



## Summer Internship

2 Months

ABP Network Pvt. Ltd.

Product Manager Intern

Apr'23 –May '23

OpenAI Integration	<ul style="list-style-type: none"> <li>Designed features using the OpenAI API to enhance productivity and streamline the publishing process for editorial and SEO team. Proposed features – keyword generator, headline &amp; lead generator, meta title and description generator etc.</li> <li>Implementation resulted in reducing content creation and publishing time by 30% and improving SEO scores by 20%.</li> </ul>
GamesMasti Content Placement	<ul style="list-style-type: none"> <li>Identified and recommended games for improved visibility on GamesMasti.com by extracting sessions data from Google Analytics, preprocessing on Python and using correlation map to find games with less visits and high avg. session time.</li> <li>Recommendation increased the user engagement by 25%, improved the website performance &amp; overall user experience</li> </ul>
My Candidate	<ul style="list-style-type: none"> <li>Designed a user-friendly app with intuitive search and filter options to access candidate profiles, facilitating informed decision-making for voters. Identified and selected relevant features from ADR API to be incorporated in the product.</li> <li>Documented all the features, requirements, and specifications in a comprehensive Product Requirements Document.</li> </ul>

## Professional Experience

14 Months

State Street HCL Services Pvt. Ltd.

Analyst

Nov '20 –Dec '21

- Played a vital role in the loan syndication team – responsible for processing loans for multi-million-dollar hedge funds in the US market.
- Led and participated in a successful client transition process, resulting in a significant 10% increase in revenue for the company.
- Proactively managed and cleared a backlog of over \$10 million worth of past due wires, ensuring smooth operations and client satisfaction.
- Developed comprehensive standard operating procedure documents for all BAU activities, trained 5+ new employees for loan syndication process.
- Achieved remarkable improvements in operational efficiency, leading to 30% reduction in processing time and contributing to overall productivity.

## Academic Record

PGDM – Big Data Analytics	2022 – 24	Goa Institute of Management, Goa	Pursuing
BBA (Finance)	2016 – 19	City Premier College, Nagpur	70.00%
HSC – Science	2014 – 16	USA Vidhya Niketan (CBSE)	63.20%
SSC – General	2013 – 14	USA Vidhya Niketan (CBSE)	72.20%

## Academic Achievements &amp; Certifications

- Prompt Engineering for Generative AI, LinkedIn, 2023 – learned prompt writing techniques to generate high-quality, contextually relevant output
- Introduction to SQL, Kaggle, 2022 – learned querying and manipulating data, creating and managing databases, write efficient and effective queries
- Diploma in Management Accounting, CIMA, 2018 – learned about management accounting along with enterprise and financial management.

## Live/Academic Projects

Sentiment Analysis of "Bhumi NGO"	<ul style="list-style-type: none"> <li>Enabled the NGO quantify sentiments of their stakeholders about different areas of work. Trained a Latent Dirichlet Allocation (LDA) model on a dataset of tweets, used it to classify topics of new tweets scraped using SNS Scrape.</li> <li>Performed sentiment analysis of each new tweet using the RoBERTa model. This data-driven approach provided valuable insights for decision-making, enhanced strategic planning, improved stakeholder engagement.</li> </ul>
Portfolio Optimiser	<ul style="list-style-type: none"> <li>Developed a portfolio optimization script to calculate optimal weightages for up-to 9 securities within one minute.</li> <li>Use Case – for individuals/organizations to maximize returns, minimize risks, and enable informed investment decision.</li> </ul>
Synthetic Data Generator	<ul style="list-style-type: none"> <li>Developed a project that synthesizes data based on user inputs like – no of clusters, columns, overlap percentage, etc.</li> <li>Use Case – generate diverse and customizable synthetic datasets, ML tasks such as model training and validation</li> </ul>
Automated Web-scraping	<ul style="list-style-type: none"> <li>Developed a web scraping script in Python to extract trending articles from Medium.com and stored them in a CSV file.</li> <li>Implemented the script as a GitHub Action workflow to automate the scraping process and update the CSV file daily.</li> </ul>

## Positions of Responsibilities

- Lead, Social Media Content Creation & Marketing, Learnathon, 2018. Led a team of 5, achieved organic engagement over 10K & event footfall of 4K
- Senior Committee Member, Curio, 2022-2024 – organized multiple workshops, competitions, and events centered around literature and creativity.

## Extra-curricular Activities

- Delivered a workshop "How to place your Business on Google Maps". Helped over 10 businesses appear on Google Maps, increase online visibility
- Revamped broadcast overlay for "RakaZone Gaming", YouTube Creator with 495K+ subscribers. Developed JS alerts, enhancing user engagement
- Helped a small-scale entrepreneur reduce costs by 15% using Activity Based Costing, increasing profitability and improving financial sustainability

## Core Competencies

Software Packages	Tableau, Microsoft Power BI, Google Looker Studio, MS Excel Macros, Adobe Creative Apps
Programming	Python, SQL, R, SAS, JavaScript, HTML, CSS, PyScript