BOSOWA BERLIAN MOTOR

PT. BOSOWA BERLIAN MOTOR
AUTORIZED DEALER OF MITSUBISHI MOTOR
Branch : Kendari

Alamat : Jl. Ahmad Yani 101 Wua-Wua
Tlp/Fax : 0401-3196575

FM-BBM-MKT-HO

PT. BOSOWA BERLIAN MOTOR
AUTHORIZED DEALER OF MITSUBISHI MOTOR
Head Office : Jl. Urip Sumoharjo No. 273 Makassar 90231
Customer Service : 0411-447100
Fax: (62-411)448444, Fax: (62-411)447743

Kepada Yth
Marketing Strategy Dept
PT. Bosowa Berlian Motor
Di tempat

Up. Bpk. Rico Yullandhiwi

HASIL KEGIATAN DE-ATUDIANE (SWANA MEAS SULTRA
LOKASI : RUMAH MAKAN SUNTA
TANGGAL KEGIATAN : 27 Januari 2024

Target (Sesuai Pengajuan Proposal)

Jumlah Database : 60
Jumlah Prospek : 30
Jumlah SPK On The Spot : 5
Jumlah SPK Follow Up : 5

Event Aware

Waktu (Jam) Rame/ Pengunjung : 12 : 00 WITA
:
Jumlah tamu yang hadir : 30 ORANG

DAFTAR PROSPEK :

