

LETTER DESIGN.

Guided by - Rahul Gajjar

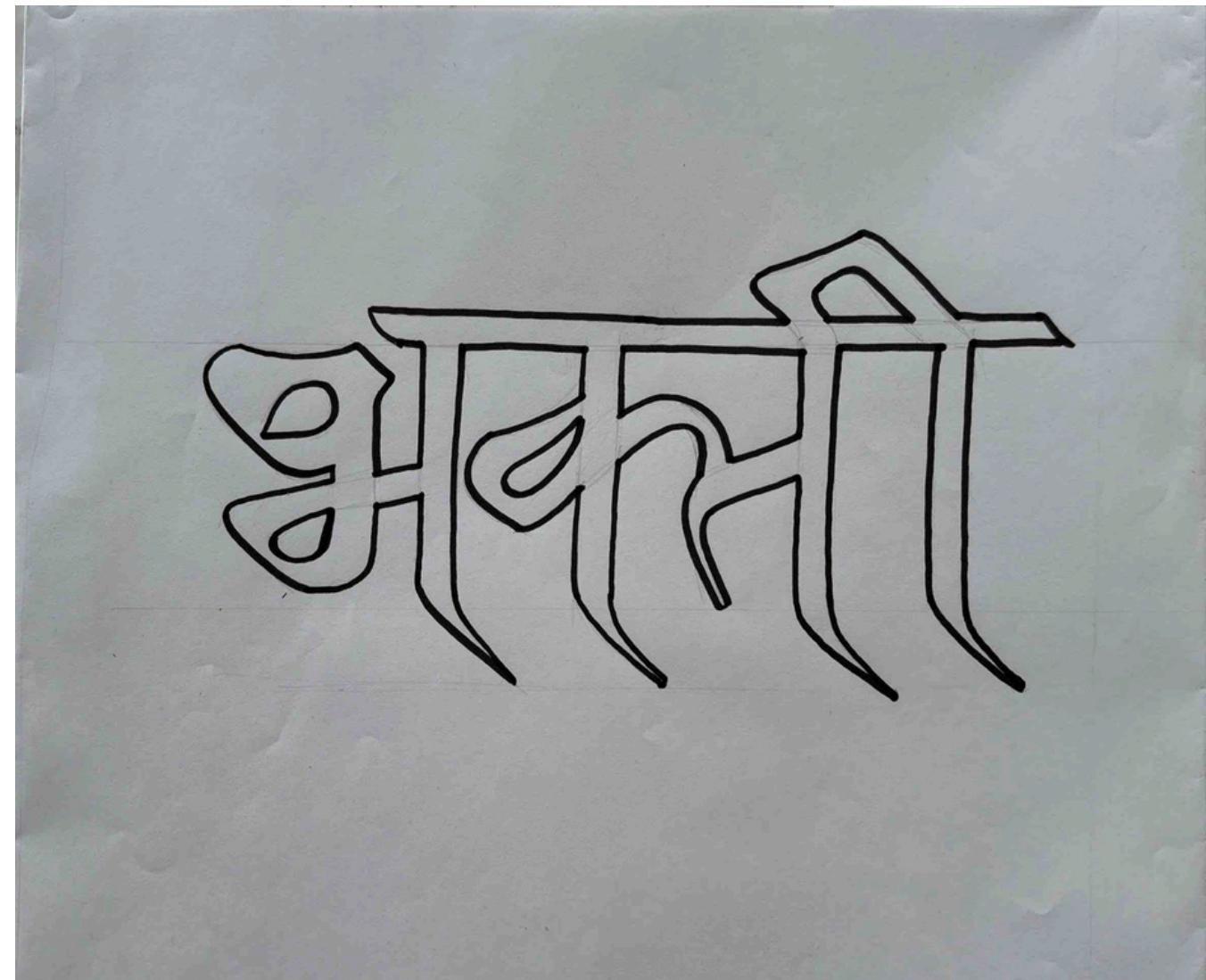
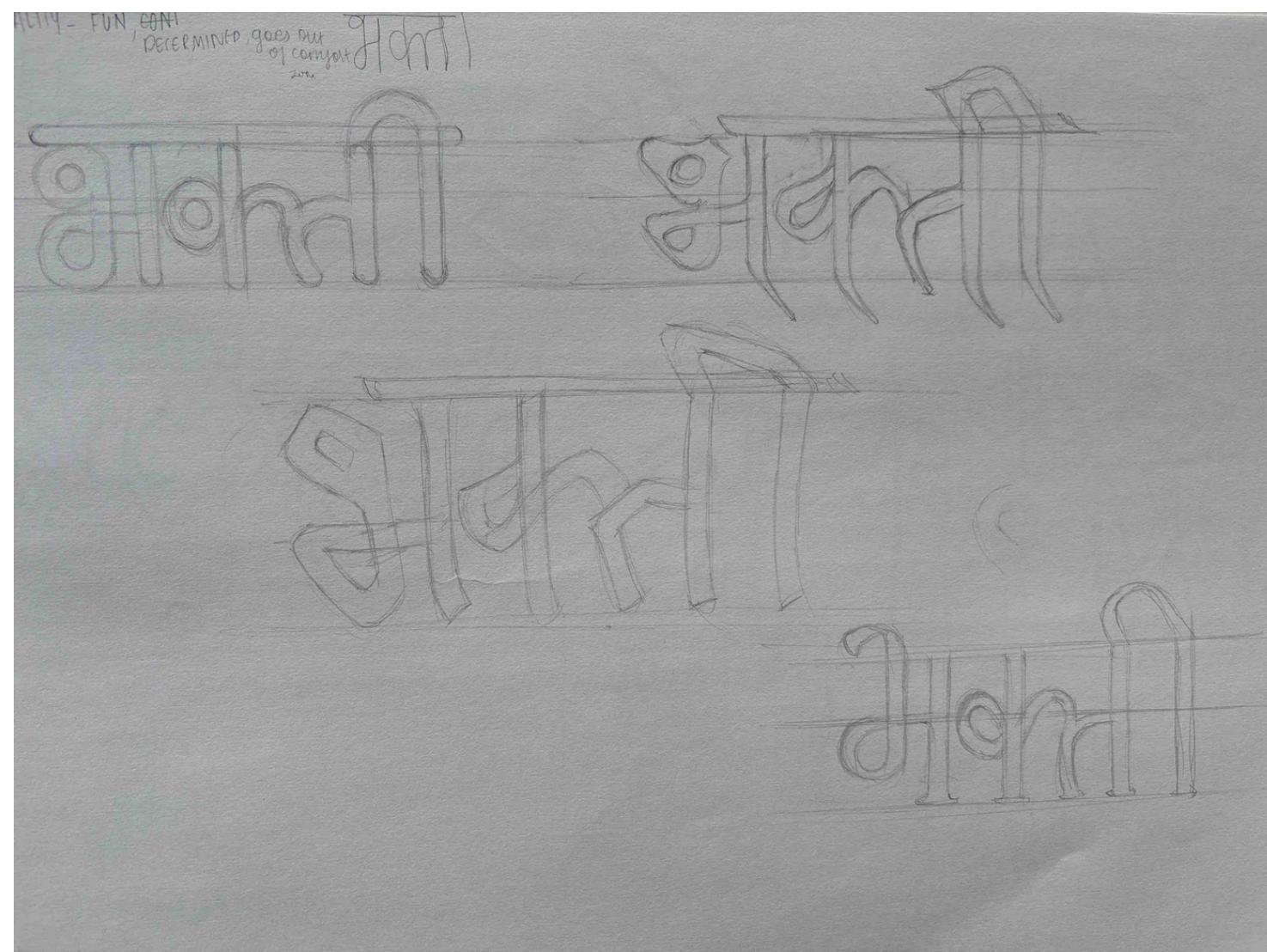
Documentation by-Bhakti Kulkarni

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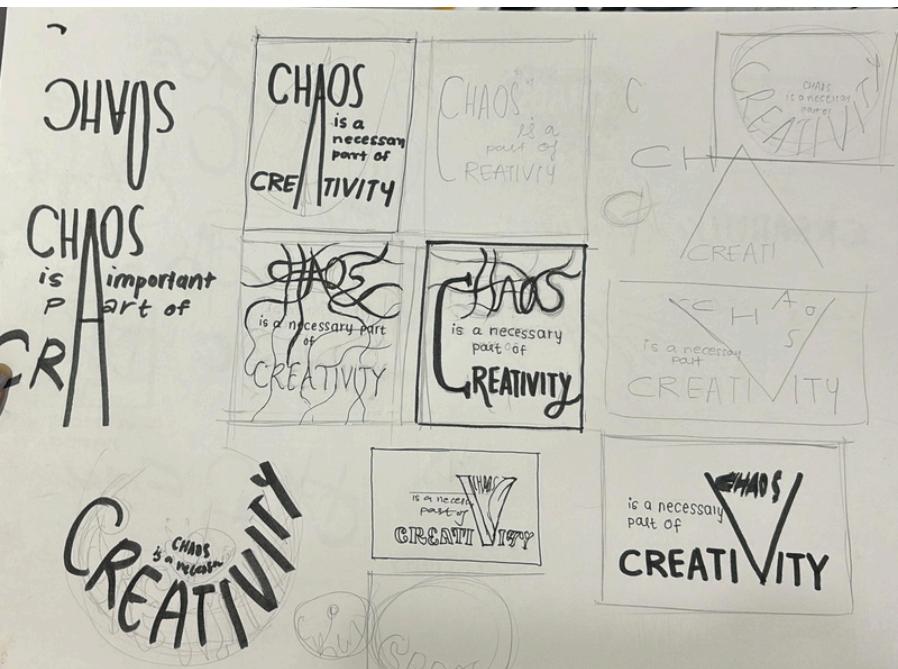
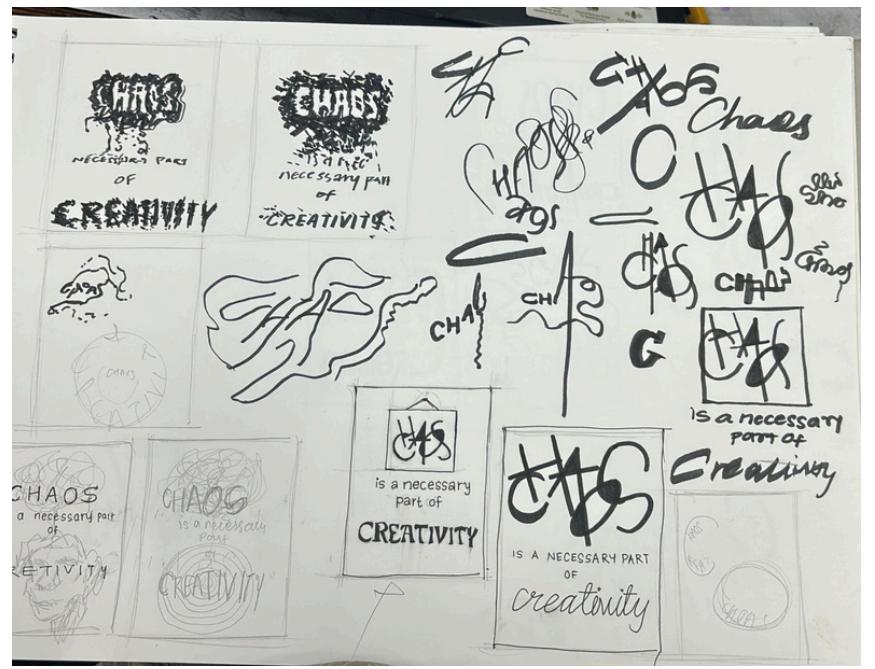
ASSIGNMENT 1

identifying your personality and writing the name in a
font that resonates or depicts the personality



