**BOSOWA BERLIAN MOTOR**
Where Your Heart Belongs

**PT. BOSOWA BERLIAN MOTOR**
**AUTORIZED DEALER OF MITSUBISHI MOTOR**

Branch : **MAMUJU**
Alamat : **JL.URIP SUMOHARJO NO.43**
Tlp/Fax :

FM-BBM-MKT-HO

*P.T. BERSINAR BERTIA SEJATI (INDTEX)*
*AUTHORIZED DEALER OF MITSUBISHI MOTOR*
*Jl. Urip Sumoharjo No. 43 Makassar 90231 Telp. (0411) 441 111*
*Showroom Panakkukang : (0411) 441 222*
*Fax : (0411) 4111444 Hp. Telp. (0811) 411 444 7 & 8*

Kepada Yth
Marketing Strategy Dept
P.T. Bosowa Berlian Motor
Di tempat

**Up. Bpk. Rico Yuliandhivi**

**HASIL KEGIATAN MINI GATHERING TOPOYO**
**LOKASI : MAMUJU TENGAH**
**TANGGAL KEGIATAN : 27 JANUARI 2024**

*Target Hasil Pengisian Proposal:* 4 SPK

**Jumlah Database** : 30
**Jumlah Prospek** : 12
**Jumlah SPK On The Spot** : 1 SPK
**Jumlah SPK Follow Up** : 2 SPK

***Situasi Pameran***

*Waktu (Jam) Ramai Pengunjung*
** Senin s/d Jumat* : 09.00 -18.00
** Sabtu s/d minggu* : 09.00 -21.00

*Jumlah rata-rata pengunjung setiap hari*
** Senin s/d Jumat* : 30
** Sabtu s/d minggu* : 35 (CLOSING)

***DAFTAR PROSPEK :***

| NO. | NAMA CUSTOMER | TANGGAL PROSPEK | TYPE KENDARAAN | WARNA | STATUS | | | | KETERANGAN |
|---|---|---|---|---|---|---|---|---|---|
| | | | | | PROSPEK | SPK OTS | SPK FU | TGL SPK | |
| 1 | MUSTAMIN | 31/1/24 | FE 75 SHDX | KUNING | V | | | | PROSES BERKAS |
| 2 | ERWIN SETIAWAN | 31/1/24 | FE 75 SHDX | KUNING | | V | | | HOT PROSPEK |
| 3 | MULADI | 29/1/24 | FE 75 SHDX | KUNING | V | | | | PROSES BERKAS |
| 4 | NADIR | 29/1/24 | FE 84 SHDX | KUNING | V | | | | PROSES BERKAS |
| 5 | KETUT KERTI | 29/1/24 | FE 75 SHDX | KUNING | V | | | | BELUM DEAL DENGAN HITUNGAN |
| 6 | SUARDI | 29/1/24 | FE 75 SHDX | KUNING | V | | | | HOT PROSPEK |
| 7 | AMRUL TAHANNI | 29/1/24 | FE 84 SHDX | KUNING | V | | | | BERTANYA PROMO |
| 8 | FINAN | 29/1/24 | FE 74 HD | KUNING | V | | | | TUNGGU DANA PENCAIRAN |
| 9 | RAHMAT | 29/1/24 | FE 84 SHDX | KUNING | V | | | | PERBANDINGAN DENGAN HINO |
| 10 | ANDI | 29/1/24 | FE 84 SHDX | KUNING | V | | | | HOT PROSPEK |
| 11 | H. PASIH | 29/1/24 | FE 75 SHDX | KUNING | V | | | | TUNGGU DANA PENCAIRAN |
| 12 | JUWAN | 29/1/24 | FE 75 SHDX | KUNING | V | | | | TUNGGU DANA PENCAIRAN |
| 13 | RAHMAN | 29/1/24 | FE 84 SHDX | KUNING | V | | | | TANYA HARGA |
| 14 | RASMAN | 29/1/24 | FE 84 SHDX | KUNING | V | | | | TANYA HARGA |
| 15 | SARNIATI | 29/1/24 | FE 75 SHDX | KUNING | V | | | | BERTANYA PROMO |
| 16 | RISAL SAHMARI | 30/1/24 | FE 75 SHDX | KUNING | V | | | | HOT PROSPEK |
| 17 | NAHRAWI | 30/1/24 | FE 75 SHDX | KUNING | V | | | | HOT PROSPEK |
| 18 | H. AMIR | 30/1/24 | FE 75 SHDX | KUNING | V | | | | KUMPULKAN DANA |
| 19 | ASWAR | 30/1/24 | FE 84 SHDX | KUNING | V | | | | NEGO ANGSURAN |
| 20 | YUSUF | 30/1/24 | FE 75 SHDX | KUNING | V | | | | NEGO ANGSURAN |
| 21 | IRFAN | 30/1/24 | FE 74 HD | KUNING | V | | | | BERTANYA PROMO |
| 22 | SOMA | 30/1/24 | FE 75 SHDX | KUNING | V | | | | BERTANYA PROMO |
| 23 | HE. DIAN | 30/1/24 | FE 75 SHDX | KUNING | V | | | | BANDINGKAN DENGAN HINO |
| 24 | JEWAN | 30/1/24 | FE 84 SHDX | KUNING | V | | | | TUNGGU KONFIRMASI |
| 25 | HL BUDI | 31/1/24 | FE 75 SHDX | KUNING | V | | | | TUNGGU KONFIRMASI |
| 26 | SAHIR | 31/1/24 | FE 84 SHDX | KUNING | V | | | | TUNGGU DANA PENCAIRAN |
| 27 | H. MANSYUR | 31/1/24 | FE 84 SHDX | KUNING | V | | | | TUNGGU DANA PENCAIRAN |
| 28 | PUJIANTO | 31/1/24 | FE 75 SHDX | KUNING | V | | | | PERBANDINGAN HARGA |
| 29 | BAKDI UMAR | 31/1/24 | FE 75 SHDX | KUNING | V | | | | TUNGGU DANA PENCAIRAN |
| 30 | MUH TADBIS | 31/1/24 | FE 75 SHDX | KUNING | V | | | | PERBANDINGAN HARGA |
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| | **JUMLAH** | | | | 11 | 0 | 1 | 0 | |

PEROLEHAN PENJUALAN

| NO | TYPE KENDARAAN | DATABASE | PROSPEK | SPK OTS | SPK FU |
|---|---|---|---|---|---|
| 1 | FE 84 SHDX | 10 | 4 | 1 | |
| 2 | FE 75 SHDX | 18 | 6 | | 2 |
| 3 | FE 74 HD | 2 | 1 | | |
| | | | | | |
| | | | | | |
| | **Grand Total** | 30 | 11 | 1 | 2 |

MAMUJU,06 Februari 2024

Diketahui Oleh

**( HERLIYANTI )**
BRANCH HEAD

**( ALAMSYAH AMIRAN)**
SUPERVISOR
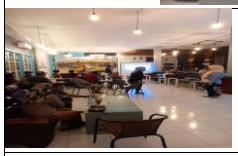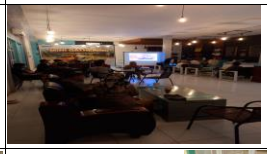
**FOTO KEGIATAN (min 12)**