



University of British Columbia

2017/18 Annual Report on Enrolment



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INTRODUCTION

The UBC Annual Report on Enrolment (2017/18) provides detailed information related to students enrolled at the Okanagan and Vancouver campuses and some strategic initiatives related to the recruitment and retention of undergraduate students. This report presents enrolment information for UBC, system-wide, as well as enrolment information for each campus.

The Provosts of the Okanagan and Vancouver campuses, along with the Deans and Associate Deans, work in conjunction with the staff of Enrolment Services, the Planning and Institutional Research Offices, and the International Student Initiative (ISI) to develop undergraduate program intake targets. These targets, along with current trends and retention rates, help project the number of undergraduate students that will be enrolled at UBC in the coming years. UBC graduate enrolment planning is decentralized with key decisions about admissions made by individual Departments. Information about graduate students' enrolment is included in this report.

Enrolment planning is not simply a matter of numbers; it consists of a wide range of decisions and procedures. Academic plans, available resources, and government-funding decisions determine the overall goals and strategies. The enrolment plan is developed to align enrolment with the resources needed to:

- provide an outstanding educational experience for all of UBC's students,
- address the needs of qualified, historically under-represented populations,
- strengthen efforts to promote students' success, and
- operationalize UBC's strong belief in the value and importance of intercultural understanding and international engagement.

Student enrolment is generally reported in one of two ways: as a headcount, which is a measure of the number of students enrolled, and as a full-time equivalent (FTE), which is a measure of the course activity of the students enrolled. FTEs for undergraduate students are calculated by dividing the number of annual credits taken by the normal or expected number of credits of each student's program and year level. For example, a student who takes 27 credits in a particular year, and whose program expects that 30 credits will be taken, is counted as 0.9 FTE. For graduate students, the FTE is determined by awarding 1.0 FTE for full-time status and 0.33 FTE for part-time status, for each term, summing the three terms in an academic year, and then dividing by 3 to create an annual average FTE.

The BC Ministry of Advanced Education, Skills and Training sets targets for, and funds, student FTEs rather than headcounts. These targets are set for domestic students (e.g., Canadian citizens, permanent residents, and refugees), and do not apply to international undergraduate students. The Ministry provides base funding and strategic funding. Base funding is allocated based on a specified number of FTE student spaces for domestic undergraduate and selected graduate students. The strategic funding is designed to create domestic student spaces for high priority areas with significant labour market demands, such as for the health professions. For the 2017/18 Fiscal Year,¹ UBC was government-funded for a total of 42,424 FTEs, with 6,971 FTEs allocated to the Okanagan campus and 35,453 FTEs allocated to the Vancouver campus. Overall, 36,475 FTEs were funded undergraduate domestic student spaces and 5,949 were funded graduate student spaces.

¹ Fiscal year: April 1 to March 31.

UNDERGRADUATE AND GRADUATE STUDENT ENROLMENT

UBC's enrolment objectives continue to include the following:

- meet or surpass the Government-funded number of domestic undergraduate students to the extent possible,
- increase the enrolment of Aboriginal students,²
- ensure a strong contingent of domestic students particularly from B.C. but also from the rest of Canada,
- maintain a healthy enrolment of a diverse international student body, and
- provide opportunities for traditionally underrepresented populations.

Government-funded and actual domestic FTEs, for each campus, are reported in Figure 1. In 2017/18, UBC was funded by the government for 42,424 FTEs, and 46,292 FTEs were enrolled, which results in a 9% over-enrolment.

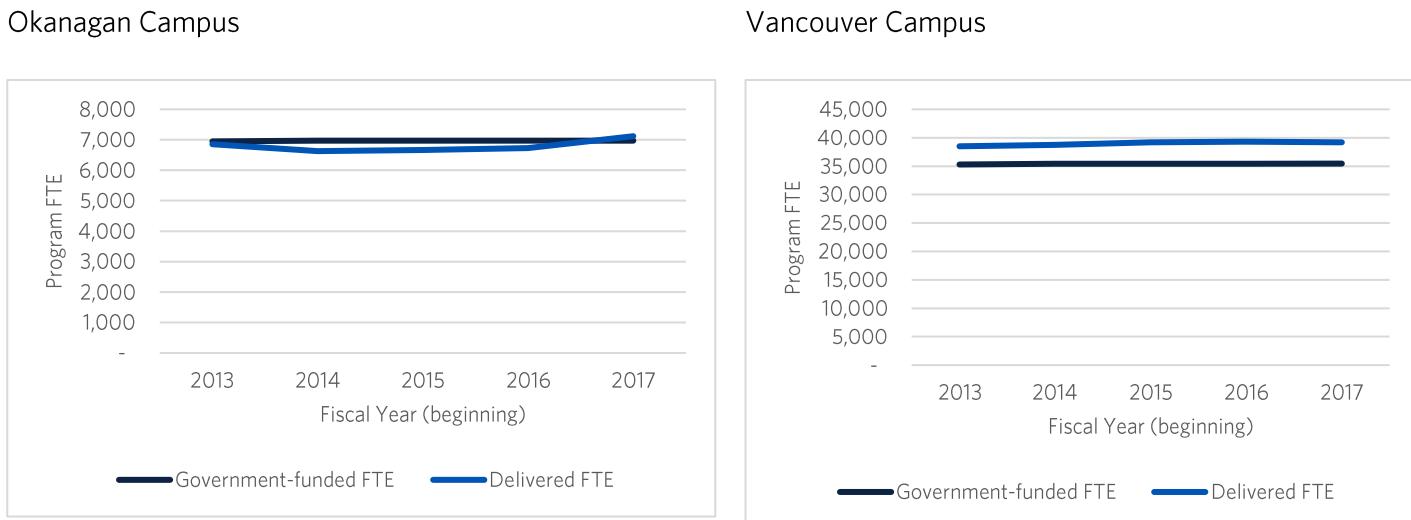
WHAT WAS UBC'S GOVERNMENT-FUNDED DOMESTIC FTE COUNT BY CAMPUS?

Figure 1 illustrates the historical and 2017/18 fiscal year estimated delivered (actual) FTEs for both campuses, against the respective Ministry targets.

UBC Okanagan was funded for 6,971 domestic undergraduate and graduate student FTEs for 2017/18. In 2012/13, the Okanagan campus effectively delivered 100% of the government-funded FTE target and has delivered within 5% of the FTE target in the subsequent years. As of November 1, 2017, the delivered FTE total was estimated to be 7,117, an increase of 387 FTEs over the previous year, representing a growth of 6%.

UBC Vancouver was funded for 35,453 domestic undergraduate and graduate student FTEs. The Vancouver campus has continued to surpass its government targets achieving 39,175 FTEs (110%). Enrolment is projected to remain over target for the next several years.

FIGURE 1: GOVERNMENT-FUNDED AND DELIVERED (ACTUAL) DOMESTIC FTEs, BY CAMPUS



² We use the term "Aboriginal" in the spirit of its use in section 35(2) of the Canadian Constitution, to refer inclusively to members of First Nations, status and non-status, treaty and non-treaty Indians, Métis, and Inuit peoples in Canada, recognizing in doing so that many people prefer the terms that are specific and traditional to their communities.

HOW MANY STUDENTS DID UBC ENROL?

In 2017/18, 64,900 undergraduate and graduate students were enrolled at UBC (reported as a headcount), an increase of almost 3% over the previous year. The number of undergraduate students was 52,642 and graduate students was 10,797 (see Table 1). Eighty-six percent of UBC students were enrolled on the Vancouver campus in 2017/18, with the remaining 14% enrolled on the Okanagan campus. The Non-Degree category, shown in Table 1, includes students taking courses outside of a degree program (e.g., as an unclassified, qualifying, visiting or auditing student), as well as students taking courses after completing a baccalaureate program. Tables 1, 2, 3, and 4 report enrolment as headcounts; corresponding tables with FTEs are provided in [Appendix B](#).

On the Okanagan campus, there were 9,120 undergraduate and graduate students enrolled in 2017/18, a 5% increase over the previous year and UBC Okanagan's largest headcount enrolment to date. Since 2005/06, headcount enrolment has increased by 160% ($N = 3,511$); undergraduate student enrolment increased by 5% over the previous year and graduate student enrolment increased by 9%. Further, 2017/18 was UBC Okanagan's largest graduate student enrolment, to date ($N = 856$). Approximately 30% of all Okanagan students enrolled in 2017/18 were new-to-UBC students ($N = 2,737$).³

The Vancouver campus 2017/18 enrolment grew to 55,780, an increase of 3% over the previous year. The number of graduate students increased by 2% over 2016/17.

³ New-to-UBC students are new students who have not studied previously at UBC.

TABLE 1: OVERALL STUDENT HEADCOUNT, BY YEAR, BY CAMPUS⁴

Campus	Student Level	Program Type	2013/14	2014/15	2015/16	2016/17	2017/18	
Okanagan	Undergraduate	Diploma & Certificate	3	42	35	24	30	
		Baccalaureate Degree	7,340	7,104	7,262	7,492	7,896	
		Post-Baccalaureate Degree	183	184	164	133	119	
		Non-Degree	222	202	207	250	219	
	Undergraduate Total		7,748	7,532	7,668	7,899	8,264	
	Graduate	Master's Degree	414	430	466	523	559	
		Doctoral Degree	226	252	258	265	297	
		Graduate Total	640	682	724	788	856	
	Okanagan Total		8,388	8,214	8,392	8,687	9,120	
Vancouver	Undergraduate	Diploma & Certificate	2,122	2,202	2,263	2,359	2,460	
		Baccalaureate Degree	31,602	32,524	34,075	35,507	36,670	
		Post-Baccalaureate Degree	2,540	2,566	2,554	2,674	2,781	
		Non-Degree	2,402	2,669	2,716	2,510	2,467	
	Undergraduate Total		38,666	39,961	41,608	43,050	44,378	
	Residents	Residents Total	1,269	1,326	1,378	1,437	1,461	
		Diploma & Certificate	47	61	55	75	-	
		Master's Degree	6,222	6,351	6,142	6,162	6,395	
	Graduate	Doctoral Degree	3,678	3,626	3,538	3,507	3,546	
		Non-Degree	2	1	-	1	-	
		Graduate Total	9,949	10,039	9,735	9,745	9,941	
Vancouver Total			49,884	51,326	52,721	54,232	55,780	
Grand Total			58,272	59,540	61,113	62,919	64,900	

Note: The Residents category includes residents in the Faculties of Dentistry, Medicine, and Pharmaceutical Sciences. Not all residents have student status, but all are counted towards FTE targets.

HOW MANY DOMESTIC STUDENTS DID UBC ENROL?

Domestic students are defined as Canadian citizens, permanent residents, or refugees. Table 2 provides the domestic student headcount enrolments over the past five years, for both campuses, by student level and program type.

Domestic undergraduate student enrolment at UBC Okanagan increased by 2% in 2017/18 (N = 7,065), while domestic graduate student enrolment increased by 8% (N = 582). Domestic new-to-UBC undergraduate student enrolment in 2017/18 (N = 2,076) remained constant when compared with the previous year (N = 2,087 in 2016/17) (not shown in the Table).

At UBC Vancouver, domestic undergraduate and graduate student enrolment in 2017/18 (N = 41,095) remained constant relative to 2016/17. Domestic new-to-UBC undergraduate student enrolment decreased slightly between 2016/17 (N = 7,493) and 2017/18 (N = 7,402), or by 1% (not shown in the Table).

⁴ For the year 2017/18, "Diploma & Certificate" counts have been included in the Undergraduate category as a result of a change in classification. This change can be seen in Tables 1, 2, 3, and 4.

TABLE 2: DOMESTIC STUDENT HEADCOUNT, BY YEAR, BY CAMPUS

Campus	Student Level	Program Type	2013/14	2014/15	2015/16	2016/17	2017/18	
Okanagan	Undergraduate	Diploma & Certificate	3	42	35	24	30	
		Baccalaureate Degree	6,691	6,407	6,442	6,552	6,777	
		Post-Baccalaureate Degree	183	183	164	133	119	
		Non-Degree	212	138	170	188	139	
	Undergraduate Total		7,089	6,770	6,811	6,897	7,065	
	Graduate	Master's Degree	338	338	356	381	421	
		Doctoral Degree	143	148	153	158	161	
		Graduate Total	481	486	509	539	582	
	Okanagan Total		7,570	7,256	7,320	7,436	7,647	
Vancouver	Undergraduate	Diploma & Certificate	1,993	2,055	2,109	2,203	2,290	
		Baccalaureate Degree	26,467	26,323	26,659	26,944	26,909	
		Post-Baccalaureate Degree	2,522	2,546	2,534	2,647	2,748	
		Non-Degree	1,368	1,314	1,329	1,197	1,222	
	Undergraduate Total		32,350	32,238	32,631	32,991	33,169	
	Residents	Residents Total	1,262	1,319	1,371	1,429	1,452	
		Diploma & Certificate	46	58	50	70	-	
		Master's Degree	4,649	4,638	4,441	4,495	4,473	
	Graduate	Doctoral Degree	2,206	2,170	2,111	2,064	2,001	
		Non-Degree	-	-	-	1	-	
		Graduate Total	6,901	6,866	6,602	6,630	6,474	
Vancouver Total			40,513	40,423	40,604	41,050	41,095	
Grand Total			48,083	47,679	47,924	48,486	48,742	

HOW MANY ABORIGINAL STUDENTS DID UBC ENROL?

UBC is committed to expanding educational opportunities for Aboriginal students. There is some uncertainty about the number of Aboriginal students enrolled at UBC; Aboriginal students are not required to identify as Aboriginal at any time during their studies, but can do so voluntarily. Students' Aboriginal self-identification is gleaned from several sources: students may self-identify as part of the admissions process, they may indicate their Aboriginal status at any time after initial admission, or they may indicate that they are Aboriginal when answering a UBC-administered survey. Thus, the numbers of Aboriginal students shown in Tables 3 and 11 are likely an underestimation of the actual number of students enrolled.

The following sections report the Aboriginal students of Canada as well as some from the United States who are assessed domestic tuition fees as provided for in the Jay Treaty.⁵ There are an additional 23 students (4 in the Okanagan, 19 in Vancouver) who are not included in the following sections because they are international Aboriginal students.

In 2017/18, 5.8% of students enrolled on the Okanagan campus identified as Aboriginal (N = 529), constituting 6.9% of all domestic students. In 2017/18, 159 Aboriginal students were new-to-UBC, representing 30% of the overall

⁵ The "Treaty of Amity, Commerce, and Navigation, Between His Britannic Majesty and the United States of America," which is commonly known as the Jay Treaty or Jay's Treaty, was a 1795 treaty. Since then, Aboriginal Peoples have been guaranteed the right to trade and travel between the United States and Canada.

Aboriginal student population on the Okanagan campus, and a 23% increase relative to the 2016/17 new-to-UBC Aboriginal student population (N = 129) (not shown in the Table).

About 2.1% of all students (undergraduate and graduate) on the Vancouver campus were identified as Aboriginal, constituting 2.9% of all domestic students. There has been a 20% increase in the number of domestic Aboriginal students enrolled in baccalaureate programs since 2013/14, and a 4% increase in domestic Aboriginal students enrolled in graduate programs (master's and doctoral), over the same period. In 2017/18, 274 Aboriginal students were new-to-UBC, representing a 15% increase relative to the 2016/17 new-to-UBC Aboriginal population (N = 238) (not shown in the Table).

The proportions of Aboriginal student enrolments at both campuses are consistent with the proportions observed in the populations of the respective local communities. In the 2016 Canadian Census⁶, the Okanagan area (Central Okanagan, North Okanagan, and Okanagan-Similkameen census regions) reported that 6.8% (N = 23,865) of the population identified themselves as Aboriginal. The Vancouver area (Greater Vancouver census region) had 2.5% (N = 61,455) of the population identify as Aboriginal.

TABLE 3: DOMESTIC ABORIGINAL STUDENT HEADCOUNT, BY YEAR, BY CAMPUS

Campus	Student Level	Program Type	2013/14	2014/15	2015/16	2016/17	2017/18
Okanagan	Undergraduate	Diploma & Certificate	1	1	1	-	1
		Baccalaureate Degree	337	352	347	360	434
		Post-Baccalaureate Degree	10	10	8	8	4
		Non-Degree	57	41	36	35	54
		Undergraduate Total	405	404	392	403	493
	Graduate	Master's Degree	26	25	31	26	28
		Doctoral Degree	12	10	10	11	8
		Graduate Total	38	35	41	37	36
	Okanagan Total		443	439	433	440	529
Vancouver	Undergraduate	Diploma & Certificate	28	16	15	16	22
		Baccalaureate Degree	553	555	543	602	662
		Post-Baccalaureate Degree	153	150	162	176	197
		Non-Degree	32	24	32	34	40
		Undergraduate Total	766	745	752	828	921
	Residents	Residents Total	15	17	18	27	32
		Diploma & Certificate	-	1	2	2	-
	Graduate	Master's Degree	151	147	150	160	165
		Doctoral Degree	70	71	72	70	73
		Non-Degree	-	-	-	-	-
	Graduate Total		221	219	224	232	238
	Vancouver Total		1002	981	994	1087	1191
Grand Total			1445	1420	1427	1527	1720

⁶ Data are obtained from Statistics Canada Catalogue Number: 98-400-X2016156.

HOW MANY INTERNATIONAL STUDENTS DID UBC ENROL?

International students are those who require a study permit, issued by the Government of Canada, to attend UBC.⁷ Table 4 shows the number of international undergraduate and graduate students enrolled in the years 2013/14 through 2017/18, by campus, and by program type. Excluded from the totals are visiting international research students who, although attending UBC and assigned student numbers, are not enrolled in “for-credit” courses.

In 2017/18, 1,473 international students were enrolled on the Okanagan campus, representing an 18% increase over the previous year (N = 1,251), which is the largest international student population to date. International students represented 16% of the total student population. The 2017/18 student intake was also the largest incoming international undergraduate and graduate class for the Okanagan campus (N = 599); new-to-UBC international undergraduate enrolment increased by 8% (N = 526) over the previous year (N = 485) (not shown in the Table). International students made up 15% of all undergraduate students and 32% of all graduate students.

In 2017/18, 14,685 international students were enrolled on the Vancouver campus, which represents an 11% increase over the previous year. Although there were more international undergraduate students than international graduate students (three times as many), the proportion of international students was greater at the graduate level, where they comprised 35% of all graduate students. International students comprised 25% of all undergraduate students.

TABLE 4: INTERNATIONAL STUDENT HEADCOUNT, BY YEAR, BY CAMPUS

Campus	Student Level	Program Type	2013/14	2014/15	2015/16	2016/17	2017/18
Okanagan	Undergraduate	Diploma & Certificate	-	-	-	-	-
		Baccalaureate Degree	649	697	820	940	1,119
		Post-Baccalaureate Degree	-	1	-	-	-
		Non-Degree	10	64	37	62	80
		Undergraduate Total	659	762	857	1,002	1,199
	Graduate	Master's Degree	76	92	110	142	138
		Doctoral Degree	83	104	105	107	136
		Graduate Total	159	196	215	249	274
		Okanagan Total	818	958	1,072	1,251	1,473
Vancouver	Undergraduate	Diploma & Certificate	129	147	154	156	170
		Baccalaureate Degree	5,135	6,201	7,416	8,563	9,761
		Post-Baccalaureate Degree	18	20	20	27	33
		Non-Degree	1,034	1,355	1,387	1,313	1,245
		Undergraduate Total	6,316	7,723	8,977	10,059	11,209
	Residents	Residents Total	7	7	7	8	9
		Diploma & Certificate	1	3	5	5	-
		Master's Degree	1,573	1,713	1,701	1,667	1,922
		Doctoral Degree	1,472	1,456	1,427	1,443	1,545
		Non-Degree	2	1	-	-	-
		Graduate Total	3,048	3,173	3,133	3,115	3,467
		Vancouver Total	9,371	10,903	12,117	13,182	14,685
Grand Total			10,189	11,861	13,189	14,433	16,158

⁷ Permits are issued by Immigration, Refugees and Citizenship Canada.

WHERE DID UBC'S INTERNATIONAL STUDENTS COME FROM?

In 2017/18, UBC's international students, at both campuses combined, were citizens of over 160 countries. Tables 5 and 6 show the top ten countries of citizenship for the Okanagan and Vancouver campuses, respectively, and Figures 2 and 3 provide maps of the countries of citizenship for each campus. 38% of UBC's international students held Chinese citizenship in 2017/18 (N = 5,637). Following China, the most common countries of citizenship were the United States of America, India, the Republic of Korea, and Japan.

The diversity of international students on the Okanagan campus has increased markedly since 2005/06 (the Okanagan campus's first year of operation), when 20 countries were represented by 86 students. In 2017/18, 99 countries were represented by 1,473 students. The number of countries represented by international students enrolled in all research post-secondary institutions in BC is, on average, 97 (source: [BC HEADset data](#), 2016/17).

A total of 162 countries were represented by 14,685 international students on the Vancouver campus in 2017/18. Thirty-six percent of these international students held Chinese citizenship (N = 5,222). Since 2011/12, the number of international students with Indian citizenship has increased by 270%. There was significant diversity on the Vancouver campus with the largest number of countries represented relative to other research post-secondary institutions in BC.

TABLE 5: INTERNATIONAL STUDENTS' COUNTRIES OF CITIZENSHIP, BY YEAR, OKANAGAN CAMPUS

Student Level	Country	2013/14	2014/15	2015/16	2016/17	2017/18	Change from 2013/14
Undergraduate	China	247	271	257	313	368	49%
	United States	23	24	42	57	90	291%
	India	40	41	59	68	76	90%
	South Korea	43	30	37	40	42	-2%
	Japan	33	29	32	27	33	0%
	Hong Kong	26	28	27	35	32	23%
	United Kingdom	10	17	22	32	32	220%
	Indonesia	*	*	14	22	31	933%
	Singapore	5	13	16	18	28	460%
	Malaysia	12	14	24	26	28	133%
	Other	209 (68)	289 (68)	325 (73)	360 (79)	439 (83)	110%
Graduate	China	45	43	45	50	50	11%
	United States	20	31	36	39	47	135%
	India	14	25	28	34	44	214%
	Iran	21	19	17	25	19	-10%
	United Kingdom	9	12	18	16	18	100%
	Mexico	5	9	7	10	11	120%
	Saudi Arabia	*	*	*	5	6	200%
	Brazil	*	7	7	7	6	50%
	Germany	-	*	*	*	5	
	South Korea	*	*	*	5	5	25%
Other		35 (26)	43 (27)	47 (31)	56 (31)	63 (33)	80%
Grand Total		818	958	1072	1251	1473	80%

Note: The number of countries represented in the Other category is listed after the headcount in brackets. Countries with less than 5 are denoted with a * to protect individual identities.

