



# Rahul Chauhan

Digital Marketing Specialist | Business development Manager

## Experience

### Freelancer

Dec'22--Till Date

#### Digital Marketing, Outsourcing, Market research

- Client dealing
- Leading generation from various social media platforms, Freelancing
- Generating business for clients and introduce competitive product
- Discuss and implement business development business development strategy
- Client relationship building

### Business Development Manager

#### Inevitable Infotech Pvt Ltd, Ahmedabad

Aug'22-Nov'22

- lead generation
- Social media marketing
- Managing Lead and Freelancing Platform
- Follow up with Employees and Resources
- Research Market trends and demand

### Business Development Manager

#### Webunity Infotech, Surat

Aug'21-June'22

- Arrange meetings for senior management with prospective clients.
- Negotiating with clients to secure the most attractive prices.
- Reviewing clients' feedback and implementing necessary changes.
- Recruitment and Market research.
- Bidding for prospective clients.

### Senior Executive

#### N J India Invest Pvt LTD, Surat

Jan'21-June'21

- Explain MF business opportunities & earning to interested leads.
- Achieve target of converting interested candidates in to NJ advisors.
- Ensure all the leads are approached - specified TAT for becoming distributors or IFA for mutual fund business.
- Prepare MIS as per supervisor's guidance.

### Marketing Staff

#### Anila Enterprise, Valsad

Jun'17-July'18

- Maintains database scheme as well as functional and technical documents.
- Develops systems and tools with emphasis on performance and scalability.
- B2B and B2C marketing.

## Contact Details

### Email:

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### Phone:

+91 88664 52223

### Portfolio

<http://iamrahul.me/>

## Education

### MBA with Marketing

C K Shah Vijapurwala Institute of Management,  
Vadodara

Aug'18-Apr'20

### B. Com

Shah N. H. Commerce College  
Valsad

Mar'14- Apr'17

## PROJECTS

### Summer Internship Project

May'19-Jul'19

#### Growell marketing, Vapi

- Retailers' satisfaction towards the product (VIVO V15 / VIVO V15 Pro).
- Coordinating with retailers.
- Achieve the given targets.

### Multidisciplinary Action Project

Aug'19-Oct'19

#### Grace n Bless infotech, Valsad

- Converted data into actionable insights by predicting and modelling future outcomes.
- Solutions' Proposed: Facebook Page, Google my Business, WhatsApp Business, Instagram Marketing.
- Future Recommendations.

### Comprehensive Project, Pantaloons

#### PANTALOONS Division of Aditya Birla Fashion & Retail Ltd.

- Study on a Job Stress among the Employees.
- Research on Pantaloons Employees.
- Data analysis, Finding & Conclusion.

## Technical Skills

- Basics of Computer
- Tally
- Google Ads fundamental
- Google Analytics For Beginners
- Advanced Google Analytics

## Skills

- Communication
- SEM
- Python- beginner
- MS office
- Office 365
- Freelancer
- Google Suite

## Languages

- English
- Hindi
- Gujrati

