पुणी जयंगिपाण्डिमुणं प्रमंकामणास असिकंसीगुमु

Say hello to Naanal!

The Tamil word நாணல் (Naanal) refers to reed or bamboo grass. The graceful swaying of reeds with the wind inspires the fluid curves and smooth lines in the typeface. Naanal holds poetic significance in Tamil literature, symbolizing humility, endurance, and harmony with nature. It is often used metaphorically to describe humble strength or quiet endurance.

Although slender and delicate in appearance, reeds are strong and resilient. Similarly, the typeface conveys strength through simplicity and subtlety, making a statement without being overwhelming.

Naanal could be well suited for children's books, branding, digital interfaces, apps and even for music albums or films promoting Tamil culture.