

LETTER DESIGN

Semseter 4

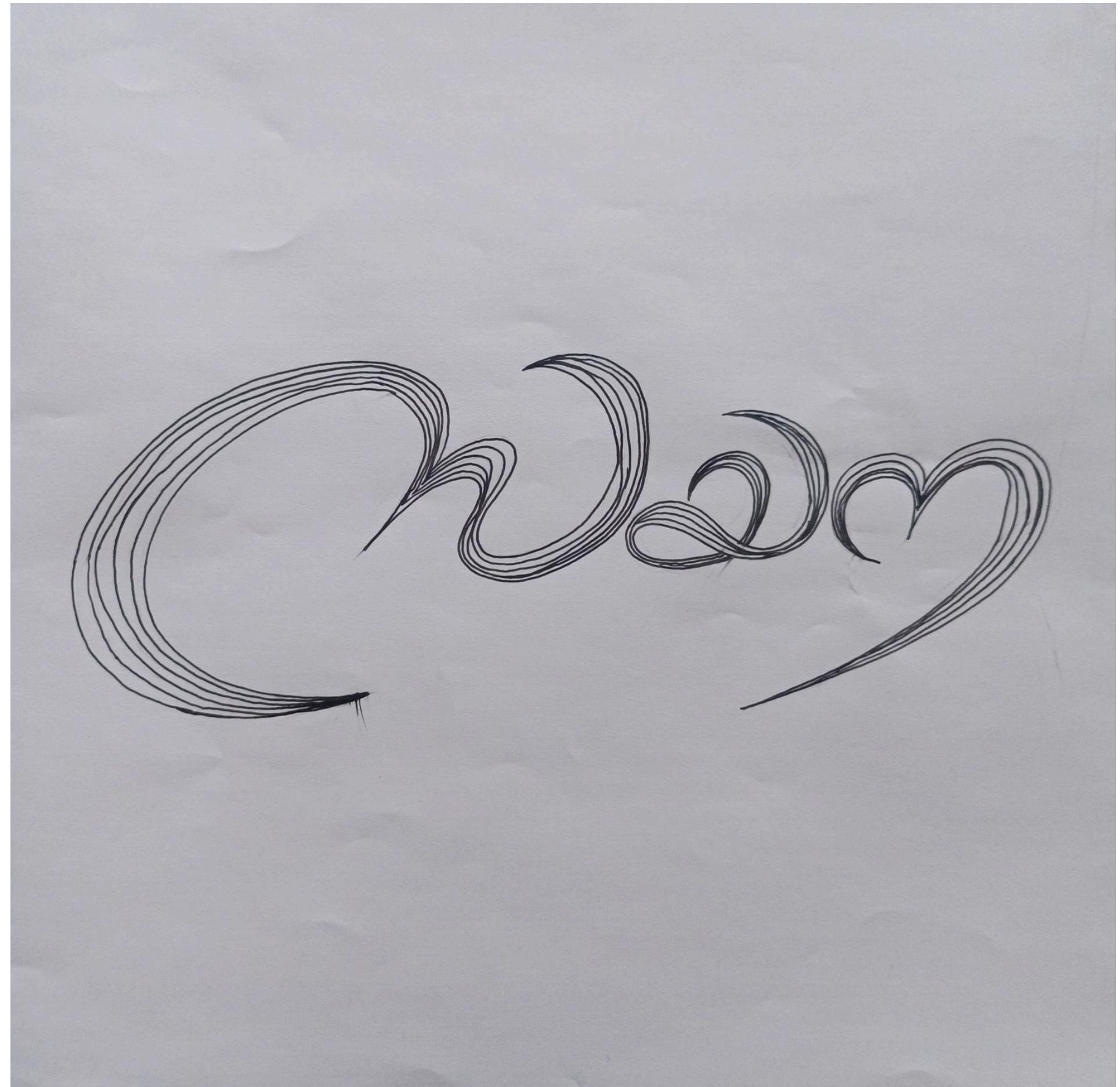
Submitted by: SAYANA T V

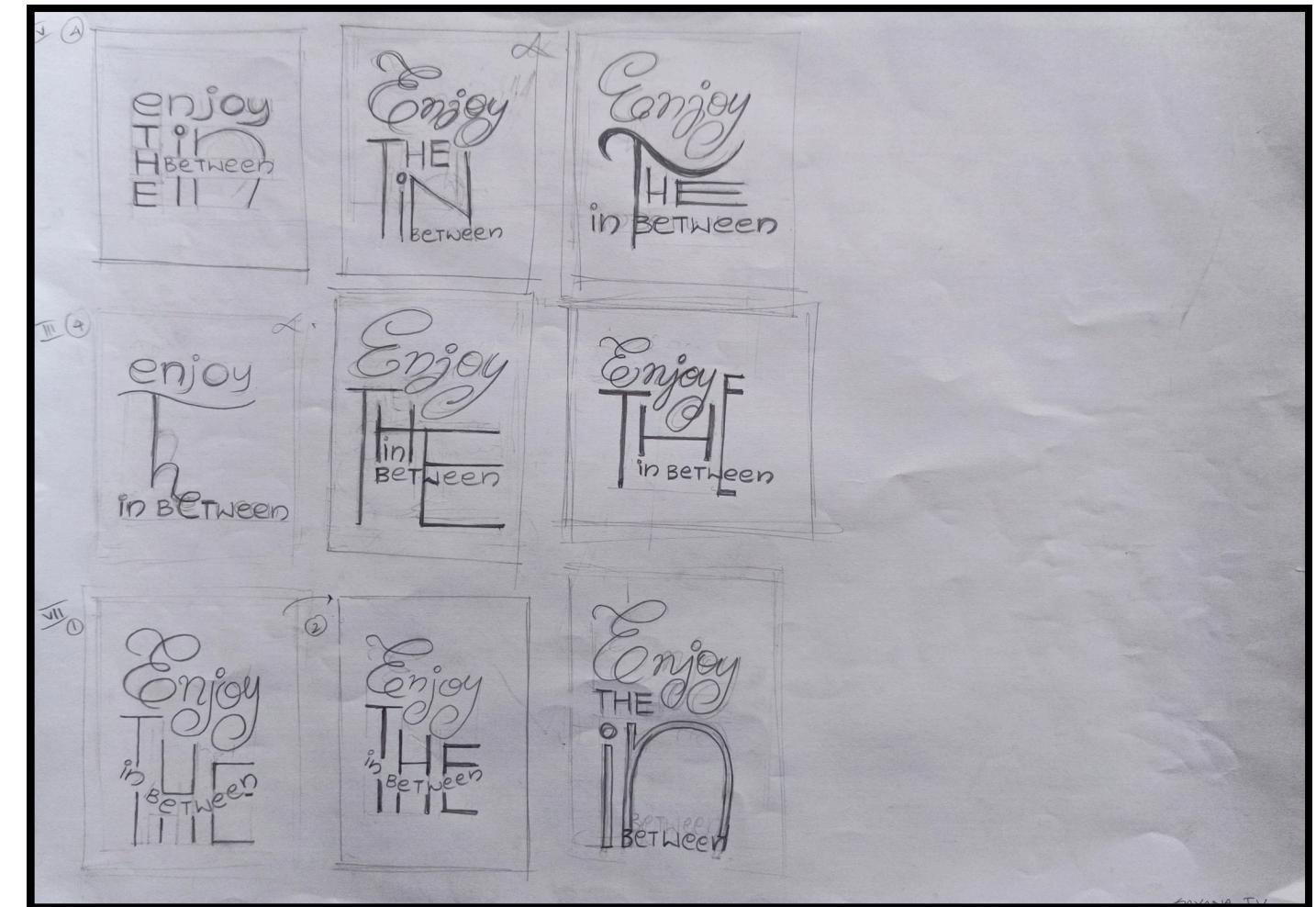
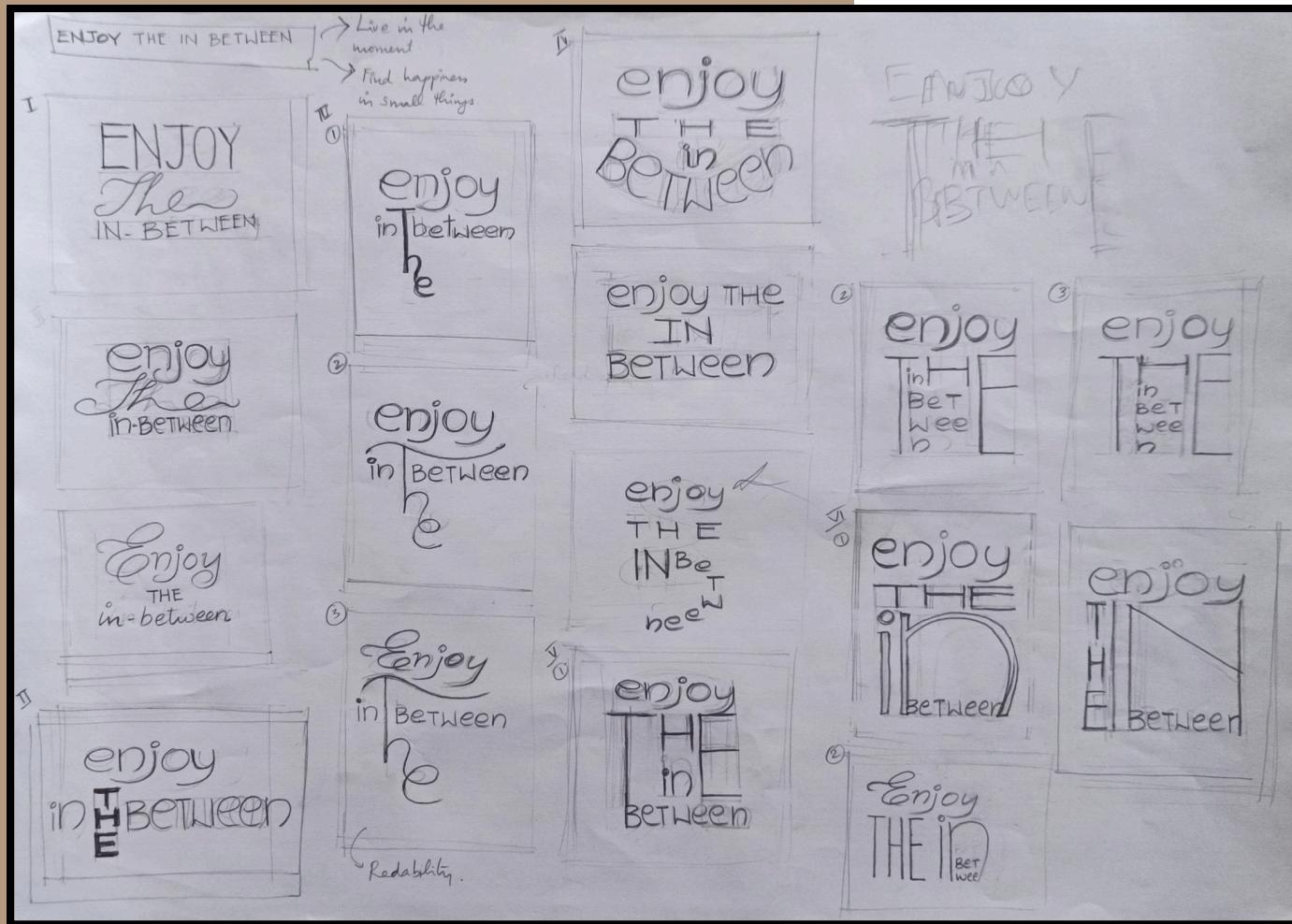
