



# Baguette Token

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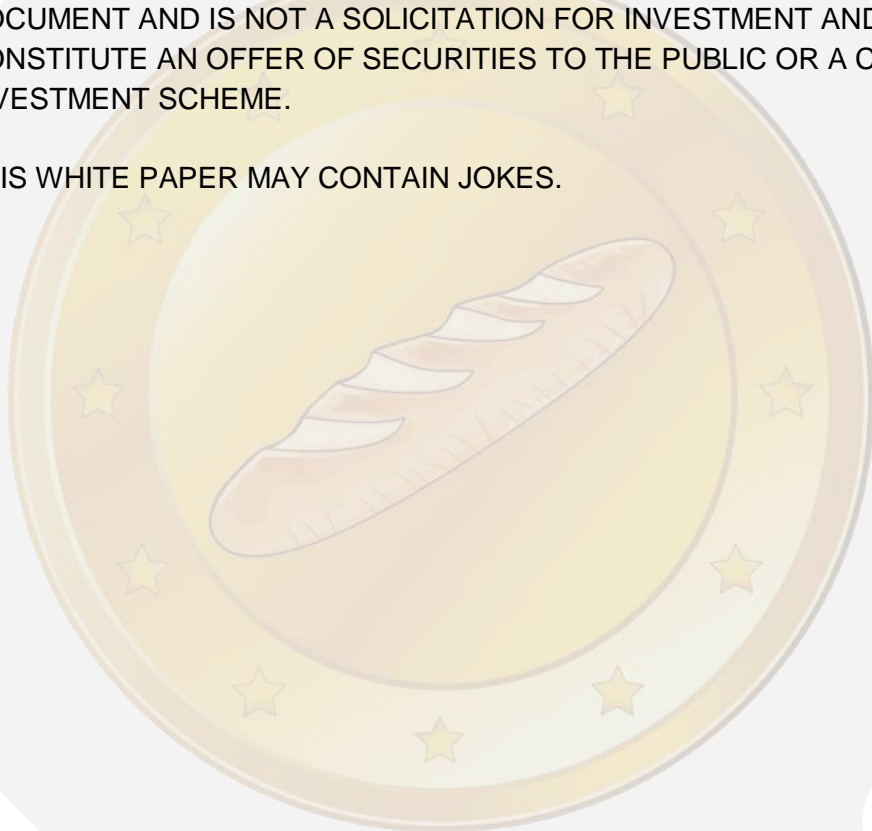
# Disclaimer

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THIS WHITE PAPER MAY CONTAIN JOKES.



Baguette Token

# Abstract

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This paper introduces Baguette Token, an ambitious, open-source, community-backed, fully decentralized cryptographic token following the ERC20 standard on the Ethereum blockchain, of ticker BGTT.

It is the favorite cryptocurrency of Baguette Eaters. Baguette Token is crunchy, delicious and revolutionary. It is designed to bring health, wealth and happiness in the lives of HODLers.

Baguette Token promises to bridge the culinary and cryptocurrency worlds.

BGTT is distributed as a reward for contributions made to its ecosystem. It can also be bought and sold in the open market.

In this paper we discuss the general design, game theory incentives, features, partners and Tokenomics around Baguette Token as well as the vision behind it and plans to make it a reality.

With already substantial industry support, Baguette Token is poised to disrupt the crypto meme economy.

## Introduction

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It is scandalous that in more than ten years of crypto, no token project related to the baguette has been created; that's an affront to the baguette and all that it represents: a refined and delicious staple of French cuisine that has accompanied mankind for centuries.

By creating the Baguette Token, we are thus fulfilling our destiny, seizing our birthright and paying tribute to the glorious baguette.

In popular culture, a baguette evokes the French civilization, flair and lifestyle.

In bakeries, a baguette is a tasty, long, thin loaf of bread.

In Telegram, the almighty emote is given by baguette: 🥖.

In Crypto, Baguette Token is the king of meme tokens.

We will fully harness the meme potential of the Baguette, combining it with one of the most potent technologies on the planet, Blockchain & Cryptocurrencies, for an explosive result.

