

LETTER DESIGN

Submitted By - ADHARV K V | S2300062

Duration - 3 weeks

Guided By - RAHUL GAJJAR

Assignment 1

Writing your name in such a way that it reflects your personality

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Assignment 2

Expressive typography

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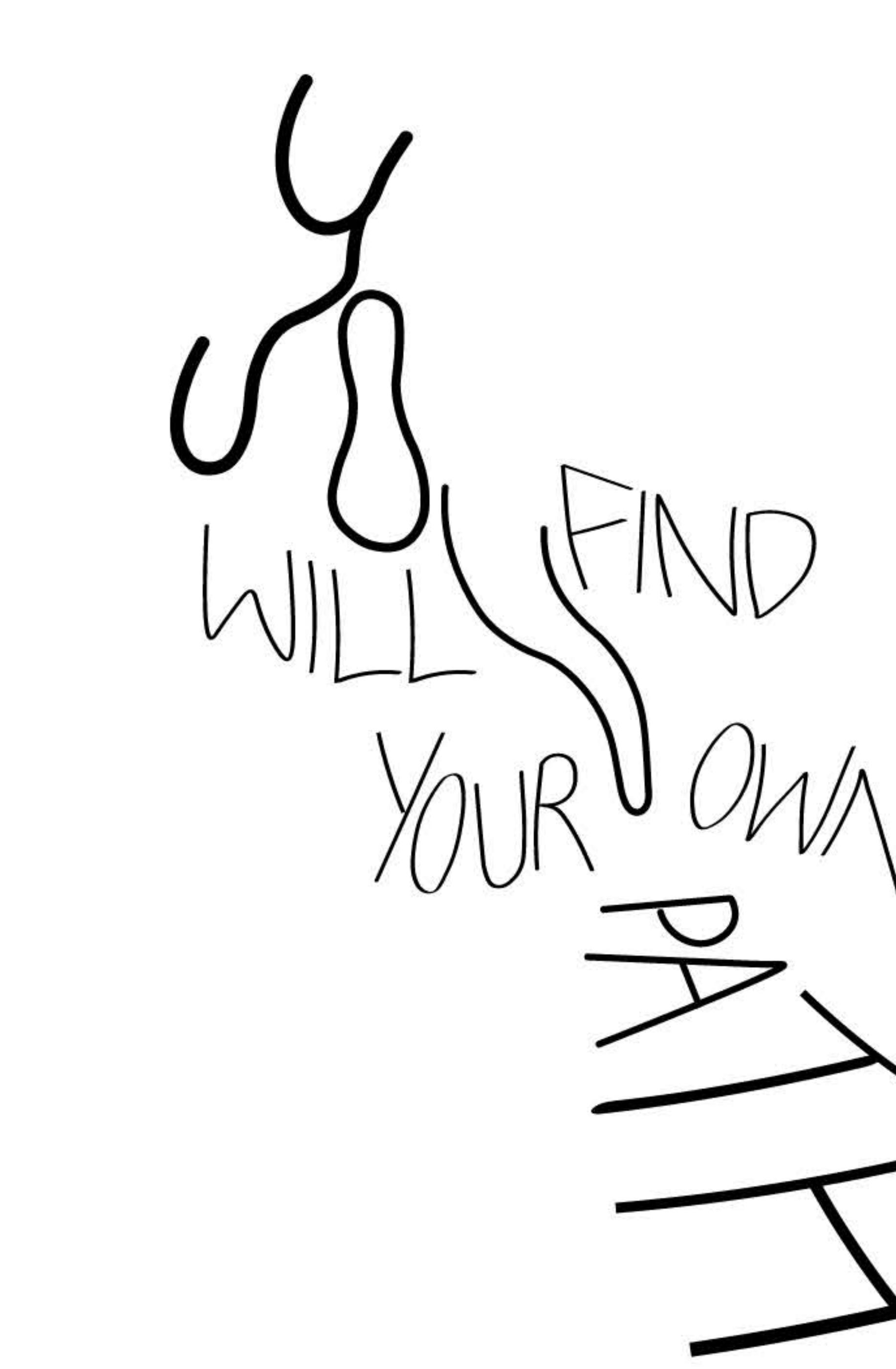
