Crunchy Corner Dashboard

1. Performance Analysis
2. Cluster Head Performance
3. Cost Analysis
4. SKU Level Turnover
5. Budget Analysis
6. Optimization of Revenue by Category
7. Quadrant Analysis
8. Pareto Analysis
9. VOL & GP by Category
10. Variance Analysis

Performance Analysis

Year: All | Month: All | Channel: All | Cluster: All | Location: All | Category: All

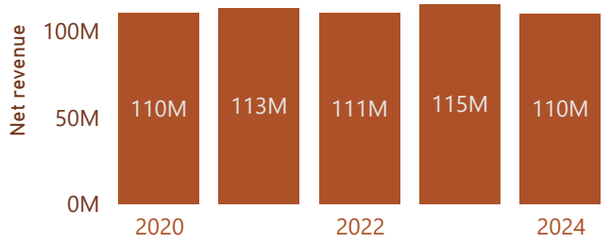
477.872K	560.07M	162.50M	88.30M	61.13M	264.95K
No of SKU	Net Revenue	Gross Profit	Ebita	PAT	Volume

110M YTD NR

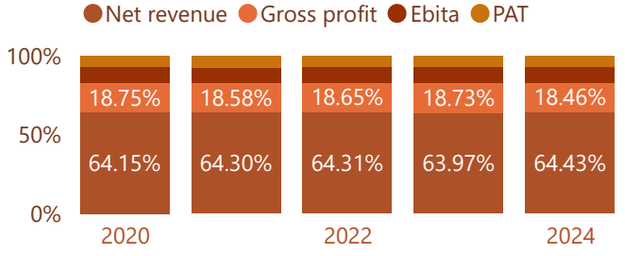
24.5% YoY NR %

-4.67% YoY NR YTD %

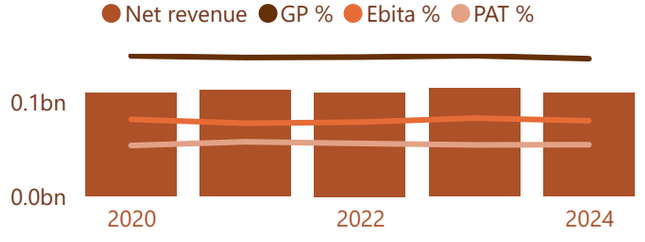
Net revenue by Year



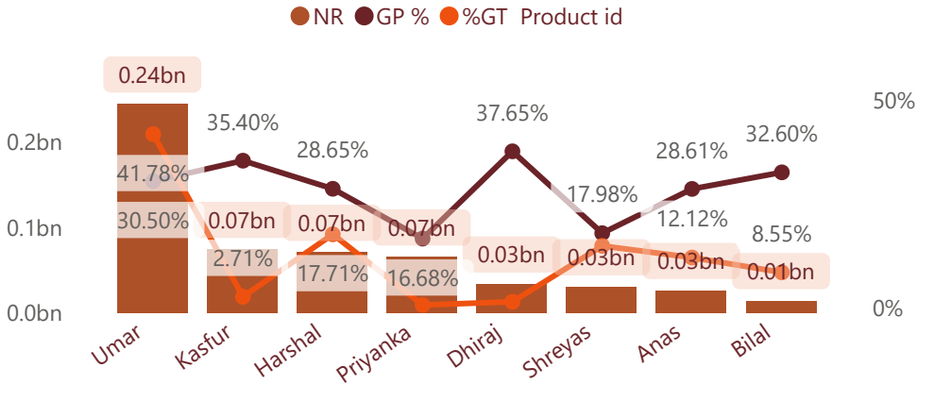
Net revenue, Gross profit, Ebita and PAT by Year



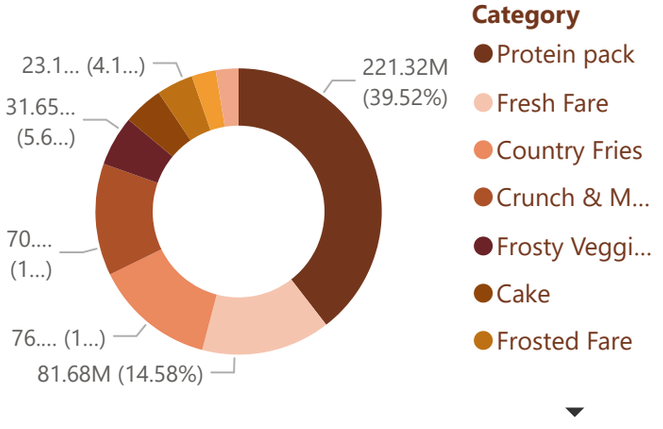
Net revenue, GP %, Ebita % and PAT % by Year



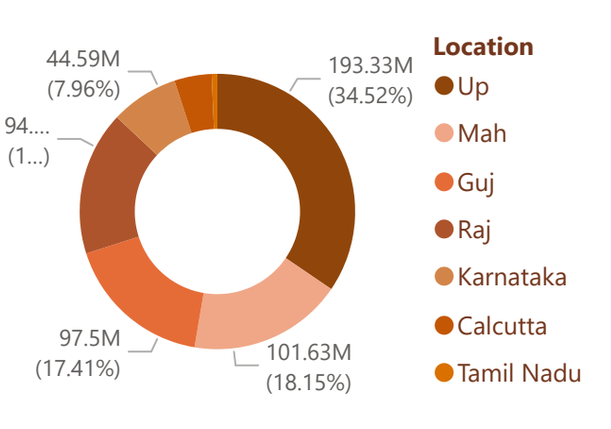
NR, GP %, %GT Product id and Category by Cluster



Net Revenue by Category



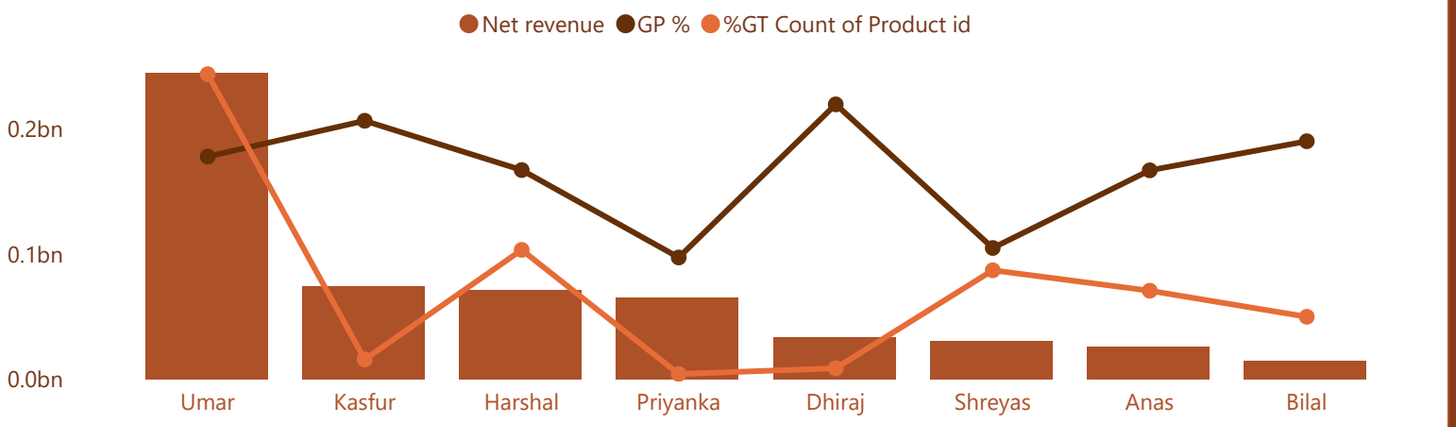
Net Revenue by Location



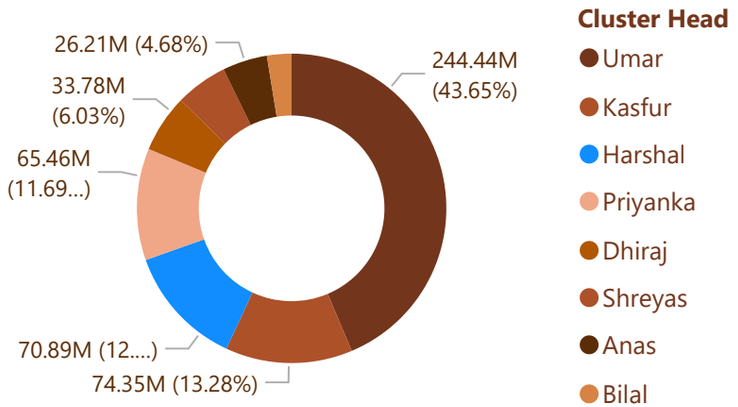
Cluster Head Performance

Year: All | Month: All | Channel: All | Cluster: All | Location: All | Category: All