TABLE 6: INTERNATIONAL STUDENTS' COUNTRIES OF CITIZENSHIP, BY YEAR, VANCOUVER CAMPUS

Student Level	Country	2013/14	2014/15	2015/16	2016/17	2017/18	Change from 2013/14
Undergraduate	China	1784	2513	3195	3823	4406	147%
	United States	750	826	883	972	1083	44%
	India	200	242	383	513	726	263%
	South Korea	429	426	430	413	436	2%
	Japan	280	296	310	310	326	16%
	Hong Kong	187	229	245	269	290	55%
	United Kingdom	185	226	243	225	228	23%
	Indonesia	158	183	199	209	216	37%
	Singapore	132	152	162	186	189	43%
	Malaysia	178	188	170	177	188	6%
Graduate	Other	2036 (126)	2446 (126)	2762 (134)	2967 (136)	3121 (139)	53%
	China	738	793	791	753	817	11%
	United States	600	585	552	538	565	-6%
	India	216	256	257	272	344	59%
	Iran	276	234	211	186	207	-25%
	Mexico	86	82	81	82	105	22%
	United Kingdom	77	81	78	82	101	31%
	Germany	86	90	88	79	84	-2%
	Saudi Arabia	61	70	79	78	83	36%
	Brazil	40	45	52	67	82	105%
Grand Total	South Korea	52	50	48	51	62	19%
	Other	815 (101)	889 (103)	892 (105)	923 (101)	1001 (105)	23%
Grand Total		9366	10902	12111	13175	14660	57%

Note: The number of countries represented in the Other category is listed after the headcount in brackets.

FIGURE 2: INTERNATIONAL STUDENTS' CITIZENSHIP, BY COUNTRY, 2017/18, OKANAGAN CAMPUS, N = 1,473

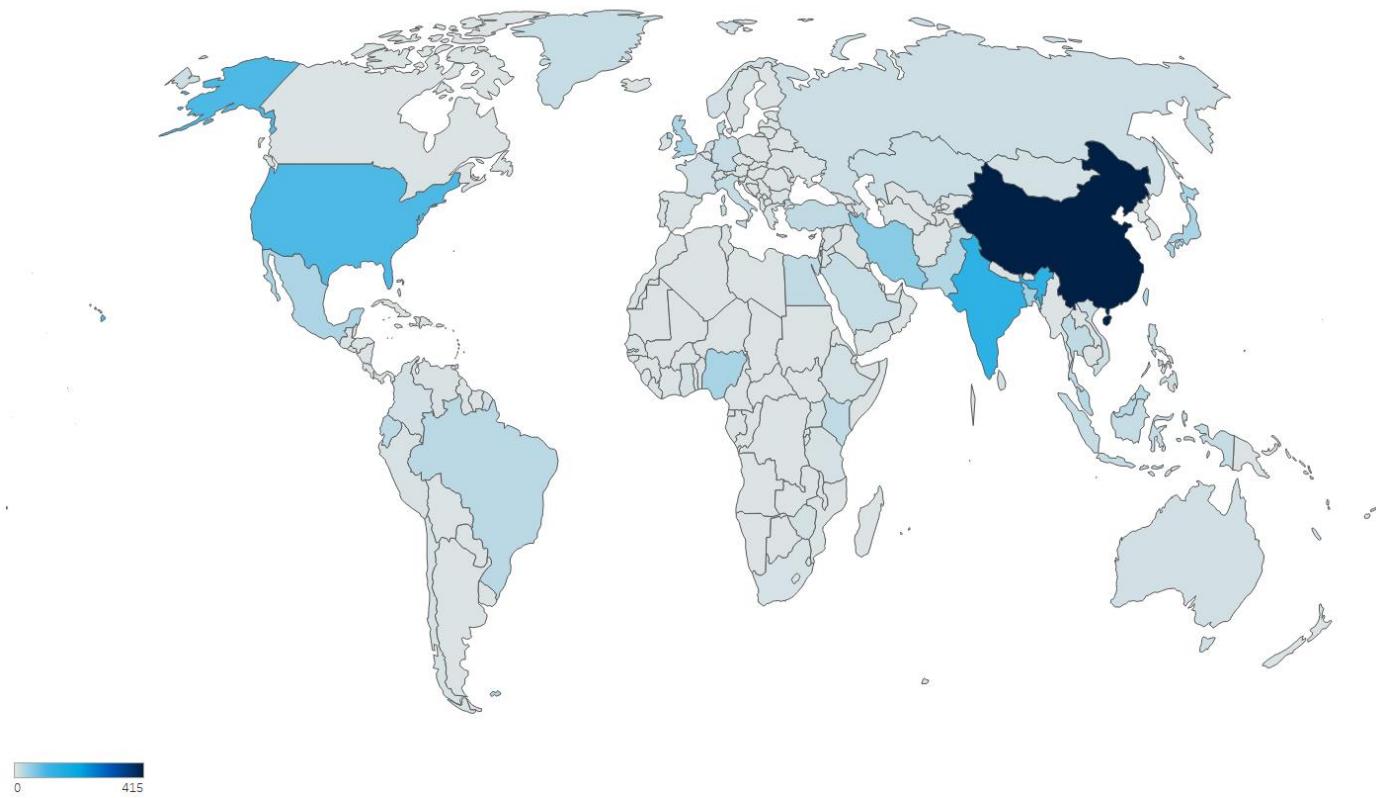
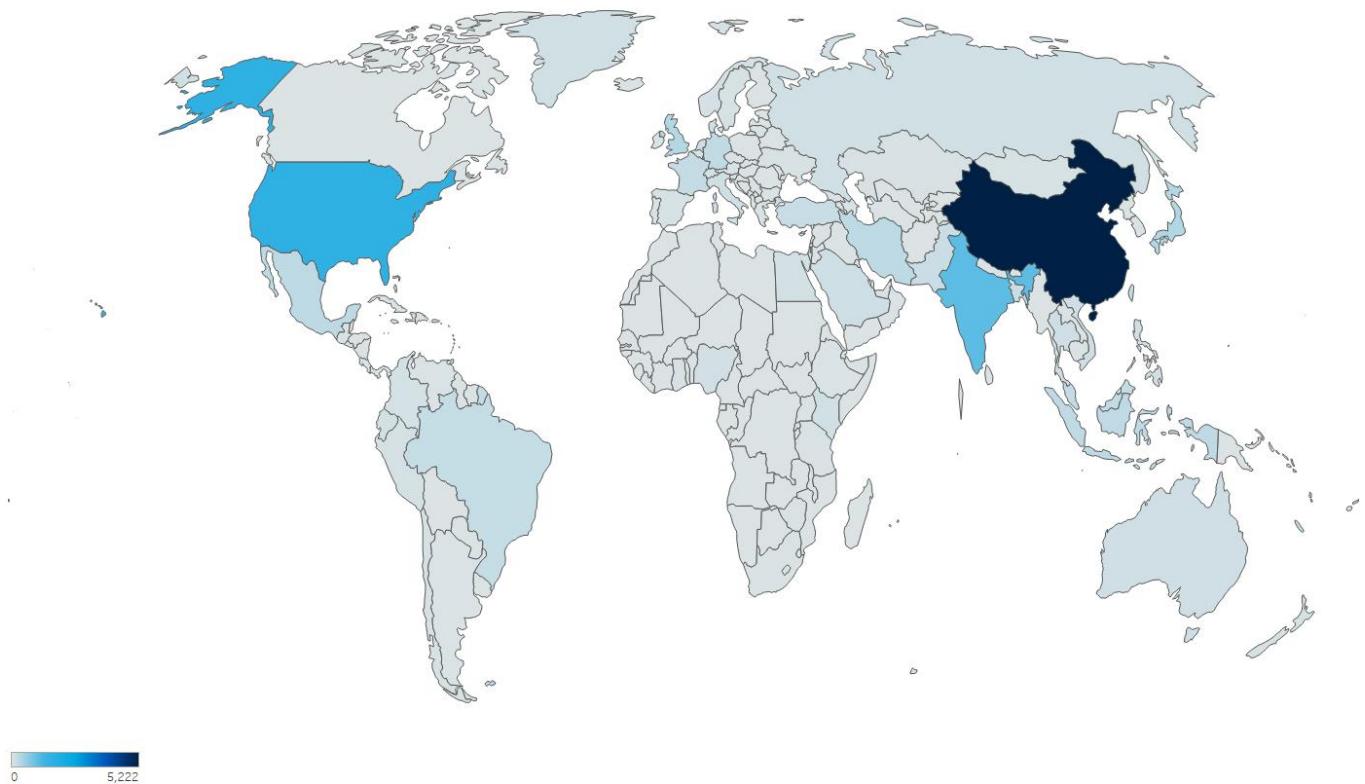


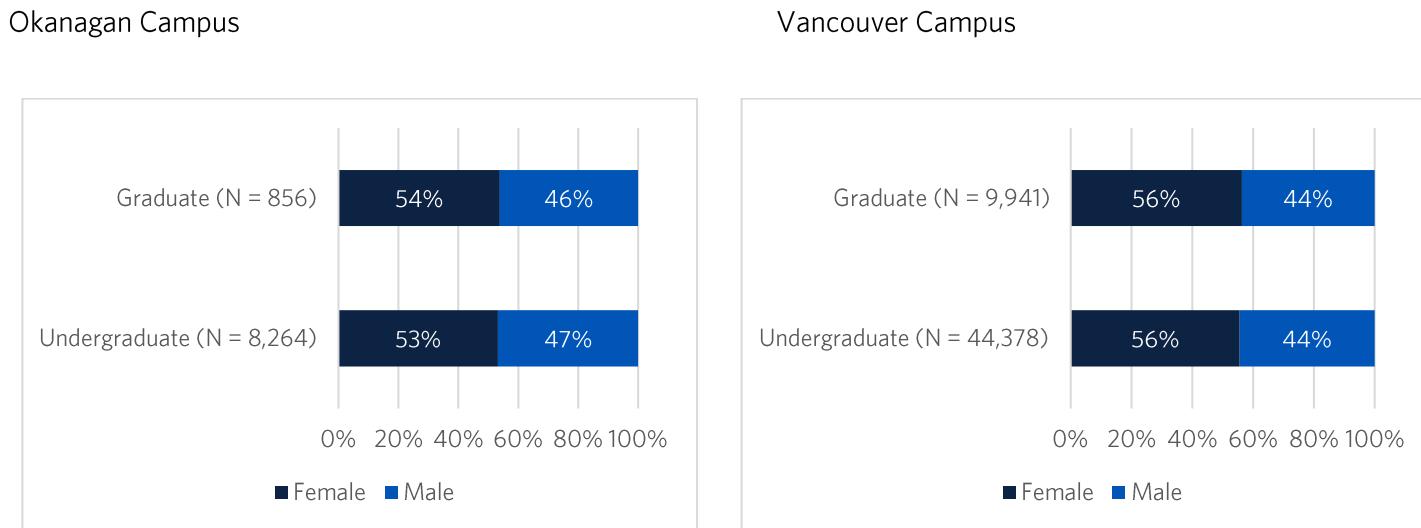
FIGURE 3: INTERNATIONAL STUDENTS' CITIZENSHIP, BY COUNTRY, 2017/18, VANCOUVER CAMPUS,
N = 14,685



WHAT WERE THE DEMOGRAPHIC CHARACTERISTICS OF UBC'S STUDENTS?

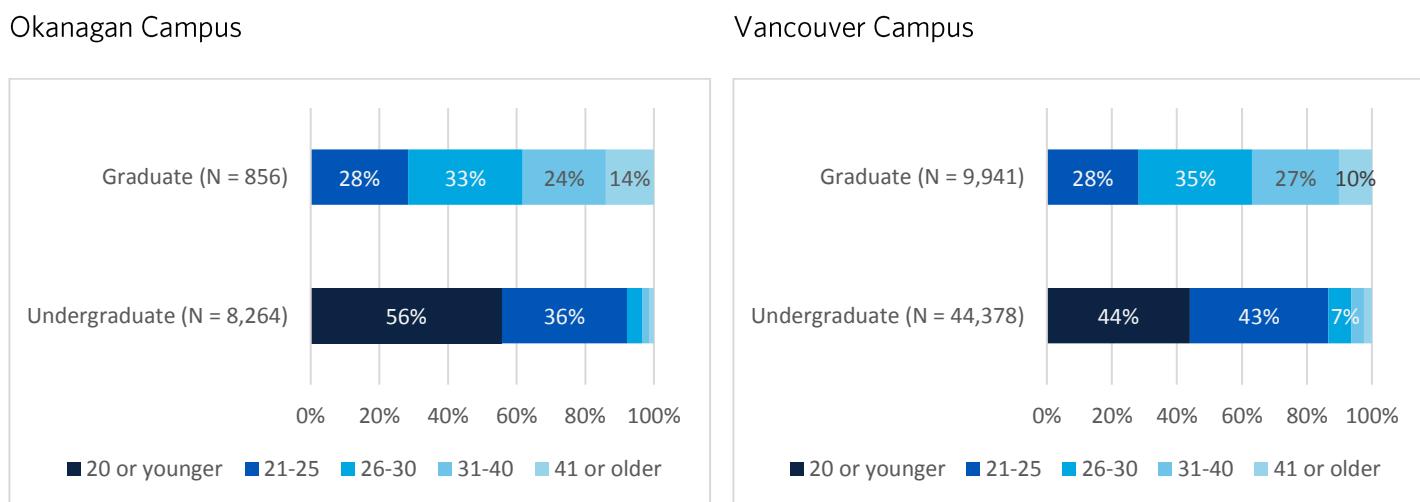
The gender distribution of students enrolled at UBC in 2017/18 was generally consistent across both campuses, with female students representing a small majority on both campuses (see Figure 4).⁸

FIGURE 4: STUDENTS' GENDER DISTRIBUTION, BY PROGRAM, BY CAMPUS, 2017/18



The majority of undergraduate students, in 2017/18, were 25 years of age or younger (92% of Okanagan students and 87% of Vancouver students) (see Figure 5). On the Okanagan campus, the undergraduate students' average age, in 2017/18, was 21 years. Of graduate students on the Okanagan campus, the largest proportion was the 26-30 year age group (33%), followed by the 21-25 year age group (28%); the average age was 31 years. On the Vancouver campus, the undergraduate students' average age was 22 years. The largest proportion of graduate students (35%) was in the 26-30 year age group followed by the 21-25 year age group (28%); the graduate students' average age was 30 years.

FIGURE 5: STUDENTS' AGE DISTRIBUTION, BY PROGRAM, BY CAMPUS, 2017/18



⁸ The binary gender categories "male" and "female" were used for this report because they were the only categories collected in the UBC student information system at the time.

STUDENT RETENTION AND COMPLETION RATES

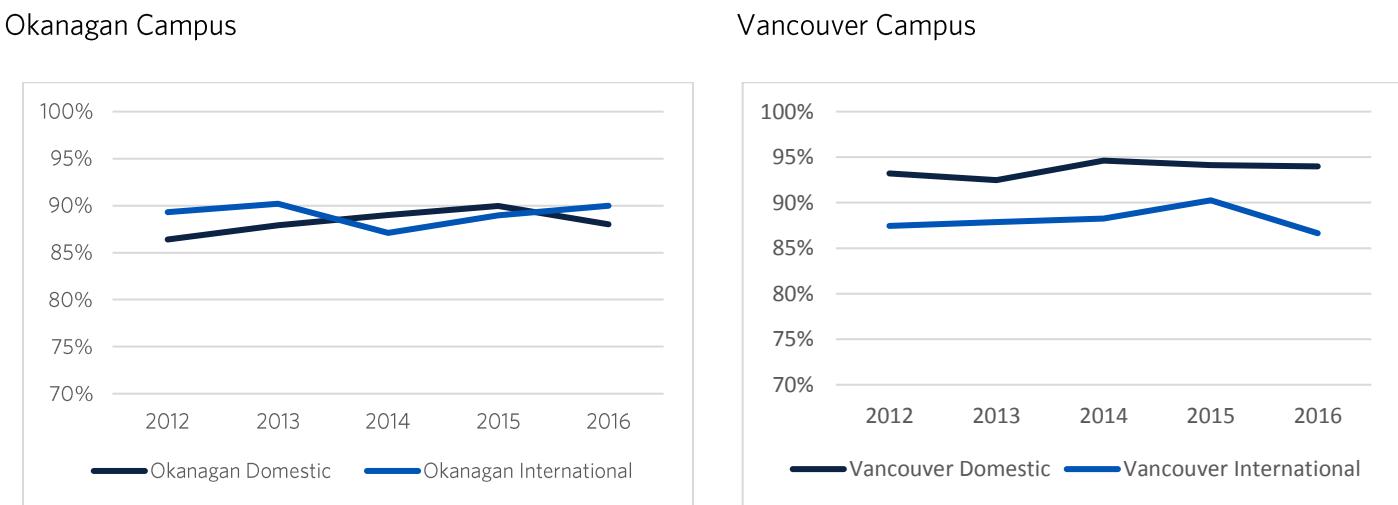
UBC's undergraduate students' retention and completion rates, as well as the time-to-completion rates for graduate students, are reported in the following sections. Reported are the retention and completion rates of the cohort of students who met the Consortium for Student Retention Data Exchange (CSRDE) standard definition; that is, they began as first-time (new-to-UBC), full-time, first-year students. The retention rate measures persistence from first year to second year, irrespective of whether there was a change in program or campus, or change from full- to part-time study. If the students were registered at one of UBC's campuses, in the subsequent winter session, they were counted as having been retained at UBC (system-level). For undergraduate students, it is typical to report completion rates within six years of the students' program start dates.

WHAT WERE UBC'S UNDERGRADUATE STUDENTS' RETENTION AND COMPLETION RATES?

Overall, 88% of the 2016/17 cohort of UBC Okanagan undergraduate students were retained into 2017/18; 88% of the domestic cohort and 90% of the international cohort were retained.

For UBC Vancouver, 90% of the 2016/17 cohort of undergraduate students were retained into 2017/18. Overall, international students had somewhat lower rates of retention than those of domestic students (see Figure 6). With the most recent cohort, 94% of domestic students and 87% of international students were retained from 2016/17 into 2017/18.

FIGURE 6: RETENTION RATES OF DOMESTIC AND INTERNATIONAL STUDENTS, BY YEAR, BY CAMPUS

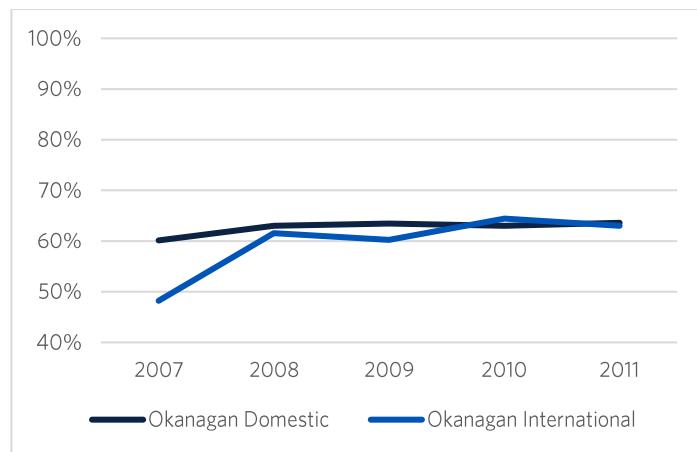


With respect to the cohort of undergraduate students who began their degree programs in 2011/12, 64% of UBC Okanagan students and 75% of UBC Vancouver students completed their degree programs within six years. Okanagan students are more likely than Vancouver students to leave their campus to complete their degree.

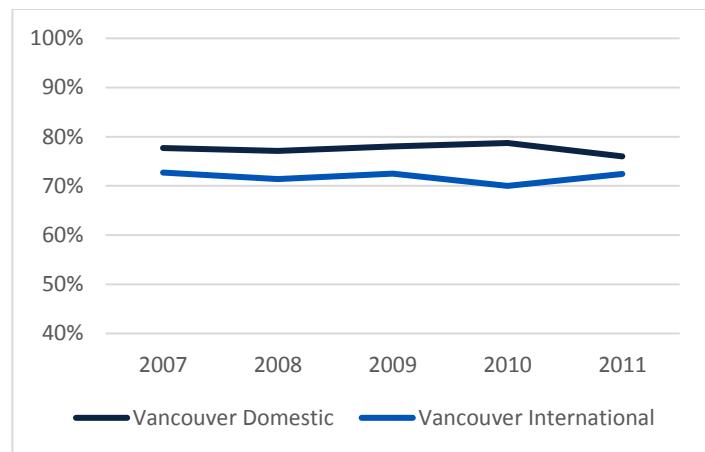
Overall, despite some fluctuation between domestic and international students, six-year completion rates have remained consistent over time. Figure 7 shows the completion rates, by campus, for the cohorts that have had sufficient time (i.e., six years) to complete their programs.

FIGURE 7: SIX-YEAR COMPLETION RATES FOR DOMESTIC AND INTERNATIONAL UNDERGRADUATE STUDENTS, BY YEAR, BY CAMPUS

Okanagan Campus



Vancouver Campus



WHAT WAS THE TIME TAKEN BY UBC GRADUATE STUDENTS TO COMPLETE THEIR PROGRAMS?

The entire cohort of graduate students is considered when determining completion rates, rather than limiting the analysis to full-time students. Figures 8 and 9 show the cohorts of UBC Okanagan and Vancouver master's students (Okanagan, N = 392; Vancouver, N = 7,633) who began their programs between 2007 and 2010, and the number of years between the start of their programs and degree completion.

