



A REWARDING FUTURE WITH **ICICI BANK.** **ASSURED.**

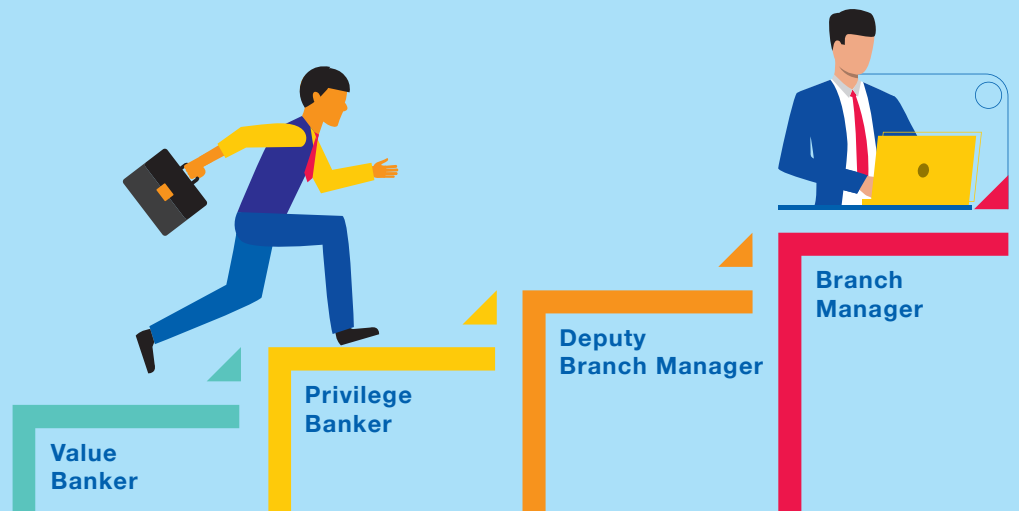
Join our Post Graduate Diploma in Sales and Relationship Banking (PGDSRB) programme for graduates and become a **Value Banker** at **ICICI Bank**.

BANKING: A GREAT INDUSTRY TO BEGIN YOUR CAREER

Sector growing
at **CAGR 7%**

From a Value Banker
to Branch Manager in
9-11 Years

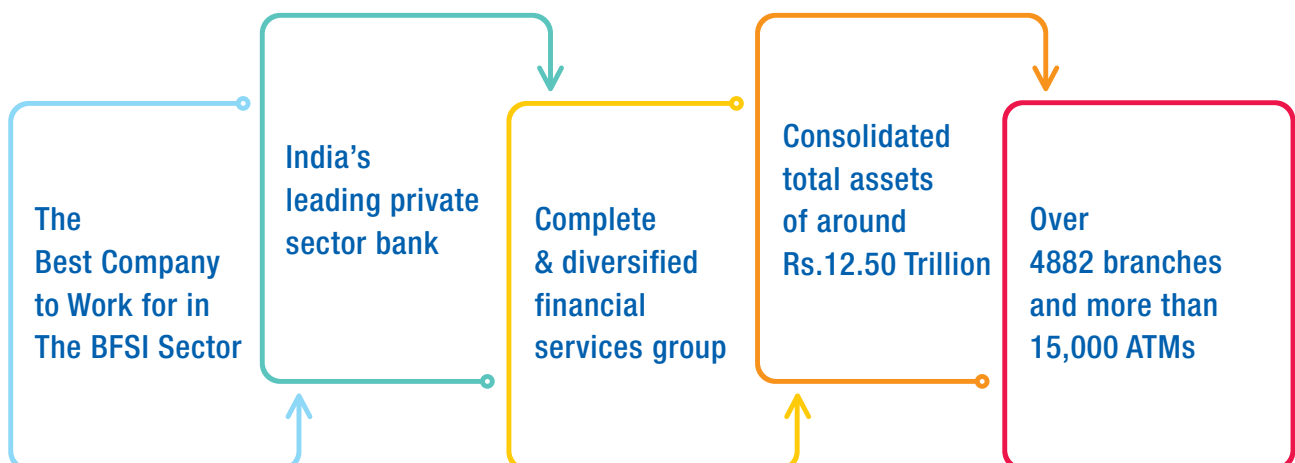
Feel the pride of helping
customers achieve
Financial Goals



The Indian BFSI sector employed 25 lakh people as of 2017. This is expected to grow to 27 lakh people by 2022.

Industry white paper by MGA-BFSI

ICICI BANK: THE BEST START TO YOUR CAREER



START YOUR CAREER AS A VALUE BANKER: JOIN THE PGDSRB PROGRAMME

The Post Graduate Diploma in Sales and Relationship Banking programme consists of a simple 3-step selection process. After the submission of the application form and clearing the eligibility criteria, the students go through a screening process. Post the successful completion of which guarantees students admission in our programme.



Application Form



Screening Test



Payment



MODULES

This is an immersive programme and provides students with real experiences of working with the customers, products, processes, and systems of ICICI Bank. The programme extensively engages students in role plays, case studies, persona-based problem solving and assignments to get them ready for the role of a Value Banker. Our expert and industry experienced faculty act as mentors throughout the learning journey. The programme also incorporates the latest knowledge in the products, processes and policies of ICICI Bank.

STRONG SALES
MINDSET

SALES AND
DIGITAL SKILLS

RELATIONSHIP
BUILDING

SERVICE WITH
COMPLIANCE

NIIT DIGITAL ADVANTAGE

This programme is delivered on **NIIT Digital**- our online learning platform. From a classroom-like experience to faculty and peer chat, this multi-featured platform is sure to make learning a rich and fun experience for you.



LIVE ONLINE
CLASSES



CLASSROOM-LIKE
EXPERIENCE



PEER AND
FACULTY
CONNECT



LEARNING
RESOURCES



ROLE PLAYS AND
CASE STUDIES



NEAREST
NIIT CENTER
SUPPORT

PGDSRB PROGRAMME ADVANTAGE



Exclusively designed
for ICICI Bank



320-hours
Virtual Online program



LIVE classes by
industry-experienced
instructors



Get an offer letter
on enrolment*



25000+ learners
placed in ICICI Bank**

*Subject to clearing the assessments and job interviews at all levels.

**Past record is no guarantee of future job prospects. Placed over 25,000 learners in the past 12 years.



It was my dream to work at ICICI Bank and NIIT made my dream come true. I would like to thank god and thank NIIT for this opportunity. I would like to advise all graduates who aspire to become future bankers to come join NIIT for a secure job in the banking industry.

– Harshita Galot



Very excited to start my career with the world's largest bank, ICICI Bank. It is a great opportunity for me to work in the leading private sector bank. Thanks to NIIT for all the training. I had a very good experience in studying the PGDSRB programme. I am also satisfied with the faculty and the atmosphere during my course period.

– Vijayabalaji E

NIIT

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