



AUTORIZED DEALER OF MITSUBISHI MOTOR  
Branch : PARIGI  
Alamat : JL.TRANS SULAWESI KEL.KAMPAL  
Tlp/Fax :

Kepada Yth  
Marketing Strategy Dept  
PT. Bosowa Berlian Motor  
Di tempat

Up. Bpk. Rico Yulianthivi

FM-BBM-MKT-HO

PT. BOSOWA BERLIAN MOTOR  
AUTHORIZED DEALER OF MITSUBISHI MOTOR  
Jl. Urip Sumartono No.266 PO.Box 273 Makassar 90232  
Sulawesi Selatan - INDONESIA  
Tel. (02-411)444444 Fax. (02-411)447743

HASIL KEGIATAN DISPLAY  
LOKASI : LAP.SINTUVU MAROSO KAB.POSO  
TANGGAL KEGIATAN : 1-3 MARET 2024

TARGET (Sesuai Penaguan Proposal)

Jumlah Database : 30  
Jumlah Prospek : 10  
Jumlah SPK On The Spot : 1  
Jumlah SPK Follow Up :

Situasi Pameran

Waktu (Jam) Ramai Pengunjung

\* Senin s/d Jumat

\* Sabtu s/d minggu

Jumlah rata-rata pengunjung setiap hari

\* Senin s/d Jumat

\* Sabtu s/d minggu

DAFTAR PROSPEK:

NO.	NAMA CUSTOMER	TANGGAL PROSPEK	TYPE KENDARAAN	WARNA	STATUS				KETERANGAN
					PROSPEK	SPK OTS	SPK FU	TGL SPK	
1	SIRFAIN	1/3/2024	L300 PUFB	HITAM	1				
2	ZARRA	1/3/2024	XPANDER CROSS MT		1				
3	ESTI	1/3/2024	XPANDER CROSS MT		1				
4	HI.HERMAN	1/3/2024	TRITON SC 4X4		1				
5	DEBBY	1/3/2024	XPANDER CROSS MT		1				
6	RESWITA	1/3/2024	XPANDER CROSS MT		1				
7	ONIESTER TIMPO	1/3/2024	L300 PUFB	HITAM		1			
8	H.MUDE	2/3/2024	PAJERO SPORT DAKAR 4X2		1				
9	H. CACO	2/3/2024	PAJERO SPORT DAKAR 4X2		1				
10	SUANDI THAMRIN	2/3/2024	XFORCE		1				
11	DIRWANSYAH	2/3/2024	L300 PUFB	HITAM	1				
12	HARYANTO	2/3/2024	XFORCE		1				
13	SEBY	2/3/2024	XFORCE		1				
14	ANTI	2/3/2024	XFORCE		1				
15	ERNA	2/3/2024	XPANDER EXCEED MT		1				
16	UD SETIA KAWAN	3/3/2024	PAJERO SPORT DAKAR 4X2		1				
17	JANET	3/3/2024	XPANDER GLS		1				
18	DENNY	3/3/2024	XPANDER SPORT		1				
19	JAMES	3/3/2024	TRITON SC 4X4		1				
20	AGRO MUTIARA	3/3/2024	L300 PUFB		1				
21	RUDI	3/3/2024	L300 PUFB		1				
22	AGUNG JUFRI	3/3/2024	XPANDER SPORT		1				
23	AKRAM	3/3/2024	PAJERO SPORT DAKAR 4X2		1				
24	MUKSIN	4/3/2024	L300 PUFB		1				
25	TITO	4/3/2024	TRITON DC ULTIMATE		1				
26	KURNIATI	4/3/2024	XPANDER CROSS CVT		1				

27	WAYAN	5/3/2024	XPANDER EXCEED MT		1				
28	HJ NURMA	5/3/2024	XPANDER CROSS CVT		1				
29	WAHYUNI	5/3/2024	XPANDER EXCEED MT		1				
30	ALWI	5/3/2024	XPANDER CROSS CVT		1				
31	ADRI	5/3/2024	XPANDER EXCEED MT		1				
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JUMLAH					30	1	0	0	

**PEROLEHAN PENJUALAN**

NO	TYPE KENDARAAN	DATABASE	PROSPEK	SPK OTS	SPK FU
1	XPANDER	7	0	0	0
2	XPANDER CROSS	7	0	0	0
3	PAJERO SPORT	4	0	0	0
4	XFORCE	4	0	0	0
5	L300	5	0	1	0
6	TRITON	3	0	0	0
Grand Total		30	0	1	0

Diketahui Oleh

  
PT. BOSOWA BERLIAN MOTOR  
Jl. LINDAH BANGKALAI

**MUH.IRFAN KOROSA**  
BRANCH HEAD

PARIGI, 5 MARET 2024

Dibuat Oleh

  
PT. BOSOWA BERLIAN MOTOR  
Jl. LINDAH BANGKALAI

**MUH.IRFAN KOROSA**  
SUPERVISOR

**FOTO KEGIATAN (min 12)**