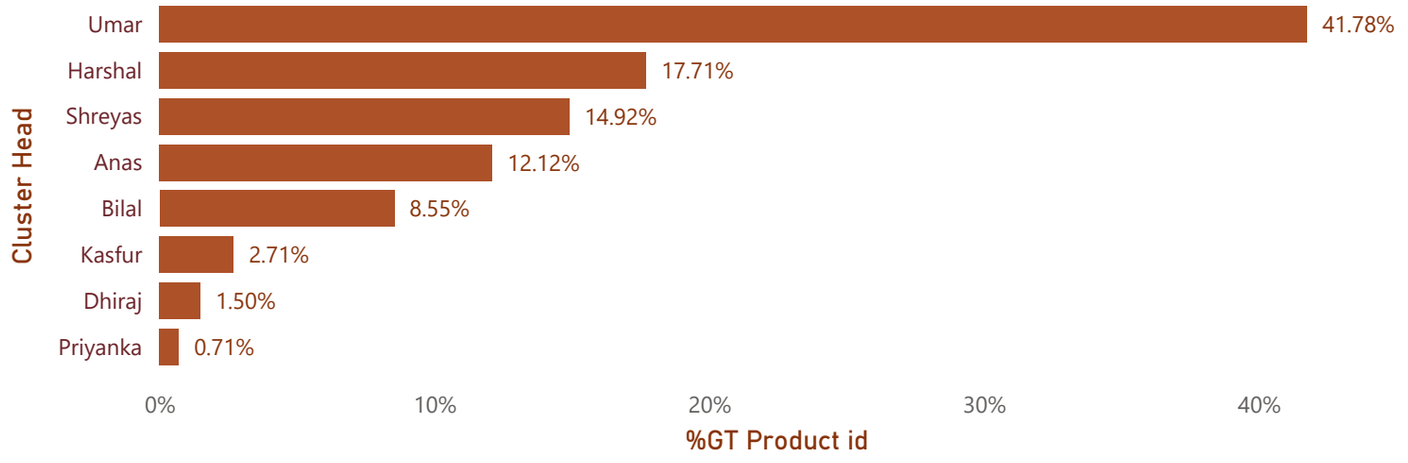
Net revenue, GP % and %GT Count of Product id by Cluster Head



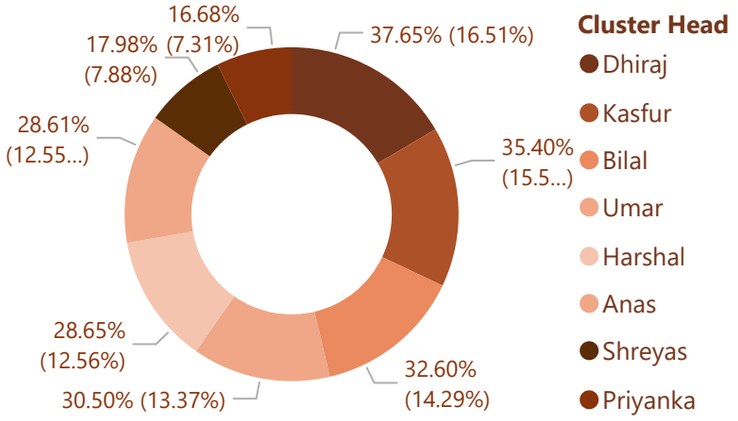
Net Revenue by Cluster Head



%GT Product id by Cluster Head



GP % by Cluster Head

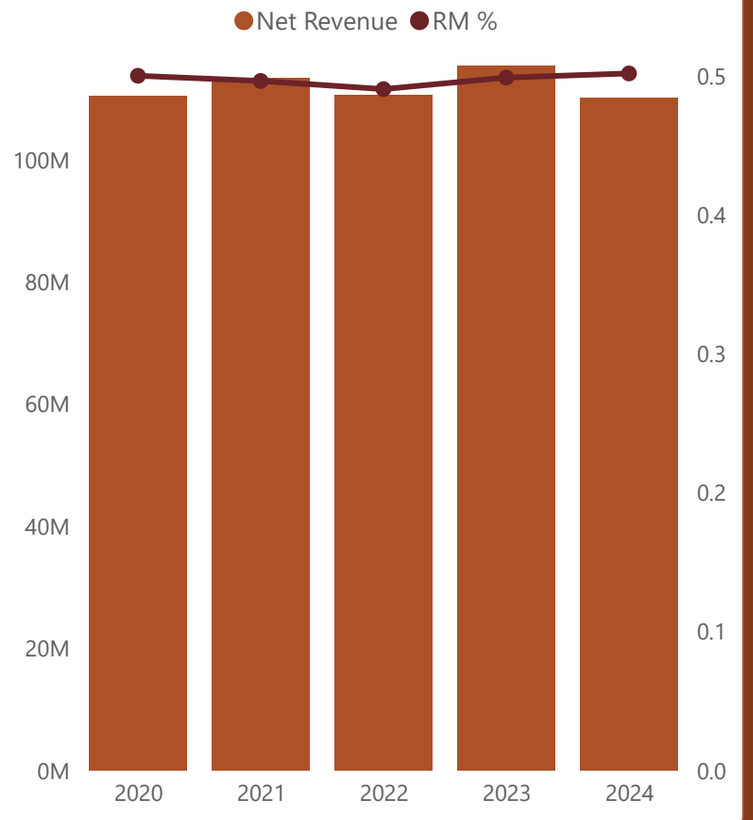


Cost Analysis

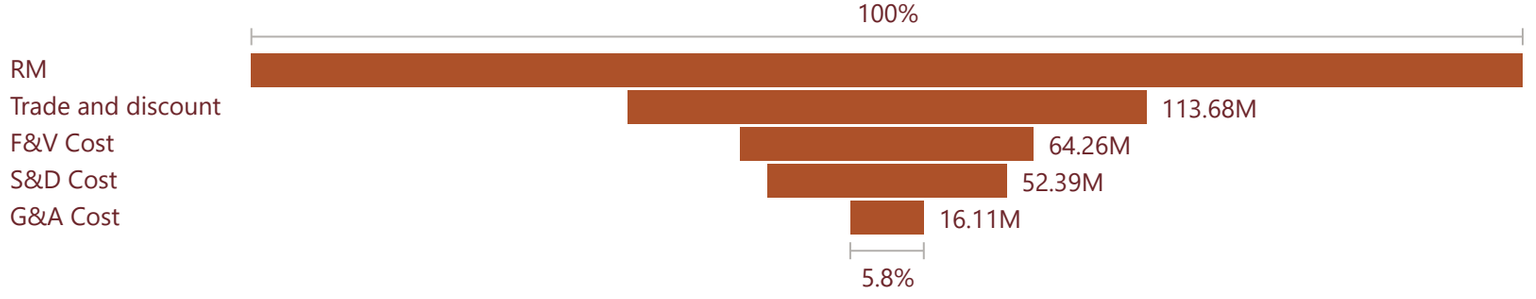
Year: All | Month: All | Channel: All | Cluster: All | Location: All | Category: All