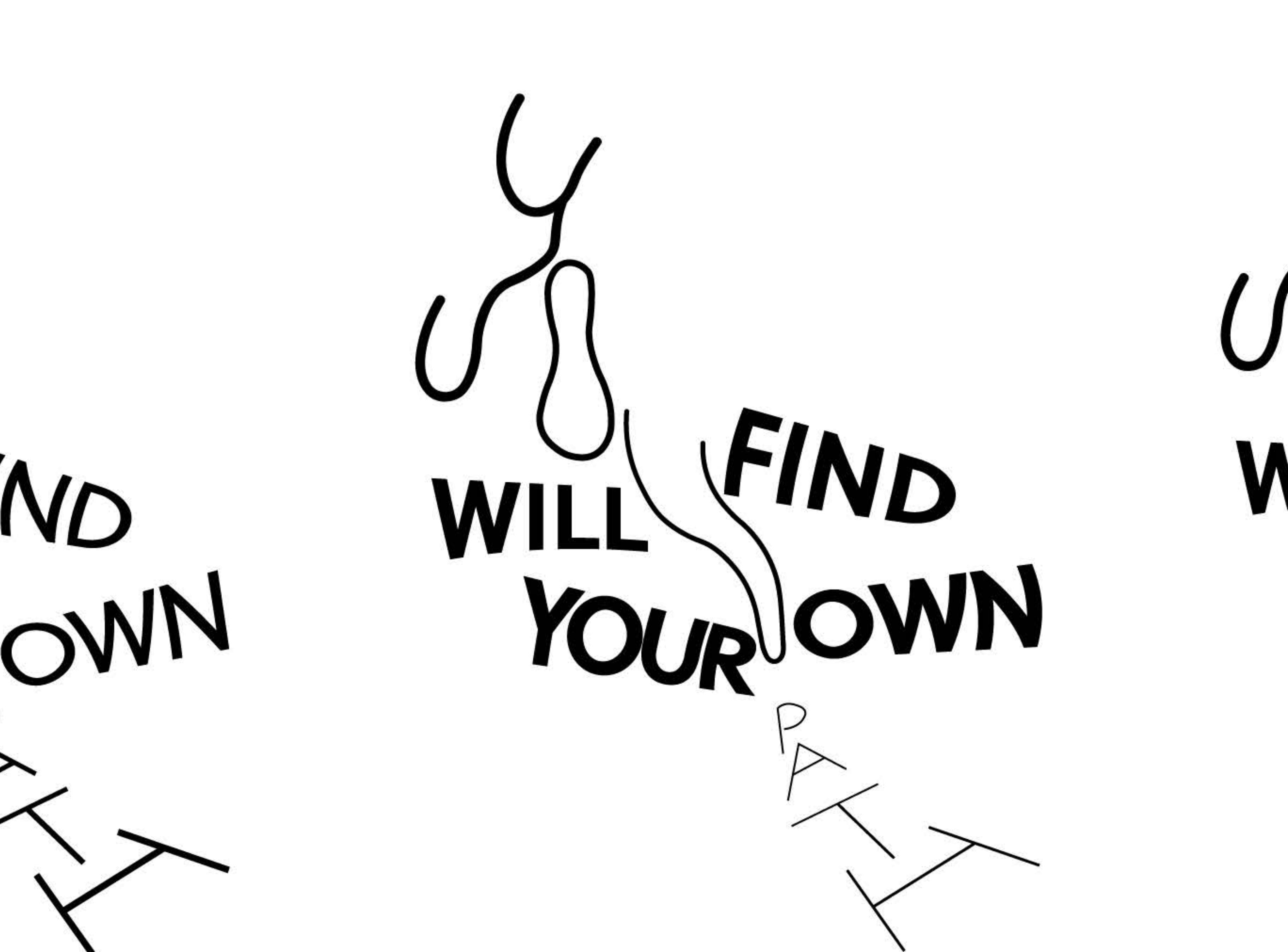
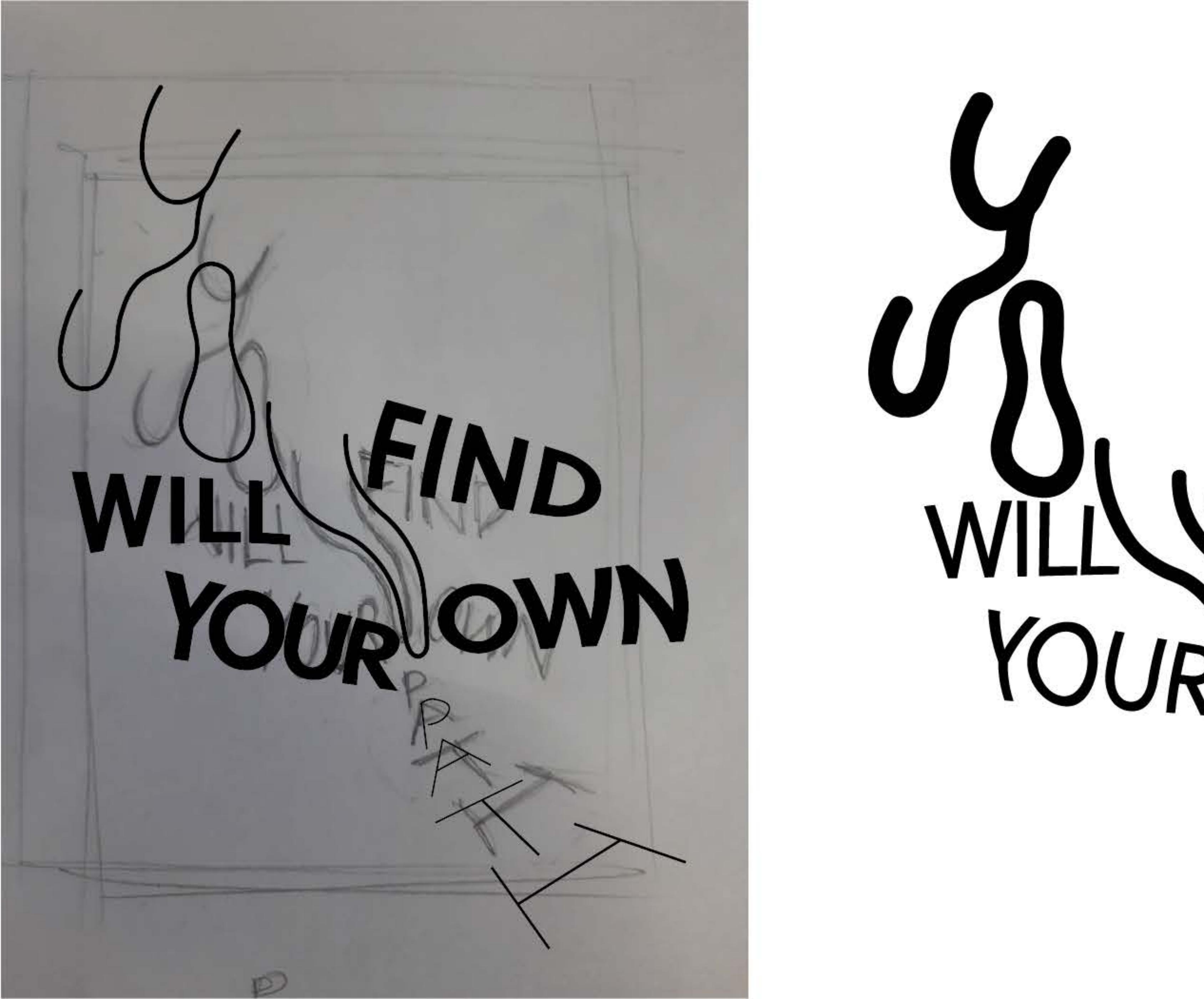
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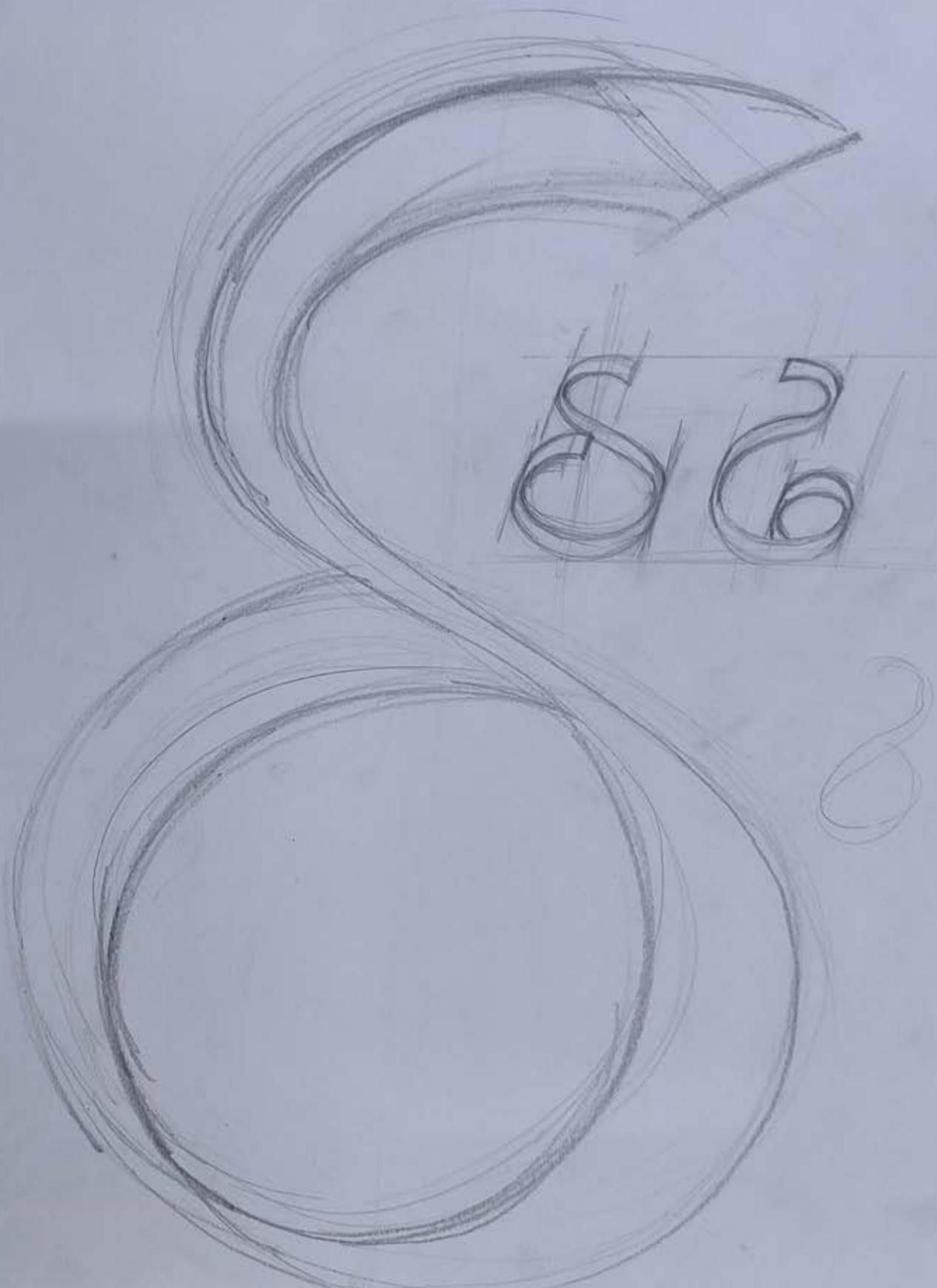






Assignment 3

Writing two similar letters from Gujarati in such a way that both look like they are from the same typeface