ASSIGNMENT 2

writing a quote in such a way that it depicts
its feeling

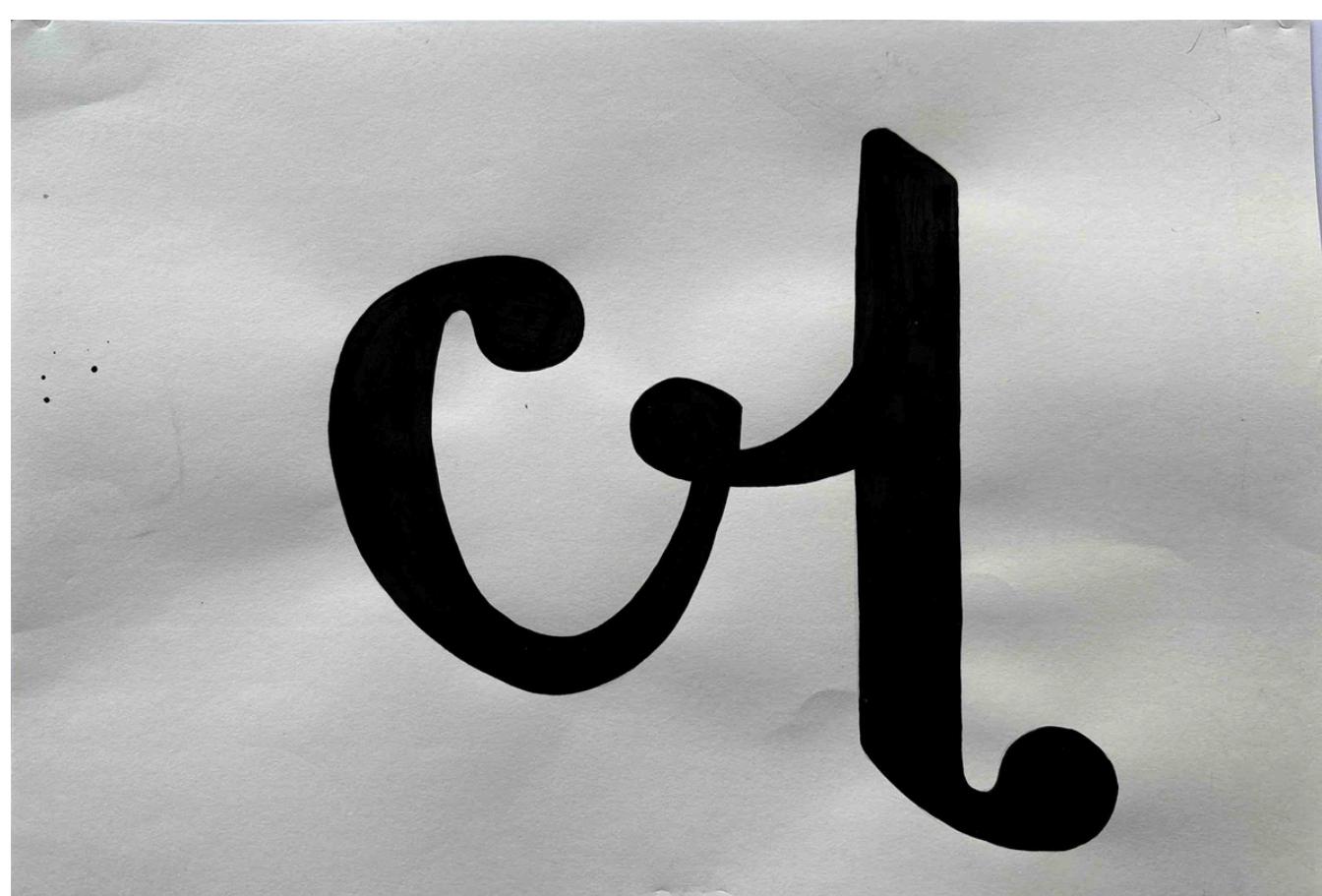
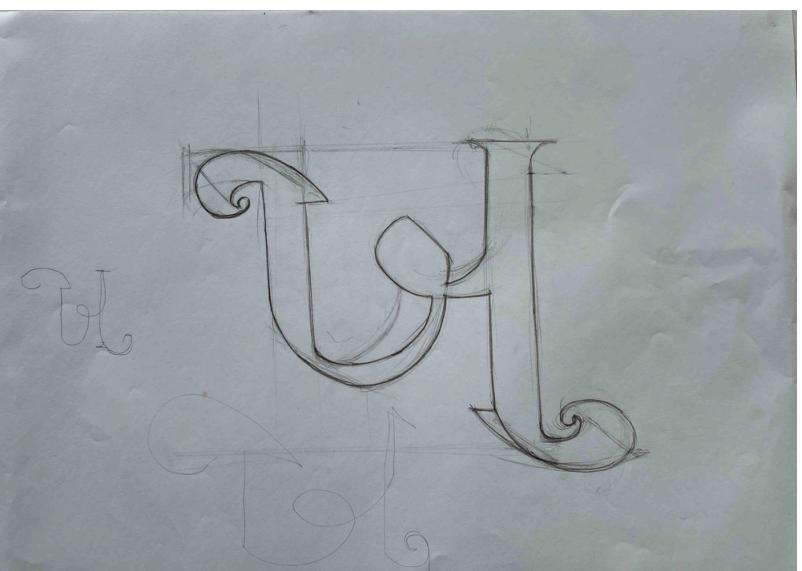
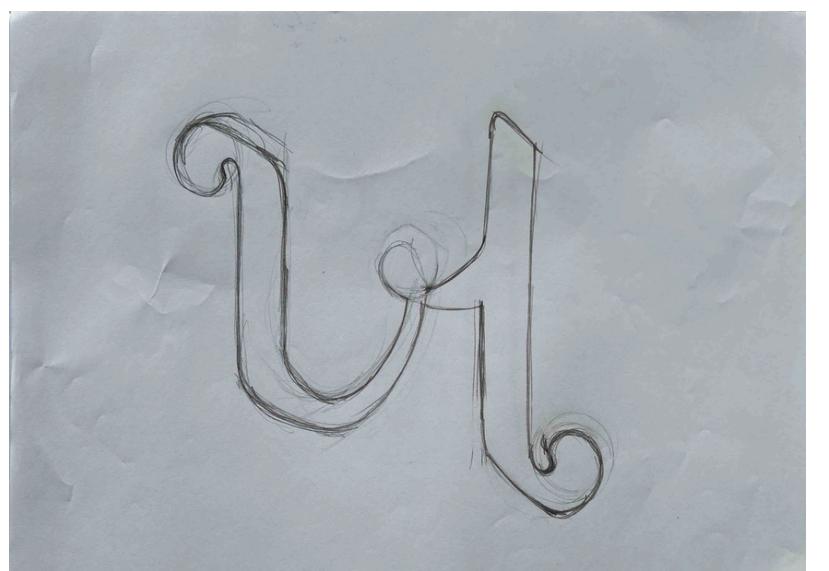
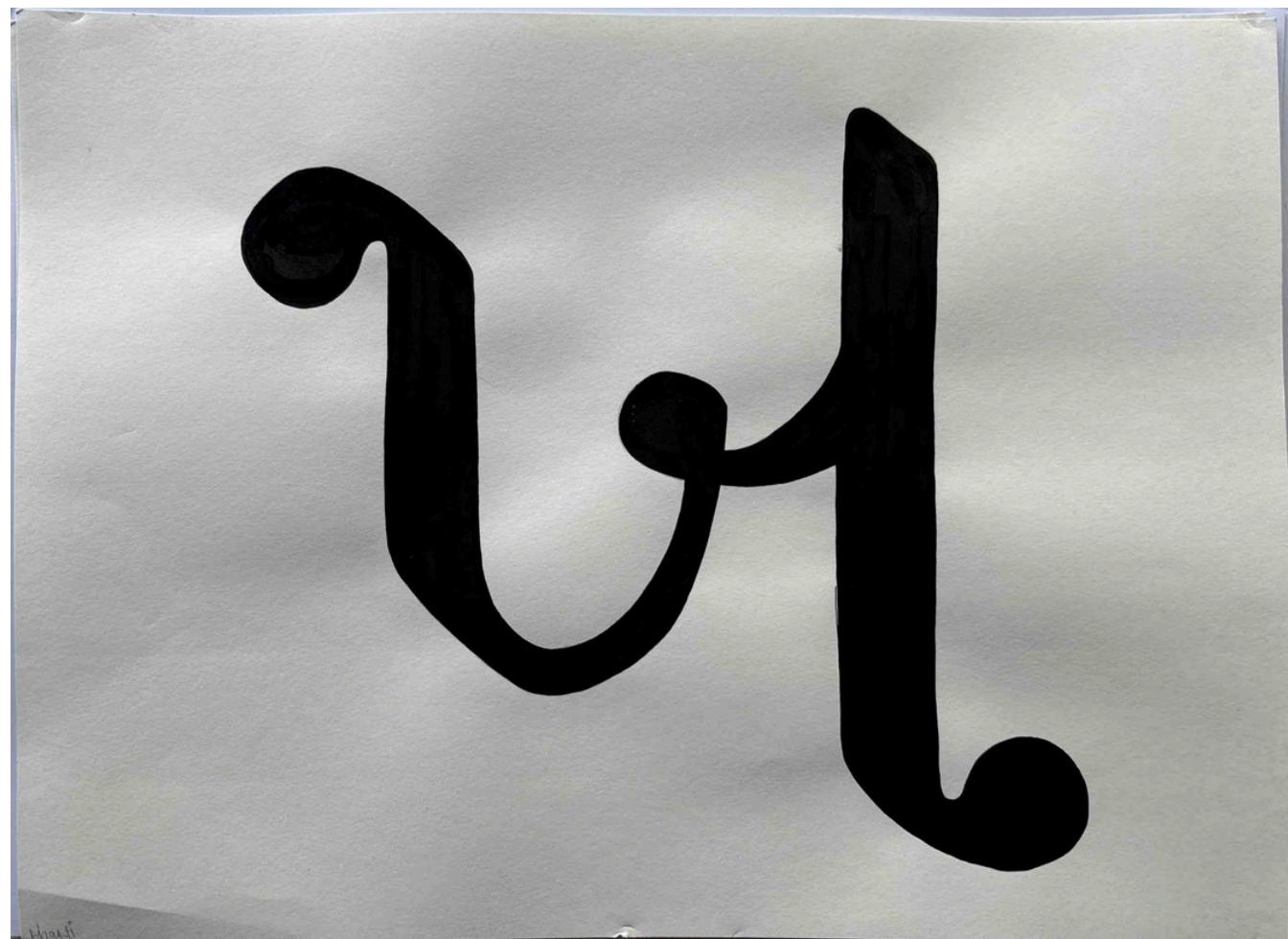
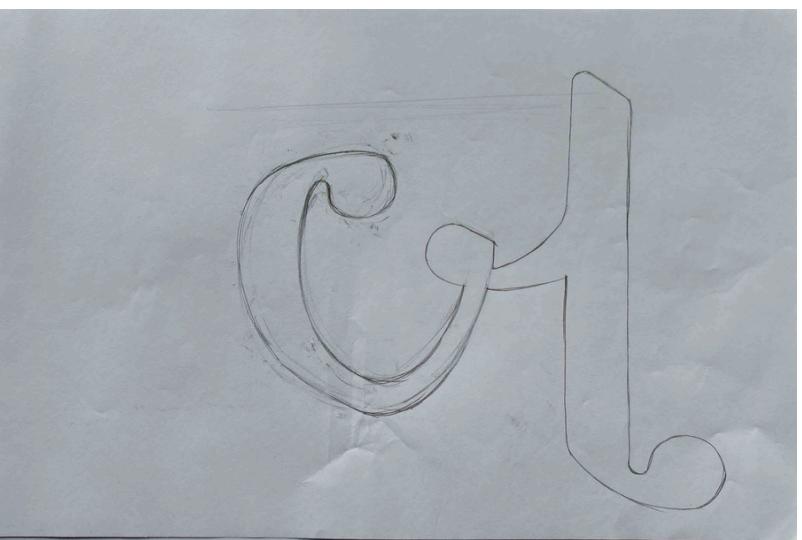


