

₹984.87M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

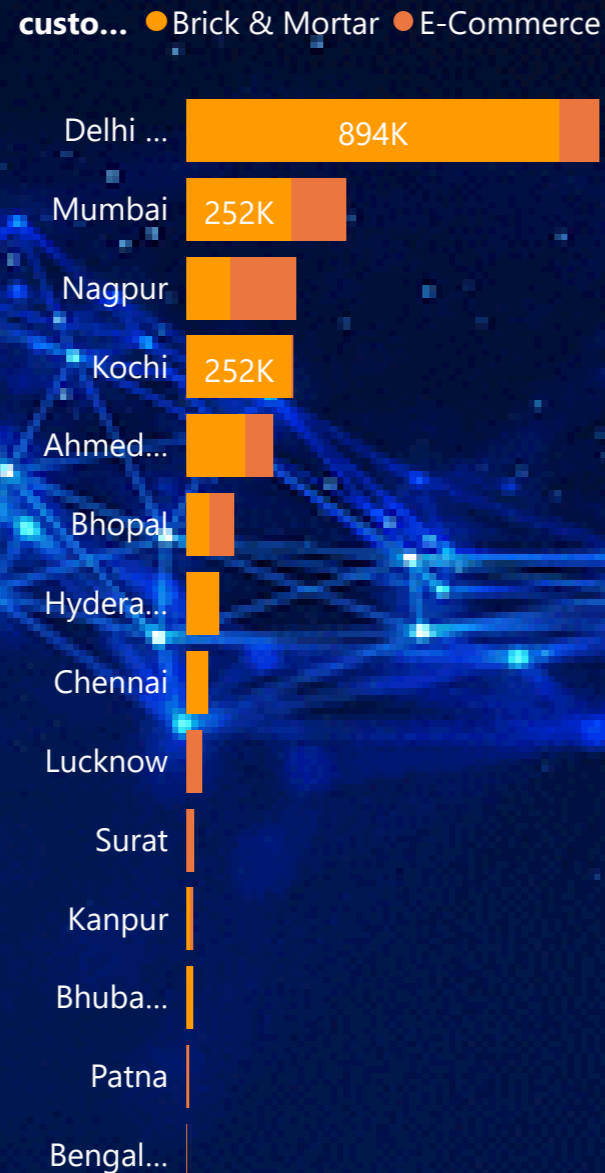
Oct 17

Nov 17

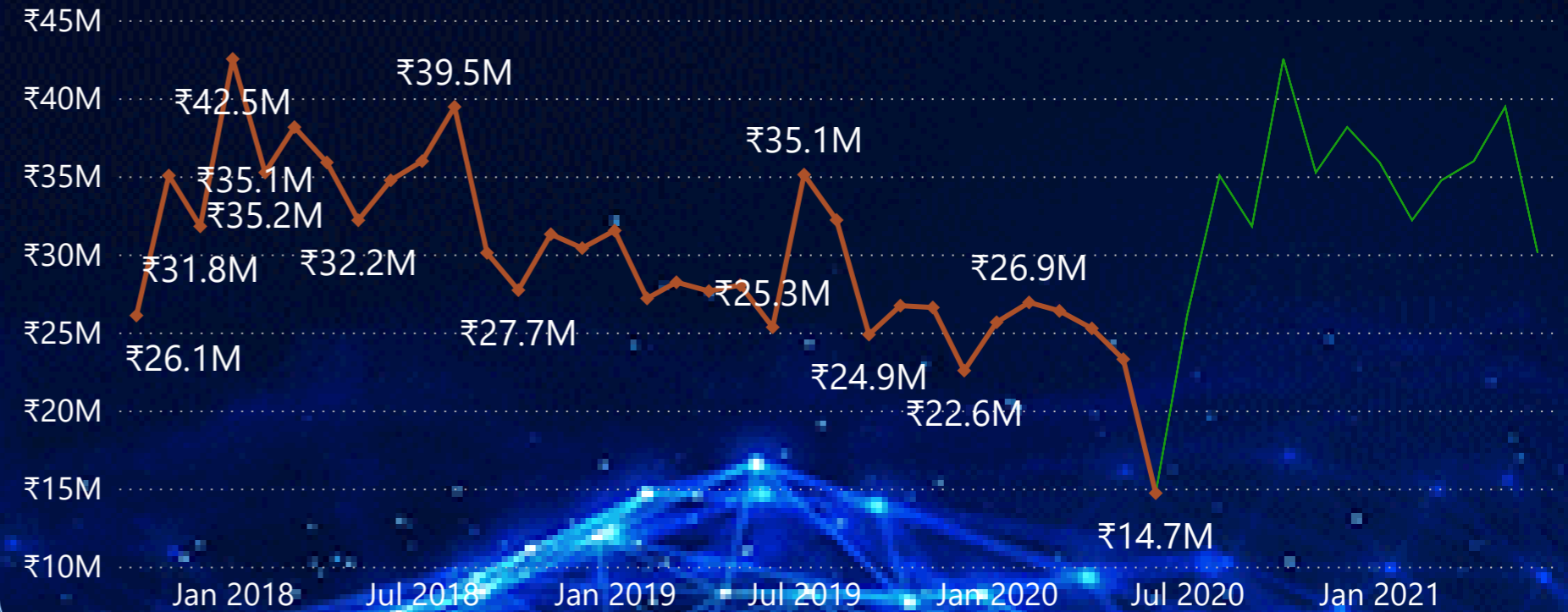
Revenue by Markets



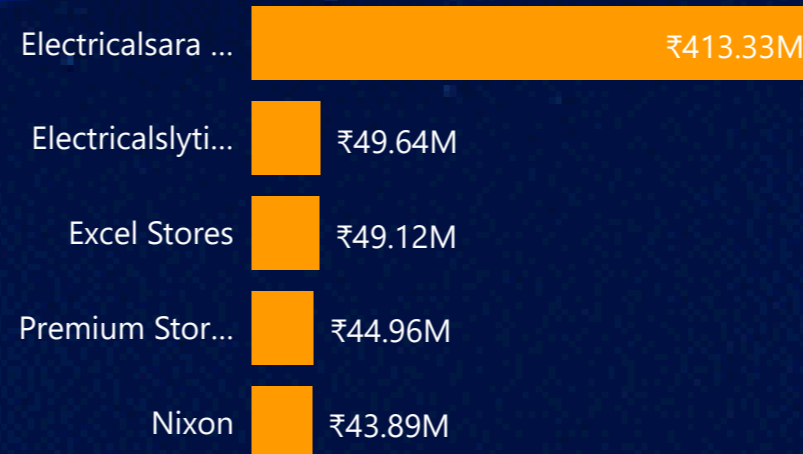
Sales Qty by Markets



Revenue Trend by Date



Top 5 Customers by Revenue



Top 5 Products by Revenue



₹984.87M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

2017

2018

2019

2020