For both campuses, most master's students graduated within one to three years, irrespective of whether they were in a thesis-based, thesis-optional, or course-based program.

FIGURE 8: MASTER'S STUDENTS' YEARS TO COMPLETION, 2007-2010 COHORTS, OKANAGAN CAMPUS

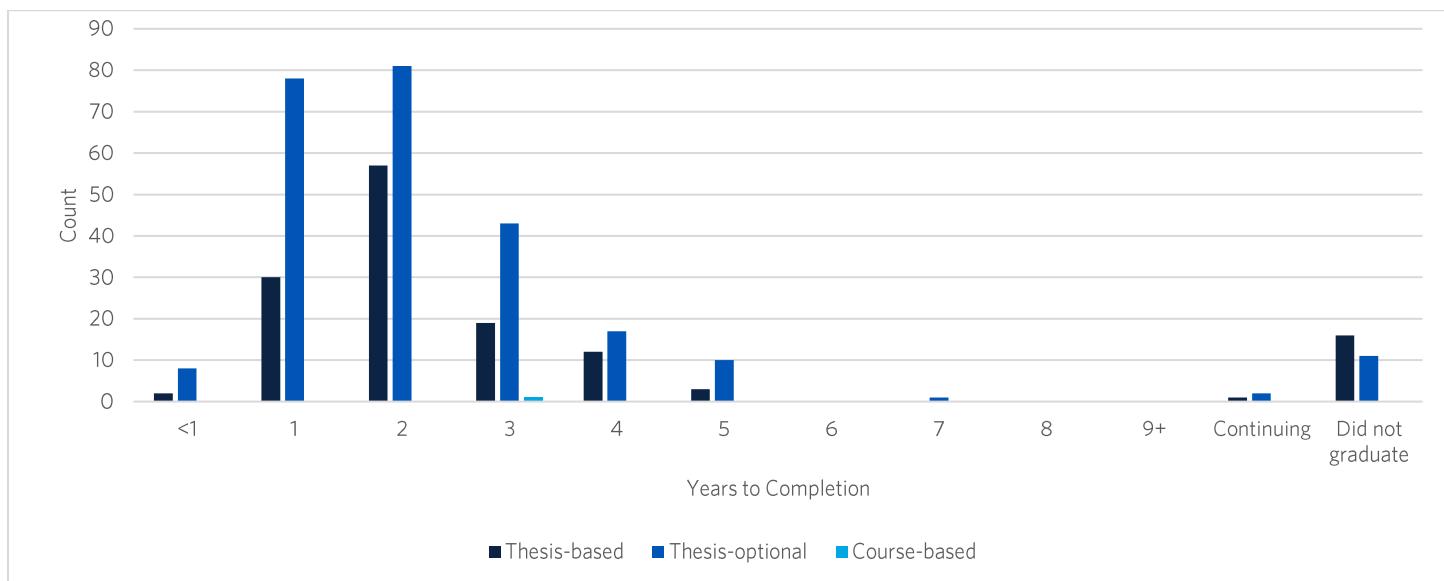
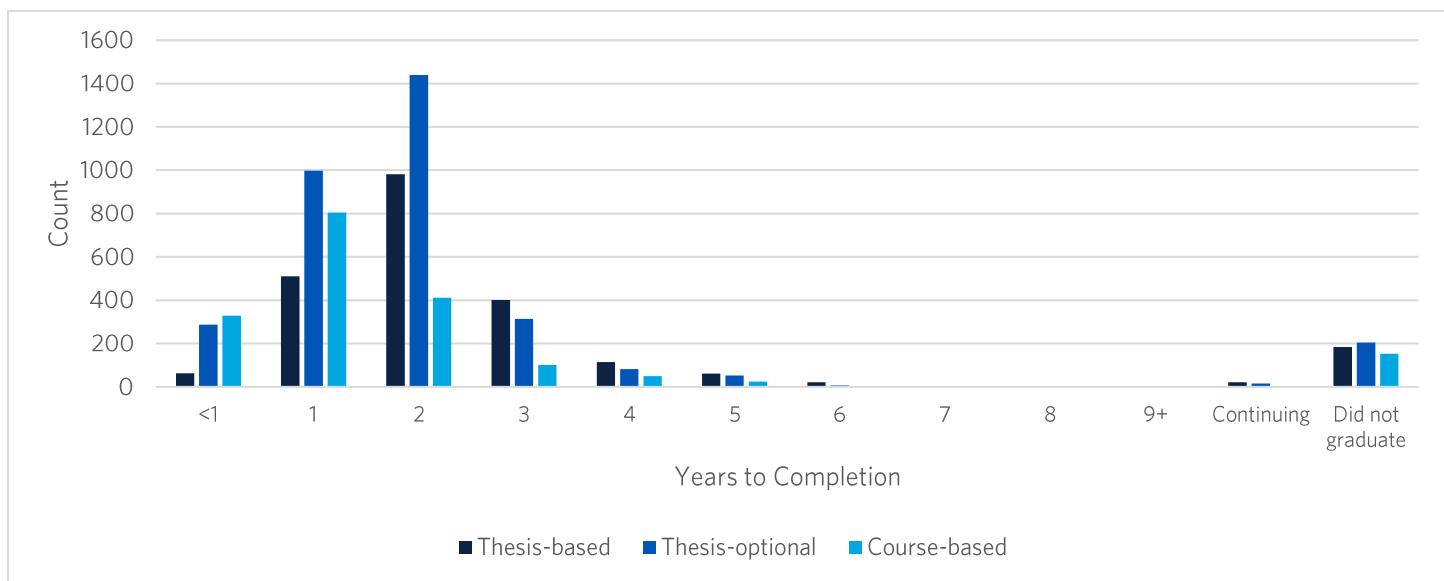


FIGURE 9: MASTER'S STUDENTS' YEARS TO COMPLETION, 2007-2010 COHORTS, VANCOUVER CAMPUS

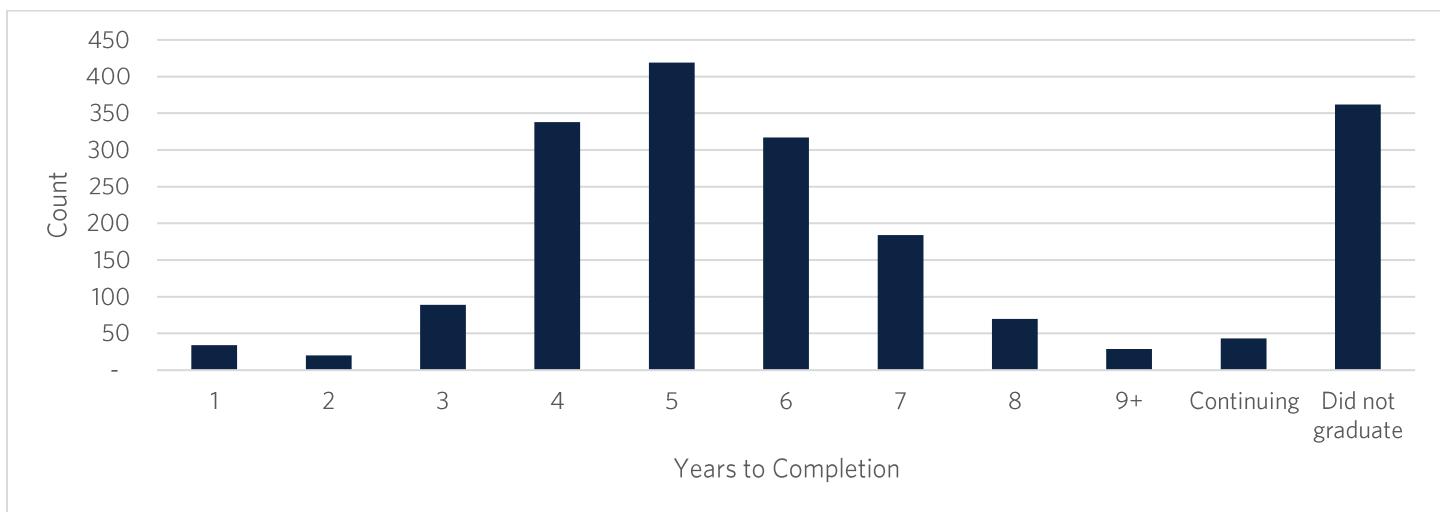


For UBC's doctoral students, whose programs are expected to take longer than those of master's students, we report how many students graduated within nine years of program enrolment.

On the Okanagan campus, only ten doctoral students have had at least nine years to complete their degree (starting between 2004 and 2007).

For the Vancouver campus, 1,907 students began their studies between 2004 and 2007 (see Figure 10).

FIGURE 10: DOCTORAL STUDENTS' YEARS TO COMPLETION, 2004-2007 COHORTS, VANCOUVER CAMPUS



HOW MANY CREDENTIALS DID UBC AWARD?

Undergraduate students may graduate in either the spring (May) or fall (November). Graduate students may have their degrees awarded on one of four dates in a given year (February, May, September, or November). Credentials are reported by calendar year. Once a degree has been granted by the appropriate Senate, a notation appears on the student's transcript; however, formal conferral at Congregation ceremonies and official degree parchments are available only in May and November.

Table 7 shows a steadily increasing number of credentials awarded, which is consistent with UBC's enrolment growth over the period under review. A total of 1,772 credentials were awarded to Okanagan campus graduates in 2016; since 2005, over 14,000 credentials have been awarded to Okanagan graduates. The Vancouver campus has had 5% growth in the number of credentials awarded between 2012 and 2016. A total of 10,986 credentials were awarded to students on the Vancouver campus in 2016.

TABLE 7: NUMBER OF CREDENTIALS AWARDED, BY YEAR, BY CAMPUS

Campus	Program Level	Program Type	2012	2013	2014	2015	2016
Okanagan	Undergraduate	<i>Domestic</i>					
		Baccalaureate Degree	1,000	1,099	1,227	1,285	1,328
		Post-Baccalaureate Degree	113	70	143	119	117
		<i>International</i>					
		Baccalaureate Degree	34	76	70	93	116
	Undergraduate Total		1,147	1,245	1,440	1,497	1,561
	Graduate	<i>Domestic</i>					
		Doctoral Degree	6	21	16	27	17
		Master's Degree	163	141	130	113	143
		<i>International</i>					
		Doctoral Degree	4	10	9	12	14
		Master's Degree	15	29	20	32	37
	Graduate Total		188	201	175	184	211
	Okanagan Total		1,335	1,446	1,615	1,681	1,772
Vancouver	Undergraduate	<i>Domestic</i>					
		Baccalaureate Degree	5,218	5,300	5,502	5,494	5,413
		Diploma & Certificate	539	562	526	516	513
		Post-Baccalaureate Degree	1,086	1,019	1,030	1,067	1,038
		<i>International</i>					
		Baccalaureate Degree	640	785	866	960	1,098
		Diploma & Certificate	53	39	47	73	56
		Post-Baccalaureate Degree	6	2	6	12	7
	Undergraduate Total		7,542	7,707	7,977	8,122	8,125
	Graduate	<i>Domestic</i>					
		Doctoral Degree	433	410	391	402	376
		Master's Degree	1,845	1,795	1,701	1,779	1,590
		<i>International</i>					
		Doctoral Degree	100	102	143	170	181
		Master's Degree	549	573	618	683	714
		Graduate Total	2,927	2,880	2,853	3,034	2,861
	Vancouver Total		10,469	10,587	10,830	11,156	10,986
Grand Total			11,804	12,033	12,445	12,837	12,758

Note: In the Vancouver campus count of credentials awarded, the Master's Degree includes graduate students receiving a parchment for the Master of Digital Media program, which is conferred jointly by UBC, Simon Fraser University, British Columbia Institute of Technology and Emily Carr University of Art + Design.

The proportion of Aboriginal students conferred a UBC degree has increased over time (by 29% between 2012 and 2016; see Table 8). Aboriginal students at the Okanagan campus received about 5% of all the undergraduate and graduate credentials awarded in 2016, which is generally consistent with the proportion of the total student population that self-identified as Aboriginal. At the Vancouver campus, Aboriginal students received about 2% of all the credentials awarded in 2016, and the overall number increased by 26% between 2012 and 2016.

TABLE 8: NUMBER AND PROPORTION OF CREDENTIALS AWARDED TO ABORIGINAL STUDENTS, BY YEAR, BY CAMPUS

Campus	Program Level	2012		2013		2014		2015		2016	
		Number	%								
Okanagan	Undergraduate	48	4%	48	4%	62	4%	67	4%	70	4%
	Graduate	10	5%	4	2%	10	6%	7	4%	13	6%
	Okanagan Total	58	4%	52	4%	72	4%	74	4%	83	5%
Vancouver	Undergraduate	146	2%	166	2%	146	2%	171	2%	179	2%
	Graduate	61	2%	40	1%	68	2%	61	2%	81	3%
	Vancouver Total	207	2%	206	2%	214	2%	232	2%	260	2%
Grand Total		265	2%	258	2%	286	2%	306	2%	343	3%

UNDERGRADUATE AND GRADUATE STUDENT ADMISSIONS

HOW MANY UNDERGRADUATE STUDENTS APPLIED, WERE ADMITTED, AND REGISTERED AT UBC?

A university, such as UBC, that uses a competitive admission process receives applications from more students than can be accommodated. UBC's admission requirements are designed to select students who are the most likely to succeed in their learning and to thrive on campus; the admissions process is designed to ensure that decisions are made in a manner that is both fair and strategic. Ultimately, the goal is for the University to achieve its enrolment objectives in terms of the composition, qualities, and size of the incoming class.

Students apply, complete their applications, gain admission, and ultimately register. Each stage of the process contains fewer students than the previous stage and requires ongoing analysis and strategic decision making to ensure the best possible enrolment outcomes. UBC attracts applications from many international students, and the numbers have been increasing over time. It is important to note that international students do not displace domestic students; they do not compete with domestic students for government-funded seats.

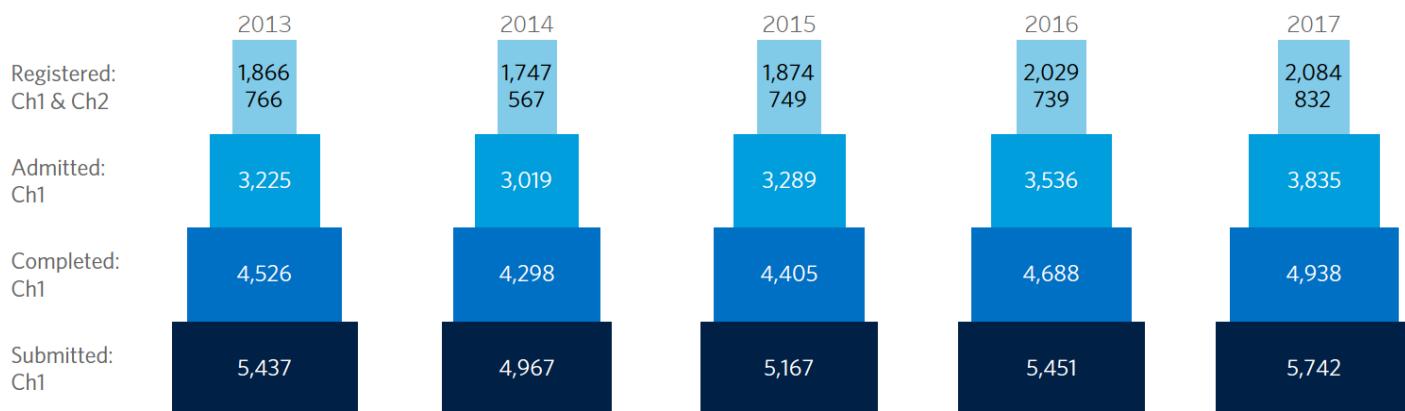
Figures 11 through 16 illustrate the campus-specific undergraduate applicant pools as a total, and then by domestic and international status. Each pyramid shows the numbers of submitted and completed applications, and the numbers of admitted students and subsequent registrations for 2013/14 through 2017/18. Undergraduate students may apply to two programs, ranked in order of choice, offered by one or both campuses. The application pyramids report the students' first choice programs (Ch1) for the number of submitted and completed applications and the number of students admitted. The numbers of registered students have two counts: the top number represents the number of students registered in their first choice program and the bottom number represents the number of students registered in their second choice or an alternative program (Ch2). The two counts combined provide the total number of new students registered. This reflects the preferred program (and corresponding campus) a student ultimately registered in. Application pyramids reflecting the students' "top choice" (i.e., first or second choice depending on the offer of admission) are provided in [Appendix C](#).

In 2017/18, the new-to-UBC total applicant pool (with completed applications) for the Okanagan campus increased by 5% over 2016/17 (see Figure 11). The domestic applicant pool grew by 4%, over 2016/17 (see Figure 12), and the international applicant pool grew by 13% (see Figure 13).

For the Vancouver campus, the new-to-UBC total applicant pool (with completed applications) increased by 4% over 2016/17 (see Figure 14). The domestic applicant pool decreased by 3%, over 2016/17 (see Figure 15), and the international applicant pool grew by 13% (see Figure 16).

UBC receives applications from very highly qualified students. These high achieving students typically have several offers of admission, from universities across Canada and around the world; consequently, they do not always accept UBC's offer of admission. Hence, based on past experience of the number that accepted an offer of admission and registered, a specified number of offers of admission are made to ensure that the targeted number of students actually register. The admit and yield rates are shown in Table 9. The admit rate is the ratio of students offered admission to the number of completed applications received. The yield rate is the ratio of registered students to the number offered admission.

FIGURE 11: UNDERGRADUATE STUDENTS' ADMISSIONS PYRAMIDS (DOMESTIC AND INTERNATIONAL COMBINED), OKANAGAN CAMPUS, BY YEAR



Note: "Ch1" denotes first choice program, and "Ch2" second choice or alternative program.

