

PT. BOSOWA BERLIAN MOTOR

AUTHORIZED DEALER OF MITSUBISHI MOTOR

Branch : PALOPO

Alamat : JLN ANDI DIEMMA NO.65

Telp/Fax : 1

Kepada Yth

Marketing Strategy Dept

PT. Bosowa Berlian Motor

Di tempat

Up. Bpk. Rico Yulianthivi

HASIL KEGIATAN CUSTOMER GATHERING

LOKASI : MONTE CAFE

TANGGAL KEGIATAN : 20 - 22 JULI 2023

Target (Sesuai Penjualan Proposal)

Jumlah Database : 75
Jumlah Prospek : 28
Jumlah SPK On The Spot : 3
Jumlah SPK Follow Up : 1

Situasi Pameran

Waktu (Jl. Waktu (Jam) Ramai Pengunjung

* Senin s/d Jumat

* Senin s/d Jumat

Jumlah rata-rata pengunjung setiap hari

* Senin s/d Jumat

* Senin s/d Jumat

DAFTAR PROSPEK :

NO.	NAMA CUSTOMER	TANGGAL PROSPEK	TYPE KENDARAAN	WARNA	STATUS				KETERANGAN
					PRSPK	SPK OTS	SPK FU	TGL SPK	
1	ACILA		CANTER FE 75 SHDX N	Kuning	1				
2	ESSE		FIGHTER FM65FL	Kuning		1		26/09/2023	SPK (TUNGGU UNIT)
3	MARDIN		CANTER FE 75 SHDX N	Kuning	1				
4	MARLIN		CANTER FE 75 SHDX N	Kuning	1				
5	BIMA		CANTER FE 71 N	Kuning	1				
6	HAMDAN IKROM		CANTER FE 75 SHDX N	Kuning		1		26/09/2023	PROSES SURVEY
7	TANI		CANTER FE 75 SHDX N	Kuning	1				
8	SUTRINI HESMAN		CANTER FE 84 GS N	Kuning	1	1		26/09/2023	DO
9	PILIPUS		CANTER FE 74 HD	Kuning	1				
10	SIMON		CANTER FE 84 G N	Kuning	1				
11	NOVRIANTO		CANTER FE 75 SHDX N	Kuning	1				
12	KURNIATI		CANTER FE 75 SHDX N	Kuning	1				
13	AL		CANTER FE 75 SHDX N	Kuning	1				
14	IBU KIKI		CANTER FE 75 SHDX N	Kuning	1				
15	SOFI		CANTER FE 75 SHDX N	Kuning	1				
16	SAIFUL ANIS		CANTER FE 75 SHDX N	Kuning			1		DO
17	VERI		CANTER FE 75 SHDX N	Kuning	1				
18	BEFLI		CANTER FE 75 SHDX N	Kuning	1				
19	DESI		CANTER FE 75 SHDX N	Kuning	1				
20	NINI		CANTER FE 75 SHDX N	Kuning	1				
21	LILI		CANTER FE 75 SHDX N	Kuning	1				
22	ANABEL		CANTER FE 75 SHDX N	Kuning	1				
23	ERLIN		CANTER FE 84 G N	Kuning	1				
24	MUZ		CANTER FE 75 SHDX N	Kuning	1				
25	SANGGA		CANTER FE 75 SHDX N	Kuning	1				
26	NURUL		CANTER FE 75 SHDX N	Kuning	1				
27	YERNATI		CANTER FE 75 SHDX N	Kuning	1				
28	HASMIR		CANTER FE 75 SHDX N	Kuning	1				
JUMLAH					25	3	1	0	

PEROLEHAN PENJUALAN

NO	TYPE KENDARAAN	DATABASE	PROSPEK	SPK OTS	SPK FU
1	CANTER FE 75 SHDX	22	20	1	1
2	CANTER FE 74 HD	1	1	0	0
3	CANTER FE 84 G	2	2	0	0
4	CANTER FE 84 GS N	1	0	1	0
5	CANTER FE 71 N	1	1	0	0
6	FIGHTER FM 65 FL	1	0	1	0
Grand Total		28	24	3	1

Diketahui Oleh

HERLIYANTI
BRANCH HEAD

PALOPO, TANGGAL 30 SEPTEMBER 2023

Dibuat Oleh

ANDI BATARA B PRAWELLOI
SUPERVISOR