Guided by: RAHUL GAJJAR

Anchored by: XAVIER D' SILVA

ASSIGNMENT_1

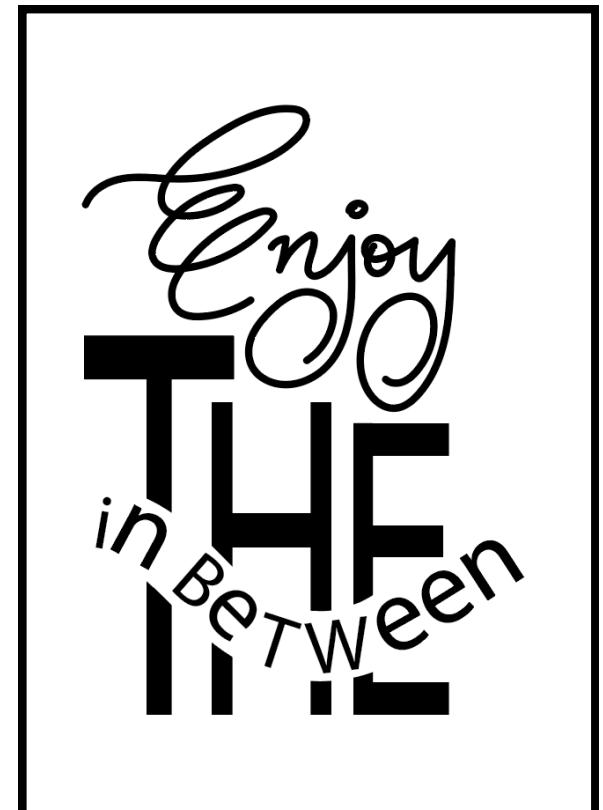
Write your name in a style
which reflects you





