

FM-BBM-MKT-HO PT. BOSOWA BERLIAN MOTOR
AUTHORIZED DEALER OF MITSUBISHI MOTOR
JI. Urip Sumiharjo No.266 PO.Box 273 Makassar 90232
Sulawesi Selatan - INDONESIA
Tel. (62.411)444444. Fax :(62.411)447743

PT. Bosowa Berlian Motor

Marketing Strategy Dept Di tempat

Up. Bpk. Rico Yuliandhivi

Jumlah SPK Follow Up

HASIL KEGIATAN GATHERING WITH CUSTOMER	
LOKASI : RUMAH MAKAN PIER29	
TANGGAL KEGIATAN : 23 Februari 2024	

Target (Sesuai Pengajuan Proposal)

Jumlah Database : 30 Jumlah Prospek : 30 Jumlah SPK On The Spot

Situasi Pameran Waktu (Jam) Ramai Pengunjung

: 19 : 00 - 22 : 00 WITA

Jumlah rata-rata pengunjung setiap hari

: 30 ORANG

	NAMA CUSTOMER	TANGGAL PROSPEK	TYPE KENDARAAN	WARNA	STATUS				
NO.					PROSPEK	SPK OTS	SPK FU	TGL SPK	KETERANGAN
1	KADARMAN	23/02/2024	FE 75 SHDX	KUNING		1		23/02/2024	DI TEMPAT
2	RAHMAN	23/02/2024	FE 84 SHDX	KUNING		1		23/02/2024	DI TEMPAT
3	AGUNG GROUP	23/02/2024	FE 84 SHDX	KUNING			1	05/03/2024	FOLLOW UP
4	MUHAMMAD RIVAI	23/02/2024	FE 84 SHDX	KUNING	1				PROSPEK
5	LUKMAN	23/02/2024	FE 75 SHDX	KUNING			1	04/03/2024	FOLLOW UP
6	LA ODE SAMSUDIN	23/02/2024	FE 75 SHDX	KUNING	1				PROSPEK
7	ARMAN	23/02/2024	FE 75 SHDX	KUNING	1				PROSPEK
8	DARLIN	23/02/2024	FE 75 SHDX	KUNING		1		24/02/2024	DI TEMPAT
9	ANCA.B	23/02/2024	FE 75 SHDX	KUNING	1				PROSPEK
10	BUSRAN	23/02/2024	FE 75 SHDX	KUNING	1				PROSPEK
11	ANDI ARIF SYAM	23/02/2024	FE 75 SHDX	KUNING	1				PROSPEK
12	ASTINA	23/02/2024	FE 75 SHDX	KUNING	1				PROSPEK
13	WAWAN ISTIAWAN	23/02/2024	FE 84 SHDX	KUNING	1				PROSPEK
14	BURHAN	23/02/2024	FM65 FS	ORANGE	1				PROSPEK
15	TRIAS PURNAMA SARI	23/02/2024	FE 75 SHDX	KUNING	1				PROSPEK
16	PT. BUKIT ANUGRAH ENERGI	23/02/2024	FE 84 SHDX	KUNING	1				PROSPEK
17	CV. SEJAHTERA	23/02/2024	FN65 FL	KUNING	1				PROSPEK
18	LUKMAN	23/02/2024	FE 75 SHDX	KUNING	1				PROSPEK
19	SUPRIADI	23/02/2024	FE 84 SHDX	KUNING	1				PROSPEK
20	ADRIAN	23/02/2024	FE 75 SHDX	KUNING	1				PROSPEK
21	RIKO	23/02/2024	FE 74 HD	KUNING			1	07/03/2024	FOLLOW UP
22	ANDI WALUYO	23/02/2024	FE 75 SHDX	KUNING	1				PROSPEK
23	MERDIN	23/02/2024	FE 75 SHDX	KUNING	1				PROSPEK
24	RUDI HERIANTO	23/02/2024	FE 75 SHDX	KUNING	1				PROSPEK
25	PRIYONO	23/02/2024	FE 75 SHDX	KUNING	1				PROSPEK
26	SALI KALIMU	23/02/2024	FE 75 SHDX	KUNING	1				PROSPEK
27	PT. SERPENTIN MINERAL INDONESIA	23/02/2024	FE 75 SHDX	KUNING		1		26/02/2024	DI TEMPAT
28	HERMAWAN	23/02/2024	FE 84 SHDX	KUNING	1				PROSPEK
29	NURNAINI	23/02/2024	FE 75 SHDX	KUNING	1				PROSPEK
30	IWAN		FE 75 SHDX	KUNING		1		26/02/2024	DI TEMPAT

NO	TYPE KENDARAAN	DATABASE	PROSPEK	SPK OTS	SPK FU
1	FE 71 N	0	0	0	0
2	FE 74 HD N	0	0	0	1
3	FE 75 SHDX	0	15	4	1
4	FN 65 FL	0	1	0	0
5	FM 65 FS	0	1	0	0
6	FE 84 SHDX	0	5	1	1
-	Grand Total	0	22	5	3

JUMLAH

Diketahui Oleh

(MUKMININ BAHARUDDIN)



