

RAHUL RATHOD
WEBSITE DATA EDITOR

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OBJECTIVE

To secure a challenging position in a reputable organization to expand my learnings, knowledge, and skills. Seeking an opportunity where I can leverage my potential and contribute to the organization's growth.

EXPERIENCE

Website Data Editor | Biztech® IT Consultancy Pvt. Ltd.

2020 - Present

Responsible for website data editing and management at Biztech IT Consultancy, specializing in web-to-print solutions and e-commerce platforms, including Magento 2, WordPress, and Shopify.

- Designed and developed engaging website pages, including Home pages, CMS Pages, Product Pages, Partner pages, Support pages, and Policy pages.
- Proficient in HTML, CSS, and other front-end technologies to bring designs to life.
- Designed and developed websites using CMS platforms such as WordPress and Magento.
- Managed multiple websites from the backend, handling layouts, sliders, and blocks.
- Oversaw the deployment of CSS, files, and images from the backend.
- Created and configured Simple, Configurable, and 3D products for e-commerce websites.
- Created templates, artwork, clipart, and masking images, enabling form-based product customization in Magento.
- Managed fonts, shapes, canvas resizing, Safe, Cut, Bleed Lines, and other design elements.
- Added content like Case-studies, Testimonials, and Portfolio items.
- Conducted layout creation and category application for products, ensuring user-friendly experiences.
- Processed customer sales orders, generated invoices, and managed license keys and coupon codes via cart price rules.
- Set up multiple websites, stores, and store views in the backend.
- Implemented URL redirection for product pages.
- Configured Product Attributes for configurable products in Store Configuration.
- Conducted product data management, including export/import using Excel CSV files.
- Managed website content, including Blogs, Pages, Articles, and Trekking-related content.
- Created new website pages, edited HTML content, added SEO content, and ensured website pages' front-end functionality.
- Installed and activated plugins, themes, and customized themes.

RESPONSIBILITIES AND ROLES

- Manages Multiple Websites from the backend.

- Collaborated with the designer and development for the website management.
- Web to Print Product Management and daily update the client on mail.
- I have to daily create simple, configure, and 3D products created for E-commerce Websites.
- Record professional video and provide it to the Business Development Analysts team.

SKILLS

- Web Design (HTML, CSS, Bootstrap)
- Responsive web design
- Content Management Systems (WordPress, Magento)
- SEO Optimization
- Version Control (e.g., Git)
- Basic Knowledge of PHP

STRENGTH

- Creative and Innovative Design Solutions
- Effective Communication and Collaboration
- Priority base work planning
- Proficient in managing multiple websites from the backend.
- Consistently meet task deadlines.
- Strong self-quality assurance when performing tasks.