278.62M	7.98M	52.39M	113.68M	64.26M	16.11M
RM	MKTC	S&D Cost	Trade and Discount	F&V Cost	G&A cost a

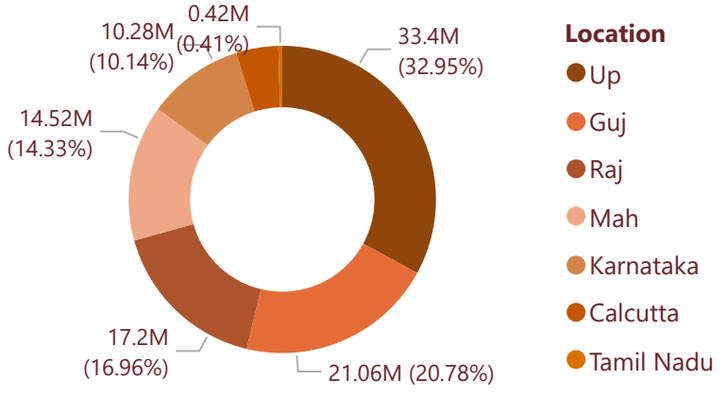
Net Revenue and RM % by Year



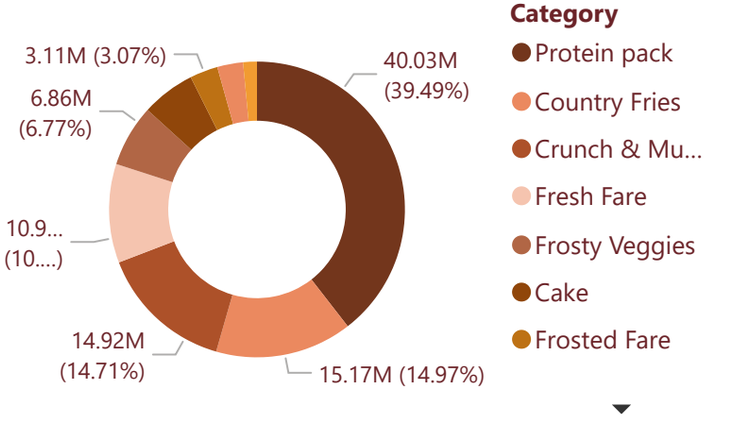
RM , Trade and discount, F&V Cost , S&D Cost and G&A Cost



Total Expense by Location

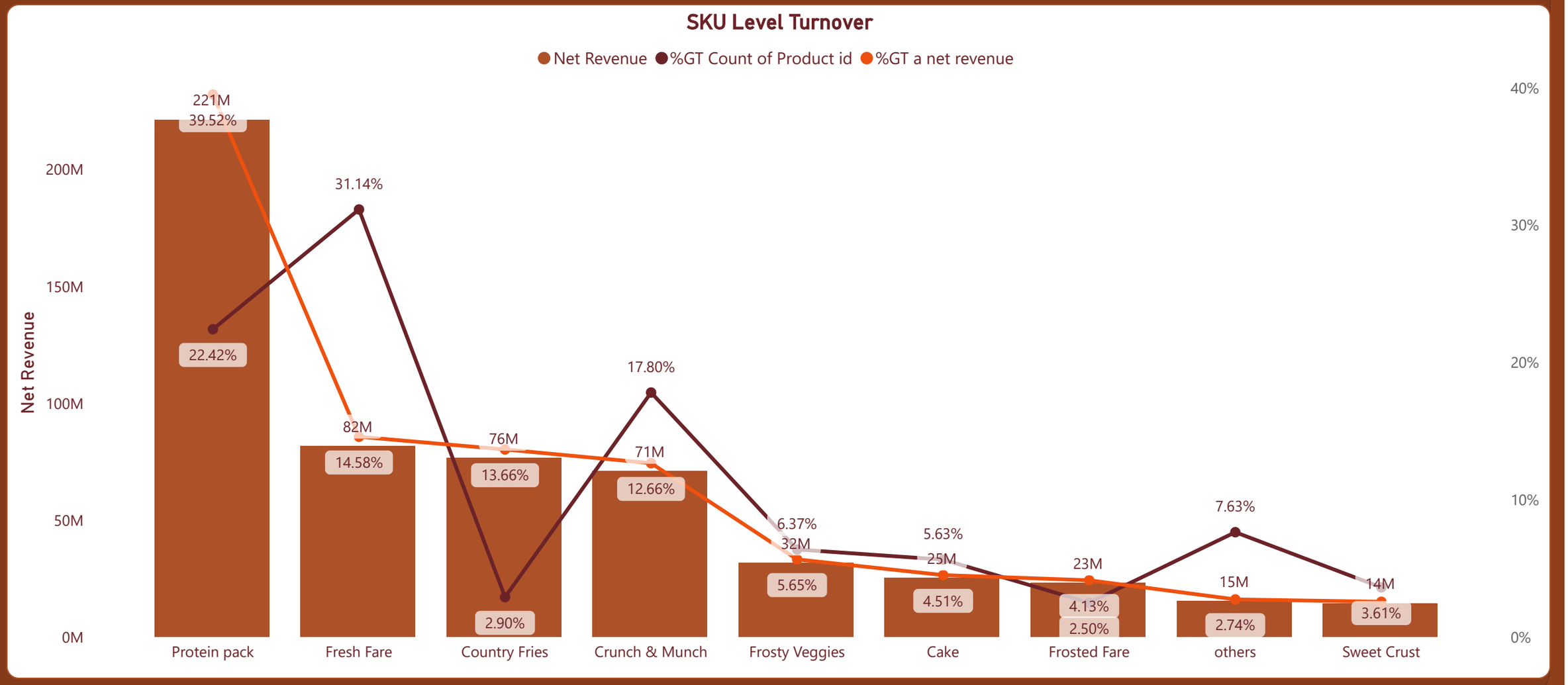


Total Expense by Category



SKU Level Turnover

Year: All | Month: All | Channel: All | Cluster: All | Location: All | Category: All



Basic Budget Analysis

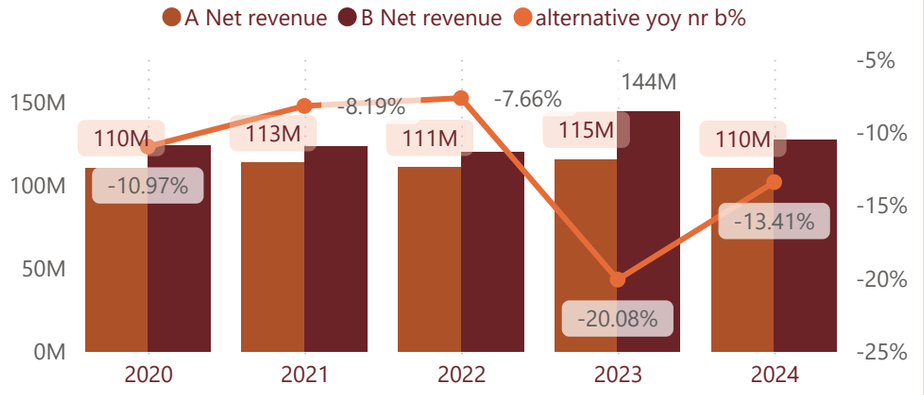
Year: All | Month: All | Channel: All | Cluster: All | Location: All | Category: All