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Assignment 4

Practicing calligraphy basics

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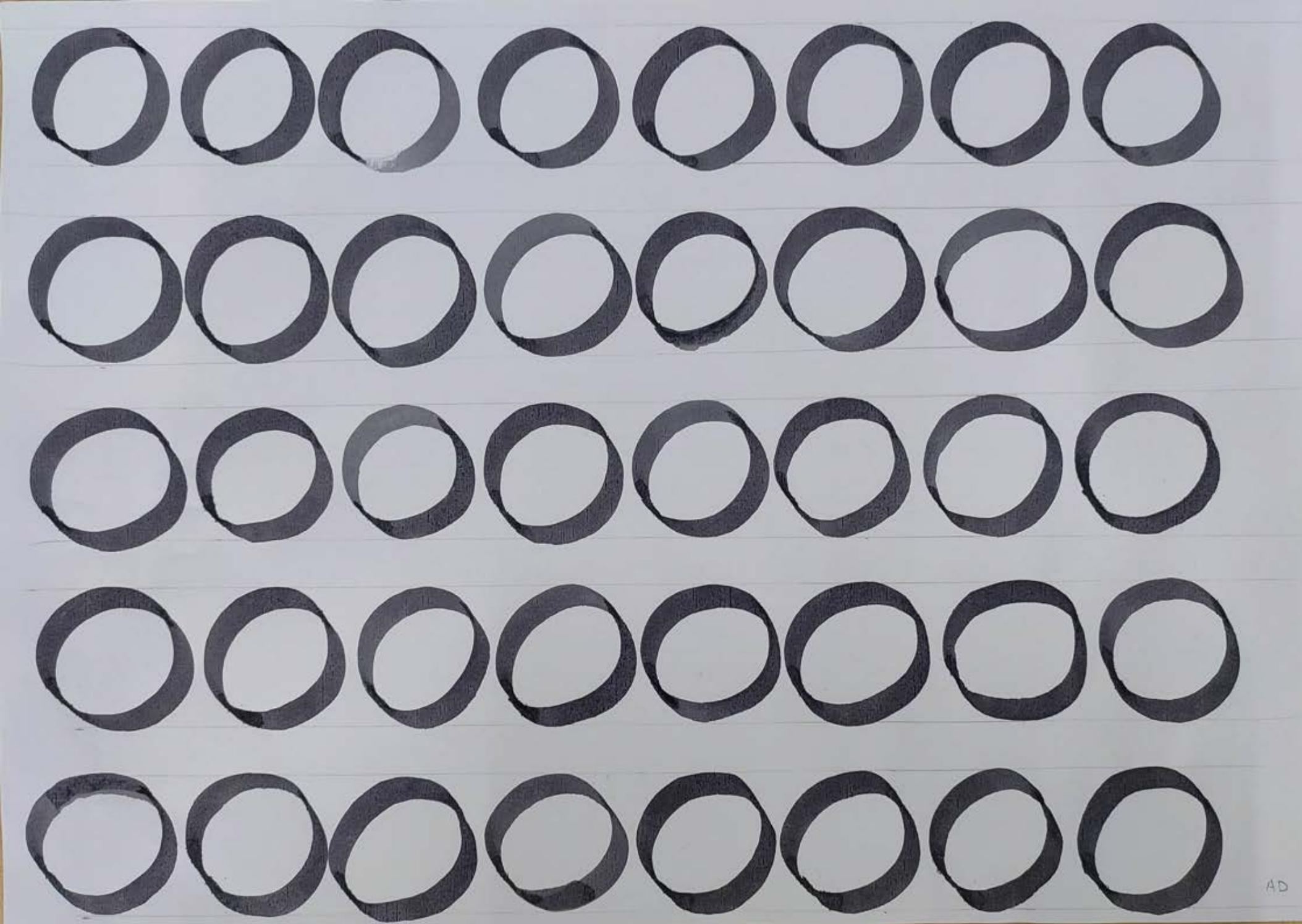
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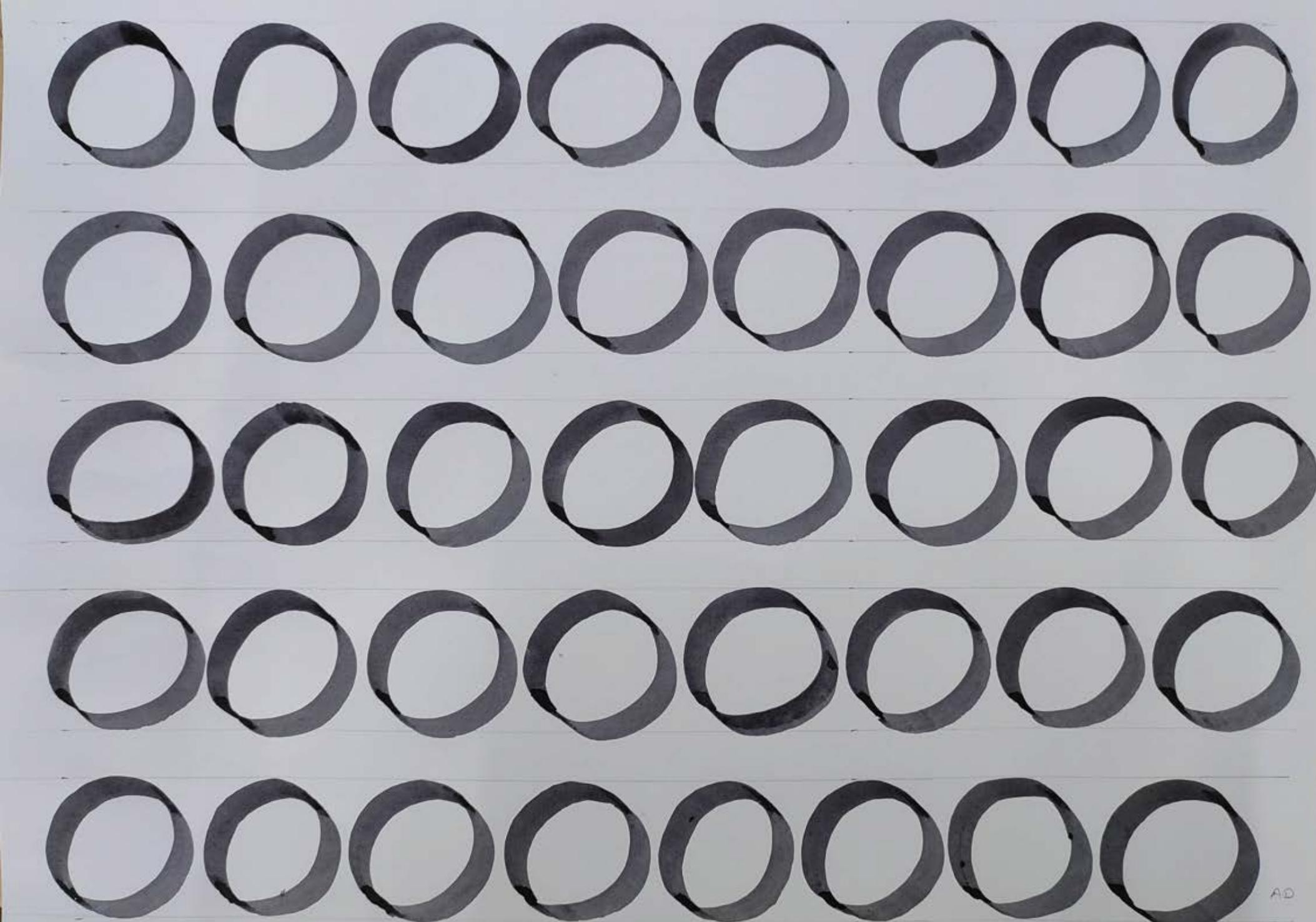
