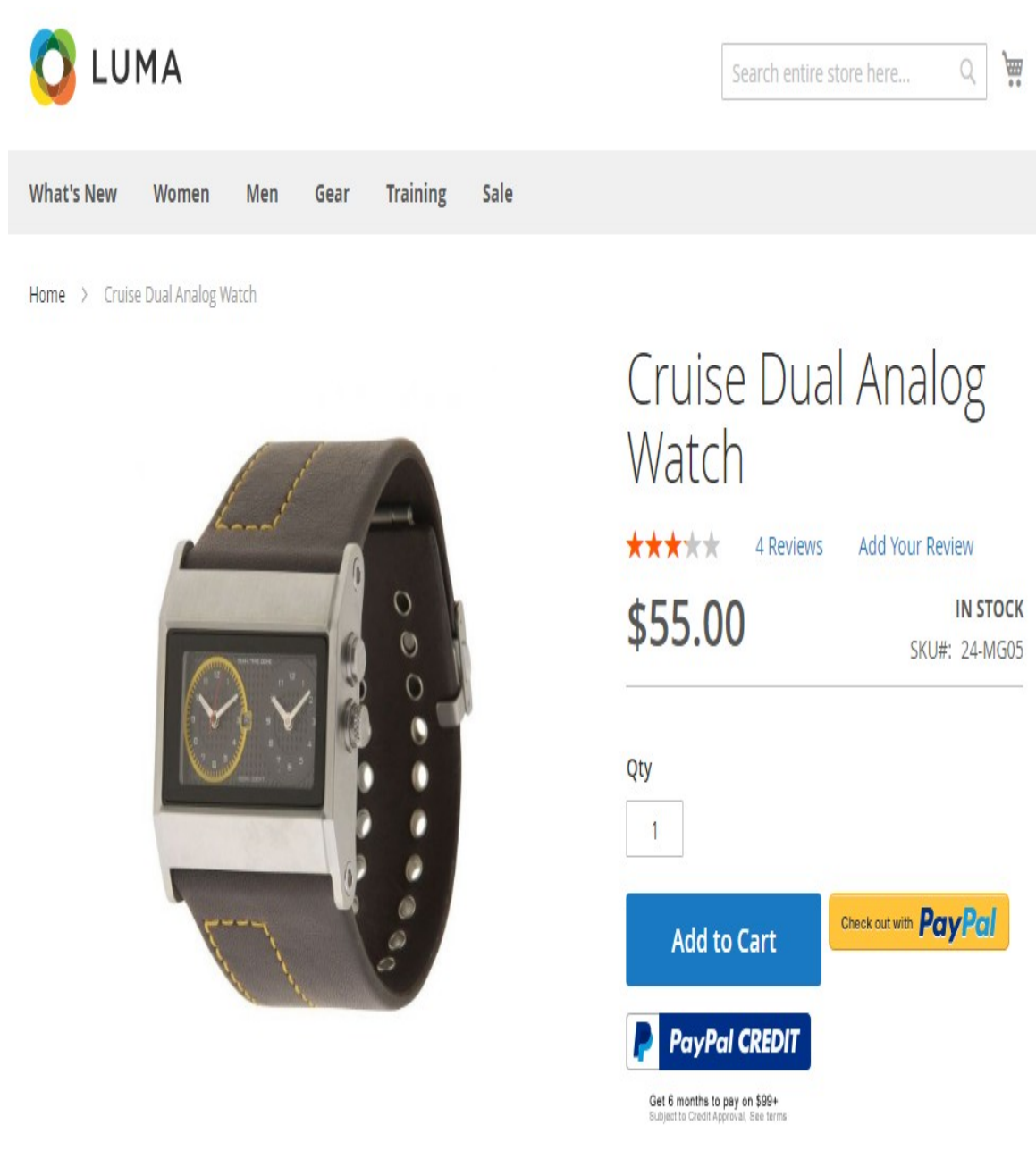


How to create Simple Products

A **simple product**, the popular product type in Magento, is the foundation of [Grouped Products](#), [Bundle Products](#), [Downloadable Products](#), [Configurable Products](#) and [Virtual Products](#) and it is used the most frequently on Magento stores. Thus, Magento store owners can sell the Simple Product separately or sell it as a part of the grouped, bundle or configurable product.

