

# IEEE VIT STUDENT BRANCH Presents

## Vision 2 Venture: The Startup Pitch Challenge

"Innovating for a Better Tomorrow"  
IEEE Role in Shaping the Future of Technology

## Rules and Regulations

### General Rules:

1. **Team Composition:** Each team must consist of 2-4 members. Participants can be from different colleges.
2. **Registration:** Teams must register online. The registration fee is ₹200 per team. No refunds will be provided.
3. **Preparation:** Teams will receive problem statements 15 days prior to the event to prepare their models/solutions.
4. **Submission:** Teams must bring a prototype/model (physical, software, or visual representation) and a pitch deck summarizing their solution.

### Phase 1 Rules:

1. Teams will be divided into 5 rooms with 6 teams each.
2. Each team gets 5 minutes (3 minutes for pitch + 2 minutes for Q&A) to present their pre-prepared model/solution.
3. Evaluation Criteria:
  - Innovation (30%)
  - Feasibility (25%)
  - Scalability (20%)
  - Prototype/Model Quality (15%)
  - Presentation Skills (10%)
4. Judges will shortlist the Top 8-9 teams for Phase 2.

## Rules and Regulations

### Phase 2 Rules:

1. Shortlisted teams will face a Surprise Pivot Challenge, requiring them to adapt their solution to new constraints or scenarios.
2. Teams have 30 minutes to brainstorm and revise their pitches.
3. Each team will present a 5-minute pitch (3 minutes for pitch + 2 minutes for Q&A), including:
  - Problem Statement and Original Solution
  - Prototype/Model Demonstration
  - Integration of the Pivot Adjustments
  - Market Analysis and Business Model
  - Future Roadmap and Implementation Strategy
4. Evaluation Criteria:
  - Problem Understanding and Solution (30%)
  - Adaptability to Pivot (25%)
  - Prototype/Model (20%)
  - Scalability and Growth Strategy (15%)
  - Presentation Skills (10%)

### Judging Panel:

Comprising entrepreneurs, startup founders, professors, and industry experts in AI, IoT, and sustainability.

Note: Non-compliance with rules may lead to disqualification.