

I-Mid Semester Exam August-2025
Branch: CSE Semester: V
Subject-Code –Salesforce-I CS503A

Time 1:30 Hrs**Max. Marks 20**

Note: All questions are compulsory and have internal choice.

Ques.1: Define Cloud Computing. Explain the role and benefits of Salesforce in Customer Relationship Management (CRM). (CO1 5 Marks)

OR

What is Salesforce Architecture? Explain its key components with a neat diagram.

Ques.2: What are Objects, Fields, and Relationships in Salesforce? Explain with examples. (CO1 5 Marks)

OR

Discuss Data Model Design Best Practices in Salesforce with suitable examples.

Ques.3: Explain different types of Objects in Salesforce. Give suitable examples. (CO2 5 Marks)

OR

What are the different types of Relationships in Salesforce (Master-Detail, Lookup, Self)? Explain with examples.

Ques.4: Discuss the different Data Import and Export tools available in Salesforce. Explain their use cases. (CO2 5 Marks)

OR

Explain Data Migration Strategies and Best Practices in Salesforce. How does Salesforce ensure Data Quality Management?