NO.	NAMA CUSTOMER	TANGGAL PROSPEK	TYPE KENDARAAN	WARNA	STATUS				KETERANGAN
					PROSPEK	SPK OTS	SPK FU	TGL SPK	
1	PT. TBJ CAHAYA ASGA	27/1/2024	FE 74 HD	MERAH	1				DATABASE
2	PT. PANCA PUTRI RAHMA	27/1/2024	FE 74 HD	MERAH			1	15/01/2024	FOLLOW UP
3	PT. RAMADHAN CONCRETA MAHENDRA	27/1/2024	FE 74 HD	MERAH			1	24/02/2024	FOLLOW UP
4	PT. DUA PUTRI LATSINTA	27/1/2024	FE 74 HD	MERAH	1				DATABASE
5	PT. NURAENI GASINDO	27/1/2024	FE 74 HD	MERAH			1	23/02/2024	FOLLOW UP
6	PT. KARTIKA PRATIWI	27/1/2024	FE 74 HD	MERAH	1				DATABASE
7	PT. SUKRISNA TARIGASINDO	27/1/2024	FE 74 HD	MERAH	1				DATABASE
8	PT. WALID GSURLAT	27/1/2024	FE 74 HD	MERAH	1				DATABASE
9	PT. SURYA MITRA GUNA UTAMA	27/1/2024	FE 74 HD	MERAH	1				DATABASE
10	PT. NASRUN DSAM GASINDO	27/1/2024	FE 74 HD	MERAH			1	20/03/2024	FOLLOW UP
11	PT. NURHENTY MANDIRI GAS	27/1/2024	FE 74 HD	MERAH		1		27/02/2024	SPK
12	PT. CAHAYA GAS LESTARI	27/1/2024	FE 74 HD	MERAH			1	23/04/2024	FOLLOW UP
13	PT. SUMBER POLEANG MANDIRI	27/1/2024	FE 74 HD	MERAH			1	15/02/2024	FOLLOW UP
14	PT. MEGA NUR LATSINTA	27/1/2024	FE 74 HD	MERAH	1				DATABASE
15	PT. SURYA ABADI GAS	27/1/2024	FE 74 HD	MERAH	1				PROSPEK
16	PT. HASNA DINA DSAM ENERGI	27/1/2024	FE 74 HD	MERAH			1	15/04/2024	FOLLOW UP
17	PT. KOLAKA PUTRA GAS	27/1/2024	FE 74 HD	MERAH	1				DATABASE
18	PT. UTARA PERSADA MANDIRI	27/1/2024	FE 74 HD	MERAH	1				DATABASE
19	PT. PUTRA FAJAR TENGGARA GROUP	27/1/2024	FE 74 HD	MERAH	1				DATABASE
20	PT. PELITA UTARA PRIMA	27/1/2024	FE 74 HD	MERAH	1				DATABASE
21	PT. HASTUTY PRIMA GAS	27/1/2024	FE 74 HD	MERAH	1				DATABASE
22	PT. CITA MEGA SEJAHTERA	27/1/2024	FE 74 HD	MERAH	1				PROSPEK
23	PT. TRIMEI PUTRA TARIGASINDO	27/1/2024	FE 74 HD	MERAH	1				PROSPEK
24	PT. GASIBO CAHAYA ASENA	27/1/2024	FE 74 HD	MERAH	1				PROSPEK
25	PT. BERKAT ANUGRAH NAFIRI KARYA	27/1/2024	FE 74 HD	MERAH	1				DATABASE
26	PT. PUTRA FAJAR TENGGARA	27/1/2024	FE 74 HD	MERAH	1				DATABASE
27	PT. PELITA HABARNI MANDIRI	27/1/2024	FE 74 HD	MERAH	1				DATABASE
28	PT. BESKY BERSAMA GAS	27/1/2024	FE 74 HD	MERAH	1				DATABASE
29	PT. ANIL CAHAYA LANGARAI	27/1/2024	FE 74 HD	MERAH			1	10/2/2024	FOLLOW UP
30	PT. CAHAYA ANUGRAH GAS	27/1/2024	FE 74 HD	MERAH	1				PROSPEK
31	PT. PUTRA SYAHINDO PERSADA	27/1/2024	FE 74 HD	MERAH	1				DATABASE
32	PT. UTARI PRIMA GAS	27/1/2024	FE 74 HD	MERAH	1				DATABASE
33	PT. DWI PUSPITA PRIMA	27/1/2024	FE 74 HD	MERAH	1				DATABASE
34	PT. HAJI NAWIR NURALAM	27/1/2024	FE 74 HD	MERAH	1				PROSPEK
35	PT. KABUNDA ALAM TENGGARA	27/1/2024	FE 74 HD	MERAH	1				DATABASE
36	PT. SINAR MANDIRI GAS KOLTIM	27/1/2024	FE 74 HD	MERAH	1				PROSPEK
37	PT. SINAR UNIAHA MANDIRI	27/1/2024	FE 74 HD	MERAH	1				PROSPEK
38	PT. ANUGRAH UTAMA MEGAS	27/1/2024	FE 74 HD	MERAH	1				PROSPEK
39	PT. SINAR UNIAHA UTAMA	27/1/2024	FE 74 HD	MERAH	1				PROSPEK
40	PT. KELUARGA BERSAMA	27/1/2024	FIGHTER FM62F HD	BIRU	1				PROSPEK
41	PT. TANJUNA BUMI	27/1/2024	FIGHTER FM62F HD	BIRU			1	26/02/2024	FOLLOW UP
42	PT. SAMPARA MASJI BERSAMA	27/1/2024	FIGHTER FM62F HD	BIRU	1				PROSPEK
43	PT. KOLAKA PUTRA	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
44	PT. KARYA FAJAR BARU	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
45	PT. CIPTA KARSA INDERAMA	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
46	PT. SAPURATA SAMUDRA	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
47	PT. MEUTIA SEGAR	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
48	PT. SERBAGUNA MANDIRI	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
49	PT. SULTRA PRIMA MANDIRI	27/1/2024	FIGHTER FM62F HD	BIRU	1				PROSPEK
50	PT. DARAI LESTARI MANDIRI	27/1/2024	FIGHTER FM62F HD	BIRU	1				PROSPEK
51	PT. HARUM BUMI MANDIRI	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
52	PT. FHATIR RIZKI MABADI	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
53	PT. TRIMEI BUMI ENERGI	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
54	PT. PELITA PUTRA BULUKUMBA BERSAMA	27/1/2024	FIGHTER FM62F HD	BIRU			1	10/3/2024	FOLLOW UP
55	PT. BENETSYA ALTA MANDIRI	27/1/2024	FIGHTER FM62F HD	BIRU	1				PROSPEK
56	PT. FITRAH UTAMA MANDIRI	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
57	PT. ENAM SEMBILAN PERKASA	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
58	PT. BERKAH SULTRA PERKASA	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
59	PT. ARSA MEGA ENERGI	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
60	PT. ENERGI NUSANTARA MANDIRI	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
61	PT. FAJAR BABU MANDIRI	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
62	PT. MEKONGGA ABADI UTAMA	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
63	PT. FARADILLA NUGRAHA PERSADA	27/1/2024	FIGHTER FM62F HD	BIRU	1				PROSPEK
64	PT. KHANZA ENERGI PRIMA	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
65	PT. ZAFRAN ANUGERAH PERKASA	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
66	PT. DARMAWAN RESKI MANDIRI	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
67	PT. ZIYAD JAYA MANDIRI	27/1/2024	FIGHTER FM62F HD	BIRU	1				PROSPEK
68	PT. NAWASENA MULTI SARANA	27/1/2024	FIGHTER FM62F HD	BIRU	1				PROSPEK
69	PT. BANTERA ANUGRAH NAWASATU	27/1/2024	FIGHTER FM62F HD	BIRU			1	5/3/2024	FOLLOW UP
70	PT. PILAR SULAWESI MANDIRI	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
71	PT. GRAFIA INTI MULIA	27/1/2024	FIGHTER FM62F HD	BIRU	1				DATABASE
	JUMLAH				59	1	11		

PERIODIKAN PENJUALAN

NO	TYPE KENDARAAN	DATABASE	PROSPEK	SPK OTS	SPK FU
1	CANTER FE 71				
2	CANTER FE 74 HD	16	11	1	8
3	CANTER FE 74 SHDX				
4	CANTER FE 84 SHDX				
5	FIGHTER FM65FS				
6	FIGHTER FM62F HD	21	8		3
	Grand Total	40	19	1	11

Kendari, 31 Januari 2024

Diketahui Oleh

DRUSENIAN BAHARUDDIN
BRANCH HEAD

ADRIAN PRATAMA
SUPERVISOR

FOTO KEGIATAN (min 12)