



**Our Platform – [www.wellnessway4u.com](http://www.wellnessway4u.com) provides ecosystem to promote wellbeing awareness in simple steps, and rewards to foster engagement.**

*Read on to PLAN how you can connect with your target audience in a more dynamic way.*

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**#LifeKoDeNayaAndaaz**

*Changing Lifestyle, habits & emotions in small steps for positive outcomes.*

## *What's in it for you –*

- *A platform to enable wider outreach for your products/ services/ initiatives*
- *Leverage the plethora of interactive activities to connect with your target group*
- *Access to ground-level insights with our wellness-focused initiatives*
- *Our Research capabilities and expertise in wellness + your products and services = **Gamechanging wellness endeavour***



“



## Collaborated Social media campaigns

- Sponsored content
- Promote initiatives
- Conduct polls
- Product reviews
- Collaborated media content

**WellnessWay4U** shared Saffolalife's video.  
November 16 at 10:35am · 🌐

Hey, Lets take these small steps



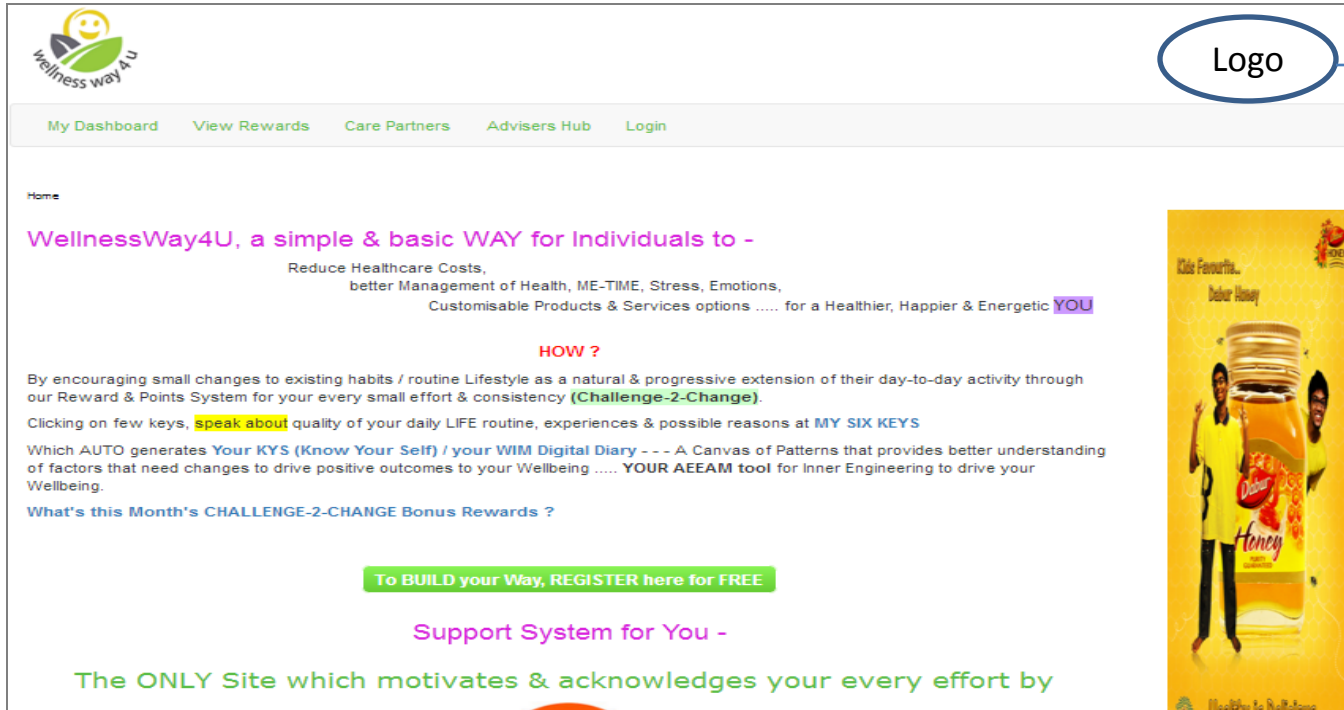
2,121,119 Views

**Saffolalife**  
September 28 · Mumbai · 🌐

Like Page

Small steps taken to eat better, stay fit and be happy can make your heart 50%\* healthier. So this World Heart Day, find out your Healthy Lifestyle Score and take #ChhoteKadam towards a Healthier Heart - <https://goo.gl/Y0tWik>

# Ad space



The screenshot shows the homepage of WellnessWay4U. At the top left is the logo, a green circle with a smiling face and the text "wellness way 4 u". Below it is a navigation bar with links: "My Dashboard", "View Rewards", "Care Partners", "Advisers Hub", and "Login". The main content area starts with a "Home" link, followed by a heading "WellnessWay4U, a simple & basic WAY for Individuals to -" and a list of benefits: "Reduce Healthcare Costs, better Management of Health, ME-TIME, Stress, Emotions, Customisable Products & Services options ..... for a Healthier, Happier & Energetic YOU". Below this is a "HOW ?" section with text about encouraging small changes and a "Challenge-2-Change" link. It then mentions "MY SIX KEYS" and "Your KYS (Know Your Self) / your WIM Digital Diary". A green button at the bottom says "To BUILD your Way, REGISTER here for FREE".

wellness way 4 u

My Dashboard View Rewards Care Partners Advisers Hub Login

Home

WellnessWay4U, a simple & basic WAY for Individuals to -

Reduce Healthcare Costs,  
better Management of Health, ME-TIME, Stress, Emotions,  
Customisable Products & Services options ..... for a Healthier, Happier & Energetic YOU

HOW ?

