Certification Exam Guide

SALESFORCE CERTIFIED PLATFORM APP BUILDER TRANSITION EXAM

Winter '18

CONTENTS

ABOUT THE SALESFORCE CERTIFIED PLATFORM APP BUILDER CREDENTIAL

The Salesforce Certified Platform App Builder credential is designed for individuals who would like to demonstrate their skills and knowledge in designing, building, and deploying custom applications using the declarative customization capabilities of the Force.com platform. The candidate can create, manage, and update data models, application security, business logic, and process automation.

This exam guide provides information about the Salesforce Certified Platform App Builder transition exam.

SECTION 1. PURPOSE OF THIS EXAM GUIDE

This exam guide is designed to help you evaluate if you are ready to successfully transition to the Salesforce Certified Platform App Builder exam. This transition exam is available only for candidates who have completed the Salesforce Certified Force.com Developer exam. This guide provides information about the target audience for the certification exam, recommended training and documentation, and a list of exam objectives–all to help you succeed. Salesforce highly recommends a combination of on-the-job experience, course attendance, and self-study to maximize your chances of passing the exam. Upon passing this transition exam, candidates will earn the Salesforce Certified Platform App Builder credential.

SECTION 2. AUDIENCE DESCRIPTION: SALESFORCE CERTIFIED PLATFORM APP BUILDER

The Salesforce Certified Platform App Builder credential is intended for an individual who has experience developing custom applications on the Force.com platform, including practical application of the skills and concepts noted in the exam objectives below.

The Salesforce Certified Platform App Builder generally has six months to one year of experience building applications on the Force.com platform and/or on a similar technology platform.

The Salesforce Certified Platform App Builder candidate has the experience, skills, and knowledge outlined below:

- Has familiarity with the capabilities of the Force.com platform.
- Has an awareness of Salesforce license types and the related considerations.
- Can design applications to support business processes and reporting requirements.
- Has familiarity with the social and mobile capabilities of the platform and is accustomed to using and optimizing business applications on a mobile device.
- Has familiarity with the Salesforce development environments and the options available to deploy applications and manage changes on the Force.com platform.
- Has invested time studying the resources listed in this Exam Guide and the additional required study materials provided by Salesforce.

A candidate for this exam is not expected to be able to administer Sales Cloud or Service Cloud, have programmatic development experience (Apex, Visualforce, etc.), design custom interfaces using Visualforce, or design custom Lightning components using Apex or JavaScript.

SECTION 3. ABOUT THE TRANSITION EXAM

The Salesforce Certified Platform App Builder transition exam has the following characteristics:

- Content: 20 multiple-choice/multiple-select questions

- Time allotted to complete the exam: 30 minutes

- Passing Score: 65%

- Attempts to pass: 3

- Registration fee: 100 USD, plus applicable taxes as required per local law

- Retake fee: 50 USD, plus applicable taxes as required per local law

- Delivery options: Proctored exam delivered onsite at a testing center or in an online proctored environment. Click here for information on scheduling an exam.

- References: No hard-copy or online materials may be referenced during the exam.

- Prerequisite: Salesforce Certified Force.com Developer credential

SECTION 4. RECOMMENDED TRAINING AND REFERENCES

As preparation for this exam, Salesforce recommends a combination of: hands-on experience, training course completion, Trailhead trails, and self-study in the areas listed in the Exam Outline section of this exam guide.

To access the most comprehensive training list, download a copy of our Salesforce Guide to Certification available here.

To enroll in instructor-led courses and launch online training from your Salesforce application, click the **Help & Training** link in the upper right corner of the screen (requires login) and search for the desired courses. Non-Salesforce customers can register for instructor-led courses here.

Salesforce recommends the following training resources to guide your study:

- Salesforce AppExchange Overview Demo
- Record Types Overview
- Roll-up Summary Field
- Field Update Considerations
- Social Accounts, Contact and Leads Overview
- Define External Objects
- Introducing Lightning Components
- Salesforce Mobile App Developer Guide
- Object-Specific Actions
- Understanding Sandbox Environment Types
- Developing and Testing on Sandbox
- An Introduction to Packaging
- Understanding Packages

To review online Documentation, Tip Sheets, and User Guides – search for the topics listed in the Exam Outline section of the exam guide and study the information related to those topics. Documentation, Tip Sheets, and User Guides can also be accessed through **Help & Training.** Documentation is also available in PDF format here.

Trailhead trails can be accessed here.

SECTION 5. EXAM OUTLINE

The Salesforce Certified Platform App Builder transition exam measures a candidate's knowledge and skills related to the following objectives. A candidate should have hands-on experience developing custom applications on the Force.com platform and have demonstrated the application of each of the features/functions below.

- Describe the capabilities of the core CRM objects in the Salesforce schema.
- Identify common scenarios for extending an org using the AppExchange.
- Given a scenario, determine the appropriate data model.
- Identify the considerations when changing a field's type.
- Given a set of requirements, identify the considerations and select the appropriate field type.
- Describe the capabilities of and use cases for external objects.
- Describe the capabilities of and use cases for record types.
- Describe the capabilities of, use cases for, and implications of roll-up summary fields.
- Describe the ramifications of field updates and the potential for recursion.
- Describe the capabilities of and use cases for social features.
- Describe the declarative options available for incorporating Lightning Components in an application.
- Describe the declarative customizations options available for the Salesforce mobile application user interface.
- Given a set of requirements, determine the appropriate global and object-specific actions and action layouts to optimize the Salesforce mobile application user experience.
- Describe the differences between and considerations when using the various types of sandboxes.
- Describe the use cases of and considerations when using unmanaged packages.

SECTION 6. MAINTAINING A CERTIFICATION

One of the benefits of holding a Salesforce credential is always being up to date on new product releases. Our release exams are designed to ensure you have the latest information you need to be a successful Salesforce Certified expert.

Click here for information regarding requirements and cost to maintain your Salesforce certification.

If you earned the Salesforce Certified Platform App Builder credential on or before November 15, 2017 you are required to pass the Salesforce Certified Platform App Builder – Winter '18 Release Exam. Click here for details about the release exam objectives, number of questions, recommended preparation, and registration information.

ABOUT SALESFORCE

Salesforce offers a comprehensive catalog of courses and certifications to help you administer, develop, and use your organization's Salesforce environment. Whether you need a customized private course for your whole team or an in-depth instructor-led classroom experience for one person, Salesforce can help you take the next steps on your journey to success. Contact us today to learn how we can help you get the most out of your Salesforce investment.

REGISTER FOR SALESFORCE COURSES ONLINE OR SPEAK WITH AN EXPERT:

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www.salesforce.com/training
Phone: 1-877-TRAIN10
Email: educationcoordinator@salesforce.com

ASIA/PACIFIC:
www.salesforce.com/au/training
Phone: 1-800-789-984
Email: apactraining@salesforce.com

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