The simple product will stand alone on the storefront without any selectable variations. In case of a simple product with many [custom options](#), it is considered as a mixture product.



The screenshot displays the LUMA website's product page for the 'Cruise Dual Analog Watch'. The page features a navigation bar with links for 'What's New', 'Women', 'Men', 'Gear', 'Training', and 'Sale'. A search bar is located in the top right corner. The product is shown with a large image of the watch, which has a black dial with two sub-dials, a black leather strap with yellow stitching, and a silver-tone case. The product title 'Cruise Dual Analog Watch' is prominently displayed, followed by a 4-star rating from 4 reviews and a link to 'Add Your Review'. The price is listed as \$55.00, and the status is 'IN STOCK' with SKU# 24-MG05. Below the price, there is a quantity selector set to 1. The page includes 'Add to Cart' and 'Check out with PayPal' buttons, as well as a 'PayPal CREDIT' option. A note at the bottom states 'Get 6 months to pay on \$99+ Subject to Credit Approval, See Terms'.

Creating the simple product is necessary to build your Magento store. Pay your attention on the following guides to configure a simple product by the default product template with basic settings. After finishing the basics, it is possible to complete the advanced settings if you need.

1. How to create Simple Product in Magento 2

To create Simple Product in Magento 2 as the following steps:

- [Step 1: Select the Product Type](#)
- [Step 2: Select the Product Template \(Optional\)](#)
- [Step 3: Complete the Required Fields](#)
- [Step 4: Complete the Remaining Product Details](#)
- [Step 5: Publish the Product](#)
- [Step 6: View the Product in Your Store](#)

2. Step 1: Choose the Product Type

- On the Admin sidebar, click **Products**. Then under **Inventory**, select **Catalog**.
- In the upper-right corner on the **Add Product** menu, select **Simple Product**.

The screenshot shows the Magento 2 Admin interface. On the left is a dark sidebar with icons for Dashboard, Sales, Products, Customers, Marketing, Content, Reports, and Stores. The main area is titled 'Catalog' and shows a table of products. Above the table, there are filters, a 'Default View' button, and a '20 per page' selector. A dropdown menu labeled 'Add Product' is open, showing options: Simple Product, Configurable Product, Grouped Product, Virtual Product, Bundle Product, and Downloadable Product. The 'Simple Product' option is highlighted. The product table below has columns: ID, Thumbnail, Name, Type, Attribute Set, SKU, Price, Quantity, Visibility, and Status. It lists three products: 'Joust Duffle Bag', 'Strive Shoulder Pack', and 'Crown Summit Backpack', all of which are 'Simple Product' type.

ID	Thumbnail	Name	Type	Attribute Set	SKU	Price	Quantity	Visibility	Status
1		Joust Duffle Bag	Simple Product	Bag	24-MB01	\$34.00	98.0000	Catalog, Search	Enabled
2		Strive Shoulder Pack	Simple Product	Bag	24-MB04	\$32.00	100.0000	Catalog, Search	Enabled
3		Crown Summit Backpack	Simple Product	Bag	24-MB03	\$38.00	100.0000	Catalog, Search	Enabled

3. Step 2: Choose the Product Template (Optional)


To choose the product template, do one of the following:

- In the [Search](#) box, enter the name of the template.

- In the list, choose the template that you want to use.

The form is updated to reflect the template.

New Product



 admin ▼

← Back

Save



BASIC SETTINGS

Product Details

Images and Videos

Search Engine
Optimization

Websites

ADVANCED SETTINGS ▼

Default ▲

RECENT ITEMS

Bag

Bottom

Downloadable

Gear

Sprite Stasis Ball

Sprite Yoga Strap

Top

Show all...