Jun 17

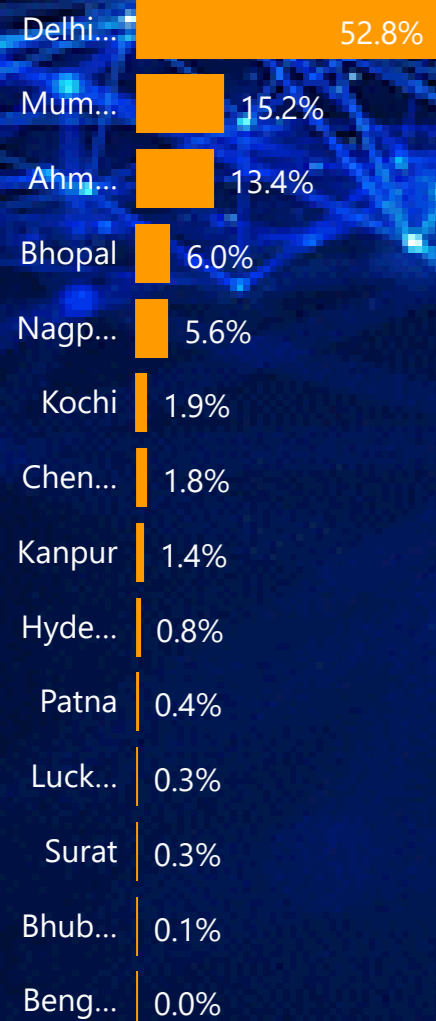
Jul 17

Aug 17

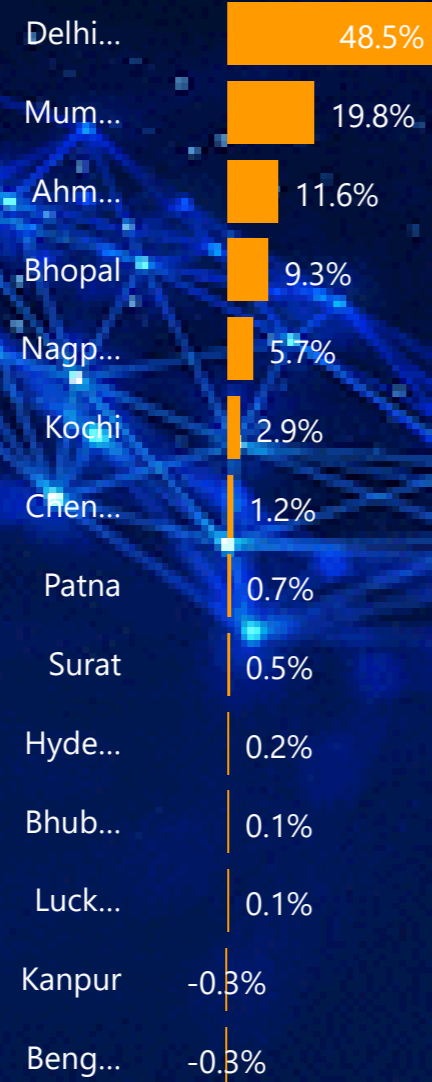
Sep 17

Oct 17

Revenue Contribution % by Market



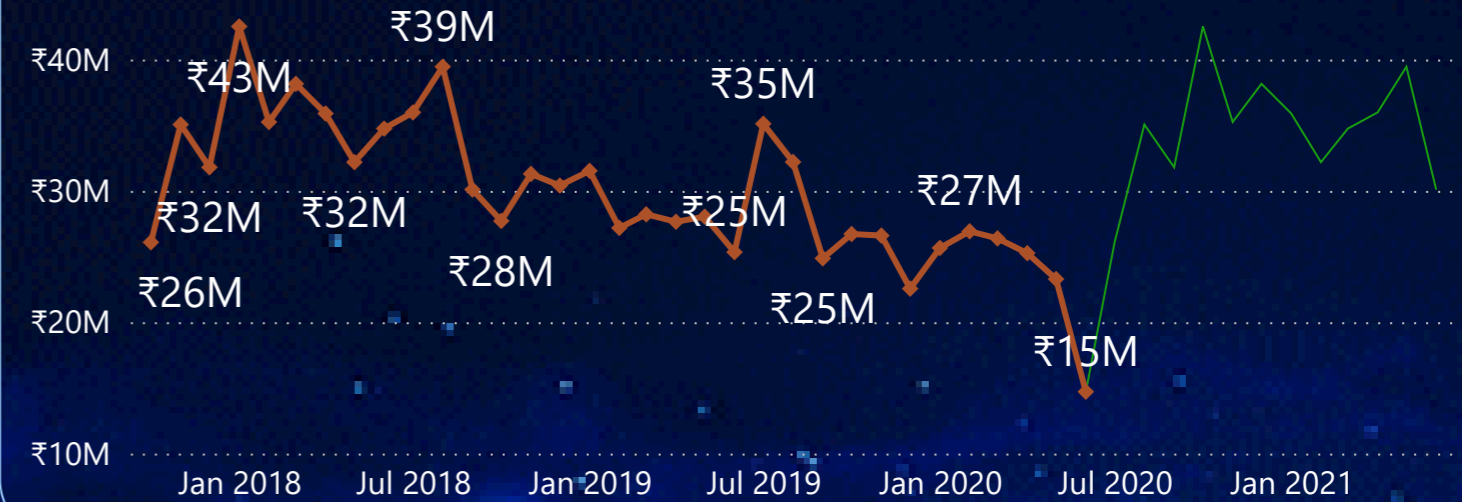
Profit Contribution % by Market



Profit Margin % by Market



Revenue Trend by Date



custmer_name	Revenue	Revenue Contribution %	Profit Marg
Acclaimed Stores	₹2,11,96,727.00	2.2%	
All-Out	₹60,68,432.00	0.6%	
Atlas Stores	₹1,66,66,713.00	1.7%	
Control	₹3,17,71,997.00	3.2%	
Electricalsara Stores	₹41,33,33,588.00	42.0%	
Electricalsbea Stores	₹3,36,367.00	0.0%	
Electricalslance Stores	₹18,68,461.00	0.2%	
Electricalslytical	₹4,96,44,189.00	5.0%	
Electricalsocity	₹1,74,89,935.00	1.8%	
Electricalsopedia Stores	₹1,02,81,203.00	1.0%	
Electricalsquipo Stores	₹13,30,361.00	0.1%	
Elite	₹48,37,239.00	0.5%	
Total	₹98,48,68,963.00	100.0%	