110M
YTD NR

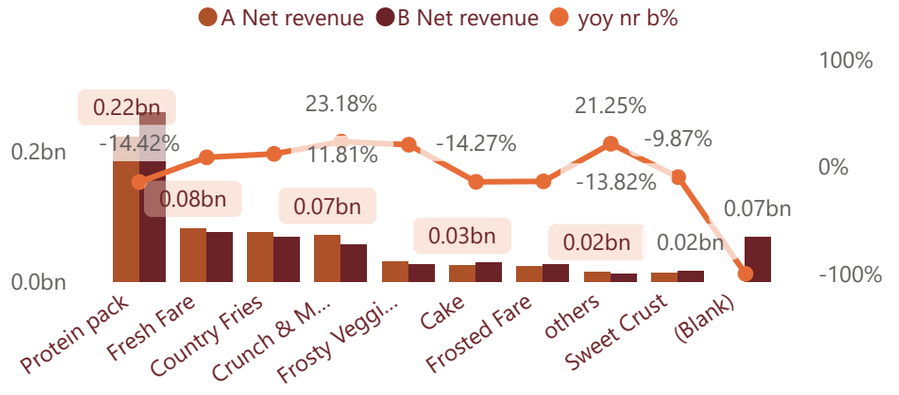
127M
YTD NR b

0.25
YoY NR B %

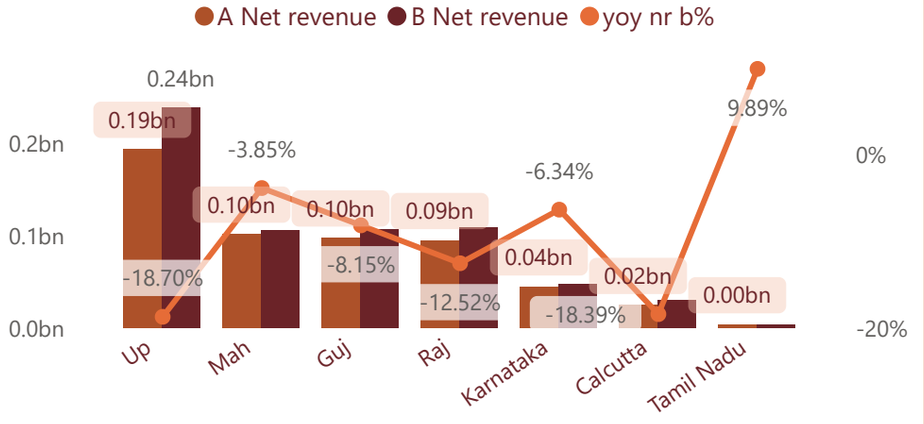
A Net revenue, B Net revenue and alternative yoy nr b% by Year



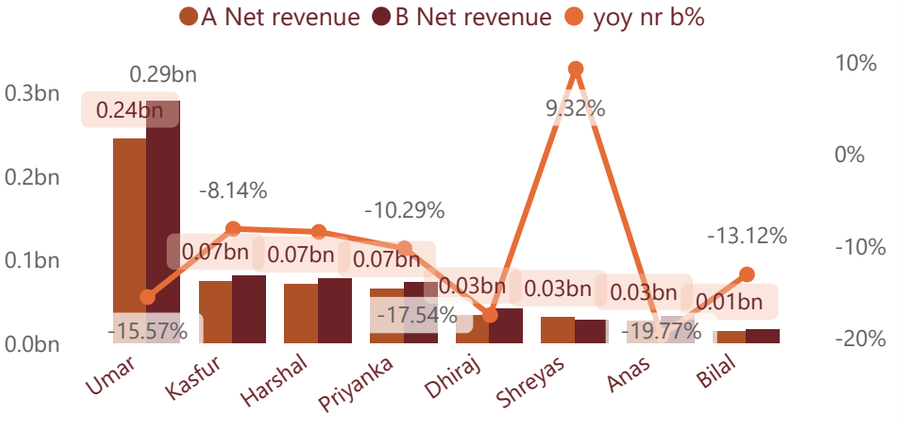
A Net revenue, B Net revenue and yoy nr b% by Category