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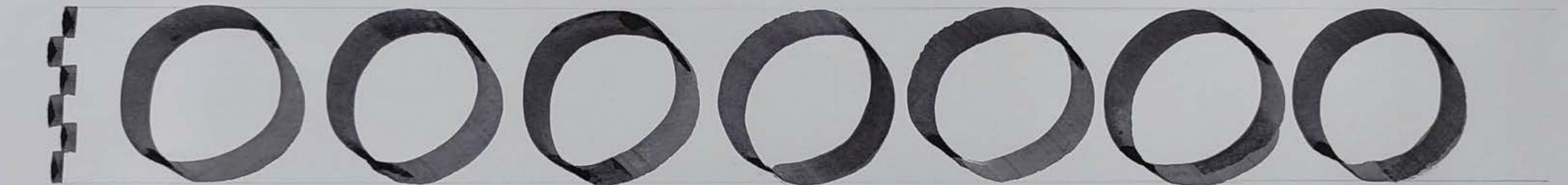
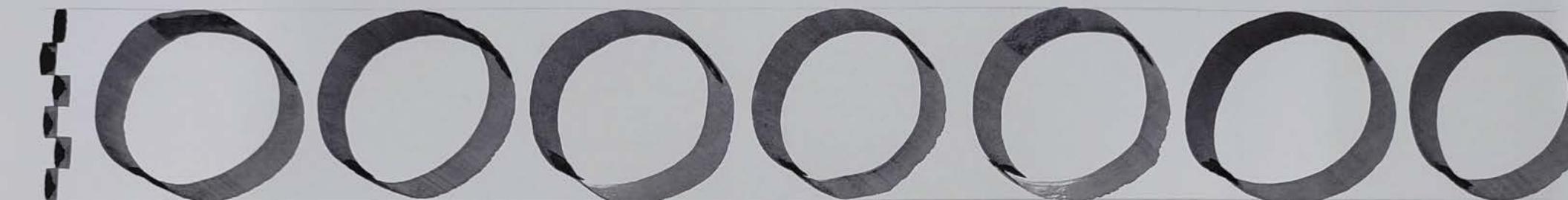
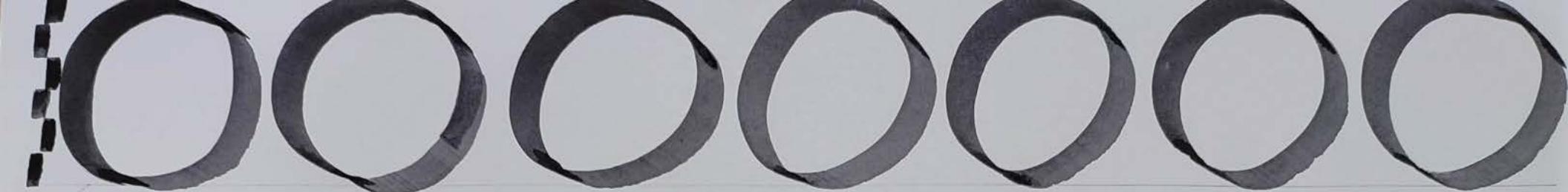
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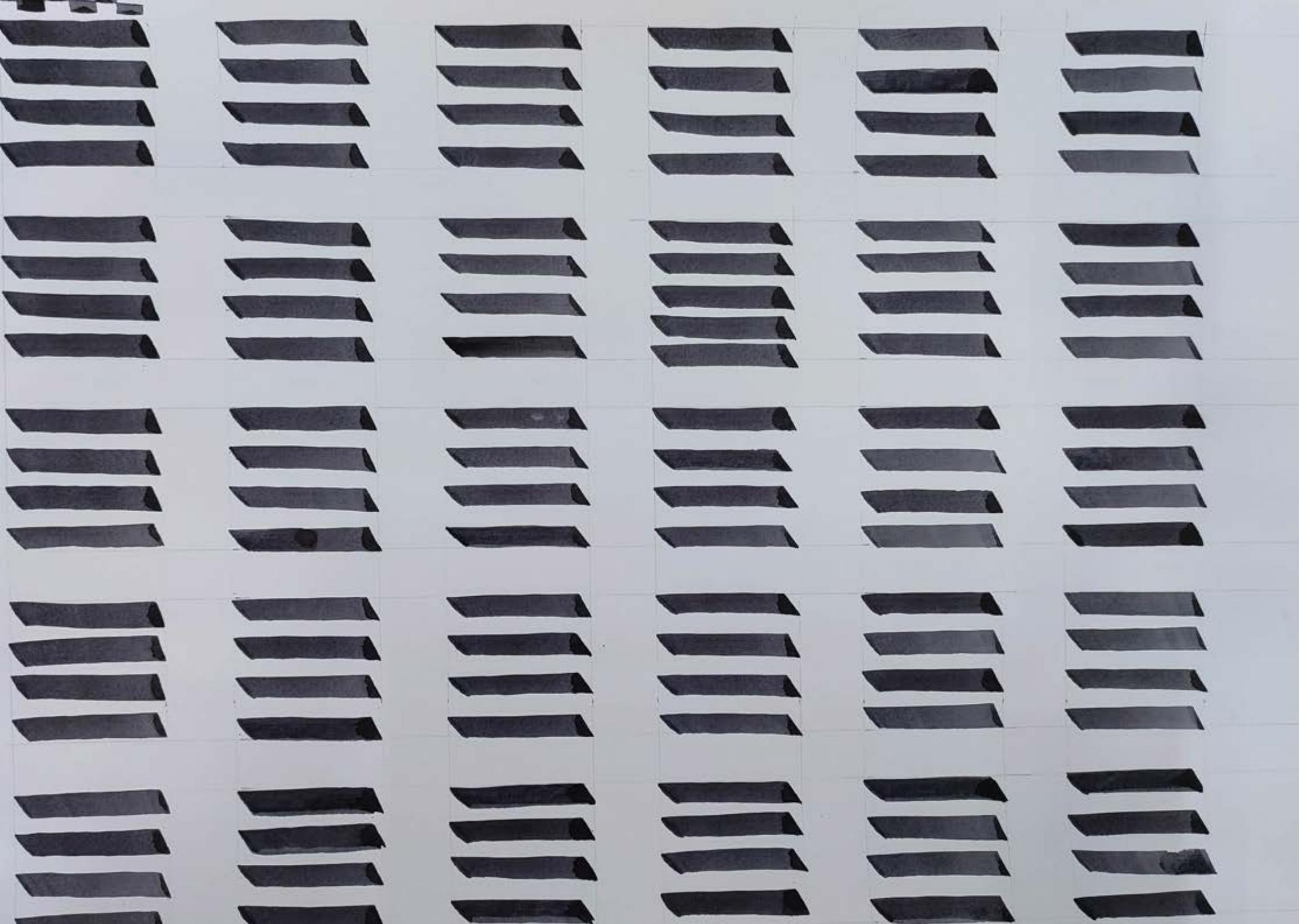
