



Your Decentralized Gateway to

NFTs, NFT based Merchandising, P2E Gaming & DeFi

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ABSTRACT

Blockchain, NFTs, and Cryptocurrency all have developed in the past decade, creating a technological tsunami. Bitcoin (BTC) has taken investors and the rest of the globe on a wild journey from its humble beginnings in 2008. In just over a decade, the first cryptocurrency has surged and crashed, rebounded and plummeted, and then spiked again, on its way to tens of thousands of dollars reaching a Market cap of USD \$1.1 Trillion at its peak. The first NFT (Non Fungible Token) ever created was in 2014. Eight years later, the NFT market was valued at USD \$30 billion at its peak.

Investors and users have new opportunities. The gaming industry is transforming from centralized to globally decentralized. Kryptomerch wants to raise awareness of these new technologies and disrupt GameFi, Merchandising Industry and NFTs by introducing DeFi and Merchandising into Blockchain gaming and create a safe, scalable, decentralized environment for users across the globe. We're empowering individuals globally by giving more access to their financial management in a GameFi environment. We're establishing a worldwide community for gamers, collectors, and investors.

WHAT IS KRYPTOMERCH?

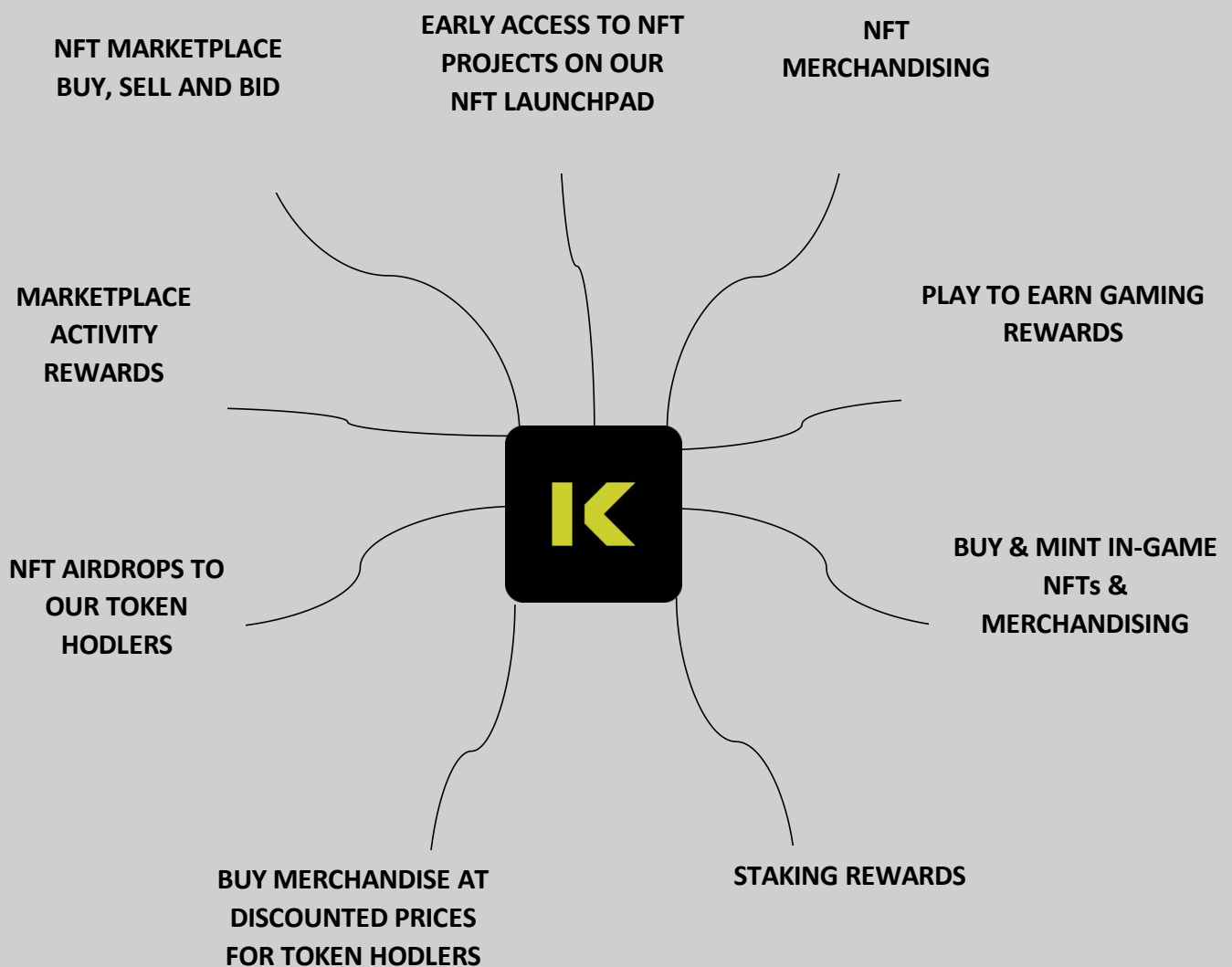
Kryptomerch, the first NFT-based Merchandising store and Marketplace ever built, will supply our users with a variety of High Quality Merchandising items. We have selected Highly Rated manufacturers from around the world to provide you with high-quality merchandise at reasonable rates and with fast shipping. Our catalogue offers over 500 merchandising products.