A Net revenue, B Net revenue and yoy nr b% by Location

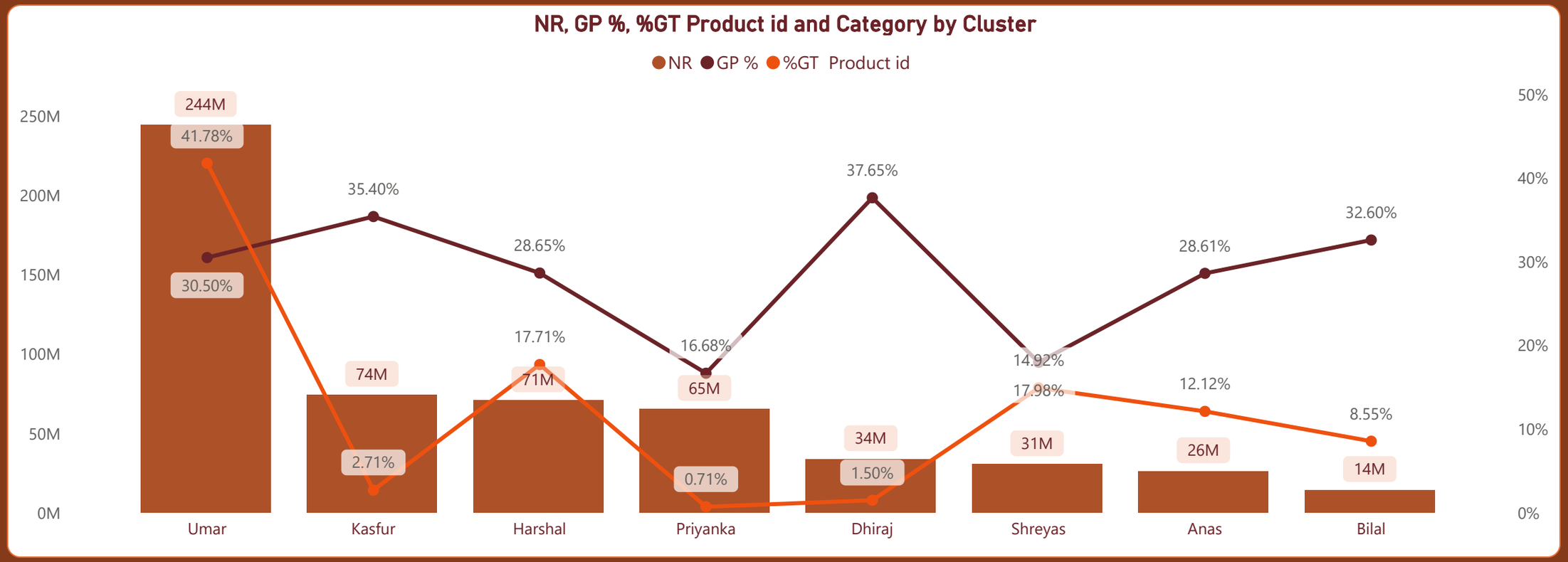


A Net revenue, B Net revenue and yoy nr b% by Cluster Head



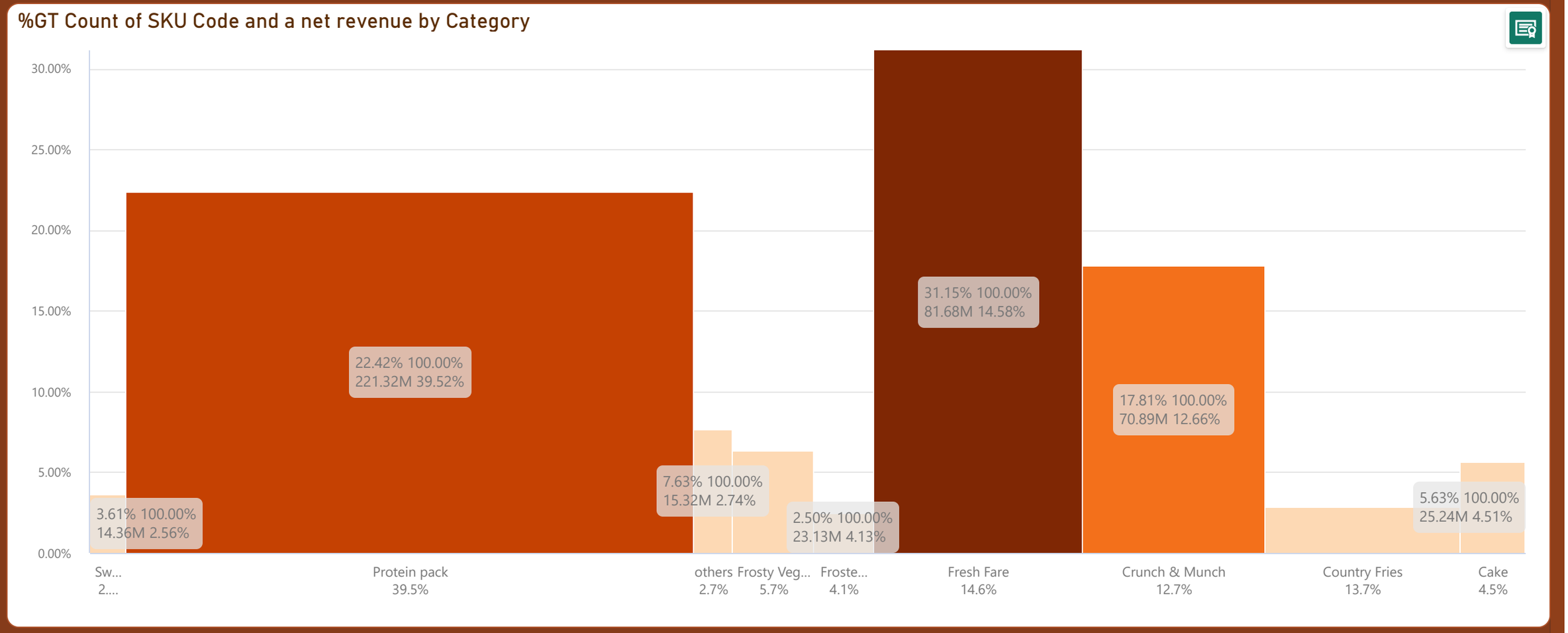
Budget Analysis

Year: All | Month: All | Channel: All | Cluster: All | Location: All | Category: All



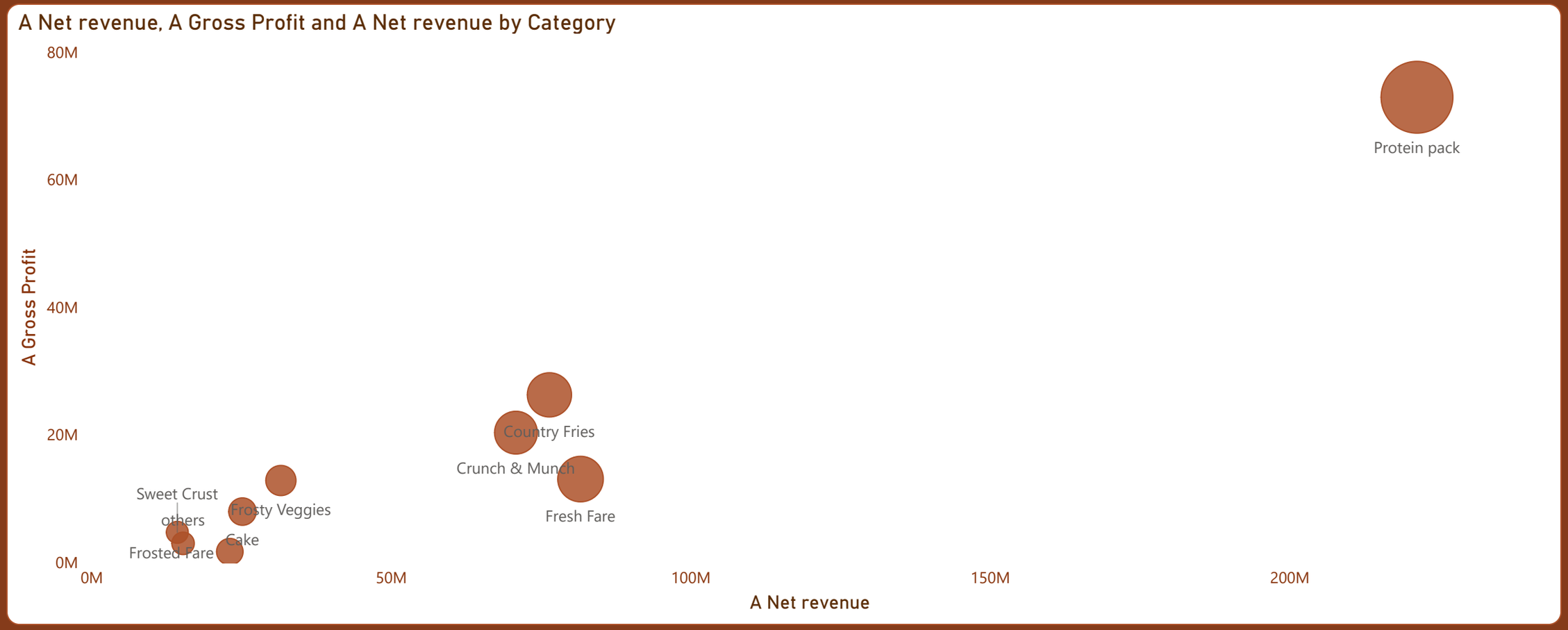
Optimization of Revenue by Category

Year: All | Month: All | Channel: All | Cluster: All | Location: All | Category: All



Quadrant Analysis

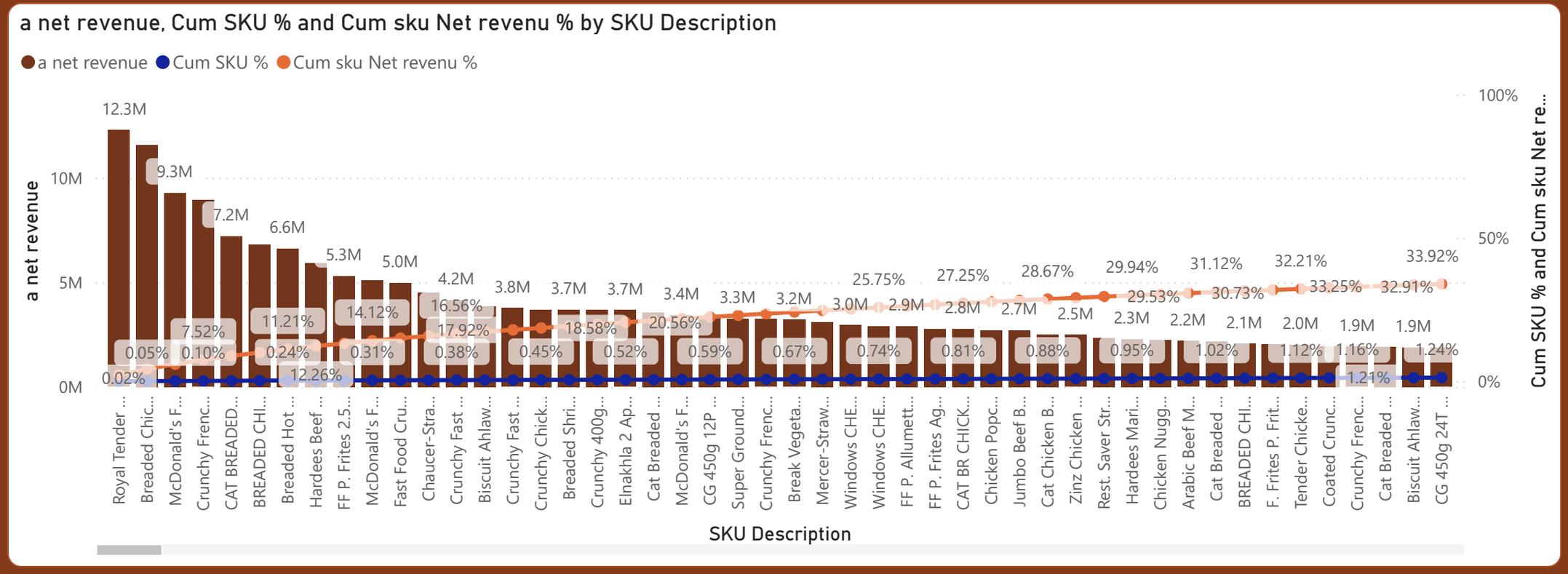
Year: All | Month: All | Channel: All | Cluster: All | Location: All | Category: All



