

**PT. BOSOWA BERLIAN MOTOR**  
 AUTHORIZED DEALER OF MITSUBISHI MOTOR  
 Branch : JAYAPURA  
 Alamat : JL. BAYA ABEPURA NO.59 KOTARAJA  
 Telp/Fax : 0967 - 55717777

Kepada Yth  
 Marketing Strategy Dept  
 PT. Bosowa Berlian Motor  
 Di tempat

Up. Bpk. Rico Yulianti

FM-BBM-MKT-HO

PT. BOSOWA BERLIAN MOTOR  
 BAYANABAYA KOTA JAYAPURA  
 61000 TEL. (0967) 55717777  
 FAX (0967) 55717777

HASIL KEGIATAN SHOWROOM EVENT MMKSI JAYAPURA  
 LOKASI : PC/LCV DEALER PT BOSOWA BERLIAN MOTOR JAYAPURA  
 TANGGAL KEGIATAN : 27 Agustus 2023

Target (sesuai Pengisian Proposal)

Jumlah Database : 14  
 Jumlah Prospek : 12  
 Jumlah SPK On The Spot : 2  
 Jumlah SPK Follow Up : 0

Situasi Pameran

Waktu (Jam) Ramai Pengunjung  
 \* Senin s/d Jumat :  
 \* Sabtu s/d minggu :

Jumlah rata-rata pengunjung setiap hari  
 \* Senin s/d Jumat :  
 \* Sabtu s/d minggu :

DAFTAR PROSPEK :

NO.	NAMA CUSTOMER	TANGGAL PROSPEK	TYPE KENDARAAN	WARNA	STATUS				KETERANGAN
					PROSPEK	SPK OTS	SPK FU	TGL SPK	
1	CV MULTI BANGUNAN	27/08/2023	L300 PICK UP FLAT DECK	HITAM	1				DATABASE
2	CV MULTI MANDIRI	27/08/2023	L300 PICK UP FLAT DECK	HITAM	1				DATABASE
3	NAPOLIK DABILIK	27/08/2023	NEW PAJERO SPORT 2.4L DAKAR L (4X2) BAT	HITAM	1				DATABASE
4	HESPUT	27/08/2023	NEW XPANDER SPORT CVT	HITAM	1				DATABASE
5	CV INTI JAYA	27/08/2023	NEW TRITON EXCEED	HITAM	1				DATABASE
6	D.M DIMARIA	27/08/2023	NEW XPANDER CROSS M/T	HITAM	1				DATABASE
7	HASHAWI	27/08/2023	NEW XPANDER CROSS PREMIUM PACKAGE CVT	PUTIH	1				DATABASE
8	WATI MURYATIN	27/08/2023	NEW XPANDER CROSS M/T	SILVER	1				DATABASE
9	MERLYN	27/08/2023	NEW XPANDER SPORT M/T	PUTIH	1				DATABASE
10	KRISYE MARIO	27/08/2023	NEW XPANDER CROSS M/T	HITAM	1				DATABASE
11	NELSON PAPIN	27/08/2023	NEW XPANDER CROSS PREMIUM PACKAGE CVT	PUTIH	1				DATABASE
12	CHRIS	27/08/2023	NEW XPANDER SPORT MT	HITAM	1				DATABASE
13	BERIUS MABEL	27/08/2023	NEW XPANDER ULTIMATE CVT	HITAM	1				DATABASE
14	KHAIRUL	27/08/2023	L300 PICK UP FLAT DECK	HITAM	1				DATABASE
JUMLAH					14	0	0		

PEROLEHAN PENJUALAN

NO	TYPE KENDARAAN	DATABASE	PROSPEK	SPK OTS	SPK FU
1	XPANDER R	4	5	0	0
2	XPANDER CROSS	5	5	0	0
3	PAJERO SPORT	1	1	0	0
4	L300	3	3	0	0
5	TRITON	1	0	0	0
Grand Total		14	14	0	0

**PT. BOSOWA BERLIAN MOTOR**  
**CABANG JAYAPURA**

( Ardiyan yulianti )  
 BRANCH HEAD

JAYAPURA, 18 SEPTEMBER 2023

ARIFULAH