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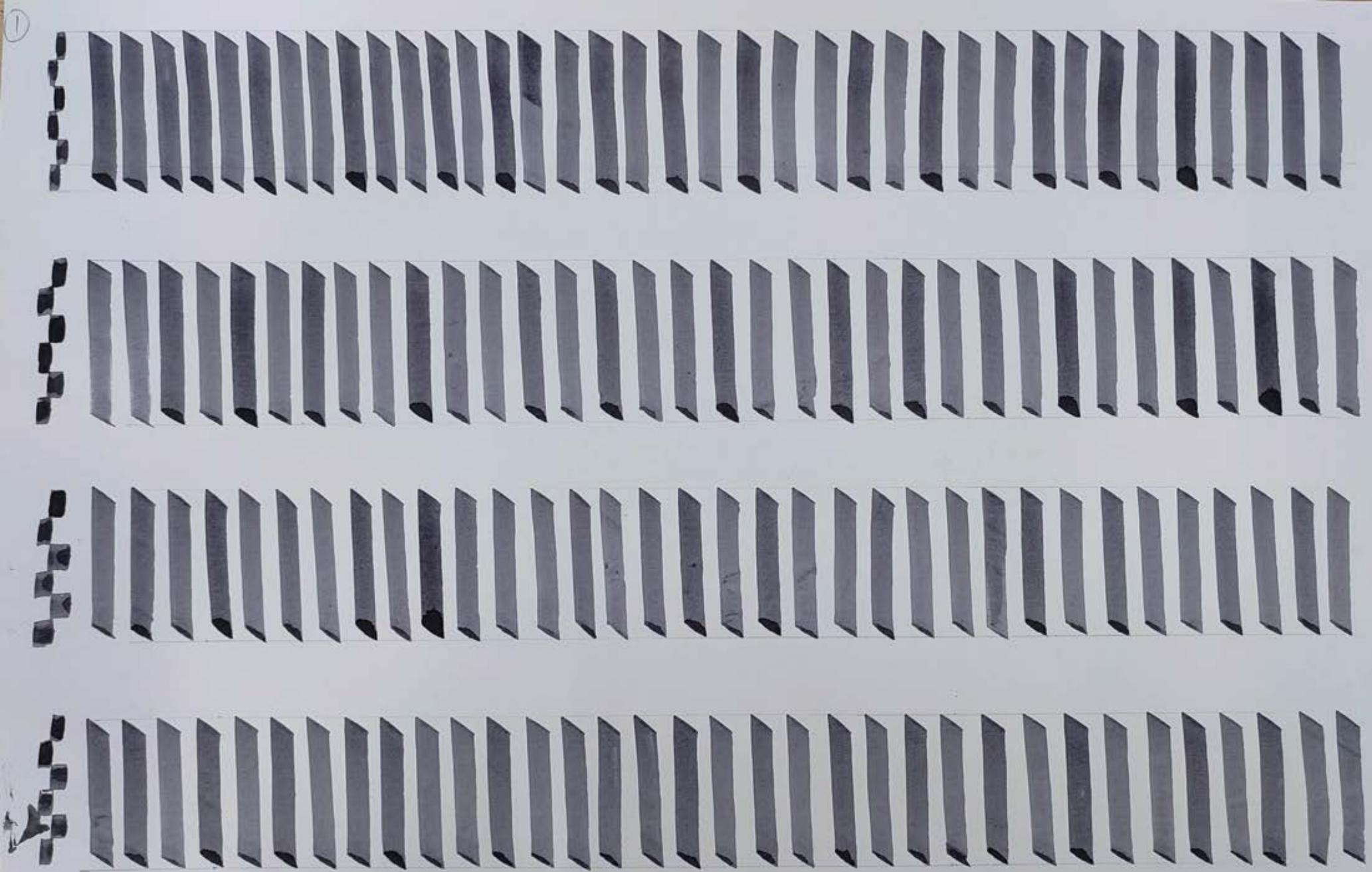
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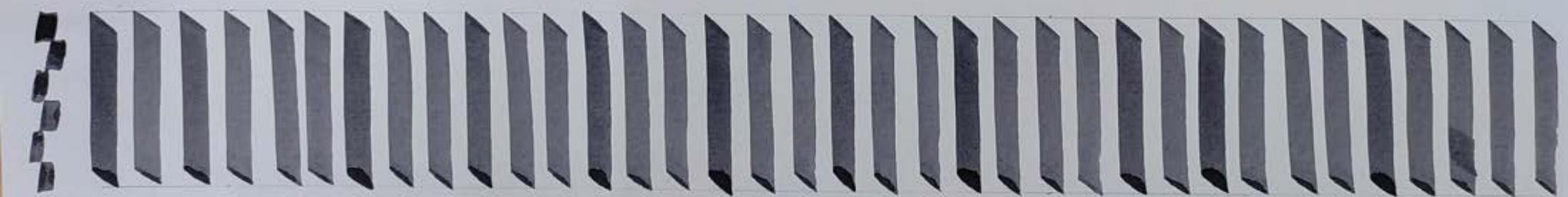
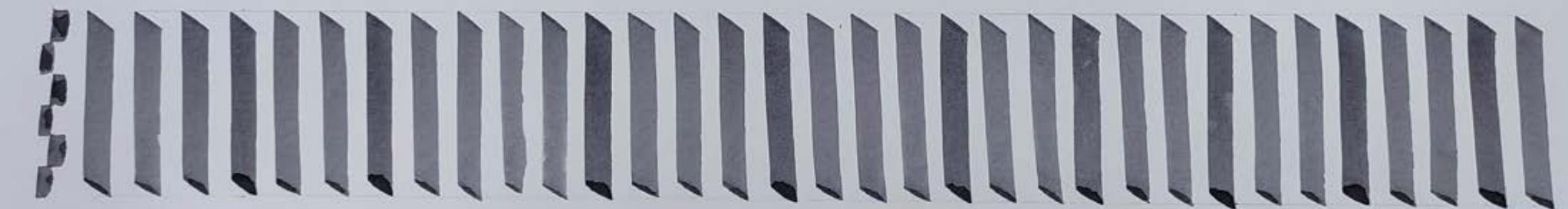
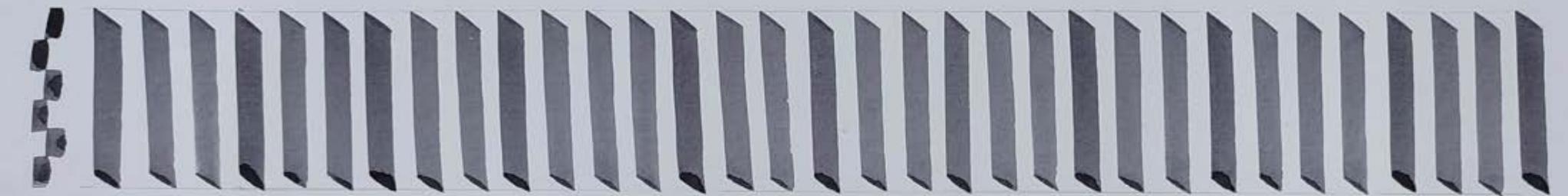
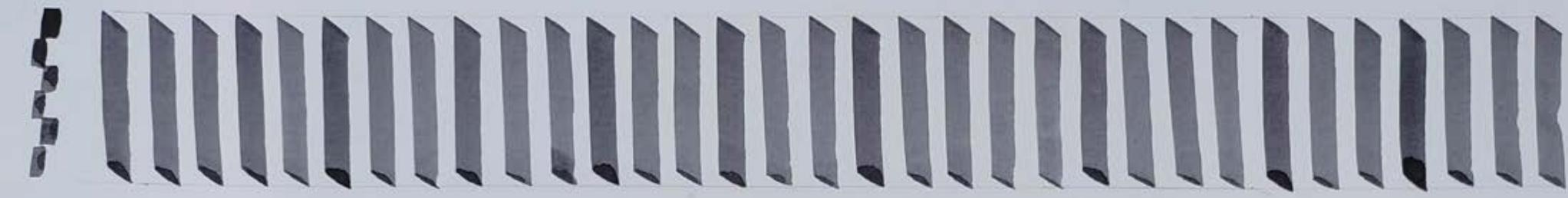


