Artisan Alley

Scan • Showcase • Socialize

AR UX Research UI Design Spatial Design Usability Testing

Overview

**Artisan Alley is an AR-based networking platform for sculpture artists.**

Through our research with sculpture artists, we discovered that **2D social networking platforms fall short in conveying the 3D essence of their artworks**. This limitation leads to diminished engagement and challenges in establishing genuine connections online.

Artisan Alley provides artists with a user-friendly method to **convert their sculptures into 3D artifacts** using just their smartphone cameras. Once uploaded to their profiles, other users can explore the artwork in **augmented reality**, enabling a more authentic appreciation of the art and a genuine connection to the artist.
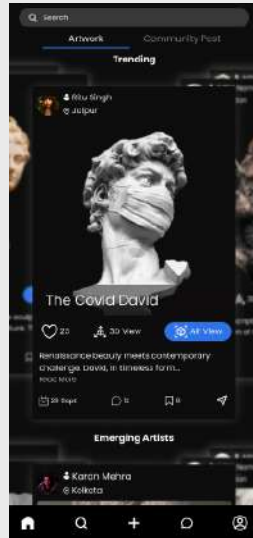
Through a comprehensive design process, from User Insights to User Flows & from Spatial Design to Interface Design, **our vision is to empower sculpture art community in the digital age.**
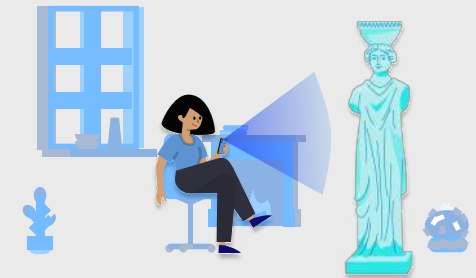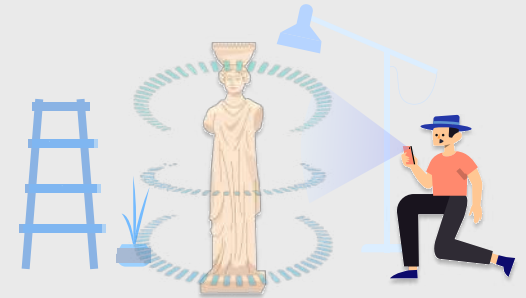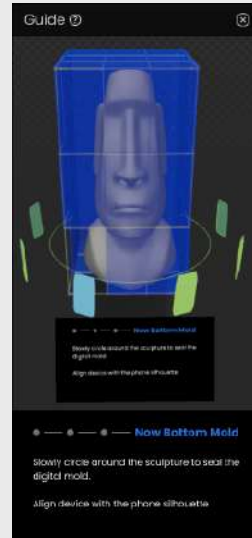
Final Screens
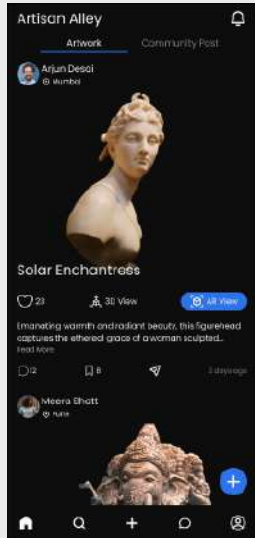
Home : Artwork

Discover Artwork

3D Scanning

Profile : Artwork

Home :
Community Posts

Comments
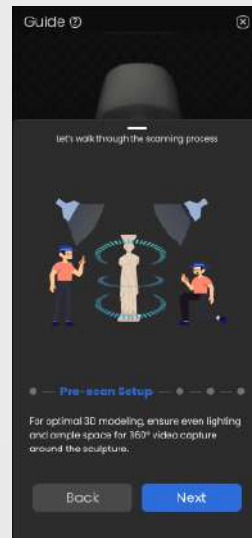
3D Scanning Guide

Profile : Collections

We developed a 3D scanning process prototype using 'Bezel', accessible [here](#).

Scan to view in
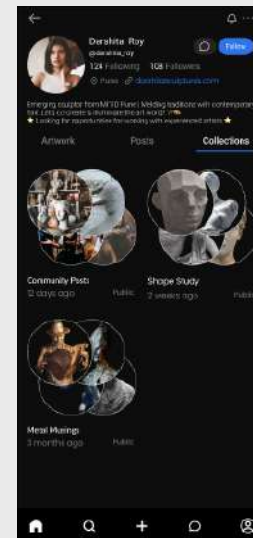AR on mobile.
(On AR supported
mobile browsers)

Alternatively, view screen recording
[here]

Scroll Down to see Detailed Case Study