

Merchandise Sales Analysis

Pre Checkout Qty.

667K

Checkout Initiated Qty.

76K

Sold Quantity

16K

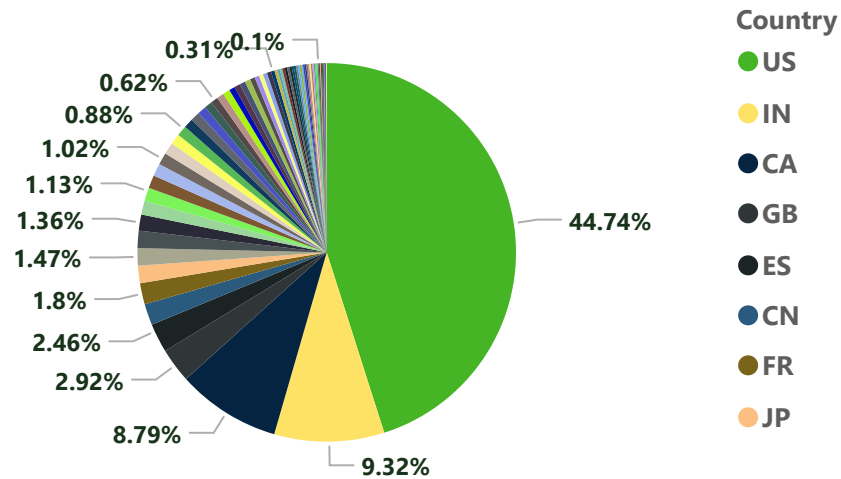
Proposed Sales

18.79M

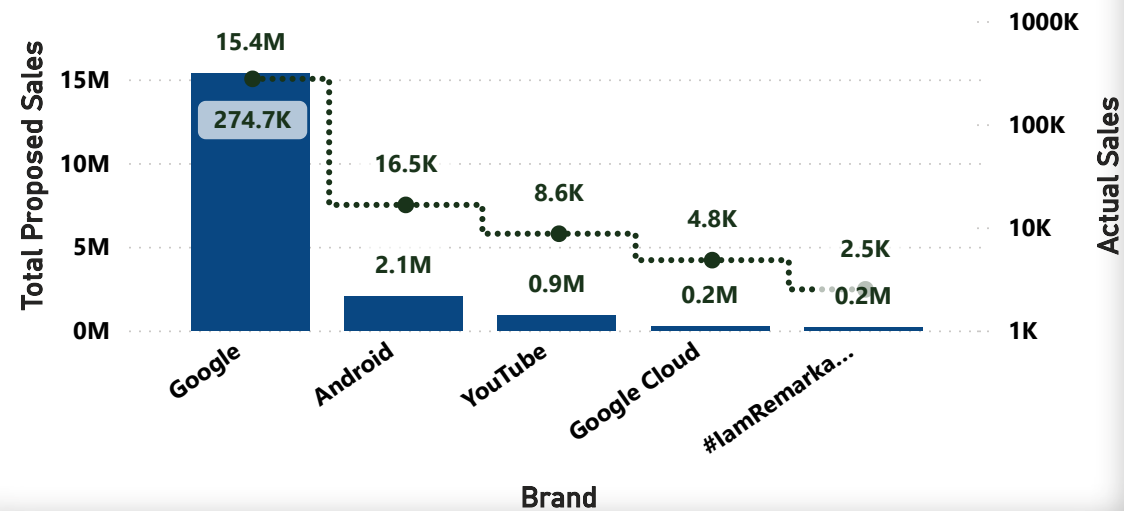
Actual Sales

307K

Actual Sales by country



Proposed Sales and Actual Sales by Brand



Year

2020

2021

Month

December

January

November

| User_ID | Actual Sales | Checkout Initiated Amount | Pre Checkout Amount | Total Proposed Sales |
|--------------|---------------|---------------------------|---------------------|----------------------|
| 7765 | 1410 | 4728 | 984 | 7122 |
| 27893 | 1200 | 10800 | 10400 | 22400 |
| 11073 | 933 | | 5298 | 6231 |
| Total | 307114 | 1458380 | 17023819 | 18789313 |

Ordered Quantity by Category

