

PT. BOSOWA BERLIAN MOTOR  
AUTHORIZED DEALER OF MITSUBISHI MOTOR

Branch

Alamat

Tip/Fax

Kepada Yth

Marketing Strategy Dept

PT. Bosowa Berlian Motor

Di tempat

Up. Bpk. Rico Yullandhvi

FM-BBM-MKT-HO

PT. BOSOWA BERLIAN MOTOR  
AUTHORIZED DEALER OF MITSUBISHI MOTOR  
Jl. Raya Siliwangi No. 22, 2nd Floor, 22111 Bandung, Indonesia  
Telp. (021) 4444444, Fax (021) 4444444

HASIL KEGIATAN PAMERAN/DISPLAY MALL SAGA JAYAPURA  
LOKASI : PC/LCV DEALER PT BOSOWA BERLIAN MOTOR JAYAPURA  
TANGGAL KEGIATAN : 04 S/D 10 SEPTEMBER 2023

Target (Sesuai Pengajuan Proposal)

Jumlah Database : 20  
Jumlah Prospek : 11  
Jumlah SPK On The Spot : 6  
Jumlah SPK Follow Up : 3

DAFTAR PROSPEK :

NO.	NAMA CUSTOMER	TANGGAL PROSPEK	TYPE KENDARAAN	WARNA	STATUS				KETERANGAN
					PROSPEK	SPK OTS	SPK FU	TGL SPK	
1	SULAIMAN	04/09/2023	L300 PICK UP FLAT DECK	HITAM		1		07/09/2023	JYP-SPK-23-00190
2	SISILIA DIAN SEPTININGSIH	04/09/2023	NEW XPANDER CROSS M/T FL	PUTIH		1		09/09/2023	JYP-SPK-23-00195
3	RINA KIRANA	05/09/2023	NEW XFORCE ULTIMATE	GREY		1		11/09/2023	JYP-SPK-23-00196
4	PAULUS WAIRAKI	05/09/2023	NEW XPANDER ULTIMATE CVT	PUTIH			1		HOT PROSPEK
5	VALEN SUEBU	05/09/2023	NEW XPANDER CROSS M/T FL	HITAM			1		HOT PROSPEK
6	VIKTOR YAAS	06/09/2023	L300 PICK UP FLAT DECK	HITAM			1		HOT PROSPEK
7	FITRI ANGRANI	06/09/2023	NEW TRITON EXCEED MT	HITAM			1		HOT PROSPEK
8	ALFRIDA ASSO	06/09/2023	NEW TRITON EXCEED MT	PUTIH			1		HOT PROSPEK
9	BAPAN DES	07/09/2023	NEW PAJERO SPORT 2.4L DAKAR	PUTIH			1		HOT PROSPEK
10	MARTA BASNA	07/09/2023	NEW XPANDER CROSS M/T FL	SILVER	1				DATABASE
11	TONI WANDU	07/09/2023	NEW XPANDER SPORT MT	HITAM	1				DATABASE
12	YULEX PENI	08/09/2023	NEW XPANDER ULTIMATE CVT	HITAM	1				DATABASE
13	MAMA HELEN	08/09/2023	NEW XPANDER CROSS M/T FL	PUTIH	1				DATABASE
14	HERY KOSAY	08/09/2023	NEW XPANDER ULTIMATE CVT	HITAM	1				DATABASE
15	HARJMANA	09/09/2023	NEW XPANDER CROSS M/T FL	PUTIH	1				DATABASE
16	MONIR	09/09/2023	L300 PICK UP FLAT DECK	HITAM	1				DATABASE
17	RIAN JUSUF	09/09/2023	NEW TRITON EXCEED MT	HITAM	1				DATABASE
18	CHANDRA BINTANG	10/09/2023	NEW TRITON EXCEED MT	HITAM	1				DATABASE
19	ROMAISI TAMBA	10/09/2023	NEW PAJERO SPORT 2.4L DAKAR	HITAM	1				DATABASE
20	SANARIA	10/09/2023	NEW XPANDER CROSS M/T FL	HITAM	1				DATABASE

PEROLEHAN PENJUALAN

NO	TYPE KENDARAAN	DATABASE	PROSPEK	SPK OTS	SPK FU
1	XPANDER	4	3	0	1
2	XPANDER CROSS	6	4	1	1
3	PAJERO SPORT	2	1	0	1
4	L300	3	1	1	1
5	XFORCE	1	0	1	0
6	TRITON	4	2	0	2
Grand Total		20	11	3	6

Diketahui Oleh

PT. BOSOWA BERLIAN MOTOR  
CABANG JAYAPURA

( ARMAN YULIANTO )  
BRANCH HEAD

JAYAPURA, 12 SEPT 2023

( ARIFULLAH )  
SUPERVISOR