## Vision: The Power of Memes

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### General Considerations

*Baguette Token is supported by a strong thesis defending that memes are one of the strongest forces in the world.*

Indeed, Tesla CEO, world-famous visionary, tech entrepreneur and meme connoisseur Elon Musk **tweeted**:

Baguette Token



**Elon Musk** ✓  
@elonmusk



Who controls the memes,  
controls the Universe

9:35 AM · Jun 26, 2020 · [Twitter for iPhone](#)

**134.9K** Retweets and comments **767K** Likes

The Internet itself is the backbone of our modern civilization. Memes are the salt and spice of that network.

Memes are the internet version of storytelling, but more punchy: they're shorter and raw. They light up unique pathways in our brains that make us feel good. Memes bind us together. They're used to grab people's attention, which is one of the most valuable commodities these days, with all the distractions that crept up into our lives.

Having identified this fact, and being born and moulded by the Internet culture, we are uniquely positioned to leverage the nuclear power of memes applied to crypto and more specifically to Baguette Token.

## Baguette Token Memes

Due to more frequent block generation (13s vs. 1min), Baguette Token is capable of handling higher meme throughput than its counterpart - Doge. Our network is also 100% efficient, no meme goes to waste.

As a result, users get more memes delivered right from our oven to their doorstep, thus maximizing fun and diffusion of our great ideas.

## Marketing Strategy

### Market Size

Our total addressable market size is huge. It stands at the crossroad of baguette eaters, meme lovers and cryptocurrency degens.

In France, 320 baguettes are eaten each second for a total of 10 billion baguettes a year. 83% of French people eat bread every day, that's nearly 55M daily baguette eaters already.

We are also targeting the 50M active crypto users and hundreds of millions of meme lovers on the Internet.

## Concrete Actions

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### Airdrops

We will conduct regular airdrops in order to spread the love and true vision of the Baguette.

### AMAs

We will relentlessly and patiently educate non-believers to the Baguette ways in various communities.

### Bounties & Grants

We will aggressively fund creative ideas to promote Baguette Token. This may include sponsored videos, IT development and other tasks.

### Sponsorships

We will look to sponsor pro athletes or amateurs that compete in high visibility events like the 24 Hours of Le Mans, the Tour de France or the Dakar Rally for example.

We will also sponsor several eSports teams, as this is a key market full of Millennials. By 2023, more than 650 million people are expected to be watching eSport.

### Ads

We will work in partnership with friends who own crypto media outlets to promote Baguette Token for free or at low cost. We will also display our ads on Presearch.org, a decentralized search engine (more details: <https://www.presearch.io/>) with several million users, thus gaining significant visibility.

### Word of Mouth

Most people will be excited and have a wonderful time being part of the Baguette community, sharing memes and laughs. People will naturally want to invite their friends to share those positive vibes.

### Shill Army

We cannot reveal all our secrets, but we are building a shill army of top tier individuals who have graduated top of their class in the most prestigious universities in the world.


They've been involved in numerous secret pumps on CT and their portfolios have over 300 confirmed shitcoins.

They are trained in gorilla warfare and are the best gifts experts in the entire crypto game. This is nothing to them but just another target.