final



ASSIGNMENT 3

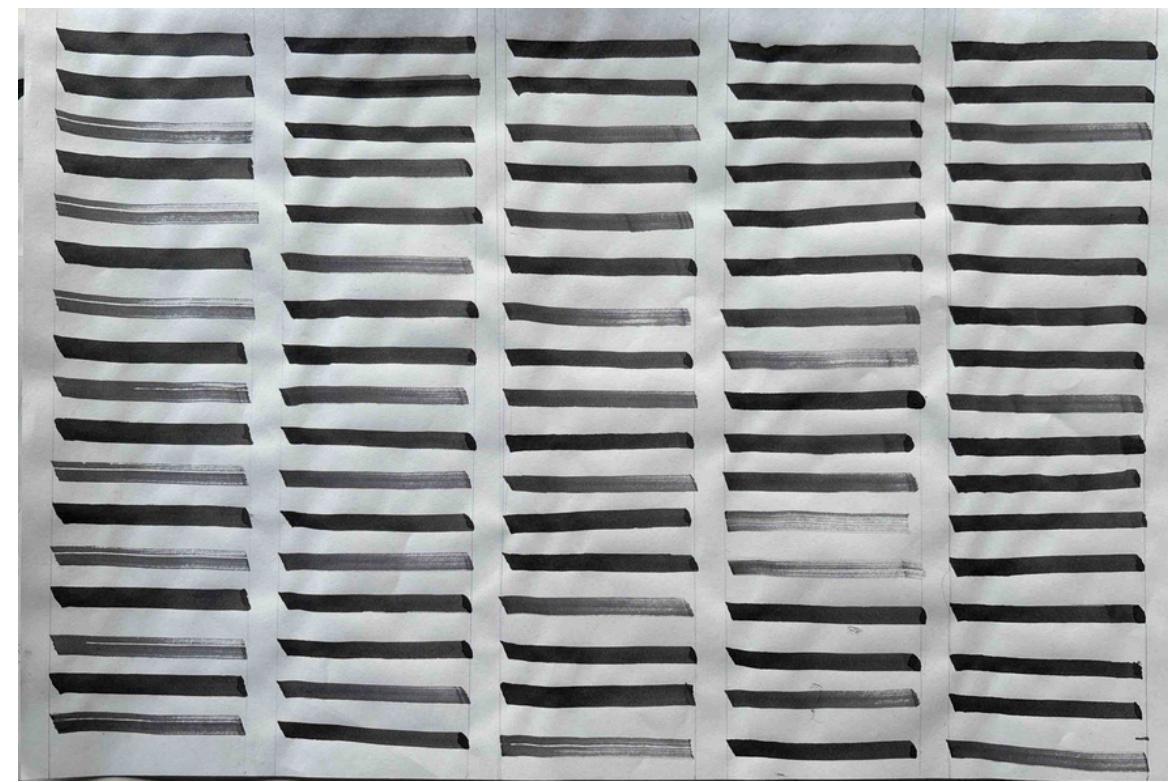
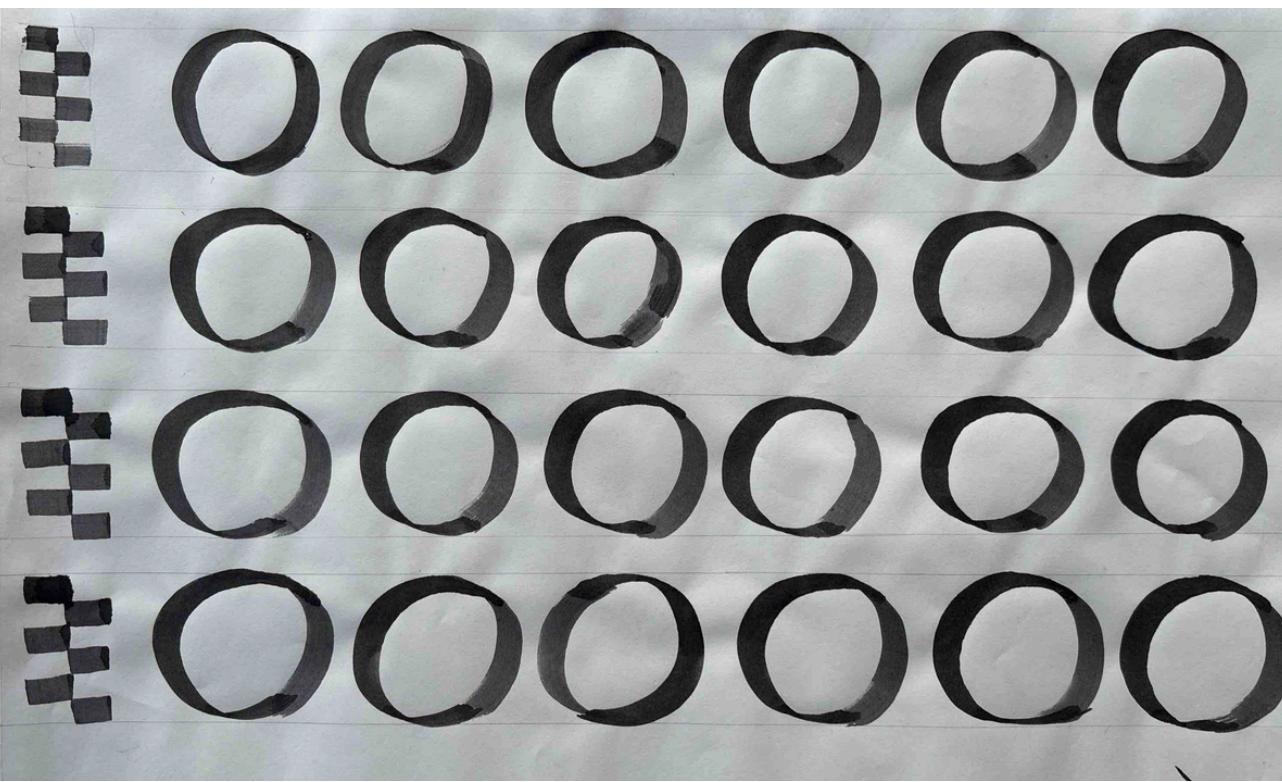
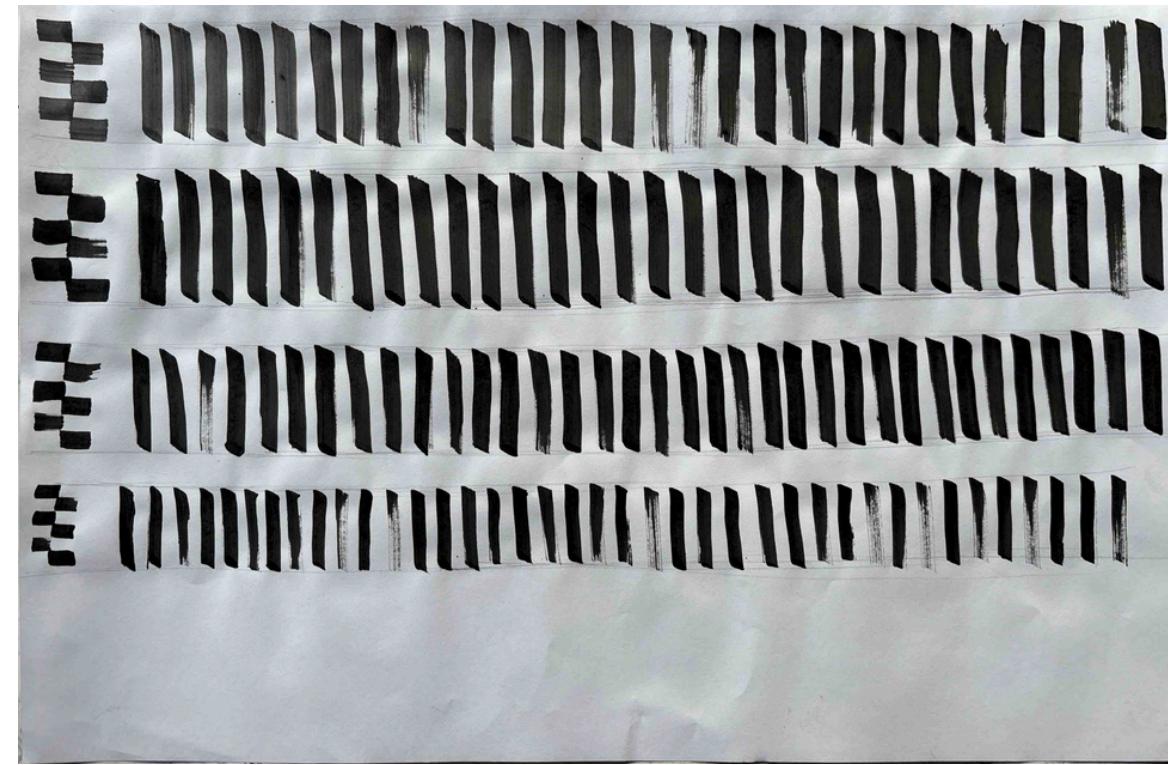
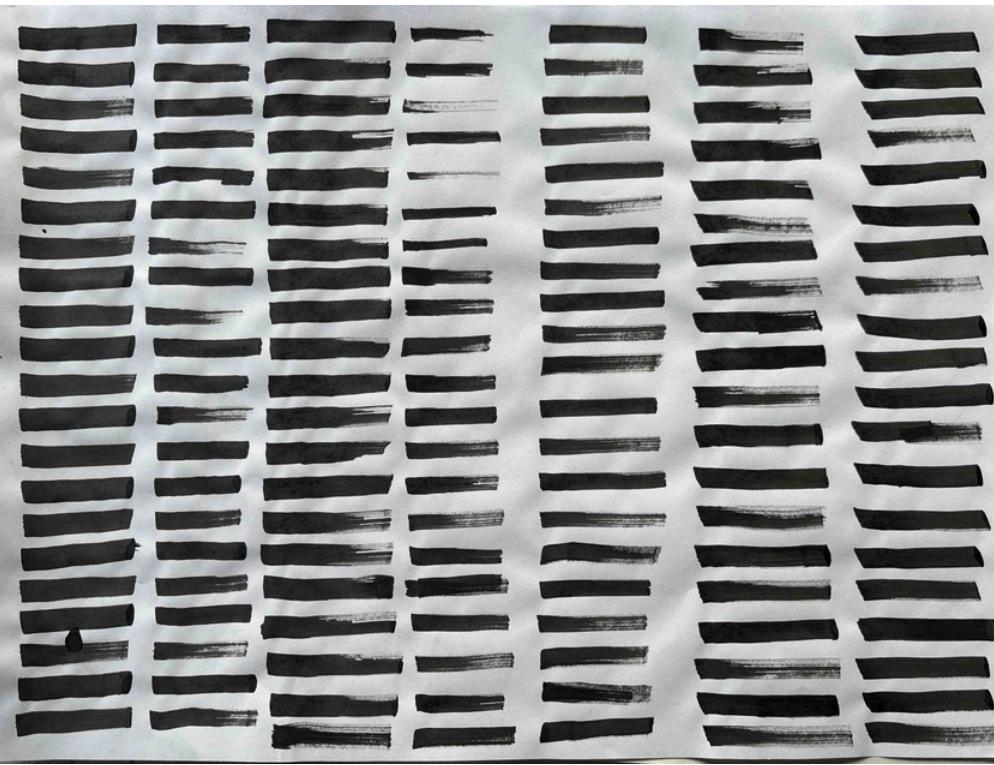
Writing 2 similar letters from a script in such a way
that both have same properties and both look from
the same typeface

