



PT. BOSOWA BERLIAN MOTOR

AUTORIZED DEALER OF MITSUBISHI MOTOR

Branch : A. M. NAIM
 Alamat : Jl. Timor Raya KM 7 Oesapa
 Tlp/Fax :

Kepada Yth
 Marketing Strategy Dept
 PT. Bosowa Berlian Motor
 Di tempat

Up. Bpk. Rico Yuliandhivi

HASIL KEGIATAN PAMERAN / DISPLAY / CANVASING / SPONSORSHIP
UNIVERSITAS WIDYA MANDIRA KUPANG
21 S.D 31 OKTOBER 2023

Target (Sesuai Pengajuan Proposal)

Jumlah Database	50
Jumlah Prospek	5
Jumlah SPK On The Spot	1
Jumlah SPK Follow Up	1

Situasi Pameran

Waktu (Jam) Ramai Pengunjung

* SABTU

Jumlah rata-rata pengunjung setiap hari

DAFTAR PROSPEK :

NO.	NAMA CUSTOMER	TANGGAL PROSPEK	TYPE KENDARAAN	WARNA	STATUS				KETERA
					PROSPEK	SPK OTS	SPK FU	TGL SPK	
1	MARIA METRIANA BRIA	10/21/2023	NEW XPANDER EXCEED M/T	HITAM	1				
2	ELIAS ASAMAU	10/21/2023	NEW XPANDER CROS FL M/T	HITAM					
3	RUDOLF META KALLY	10/21/2023	NEW XPANDER SPORT M/T	PUTIH					
4	ALAN TONAPA	10/23/2023	NEW XPANDER EXCEED M/T	PUTIH	1				
5	SONY OKTOVIANUS	10/23/2023	NEW XPANDER EXCEED M/T	HITAM					
6	RINO BESI	10/23/2023	NEW XPANDER SPORT M/T	HITAM					
7	OCI TAPANI	10/23/2023	NEW XPANDER SPORT M/T	HITAM					
8	DAUD BEANOK	10/24/2023	NEW XPANDER CROSS FL M/T	HITAM					
9	RONALD BOKING	10/24/2023	NEW XPANDER ULTIMATE CVT	HITAM					
10	ROMO PRIMUS	10/24/2023	NEW PAJERO DAKAR 4X4 8A/T	HITAM					
11	JERY SHONLAI	10/24/2023	NEW XPANDER ULTIMATE CVT	PUTIH					
12	DR. LINC MUKKUN	10/24/2023	NEW XPANDER ULTIMATE CVT	SILVER		1		10/24/2023	SPK 351
13	FRIDUS	10/25/2023	NEW XPANDER SPORT M/T	PUTIH					
14	VANESSA TALLO	10/25/2023	NEW XPANDER EXCEED M/T	PUTIH			1	03/10/2023	SPK 360
15	YOHANIS DEROSARI	10/25/2023	NEW XPANDER EXCEED M/T	HITAM					
16	DENIA SEM	10/25/2023	NEW XPANDER EXCEED M/T	PUTIH					
17	NYONGKI	10/26/2023	NEW XPANDER SPORT M/T	PUTIH					
18	CHANDRA ANIN	10/26/2023	NEW XPANDER SPORT M/T	HITAM					
19	IDAYATI MERBAUN	10/26/2023	NEW XPANDER ULTIMATE CVT	HITAM					
20	REYNANDO HAILEIK	10/26/2023	NEW XPANDER EXCEED M/T	PUTIH					
21	SILVESTER SANTO	10/26/2023	NEW XPANDER EXCEED M/T	HITAM					
22	KRISTIAN RINSINI	10/27/2023	NEW XPANDER SPORT CVT	PUTIH					
23	GABRIAL KILO	10/27/2023	NEW XPANDER EXCEED M/T	SILVER					
24	AMIN /KENCANA JATI MEUBEL	10/27/2023	NEW XPANDER SPORT M/T	HITAM					
25	AUREL NAHAK	10/27/2023	NEW XPANDER ULTIMATE CVT	HITAM					
26	DR. HERLY	10/27/2023	NEW XPANDER CROSS FL CVT PREMIER	HITAM					
27	KATUJOPOYO	10/28/2023	NEW XPANDER GLS A/T	PUTIH					
28	FERDINAN LIU	10/28/2023	NEW XPANDER GLS M/T	HITAM					
29	EVER A.N	10/28/2023	NEW XPANDER EXCEED M/T	HITAM					
30	EMANUEL MISA	10/28/2023	NEW XPANDER EXCEED M/T	HITAM					
31	JEFRY KABAKOLE	10/28/2023	NEW XPANDER EXCEED M/T	SILVER					
32	TRI WIBOWO	10/29/2023	NEW TRITON EXCEED M/T	PUTIH					
33	HAJI DAENG MACORA	10/29/2023	PAJERO DAKAR 4X2 8A/T	HITAM	1				
34	IMANSYAH RIZKY	10/29/2023	NEW XPANDER CROSS FL M/T	PUTIH					

35	JUHONY NGELA	10/29/2023	NEW XPANDER EXCEED M/T	PUTIH					
36	PT. BINTANG NUSANTARA UTAMA	10/29/2023	NEW TRITON SC 4X4 M/T	SILVER					
37	RIO / JAYA PAKAN	10/30/2023	L300 BOX	HITAM					
38	MECKY BANI	10/30/2023	L300 PU EURO 4	HITAM					
39	GRACE	10/30/2023	NEW XPANDER ULTIMATE CVT	PUTIH	1				
40	FRANSISKUS SONBAI	10/30/2023	NEW XPANDER CROSS FL M/T	PUTIH					
41	MARKUS OEMATAN	10/30/2023	NEW XPANDER GLS M/T	HITAM					
42	ADI NAHAK	10/30/2023	PAJERO DAKAR 4X2 8A/T	PUTIH					
43	VONY MALELAK	10/31/2023	NEW XPANDER CROSS M/T	GREY					
44	ADRIANA MANAHA	10/31/2023	NEW PAJERO DAKAR 4X2 8A/T	PUTIH					
45	AGUATINUS SERAN	10/31/2023	NEW XPANDER CROSS FL M/T	HITAM					
46	IKSAN YUDISTIRA	10/31/2023	NEW XPANDER ULTIMATE CVT	HITAM	1				
47	MARIA YOSEFINA BELLANG	10/31/2023	NEW XPANDER EXCEED M/T	PUTIH					
48	ELSY FU	10/31/2023	NEW XPANDER EXCEED M/T	HITAM					
49	AMOS RANDAN	10/31/2023	NEW XPANDER SPORT M/T	HITAM					
50	ANGKI BANO	10/31/2023	NEW PAJERO DAKAR 4X4 8A/T	PUTIH					
JUMLAH					5	1	1	0	

PEROLEHAN PENJUALAN

NO	TYPE KENDARAAN		PROSPEK	SPK OTS	SPK FU
1	XPANDER	33	5	1	1
2	XPANDER CROSS	7	1	0	0
3	PAJERO SPORT	5	0	0	0
4	L300	2	0	0	0
5	TRITON	3	0	0	0
Grand Total		50	2	1	1

Diketahui Oleh



A. M. NAIM
KEPALA CABANG

KUPANG, 07/10/202

Dibuat Oleh



HANA JESICA FANGID
SUPERVISOR

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