**Rahsaan Basek**

West 34h str ▪ New York, NY ▪ 10035 ▪ +1 (646) ###.#### ▪ rahsaanbasek@gmail.com

**Professional Summary \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Web Developer with design experience and proven skills to successfully execute tasks. I am skilled at building strong team environments, along with open communications for a high-energy enthusiastic pace.

## Computer/Tech. skills \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Windows & Mac OS platform operating systems
* Microsoft Office Win/Mac Word/Excel/Powerpoint
* Adobe Design Suite CS5.5
* Apple Final Cut Pro • Digidesign ProTools
* JavaScript • jQuery • PHP /MySQL • HTML/CSS

## Summary of qualifications\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

• 1995 - creating & editing with multimedia productions, using ProTools, FinalCut, and AdobeCreative suite.

• 2000 - Started working with web development(HTML/CSS) & content management.

• 2004 - Began with Social Media marketing.

• 2010 - Focused programming mobile web design & application development.

**Professional Experience\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Code Clan Ninjas**; New York, NY

Coding ninja start-up developing mobile web applications.

***UI/UX Developer*** *October 2010 - Present*.

* Executed mobile design and web site using JavaScript • HTML5 • CSS3.

**RayOlivera.com;** New York, NY ***Web Developer,*** *February 2012 – April 2012*

Wordpress CSM site for fashion-stylist

* Edit and customize javascript, HTML, CSS, & PHP
* Manage graphics and photography content

**WhatzUpRadio.com;** New York, NY ***Social Media Marketing,*** *November 2011 – March 2012*

Internet Radio Show start-up based in Harlem, NY

* SEO optimization for nightly radio hosts, & social media ( blogs, twitter, facebook pages, & youtube )
* Graphic design and web media for web live streaming

**Bar 13**; New York, NY

Bar 13 is a three-level bar/lounge/nightclub in the heart of historic Union Square.

***Web Developer*** *September 2008 - February 2010*

Freelance based contract as a designer to help with venues brand image at regional growth.

* Executed HTML social media & email campaigns around lower Manhattan and Brooklyn. Designed and implemented marketing print flyers & posters.
* Partnered similar events and venues (B2B) for cross-promotion advertising media productions.

**Green Corp Solutions**; New York, NY

Green Corp Solutions is an eco-green conservation tech start up geared around saving energy based on water and electric needs throughout New York City.

***Web Developer*** *May 2009 – October 2009*

Managed design concepts in, cross-functional environment in the delivery of print, and web branding loyalty projects.

* Created and executed a communication plan that included traditional and digital media. Designed and implemented marketing print brochures and business cards.
* Worked directly with president with open communications and executed tasks.
* Designed advertising media content & site with DHTML, CSS, Flash, Photoshop, & Illustrator

**Aqua Extreme**, New York, NY

Aqua-Extreme provides its customers with the most innovative and top performing water filtration machines available on the market.

***Web Developer,*** *January 2009 – April 2009*

* Developed applied merchandising design catalogs. Constructed as well as interaction system of integrated standard virtual mass advertising.
* Web site content management & HTML email campaigns
* Specially constructed news & site with Dreamweaver, CSS, XHTML, ActionScript, Photoshop, & Illustrator.

**Control Thought Marketing Co.**, Washington, DC

Control Thought Marketing Company is based around marketing outlets for artists that come from audio & visual backgrounds. They provide marketing outlets in social media as well as innovated ways and ideas.

***Web Developer,*** *January 2001 -* *August 2008*

* Building websites with strong UI/UX designs(XHTML, CSS, Flash, CSS, PHP/MySQL, JavaScript).
* Built traffic to web site through SEO
* Video Editor for short documentary movies, DVD authoring, and motion graphics. DVD & CD productions, & marketing (commercials & print layouts)

**TriVision Studios**, Washington, DC

An innovative company that works in a vast amount of multimedia productions through web, audio, & visual.

***Web Developer,*** *January 2003 -* *November 2005*

* Web design updates using Dreamweaver, Corel, Photoshop, and Flash.

## Education\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**New York University;** New York, NY

* Web Design and Development certification; January 2017 – (anticipated 2019)

**Lynda.com;** Online Training

* Software Training; January 2002 – Present

**Pluralsight.com;** Online Training

* Software Training; November 2017 – Present

**Udemy.com;** Online Training

* Software Training; June 2013 – Present

**Full Sail University;** Winter Park, FL

* Recording Arts Associate of Science Degree; November 2001