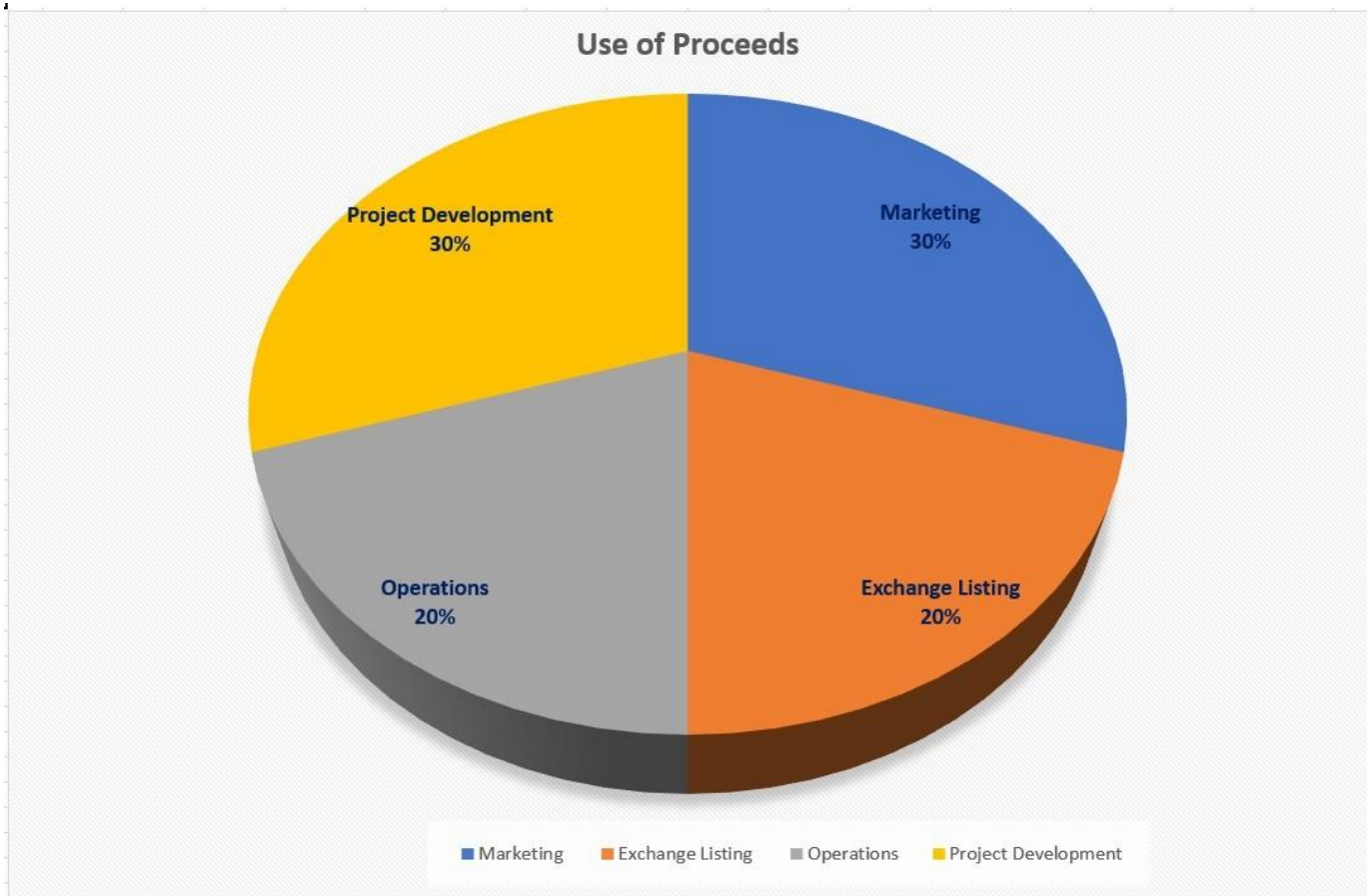
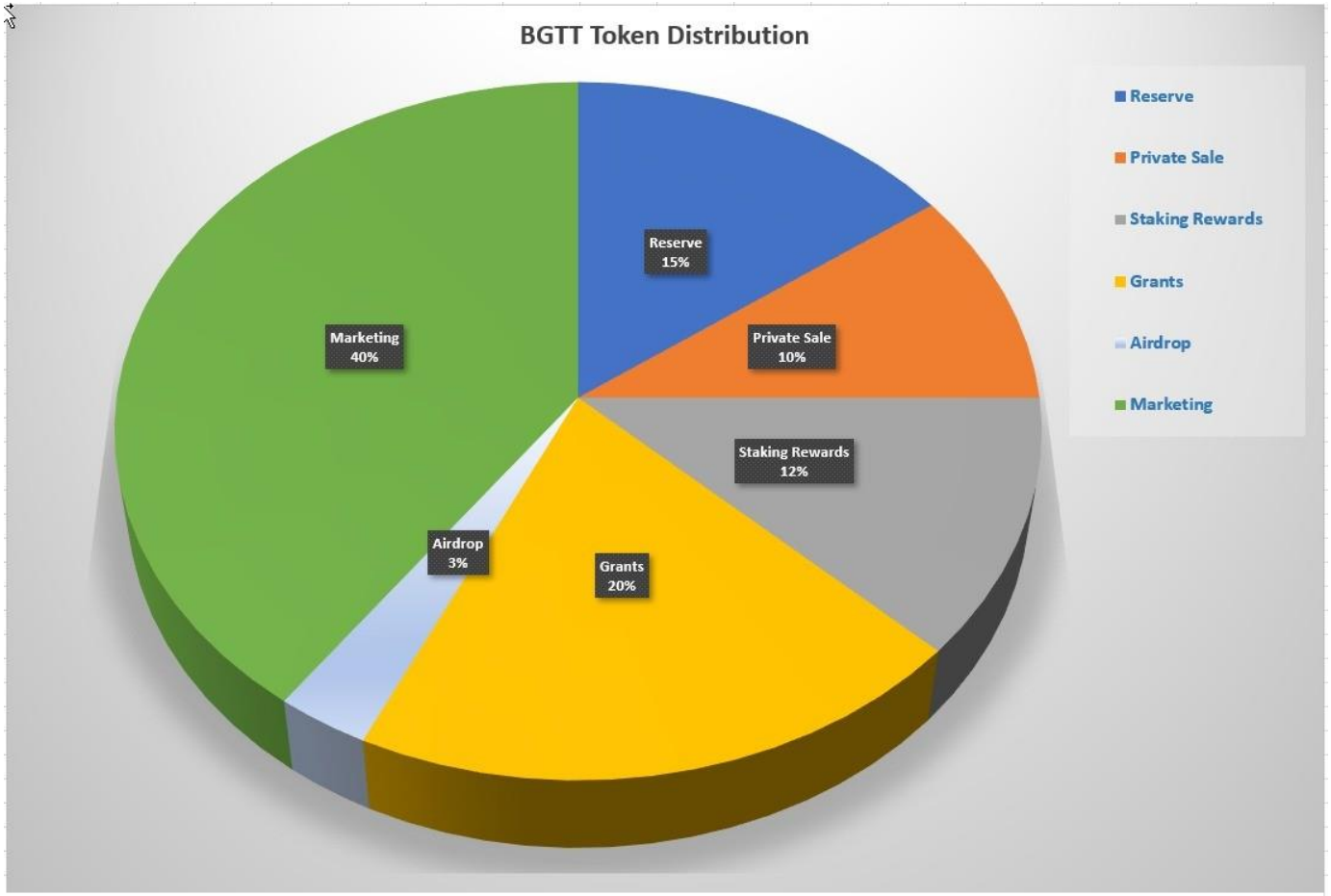
## Competition Overview