₹984.87M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

2017

2018

2019

2020

Jun 17

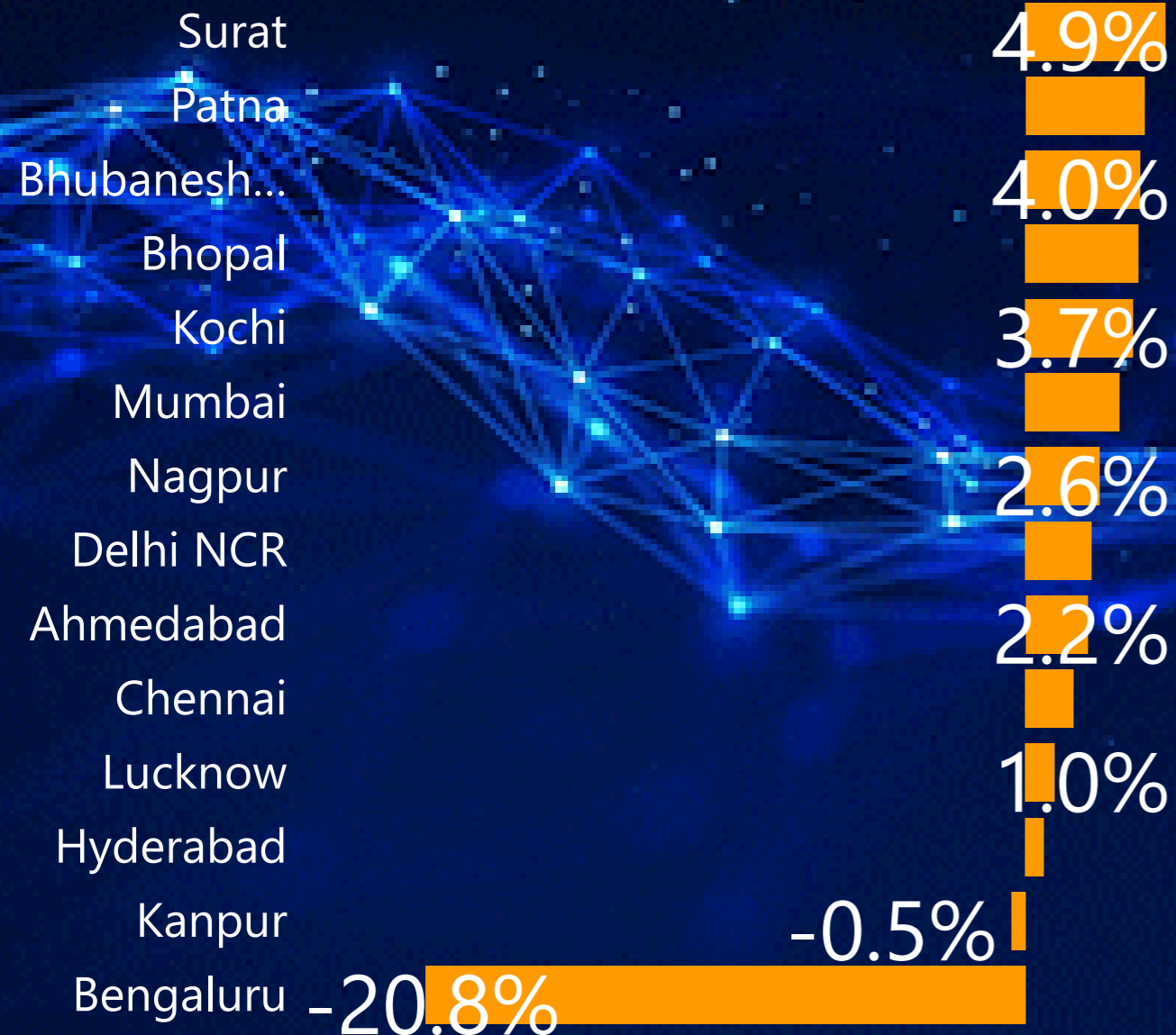
Jul 17

Aug 17

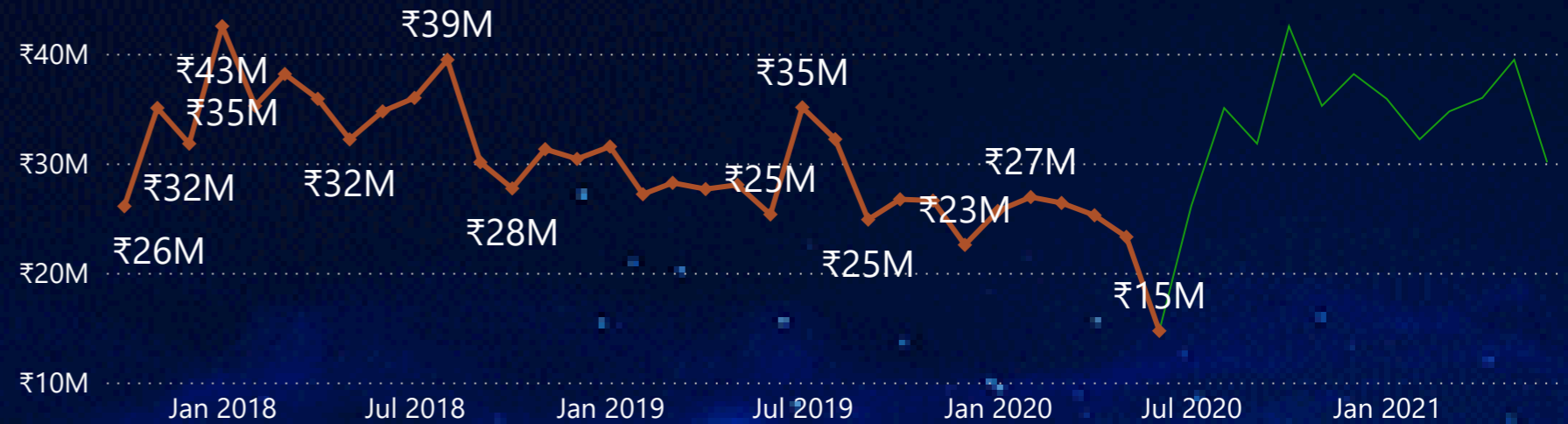
Sep 17

Oct 17

Profit Margin % by Market Name



Revenue Trend by Date



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %
Acclaimed Stores	₹2,11,96,727.00	2.2%	1.3%
All-Out	₹60,68,432.00	0.6%	0.6%
Atlas Stores	₹1,66,66,713.00	1.7%	1.2%
Control	₹3,17,71,997.00	3.2%	3.3%
Electricalsara Stores	₹41,33,33,588.00	42.0%	37.7%
Electricalsbea Stores	₹3,36,367.00	0.0%	0.0%
Electricalslance Stores	₹18,68,461.00	0.2%	-0.2%
Electricalslytical	₹4,96,44,189.00	5.0%	6.8%
Electricalsocity	₹1,74,89,935.00	1.8%	2.9%
Electricalsopedia Stores	₹1,02,81,203.00	1.0%	1.3%
Electricalsquipo Stores	₹13,30,361.00	0.1%	0.4%
Elite	₹48,37,239.00	0.5%	0.9%
Elite Stores	₹1,97,59,449.00	1.9%	1.2%
Total	₹98,48,68,963.00	100.0%	100.0%

