



# WELLNESSWAY4U

## *Partners - What is in it for you?*

### In-website branding

- Banners on high traffic-drawing pages
- Home screen
- Login screen
- Splash page
- Wellness solutions page ( one of the core pages)

### Engagement assets

- GoodLife Podcast show
- Rewards programme
- GoodLife digital hobby & at-home activities/ events
- Intention/ Affirmation/ Gratitude cards
- Engaging contests & challenges
- Swags & Merchandise
- Email programme
- Blog and native content

### Social connect

- Influencer campaign
- Expert interaction sessions
- Special video on mental wellbeing with digital icons



**Partnering with WW4U is a great opportunity for brands to capture audience's mindshare by powering a much-needed solution in the emotional well-being space.**

**The partner's brand wil be woven with different touchpoints of the above elements.  
More details on request.**

Know more: Email us at **[support@wellnessway4u.com](mailto:support@wellnessway4u.com)**