FIGURE 12: UNDERGRADUATE STUDENTS' ADMISSIONS PYRAMID (DOMESTIC), OKANAGAN CAMPUS, BY YEAR

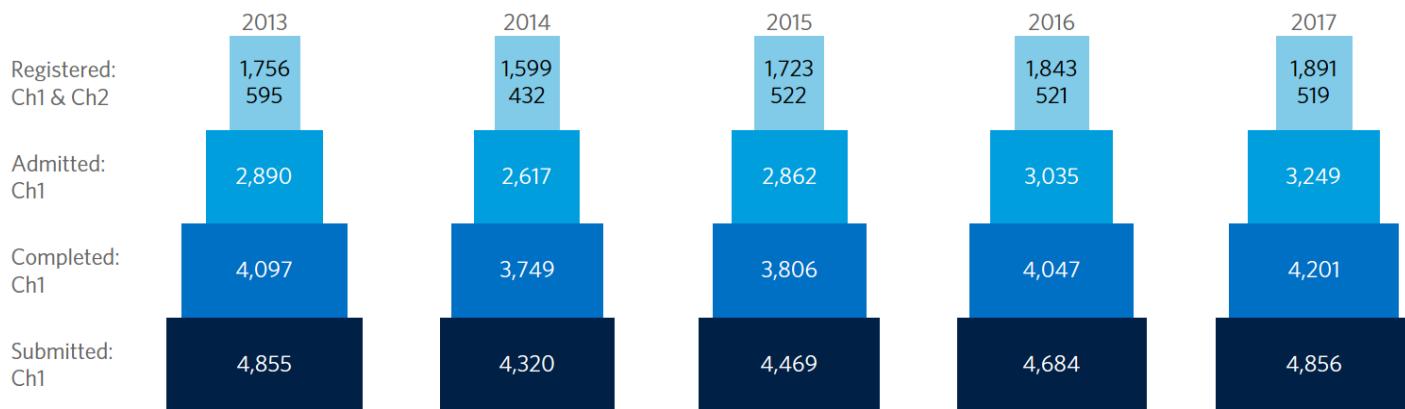


FIGURE 13: UNDERGRADUATE STUDENTS' ADMISSIONS PYRAMID (INTERNATIONAL), OKANAGAN CAMPUS, BY YEAR

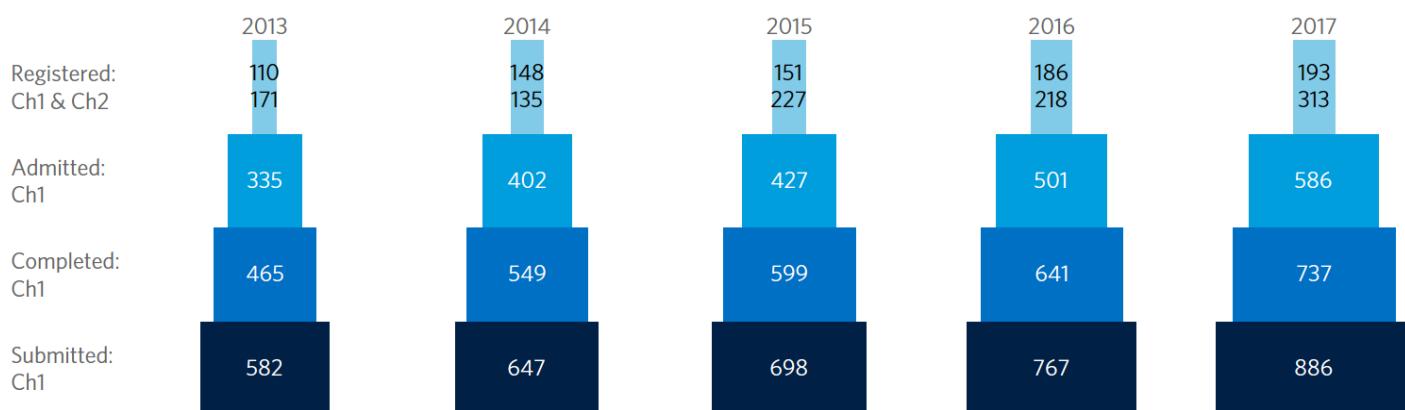


FIGURE 14: UNDERGRADUATE STUDENTS' ADMISSIONS PYRAMID (DOMESTIC AND INTERNATIONAL COMBINED), VANCOUVER CAMPUS, BY YEAR

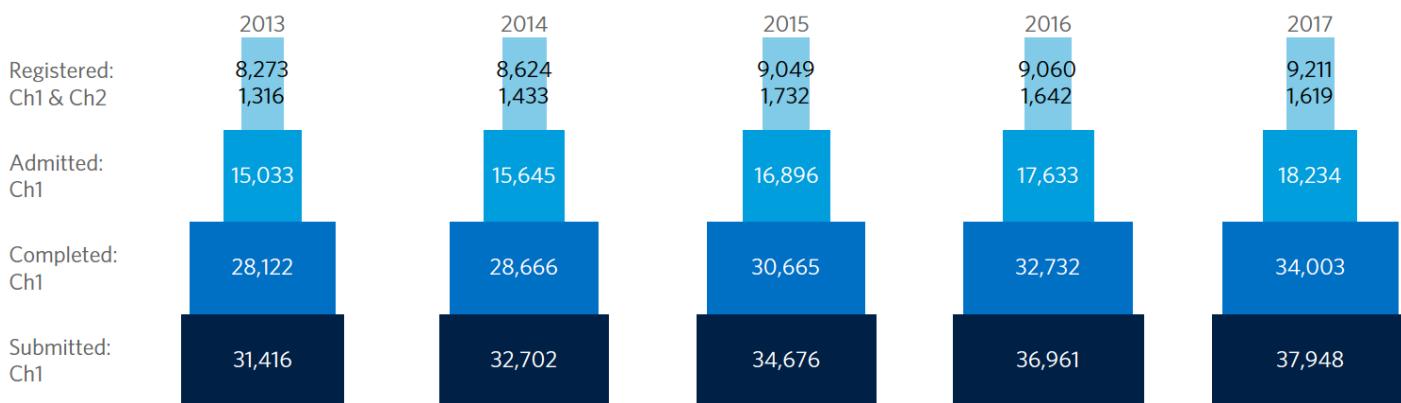


FIGURE 15: UNDERGRADUATE STUDENTS' ADMISSIONS PYRAMID (DOMESTIC), VANCOUVER CAMPUS, BY YEAR

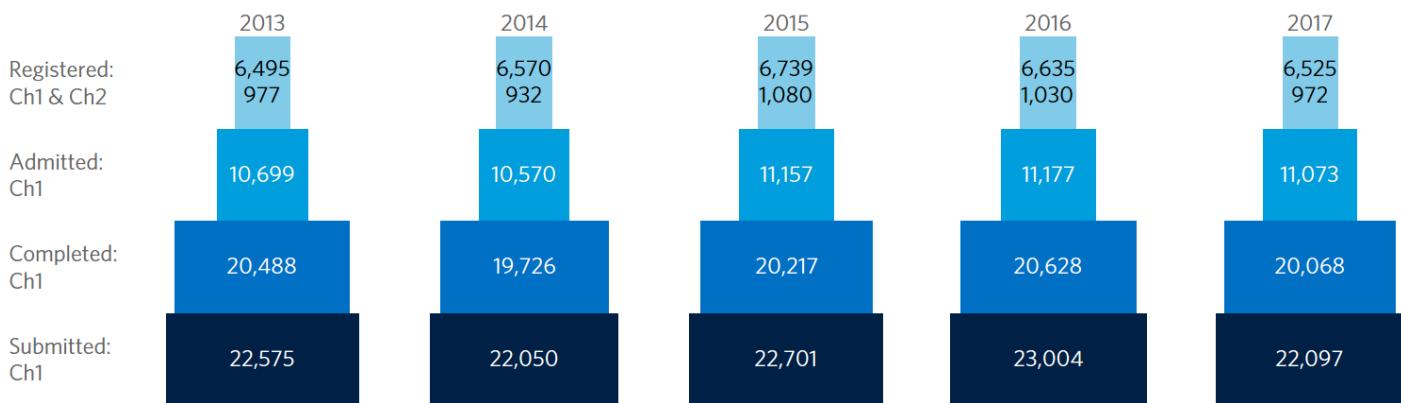


FIGURE 16: UNDERGRADUATE STUDENTS' ADMISSIONS PYRAMID (INTERNATIONAL), VANCOUVER CAMPUS, BY YEAR

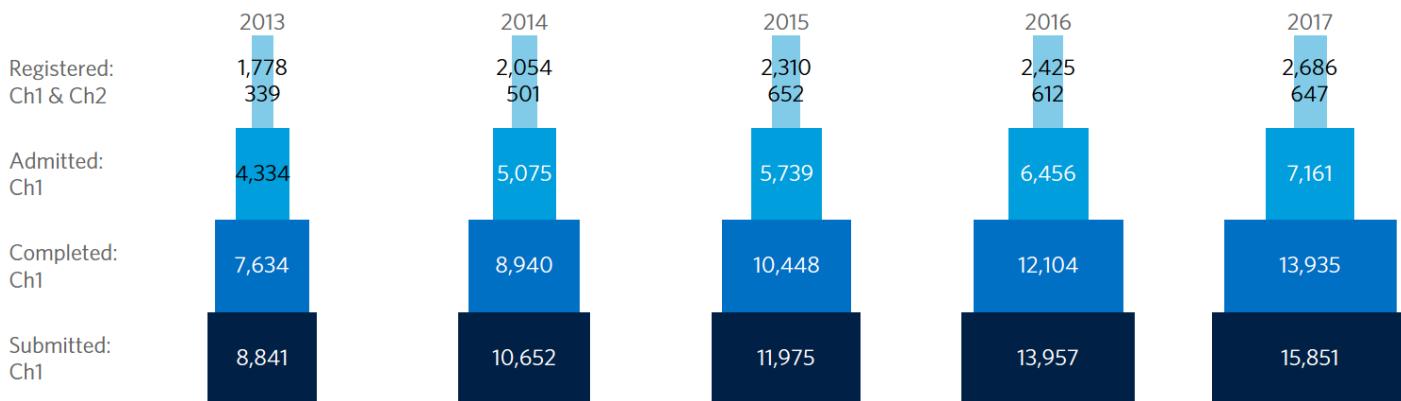


TABLE 9: UNDERGRADUATE STUDENTS' ADMIT AND YIELD RATES, BY YEAR

Campus	Citizenship		2013/14	2014/15	2015/16	2016/17	2017/18
Okanagan	Domestic	Yield Rate	61%	61%	60%	61%	58%
		Admit Rate	71%	70%	75%	75%	77%
	International	Yield Rate	33%	37%	35%	37%	33%
		Admit Rate	72%	73%	71%	78%	79%
	Okanagan Total		Yield Rate	58%	58%	57%	57%
			Admit Rate	71%	70%	75%	75%
							78%
Vancouver	Domestic	Yield Rate	61%	62%	60%	59%	59%
		Admit Rate	52%	54%	55%	54%	55%
	International	Yield Rate	41%	40%	40%	38%	38%
		Admit Rate	57%	57%	55%	53%	51%
	Vancouver Total		Yield Rate	55%	55%	54%	51%
			Admit Rate	53%	55%	55%	54%
							54%

HOW MANY GRADUATE STUDENTS APPLIED, WERE ADMITTED, AND REGISTERED AT UBC?

Figures 17 through 22 illustrate the campus-specific graduate student applicant pools as a total, and then by domestic and international status. Each pyramid shows the numbers of submitted applications, and the numbers of admitted students and subsequent registrations for 2013/14 through 2017/18. The years 2013/14 through 2016/17 contain intake data as of March 1st, whereas the 2017/18 contains preliminary data as of November 1, 2017. It is important to note that many prospective students are counselled not to complete an application if a graduate program does not have a faculty member available to supervise the student, given the student's area of academic interest within the discipline. Consequently, the number of applications shown here are an underestimation of the number of students interested in graduate studies at UBC.

In 2017/18, graduate student applications for the Okanagan campus increased by 23% over 2016/17 (see Figure 17). The domestic applicant pool decreased by 3% over 2016/17 (see Figure 18), and the international applicant pool grew by 46% (see Figure 19).

For the Vancouver campus, graduate student applications increased by 22% over 2016/17 (see Figure 20). The domestic applicant pool decreased by 2%, over 2016/17 (see Figure 21), and the international applicant pool grew by 39% (see Figure 22).

The admit and yield rates, for both campuses, are shown in Table 10.

FIGURE 17: GRADUATE STUDENTS' ADMISSIONS PYRAMID (DOMESTIC AND INTERNATIONAL COMBINED), OKANAGAN CAMPUS, BY YEAR

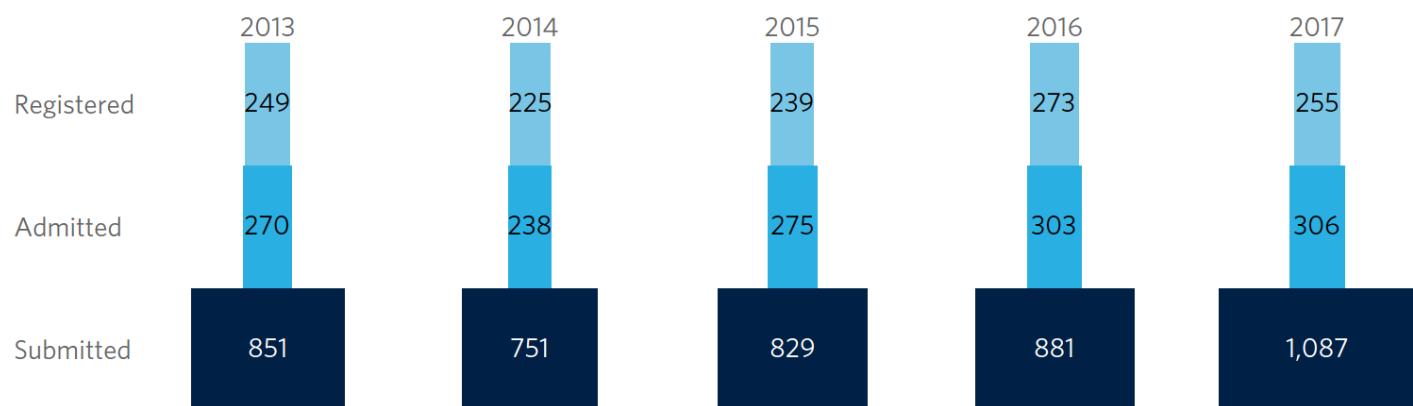


FIGURE 18: GRADUATE STUDENTS' ADMISSIONS PYRAMID (DOMESTIC), OKANAGAN CAMPUS, BY YEAR

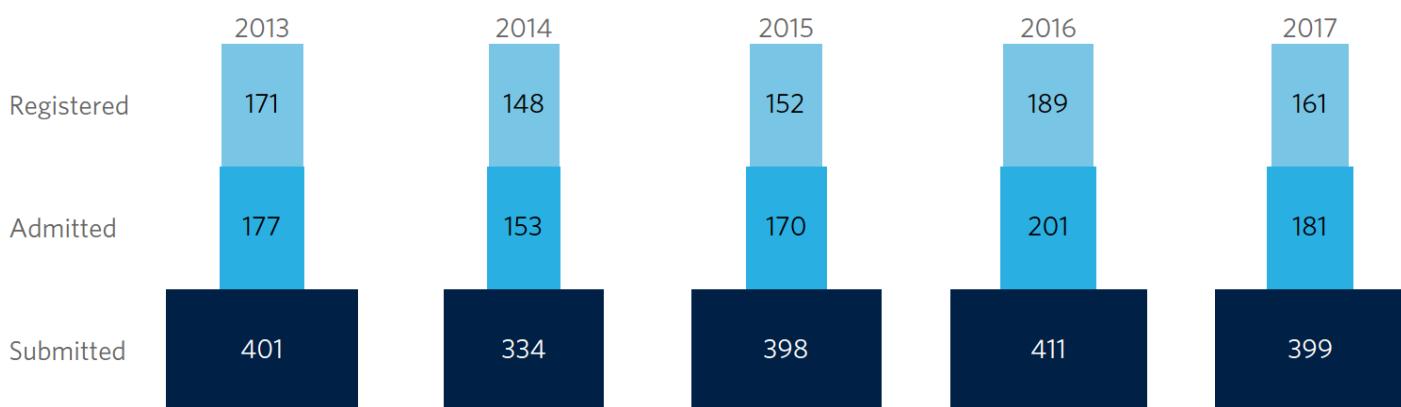


FIGURE 19: GRADUATE STUDENTS' ADMISSIONS PYRAMID (INTERNATIONAL), OKANAGAN CAMPUS, BY YEAR

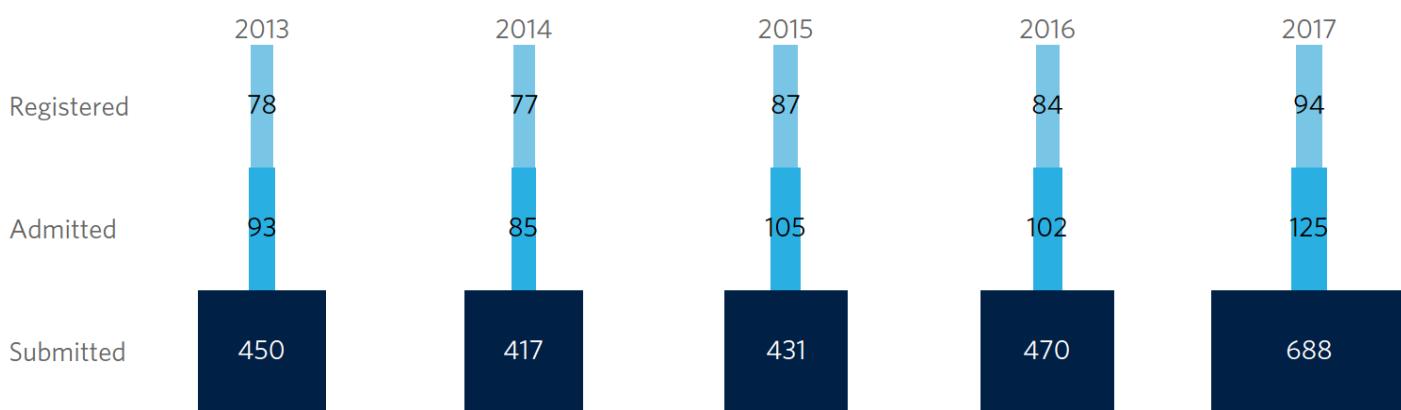


FIGURE 20: GRADUATE STUDENTS' ADMISSIONS PYRAMID (DOMESTIC AND INTERNATIONAL COMBINED), VANCOUVER CAMPUS, BY YEAR

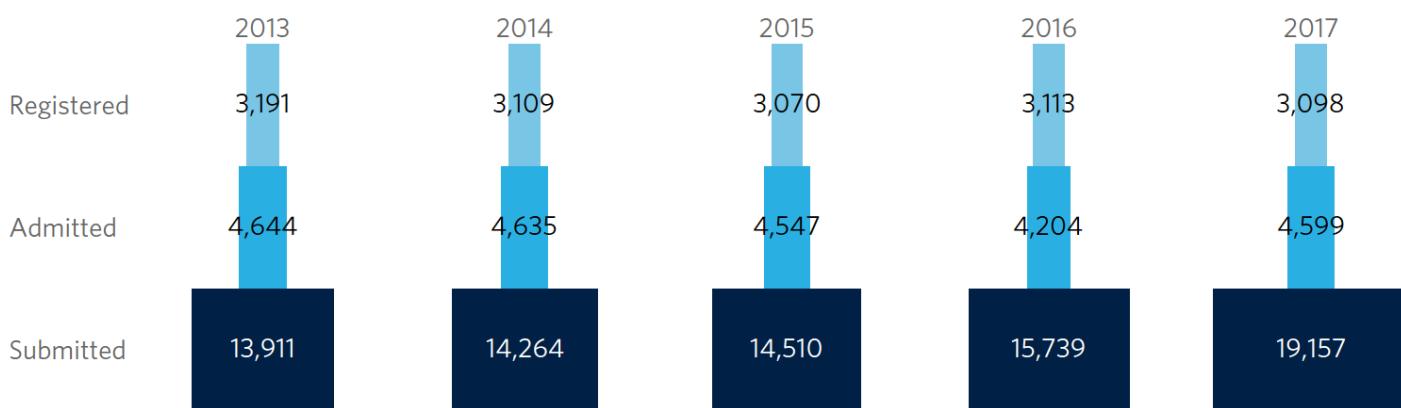


FIGURE 21: GRADUATE STUDENTS' ADMISSIONS PYRAMID (DOMESTIC), VANCOUVER CAMPUS, BY YEAR

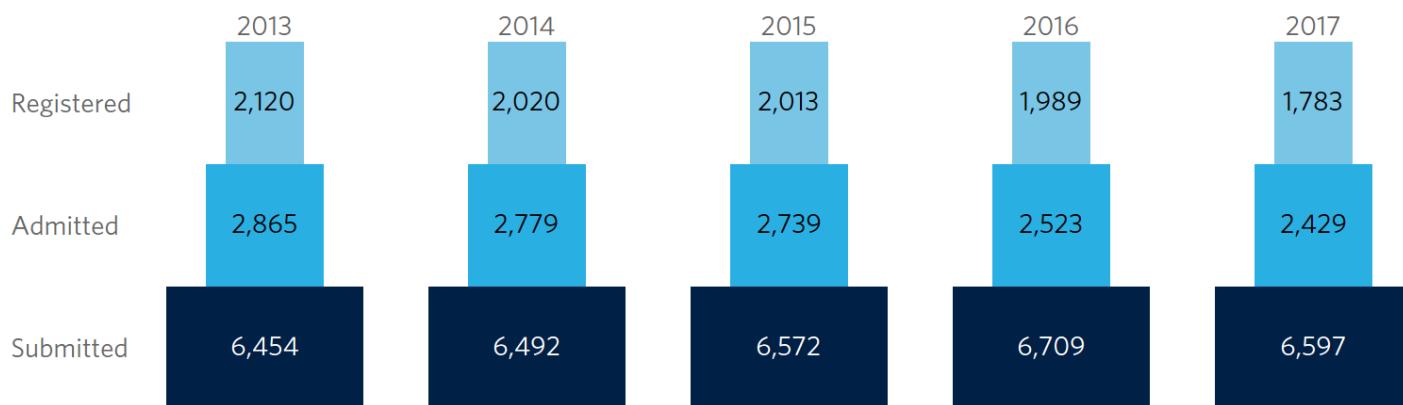


FIGURE 22: GRADUATE STUDENTS' ADMISSIONS PYRAMID (INTERNATIONAL), VANCOUVER CAMPUS, BY YEAR

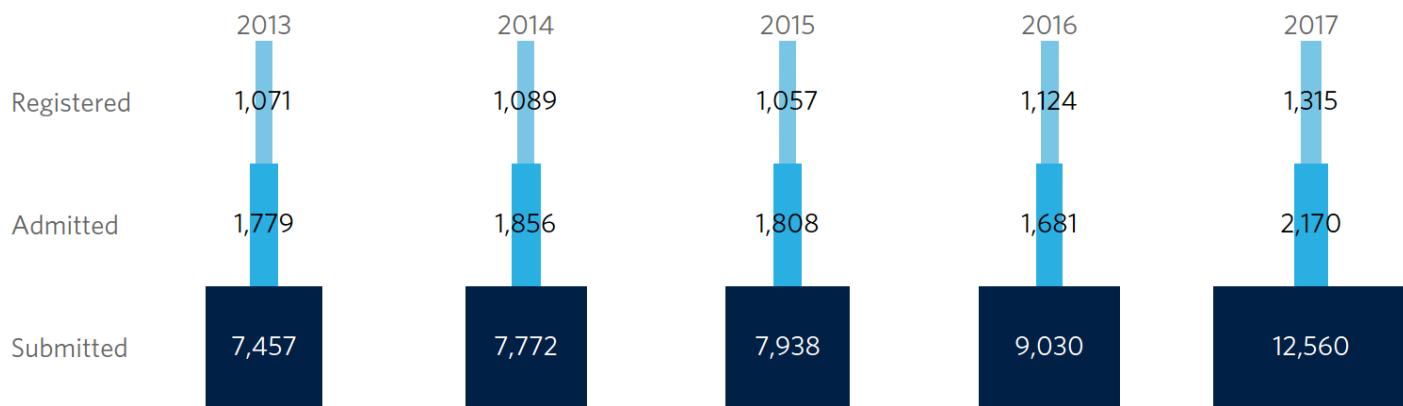


TABLE 10: GRADUATE STUDENTS' ADMIT AND YIELD RATES, BY YEAR

Campus	Citizenship	2013/14	2014/15	2015/16	2016/17	2017/18
Okanagan	Domestic	Yield Rate	97%	97%	89%	94%
		Admit Rate	44%	46%	43%	49%
	International	Yield Rate	84%	91%	83%	82%
		Admit Rate	21%	20%	24%	22%
	Okanagan Total		Yield Rate	92%	95%	87%
	Admit Rate		32%	32%	33%	34%
Vancouver	Domestic	Yield Rate	74%	73%	73%	79%
		Admit Rate	44%	43%	42%	38%
	International	Yield Rate	60%	59%	58%	67%
		Admit Rate	24%	24%	23%	19%
	Vancouver Total		Yield Rate	69%	67%	68%
	Admit Rate		33%	32%	31%	27%

WHAT WAS THE MEAN ENTERING GRADE POINT AVERAGE FOR NEW UNDERGRADUATE STUDENTS?