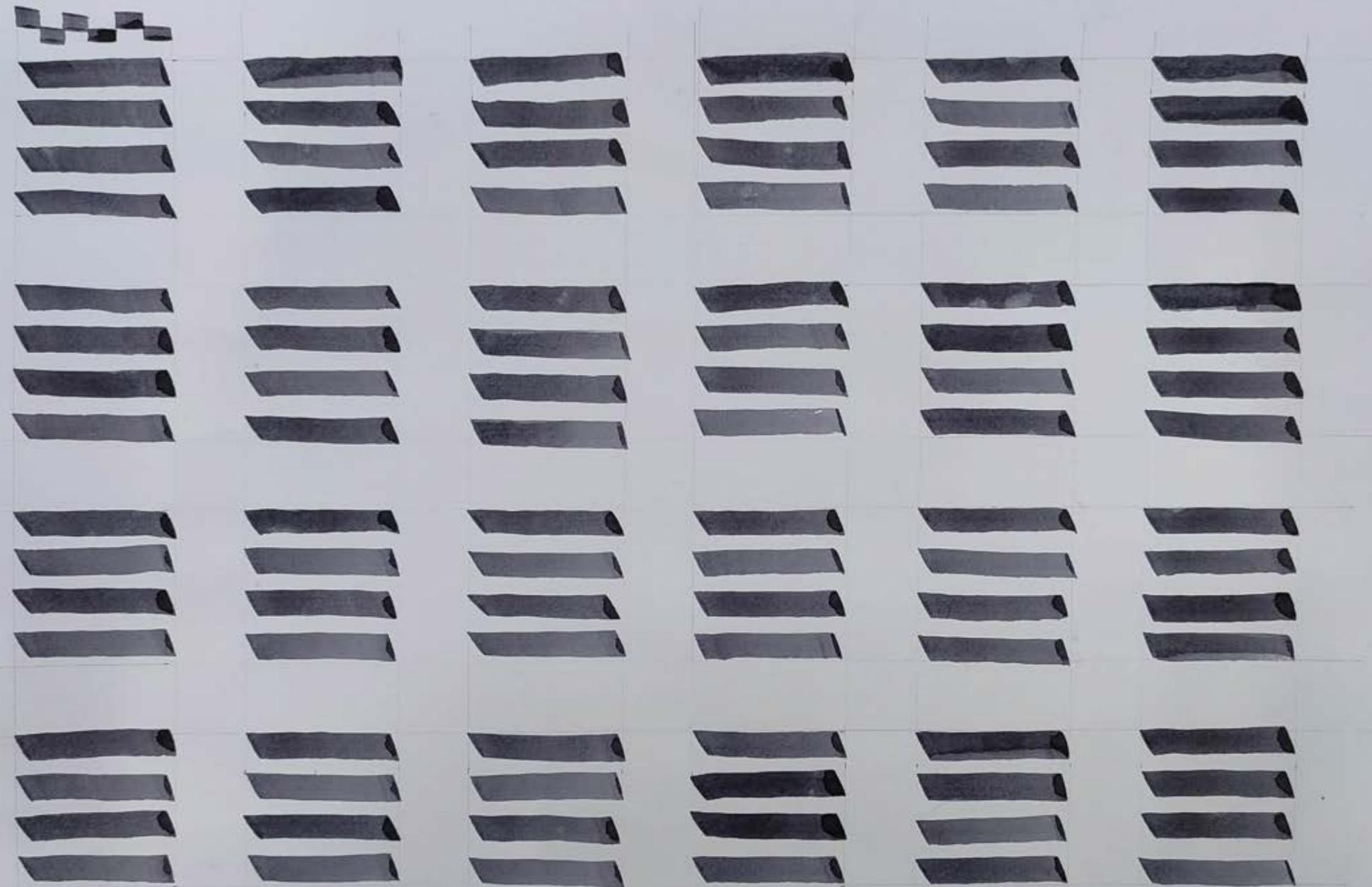




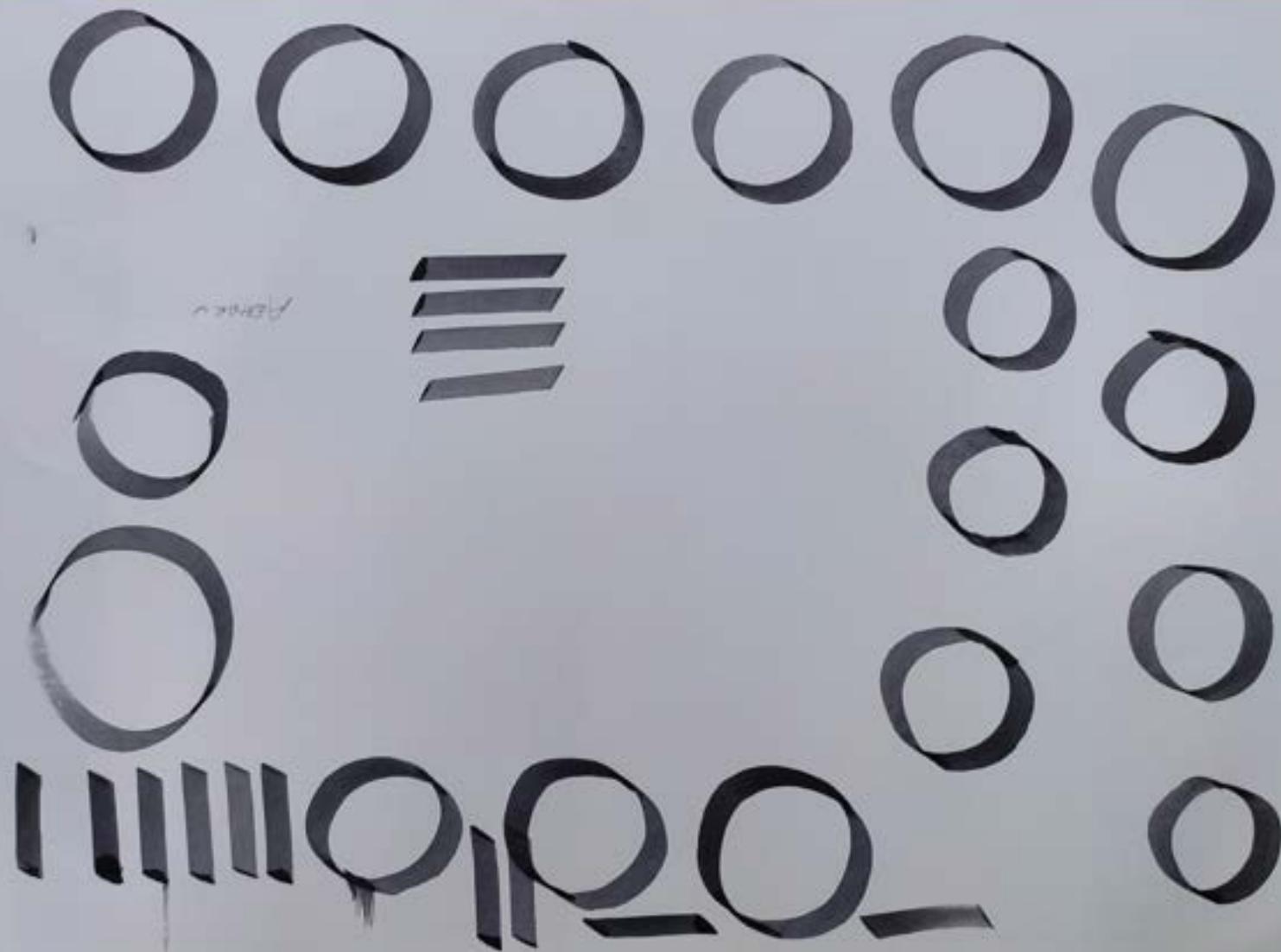


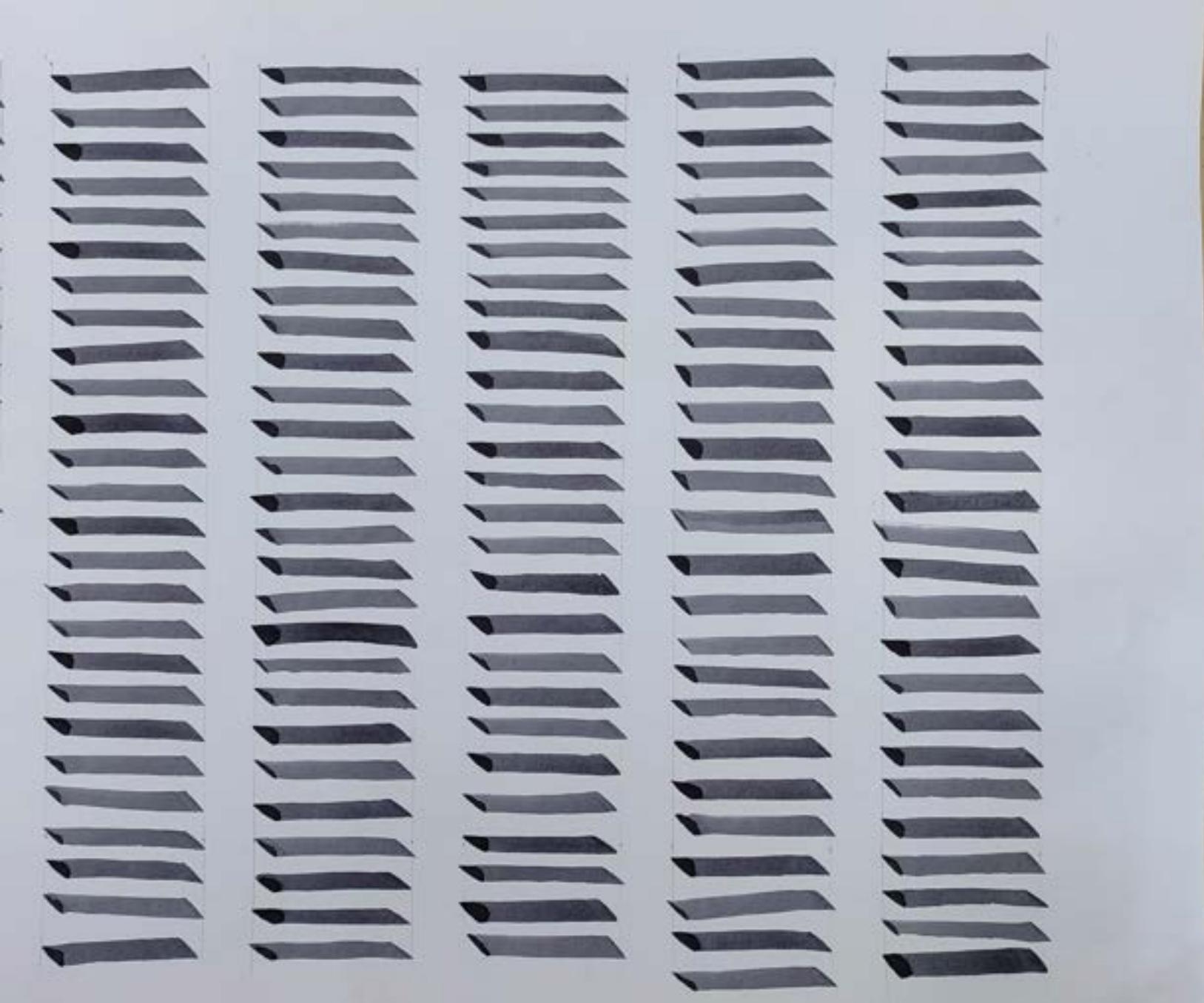