₹984.87M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

2017

2018

2019

2020

Jun 17

Jul 17

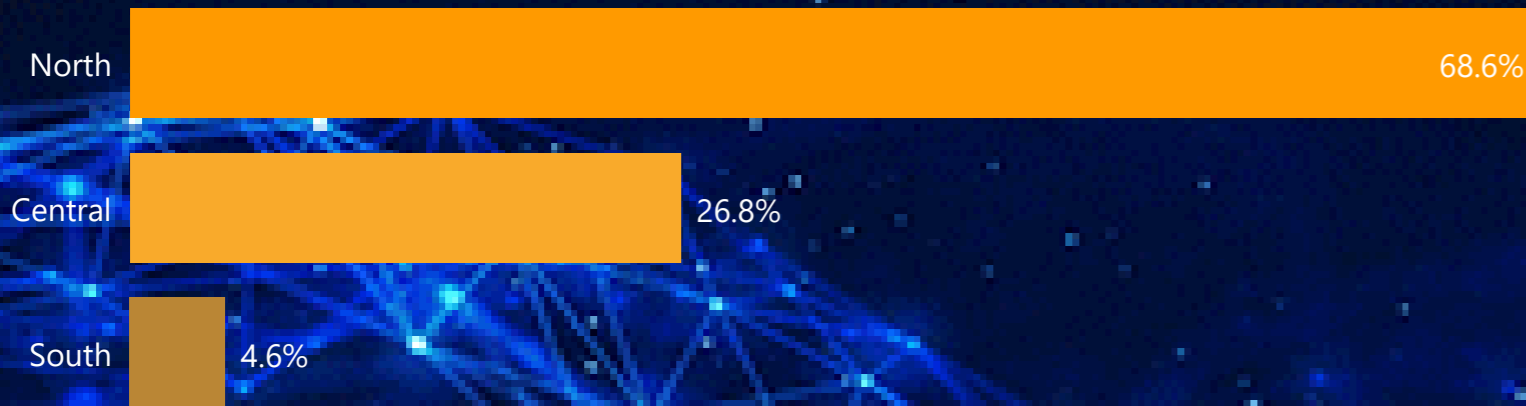
Aug 17

Sep 17

Oct 17

Revenue Contribution % by Zone

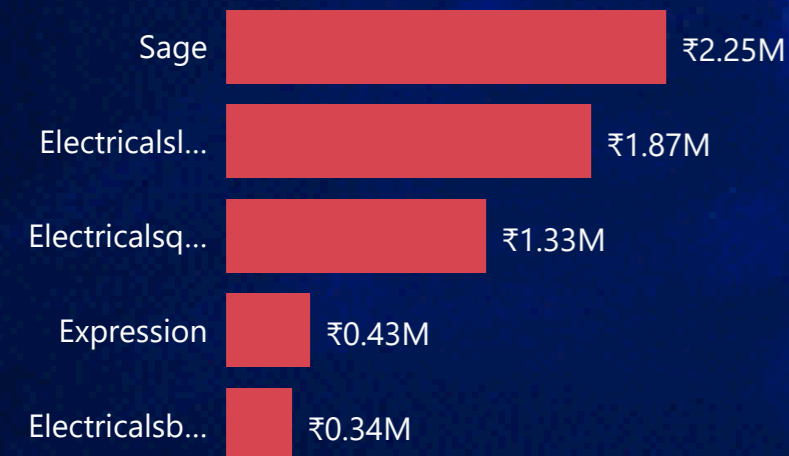
Count of zone 4 5 6



Revenue by Customer Type



Bottom 5 Customers by Revenue



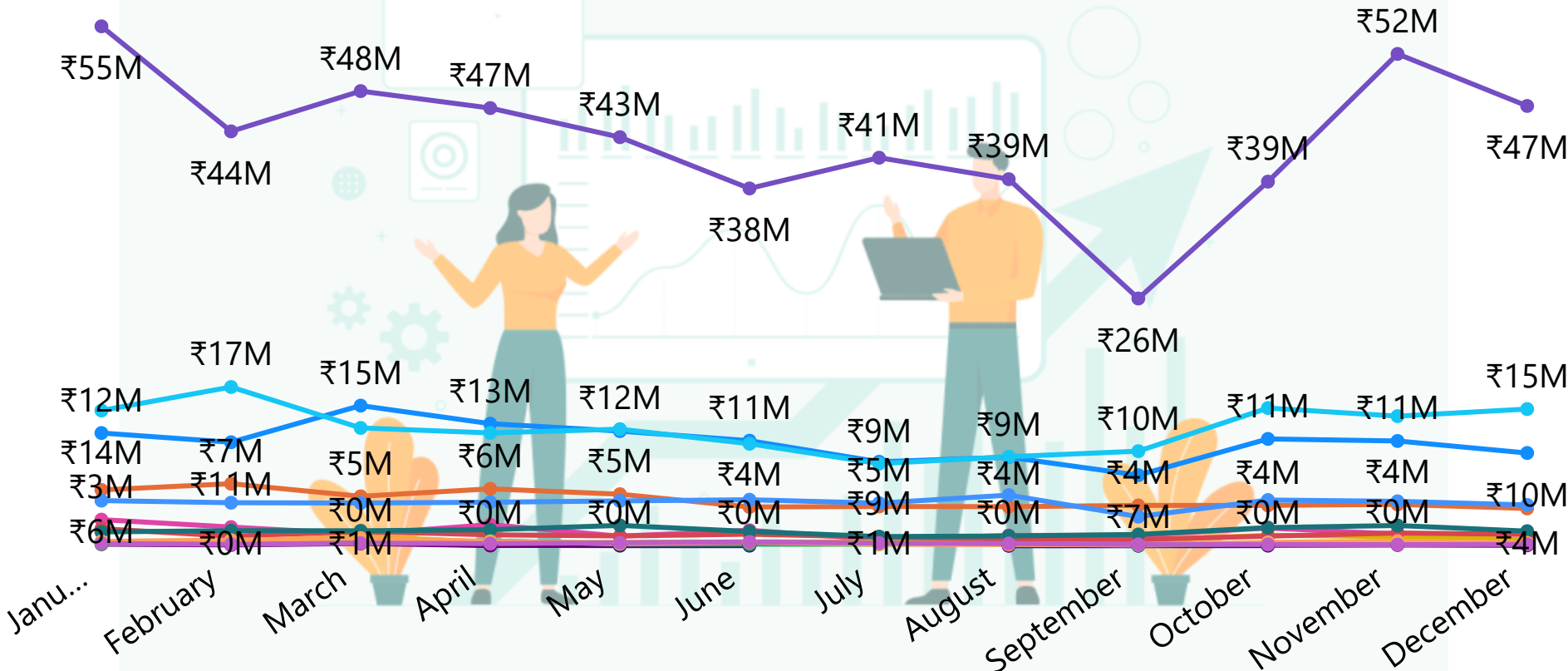
Bottom 5 Products by Revenue



custmer_name	Revenue	Revenue Contribution %	Profit Margin C
Electricalsara Stores	₹41,33,33,588.00	42.0%	
Nixon	₹4,38,93,083.00	4.5%	
Electricalslytical	₹4,96,44,189.00	5.0%	
Leader	₹1,65,29,970.00	1.7%	
Premium Stores	₹4,49,62,166.00	4.6%	
Control	₹3,17,71,997.00	3.2%	
Electricalsocity	₹1,74,89,935.00	1.8%	
Excel Stores	₹4,91,15,620.00	5.0%	
Surge Stores	₹2,86,48,916.00	2.9%	
Forward Stores	₹2,10,26,079.00	2.1%	
Nomad Stores	₹1,77,39,351.00	1.8%	
Surface Stores	₹1,52,42,562.00	1.5%	
Logic Stores	₹1,32,01,366.00	1.3%	
Modular	₹1,73,79,851.00	1.8%	
Power	₹57,27,123.00	0.6%	
Electricalsondia Stores	₹1,02,81,202.00	1.0%	
Total	₹98,48,68,963.00	100.0%	