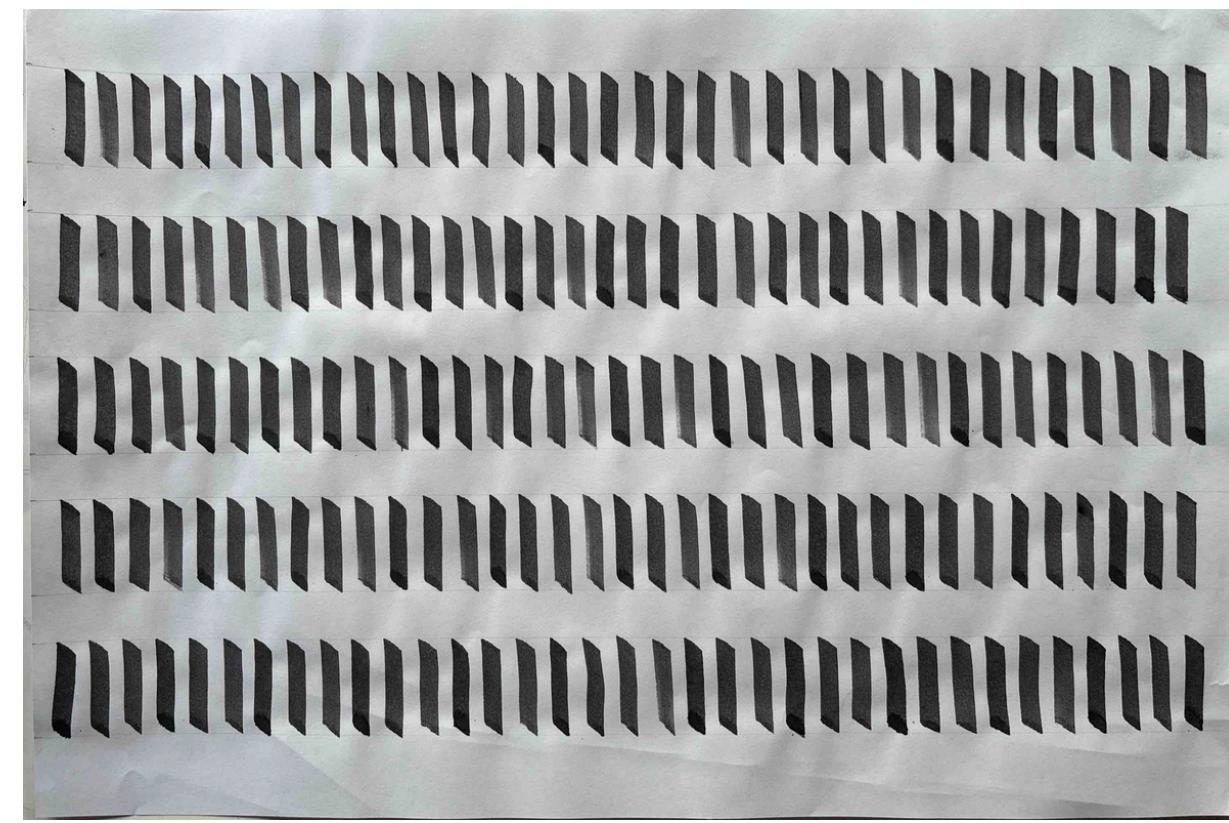
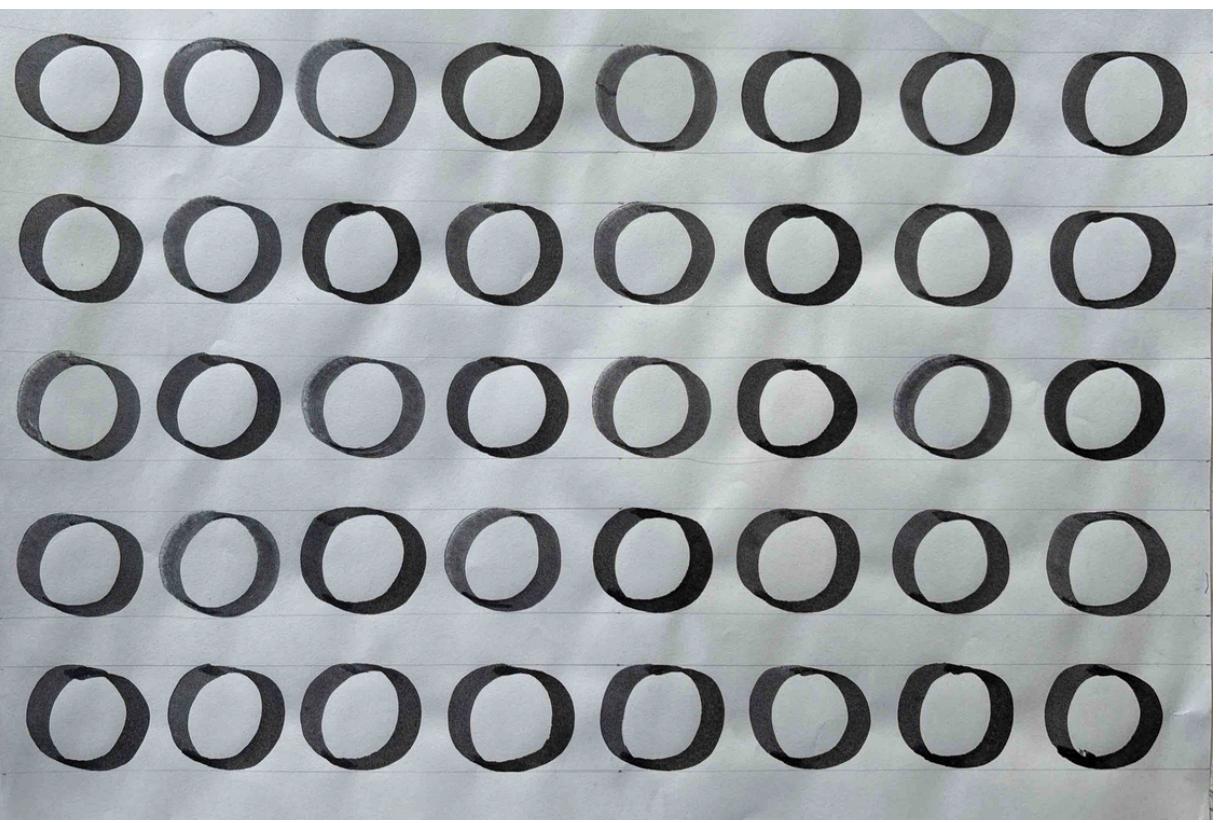
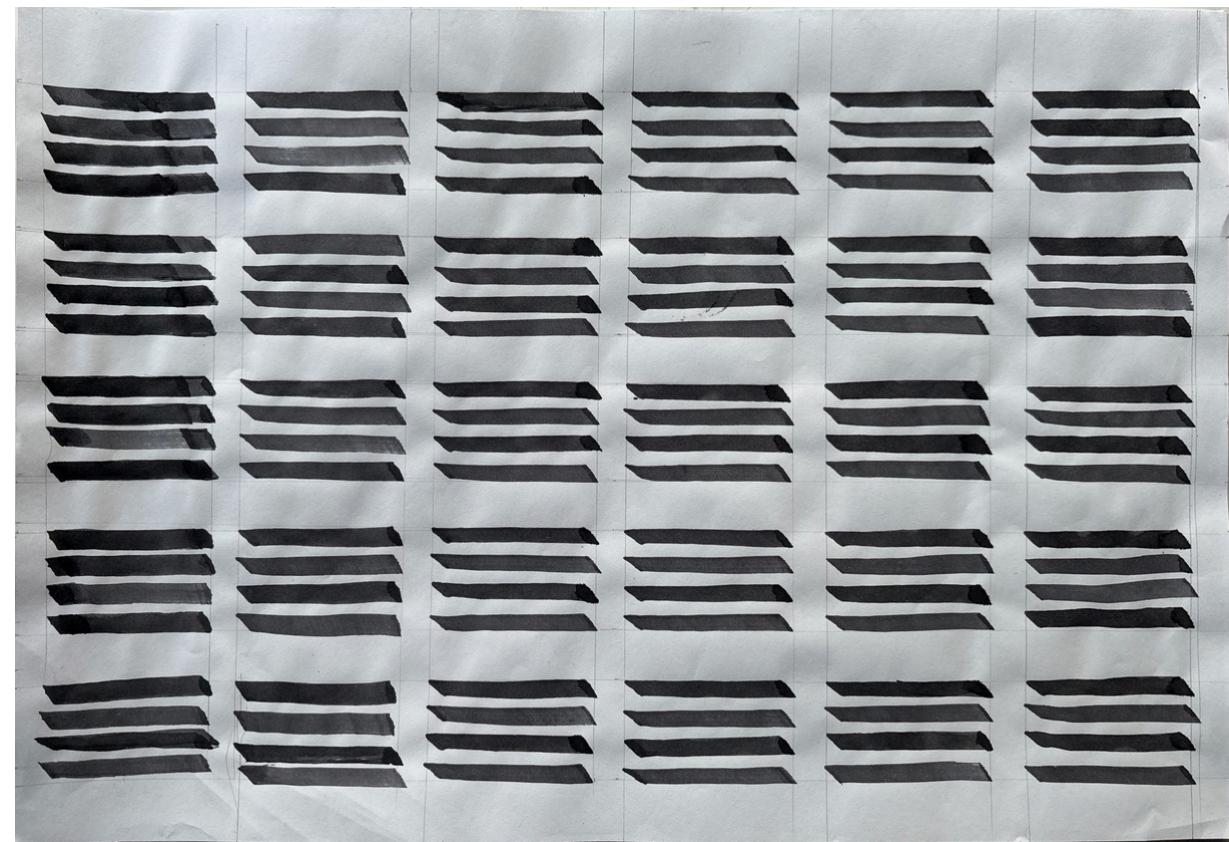
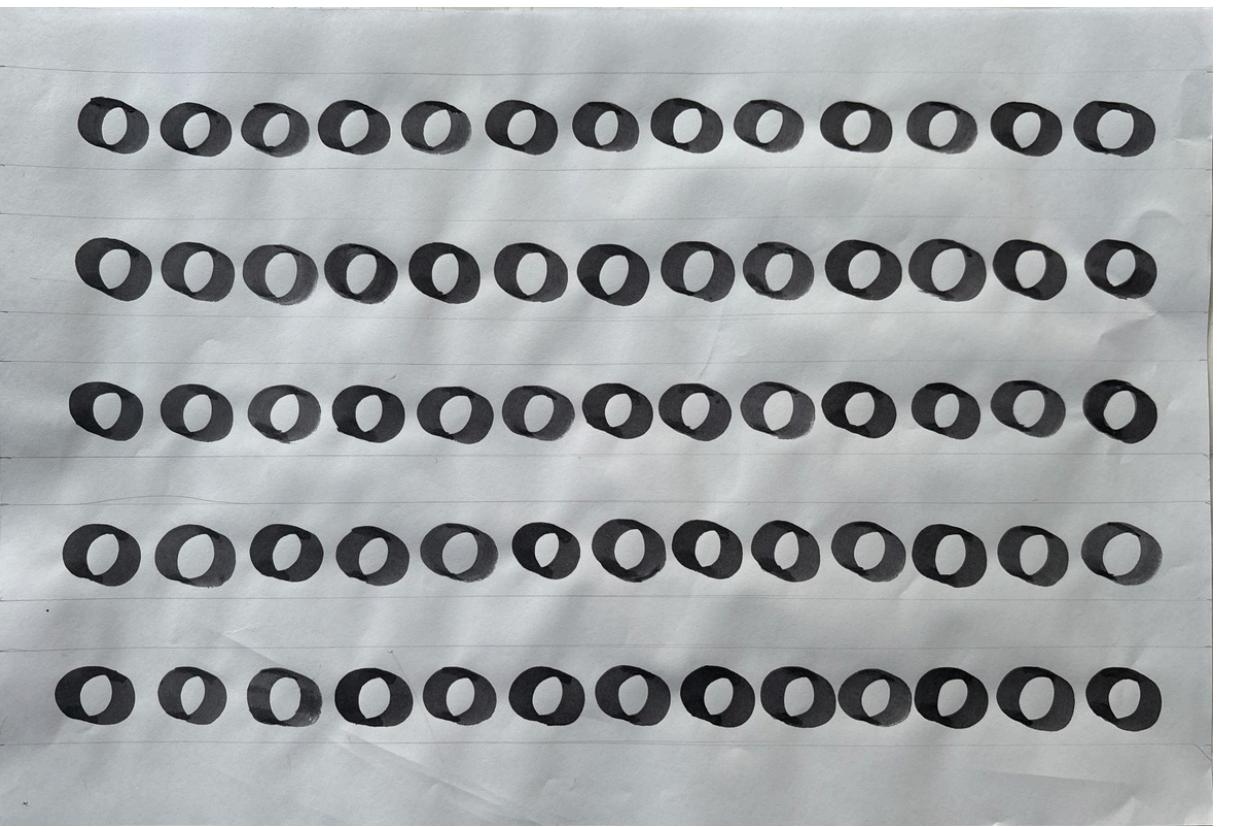