Pr

PRODUCT ONLINE 



Add Attribute ▼

[STORE VIEW]

[GLOBAL]

[WEBSITE]

[WEBSITE]

Tax Class

Taxable Goods ▼

4. Step 3: Complete the Required Fields

- In the **Product Details** section. Do the following:
 - Enter the product **Name**.
 - You can either use the default SKU that is based on the product name, or enter another.
 - Enter the product **Price**.
- Because the product is not yet ready to publish, set the **Product Online** switch to the “Off” position.
- Click **Save**, and continue with the next step. You can save the product settings after completing all the required fields.

5. Step 4: Complete the Remaining Product Details

- Set **Tax Class** to one of the following:
 - None

- Taxable Goods
- If you're ready to add a [product image](#), do one of the following:
 - Drag an image from your desktop, and drop it on the camera tile in the Images and Videos box.
 - In the Images box, click the camera tile, and navigate to the image file on your computer. Then, select the image, and click Open. A placeholder appears until a product image is uploaded.
- Enter the Quantity of the product that is currently in stock.
- Enter the product Weight.
- To assign the product to a Category, do one of the following:
 - Start typing to find a match. Then, choose the Category.
 - Click Show List to see the category tree. Then, drill down and click on each category that you want to assign to the product.
 - Click New Category. Enter the Category Name and choose the Parent Category to determine its position in the menu structure. Then, click Create Category.

New Create Category [X]

[Create Category]

Category Name *

Parent Category * start typing to search category

If there are no custom parent categories, please use the default parent category. You can reassign the category at any time in [Products > Categories](#).

- Enter the product Description directly into the text box, and format as needed. Then, click Submit. You can also use the WYSIWYG Editor, for additional control.

[← Back](#)

Save ▾

BASIC SETTINGS

Product Details

Images and Videos

Search Engine Optimization

Websites

ADVANCED SETTINGS ▾

Default ▾

PRODUCT ONLINE 

Product Details



Add Attribute ▾

Name *

[STORE VIEW]

SKU *

[GLOBAL]

Price *

[WEBSITE]

Tax Class

Taxable Goods ▾

[WEBSITE]

Images and Videos

[Add video](#) [STORE VIEW]



Click here or drag and drop to add images.

[Images and Videos](#)

Quantity

In Stock ▾

[GLOBAL]

Weight

Does this have a weight?

☒ Yes

☐ No

[GLOBAL]

6. Step 5: Publish the Product

- If you are ready to publish the product in the catalog, set the **Product Online** switch to the “On” position.
- When complete, on the **Save** menu, select **Save & Close**.

New Product

Q 🔔 👤 admin ▼

← Back

Save ▲

Save & New

Save & Duplicate

Save & Close

BASIC SETTINGS

Default ▼

Product Details

Product Details

7. Step 6: View the Product in Your Store

In the upper-right corner on the Admin menu, select **Customer View**

Catalog

Q 🔔 👤 admin ▲

Account Setting (admin)

Customer View

Sign Out

8. THINGS TO REMEMBER

- Simple products can be included in [configurable](#), [bundle](#), and [grouped](#) product types.
- A [simple product](#) can have custom options with a variety of input controls, which makes it possible to sell many product variations from a single SKU.

How to create Configurable product???

You can **create a Configurable Product in Magento 2** through many variations and the Configurable Product differs from a Single product by a drop-down list of option for each variation. That means it is simple for you to [track inventory](#) for the product variation because an option is actually a simple product with a unique SKU. This advance is the thing you could have when creating a simple product with custom options, however, it is impossible to track inventory for each variation by that way. Although it takes much time to set up a configurable product, you can save time in [the long term of your business's growing](#). Therefore, the configurable product type is a good choice for products with [multiple options](#).