Wallets supported (Zelcore, X-wallet, Chainweaver) (Metamask, Coinbase, Trustwallet etc,. integration coming soon)

Kryptomerch is also a decentralized NFT Marketplace, Launchpad, Merchandising Marketplace with a vision of making it a platform for P2E(Play to Earn) Gaming Metaverse. We think NFTs and P2E correlate nicely with our project aims. We're building a protocol based on P2E's contemporary, dynamic values. Building a centre for game finance with features and tools to benefit all blockchain gaming participants. KRYPTOMERCH is a Kadena based decentralized platform. Kadena, known for its infinite scalability and highly secure programming language "Pact," is the technology we all have been waiting for. Kadena enables interoperability between everything online and offline, on and off chain, and will serve as the foundation of the metaverse that awaits us...



The Kryptomerch Protocol is powered by \$KDM, which is a tradable asset that will initially be listed on the Kadena Decentralized Exchange and thereafter on Centralized Exchanges. Features for the token is shown as below.





We want to create a thriving virtual economy where people can earn and trade.

We will lead the project based on what the community thinks are fair and balanced ways to trade and interact in the virtual world, while also building a fascinating and exciting metaverse to explore.

Developmental Road-map

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|---------------------------------------------------------------------------------------------------------------------|
| <div>Q4 2022- NFT LAUNCHPAD (BETA)</div> <div>Q4 2022- IDO</div> <div>Q4 2022- NFT MERCHANDISING (BETA)</div> |
| <div>Q1 2023- NFT MARKETPLACE</div> <div>Q1 2023- NFT MERCHANDISING</div> <div>Q1 2023- NFT LAUNCHPAD</div> |
| <div>Q2 2023- NFT MERCHANDISING MARKETPLACE</div> <div>Q2 2023- P2E GAMING (BETA)</div> <div>Q2 2023- STAKING</div> |
| <div>Q3 2023- CROSS CHAIN WALLET INTEGRATION</div> <div>Q3 2023- P2E GAMING METAVERSE</div> |

HOW DOES IT WORK?

NFT MERCHANDISING & MARKETPLACE

Kryptomerch intends to reward users with \$KDM who buy and sell merchandise on the platform. Every transaction earns you tokens in your wallet, which you can then spend on our platform for a variety of purposes. Our Merchandising store will draw a large number of customers from the crypto space and that non-crypto users will be able to shop on our Merchandising Marketplace using our Native payment interface.

MERCHANDISE

- **Wallet/Login**-To develop your own NFT-based Merchandising, users must login with their Web wallet that stores NFTs or submit a K: wallet address that you purchased your NFT with. NFT placed in user wallet using the NFT metadata to display details.
- **Process**-To begin the design process, user must first select the Merchandise from the catalogue. You can then modify your designs on a specific piece of merchandise of your choice.
- **Shipping**-You will be required to submit your shipping information; our system select the nearest manufacturer to your location in order to provide fast and inexpensive shipment while also avoiding costly customs fees.

- **Payment**-Pay for your favorite merchandise with accepted cryptocurrency, Visa/Mastercard/Paypal, and other payment methods.

MERCHANDISING MARKETPLACE

- Users will be able to create their own NFT-based Merchandising and sell up to three products at a time on our Marketplace. Please keep in mind that purchasing the merchandise does not transfer ownership of the NFT to the buyer NFT ownership will be retained by its owner.
- You need to sign up for an account before you can buy or sell items on the merchandising marketplace.
- Printing and Shipping services will be managed by Kryptomerch.io

NFT MARKETPLACE & LAUNCHPAD

Based on Marmalade Standards, Kryptomerch is building its own NFT Marketplace and Launchpad to give our users more utility of our token. We provide users a first-class NFT Marketplace and Launchpad and we believe our large user base will benefit from it. We will integrate Native payment interface for our NFT Marketplace & Launchpad so users can buy NFTs with Fiat. The more you transact with the protocol earns you more rewards.