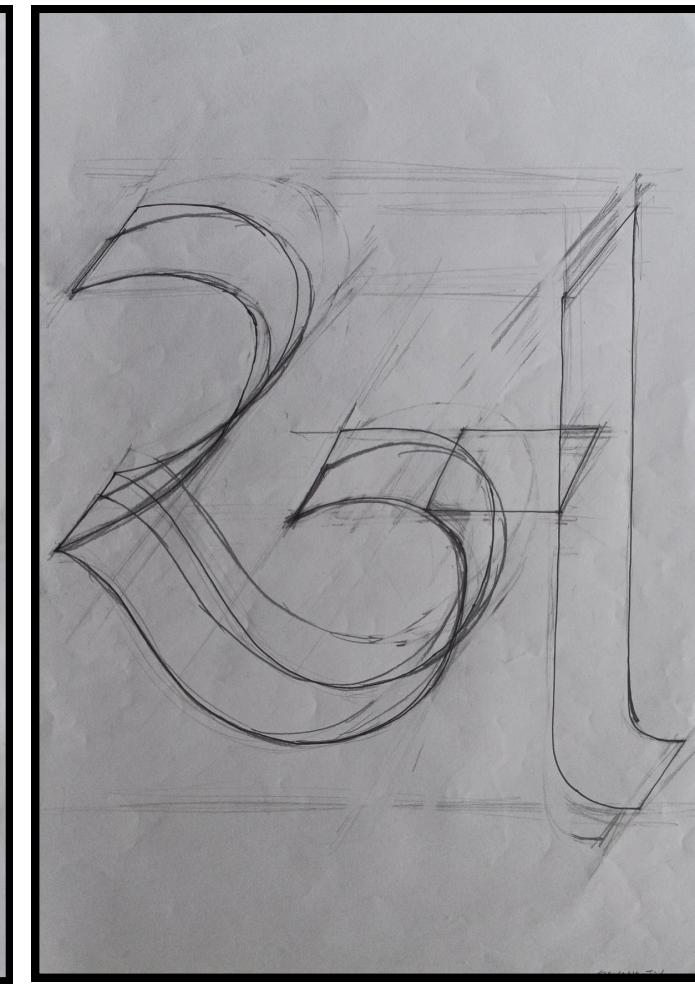
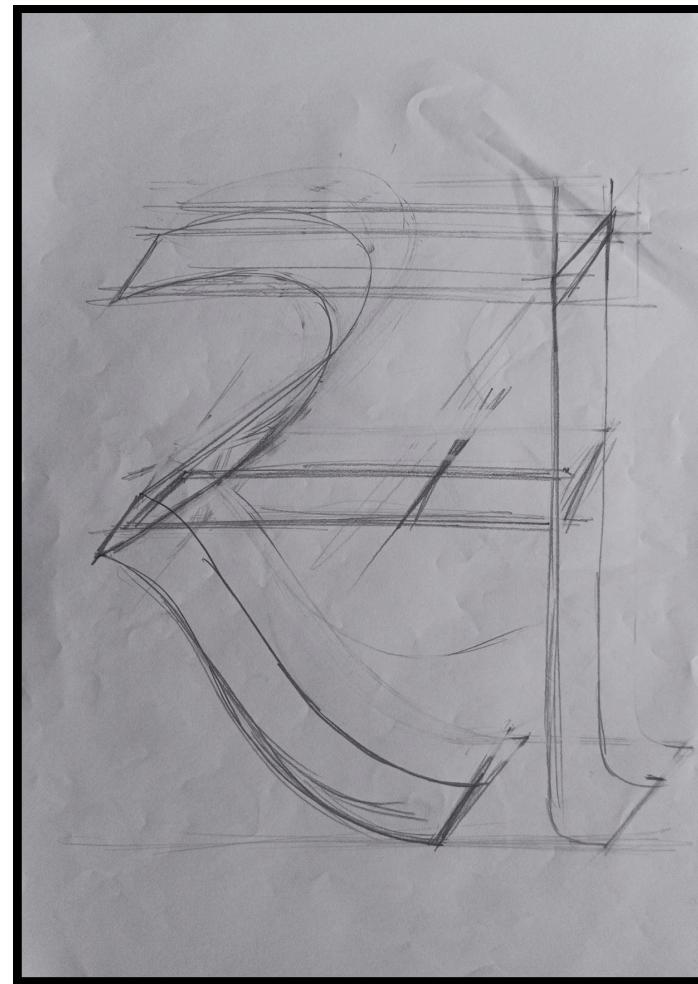
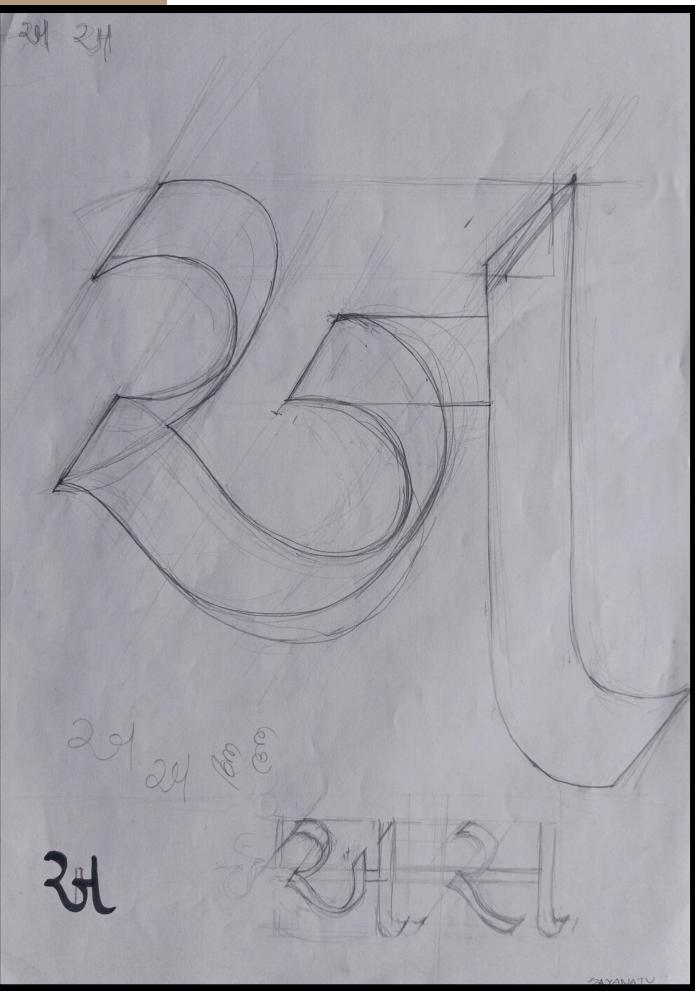
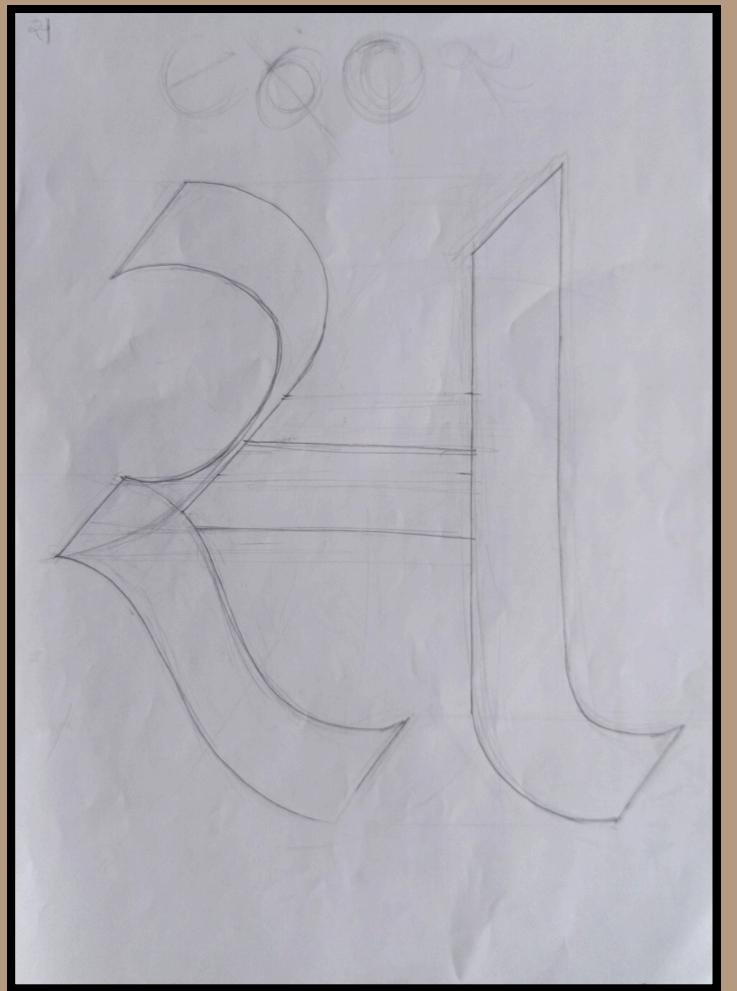
ASSIGNMENT_2