Pareto Analysis

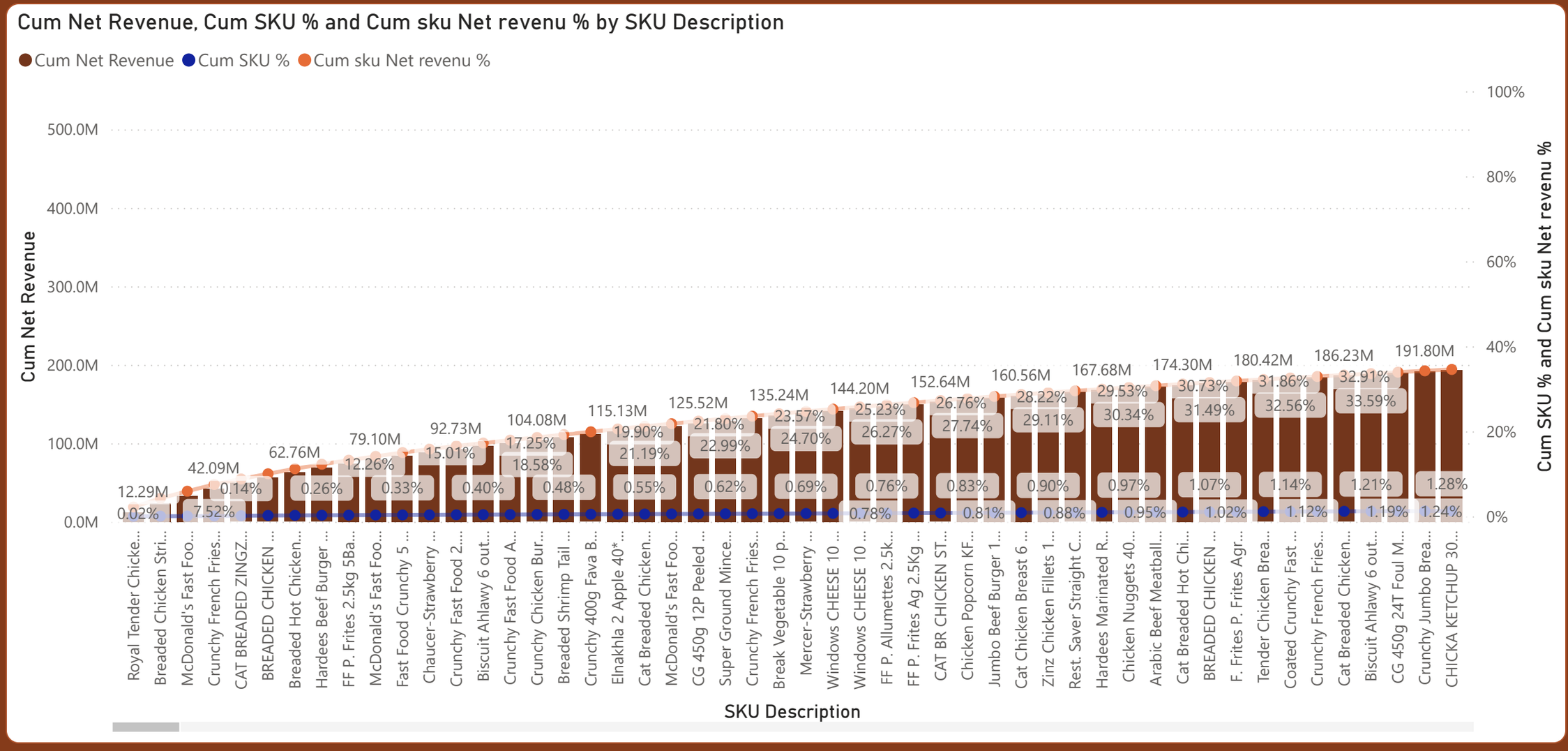
Year: All | Month: All | Channel: All | Cluster: All | Location: All | Category: All

SKU Description	a net revenue	Rank	Cum Net Revenue	Total SKU NR	Cum sku Net revenu %	Cum SKU %
Royal Tender Chicken Breast 1K (10*1*1000Gm)	12,287,808.63	1	12,287,808.63	560,069,128.78	2.19%	0.02%
Breaded Chicken Strips 750G (10*1*750Gm)	11,575,613.95	2	23,863,422.58	560,069,128.78	4.26%	0.05%
McDonald's Fast Food 2.5Kg 6Bags Slip Sheet	9,288,709.81	3	33,152,132.39	560,069,128.78	5.92%	0.07%
Crunchy French Fries 9* 9 (4*2.5KG)	8,940,214.40	4	42,092,346.78	560,069,128.78	7.52%	0.10%
Total	**560,069,128.78**	**1**	**12,287,808.63**	**560,069,128.78**	**2.19%**	**0.02%**