Breathe-Easy Tank



2 Reviews

[Add Your Review](#)**\$34.00**

IN STOCK

SKU#: WT09

Color



Size



Qty

[Add to Cart](#)Check out with **PayPal**Get 6 months to pay on \$99+
Subject to Credit Approval. See terms

Although the configurable product is included many options which need to set up, it is incorrect if its settings are said to be difficult and complicated. This tutorial will give a clear guide to complete the task easily.

9.

10.

11.How to create Configurable Product in Magento 2

How to create Configurable Product in Magento 2 is presented in the following steps.

- [Part 1: Create the Configurable Product](#)
 - Step 1: Select the Product Type is Configurable Product
 - Step 2: Select the Product Template
 - Step 3: Complete the Required Fields
 - Step 4: Complete the Remaining Product Details
 - Step 5: Save and Continue
- [Part 2: Add Configurations](#)
 - Step 1: Select the Attributes
 - Step 2: Enter the Attribute Values
 - Step 3: Configure the Images, Price and Quantity
 - Step 4: Generate the Product Configurations
 - Step 5: Publish the Products
 - Step 6: Configure the Shopping Cart Thumbnails (Optional)
 - Step 7: Final, check your result by view the Products in your store

12.Part 1: Create the Configurable Product

13. Step 1: Select the Product Type is Configurable Product

- On the Admin sidebar, click **Products**. Then under **Inventory**, select **Catalog**
- In the upper-right corner on the **Add Product** menu, select **Configurable Product**

- If necessary, change the **Tax Class**. The default setting is “Taxable Goods.”
- Because the product is not yet ready to publish in your catalog, set the **Product Online** switch to the “Off” position.

16. Step 4: Complete the Remaining Product Details

- (Optional) You can add an image that represents the configurable product as a whole, or wait until later when you set up the configurations. In this example, we use an image that shows the top in all three colors. An image uploaded here becomes the image of the “parent product.”
 - Drag an image from your desktop, and drop it on the camera tile in the **Images and Videos** box.
 - In the box, click the **camera tile**, and navigate to the image file on your computer. Then, select the image, and click **Open**. A placeholder appears until an image is uploaded. If you prefer, you can later add video to the gallery.
- The **Quantity** field is not available because it’s determined by each product variation.
- To assign the product to a **Category**, do one of the following:
 - Start typing to find a match. Then, choose the **Category**.
 - Click the **Show List** icon to view the **Category** tree. Then, drill down through the available categories, and click on each category that you want to assign to the product.
 - Click **New Category**. Enter the **Category Name** and choose the **Parent Category** to determine its position in the menu structure. Then, click **Create Category**.
- Enter the product **Description** directly into the text box, and format as needed. Then, click **Submit**. You can also use the **WYSIWYG Editor** for additional control.

17. Step 5: Save and Continue

This is a good time to save your work. In the next step, you’ll set up the configurations for each variation of the product.

- In the upper-right corner, click **Save**.
- Continue with **Adding Configurations**.

18. Part 2: Add Configurations

Follow 7 steps to know how to configure multiple colors and multiple sizes for each Configurable Product. It is simple when you only need to create [Simple products](#) with unique SKUs and then combine all of variations together. Remember to keep an eye on the progress bar at the top of the page, which will show where you are in the process and what the next step for you is.

19. Step 1: Select the Attributes

- At the bottom of **Product Details**, expand the **Configurations** section. Then, click on **Create Configurations**.
- Mark the checkbox of each attribute that you want to set.
- If you need to add a new attribute, go to click on **Create New Attribute**, and **Save Attribute** after completing the attributes properties. Then, mark the checkbox to select the attribute.
- In the upper-right corner, click on **Next**.

