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## PT. BOSOWA BERLIAN MOTOR

AUTORIZED DEALER OF MITSUBISHI MOTOR Branch MAMUJU

JLURIP SUMOHARJO NO.43

Kepada Yth

Marketing Strategy Dept. PT. Bosowa Berlian Motor

Di tempat

Up. Bpk. Rico Yuliandhivi

HASIL KEGIATAN DISPLAY CAFE ALL SARUDU

LOKASI: MAMUJU TENGAH

TANGGAL KEGIATAN: 11 OKTOBER - 14 OKTOBER 2023

1.5PK Target Elesual Pengajuan Proposal)

Jumlah Database :30 Jumlah Prospek Jumlah SPK On The Spot :15PK Jumlah SPK Follow Up : 2 SPK

Stugsi Pameran

Waktu (Jam) Ramai Pengunjung

:09.00 -21.00 :13.00 -21.00 \* Senin s/d Jumut \* Sebtu s/d minggu

Jumlah rata-rata pengunjung seliap hari \* Senin s/d Jumat

NO.	NAMA CUSTOMER	TANGGAL PROSPEK	TYPE KENDARAAN	WARNA	PROSPEK	SPK OTS	SPK FU	TGL SPK	KETERANGAN
1	SAIFUR.	11-Oct-23	FE 75 SHDX	KUNING	V				MINTA HITUNGAN DP MINIMAL
2	H3. RUKMANA	11-Oct-23	FE 75 SHDX	KUNING	V				MINTA HITUNGKAN DP 100 JT
3	LUKMAN	11-Oct-23	FE 75 SHDX	KUNING	V				RENANA TRADE IN
4	RIVAT TOLA	11-Oct-23	FE 84 SHDX	KUNING	V	0			JUAL MOBIL LAMA DULU
5	DARMAN	12-Oct-23	FE 75 SHDX	KUNING	V				BELUM DEAL DENGAN HITUNGAN
6	SAHRUL	12-Oct-23	FE 75 SHDX	KUNING	V	-			PERBADINGAN HARGA
7	RAWAB	12-Oct-23	FE 84 SHDX	KUNING	V	P			MINTA DI HITUNGKAN DP 10%
8	KASE	13-Oct-23	FE 74 HD	KUNING	V				TUNGGU DANA PENCAIRAN
9	HERIANTO	13-Oct-23	FE 84 SHDX	KUNING	v	6	-		PERBANDINGAN HARGA
10	MUH SAIN	14-0ct-23	FE 84 SHDX	KUNING	_		V		SPK FU DR TGL 11 OKTOBER
11	HAMLIN	14-Oct-23	FE 75 SHDX	KUNING	v	1			TUNGGU DANA PENCAIRAN
12	MUHAMMADON	14-0ct-23	FE 75 SHDX	KUNING	v				TUNGGU DANA PENCAIRAN
13	AHMAD SYAM	14-Oct-23	FE 84 SHDX	KUNING	v				TANYA HARGA
14	SYAHIR	14-0ct-23	FE 84 SHDX	KUNING	v				TANYA HARGA
15	SAPPEALI	14-Oct-23	FE 75 SHDX	KUNING	v				TANYA PROMK
16	SAFFERLI	14-00-23	PE 73 SHUK	KONING	· ·				TARTA PRUPA
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PEROLEHAN PENJUALAN

NO	TYPE KENDARAAN	DATABASE	PROSPEK	SPK OTS	SPK FU
1	FE 84 SHDIX	8	2		1
2	FE 75 SHDX	6	3		
3	FE 74 HD	1	1		
				-	
	Grand Total	15	6	0	1



MAMUJU,2 NOVEMBER 2023

LALAMSYAH AMRANG