Expressive typography



FINAL OUTPUT

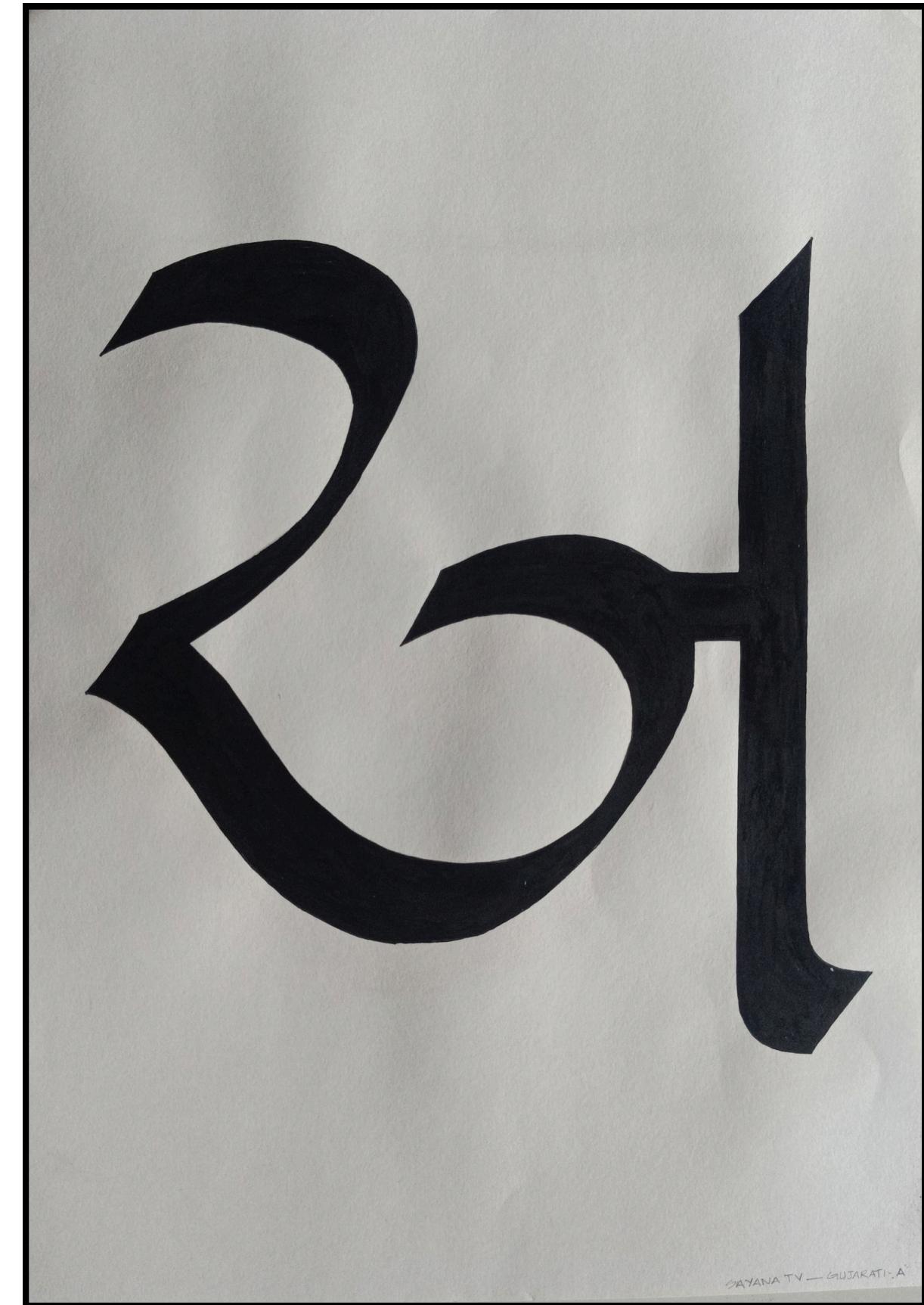
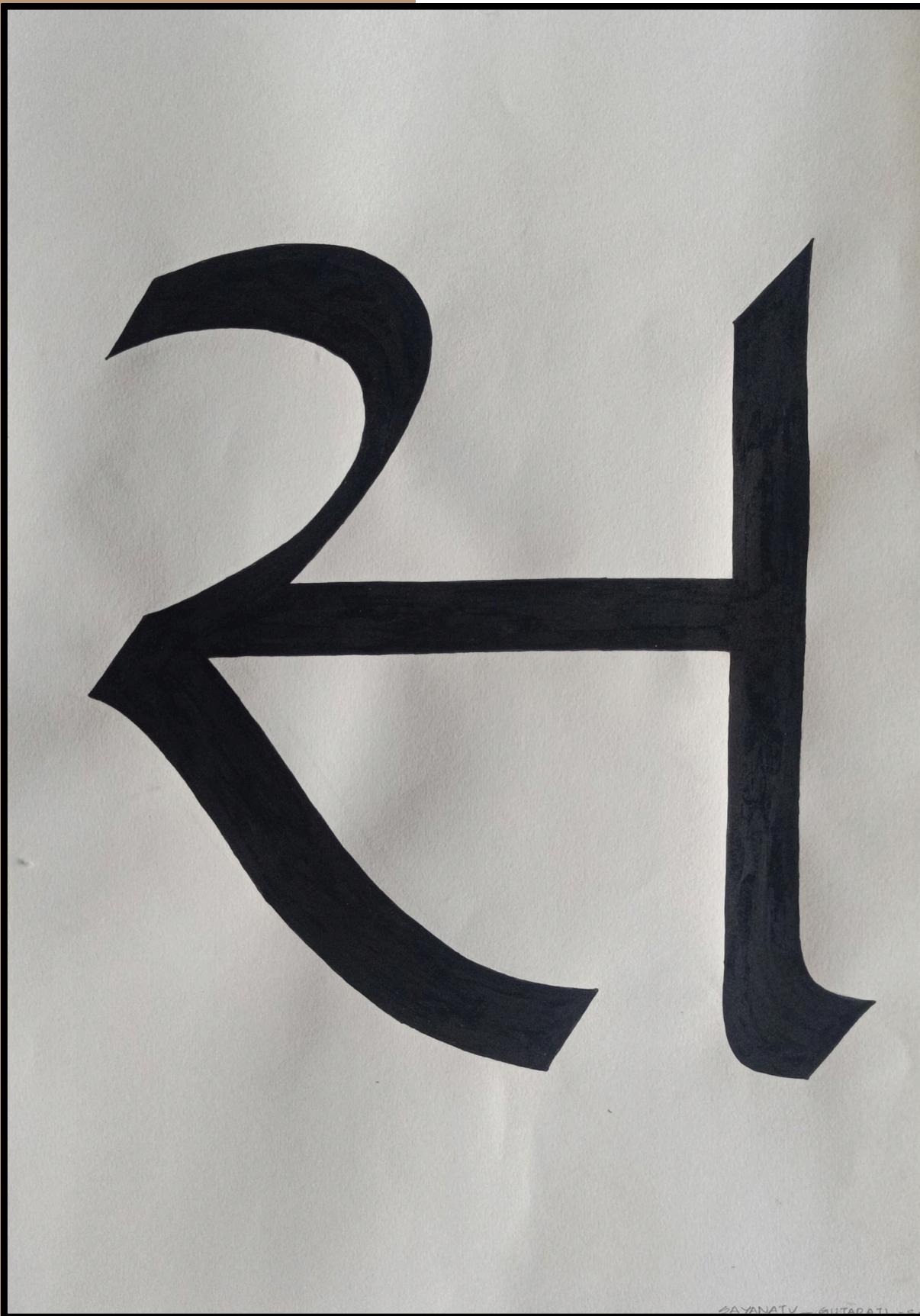