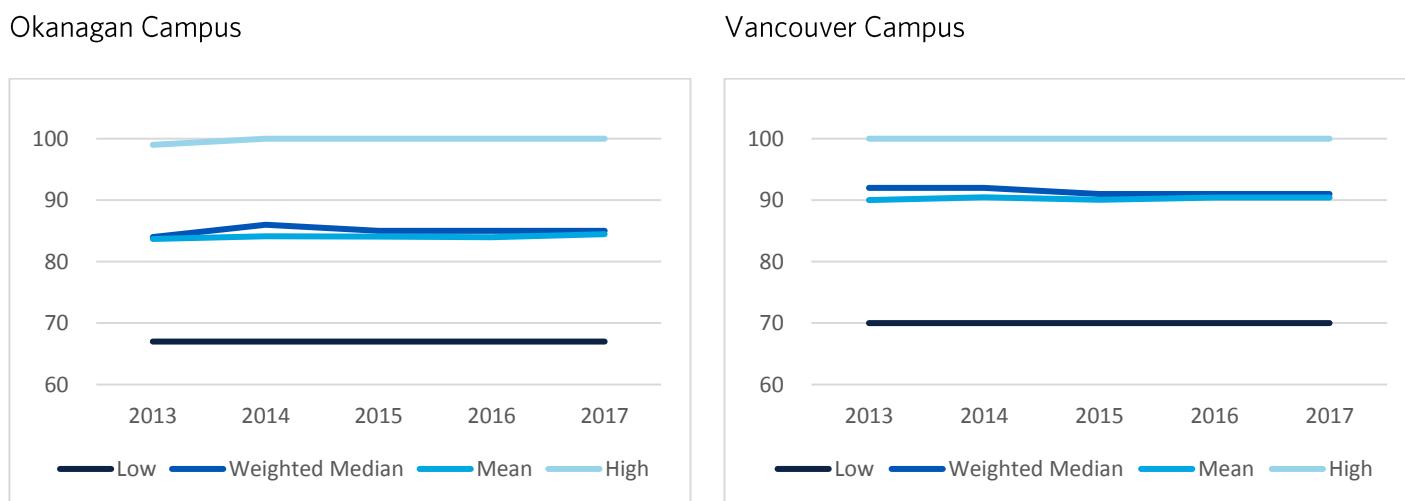
UBC students are academically successful and well-rounded. The move to a holistic evaluation method, in 2012, has ensured that current and future graduating classes will consist of focused, bright leaders who work collaboratively and who engage with their communities.

Direct-entry undergraduate applicants⁹ are evaluated not solely on their grades, but also on their accomplishments (both academic and non-academic) as well as their personal experiences and ambitions. This process involves assessing applicants' academic and personal profiles. The personal profile provides applicants with the opportunity to describe the things that are important to them, their significant achievements, what they've learned from those experiences, and the challenges that they'd overcome. UBC looks at each prospective student as a whole person: a combination of talents, interests, and passions. Personal profiles are read and scored by trained readers consisting of over 400 UBC staff members, faculty members, and alumni.

In 2017/18 over 77,000 personal profiles were read and scored for applicants to UBC. All in all, 12% of admitted applicants (12% of Vancouver students, and 3% of Okanagan students) would not have been admitted with a grades-only admission model.

UBC's mean entering GPA has remained relatively stable over the past five years (see Figure 23), which suggests that enrolling a well-rounded class has not come at the expense of academic ability.

FIGURE 23: ENTERING GPAs OF DIRECT-ENTRY UNDERGRADUATE STUDENTS (MAXIMUM, MEAN, MEDIAN, AND MINIMUM GPA), BY YEAR, BY CAMPUS



⁹ Direct-entry students are those who come directly, following completion of secondary school, to UBC. Programs that students enter in their first year of post-secondary education, or declare in their second or third year of study, are considered direct-entry programs. Direct-entry programs do not require previous post-secondary experience or the completion of a previous degree.

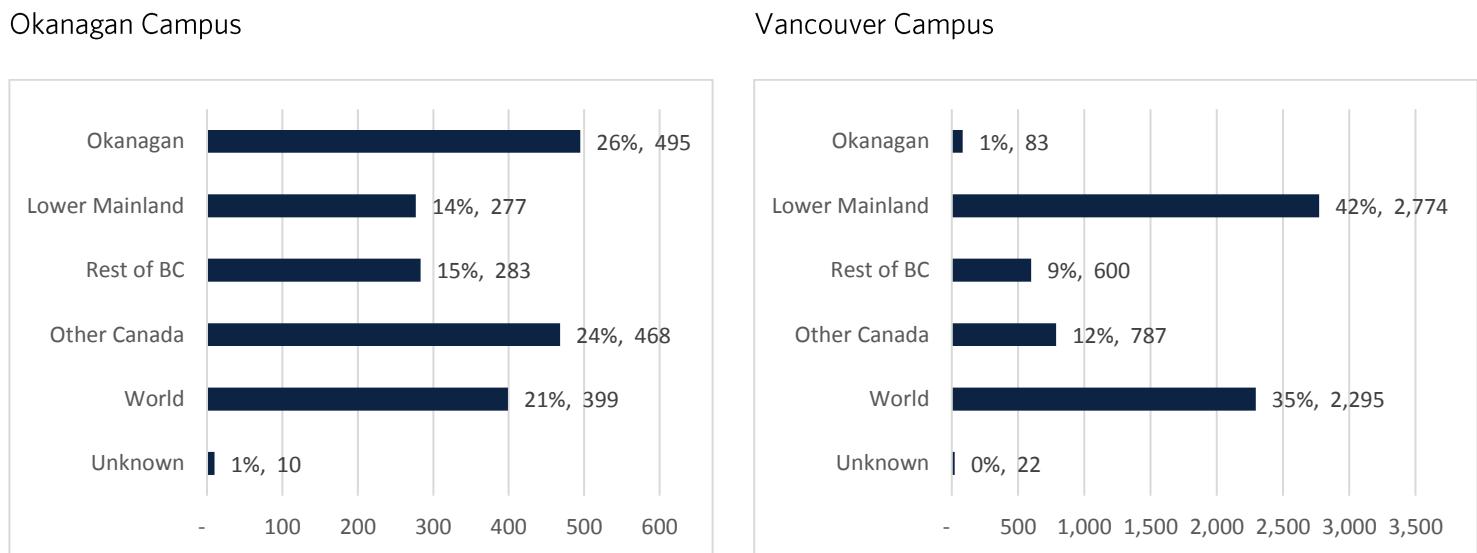
WHERE DID UBC'S NEW DIRECT-ENTRY STUDENTS PREVIOUSLY STUDY?

Figure 24 displays, for each campus, where 2017/18's new direct-entry students previously studied. Note that citizenship is different from the location of the institution previously (last) attended; many Canadians matriculate from schools overseas (and are counted against the domestic enrolment targets) and many international students matriculate from schools within Canada (and are counted against the international enrolment targets).

In 2017/18, 74% of new-to-UBC undergraduate students ($N = 1,932$) on the Okanagan campus entered directly from secondary school. Of those students originating from an Okanagan regional secondary school, the Central Okanagan school district provided the largest proportion of students, followed by the Vernon and Okanagan Skaha school districts.

In 2017/18, 6,561 new direct-entry students, who comprised 89% of all the new-to-UBC undergraduate students, registered at the Vancouver campus. Of the registered students, 42% ($N = 2,774$) had previously studied at an institution in the Lower Mainland, 51% had studied elsewhere in BC ($N = 3,374$), and 35% had studied outside of Canada ($N = 2,295$).

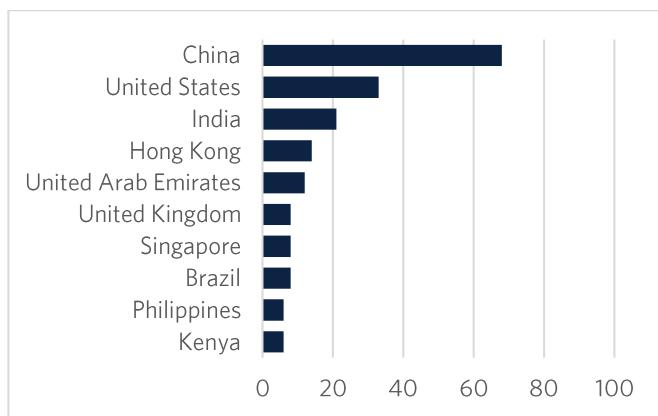
FIGURE 24: LOCATION OF PREVIOUS INSTITUTION ATTENDED, NEW UNDERGRADUATE DIRECT-ENTRY STUDENTS, 2017/18, BY CAMPUS



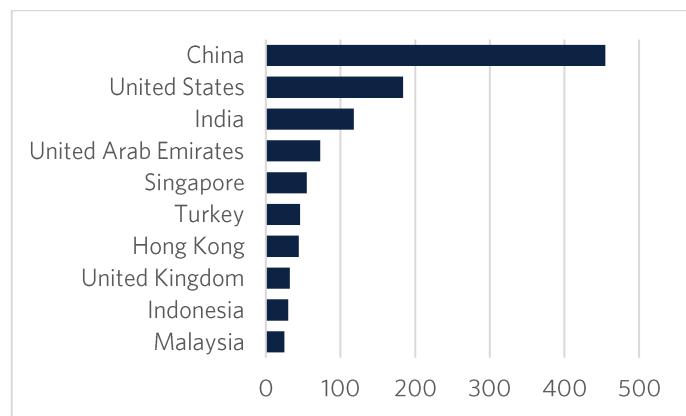
UBC actively recruits students in approximately 80 different countries and 20+ states with the USA, and has relationships with many schools around the world. New direct-entry students who previously studied at an institution outside of Canada originated from 98 countries. The most common countries or territories, outside of Canada, for each campus, are shown in Figure 25.

FIGURE 25: TOP 10 COUNTRIES OR TERRITORIES (OTHER THAN CANADA) OF PREVIOUS INSTITUTION ATTENDED, NEW UNDERGRADUATE DIRECT-ENTRY STUDENTS, 2017/18, BY CAMPUS

Okanagan Campus



Vancouver Campus



WHERE DID UBC'S NEW TRANSFER STUDENTS PREVIOUSLY STUDY?

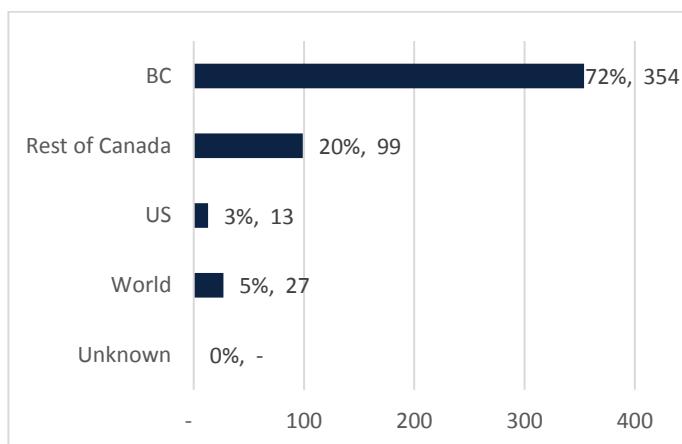
The students with previous experience at another post-secondary institution arrived at UBC via many pathways. Some had graduated from high school, studied one year at a college, and then transferred to UBC. Others had completed secondary school several years ago, then earned an undergraduate degree, and returned to post-secondary education for further education at UBC. Figure 26 illustrates the location of the previous institution of new transfer students to each of UBC's campuses in 2017/18.

In 2017/18, in total, 493 new-to-UBC undergraduate students transferred from another post-secondary institution to the Okanagan campus, representing 24% of all the new-to-UBC Okanagan undergraduate students. Figure 26 shows that 354 students (or 72% of all the post-secondary transfer students in 2017/18) previously attended a post-secondary institution in BC.

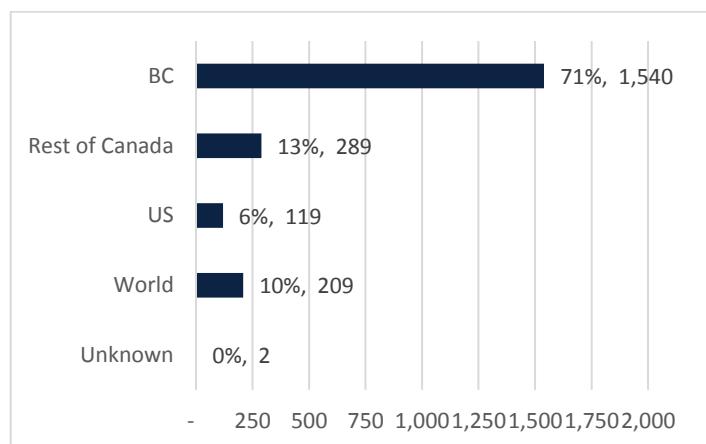
In 2017/18, UBC Vancouver registered 2,159 post-secondary transfer students, who comprised 29% of all the new-to-UBC students. The majority of these students (71%) transferred from a post-secondary institution in BC.

FIGURE 26: LOCATION OF PREVIOUS INSTITUTION ATTENDED, NEW UNDERGRADUATE TRANSFER STUDENTS, 2017/18, BY CAMPUS

Okanagan Campus



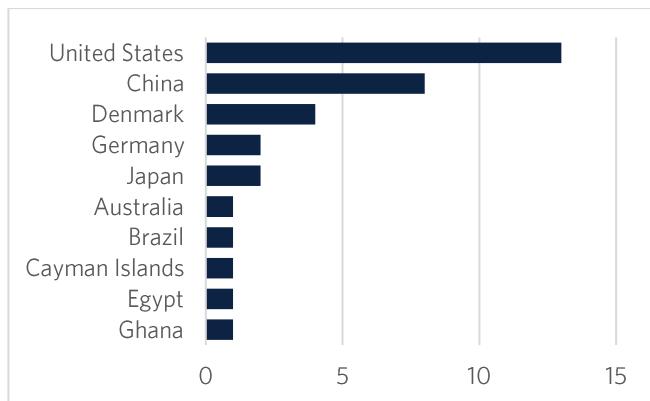
Vancouver Campus



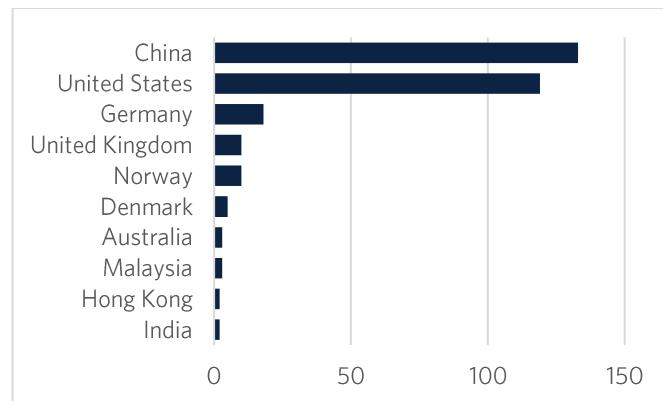
The 2017/18 transfer students attended post-secondary institutions in 32 countries and territories before enrolling at UBC. The most common countries, other than Canada, are shown in Figure 27.

FIGURE 27: TOP 10 COUNTRIES (OTHER THAN CANADA) OF PREVIOUS INSTITUTION ATTENDED, NEW UNDERGRADUATE TRANSFER STUDENTS, 2017/18, BY CAMPUS

Okanagan Campus



Vancouver Campus



WHERE DID ABORIGINAL STUDENTS AT UBC PREVIOUSLY STUDY?

Most Aboriginal students at UBC are direct-entry students from secondary schools, but a much greater proportion (when compared with domestic students, in general) register after completing some post-secondary education elsewhere. Table 11 shows the Aboriginal student headcount, by campus, by student level, and by the type of institution where the student previously attended.

TABLE 11: ABORIGINAL STUDENTS' PREVIOUS INSTITUTION, BY YEAR, BY CAMPUS

Campus	Student Level	Institution Type	2013/14	2014/15	2015/16	2016/17	2017/18
Okanagan	Undergraduate	Secondary School	209	219	202	229	316
		Technical Institute	21	12	12	12	12
		College	91	78	80	91	92
		University	42	38	29	37	36
		Unknown	42	57	69	34	30
		Other*	-	-	-	-	7
	Undergraduate Total		405	404	392	403	493
	Graduate	Secondary School	-	-	1	5	3
		Technical Institute	-	-	-	1	1
		College	9	8	10	4	7
		University	15	17	21	21	22
		Unknown	14	10	9	6	2
		Other*	-	-	-	-	1
	Graduate Total		38	35	41	37	36
	Okanagan Total		443	439	433	440	529
Vancouver	Undergraduate	Secondary School	354	360	370	422	463
		Technical Institute	13	15	14	9	6
		College	172	168	145	184	179
		University	135	129	127	169	172
		Unknown	107	90	114	71	96
		Other*	-	-	-	-	5
	Undergraduate Total		781	762	770	855	921
	Graduate	Secondary School	13	13	12	22	24
		Technical Institute	3	4	4	10	8
		College	36	30	32	49	50
		University	149	149	153	145	149
		Unknown	20	23	23	6	2
		Other*	-	-	-	-	5
	Graduate Total		221	219	224	232	238
Vancouver Total			1,002	981	994	1,087	1,159
Grand Total			1,445	1,420	1,427	1,527	1,688

Note: "Secondary School" under the *Graduate* category represents graduate students who completed their undergraduate degree at UBC, and hence their last institution attended prior to attending UBC was a secondary school.

Most Aboriginal students at UBC studied in BC before enrolling at either the Vancouver or Okanagan campus. A smaller proportion of enrolled Aboriginal students studied at institutions from Central or Eastern Canada (see Figures 28 and 29).

FIGURE 28: ABORIGINAL STUDENTS' PREVIOUS INSTITUTION, BY PROVINCE, 2017/18, OKANAGAN CAMPUS
(IF IN CANADA), N = 479

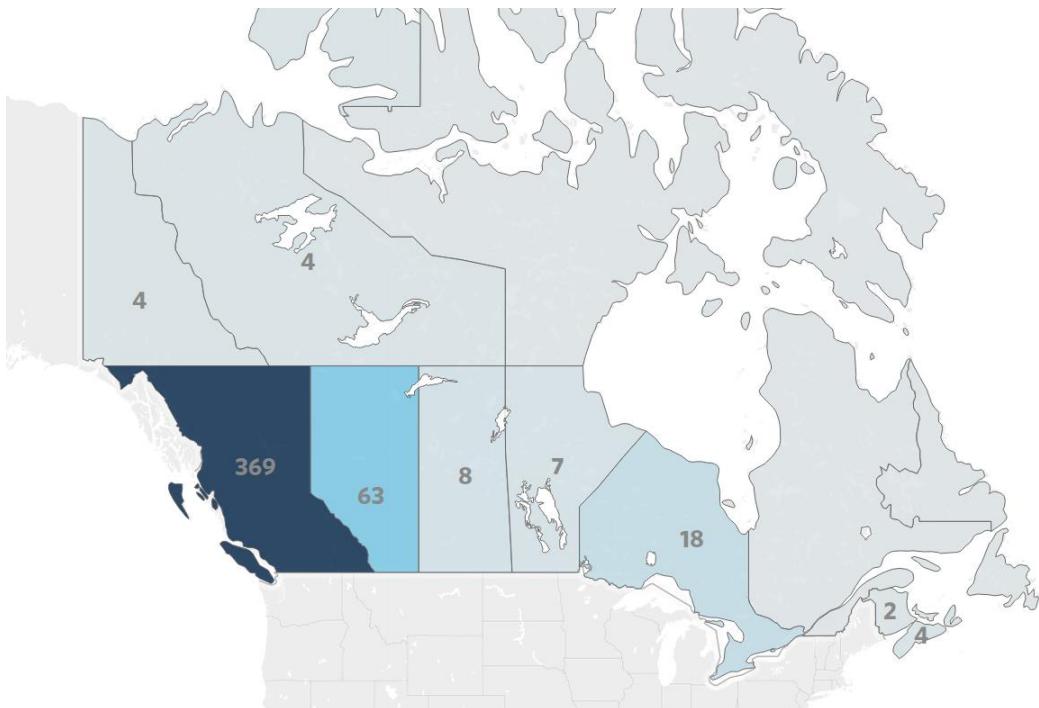
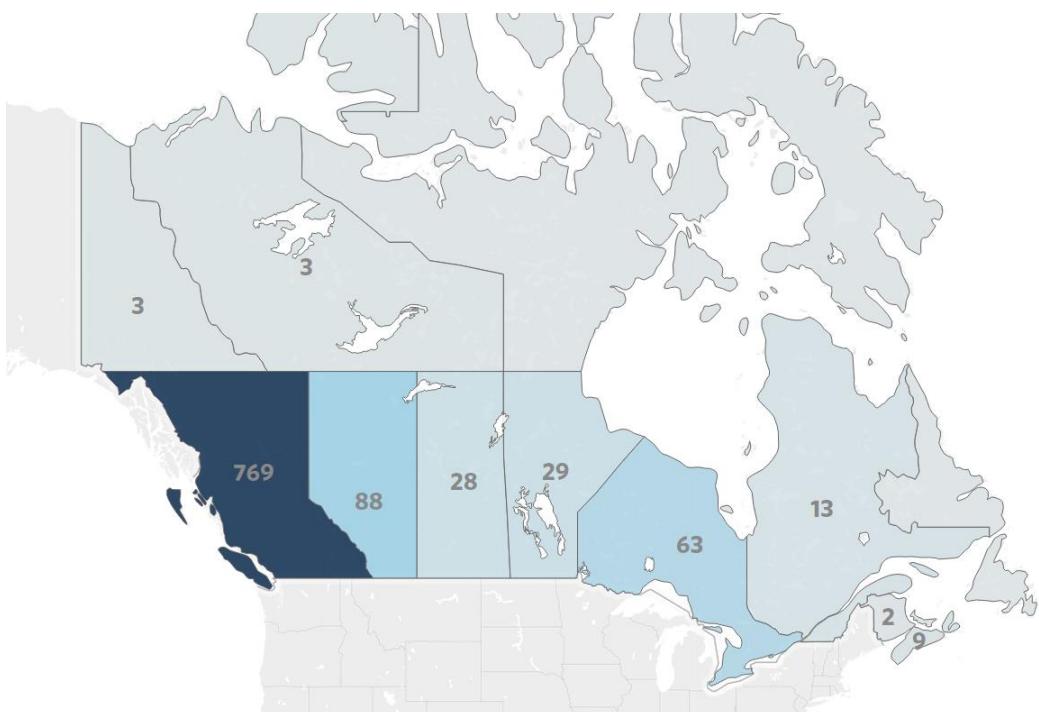


FIGURE 29: ABORIGINAL STUDENTS' PREVIOUS INSTITUTION, BY PROVINCE, 2017/18, VANCOUVER CAMPUS
(IF IN CANADA), N = 1,012



IN WHICH CANADIAN PROVINCES DID UBC'S NEW UNDERGRADUATE STUDENTS PREVIOUSLY STUDY?

