

*Almasiya*

الماسية

Say hello to Almasiya!  
(Meaning—"Like a diamond" in Urdu)

Created during Letter Design, this font was crafted to balance the elegance of calligraphy with the precision of geometry. Inspired by the strokes of a reed pen, Almasiya captures the sharp, angular essence of Urdu calligraphy while maintaining a balance between structure and fluidity. While rooted in calligraphy, Almasiya takes a more expressive approach, prioritizing artistic interpretation over strict readability.

With its bold yet refined form, Almasiya is well-suited for luxury branding, elegant invitations, and editorial design, where sophistication and a distinct visual identity are key.

چمکدار سورج  
سمندر پر  
ملکوع پھوٹا  
ہے

*The bright sun rises over the sea.*

Designed by Anusha Vinod  
GD UG 23'  
Guided by Rahul Gajjar