

FM-BBM-MKT-HO

PT. BOSOWA BERLIAN MOTOR AUTORIZED DEALER OF MITSUBISHI MOTOR Branch : JAYAPURA

: JAYAPURA : IL. RAYA ASEPURA NO.59 KOTARAJA

Tlp/Fex

:0967 - \$5717777

Kepada Yth Marketing Strategy Dept PT. Bosowa Berlian Motor Di tempat

HASIL KEGIATAN MINI GATHERING HOTEL VEGA LOKASI : PC/LCV DEALER PT BOSOWA BERLIAN MOTOR JAYAPURA

TANGGAL KEGIATAN : 26 JANUARI 2024

Target (Sesuai Pengajuan Proposal)

Jumlah Databasa Jumlah Prospek Jumlah SPK On The Spot

:11 :9

Jumlah SPK Follow Up

Situasi Pameran Waktu (Jam) Ramai Pengunjung

* Senin s/d Jumot

rniah rata-rata pengunjung setiap i * Senin L/d Jumat * Sobtu L/d minggu

	NAMA CUSTOMER	TANGGAL PROSPEK	TYPE KENDARAAN	WARNA	STATUS			1 1 1 1 1 1	KETERANGAN
NO.					PROSPEK	SPK OTS	SPK FU	TGL SPK	KETERANGAN
1	PT INTI KEBUN SAWIT	26/01/2024	CANTER FE 74 HD	KUN1NG			1	06/02/2024	SRG-SPK-24-00033-00042
2	PT GIM	26/01/2024	CANTER FE 75 SHDX	KUNING	1				
3	PT SINAR MAROS	26/01/2024	CANTER FE 75 SHDX	KUNING	1				
4	PT PAPUA INDO MUSTIKA	26/01/2024	CANTER FE 75 SHDX	KUN1NG	1				
5	PT BIMA MAJU UTAMA	26/01/2024	CANTER FE 75 SHDX	KUNING	1				
6	PT MASINTON ABADI SENTOSA	26/01/2024	CANTER FE 75 SHDX	KUNING			1	02/02/2024	SRG-SPK-24-00026
7	PT TIKI JALUR NUGRAHA	26/01/2024	CANTER FE 75 SHDX	KUNING	1				
8	PT MANGGALA	26/01/2024	CANTER FE 75 SHDX	KUNING	1				
9	PT CDS	26/01/2024	CANTER FE 75 SHDX	KUNING	1				
10	PT JASINDO TRANS PAPUA	26/01/2024	CANTER FE 75 SHDX	KUNING	1				
11	PT ASIH TUNGGAL JATI	26/01/2024	CANTER FE 75 SHDX	KUNING	1				
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PEROLEHAN PENJUALAN

NO	TYPE KENDARAAN	DATABASE	PROSPEK	SPK OTS	SPK FU
1	CANTER FE 75 SHDX	10		0	1
2	CANTER FE 74 HD	1	1	0	1
Grand Total		11	9	0	2

SORONG, 9 FEBRUARI 2024

Distancione
PT. BOSOWA BERLIAN MOTOR
CABANG SORONG
LIAODYANNAR

BRANCH HEAD

