

Rahul Chacko

Freelance SEO Executive

Objective: To work in a firm with a Professional work-driven environment where I can utilize and apply my knowledge, skills which would enable me as a fresh graduate to grow while fulfilling organizational goals.

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Kottayam, Kerala, India

07 July, 1996

EDUCATION

Master Of Computer Applications

St. Joseph College of engineering and technology, palai

2018 - 2020

Mark : 7.0%

Bachelor Of Computer Applications

MES College, Erumely (MG University)

06/2014 - 04/2017

Mark : 66%

WORK EXPERIENCE

SEO Executive

Brandcart

01/2024 - Present

Kenya

Achievements/Tasks

- Optimize e-commerce products
- Experience with Magento CMS
- Backlink creation

SEO Executive

Insight Media City Pvt Ltd.

02/2023 - 01/2024

Kochi

Achievements/Tasks

- Optimize 24 news and flowers tv contents
- Collaborate with content and graphics teams
- Social media analytics and strategy making

SEO Executive

Bangalore Care Takers

02/2023 - 02/2024

Bangalore

Achievements/Tasks

- Content Creation; Cards, Videos, blogs etc.
- On-page Optimization, Off-page Optimization
- Link Building
- Technical SEO
- Google My Business, and different platforms
- YouTube Optimisation
- Social media management

Digital Marketing Executive

Tyrus Technologies Pvt Ltd

06/2022 - 12/2022

Kottayam

Achievements/Tasks

- Social media content creation
- LinkedIn ads
- On-page Optimization, Off-page Optimization

TECHNICAL & TOOLS

SQL

HTML5

Search Console

WordPress

Google Analytics

JavaScript

CSS

CrowdTangle

UberSuggest

SEMRush

Canva

Magento

CERTIFICATES

Digital Marketing Fundamentals
(01/2022)

Online Course offered by Google

Digital Marketing (01/2022)

Online course conducted by Hubspot Academy

SOFT SKILLS

Communication

Teamwork

Problem-Solving

Adaptability

LANGUAGES

English

Full Professional Proficiency

Malayalam

Native or Bilingual Proficiency

INTERESTS

Editing

Videography