



## Chaitanya Wellness Research Institute

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### Wellness Caravan – Area Partners

Sr.No	Functions	Chaitanya Wellness	Wellness Caravan Area Partners (WCPA)
1	Role	<ol style="list-style-type: none"><li>1. Will Administer The Wellness Tracker Services to your Clients through our Website <a href="http://www.wellnessway4u.com">www.wellnessway4u.com</a></li><li>2. Will provide <b>Rewards</b> to Individuals on their Performance will be provided as per system on our Website.</li><li>3. Will provide Technical support, Training to staff, Products &amp; Service related support.</li></ol>	<ol style="list-style-type: none"><li>1. Will render the German BPR Analysis part of the Wellness Caravan Services at the doorsteps for large Residential Complexes, Corporates, Clubs etc.</li><li>2. Will provide Token Gifts on Registration to, as per their choice.</li></ol>
2	Investment		<ol style="list-style-type: none"><li>1. One Time Cost - Purchase of 1 BPR Systems approx- Rs. 9,50,000/- ***</li><li>2. Yearly Fee for Brand, Training &amp; Support Services- Rs. 4,50,000/-***</li></ol>

3	Revenue		<ol style="list-style-type: none"> <li>1. Entire Share of Client's Fees (Individuals / Groups / Corporates) conducted by them.</li> <li>2. 50% Share of Sponsorship Fees from <b>our</b> Sponsors for quantum of activities conducted by you in your Area.</li> <li>3. Total Sponsorship Fees from <b>your</b> Sponsors in your Area.</li> <li>4. 30% Share of Advertisement Revenue (Advt slots on WW4u.com from your leads / clients .</li> </ol>
4	Benefits	<ol style="list-style-type: none"> <li>1. Will provide Leads</li> <li>2. Will provide New Wellness Products &amp; Services, wherever feasible</li> </ol>	<ol style="list-style-type: none"> <li>1. An effective &amp; continual revenue system.</li> <li>2. Whole area as your market.</li> <li>3. Future scope for inclusion of many other wellness related streams like specialized yoga &amp; other relaxation services.</li> <li>4. Providers of Customized Wellness, something that people need but don't get it today.</li> <li>5. Credited with the goodwill of Preventive Wellness Program.</li> </ol>
5	Target Clients		<ol style="list-style-type: none"> <li>1. Corporates</li> <li>2. Residential Societies.</li> <li>3. Educational Institutes</li> <li>4. Clubs &amp; Communities.</li> </ol>

			<ol style="list-style-type: none"> <li>5. Marketing consultants-WC as a marketing tool for their clients.</li> <li>6. Explore sponsorship opportunities</li> <li>7. Malls</li> </ol>
6	Resources required		<ol style="list-style-type: none"> <li>1. Biopulsar Machine</li> <li>2. Laptop</li> <li>3. Color Printer</li> <li>4. Staff for taking the BPR test</li> <li>5. 2 Staffs for coordinating Caravan Activities</li> <li>6. Maintain the inventory for Caravan Step-1 Gifts.</li> <li>7. Required inventory of assessment charts &amp; other add ons-(format to be provided by us)</li> </ol>

\*\*\*VAT / local Taxes / Service Tax additional as per actual (If Applicable).

**Thank You !!!**

***Your Health & Wellness Management Guide***