ASSIGNMENT_3

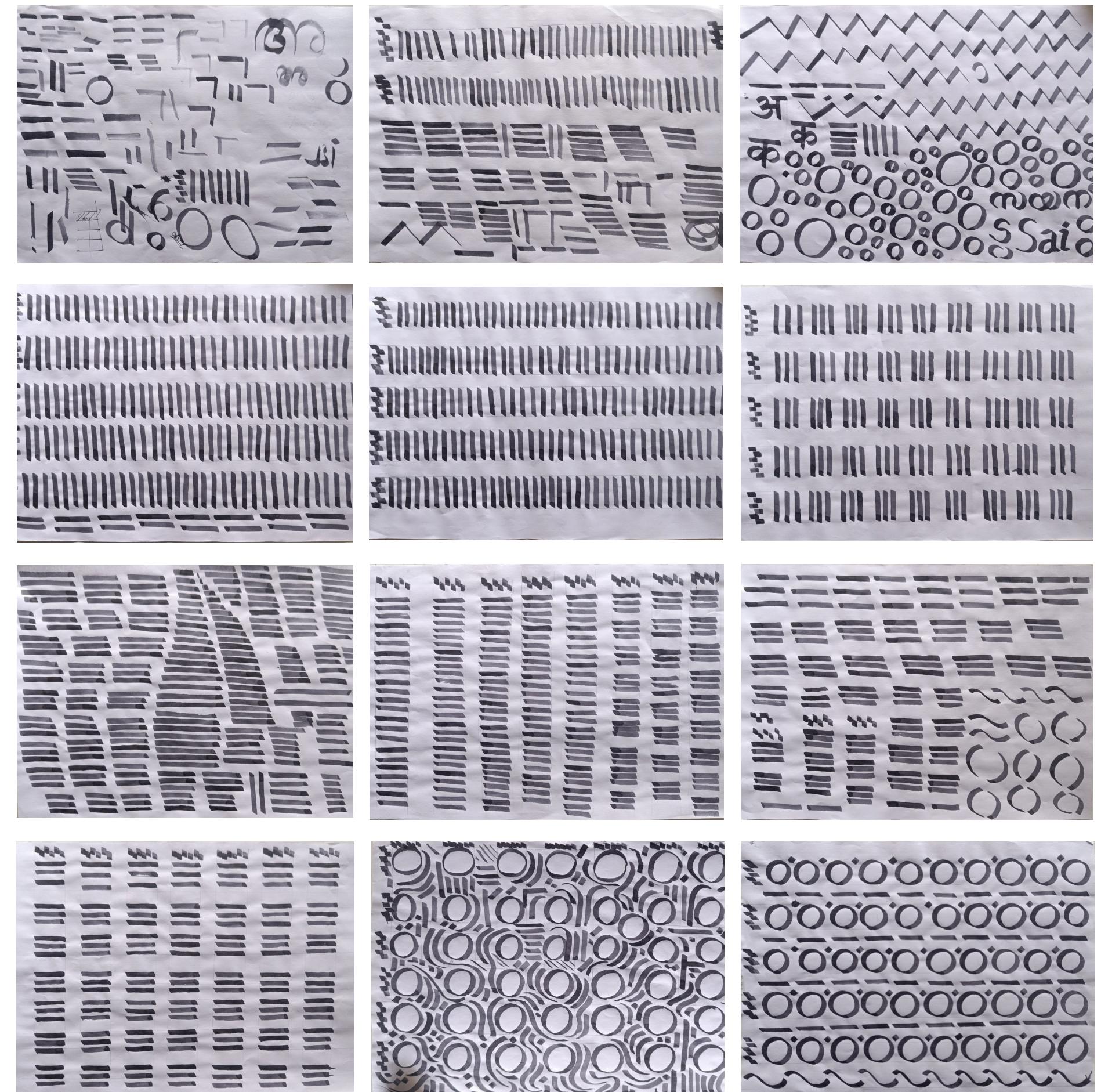
Write two Gujarati letters in
the same style

FINAL OUTPUT



EXCERCISE

Calligraphy practice
Drawing horizontal & vertical
lines, circles etc.



