

CUSTOMER PROFILE 7043 **GENDER DISTRIBUTION** 3488 (49.52%)

SENIOR CITIZEN

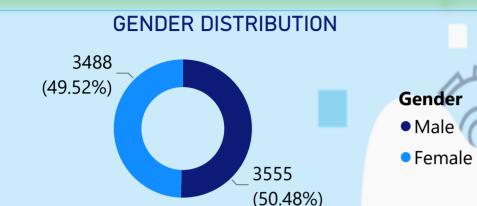
1142

CHURNER PROFILE

1869

SENIOR CITIZEN

476



MONTHLY CHARGES (AVG)

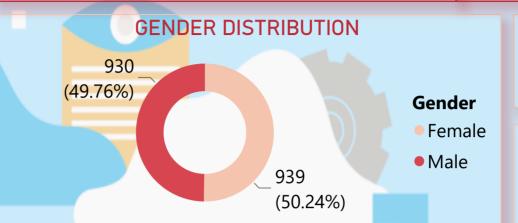
\$64.76

PERCENTAGE OF RETAIN

TOTAL **CHARGES** (AVG)

73.46%

\$2,280





PERCENTAGE OF CHURN

26.54%

TOTAL CHARGES (AVG)

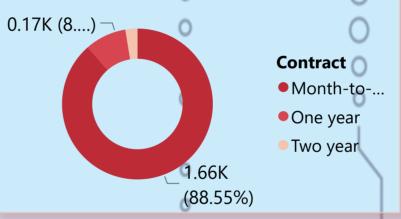
\$1,532





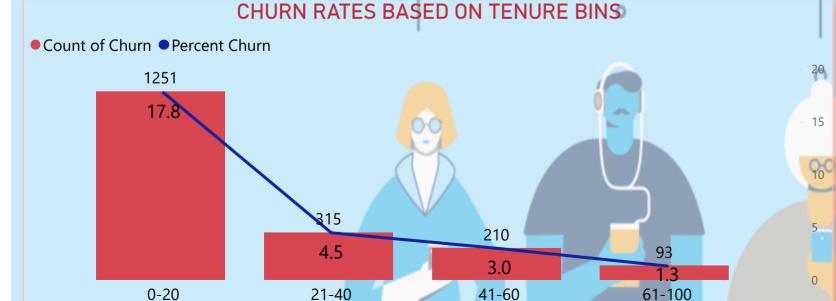




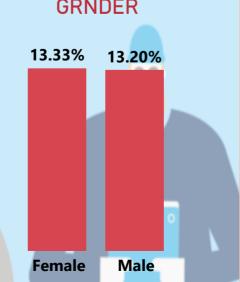


CHURNER CUSTOMER BY CONTRACT & GENDER



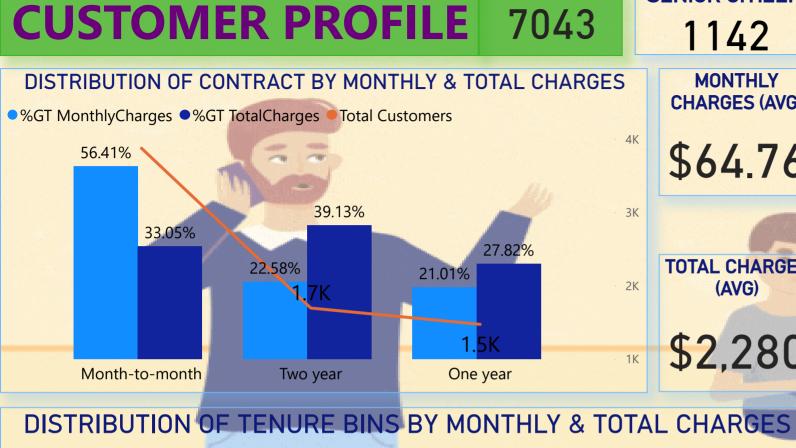


PERCENT CHURN BY **GRNDER**



PERCENTAGE OF CHURN BY CHURN DATA CONTRACT







SENIOR CITIZEN

476

1,000

500



23.58%

166

One year

10.15%

Month-to-month

MONTHLY CHARGES (AVG)

\$74.44

TOTAL **CHARGES (AVG)**

\$1,532

PERCENTAGE OF CHURN

26.54%

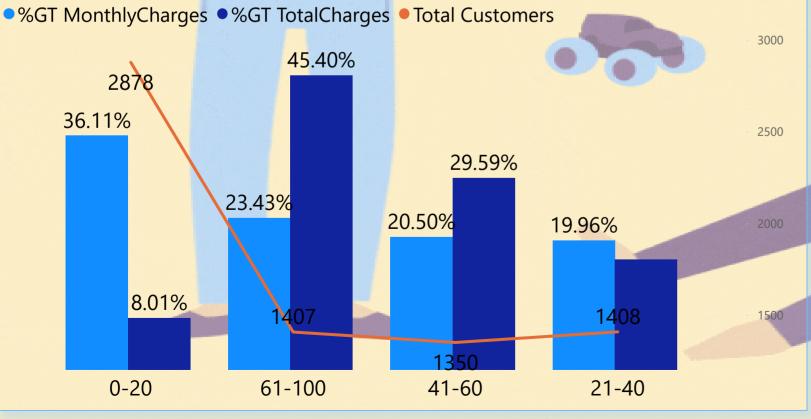
MONTHLY **CHARGES (AVG)**

SENIOR CITIZEN

\$64.76

TOTAL CHARGES (AVG)

\$2,280



DISTRIBUTION OF TENURE BINS BY MONTHLY & TOTAL CHARES

2.99%

9.11%

Two year

