## *i* ICICI Bank







#### BANKING: A GREAT INDUSTRY TO BEGIN YOUR CAREER

Sector growing at **CAGR 7%** 

From a Value Banker to Branch Manager in

**9-11 Years** 

Feel the pride of helping customers achieve

**Financial Goals** 



The Indian BFSI sector employed 25 lakh people as of 2017. This is expected to grow to 27 lakh people by 2022.

Industry white paper by MGA-BFSI

# ICICI BANK: THE BEST START TO YOUR CAREER

India's leading private sector bank

Complete & diversified financial services group

Consolidated total assets of around Rs.12.50 Trillion Over 4882 branches and more than 15,000 ATMs

#### START YOUR CAREER AS A VALUE BANKER: JOIN THE PGDSRB **PROGRAMME**

The Post Graduate Diploma in Sales and Relationship Banking programme consists of a simple 3-step selection process. After the submission of the application form and clearing the eligibility criteria, the students go through a screening process. Post the successful completion of which guarantees students admission in our programme.

This programme is delivered on NIIT Digital- our online learning platform. From a classroom-like experience to faculty and peer chat, this multi-featured platform is sure to make learning a rich and fun experience for you.













Screening Test

**Payment** 



### **MODULES**

This is an immersive programme and provides students with real experiences of working with the customers, products, processes, and systems of ICICI Bank. The programme extensively engages students in role plays, case studies, persona-based problem solving and assignments to get them ready for the role of a Value Banker. Our expert and industry experienced faculty act as mentors throughout the learning journey. The programme also incorporates the latest knowledge in the products, processes and policies of ICICI Bank.

STRONG SALES MINDSET

SALES AND DIGITAL SKILLS

RELATIONSHIP

SERVICE WITH COMPLIANCE

#### **NIIT-IFBI** ADVANTAGE



**Exclusively designed** for ICICI Bank



320-hours Virtual Online program



LIVE classes by industry-experienced instructors



Get an offer letter on enrolment\*



25000+ learners placed in ICICI Bank\*\*

<sup>\*</sup>Subject to clearing the assessments and job interviews at all levels.

<sup>\*\*</sup>Past record is no guarantee of future job prospects. Placed over 25,000 learners in the past 12 years.



- Harshita Galot



Very excited to start my career with the world's largest bank, ICICI Bank. It is a great opportunity for me to work in the leading private sector bank. Thanks to NIIT for all the training. I had a very good experience in studying the PGDSRB programme. I am also satisfied with the faculty and the atmosphere during my course period.

- Vijayabalaji E