Figures 30 and 31 are maps of where UBC's new undergraduate students, in 2017/18, previously studied (if in Canada), which is not necessarily representative of their country of citizenship. For both the Okanagan and Vancouver campuses, the majority of new students had studied in BC and Alberta, with a smaller proportion coming from institutions in Central and Eastern Canada.

FIGURE 30: CANADIAN PROVINCE OF PREVIOUS INSTITUTION ATTENDED BY NEW UNDERGRADUATE STUDENTS, 2017/18, OKANAGAN CAMPUS (IF IN CANADA), N = 2,123

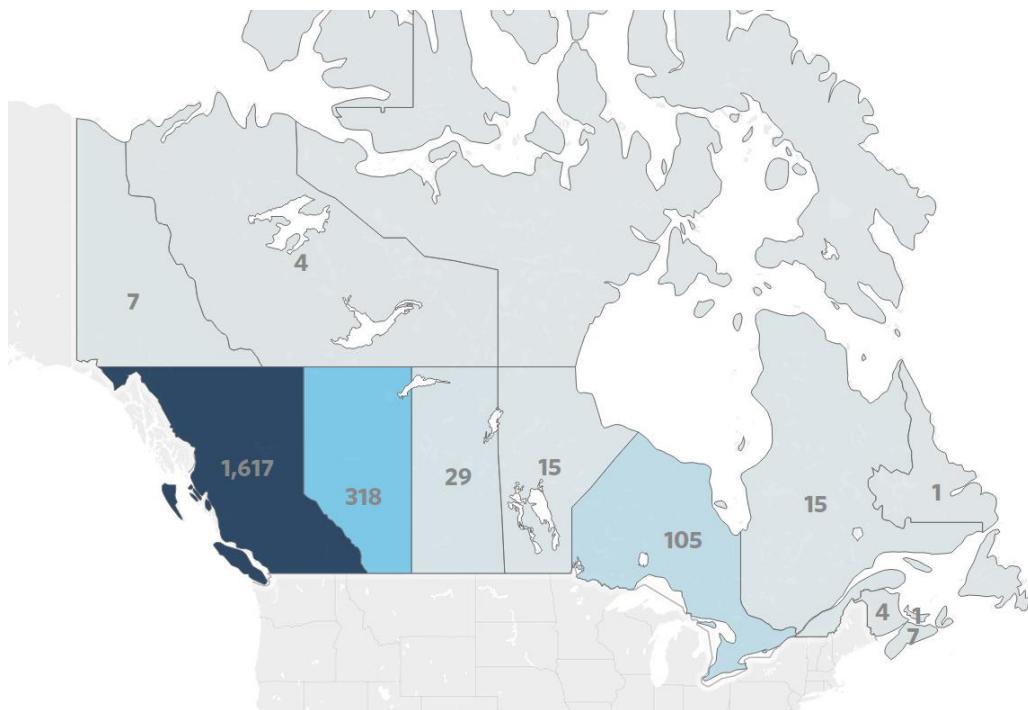
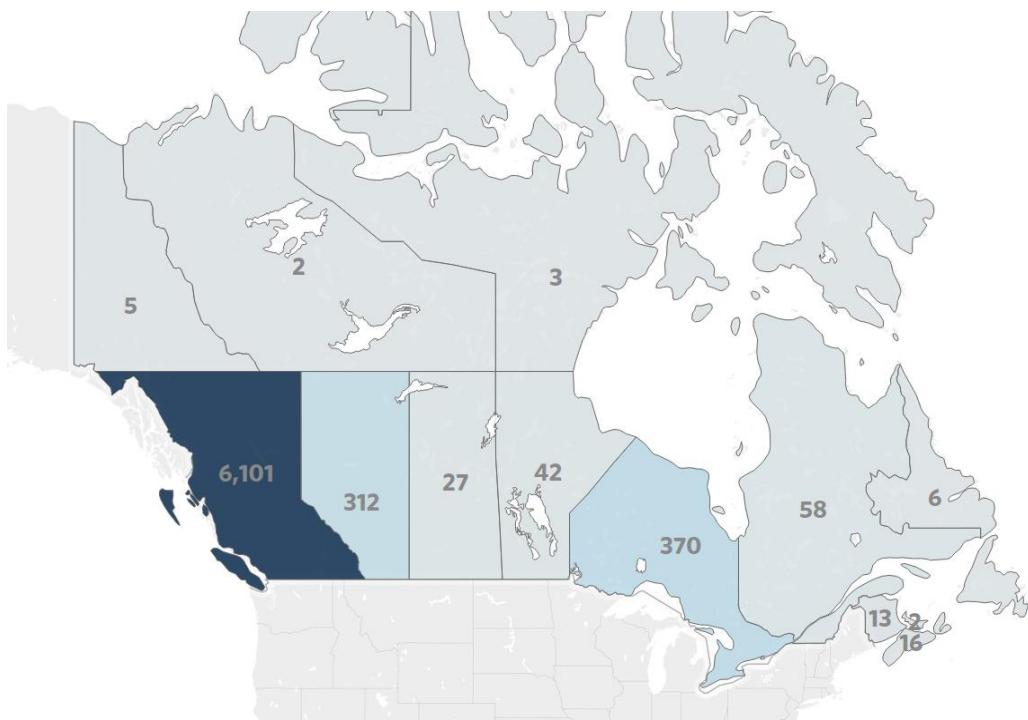


FIGURE 31: CANADIAN PROVINCE OF PREVIOUS INSTITUTION ATTENDED BY NEW UNDERGRADUATE STUDENTS, 2017/18, VANCOUVER CAMPUS (IF IN CANADA), N = 6,957



IN WHICH COUNTRIES DID UBC'S NEW INTERNATIONAL UNDERGRADUATE STUDENTS PREVIOUSLY STUDY?

The 2017/18 new-to-UBC international undergraduate students came from many countries (see Figures 32 and 33). Following Canada, the US and China predominated, with several other European and Asian countries contributing large numbers of students.

FIGURE 32: COUNTRY OF PREVIOUS INSTITUTION ATTENDED, NEW INTERNATIONAL UNDERGRADUATE STUDENTS, 2017/18, OKANAGAN CAMPUS, N = 446

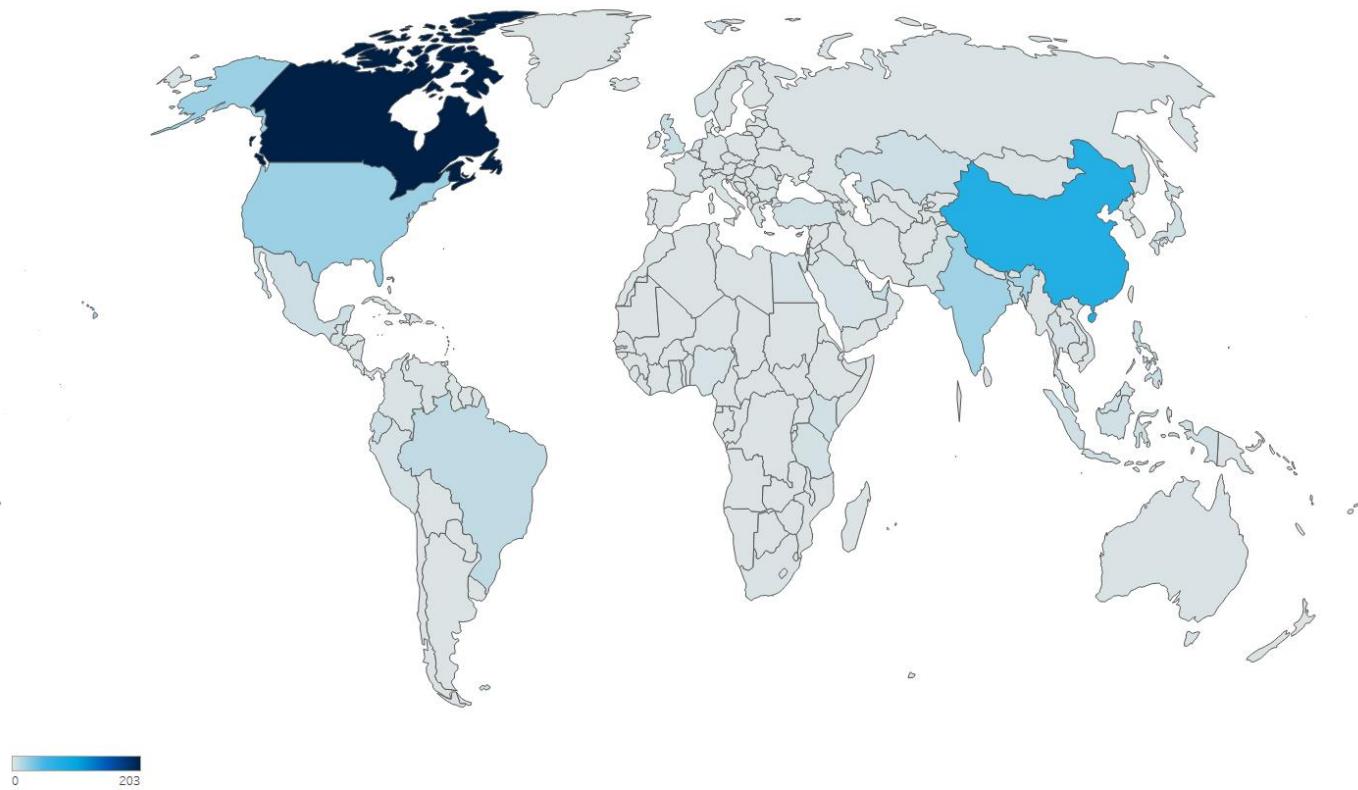
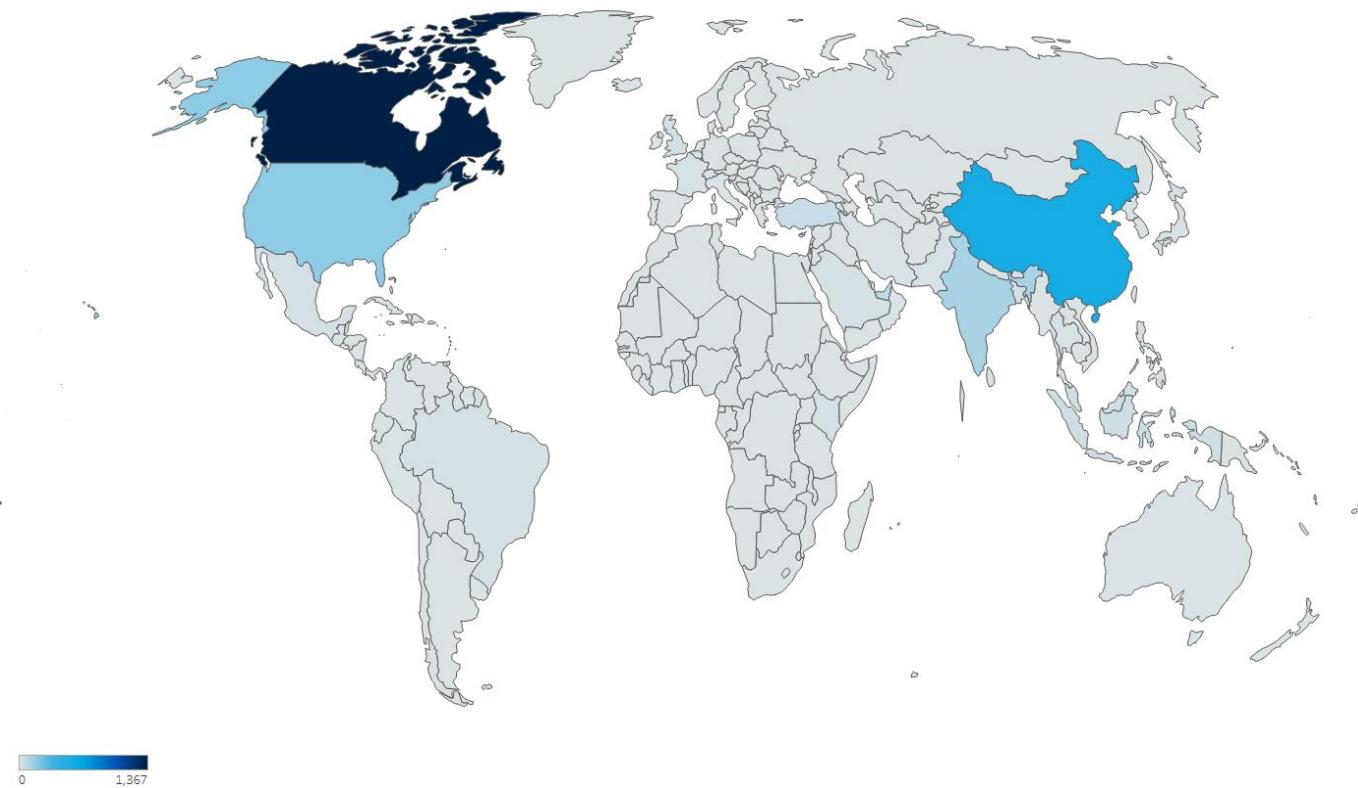


FIGURE 33: COUNTRY OF PREVIOUS INSTITUTION ATTENDED, NEW INTERNATIONAL UNDERGRADUATE STUDENTS, 2017/18, VANCOUVER CAMPUS, N = 2,821



STRATEGIC UNDERGRADUATE ENROLMENT INITIATIVES - A DIVERSE STUDENT BODY BY DESIGN

DOMESTIC STUDENTS

Geographical diversity of the student body is a key objective for UBC, and both campuses enroll significant numbers of domestic students from across Canada.

National representation grew in 2017/18 by 8% for the Okanagan campus, the result of sustained strategic initiatives conducted by UBC Enrolment Services. With 434 new UBC students, roughly 29% of first year domestic students on the Okanagan campus came from a Canadian secondary school outside of BC, resulting in one of the highest proportions of out-of-province domestic student enrolment of any university in Canada.

National representation decreased by 4% on the Vancouver campus, likely the result of a reprioritization of recruitment resources to target the most engaged and academically qualified applicants (see the *Tuum Est Experience Award*, below). Over 660 new first-year students came to the Vancouver campus from Canadian secondary schools outside the province, representing 16% of the incoming class (domestic).

Over the past few years, UBC Enrolment Services have re-focused their work to growing the representation of students from across BC by better connecting with students and secondary schools in smaller communities throughout the province. As a result, and using 2015/16 as a baseline, direct-entry enrolment from smaller communities in BC has grown by 40% (251 students in all) on the Okanagan campus and 23% on the Vancouver campus (185 students).

ABORIGINAL STUDENTS

Aboriginal students' lived experiences enrich UBC's teaching, research and learning environment. In 2017/18, Aboriginal students entering UBC directly from secondary school increased by 28% over the previous year, 45% on the Okanagan campus and 15% on the Vancouver campus. These increases represent the result of a concerted effort by UBC Enrolment Services to recruit Aboriginal students from Canadian secondary schools. A Land Acknowledgment, stating the unique and enduring relationship that exists between Indigenous Peoples and their traditional territories, begins all secondary school recruitment presentations, in every province visited. In addition, Aboriginal students' stories and other Aboriginal content are interwoven throughout these presentations. Enrolment Services has been active in providing dedicated outreach to Aboriginal Community Liaisons / Advisors through professional development online webinars via UBC's Learning Circle infrastructure.

UBC has worked closely with partners in the community to bring more prospective Aboriginal students to campus. The development of a campus visit program for Aboriginal school groups saw over 800 Aboriginal students visit the Vancouver campus in its pilot year. In addition, the Destination UBC program brings newly admitted Aboriginal students to both Vancouver and Okanagan campuses for a weekend experience prior to the deadline to accept their offer of admission.

INTERNATIONAL STUDENTS

International students contribute a rich diversity to both UBC's campuses. Specifically, five regions have been identified as strategic priority areas for growth: the USA, the Middle East, Africa, Southeast Asia, and South Asia.

Strong representation from China continues, and the focus toward greater geographic diversity is showing results, as evidenced by increasing enrolment numbers from India. Unrest in different parts of the world, as well as the desire to reach students far and wide, necessitate that UBC continually innovate on how to attract students from diverse countries. The International Student Initiative's focus on eRecruitment is an example of a strategic initiative that allows UBC to continue to recruit in regions that cannot currently be visited in person.

STUDENTS WITH LIVED EXPERIENCE IN GOVERNMENT CARE

Since 2013, UBC has prioritized promoting access for students with lived experience in government care. In addition to special consideration being offered in the admissions process, students with lived experience in care are eligible for a tuition waiver at UBC. Over the past two years, the number of registered students who were "post-care" doubled; in all, 43 students have joined UBC since the policy was introduced in 2013.

SUPPORTING PROSPECTIVE STUDENTS

Achieving enrolment objectives (in terms of quantities and qualities of students) is the result of both strategic recruitment activities and supportive advising for prospective students. Be it through school visits, public events in the community, the online environment, or on the campus, how the university supports students' desires to gain admission and study at UBC is critical to enrolment success.

On the Okanagan campus, over 1,000 Grade 10 and 11 students from regional high schools were invited in February to explore the campus for a day and experience UBC's academic programming. More than one half of the attendees indicated that they had never before stepped onto a higher education campus. In May, newly admitted students were invited to spend a weekend on campus to start the orientation process and to begin exploring their academic options.

DEVELOPING AND CELEBRATING SCHOLARLY UNDERGRADUATE STUDENTS

The **Tuum Est Experiential Award** was introduced on the Vancouver campus in 2017. This new award provides top secondary school applicants from across Canada with an award package designed to foster and support a rich learning experience at UBC. The recipients are offered access to opportunities in co-op, international service learning, or an international Go Global experience. The students also are offered support to access an undergraduate research experience or explore leadership opportunities on campus. To support such endeavors, \$3,000 is made available to each award recipient.

An analysis of the pilot year suggests that receiving the Tuum Est Experiential Award increased the yield rate of recipients by ten percentage points in comparison with a control group. This means that more top students from across Canada are choosing UBC. For example, in 2017, UBC enrolled eight Loran Scholars (likely the largest national scholarship in Canada), all of whom were Tuum Est Experiential Award recipients, making UBC the top destination of Loran scholars in Canada in 2017.

The **Centennial Scholars Entrance Award** offers 100 new-to-UBC students (coming directly from high school or transferring from another University or College) the opportunity to study at UBC, 10 of which are awards equal to the full cost of tuition, room, board and fees. The award is given to students who have high financial need as well as academic merit, and targets those from under-represented student populations including, but not limited to, Aboriginal students, students from low- and middle-income households, first generation learners, and students from rural communities. The award is designed to engage students who do not normally think that attending UBC is possible and who may not have been able to pursue post-secondary education without it. Since this award's inception, there has been an increase in interest from donors to support transfer and aboriginal students, creating more awards for the program. This year three of the ten Centennial Leaders – the award that covers tuition, room and board for four

years – are transfer students and two are aboriginal. Steady growth in the funds for this award is expected on both campuses with it being a primary fundraising goal of the Blue and Gold campaign for student financial assistance. Currently over 175 students are supported by over \$1.8m in funding.

The **International Scholars program**, which is now in its 17th year of existence, has a significant impact on UBC's diversity. Since its inception in 2001, this UBC initiative (a need/merit hybrid awards program) has welcomed 365 exceptional international undergraduate students from 90 countries. The 2017/18 International Scholars cohort of 34 new students at the two campuses (30 students at the Vancouver campus and 4 at the Okanagan campus) represented 22 countries. Three of these countries are represented for the first time amongst UBC's International Scholars, thereby expanding the diversity of this already very diverse group of top-calibre students. The newly represented countries include Myanmar, Nigeria, and Syria. In the past two years, four Syrian citizens were actively recruited and welcomed into the International Scholars cohort as part of UBC's commitment to assisting those impacted by the tumultuous events in Syria. These students, who had fled and found refuge in other countries (Germany, Malaysia, and Turkey), have now settled into UBC, with three scholars residing at the Vancouver campus and one at the Okanagan campus. An additional two Syrian students were accepted into the Vantage One program and were selected to receive the Vantage One Excellence Award for 2017. This brings the Vantage Excellence Award cohort to 10 students from 8 countries.

RECRUITMENT MARKETING STRATEGIES

Reaching prospective undergraduate domestic and international students through digital media is critical to the achievement of annual enrolment goals and we continue to see a strong return on our efforts in this area. UBC's dedicated prospective student website received over 3.5 million unique visits (June 2016 - May 2017); 52% of this web traffic was from within Canada including every part of the province and all regions of Canada, while 48% was from international locations including 200 countries worldwide and over 6,000 cities. The website's Okanagan landing page recorded over 41,000 unique visitors and over 3,000 clicks on the "apply now" tab (January - December 2016). The Virtual Campus Tour feature on the site received over 49,000 visits in the twelve months between May 2016 and June 2017 – representing an increase of 53% over the previous year.

Research on understanding what influences decision making among prospective students suggests that the perception of academic reputation and quality of the student's specific program (distinct from that of the institution as a whole) has a significant effect on whether an admitted student will accept an offer of admission. As a result, the academic program pages on the UBC website for prospective students was completely overhauled in 2017, resulting in features and functionality that better serve the needs of prospective students. This content generated 1.6 million page views in the May 2016 to June 2017 period.

In addition to website marketing, social media initiatives engaged prospective students directly with key messages, important dates and information, and academic advising support. Collectively these digital media initiatives supported UBC's print, video, and other marketing activities, and supported the successful direct recruitment efforts of the domestic and international recruitment teams in achieving the enrolment targets of both campuses.