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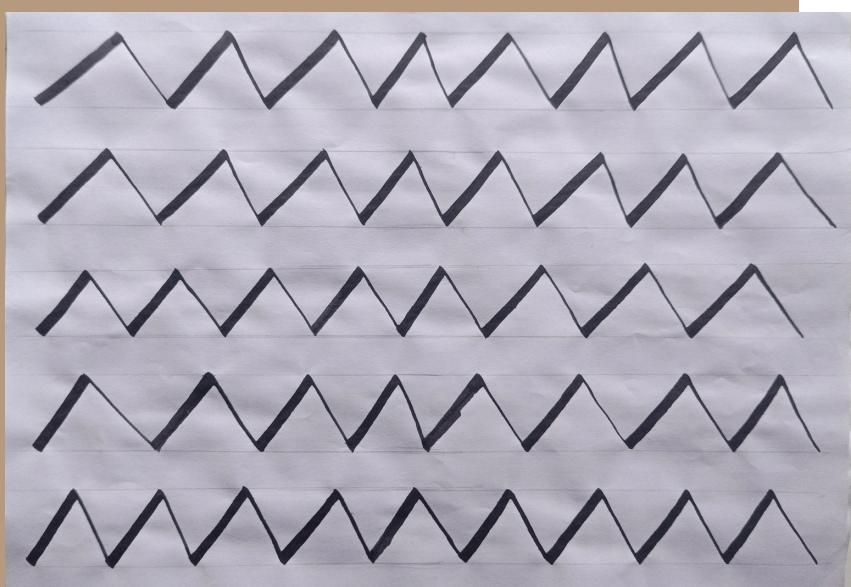
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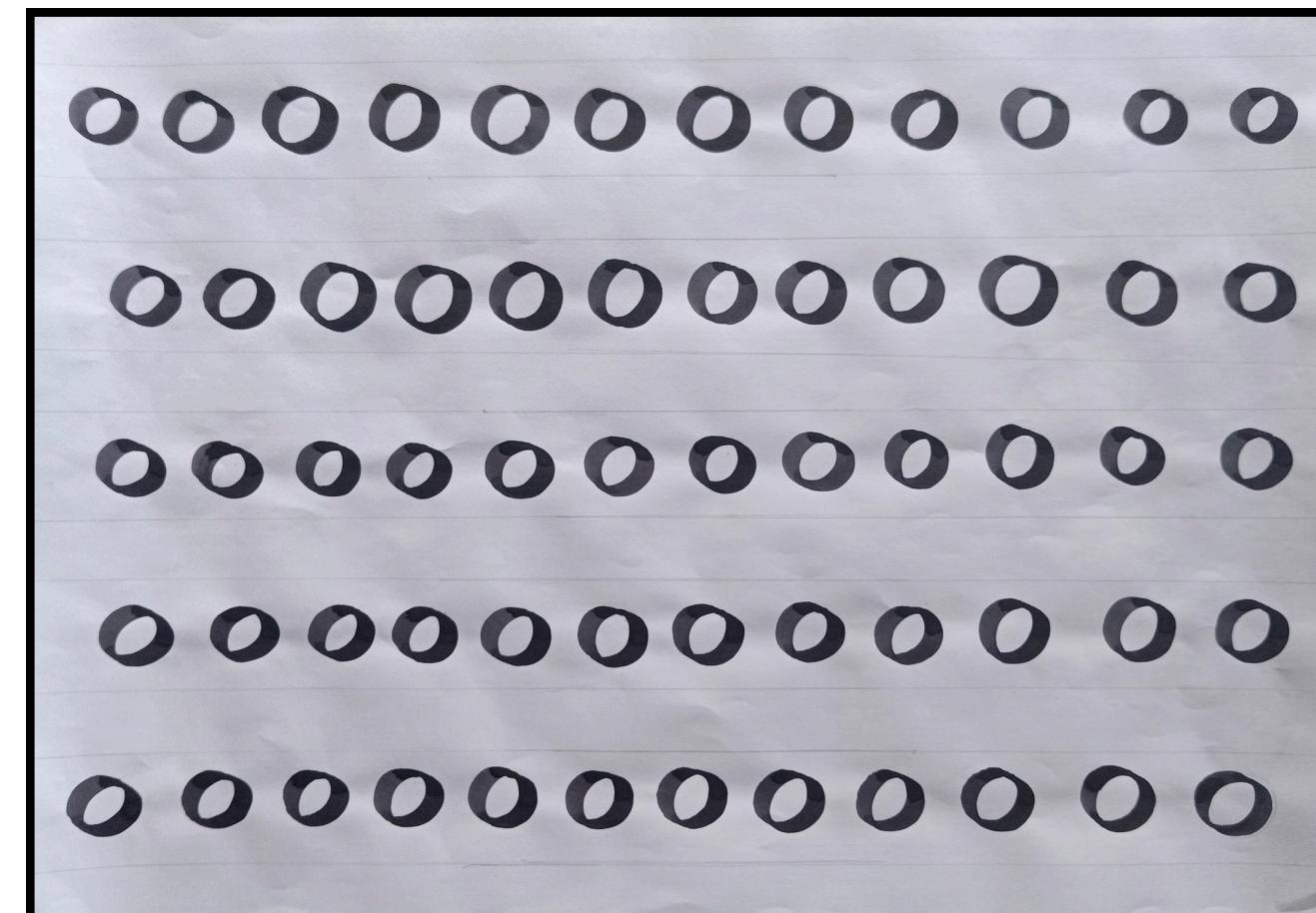
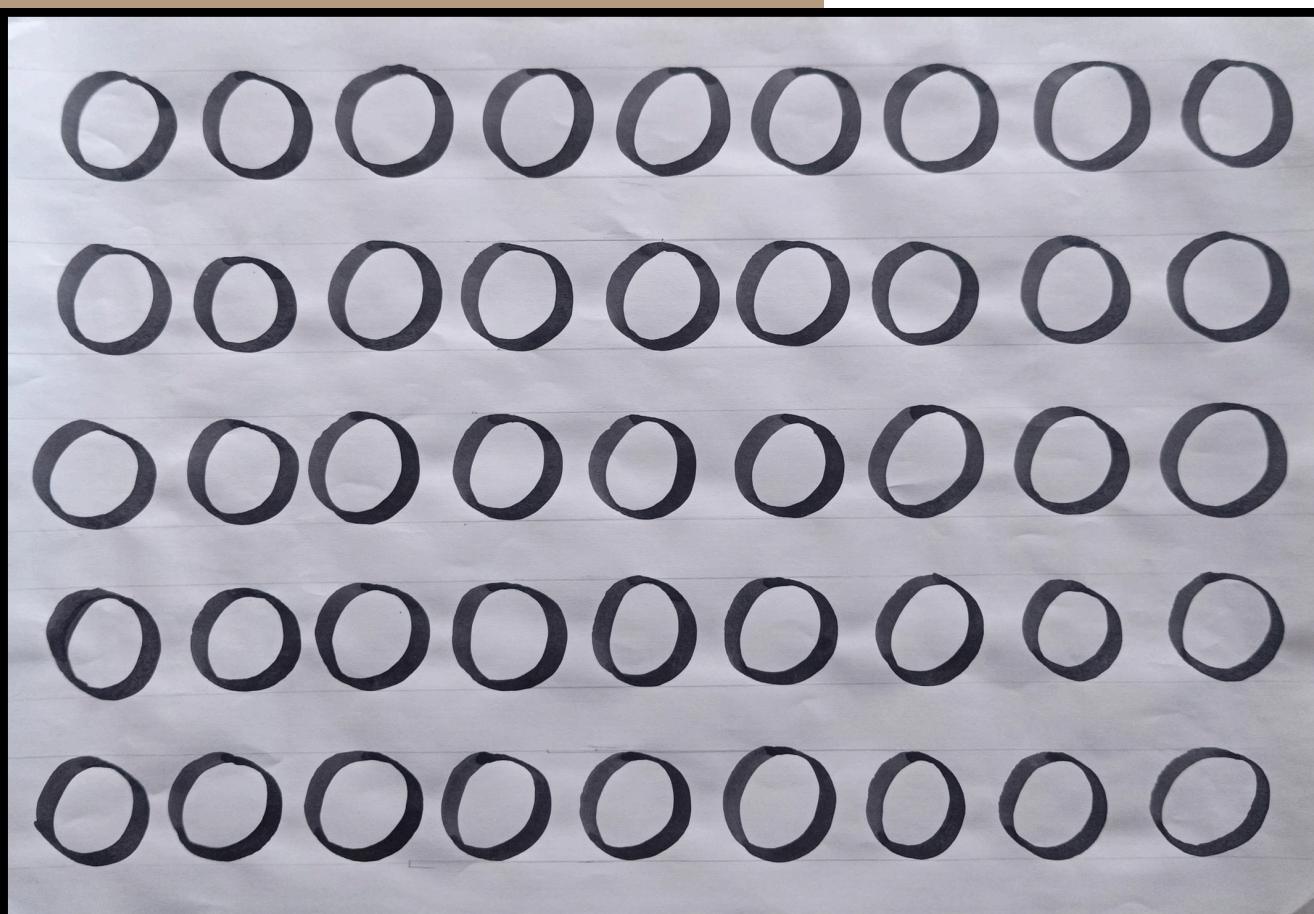
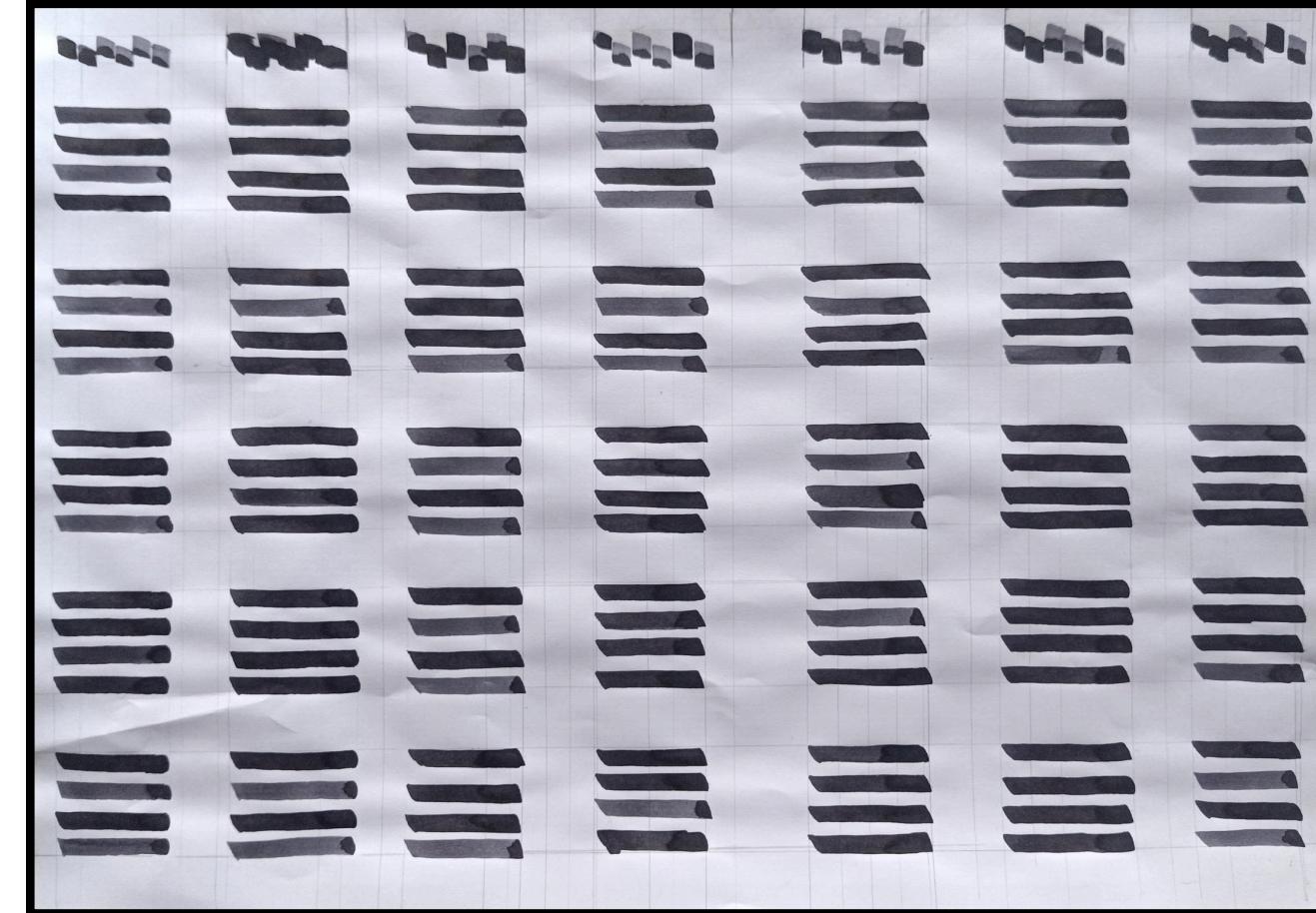
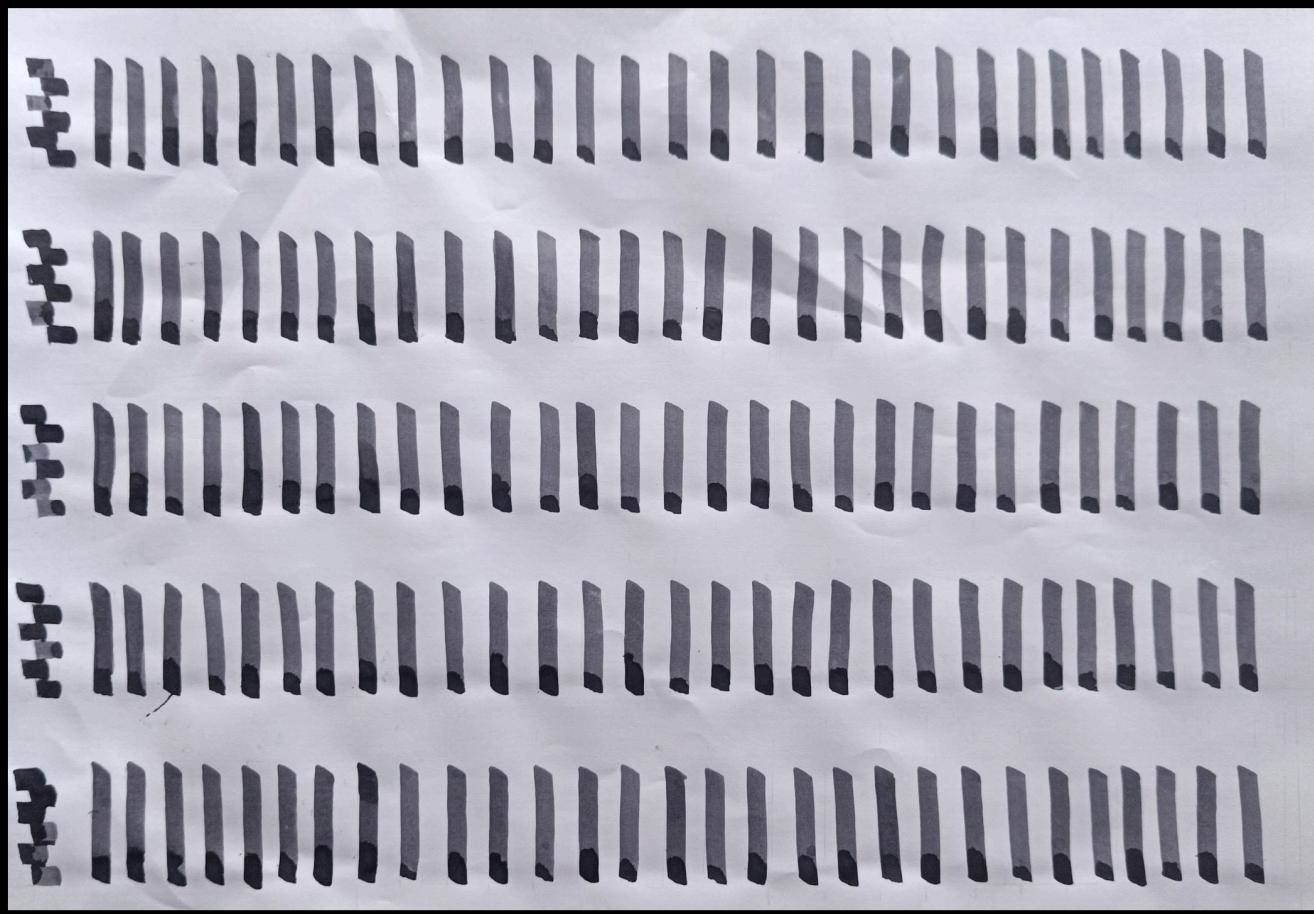
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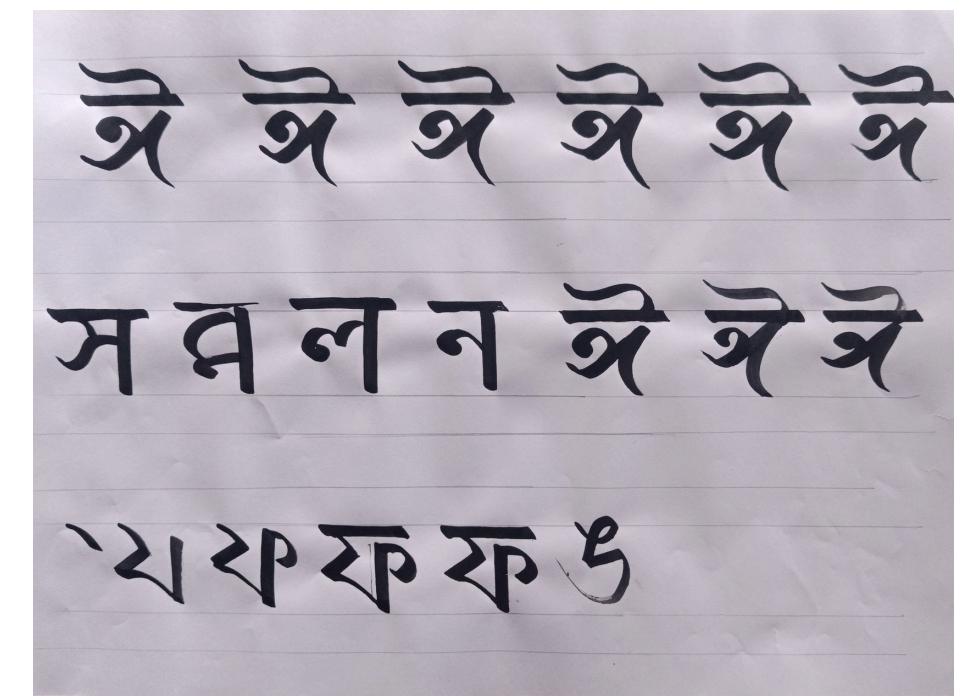
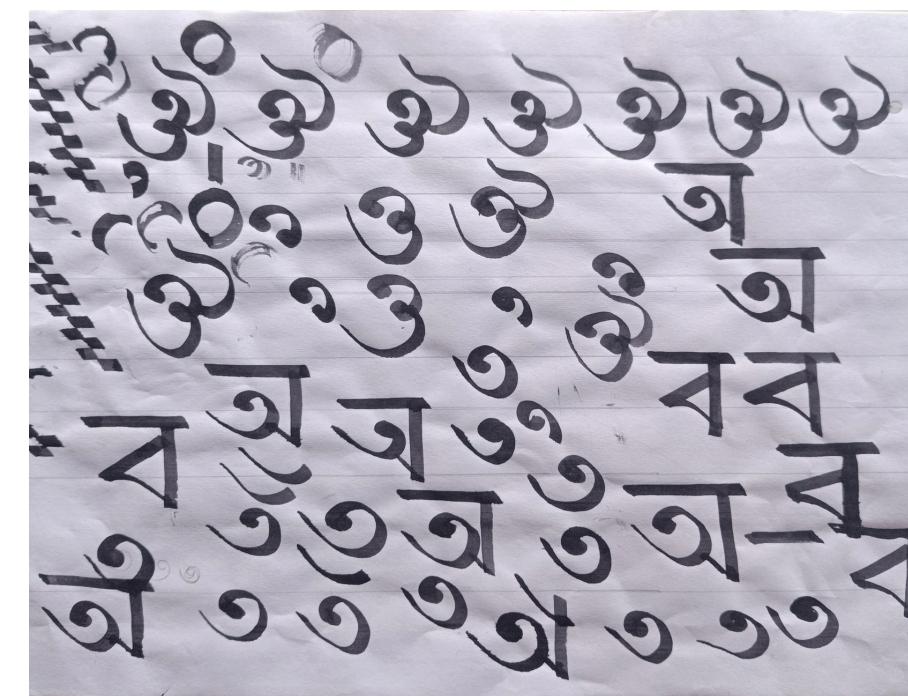
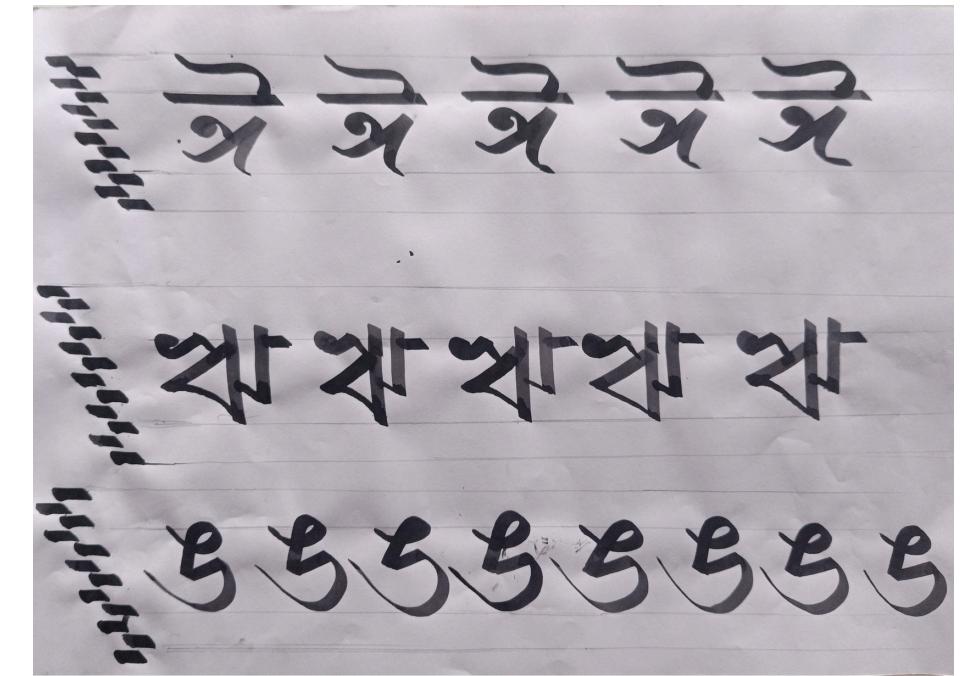
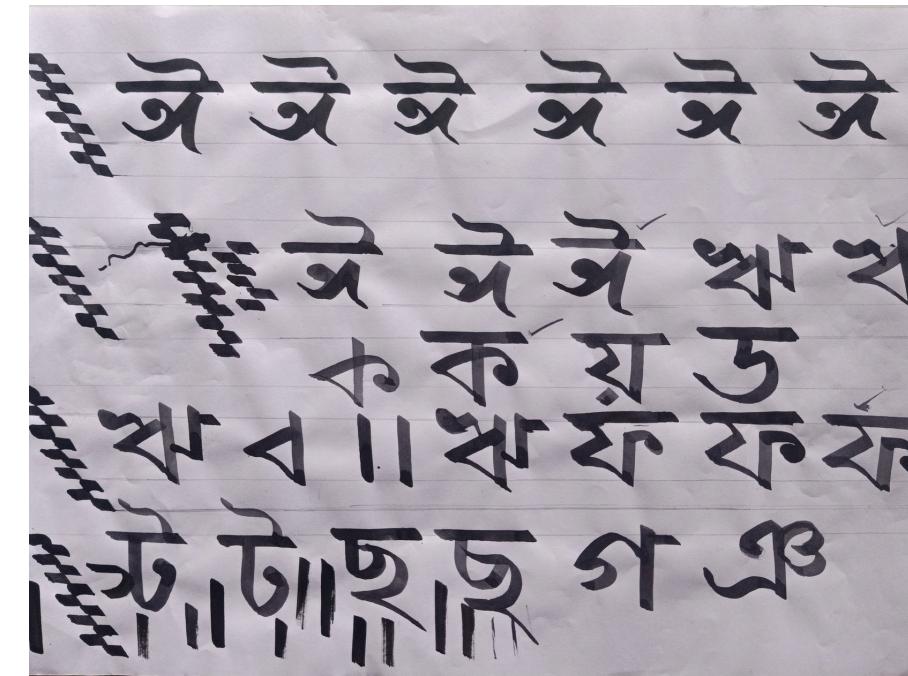


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ASSIGNMENT_4

Calligraphy in the Bangla script.



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ASSIGNMENT_5

Designing a typeface



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POSTER



Letter Design was the course I was most excited about this semester. Type walk with Tarun, calligraphy using reeds and the letterpress was a new experience. The initial assignments greatly helped me in the typeface design process. While designing a typeface was somewhat frustrating, it is definitely something I would love to explore further.

Since it was our first attempt at creating a typeface, there are quite a few mistakes. Choosing a highly handwritten script that didn't follow strict geometric principles made it challenging to maintain consistency in style and also the stroke contrast across the letters. However, this experience has been valuable, and I look forward to diving deeper into this field and applying my learnings in the future.

THANK YOU

**Submitted by: SAYANA T V
19 February 2025**