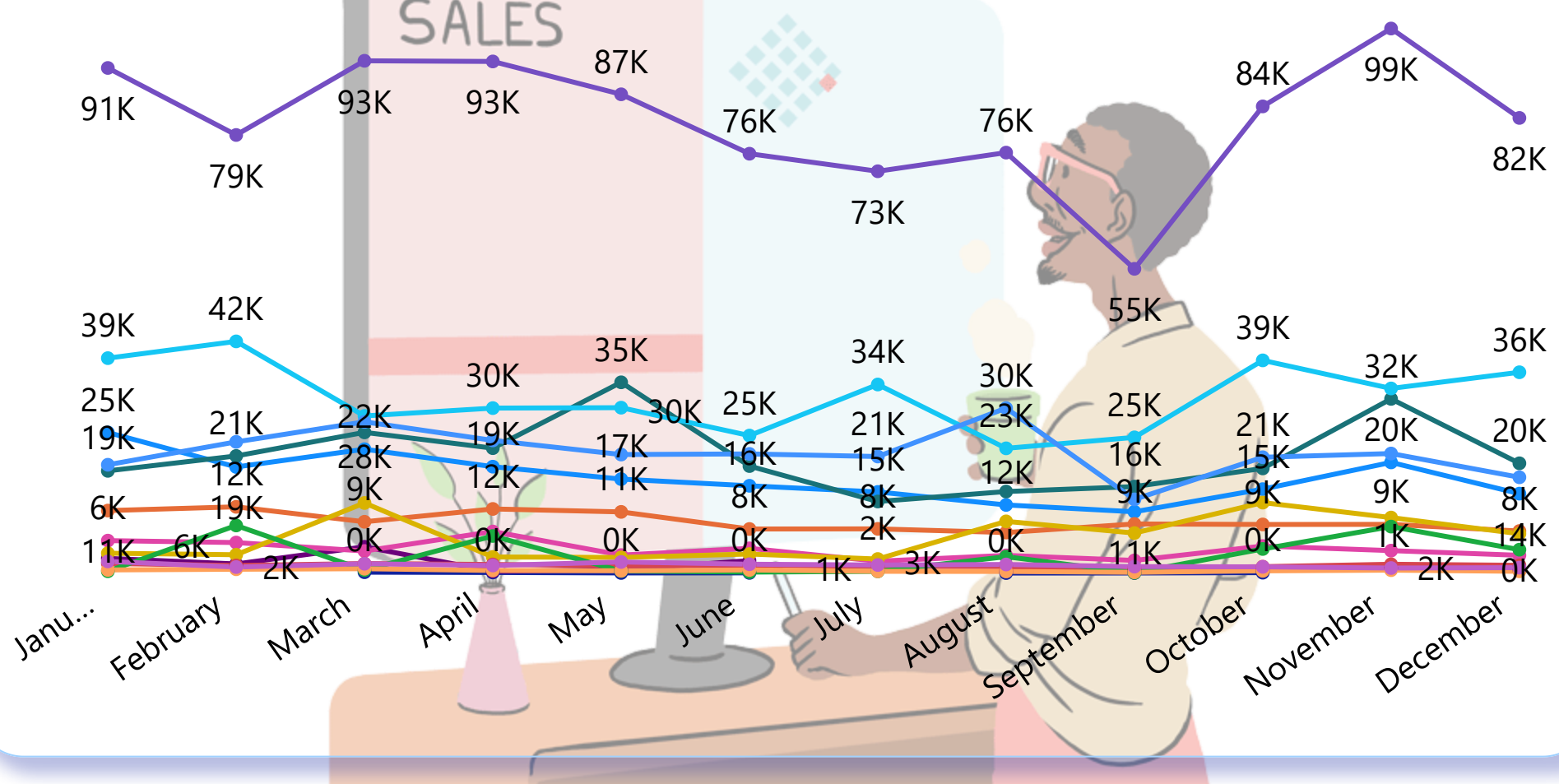
Revenue by Month and Markets_name

markets_name ● Ahme... ● Bengal... ● Bhopal ● Bhub... ● Chen... ● Delhi ... ● Hyder... ● Kanpur ● Kochi ● Luckn...



Sales Qty by Month and markets_name

markets_name ● Ahm... ● Beng... ● Bhopal ● Bhub... ● Chen... ● Delhi ... ● Hyde... ● Kanpur ● Kochi ● Luck...



Revenue Contribution % by Month and zone

zone ● Central ● North ● South