ASSIGNMENT 4

practicing basic shapes like lines , circles with
reed.

Some of the practice sheets





ASSIGNMENT 5

practicing root letters with reed from a script .

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The image shows a grid of 24 identical Hebrew letters, likely the letter 'beth' (ב), written in a bold, black, cursive-like script. The letters are arranged in four horizontal rows, each containing six letters. The letters are evenly spaced and have a consistent thickness and style.

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ASSIGNMENT 6

exploring form of a letter through non
conventional tools

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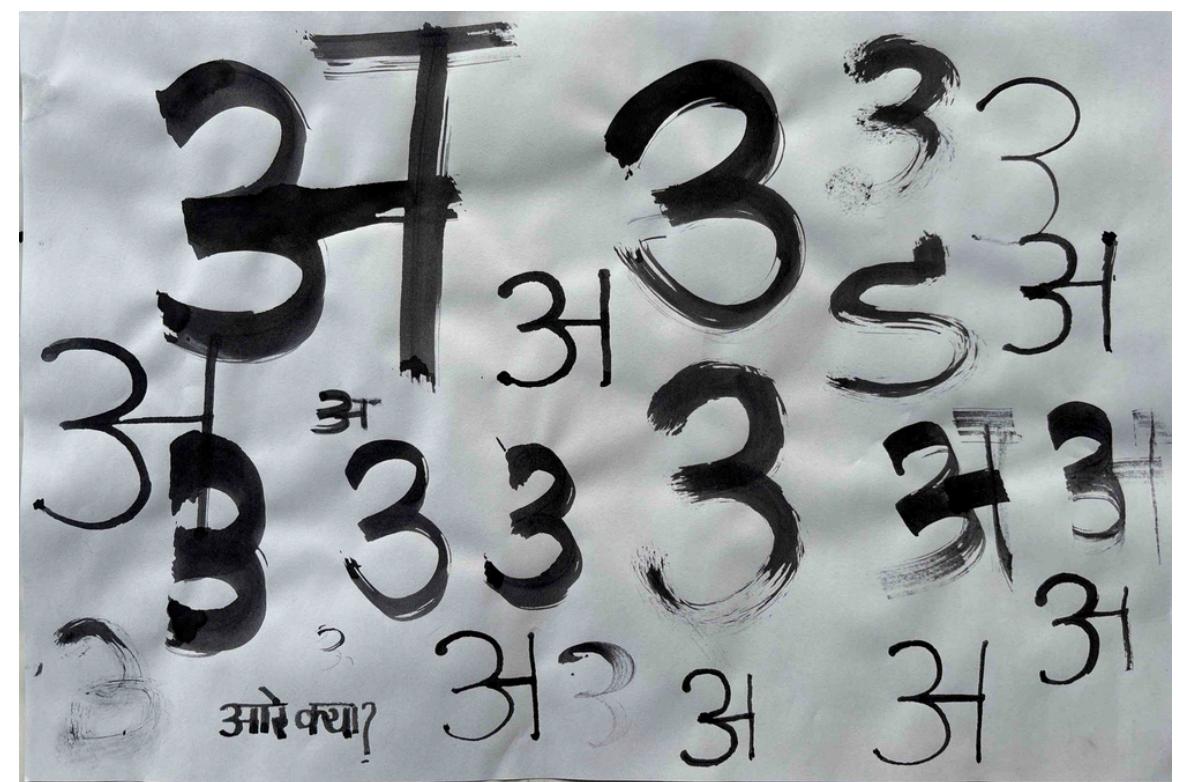
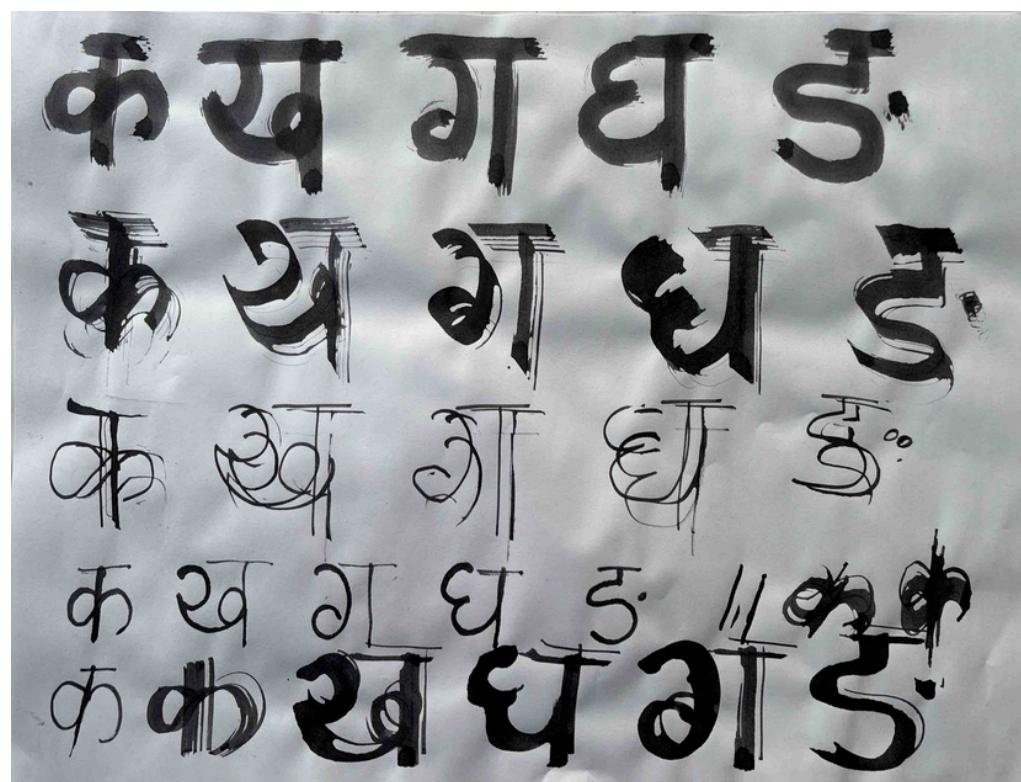
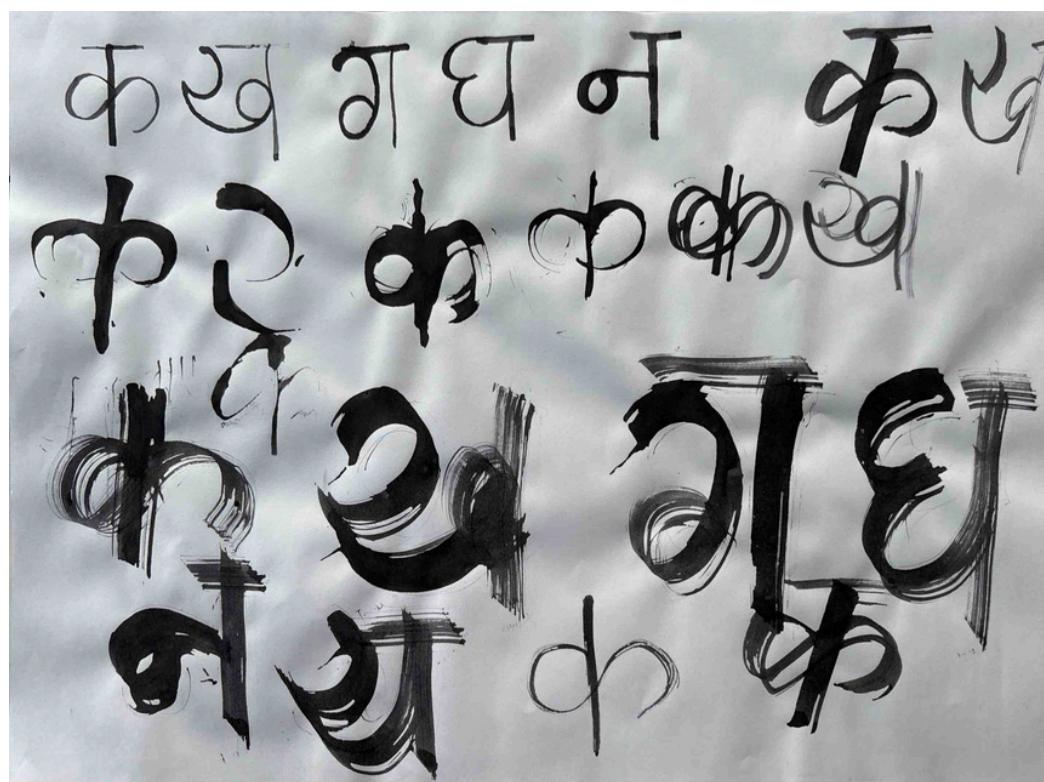
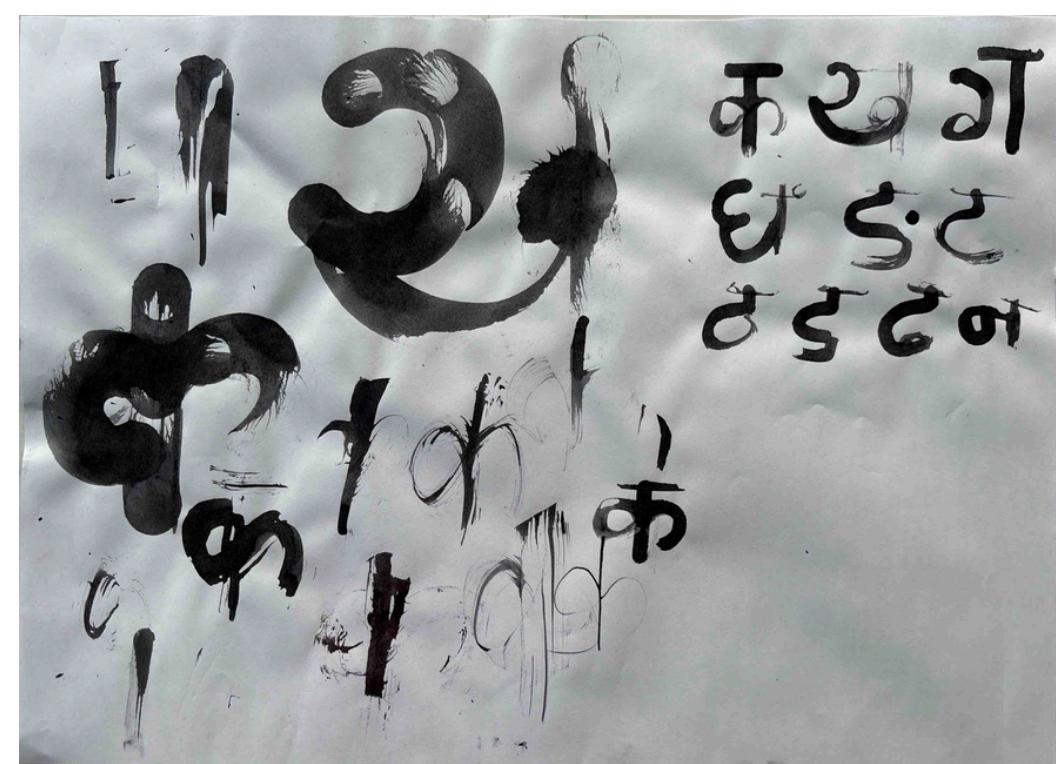
