

Customer Overview

Total Customers: 7K

Average of tenure: 32.37

Gender

Gender	Count
Male	3.49K (49.5...)
Female	3.56K (50.4...)

Customers by InternetService

InternetService	Count of customerID
Fiber optic	~3.5K
DSL	~2.5K
No	~1.5K

Contract

- ☐ Month-to-month
- ☐ One year
- ☐ Two year

Tenure

0 72

Filters

Search

Filters on this page

Add data fields here

Filters on all pages

Add data fields here

Customer Overview | Churn Analysis Dashboard | Revenue Dashboard

Customer Churn Analysis

1869
Count of customerID

26.54
Churn Rate %

Churn By Contract

Churn ● No ● Yes

Contract	No	Yes
Month-to-month	~1800	~1000
Two year	~1500	~500
One year	~1000	~200

Count of customerID

Churn By Internet Service

Churn ● No ● Yes

InternetService	No	Yes
Fiber optic	~1500	~1000
DSL	~1200	~500
No	~800	~200

Count of Churn

Churn Rate % by tenure

Churn Rate %

tenure

Predicted Churn Probability Distribution

Number of Customers

Churn Probability

Filters

Search

Filters on this page

Add data fields here

Filters on all pages

Add data fields here

Customer Overview | **Churn Analysis Dashboard** | Revenue Dashboard

The screenshot displays a Power BI 'Revenue Dashboard' with the following components:

- Top Bar:** Includes navigation icons and buttons for 'Refresh', 'Sensitivity', 'Publish', 'Prep data for AI', and 'Copilot'.
- Dashboard Title:** 'Revenue Dashboard' in purple text.
- Key Metrics:**
 - '16.06...' (Sum of TotalCharges)
 - '64.76' (Average of MonthlyCharges)
- Charts:**
 - 'Monthly Charges By Tenure': A line chart showing the average of monthly charges over tenure (0 to 50+ months).
 - 'Sum of TotalCharges by Contract': A bar chart showing total charges for 'Two year', 'Month-to-month', and 'One year' contracts.
 - 'TotalCharges by InternetService': A pie chart showing the distribution of total charges by internet service type (Fiber optic, DSL, No).
 - 'Contract, tenure and TotalCharges': A scatter plot showing the relationship between contract type, tenure, and total charges.
- Filters:** A sidebar on the right with a search bar and filter sections for 'Filters on this page' and 'Filters on all pages', each with an 'Add data fields here' button.
- Bottom Bar:** Contains navigation icons and a list of dashboard tabs: 'Customer Overview', 'Churn Analysis Dashboard', and 'Revenue Dashboard' (which is the active tab).