BOSOWA
MAKUM MOTOR

PT. BOSOWA MAKUM MOTOR
AUTHORIZED DEALER OF MITSUBISHI MOTORS
Branch : Sidoarjo

Alamat : Jl. Ahmad Yani 231 Waru Wiyu

Tlp/Fax : 0031-5456575

Kepada Yth :
Marketing Strategy Dept
PT. Bosowa Berlian Motor
Di tempat

Up. Bpk. Rico Yulianditor

PO-ENG-MKT-142

AUTHORIZED DEALER OF MITSUBISHI MOTORS
Jl. Ahmad Yani 231 Waru Wiyu Sidoarjo
Telp. (031) 5456575 Fax (031) 5456575
Ruko Gt. Mall Blok A No. 1 Telp. (031) 8477766

HASIL KEGIATAN MARKETING
"CUSTOMER GATHERING"
TANGGAL PERIODE : 11-17 SEPTEMBER 2023

Hasil Dari Customer Gathering :

Jumlah Database : 172
Jumlah Prospek : 0
Jumlah SPK On The Spot : 0
Jumlah SPK Follow Up : 0

Hasil Pameran

Materi Lain2 Hasil Pengunjung

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Jumlah rata-rata pengunjung setiap hari

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DETAIL DATA CUSTOMER :

