

## Wine Time Preference Survey Questions

### Categories

1. Carbonation
2. Color – red or white
3. Sweetness
4. Boldness
5. Dryness

#### 1. Carbonation

1. Which drink would you order at a fast-food restaurant?
  - a. any soft drink
  - b. lemonade
  - c. water
2. Which given the options below, which drink would you chose to have at lunch?
  - a. Can of La Croix
  - b. Can of Bubly
  - c. Bottle of Fiji water
  - d. Bottle of Dasani spring water
3. When using a hot tub, which do you prefer?
  - a. Spa jets/bubbles
  - b. no Spa jets/bubbles

#### 2. Color

1. At the grocery store, which type of grapes would you purchase?
  - a. red grapes
  - b. purple grapes
  - c. green grapes
  - d. yellow grapes
2. Which category of apple is more aesthetically pleasing?
  - a. red apples
  - b green apples
3. Which season is prettier?
  - a. winter – snow covered trees

- b. fall - leaves turning colors

### 3. Sweetness

1. Do you prefer coffee with or without sugar or sweetener?
  - a. No added sweetener
  - b. Add sugar or sweetener
2. Which category of tea do you prefer?
  - a. sweet tea
  - b. Unsweet tea
3. How sweet do you prefer lemonade?
  - a. very sweet
  - b. mildly sweet

### 4. Boldness

1. How strong do you like coffee or tea?
  - a. Pretty strong
  - b. Average strength
  - c. Lighter/weaker
2. You are given three dessert options at a fancy restaurant. Which would you pick
  - a. Rich cheesecake in your favorite flavor
  - b. Apple pie
  - c. simple vainilla cake
3. Given the options of three different brownies, which would you pick?
  - a. double chocolate, cream cheese brownie
  - b. fudge brownie
  - c. milk chocolate brownie

### 5. Dryness

1. Which type of cookies do you prefer
  - a. thin and crispy
  - b. moist and chewy

2. When taking a trip to the beach, which activity do you prefer

- a. making sandcastles
- b. playing volleyball or other beach games
- c. swimming
- d. water sports such as tubing or water skiing

3. Which type of tomato do you prefer on a salad?

- a. sundried tomatoes
- b. cherry tomatoes