*This is why Baguette is the best.*

	 Baguette Token	 DogeCoin	 Wings	 HEX	 Tacos	 Porkchop
Crunchy	✓	✗	✓	✗	✗	✗
Toastable	✓	✗	✗	✗	✗	✗
Delicious	✓		✓	✗	✓	✓
French	✓	✗	✗	✗	✗	✗
Healthy	✓	✓	✗	✗	✓	✗

## Tokenomics

Token Use	Token Amount	% of Total
Private Sale	6,652,440	10%
Staking Rewards	7,982,928	12%
Grants	13,304,880	20%
Airdrop	1,995,732	3%
Marketing	26,609,760	40%
Reserve	9,978,660	15%
<b>Total</b>	<b>66,524,400</b>	<b>100%</b>





# Roadmap



## Team

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The team has chosen to stay anonymous for now. With that said, we have connections and friends involved, thus no interest in pulling any rug.

The leading face of the project will be @BGTT\_Tor on Telegram.

The core team comprises 4 people who have deep experience in the space and have worked with many projects in the top 100 CMC.

We have helped design, plan and execute the marketing strategy for highly under-the-radar projects that ended up going mainstream, doing 5, 10 and even 40X, reaching market caps in excess of \$100M for some.

We already have on boarded several advisors working at key positions in top tier projects of the space that we will slowly reveal.

## Partners

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We have verbal agreements with more than 10 partners, from existing crypto projects to big, well respected, organically grown public communities, as well as some tight and exclusive private ones. They cover 30k+ real crypto enthusiasts on Telegram. In collaboration with those, we will host events and organize contests to promote Baguette Token.

