RAHUL RATHOD

Front-End & WordPress Developer

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Objective

Highly motivated front-end & WordPress developer with 9 months of experience in delivering responsive, user-friendly websites. Proficient in HTML, CSS, JavaScript, and WordPress, with expertise in theme customization, plugin development, and Figma to WordPress conversion. Seeking a challenging role to apply my skills and contribute to organizational success while expanding my expertise in web technologies.

Technical Skills

- Front-End Development: HTML, CSS, JavaScript, jQuery, Bootstrap
- Content Management Systems (CMS): WordPress (Elementor, Gutenberg, WPBakery, Classic Editor)
- **Design to Website:** Figma to WordPress conversion
- Web Development Practices: Responsive Design, Cross-Browser Compatibility
- Other Tools & Technologies: GSAP ScrollTrigger, WooCommerce Development, Jira ticketing system
- Basic Knowledge: Git, PHP, MySQL

Professional Experience

Front-End Developer

Eleorex Technology | Ahmedabad, India June 2024 — Present

 Customized WordPress themes to ensure responsive layouts across various devices.

- Developed custom shortcodes to enhance website functionality and reusability.
- Integrated page builders like Elementor, Visual Composer, WPBakery, and Gutenberg for dynamic pages.
- Built custom plugins to add features and improve overall website performance.
- Improved user experience with interactive data tables and image sliders using jQuery.
- Converted Figma designs into fully functional WordPress websites while maintaining design integrity.
- Worked with Jira for task management and issue resolution.
- Implemented animations and interactive features using GSAP ScrollTrigger.

Website Data Editor

 $\textbf{Biztech} \& \ \textbf{IT Consultancy Pvt. Ltd.} \ | \ \texttt{Ahmedabad}, \ \texttt{India}$

April 2020 – June 2024

- Edited and managed Page and Blog on WordPress platforms.
- Uploaded and optimized blogs, articles, and case studies for SEO.
- Installed, activated, and customized WordPress themes and plugins.
- Configured different product types for e-commerce websites, including 3D product configurations.
- Designed templates, artworks, and clipart for customized product solutions.

Key Projects

- Figma to WordPress Conversion: Transformed Figma designs into fully functional and responsive WordPress websites.
- Interactive Data Tables: Integrated advanced jQuery data tables with sorting, filtering, and pagination.
- **Responsive Image Sliders:** Designed and implemented engaging image sliders to enhance user experience.
- **WooCommerce Development:** Developed and customized WooCommerce solutions for e-commerce platforms.

Education

Bachelor of Commerce (B.Com)
Ahmedabad Arts & Commerce College | Ahmedabad, India
2013–2016

Strengths

- Strong problem-solving and debugging skills for seamless website functionality
- Creative approach to developing interactive and engaging web pages
- Detail-oriented with a focus on maintaining design integrity
- Excellent communication skills and ability to collaborate effectively with teams