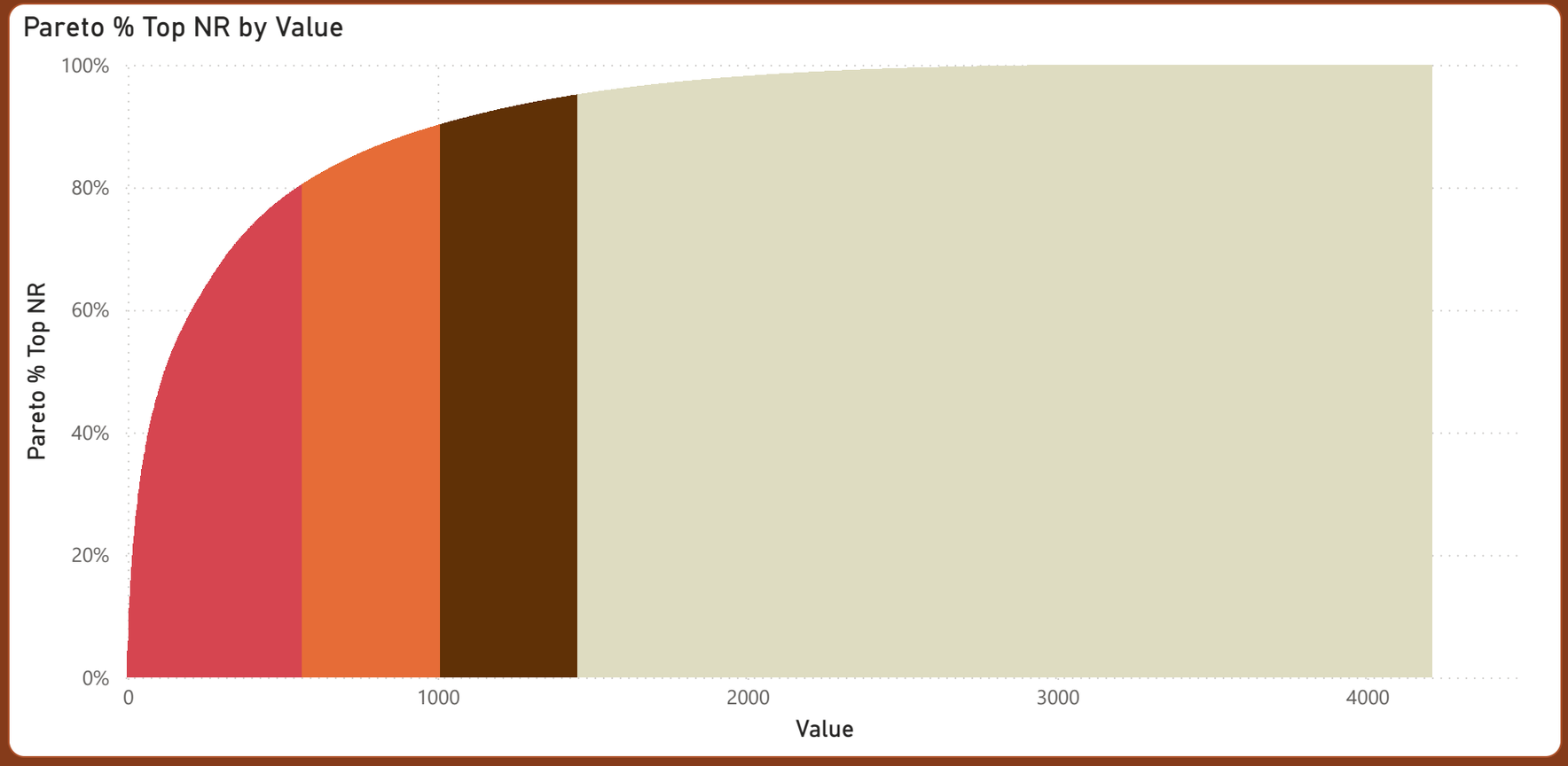
Pareto 80-20

Year: All | Month: All | Channel: All | Cluster: All | Location: All | Category: All



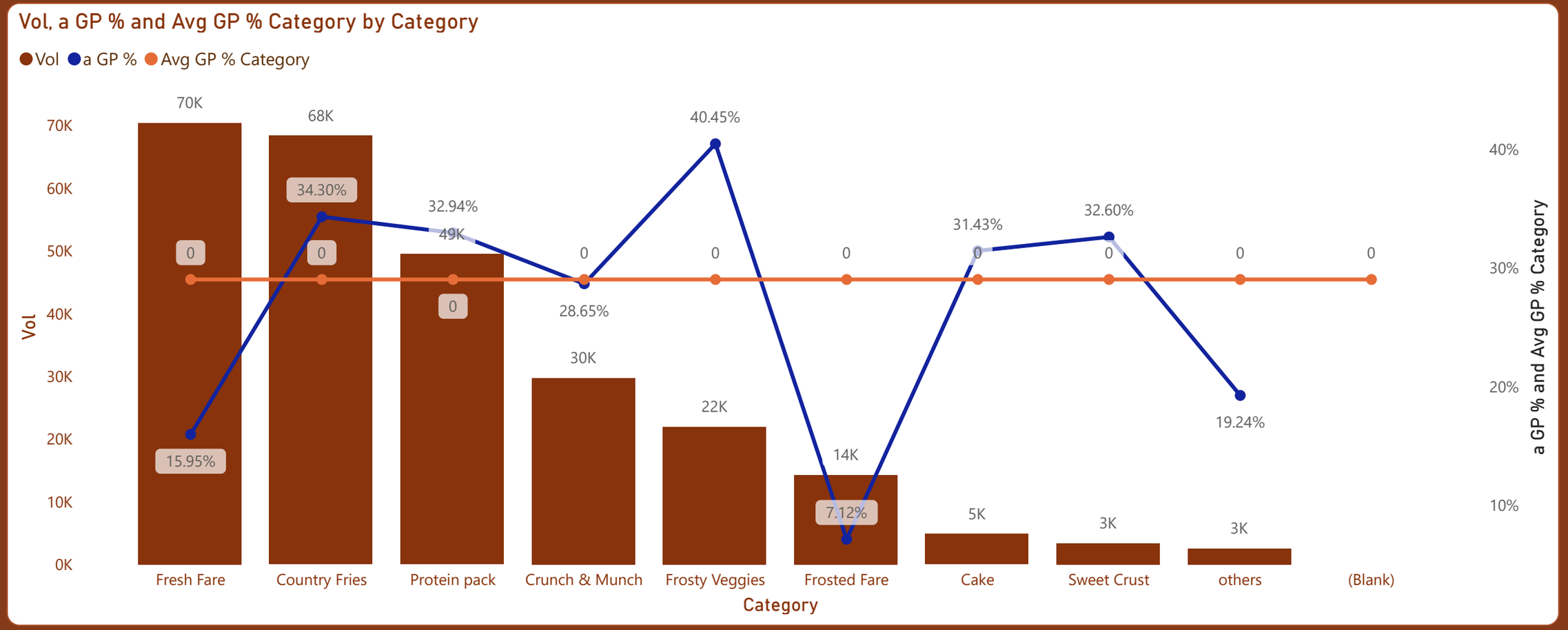
Pareto

Year: All | Month: All | Channel: All | Cluster: All | Location: All | Category: All



