

Studying the coverage of Foursquare crowdsourcing data for restaurants in the city of Mumbai



Introduction

Foursquare is a service that provides crowdsourced data for various venues nearby your location. However, as a native of Mumbai, I found that Foursquare data for the area was lacking.

This study aims to qualitatively understand the lack of data in this region. It will limit itself to the scope of restaurants and other eateries, and compare the Foursquare data with a relatively complete data obtained from Zomato.

The results of this study can help quantify the coverage difference between Foursquare, a US based service and Zomato, an India based service.