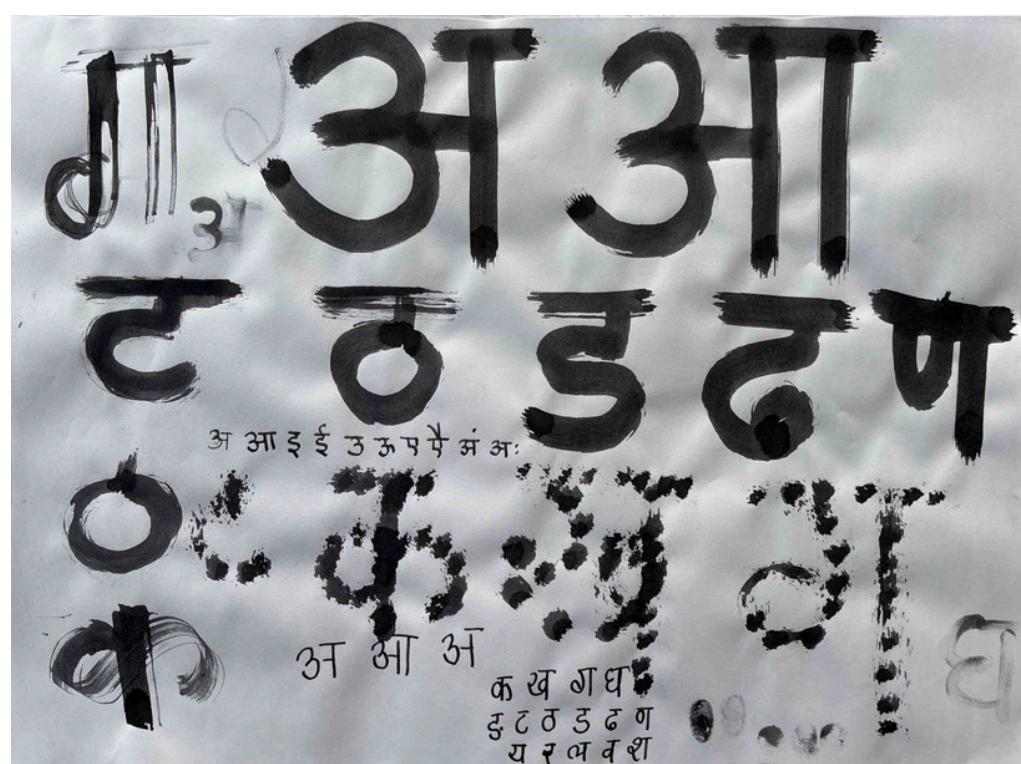
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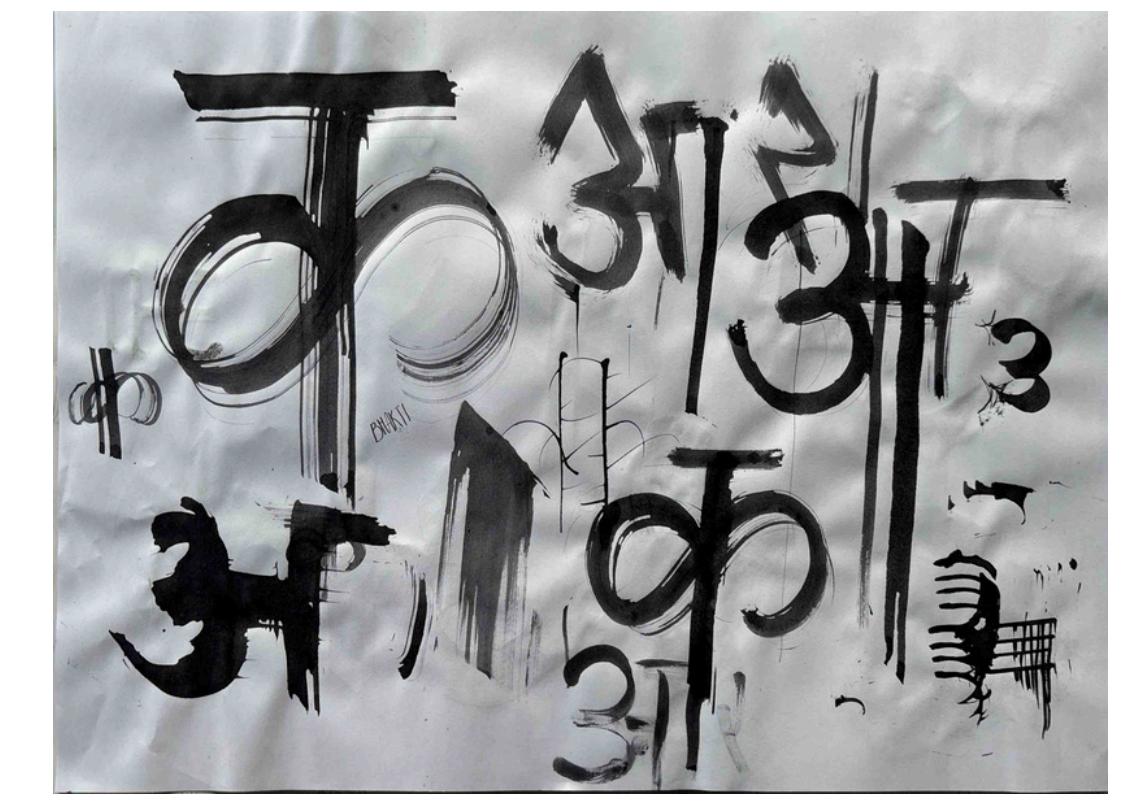
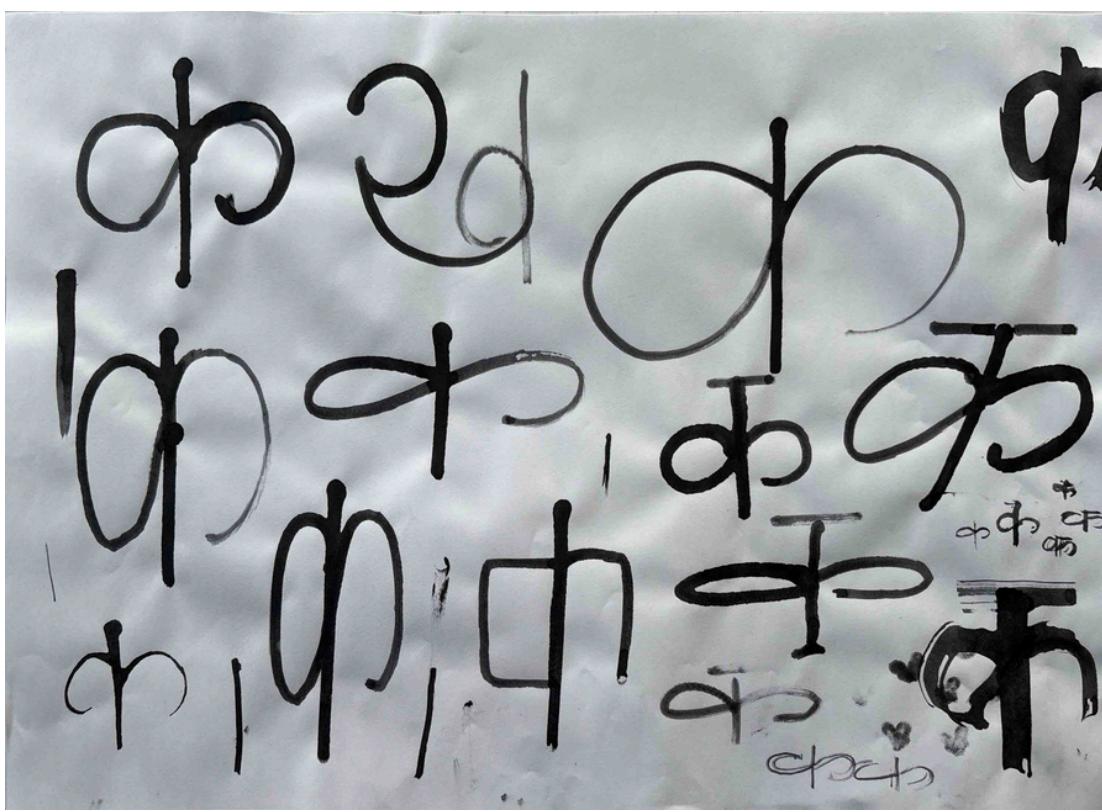
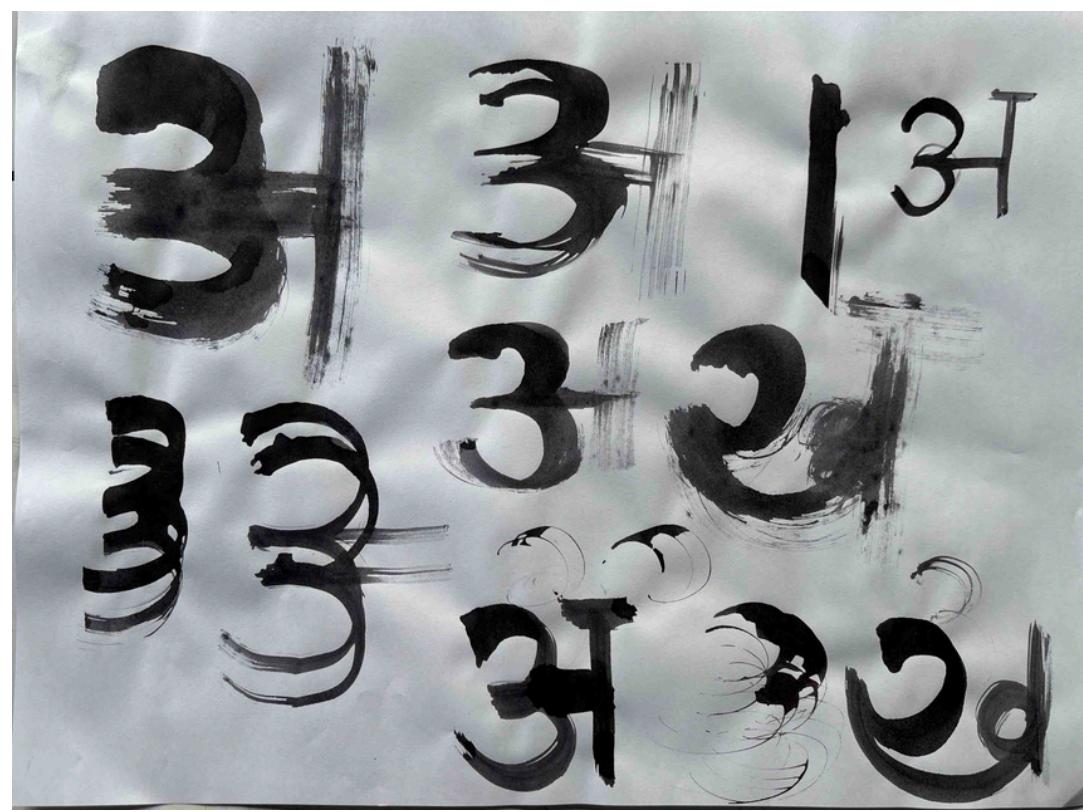
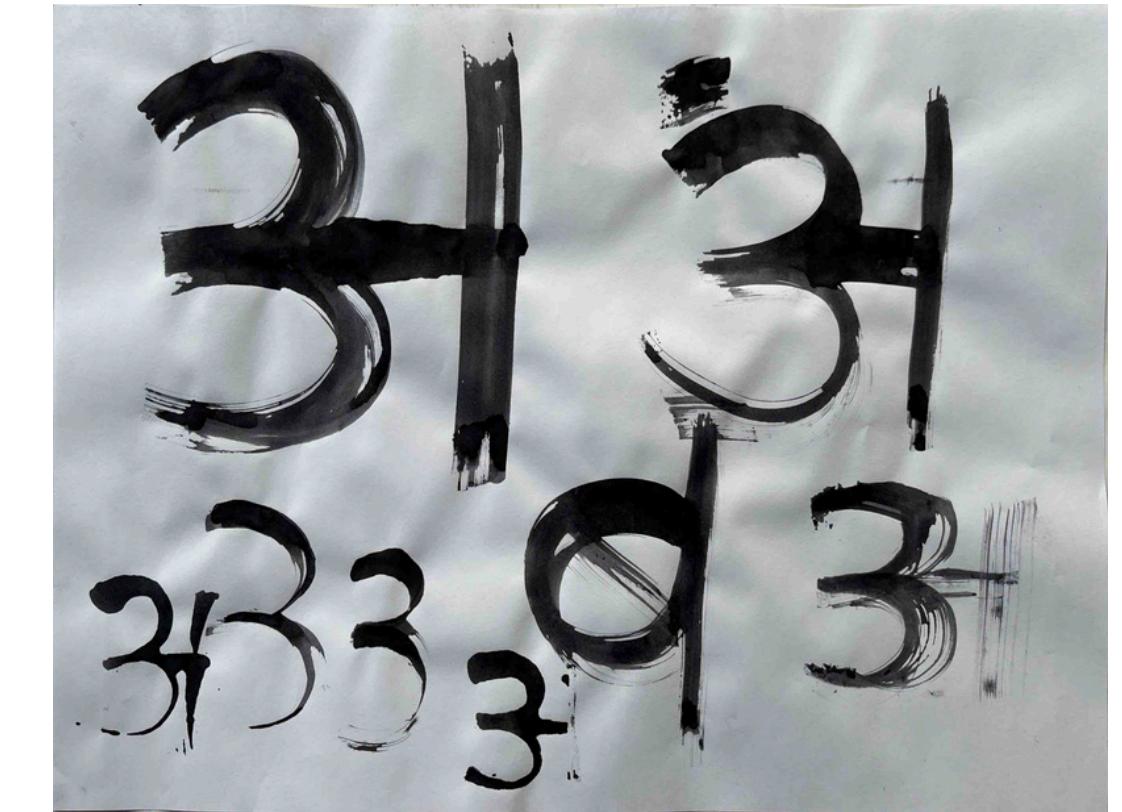
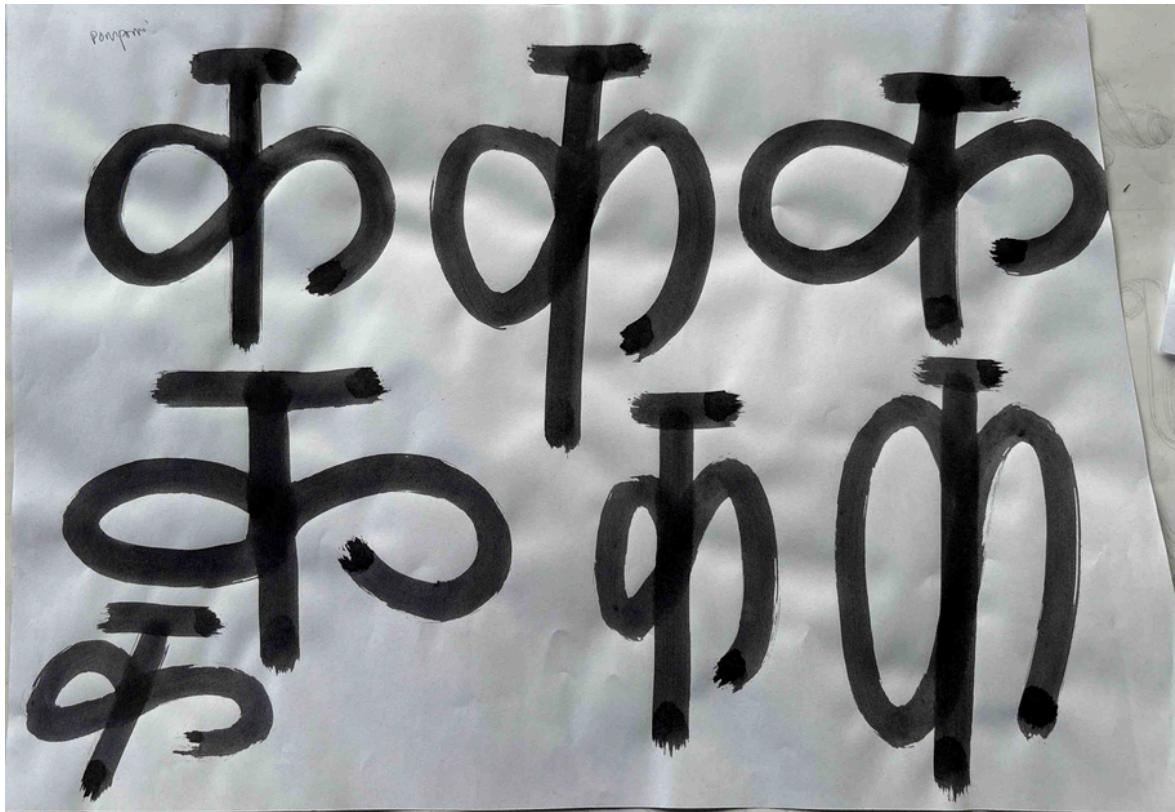
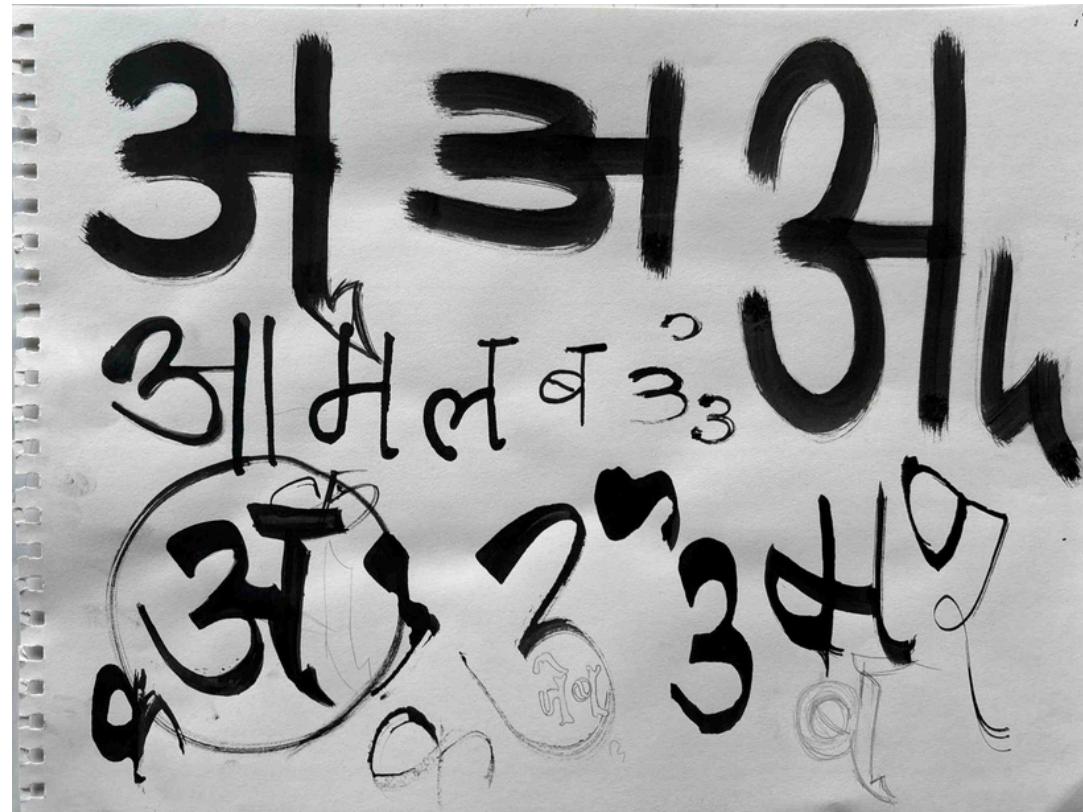
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ASSIGNMENT 7