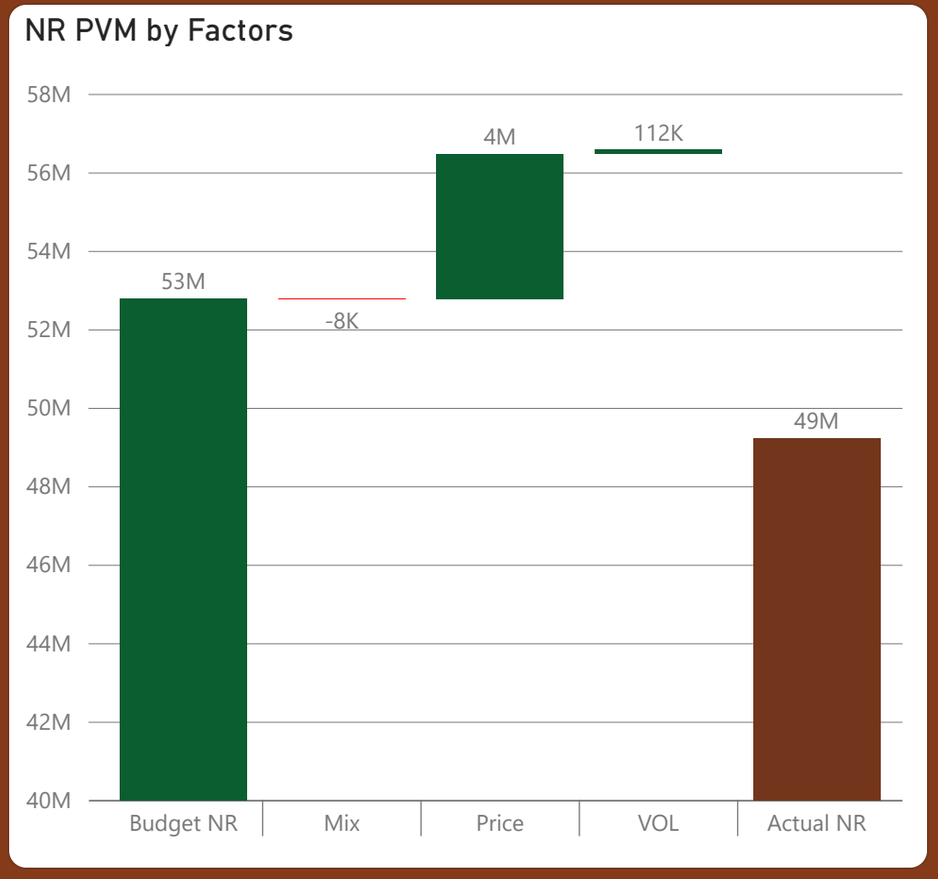
VOL & GP by Category

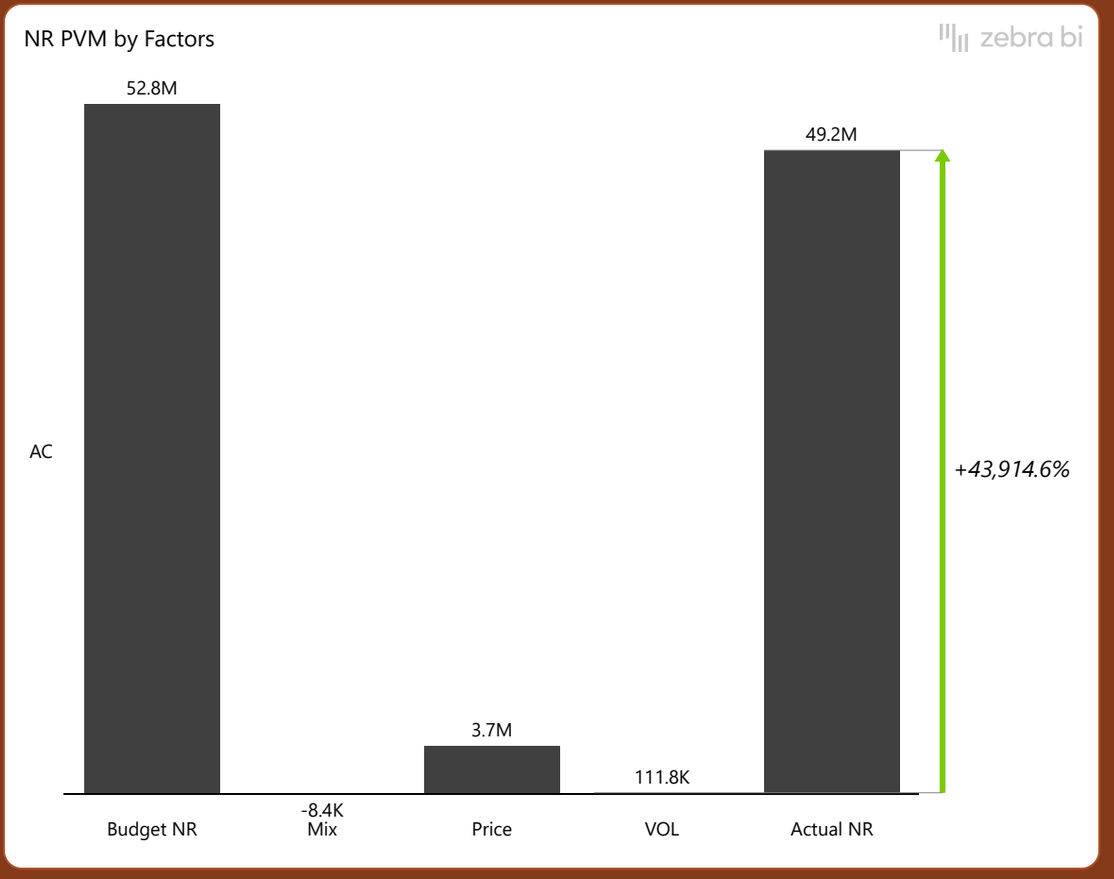
Year: All | Month: All | Channel: All | Cluster: All | Location: All | Category: All



PVM Analysis

Year: 2022 | Month: All | Channel: All | Cluster: Umar | Location: All | Category: All

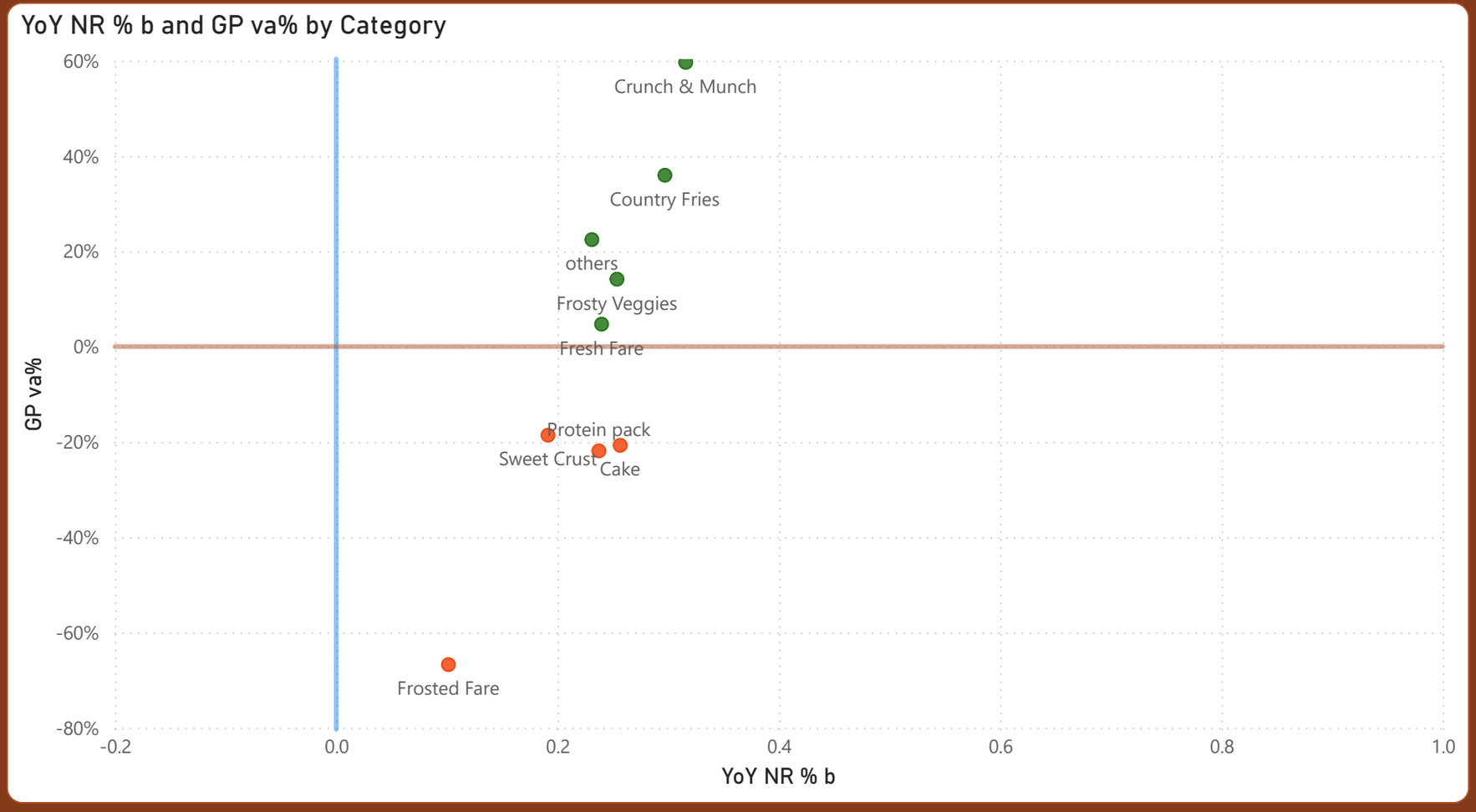




Year: All | Month: All | Channel: All | Cluster: All | Location: All | Category: All

Variance Analysis

Misses | Meets | More



Var NR%

GP Var %