

WALK-IN FOR A JOB OPPORTUNITY AS A VALUE BANKER AT ICICI BANK*



JOIN POST GRADUATE DIPLOMA IN SALES AND RELATIONSHIP BANKING AND GET A JOB OPPORTUNITY IN ICICI BANK*

TO KNOW MORE:



1800 200 4758



www.niit.com





IFBI - A BRIEF OVERVIEW

Established by NIIT in association with ICICI Bank, Institute of Finance, Banking & Insurance (IFBI) reflects the strengths of both these parents.

NIIT's expertise in the design and conduct of distributed non-formal education and its experience of manpower-development for India's IT sector, are combined with ICICI Bank's domain-knowledge across the spectrum of financial services and its leadership status within the banking sector.

INDUSTRY OVERVIEW

The soaring Indian economy is creating huge opportunities demanding professional and active support from the banking industry. The banking sector now employs more than a million professionals and with full reforms could employ around 15,00,000 people! The new private sector and foreign banks have been increasing their employee strength by half of the total numbers on the rolls every year! However, one of the crucial impediments to growth is the acute shortage of trained manpower talent of this specific nature.

With these objectives in mind, NIIT IFBI, in collaboration with ICICI Bank, has created a programme - Post Graduate Diploma in Sales and Relationship Banking. The objective of this programme is to build a pool of Value Bankers for ICICI Bank, who can sustain the growing momentum of the sector and help it achieve new levels of profitability and customer responsiveness. To that end, expert faculty from industry, have designed a comprehensive portfolio of training programmes and developed relevant course content that hones the soft and hard skills needed by new-age banks, thus creating first-day-first-hour industry-ready entry-level professionals. In short, a modern banking professional, for a modern banking sector!



PROGRAMME OBJECTIVES

- ◆ A broad, holistic understanding of the Banking industry
- Detailed knowledge about generic banking products
- ◆ Master the skills and attitude for succeeding in the banking workplace
- ◆ Hands-on knowledge of Finacle software
- In-depth understanding of the specific products, processes, and policies of ICICI Bank
- ◆ Tools and techniques for searching and analysing information
- Detailed knowledge about the banking regulations
- English language and business communication skills
- Skills and techniques for selling banking and financial products
- ◆ Art of managing customer relationships
- ◆ Prepare for and clear NISM Series V-A Certification
- Paid internship and cracking your first job in ICICI Bank, one of the largest banks in the country

NIIT EDGE

Strong Foundation

Preparing for the role of a Senior
Officer (also known as "Value Banker") in ICICI Bank with an overall knowledge of the Banking Industry along with a deep understanding of Banking Operations.

Intensive Learning

The perfect combination of training hours, expert faculty and thought-out learning material.

Professional Certifications

The professional certifications from the National Institute of Securities Markets (NISM) make sure you cut through the competition with an edge.

Internship and Placement

The boosting assurance of paid internship and placement assurance with ICICI Bank, on successful completion of the programme.

ELIGIBILITY

- Applicant age should be between 19 25 years at the time of admission to the programme.
- ◆ Scored >= 50% aggregate in X, XII, and Graduation.
- X, XII & Graduation should be in Regular mode (No other means like Correspondence Mode or Distance Learning, Vocational, Open Schooling is allowed).

SELECTION PROCESS





◆ INR 80K+GST

^Welcome letter is the provisional offer letter including details regarding internship and placement

To know more, Visit www.niit.com or Call 1800 200 4758 or scan