Step 1: Select Attributes

Selected Attributes: Color, Size

Create New Attribute

Filters

Default View

Columns

3 records found (2 selected)

20 per page

<

1 of 1


>

<input checked="" type="checkbox"/>	Use in Layered Navigation	Attribute Code ↓	Attribute Label	Required	System	Visible	Scope	Searchable	Comparable
<input checked="" type="checkbox"/>	Filterable (with results)	color	Color	No	Yes	Yes	Global	No	No
<input type="checkbox"/>	Filterable (with results)	format	Format	No	Yes	Yes	Global	No	No
<input checked="" type="checkbox"/>	Filterable (with results)	size	Size	No	Yes	Yes	Global	No	No

20. Step 2: Enter the Attribute Values

- Mark the checkbox of each variation of the product.
- Add a new value by clicking **Create New Value**. Enter the value of the new input, then click on the Enter arrow.
- Do the same to each attribute you have chosen before. The order of attributes can be rearranged by dragging-dropping to a new position.
- In the upper-right corner, click on **Next**.

Color (12 Options)

Select All | Deselect All 

<input checked="" type="checkbox"/> Black	<input type="checkbox"/> Blue	<input type="checkbox"/> Brown
<input type="checkbox"/> Gray	<input checked="" type="checkbox"/> Green	<input type="checkbox"/> Lavender
<input type="checkbox"/> Multi	<input type="checkbox"/> Orange	<input type="checkbox"/> Purple
<input type="checkbox"/> Red	<input type="checkbox"/> White	<input checked="" type="checkbox"/> Yellow

21. Step 3: Configure the Images, Price and Quantity

The images, pricing and quantity will be set in this step while you can choose only one option for each of them. It is possible to select the same or unique setting or you can skip the setting for now.

Choose the configuration options that apply.

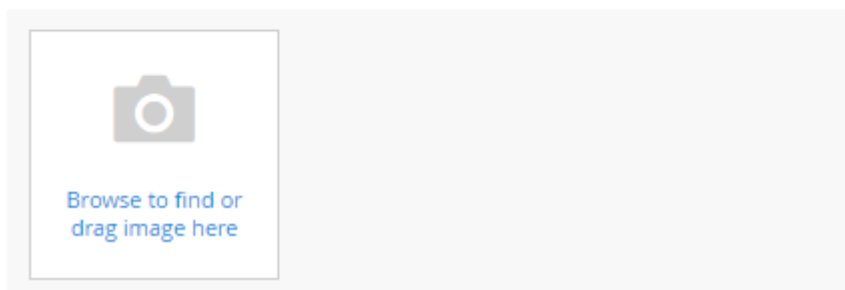
22.3.1. Configure the Images

23.Method 1: Apply a Single Set of Images to All SKUs

- Select Apply single set of images to all SKUs.
- Choose the desire image from your browse.

Images

- ☒ Apply single set of images to all SKUs
- ☐ Apply unique images by attribute to each SKU
- ☐ Skip image uploading at this time



24. Method 2: Apply Unique Images for Each SKU

- Select Apply unique images by attribute to each SKU.
- Select the attribute, for example: color. If your shopper choose a specific color, the image will appear.
- Allow uploading different image for each attribute, either browse to the images or drag them to the box. If want to delete the image, click on the bin icon.

Images

- ☐ Apply single set of images to all SKUs
- ☒ Apply unique images by attribute to each SKU
- ☐ Skip image uploading at this time

Select attribute *

Color



Yellow



Browse to find or
drag image here

25.3.2. Configure the Prices

26. Method 1: Apply the Same Price to All SKUs

- Select Apply single price to all SKUs.
- Enter the Price.

Price

- ☒ Apply single price to all SKUs
- ☐ Apply unique prices by attribute to each SKU
- ☐ Skip price at this time

Price *

\$ 45.00

27. Method 2: Apply a Unique Price for Each SKU

- Select Apply unique prices by attribute to each SKU.
- Select the attribute you want to offer a specific price.
- Enter the Price.

