

RAHUL RATHOD
WEBSITE DATA EDITOR

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OBJECTIVE

To secure a challenging position in a reputable organization to expand my learnings, knowledge, and skills. Seeking an opportunity where I can leverage my potential and contribute to the organization's growth.

EXPERIENCE

Website Data Editor | Biztech® IT Consultancy Pvt. Ltd.

2020 - Present

I am working as a website data editor in Biztech IT Consultancy. Responsible for web-to-print solution product creation and management of multiple website pages, specializing in Magento 2, WordPress, and Shopify e-commerce product setup.

Magento 2 Development

- Edit and Create new Pages, Home page, CMS Pages, Product Pages, Partner page, Support page and Policy pages.
- Added Case-studies, Testimonials, and Portfolio content.
- Manage multiple Websites from the backend. Layout, Slider, Block etc.
- Push the CSS, Files, Images from the backend.
- Created Simple, Configure, and 3D products created for E-commerce Websites.
- Create the Template, Artwork, Clipart and Masking Images and Enable Form Based for product and apply in the product.
- Manage Fonts, Shapes, Canvas Resize and Safe, Cut, Bleed Lines apply in the product.
- Creating the Layout and apply category for Product, Show all tabs Front-end and Admin in the Product Designer tool.
- Set the URL redirection for product pages.
- Place the customer sales order and generate invoice for product and update the License key, get the coupon code from cart price rules.
- Configured multiple websites, stores, and store views in the backend.
- Set up Product Attributes for configurable products in Store Configuration.
- Export and Import the multiple product add in Excel CSV file and generate the product, price and quantity for SKU wise in Export and Import.
- Self-quality assurance for all posts, pages, and products.
- All About the knowledge of Magento 2 like Product, Category, Seles Order, Product Designer, Manage page, Global settings, Manage posts, Manage Themes, Catalog Price rule URL Rewrites, All Reviews, Pages, Blocks, Store configurations, Product Attribute set, Export and Import.

RESPONSIBILITIES AND ROLES

- Manages Multiple Websites from the backend.
- Collaborated with designer and development for the website management.
- Web to Print Product Management and daily update the client on mail.
- Daily creation and management of simple, configurable, and 3D products for e-commerce websites.

SKILLS

- Magento 2
- Web Design (HTML, CSS, Bootstrap)
- Content Management Systems (WordPress, Magento)
- SEO Optimization
- Version Control (e.g., Git)
- Basic Knowledge of PHP

WEBSITE

- BiztechCS : <https://www.biztechcs.com/>
- Brush Your Ideas : <https://www.brushyourideas.com/>
- AppJetty : <http://appjetty.com/>
- CRMJetty : <https://www.crmjetty.com/>
- Deskxpand : <https://www.deskxpand.com/>

PROJECTS

- Monstermedia : Created new product, set the configure for product and managed the website.
- Kosa Print : Created a new product, set the configure for product and managed the website.

STRENGTH

- Priority base work planning
- Manage Multiple websites from the backend.
- Ontime task delivery.
- Self QA when I perform tasks.