NO.	NAME CUSTOMER	TANGGAL TRANSAKSI	TYPE KENDARAAN	WARNA	STATUS				KETERANGAN
					DATABASE	SPK OTS	SPK FU	TDL SPK	
1	[illegible]	11/09/2023	PAJERO SPORT	HITAM	1				
2	[illegible]	11/09/2023	XPANDER	HITAM	1				
3	[illegible]	11/09/2023	XPANDER	HITAM	1				
4	[illegible]	11/09/2023	PAJERO SPORT	HITAM	1				
5	[illegible]	11/09/2023	XPANDER	HITAM	1				
6	[illegible]	11/09/2023	XPANDER	PUTIH	1				
7	[illegible]	11/09/2023	PAJERO SPORT	PUTIH	1				
8	[illegible]	11/09/2023	XPANDER	PUTIH	1				
9	[illegible]	11/09/2023	XPANDER	PUTIH	1				
10	[illegible]	11/09/2023	XPANDER	HITAM	1				
11	[illegible]	11/09/2023	L300 PU FB	HITAM	1				
12	[illegible]	11/09/2023	XPANDER	HITAM	1				
13	[illegible]	11/09/2023	PAJERO SPORT	HITAM	1				
14	[illegible]	11/09/2023	XPANDER	PUTIH	1				
15	[illegible]	11/09/2023	L300 PU FB	PUTIH	1				
16	[illegible]	11/09/2023	XPANDER	PUTIH	1				
17	[illegible]	11/09/2023	PAJERO SPORT	HITAM	1				
18	[illegible]	11/09/2023	XPANDER	HITAM	1				
19	[illegible]	11/09/2023	PAJERO SPORT	HITAM	1				
20	[illegible]	11/09/2023	XPANDER	HITAM	1				
21	[illegible]	11/09/2023	XPANDER	HITAM	1				
22	[illegible]	11/09/2023	PAJERO SPORT	PUTIH	1				
23	[illegible]	11/09/2023	XPANDER	PUTIH	1				
24	[illegible]	11/09/2023	XPANDER	PUTIH	1				
25	[illegible]	11/09/2023	XPANDER	PUTIH		1			[illegible]
26	[illegible]	11/09/2023	XPANDER	PUTIH		1			[illegible]
27	[illegible]	12/09/2023	XPANDER	HITAM	1				
28	[illegible]	12/09/2023	XPANDER	HITAM	1				
29	[illegible]	12/09/2023	L300 PU FB	PUTIH	1				
30	[illegible]	12/09/2023	XPANDER	PUTIH	1				
31	[illegible]	12/09/2023	XPANDER	PUTIH	1				
32	[illegible]	12/09/2023	PAJERO SPORT	HITAM	1				
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34	[illegible]	12/09/2023	L300 PU FB	PUTIH	1				
35	[illegible]	12/09/2023	XPANDER	HITAM	1				
36	[illegible]	12/09/2023	XPANDER	HITAM	1				
37	[illegible]	12/09/2023	PAJERO SPORT	HITAM	1				
38	[illegible]	12/09/2023	XPANDER	HITAM	1				
39	[illegible]	12/09/2023	XPANDER	PUTIH	1				
40	[illegible]	12/09/2023	TRITON	PUTIH	1				
41	PT. [illegible]	12/09/2023	XPANDER	PUTIH	1				
42	[illegible]	12/09/2023	XPANDER	PUTIH	1				
43	[illegible]	12/09/2023	PAJERO SPORT	HITAM	1				
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45	[illegible]	12/09/2023	XPANDER	HITAM	1				
46	[illegible]	12/09/2023	PAJERO SPORT	HITAM	1				
47	[illegible]	12/09/2023	XPANDER	PUTIH	1				
48	[illegible]	12/09/2023	PUTIH	PUTIH	1				
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50	[illegible]	12/09/2023	XPANDER	PUTIH	1		1		
51	[illegible]	12/09/2023	XPANDER	PUTIH	1				
52	[illegible]	12/09/2023	XPANDER	HITAM	1				
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54	[illegible]	12/09/2023	XPANDER	PUTIH	1				
55	[illegible]	12/09/2023	TRITON	PUTIH	1				
56	[illegible]	12/09/2023	TRITON	PUTIH	1				
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63	[illegible]	12/09/2023	PAJERO SPORT	HITAM	1				
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65	[illegible]	12/09/2023	XPANDER	HITAM	1				
66	[illegible]	12/09/2023	XPANDER	HITAM	1				
67	[illegible]	12/09/2023	PAJERO SPORT	HITAM	1				
68	[illegible]	12/09/2023	XPANDER	PUTIH	1				
69	[illegible]	12/09/2023	TRITON	HITAM	1				
70	[illegible]	12/09/2023	TRITON	HITAM	1				
71	[illegible]	12/09/2023	XPANDER	PUTIH	1				
72	[illegible]	12/09/2023	XPANDER	PUTIH	1				
73	[illegible]	12/09/2023	PAJERO SPORT	PUTIH	1				
74	[illegible]	12/09/2023	PAJERO SPORT	PUTIH	1				
75	[illegible]	12/09/2023	XPANDER	HITAM	1				
76	[illegible]	12/09/2023	PAJERO SPORT	HITAM			1		
77	[illegible]	12/09/2023	XPANDER	HITAM	1				
78	[illegible]	12/09/2023	PAJERO SPORT	HITAM			1		
79	[illegible]	12/09/2023	XPANDER	HITAM	1				
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83	[illegible]	12/09/2023	XPANDER	PUTIH	1				
84	[illegible]	12/09/2023	L300 PU FB	PUTIH	1				
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86	[illegible]	12/09/2023	XPANDER	PUTIH	1				
87	[illegible]	12/09/2023	PAJERO SPORT	PUTIH	1				
88	[illegible]	12/09/2023	XPANDER	HITAM	1				
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92	[illegible]	12/09/2023	XPANDER	HITAM	1				
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95	[illegible]	12/09/2023	XPANDER	PUTIH	1				
96	[illegible]	12/09/2023	TRITON	PUTIH	1				
97	[illegible]	12/09/2023	TRITON	PUTIH	1				
98	[illegible]	12/09/2023	XPANDER	HITAM	1				
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104	[illegible]	12/09/2023	XPANDER	PUTIH	1				
105	[illegible]	12/09/2023	PAJERO SPORT	HITAM	1				
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110	[illegible]	12/09/2023	TRITON	HITAM	1				
111	[illegible]	12/09/2023	XPANDER	HITAM	1				
112	[illegible]	12/09/2023	XPANDER	HITAM	1				
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114	[illegible]	12/09/2023	PAJERO SPORT	HITAM	1				
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116	[illegible]	12/09/2023	XPANDER	PUTIH	1				
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121	[illegible]	12/09/2023	XPANDER	PUTIH	1				
122	[illegible]	12/09/2023	L300 PU FB	PUTIH	1				
123	[illegible]	12/09/2023	XPANDER	HITAM	1				
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125	[illegible]	12/09/2023	PAJERO SPORT	HITAM	1				
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133	[illegible]	12/09/2023	XPANDER	HITAM	1				
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136	[illegible]	12/09/2023	PAJERO SPORT	HITAM	1				
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138	[illegible]	12/09/2023	XPANDER	PUTIH	1				
139	[illegible]	12/09/2023	XPANDER	PUTIH	1				
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141	[illegible]	12/09/2023	PAJERO SPORT	HITAM	1				
142	[illegible]	12/09/2023	XPANDER	PUTIH	1				
143	[illegible]	12/09/2023	XPANDER	PUTIH	1				
144	[illegible]	12/09/2023	PAJERO SPORT	HITAM	1				
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146	[illegible]	12/09/2023	XPANDER	HITAM	1				
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152	[illegible]	12/09/2023	XPANDER	HITAM	1				
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158	[illegible]	12/09/2023	XPANDER	HITAM	1				
159	[illegible]	12/09/2023	PAJERO SPORT	PUTIH	1				
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161	[illegible]	12/09/2023	XPANDER	HITAM	1				
162	[illegible]	12/09/2023	TRITON	HITAM	1				
163	[illegible]	12/09/2023	TRITON	HITAM	1				
164	[illegible]	12/09/2023	XPANDER	HITAM	1				
165	[illegible]	12/09/2023	XPANDER	HITAM	1		1		
166	[illegible]	12/09/2023	XPANDER	HITAM	1		1		
167	[illegible]	12/09/2023	PAJERO SPORT	HITAM	1				
168	[illegible]	12/09/2023	XPANDER	HITAM	1				
169	[illegible]	12/09/2023	XPANDER	PUTIH		1			
170	[illegible]	12/09/2023	XPANDER	HITAM		1			
171	[illegible]	12/09/2023	L300 PU FB	HITAM	1				
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173	[illegible]	12/09/2023	XPANDER	HITAM	1				
174	[illegible]	12/09/2023	PAJERO SPORT	HITAM	1				
			JUMLAH		**172**	**0**	**0**		

RINCIAN KENDARAAN :

NO.	TYPE KENDARAAN	DATABASE	PROSPEK	SPK OTS	SPK FU
1	XPANDER	94	0	0	0
2	XPANDER CROSS	14	0	0	0
3	PAJERO SPORT	43	0	0	0
4	L300	6	0	0	0
5	TRITON	15	0	0	0
	TOTAL/TYPE	**172**	**0**	**0**	**0**

Diketahui Oleh

MUHAMMAD RAMADHAN
Marketing Staff

Kendari, 18 September 2023

RIZKI RAMADHAN
Marketing Staff
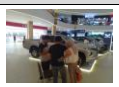
FOTO KEGIATAN (max 10)