Wallets supported at Launch (Zelcore, X-wallet, Chainweaver) Know more about Marmalade.art here.

NFT MARKETPLACE

1. **Customize**- Users will be able to customize their own marketplace, on your own domain, fully integrated into your project.
2. **Royalties**- You will get commission/royalties as per Marmalade Standards.
3. **Stats**- Get stats and in sights to see how your collectibles are trending.
4. **Sell Pack of items**- You will have the ability to run your own crowd sale. Sell the things in your game to a small group of early adopters. To provide more value to your users, you can sell things separately or in bundles.
5. **NFTs**- Filter NFTs by Collections, categories, Price range, type or wallet address. NFT created with Metadata including details and IPFS IDs

6. **Activity**- Get all NFT related events (not just on our marketplace) including sales, listings, bids, transfers, details and more.
7. **Auctions**- Create auctions for your items, check bids, bid on items and create multi-item bundles.
8. **Mint**-Mint your own NFTs and Marketplace as per Marmalade standards.

NFT LAUNCHPAD

The DB COOPER NFT Project, which will launch at the end of Q3 2022, is our first NFT project on the Launchpad. All NFT projects that choose to launch with us will be easily integrated into our Gaming Metaverse providing users with more utility for the token.

We want to help Kadena expand and share the fun and innovations of Kryptomerch to NFTs. All NFTs will be tradable on Kryptomerch's marketplace post-mint.

\$KDM holders will get whitelist places and cheaper mints post IDO.

P2E GAMING METAVERSE

The most thrilling gaming metaverse you have ever seen. Create your own avatar. On our Marketplace, sell them as NFT. Same character, different worlds. The KDM token will power the Kryptomerch economy, letting players to earn \$KDM while they participate. These milestones include level advancement, high scores, and in-game challenges. Kryptomerch overcomes these problems by creating a interface that unifies the financial environment with yield-generating possibilities and utility-based NFTs. We designed a single platform for multi-asset, cross-protocol farming and exchanges using the Kadena blockchain. Our goal is to enhance Kadena ecosystem adoption by collecting its best parts into a protocol that rewards users for their behaviours.

Kryptomerch will be an independent protocol with its own economy. Eventually, it will evolve into a universe of interconnected dApps and games operated on the Kadena blockchain, giving users simple access to all of Kadena's features and producing rewards that span the entire ecosystem.

We see Kryptomerch as a GameFi protocol atop the Kadena blockchain that will become a decentralized centre for all Kadena projects, allowing seamless connections within Kryptomerch's gamified Metaverse. By mixing interoperable NFTs, DeFi, and social aspects in a gamified environment to generate yield, we're introducing new methods for users to earn tokens or

NFTs from other Kryptomerch applications. Users can collect, exchange, stake, trade, and sell anything they earn in Kryptomerch while discovering new ways to join in other projects and benefit from their own use case.

Kryptomerch's token economy mixes NFTs with DeFi. We use decentralized and financially stable technologies to create an immersive GameFi ecosystem. Players that join KMM(KryptoMerch Metaverse) will be able to select from a variety of game modes. The protocol will continue to grow as we incorporate components from other Kadena-based projects into our own. This game's basic mechanics revolve around the ability to upgrade and synchronize NFTs to improve performance and boost mining rewards.

The protocol can be interacted with in two ways: buying an NFT from the marketplace, or by Minting one from the Metaverse game.



WHY KADENA & MARMALADE?

Kadena is a truly decentralized Proof of Work blockchain that is infinitely scalable, environmentally sustainable, and home to the web's most secure programming language: PACT. Military Grade Secure. Kadena's near-zero fees & gas stations allow us to completely remove them for users in favor of creating a completely gas-free environment. PACT and Marmalade, Kadena's smart contract language and NFT standard, allow us to create a comprehensive ecosystem that goes beyond security and decentralized ownership of NFT assets.

Kryptomerch intends to utilize Kadena's innovations to the greatest extent possible in order to continue to improve its capacity, functionality, and reach.

To lead by example in driving innovation by pushing the infrastructure to its limits and thus overcoming the next milestone in the evolution of

Know more about Kadena and Marmalade. Hosted on Flux.

- | | |
|------------------------------------|------------------------------------------|
| ● Safer smart contracts | Low cost transactions |
| ● Low cost transactions | Resilience with energy efficiency |
| ● Energy efficient at scale | Artifact storage |
| ● Proven security | Haber Content Integrity (HCI) |
| ● Industrial scalability | Uniqueness enforcement |
| | Superior custody |
| | Marketplace standards |



Kryptomerc Tokenomics

