

# **www.wellnessway4u.com** ..... simple ONLINE ecosystem to facilitate

- > Healthcare at lower costs, increase the efficiency & efficacy of therapy & programs by engaging people/populations in improving their overall health by providing curated content, products & Services tailored as per Individual's unique profile / patterns.
- Evidence based approach from the intersection of health + engagement + behavior change to see the big picture and create momentum for innovative Products & Services to meet the challenges & solving problems / improving healthcare systems.

Email: support@wellnessway4u.com



Simple Steps as Social Media -Just simply talk about / review **your** Daily Habits, relationship UPs & DOWNs & its possible triggers (Action – Reaction)

My Situation Today	Current Physical State
My Sleep Patterns	General Stressor
My Workout/ Activity	My Communication/ Interaction
My Food Today	My Workplace
My Relation/ Socializing	My Addictions

My Life Patterns

**Performance Metrics / My Life Patterns / Digital Personal Wellness** Diary - your important basic analytical tool for your wellbeing as it empowers you to Track, Analyse minutely the pressure levels / non-productive / detrimental factors in your Physical & Emotional Life for various combination of filters such as keywords, criteria & Period (Days /Months /Years).

To motivate for consistent Individual compliance, there is **REWARD** points system for each Individual's consistency levels.

These Points can be redeemed as per Rewards Catalog. More Info at REWARDS

**Individuals** ..... AEEA tool ..... Life ko de Naya Andaaz

Utilise your Online Consultation Forum to reduce Healthcare Costs, be more productive, healthy & happy with Personalised Solutions.

**Compare & Track** effectiveness of Wellness Programs, Therapies, Coaching, Counselling etc for

the duration of the program

Consistency of Input process pay off with reward points and bonus points at individual achievement levels and on Referrals too.

Advisors

IRTI tool

..... 24 x 7 Real Time Tracking & Guidance

### FACILITY -

- Setup your ONLINE Guidance Forum - a simple 24 x 7 support system / tool to facilitate Consultation & SAVE TIME for your Clients & yourself.
- · Customise your dashboard with Themes, Wallpaper etc

### PATIENT CENTRIC -

- Set patient specific questions for tracking required parameters.
- · Track discussions
- Draw key insights from Individual's Life Patterns (Individual Real Time Inputs – IRTI) to plan their wellness programs.

#### Your REVENUE-

- Charging Fees to your patients/ clients is at your discretion.
- We do NOT take any margins on your Fees.
- Possibly an opportunity to be on Advisory Panel of Wellness Products & Services Providers.

# Wellness Product and Service providers .... IRTI, AEEA, Branding tool

Setup your ONLINE Guidance Forum - a simple 24 x 7 support system / tool to build Proactive Customer engagement. Specially suited for Nutraceutical, Food Supplements, Sports & Fitness Equipments, Spas etc

- Generate continuous, real-time Feedback Data for Product Innovation & development
- Powerful medium for Marketing Promotion, Branding, POS.
- · Collaborate with us as a Rewards Partner.