Price

- ☐ Apply single price to all SKUs
- ☒ Apply unique prices by attribute to each SKU
- ☐ Skip price at this time

Select attribute * ▼

S *

M *

L *

28. 3.3. Configure the Quantity

29. Method 1: Apply the Same Quantity to All SKUs

- Select Apply single quantity to each SKU.
- Enter the Quantity.

Quantity

- ☒ Apply single quantity to each SKUs
- ☐ Apply unique quantity by attribute to each SKU
- ☐ Skip quantity at this time

Quantity *

30. Method 2: Apply a Unique Quantity by Attribute

- Select Apply unique quantity by attribute to each SKU.
- Enter the Quantity

Quantity

- ☐ Apply single quantity to each SKUs
- ☒ Apply unique quantity by attribute to each SKU
- ☐ Skip quantity at this time

Select attribute * ▼

S *

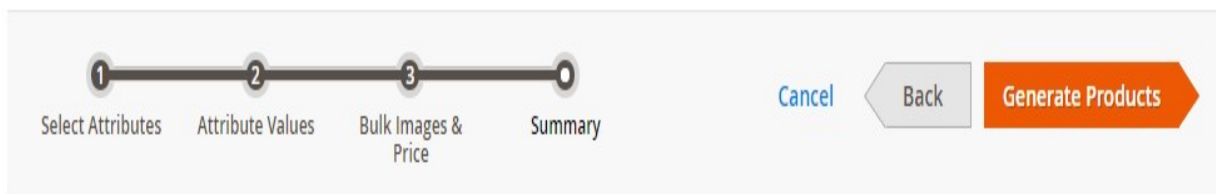
M *

L *

- Click on **Next** in the upper-right corner to continue.

31. Step 4: Generate the Product Configurations

- Check your list of products. When you are ready, click on **Generate Product** to add the product to your catalog. The product variations now appear at the bottom of Product Details in the Configuration section.
- If want to edit, click on **Edit Configuration**.






Step 4: Summary

New Product Review



Here are the products you're about to create.

Images	SKU	Quantity	Color	Size	Price
	Women-Yellow-S	3	Yellow	S	\$ 45.00
	Women-Yellow-M	7	Yellow	M	\$ 50.00
	Women-Yellow-L	5	Yellow	L	\$ 55.00

32. Step 5: Publish the Products

- Switch **Product Online** to the **On** or **Off** depending on whether you are ready or not to publish the products in the catalog.
- On the **Save** menu, choose **Save & Close** to finish the generating.

← Back

Save ▲

BASIC SETTINGS

Product Details

Default ▾

Product Details

Save & New

Save & Duplicate

Save & Close

- Remember to click on **Cache Management** link in the system message to flush new cache and refresh the invalid cache.
- On the Admin sidebar, click on **Products**. Your new configurable product and its variations appears in the grid at the top of the list.

33. Step 6: Configure the Shopping Cart Thumbnails (Optional)

Approve to set a different image for each variation in the shopping cart thumbnail if you need.

- On the Admin sidebar, click on **Stores**. Then under **Settings**, choose **Configuration**.
- In the **Sales** tab, choose **Checkout**. Then, expand the **Shopping Cart** section.
- In the **Configurable Product Image**, select “Product Thumbnail Itself”.
- Click on **Save Config** to complete.

Shopping Cart



Quote Lifetime (days)

30

After Adding a Product Redirect to Shopping Cart

No ▾

Grouped Product Image

Product Thumbnail Itself ▾

Configurable Product Image

Product Thumbnail Itself ▾

34. Step 7: Final, check your result by view the Products in your store

As soon as the product is online, click on the arrow in the Admin in the upper-right corner, and choose Customer View to see them on the frontend.

Catalog

35. THINGS TO REMEMBER

- A configurable product is a simple product with many options chosen from drop-down list.
- A value of a drop-down list is based on an attribute of the “Dropdown” input type. The drop-down attributes must be included in the attribute set, which is then used as a template for the configurable product.
- Store Admin can set other thumbnail image in the shopping cart from the [configurable product](#) record, or from the product variation.