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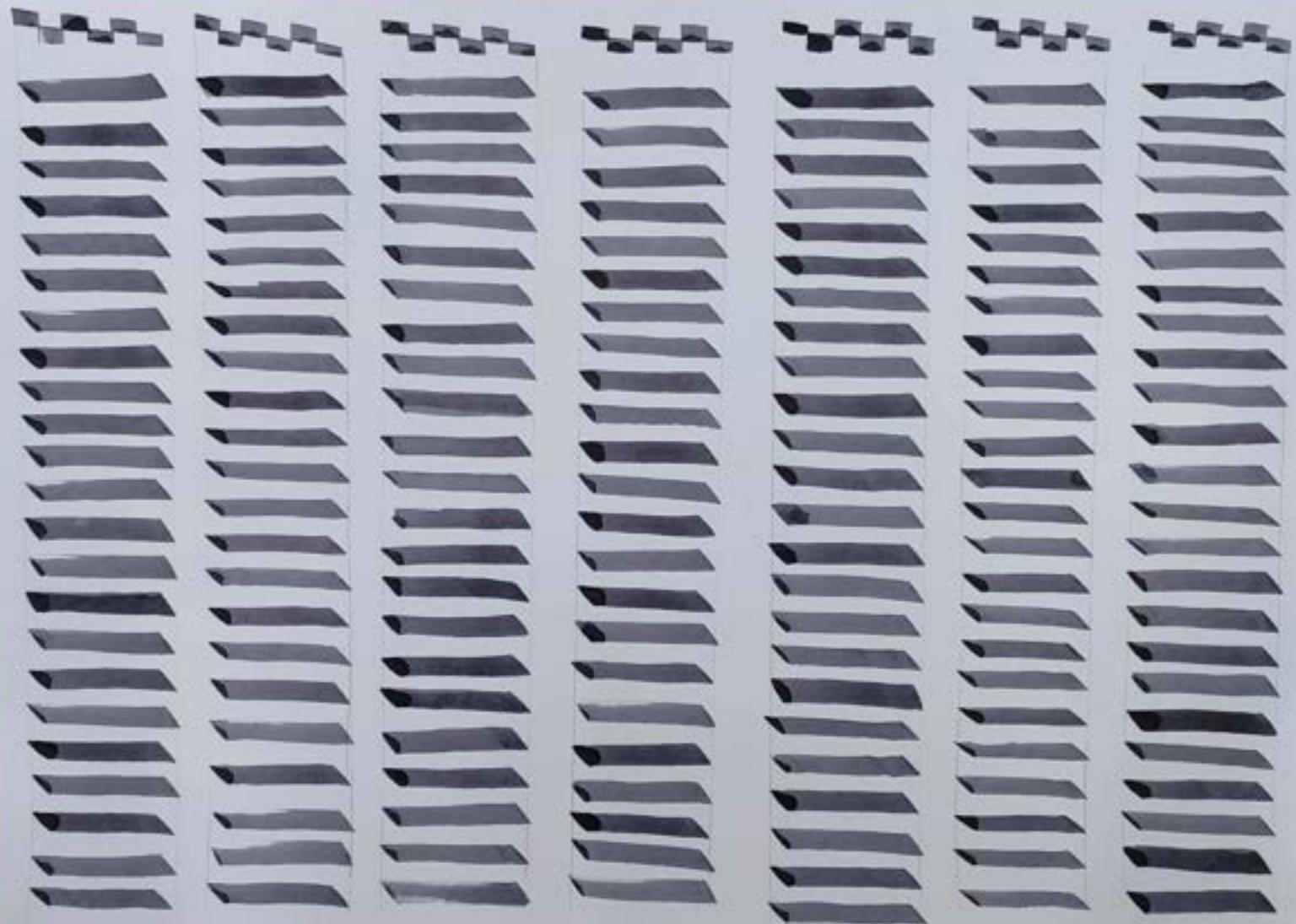