UNDERGRADUATE ADMISSIONS IN 2018/19

In 2012 and 2013, UBC introduced Broad-Based Admissions for all direct-entry programs and began to consider the personal characteristics of applicants as part of the undergraduate admissions process. In 2018/2019, this holistic approach will expand to include a more holistic approach to the competitive academic assessment of the applicant's transcript. Moving forward, all Grade 11 and 12 courses will be considered in the decision, but with more emphasis

placed on those courses more applicable to an applicant's intended area of study (the current practice focuses on a small portion of a student's Grade 12 academics). In addition, the academic assessment will move beyond the simple calculation of an average, placing greater emphasis on the breadth, depth and relevancy of an applicant's coursework. This new holistic approach will create greater equity among applicant groups, ensure that relevant courses are appropriately emphasized in the admission decision, and better support positive learning outcomes in the secondary schools. Enrolment Services is working closely with BC secondary schools and the BC Ministry of Education to ensure that students are well prepared for the transition.

CONCLUSION

In summary, 2017/18 was another very successful year for enrolment on the Okanagan and Vancouver campuses. UBC continues to surpass the Government-funded number of domestic undergraduate students, is strengthening its national representation of incoming undergraduate students, is maintaining a healthy enrolment of international students from many countries, and its strategic initiatives are increasing the enrolment and graduation of Aboriginal students.

APPENDIX A: HEADCOUNT ENROLMENT TABLES

OKANAGAN CAMPUS

TABLE 12: OKANAGAN STUDENT ENROLMENT BY FACULTY, BY PROGRAM, BY YEAR

Faculty	Program	2015 Winter			2016 Winter			2017 Winter		
		Domestic	International	Total	Domestic	International	Total	Domestic	International	Total
Applied Science	Bachelor of Applied Science	882	109	991	1,001	147	1,148	1,095	192	1,287
	Master of Applied Science	33	56	89	35	73	108	37	72	109
	Master of Engineering	-	17	17	1	28	29	3	27	30
	Master of Science	-	1	1	-	-	-	-	-	-
	Doctor of Philosophy	31	68	99	27	73	100	30	91	121
Applied Science Total		946	251	1,197	1,064	321	1,385	1,165	382	1,547
Arts and Sciences	Bachelor of Science	1,967	214	2,181	1,954	268	2,222	1,986	355	2,341
	Master of Arts	41	4	45	32	5	37	38	1	39
	Master of Science	40	20	60	54	22	76	57	26	83
	Doctor of Philosophy	67	28	95	75	26	101	68	38	106
Arts and Sciences Total		2,115	266	2,381	2,115	321	2,436	2,149	420	2,569
Arts and Sciences/Creative and Critical Studies	Bachelor of Arts	1,800	258	2,058	1,719	257	1,976	1,699	302	2,001
	Bachelor of Media Studies							16	5	21
Arts and Sciences/Creative and Critical Studies Total		1,800	258	2,058	1,719	257	1,976	1,715	307	2,022
Creative and Critical Studies	Bachelor of Fine Arts	94	14	108	107	11	118	97	10	107
	Master of Arts	13	3	16	11	4	15	11	3	14
	Master of Fine Arts	15	-	15	18	-	18	21	1	22
	Doctor of Philosophy	12	3	15	9	3	12	9	3	12
Creative and Critical Studies Total		134	20	154	145	18	163	138	17	155
Education	Bachelor of Education							86		86
	Bachelor of Education, Elementary	113	-	113	73	-	73	28		28
	Bachelor of Education, Secondary	51	-	51	60	-	60	5		5
	Certificate Programs	9	-	9	3	-	3	13	-	13
	Diploma Programs	26	-	26	21	-	21	17		17
	Master of Arts	23	1	24	16	2	18	13		13
	Master of Education	47	-	47	45	1	46	55	4	59
Education Total		282	1	283	227	3	230	229	4	233
Health and Social Development	Bachelor of Human Kinetics	649	8	657	644	12	656	713	14	727
	Bachelor of Science in Nursing	504	-	504	529	-	529	560		560
	Master of Arts	3	-	3	2	-	2	1		1
	Master of Science	31	1	32	31	1	32	25		25
	Master of Science in Nursing	35	1	36	44	1	45	48		48
	Master of Social Work	72	5	77	91	4	95	91	3	94
Health and Social Development Total		1,318	18	1,336	1,374	20	1,394	1,476	19	1,495

Faculty	Program	2015 Winter			2016 Winter			2017 Winter		
		Domestic	International	Total	Domestic	International	Total	Domestic	International	Total
Management	Bachelor of Management	546	217	763	598	245	843	611	241	852
	Master of Arts	3	1	4	1	1	2		1	1
	Master of Management							21		21
	Doctor of Philosophy	6	3	9	5	3	8	4	2	6
Management Total		555	221	776	604	249	853	636	244	880
Non-Degree	Access Studies	75	1	76	76	1	77	72		72
	Exchange		16	16		43	43		58	58
	Unclassified	88	2	90	98	1	99	64	2	66
	Visiting	7	18	25	14	17	31	3	20	23
Non-Degree Total		170	37	207	188	62	250	139	80	219
Grand Total		7,320	1,072	8,392	7,436	1,251	8,687	7,647	1,473	9,120

VANCOUVER CAMPUS

TABLE 13: VANCOUVER STUDENT ENROLMENT BY FACULTY, BY PROGRAM, BY YEAR

Faculty	Degree Program	2015 Winter			2016 Winter			2017 Winter		
		Domestic	International	Total	Domestic	International	Total	Domestic	International	Total
Applied Science	Bachelor of Applied Science	3,455	967	4,422	3,490	1,034	4,524	3,435	1,233	4,668
	Bachelor of Environmental Design	48	11	59	48	14	62	42	15	57
	Bachelor of Science in Nursing	232	4	236	239	4	243	238	2	240
	M.A. (Asia Pacific) and M.A. (Planning)	2	-	2	1	-	1	-	-	-
	Master of Advanced Studies in Architecture	4	5	9	3	2	5	3	2	5
	Master of Advanced Studies Landscape Architecture	-	4	4	-	3	3	-	3	3
	Master of Applied Science	186	236	422	161	226	387	114	224	338
	Master of Architecture	135	34	169	142	31	173	147	31	178
	Master of Architecture / Master of Landscape Arch.	-	-	-	5	-	5	6	-	6
	Master of Arts (Planning)	47	3	50	14	1	15	2	-	2
	Master of Community and Regional Planning	32	2	34	57	6	63	66	8	74
	Master of Engineering	136	171	307	113	153	266	102	220	322
	Master of Engineering Leadership	1	-	1	49	33	82	44	34	78
	Master of Health Leadership and Policy	-	-	-	16	3	19	10	4	14
	Master of Landscape Architecture	46	21	67	43	17	60	48	18	66
	Master of Nursing	32	-	32	30	-	30	31	-	31
	Master of Science	2	3	5	1	1	2	1	1	2
	Master of Science (Planning)	17	4	21	7	-	7	-	-	-
	Master of Science in Nursing	114	5	119	107	4	111	106	3	109
	Master of Software Systems	4	23	27	1	-	1	-	-	-
	Master of Urban Design	5	8	13	6	8	14	1	11	12
	Doctor of Philosophy	285	291	576	271	294	565	221	316	537
Applied Science Total		4,783	1,792	6,575	4,804	1,834	6,638	4,617	2,125	6,742

Faculty	Degree Program	2015 Winter			2016 Winter			2017 Winter		
		Domestic	International	Total	Domestic	International	Total	Domestic	International	Total
Arts	Bachelor of Arts	9,003	2,847	11,850	9,058	3,278	12,336	9,010	3,792	12,802
	Bachelor of Fine Arts	203	47	250	210	50	260	251	80	331
	Bachelor of International Economics	126	125	251	167	175	342	177	174	351
	Bachelor of Media Studies	60	25	85	81	42	123	99	53	152
	Bachelor of Music	243	22	265	225	22	247	217	29	246
	Bachelor of Social Work	116	1	117	100	-	100	100	1	101
	Diploma in Art History	26	1	27	24	2	26	22	1	23
	Diploma in Collaborative Piano Studies	-	1	1	-	1	1	-	-	-
	Diploma in Film Production	2	-	2	2	-	2	1	-	1
	Diploma in Linguistics	8	-	8	10	1	11	7	-	7
	Diploma in Music Performance Studies	6	-	6	3	1	4	7	2	9
	Doctor of Musical Arts	23	7	30	22	11	33	18	13	31
	Master of Archival Studies	19	9	28	18	10	28	21	14	35
	Master of Archival Studies & Library Info Studies	29	14	43	35	15	50	41	23	64
	Master of Arts	228	146	374	243	145	388	225	167	392
	Master of Arts (Asia Pacific Policy Studies)	13	8	21	6	1	7	1	-	1
	Master of Fine Arts	197	23	220	214	25	239	184	32	216
	Master of Journalism	56	18	74	52	19	71	49	21	70
	Master of Library and Information Studies	110	60	170	98	54	152	113	51	164
	Master of Music	45	23	68	48	17	65	32	18	50
	Master of Public Policy and Global Affairs	12	3	15	27	13	40	33	30	63
	Master of Science	11	8	19	9	9	18	8	11	19
	Master of Social Work	51	11	62	60	7	67	64	1	65
	Doctor of Philosophy	414	268	682	401	261	662	393	282	675
Arts Total		11,001	3,667	14,668	11,113	4,159	15,272	11,073	4,795	15,868
College for Interdisciplinary Studies	Master of Arts (Asia Pacific Policy Studies)	-	-	-	1	-	1			-
College for Interdisciplinary Studies Total		-	-	-	1	-	1	-	-	-
Commerce and Business Administration	Bachelor of Business in Real Estate	9	-	9	11	-	11	12	-	12
	Bachelor of Commerce	2,347	1,347	3,694	2,298	1,440	3,738	2,354	1,449	3,803
	Certificate in Residential Valuation	152	3	155	173	1	174	207	1	208
	Diploma in Accounting	427	132	559	446	132	578	402	140	542
	Diploma in Urban Land Economics	757	6	763	767	4	771	769	4	773
	Executive Master of Business Administration	2	-	2	1	-	1	1	-	1
	International Master of Business Administration	8	60	68	7	57	64	6	53	59
	Juris Doctor/Master of Business Administration	2	-	2	5	-	5	5	-	5
	Master of Business Administration	188	123	311	178	135	313	181	115	296
	Master of Business Analytics	-	-	-	-	-	-	7	29	36
	Master of Management	43	31	74	43	38	81	61	40	101
	Master of Science in Business Administration	3	13	16	1	9	10	2	8	10
	Post Grad Cert in Real Property Valuation	264	3	267	299	4	303	280	3	283
	Doctor of Philosophy	26	32	58	23	38	61	19	42	61
Commerce and Business Administration Total		4,228	1,750	5,978	4,252	1,858	6,110	4,306	1,884	6,190

Faculty	Degree Program	2015 Winter			2016 Winter			2017 Winter		
		Domestic	International	Total	Domestic	International	Total	Domestic	International	Total
Dentistry	Dental Residency	7	-	7	3	-	3	4	-	4
	Bachelor of Dental Science (Dental Hygiene)	152	4	156	145	3	148	151	2	153
	Master of Science	11	6	17	5	4	9	8	2	10
	MSc in Craniofacial Science/Dip in Prosthodontics	8	2	10	7	4	11	7	5	12
	MSc in Craniofacial Science/Dip. in Pediatric Dent	8	3	11	10	3	13	9	2	11
	MSc in Craniofacial Science/Dip. in Periodontics	5	3	8	6	4	10	7	2	9
	MSc in Craniofacial Science/Diploma in Endodontics	7	4	11	8	3	11	8	3	11
	MSc in Craniofacial Science/Diploma in Orthodontic	7	5	12	7	6	13	7	6	13
	PhD in Craniofacial Science/Dip in Periodontics	1	-	1	2	-	2	2	-	2
	PhD in Craniofacial Science/Dip in Prosthodontics	2	-	2	1	-	1	1	-	1
	PhD in Craniofacial Science/Diploma in Orthodontic	1	1	2	2	-	2	3	-	3
	Doctor of Dental Medicine	208	-	208	215	-	215	217	-	217
	Doctor of Philosophy	3	5	8	3	4	7	4	10	14
Dentistry Total		420	33	453	414	31	445	428	32	460
Education	Bachelor of Education	617	6	623	734	11	745	797	16	813
	Bachelor of Human Kinetics	3	-	3	2	-	2	1	-	1
	Bachelor of Kinesiology	1,097	83	1,180	1,150	95	1,245	1,136	106	1,242
	Cert. in Technology-Based Learning for Schools	13	-	13	9	-	9	8	-	8
	Cert. in Technology-Based Distributed Learning	21	3	24	19	3	22	21	1	22
	Diploma in Education	466	8	474	478	10	488	508	10	518
	Doctor of Education	48	1	49	42	1	43	43	2	45
	Graduate Certificate in Adult Learning & Education	1	-	1	2	-	2	7	2	9
	Graduate Certificate in Orientation and Mobility	5	1	6	9	1	10	7	1	8
	High Performance Coaching and Technical Leadership	-	-	-	17	1	18	18	4	22
	Master of Arts	189	37	226	180	36	216	167	37	204
	Master of Education	602	96	698	650	90	740	658	97	755
	Master of Educational Technology	279	14	293	257	13	270	227	15	242
	Master of High Performance Coaching & Tec Leadership	-	-	-	-	-	-	24	1	25
	Master of Kinesiology	23	3	26	37	2	39	19	2	21
	Master of Museum Education	9	2	11	25	3	28	16	1	17
	Master of Science	22	4	26	24	3	27	20	3	23
	Doctor of Philosophy	248	91	339	252	93	345	256	87	343
Education Total		3,643	349	3,992	3,887	362	4,249	3,933	385	4,318

Faculty	Degree Program	2015 Winter			2016 Winter			2017 Winter		
		Domestic	International	Total	Domestic	International	Total	Domestic	International	Total
Forestry	Bachelor of Science in Forest Sciences	70	21	91	71	42	113	73	76	149
	Bachelor of Science in Forestry	204	72	276	209	83	292	187	94	281
	Bachelor of Science in Wood Products Processing	94	73	167	81	74	155	83	108	191
	Bachelor of Science Natural Resources Conservation	256	109	365	231	120	351	232	123	355
	Bachelor of Urban Forestry	16	11	27	62	37	99	92	57	149
	Master of Applied Science	-	2	2	2	2	4	4	4	8
	Master of Forestry	3	1	4	3	5	8	5	12	17
	Master of Geomatics for Environment Management	-	-	-	-	-	-	17	12	29
	Master of International Forestry	5	6	11	1	7	8	3	12	15
	Master of Science	43	30	73	46	29	75	51	33	84
	Master of Sustainable Forest Management	12	4	16	13	7	20	20	5	25
	Doctor of Philosophy	59	68	127	56	68	124	61	63	124
Forestry Total		762	397	1,159	775	474	1,249	828	599	1,427
Graduate and Postdoctoral Studies	Master of Arts	10	1	11	8	-	8	6	-	6
	Master of Science	4	1	5	4	1	5	3	2	5
	Doctor of Philosophy	65	12	77	66	13	79	71	13	84
Graduate and Postdoctoral Studies Total		79	14	93	78	14	92	80	15	95
Land and Food Systems	Bachelor of Science in Agroecology	1	-	1	-	-	-	-	-	-
	Bachelor of Science in Applied Biology	359	55	414	391	66	457	343	83	426
	Bachelor of Science in Food Nutrition and Health	768	216	984	784	248	1,032	793	320	1,113
	Bachelor of Science in Global Resource Systems	96	24	120	81	35	116	85	40	125
	Master of Food and Resource Economics	10	24	34	6	25	31	14	27	41
	Master of Food Science	3	23	26	7	24	31	5	25	30
	Master of Land and Water Systems	5	6	11	5	3	8	7	7	14
	Master of Science	39	20	59	34	19	53	34	22	56
	Doctor of Philosophy	22	32	54	25	37	62	23	35	58
Land and Food Systems Total		1,303	400	1,703	1,333	457	1,790	1,304	559	1,863
Law	Juris Doctor	548	13	561	553	14	567	561	15	576
	Master of Laws	13	8	21	12	7	19	14	9	23
	Master of Laws (Common Law)	18	2	20	23	2	25	20	10	30
	Master of Laws in Taxation	10	2	12	11	4	15	10	3	13
	Doctor of Philosophy	27	15	42	27	12	39	24	13	37
Law Total		616	40	656	626	39	665	629	50	679

Faculty	Degree Program	2015 Winter			2016 Winter			2017 Winter		
		Domestic	International	Total	Domestic	International	Total	Domestic	International	Total
Medicine	Medical Residency	1,328	7	1,335	1,386	8	1,394	1,404	9	1,413
	Bachelor of Medical Laboratory Science	42	1	43	36	-	36	25	1	26
	Bachelor of Midwifery	71	-	71	82	-	82	80	-	80
	Doctor of Medicine	1,134	1	1,135	1,118	2	1,120	1,149	2	1,151
	Doctor of Medicine/Doctor of Philosophy	27	-	27	27	-	27	24	-	24
	Graduate Certificate in Global Surgical Care	1	1	2	7	-	7	9	1	10
	Graduate Certificate in Rehab Sciences	-	-	-	-	-	-	-	-	-
	Graduate Certificate in Rehabilitation Sciences	9	-	9	8	-	8	10	-	10
	GradCert Orthopaedic Manipulative Physical Therapy	-	-	-	-	-	-	6	-	6
	Master of Health Administration	79	2	81	79	2	81	71	2	73
	Master of Health Science	42	3	45	32	5	37	33	5	38
	Master of Occupational Therapy	99	7	106	99	13	112	98	17	115
	Master of Physical Therapy	240	-	240	240	-	240	237	-	237
	Master of Physical Therapy/Doctor of Philosophy	1	-	1	1	-	1	2	-	2
	Master of Public Health	69	1	70	52	3	55	62	4	66
	Master of Public Health/Dipl Dental Public Health	1	-	1	1	-	1	-	-	-
	Master of Public Health/Master of Science Nursing	3	-	3	5	-	5	10	-	10
	Master of Rehabilitation Science	66	3	69	63	3	66	58	1	59
	Master of Engineering							9	6	15
	Master of Applied Science							31	12	43
	Master of Science	398	64	462	419	72	491	441	86	527
	Doctor of Philosophy	398	145	543	378	148	526	383	182	565
Medicine Total		4,008	235	4,243	4,033	256	4,289	4,142	328	4,470
Pharmaceutical Sciences	Pharmacy Residency	36	-	36	40	-	40	44	-	44
	Bachelor of Science in Pharmacy	668	-	668	440	-	440	232	-	232
	Entry-to-Practice Doctor of Pharmacy	222	-	222	434	-	434	648	-	648
	Master of Science	13	6	19	11	7	18	9	7	16
	Doctor of Pharmacy	16	-	16	14	-	14	6	-	6
	Doctor of Philosophy	17	17	34	18	15	33	19	18	37
Pharmaceutical Sciences Total		972	23	995	957	22	979	958	25	983
Science	Bachelor of Computer Science	260	31	291	275	31	306	258	26	284
	Bachelor of Science	6,438	1,054	7,492	6,543	1,309	7,852	6,555	1,505	8,060
	Diploma in Meteorology	1	-	1	1	-	1	1	-	1
	Master of Applied Science	9	2	11	6	-	6	5	-	5
	Master of Arts	8	3	11	2	5	7	3	7	10
	Master of Data Science	-	-	-	19	3	22	23	22	45
	Master of Engineering	6	4	10	6	5	11	-	-	-
	Master of Science	282	228	510	267	200	467	278	222	500
	Doctor of Philosophy	456	442	898	461	448	909	452	469	921
Science Total		7,460	1,764	9,224	7,580	2,001	9,581	7,575	2,251	9,826

Faculty	Degree Program	2015 Winter			2016 Winter			2017 Winter		
		Domestic	International	Total	Domestic	International	Total	Domestic	International	Total
Vantage College	Vantage One Bachelor of Applied Science	-	37	37	-	86	86	-	90	90
	Vantage One Bachelor of Arts	-	128	128	-	141	141	-	169	169
	Vantage One Bachelor of Management	-	18	18	-	31	31	-	37	37
	Vantage One Bachelor of Science	-	83	83	-	105	105	-	96	96
Vantage College Total		-	266	266	-	363	363	-	392	392
Non-Degree	Access Studies	176	24	200	108	19	127	137	12	149
	Exchange	17	948	965	12	995	1,007	7	1,018	1,025
	Unclassified	959	51	1,010	924	38	962	915	37	952
	Visiting	177	364	541	153	260	413	163	178	341
Non-Degree Total		1,329	1,387	2,716	1,197	1,312	2,509	1,222	1,245	2,467
Grand Total		40,604	12,117	52,721	41,050	13,182	54,232	41,095	14,685	55,780

APPENDIX B: FTE ENROLMENT TABLES

Tables 14, 15, 16, and 17 report enrolment in full-time equivalents (FTEs). FTEs are measured over the fiscal year of April to March and consist of data from August 1st for the summer term and November 1st for the winter term.