By encouraging small changes to existing habits / routine Lifestyle as a natural & progressive extension of their day-to-day activity through our Reward & Points System for your every small effort & consistency ([Challenge-2-Change](#)).

Clicking on few keys, [speak about](#) quality of your daily LIFE routine, experiences & possible reasons at [MY SIX KEYS](#)

Which AUTO generates [Your KYS \(Know Your Self\)](#) / [your WIM Digital Diary](#) - - - A Canvas of Patterns that provides better understanding of factors that need changes to drive positive outcomes to your Wellbeing ..... [YOUR AEEAM tool](#) for Inner Engineering to drive your Wellbeing.

[What's this Month's CHALLENGE-2-CHANGE Bonus Rewards ?](#)

To BUILD your Way, REGISTER here for FREE

Support System for You -

The ONLY Site which motivates & acknowledges your every effort by

Logo

Co-branding

Create product awareness on our homepage



# Buzz on the dashboard

## Presence on the user dashboard

LIFE KO # NAYA ANDAAZ REWARDS - To Motivate & Appreciate Your Efforts

October Challenge

Mega Rewards Challenge

Rewards Catlog

Achievers Hall of Fame

Samantha - Dabur Vatika coco...

GENERATE YOUR KYS-WIM IDENTITY FOR

(Your Inputs at below KEYS are just like Social Media, simply talk / review about quality of your daily routine)

My Food

Yesterday	Today
6 entries	9 entries

My Activity

Yesterday	Today
3 entries	1 entries

My Sleep

Yesterday	Today
9 entries	8 entries

KNOW more about your Emotions Management @

My Situation Today

Yesterday	Today
2 entries	2 entries

My Communications

Yesterday	Today
9 entries	13 entries

Workplace

Yesterday	Today
10 entries	12 entries

YOUR KYS-WIM PATTERNS ... YOUR AEEAM TOOL TO DRIVE POSITIVE OUTCOMES

Products/Services

M.S Dhoni & Virat Kohli Bhai B...

Sport Needs Creators - adidas

- Run video messages/ content on the dashboard
- Run contests, quizzes
- Live interactions - chat/ polls



# Rewards, Contests and Giveaways

Contest time

#Challenge2Change



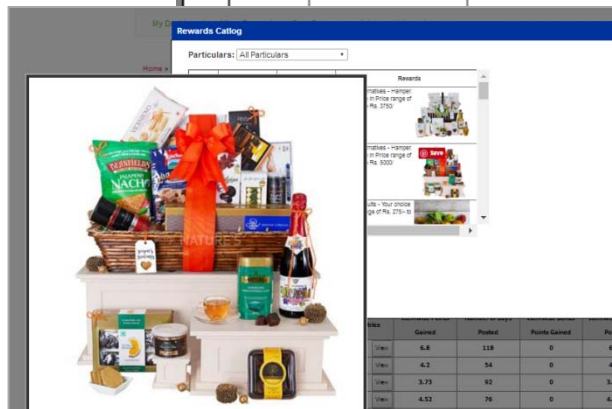
Product image

Your chance to win a ---

## Rewards Catlog

Particulars: All Particulars

SNo	Particular	Total Points	Rewards
1	All Modules	3500	Health Alternatives - Hamper Your choice In Price range of Rs3500/- to Rs. 3750/
			Health Alternatives - Hamper Your choice In Price range of Rs4750/- to Rs. 5000/
			Organic Fruits - Your choice In Price range of Rs. 275/- to Rs.300/





## Wellness Focused Initiatives

### Experiential marketing initiative

Wellness awareness  
Roads Shows in large  
corporate houses

Wellathon -- short sprint  
runs for corporate houses  
to promote health and  
wellness

Collaborate for Wellness  
Caravan – a Wellness festival  
where we intend to bring the  
best services/ products in health  
and wellness under one roof

### Online dialogue and Social media engagements

Co-branded weekly  
wellness newsletter

Social media campaigning,  
contests, and related user-  
engagements

### Brand Optimization on [www.wellnessway4u.com](http://www.wellnessway4u.com)

Branding on our wellness  
tool ( a mobile -responsive  
website)

Branded reward packages  
(site-users) for consistency  
in performance

Gamification and live-  
contests on  
[www.wellnessway4u.com](http://www.wellnessway4u.com)

*Let's join hands to spread awareness  
about better living and wellness 😊*

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*8108219986 – you are just 10 digits away from  
knowing more about our initiative*