTH		1			23/09/2023	
29	SEKERTABAT DAERAH KAB.	23/09/2023	XPANDER		HTAM		1			23/09/2023	
30	JOHNY KEMO	23/09/2023	L200 PU/FR		HTAM	1					
31	SAMARON	23/09/2023	XPANDER		HTAM	1					
32	MUSHAUR	23/09/2023	XPANDER		HTAM	1					
33	MARDIANA	23/09/2023	PAJERO SPORT		HTAM	1					
34	HILATIA	23/09/2023	XPANDER		HTAM	1					
35	NAMAN	23/09/2023	XPANDER		HTAM	1					
36	ENDANG	23/09/2023	XPANDER		HTAM	1					
37	ADIN	23/09/2023	XPANDER		HTAM	1					
38	MAUDE	23/09/2023	PAJERO SPORT		HTAM	1					
<b>JUMLAH</b>							35	2	1		

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**PEROLEHAN PENJUALAN**

NO.	TYPE KENDARAAN	DATABASE	PROSPEK	SPK OTS	SPK FU
1	XPANDER	18	1	1	0
2	XPANDER CROSS	6	1	1	0
3	PAJERO SPORT	12	2	0	1
4	L200	2	0	0	0
<b>Grand Total</b>		38	4	2	1

Diketahui Oleh



(MUKMININ BAHARUDDIN)  
BRANCH HEAD

Kendari, 25 September 2023



(SABARUDDIN)  
SUPERVISOR