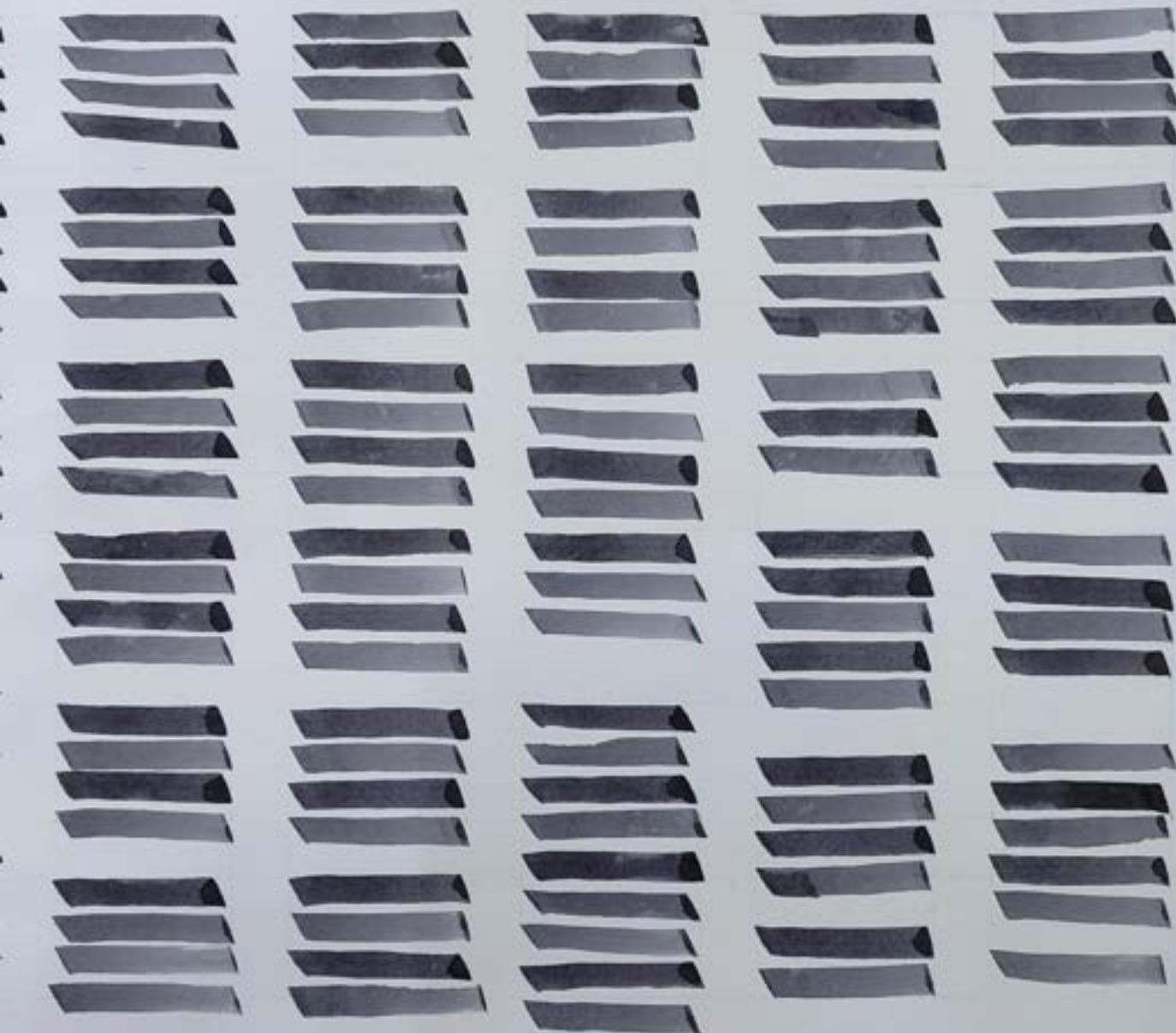


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Assignment 5

Practicing calligraphy in bangla script

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Assignment 6

Making a typeface

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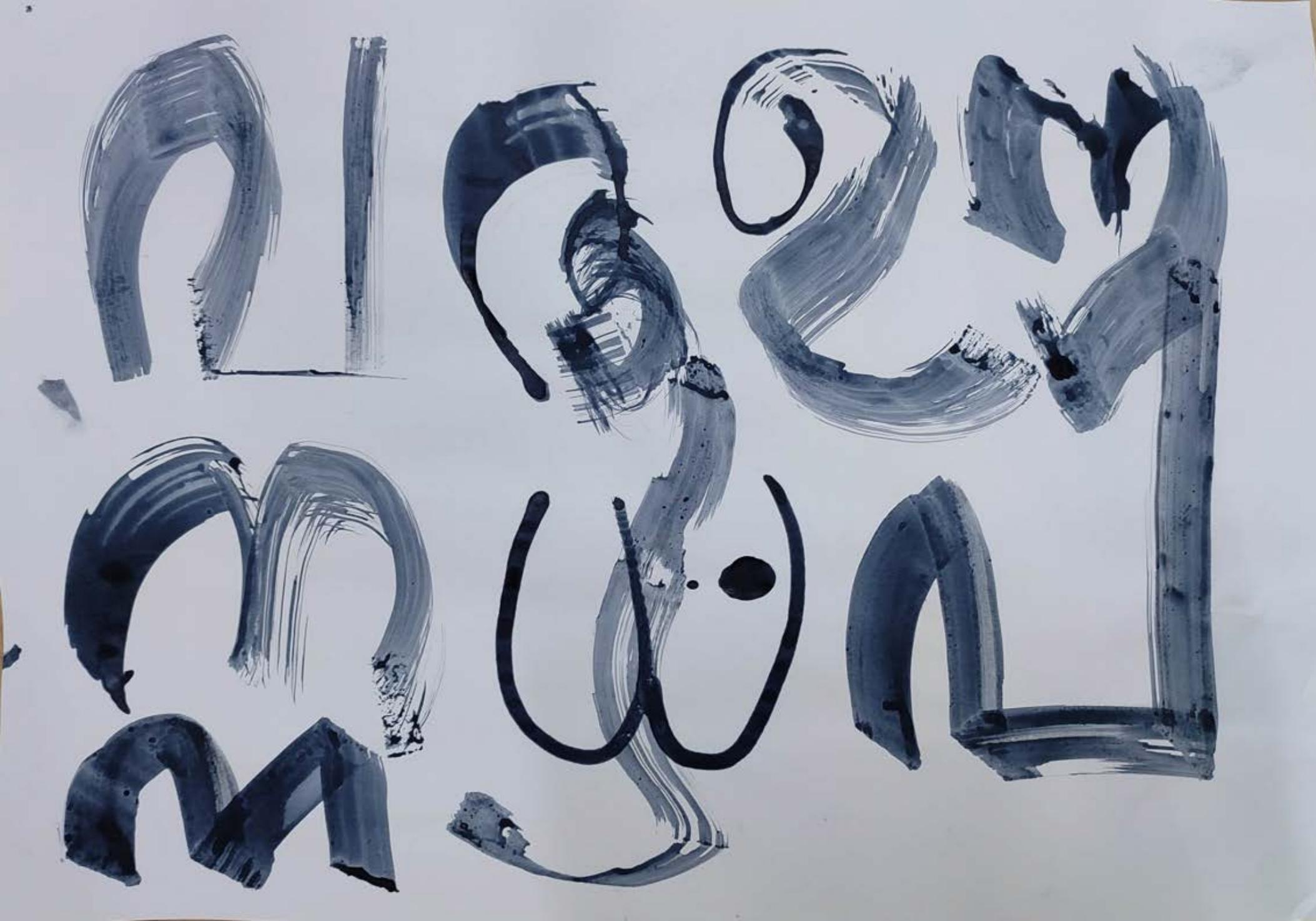
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Braai 2021

A horizontal row of ten large, stylized, black-outlined Hebrew letters, likely from a decorative title or banner. The letters are arranged in two rows: five on top and five on the bottom. The top row includes letters like 'א' (aleph), 'ב' (beth), 'ג' (gimel), 'ד' (daleth), 'ה' (he), 'ו' (vav), 'ז' (zayin), 'ח' (cheth), 'ט' (tav), and 'י' (yud). The bottom row includes letters like 'א' (aleph), 'ב' (beth), 'ג' (gimel), 'ד' (daleth), 'ה' (he), 'ו' (vav), 'ז' (zayin), 'ח' (cheth), 'ט' (tav), and 'י' (yud). The letters are rendered with thick black outlines and some internal shading.

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Designed by Adharv K V
GD_UG23
Guided by Rahul Gajjar

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Kumba

"Kumba" is a typeface I created during my letter design course, inspired by circular forms that evoke warmth, inclusivity, and familiarity. The name "Kumba" has a dual meaning in Malayalam—'home' and 'tummy'—both of which connect deeply to the typeface's design and emotional essence.

A home is a place of security, comfort, and belonging, much like the feeling evoked by the smooth, rounded letterforms of "Kumba." Similarly, the organic shape of the stomach symbolizes nourishment and life, reflected in the typeface's well-balanced structure and gentle curves. These elements come together to create a typeface that feels inviting, stable, and harmonious. Designed to convey both modern elegance and a sense of warmth, "Kumba" is suited for display typography, branding, and editorial design. Its consistent proportions and fluid forms make it visually engaging while maintaining readability.