TABLE 14: OVERALL STUDENT FTE, BY YEAR, BY CAMPUS

Campus	Student Level	Program Type	2013	2014	2015	2016	2017
Okanagan	Undergraduate	Diploma & Certificate	1	16	15	8	14
		Baccalaureate Degree	6,699	6,452	6,555	6,777	7,149
		Post-Baccalaureate Degree	248	242	205	180	130
		Non-Degree	84	83	74	93	103
	Undergraduate Total		7,033	6,792	6,849	7,058	7,396
	Graduate	Master's Degree	319	351	355	402	453
		Doctoral Degree	209	236	248	247	273
		Graduate Total	528	586	603	648	726
	Okanagan Total		7,561	7,378	7,453	7,706	8,122
Vancouver	Undergraduate	Diploma & Certificate	764	729	717	773	769
		Baccalaureate Degree	29,564	30,500	31,790	33,077	34,191
		Post-Baccalaureate Degree	3,049	3,108	3,112	3,204	3,403
		Non-Degree	1,048	1,162	1,123	1,091	1,097
	Undergraduate Total		34,425	35,499	36,742	38,145	39,461
	Residents	Medical Residents Total	1,292	1,346	1,401	1,437	1,461
		Diploma & Certificate	8	14	22	19	-
	Graduate	Master's Degree	4,650	4,638	4,567	4,759	4,757
		Doctoral Degree	3,482	3,448	3,365	3,323	3,352
		Non-Degree	-	-	-	-	-
	Graduate Total		8,141	8,101	7,954	8,101	8,108
	Vancouver Total		43,857	44,946	46,097	47,684	49,030
Grand Total			51,418	52,324	53,549	55,390	57,152

TABLE 15: DOMESTIC STUDENT FTE, BY YEAR, BY CAMPUS

Campus	Student Level	Program Type	2013	2014	2015	2016	2017
Okanagan	Undergraduate	Diploma & Certificate	1	16	15	8	14
		Baccalaureate Degree	6,117	5,819	5,825	5,940	6,153
		Post-Baccalaureate Degree	248	241	205	180	130
		Non-Degree	80	51	56	63	61
		Undergraduate Total	6,447	6,126	6,102	6,190	6,358
	Graduate	Master's Degree	258	276	270	293	341
		Doctoral Degree	132	139	148	145	151
		Graduate Total	391	415	417	438	493
	Okanagan Total		6,837	6,541	6,519	6,628	6,851
Vancouver	Undergraduate	Diploma & Certificate	707	662	652	713	696
		Baccalaureate Degree	24,898	24,838	25,012	25,271	25,124
		Post-Baccalaureate Degree	3,026	3,083	3,087	3,169	3,358
		Non-Degree	483	441	431	410	436
		Undergraduate Total	29,114	29,023	29,182	29,563	29,614
	Residents	Medical Residents Total	1,285	1,339	1,394	1,429	1,452
		Diploma & Certificate	8	14	21	18	-
		Master's Degree	3,413	3,338	3,289	3,428	3,298
	Graduate	Doctoral Degree	2,080	2,050	1,999	1,953	1,874
		Non-Degree	-	-	-	-	-
		Graduate Total	5,501	5,401	5,309	5,399	5,172
	Vancouver Total		35,901	35,764	35,885	36,391	36,239
Grand Total			42,738	42,305	42,404	43,020	43,089

TABLE 16: DOMESTIC ABORIGINAL STUDENT FTE, BY YEAR, BY CAMPUS

Campus	Student Level	Program Type	2013	2014	2015	2016	2017
Okanagan	Undergraduate	Diploma & Certificate	0	3	0		1
		Baccalaureate Degree	297	304	314	328	383
		Post-Baccalaureate Degree	14	13	11	12	5
		Non-Degree	24	18	18	18	29
		Undergraduate Total	334	338	344	358	419
	Graduate	Master's Degree	20	21	23	19	26
		Doctoral Degree	10	10	10	9	7
		Graduate Total	30	31	33	28	33
	Okanagan Total		365	369	376	386	452
Vancouver	Undergraduate	Diploma & Certificate	10	8	7	5	7
		Baccalaureate Degree	512	511	503	537	612
		Post-Baccalaureate Degree	153	152	174	178	190
		Non-Degree	7	7	10	10	12
		Undergraduate Total	682	679	693	730	819
	Residents	Medical Residents Total	15	18	20	27	32
		Diploma & Certificate		0	1	1	-
		Master's Degree	109	107	103	101	119
	Graduate	Doctoral Degree	63	68	67	64	70
		Non-Degree					-
		Graduate Total	173	176	171	165	187
	Vancouver Total		870	872	885	922	1,040
Grand Total			1,234	1,241	1,261	1,308	1,492

TABLE 17: INTERNATIONAL STUDENT FTE, BY YEAR, BY CAMPUS

Campus	Student Level	Program Type	2013	2014	2015	2016	2017
Okanagan	Undergraduate	Diploma & Certificate					
		Baccalaureate Degree	582	633	730	837	996
		Post-Baccalaureate Degree		1			-
		Non-Degree	4	32	18	30	42
		Undergraduate Total	586	666	748	867	1,038
	Graduate	Master's Degree	61	75	86	108	112
		Doctoral Degree	77	96	100	102	122
		Graduate Total	138	171	186	210	235
	Okanagan Total		723	837	934	1,078	1,272
Vancouver	Undergraduate	Diploma & Certificate	57	67	64	60	73
		Baccalaureate Degree	4,665	5,662	6,778	7,807	9,066
		Post-Baccalaureate Degree	23	26	25	35	45
		Non-Degree	565	721	692	681	662
		Undergraduate Total	5,310	6,476	7,559	8,582	9,846
	Residents	Medical Residents Total	7	7	7	8	9
		Diploma & Certificate	-	1	2	1	-
	Graduate	Master's Degree	1,237	1,301	1,278	1,332	1,458
		Doctoral Degree	1,402	1,398	1,366	1,370	1,477
		Non-Degree					-
	Graduate Total		2,639	2,700	2,645	2,703	2,936
	Vancouver Total		7,957	9,182	10,212	11,293	12,791
Grand Total			8,680	10,019	11,145	12,370	14,063

APPENDIX C: UNDERGRADUATE STUDENTS' ADMISSIONS PYRAMIDS (BY TOP CHOICE)

Not every student is admitted to their first choice program. Reported below are the application pyramids with students' "top choice" programs. This reflects the program (and corresponding campus) a student ultimately registered in, irrespective of their first or second choice. The admit rates and yield rates are also provided in the table below.

FIGURE 34: UNDERGRADUATE STUDENTS' ADMISSIONS PYRAMIDS (DOMESTIC AND INTERNATIONAL COMBINED), OKANAGAN CAMPUS, BY YEAR

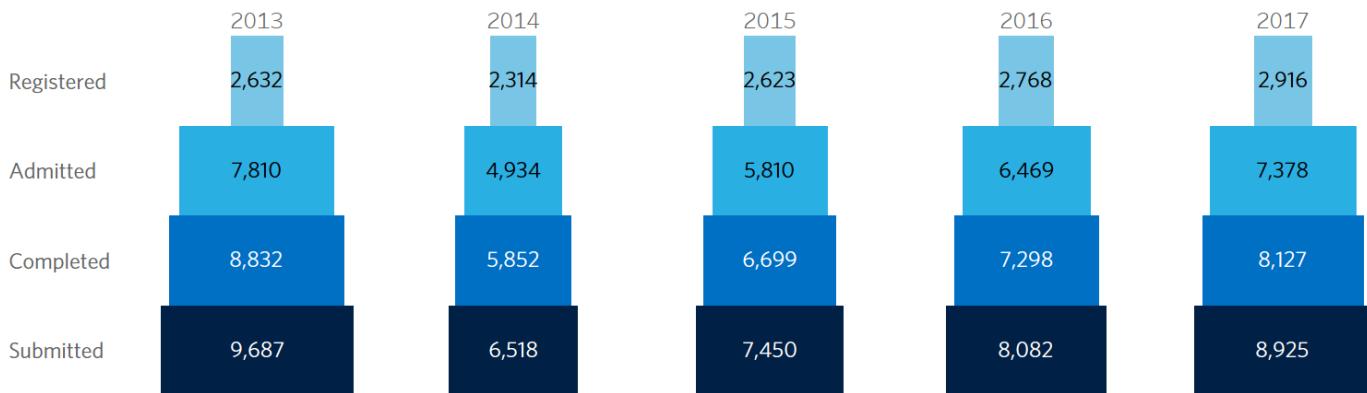


FIGURE 35: UNDERGRADUATE STUDENTS' ADMISSIONS PYRAMID (DOMESTIC), OKANAGAN CAMPUS, BY YEAR

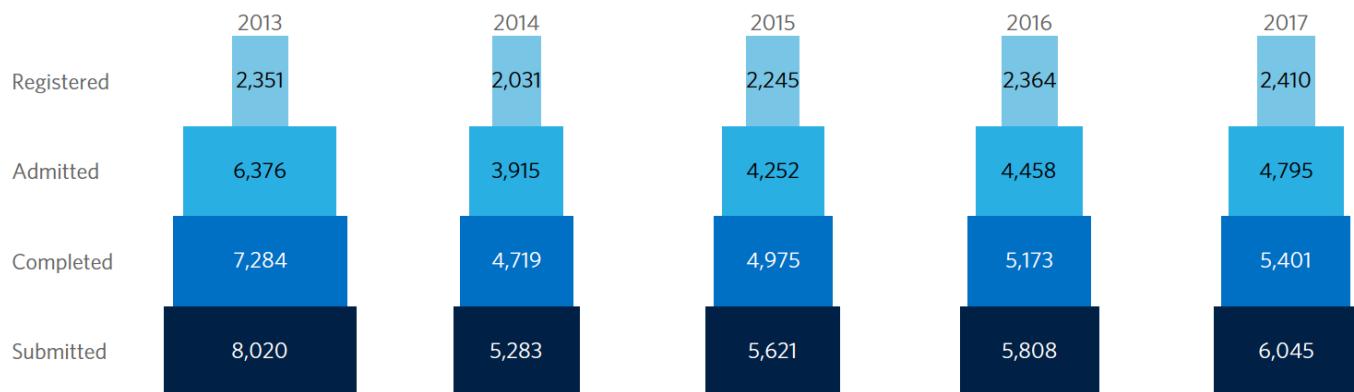


FIGURE 36: UNDERGRADUATE STUDENTS' ADMISSIONS PYRAMID (INTERNATIONAL), OKANAGAN CAMPUS, BY YEAR



FIGURE 37: UNDERGRADUATE STUDENTS' ADMISSIONS PYRAMID (DOMESTIC AND INTERNATIONAL COMBINED), VANCOUVER CAMPUS, BY YEAR

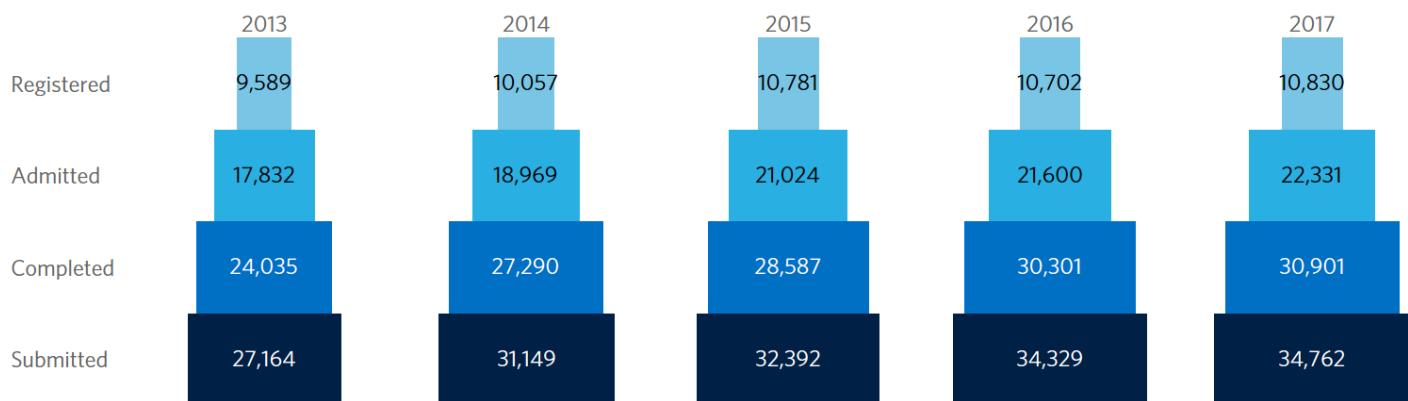


FIGURE 38: UNDERGRADUATE STUDENTS' ADMISSIONS PYRAMID (DOMESTIC), VANCOUVER CAMPUS, BY YEAR

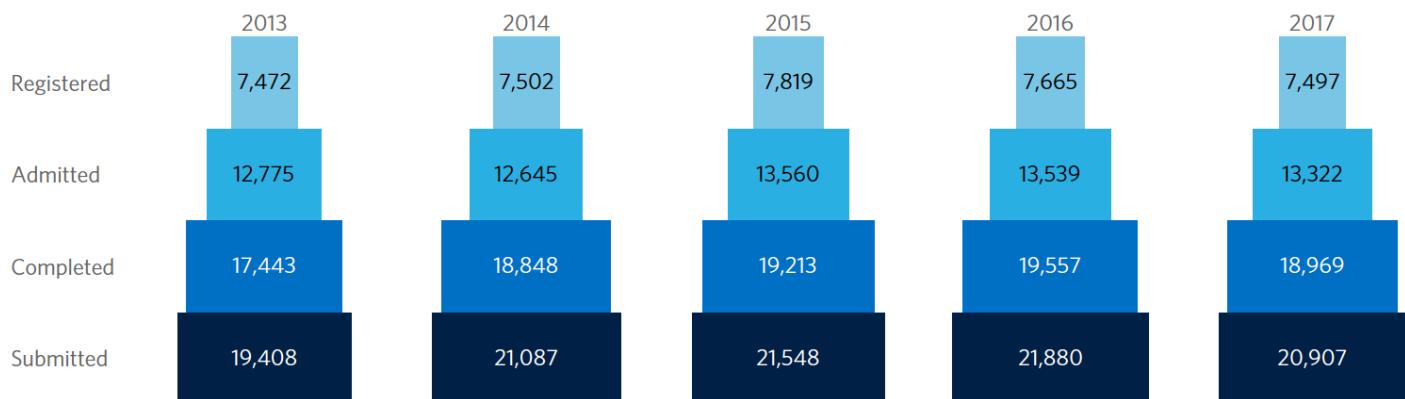


FIGURE 39: UNDERGRADUATE STUDENTS' ADMISSIONS PYRAMID (INTERNATIONAL), VANCOUVER CAMPUS, BY YEAR

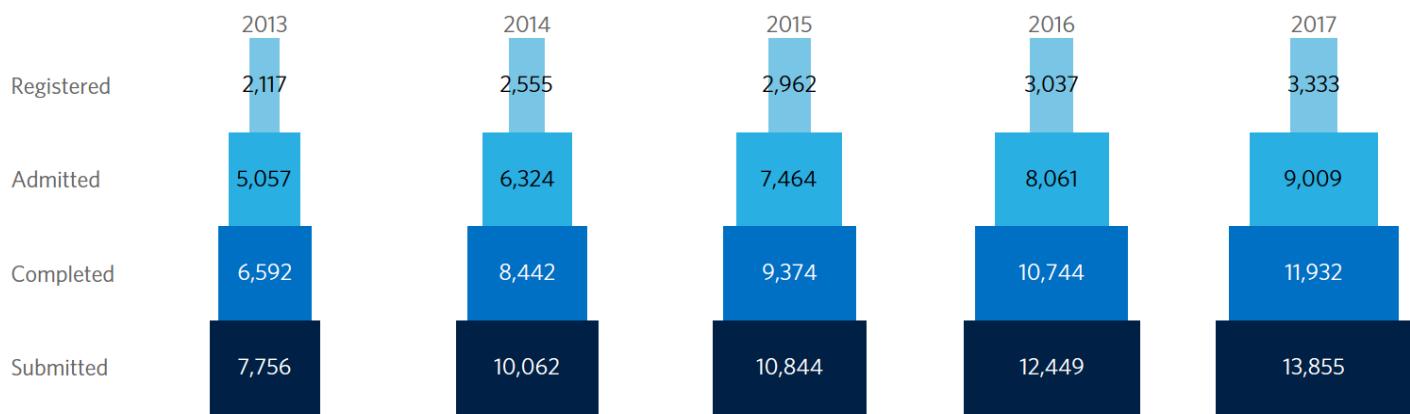


TABLE 18: UNDERGRADUATE STUDENTS' TOP CHOICE ADMIT AND YIELD RATES, BY YEAR

Campus	Citizenship		2013	2014	2015	2016	2017
Okanagan	Domestic	Yield Rate	37%	52%	53%	53%	50%
		Admit Rate	88%	83%	85%	86%	89%
	International	Yield Rate	20%	28%	24%	20%	20%
		Admit Rate	93%	90%	90%	95%	95%
	Okanagan Total	Yield Rate	34%	47%	45%	53%	40%
		Admit Rate	88%	84%	87%	89%	91%
Vancouver	Domestic	Yield Rate	58%	59%	58%	57%	56%
		Admit Rate	73%	67%	71%	69%	70%
	International	Yield Rate	42%	40%	40%	38%	37%
		Admit Rate	77%	75%	80%	75%	76%
	Vancouver Total	Yield Rate	54%	53%	51%	50%	49%
		Admit Rate	74%	70%	74%	71%	72%

APPENDIX D: GLOSSARY

Aboriginal	Students from Canada who have reported themselves as Aboriginal, at some time while in the BC Kindergarten to Grade 12 system, or while at UBC.
Academic Year	The 12-month period from September 1 to August 31.
Access studies	A non-credential-granting program category. Students are allowed to register in a limited number of courses in a specific area to upgrade or achieve a qualification or when they do not wish to pursue a specific program.
Admission Stage	A stage of the admission process. The successive stages are: Submitted, Completed (application), Admitted, Accepted, and Registered.
Admission Stage: Admitted	The stage when applicants with completed applications receive an offer of admission.
Admission Stage: Completed	The stage when applicants have completed all application requirements.
Admission Stage: Registered	The stage when admitted students have registered for courses.
Admission Stage: Submitted	The stage when applicants have submitted an application. At this stage, there may be outstanding documents to submit.
Admit Rate	Within an admissions cycle, the ratio of admitted students to completed applicants.
Applicant	A person who has submitted an application.
Baccalaureate Program	An undergraduate program that does not ordinarily require admitted students to hold a prior degree.
Baccalaureate Degree	A credential awarded at the completion of a baccalaureate program.
Certificate	A credential awarded at the completion of a certificate program.
Certificate Program	A post-baccalaureate or graduate program not ordinarily requiring more than a year of study.
Cohort	A set of people who have been grouped because they have a shared characteristic(s).
Completion Rate	The proportion of students in a cohort who received a credential.

Continuing	Students who were registered in a prior session.
Course-based	Pertaining to graduate-level programs that do not require the completion of a thesis.
Credential	A qualification awarded on successful completion of a program of study.
Degree	A credential awarded on the successful completion of a program of post-secondary study.
Delivered FTE	The number of actual full-time equivalents that are reportable to the government.
Diploma	A credential awarded at the completion of a diploma program.
Diploma Program	A post-baccalaureate or graduate program ordinarily requiring more than a year's study.
Direct-entry Student	A student with no prior post-secondary experience.
Doctorate	The credential awarded upon completion of a doctoral program.
Doctoral Program	A graduate program of the highest level of academic study.
Domestic	Pertaining to citizens, refugees, or permanent residents of Canada.
Entering Grade Point Average	The grade point average of students at the time of admission.
Grade Point Average (GPA)	A number indicative of a student's academic achievement calculated as the total number of grade points received over a given period divided by the total number of credits awarded or attempted. UBC uses a percentage scale (/100%) and equivalent letter grades for grading purposes and not a grade point average scale.
Exchange Students	A student participating in an exchange program.
Exchange Program	A program allowing students from one partner institution to attend another partner institution temporarily.
First Choice	Pertaining to an applicant's preferred program.
Fiscal Year	The twelve-month period from April 1st through March 31st.
Full-time Equivalent (abbrev.: FTE)	The workload of a student or employee converted to a proportion of a full-time course- or work-load. It is the ratio of a given course- or work-load to a stated full-time course or work-load.

Government Funded FTEs	FTEs (full-time student spaces) funded by the Ministry of Advanced Education, Skills and Training.
Graduate Program	A program that leads to a master's or doctorate credential.
Graduate Student	A student in a graduate program.
Headcount	A count of persons.
Intake Targets	A target for new student admissions to UBC's undergraduate programs, approved by Senate.
International	Pertaining to persons who are not citizens, refugees, or permanent residents of Canada.
International Student Initiative (abbrev.: ISI)	International students who pay international tuition to attend their program. International students are not included in the FTEs funded by the Ministry of Advanced Education, Skills and Training.
Last Institution	The most recent educational institution attended by a student or applicant.
Master's Degree	The credential awarded upon completion of a Master's program.
Master's Program	A graduate program ordinarily requiring a Bachelor's degree as a pre-requisite.
Matriculate	To enroll or register (or be enrolled or registered).
New To UBC	Pertaining to students who were never registered in a prior session.
Non-Degree Program	A program that does not lead to a credential. Also known as a non-credential program.
Non-Degree Students	Includes students registered in courses outside of a degree program, as well as students registered in courses after completion of a baccalaureate program.
Normal Load FTE (normal number of credits)	The course load of students converted to a proportion of their expected full-time course load.
Part-Time	For undergraduate students, those who are enrolled in fewer than 24 credits in winter session. For graduate students, those who are taking only 1 course per term if it is not a thesis course.
Post-Baccalaureate Degree	The credential awarded upon completion of a post-baccalaureate program.
Post-Baccalaureate Program	An undergraduate program ordinarily requiring a Bachelor's degree as a pre-requisite.

Program Type	A grouping of programs into commonly-used reporting categories.
Resident	A graduate of an Entry-to-Practice Doctor of Pharmacy, Doctor of Dental Medicine, or Doctor of Medicine program undertaking immediate post-graduate training in the workplace under supervision.
Retention Rate (Consortium for Student Retention Data Exchange (CSRDE))	A consortium of two-year and four-year institutions that shares with its members' data, internationally-accepted definitions, and knowledge. The CSRDE's defined cohort consists of first-time (new-to-UBC), full-time, first year students.
Student Level	A grouping of programs into three major categories: graduate, undergraduate, or resident.
Thesis-based	A graduate-level program that requires students to complete a thesis.
Thesis-optional	A graduate-level program wherein completion of a thesis is not mandatory.
Top Choice	A student's first choice of program, unless they are admitted to or registered in their second or alternative choice program only.
Transfer Student	Students that have been granted credit (transfer credit) by UBC toward a credential for programs or courses completed at another post-secondary institution.
Unclassified Student	A program category indicating a registered student who is not pursuing a credential.
Undergraduate Program	A program that leads to a baccalaureate or post-baccalaureate credential.
Undergraduate Student	A student in an undergraduate program.
Visiting Student	A student from one institution attending a non-partner institution temporarily.
Yield Rate	Within an admissions cycle, the ratio of registered students to admitted students.