making your own font

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ਤੁਝੇ 3 ਆ
ਅੜ੍ਹੀ ਮੈਂ 2
ਤੁਝੇ 3 ਆ

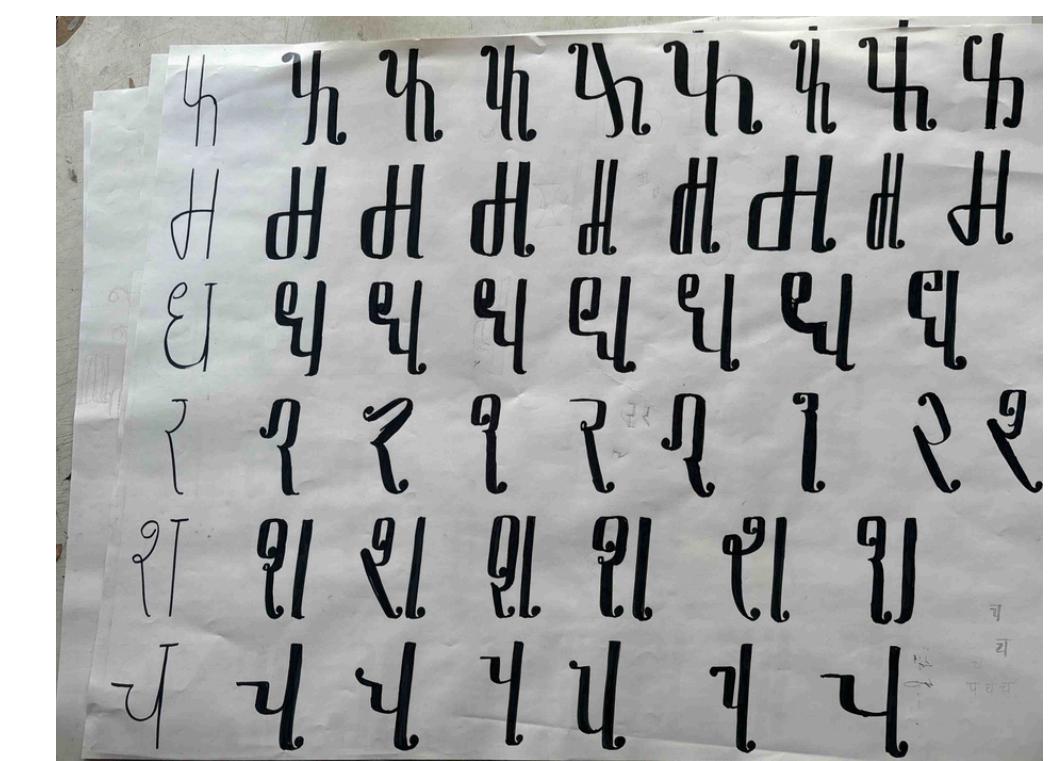
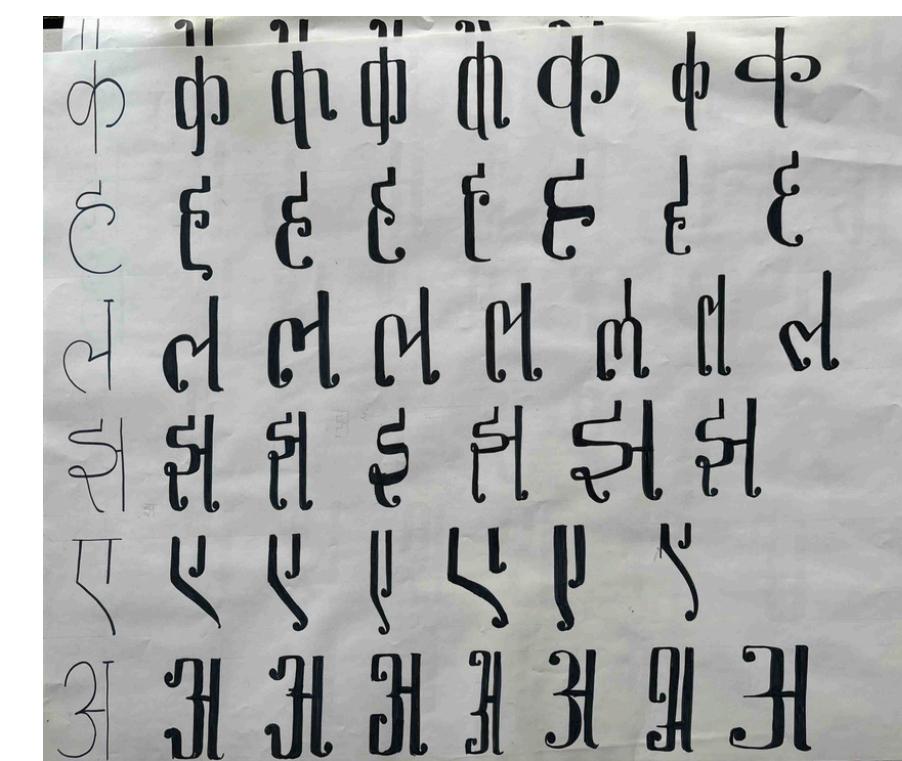
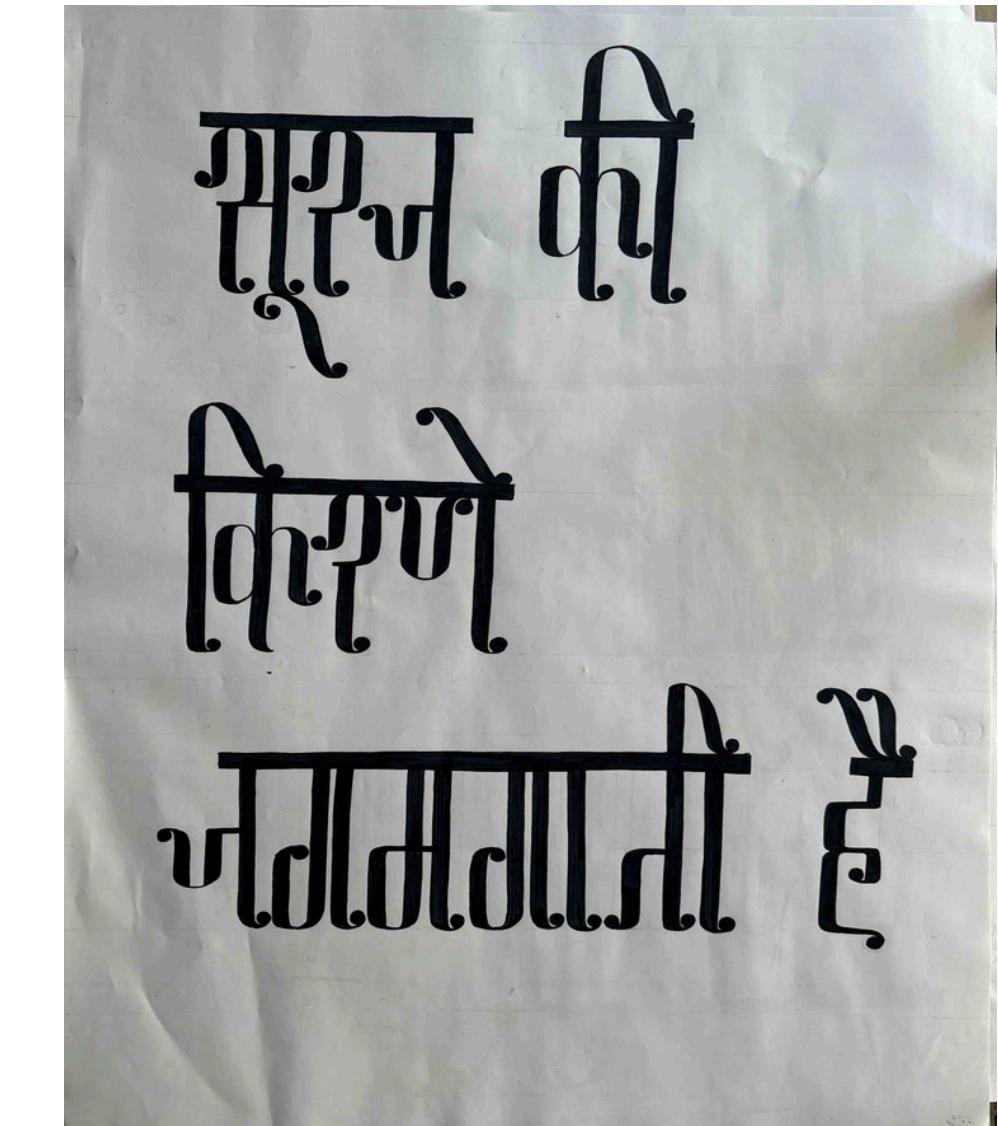
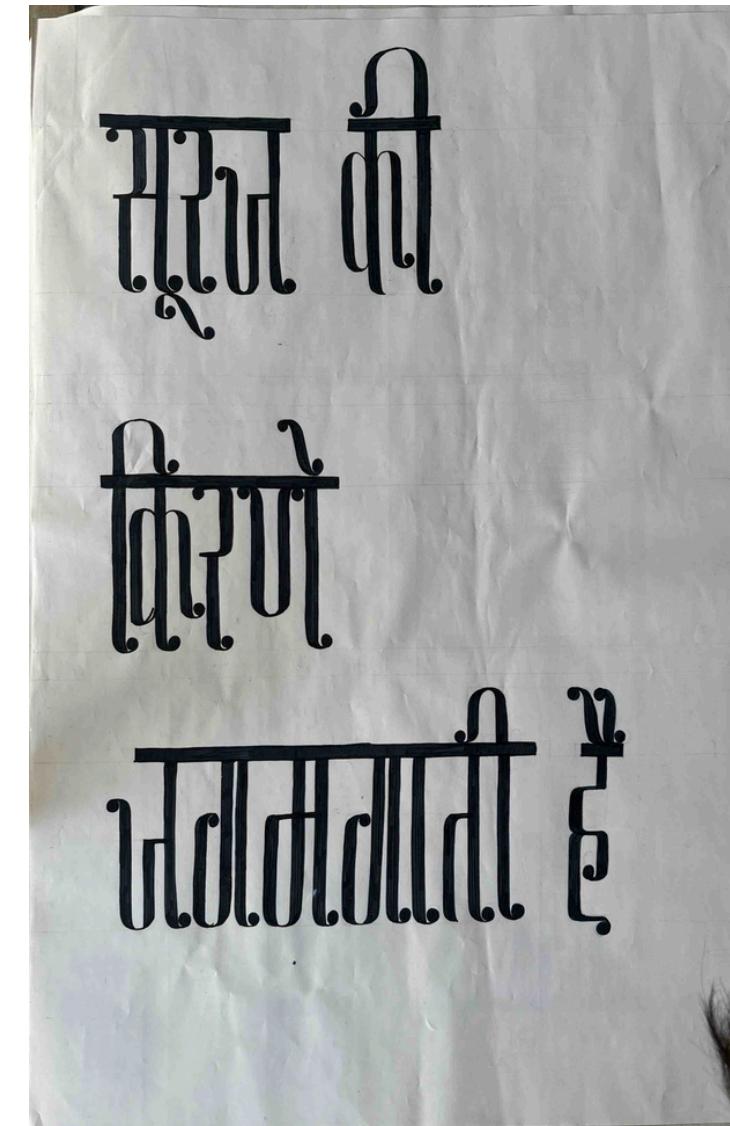
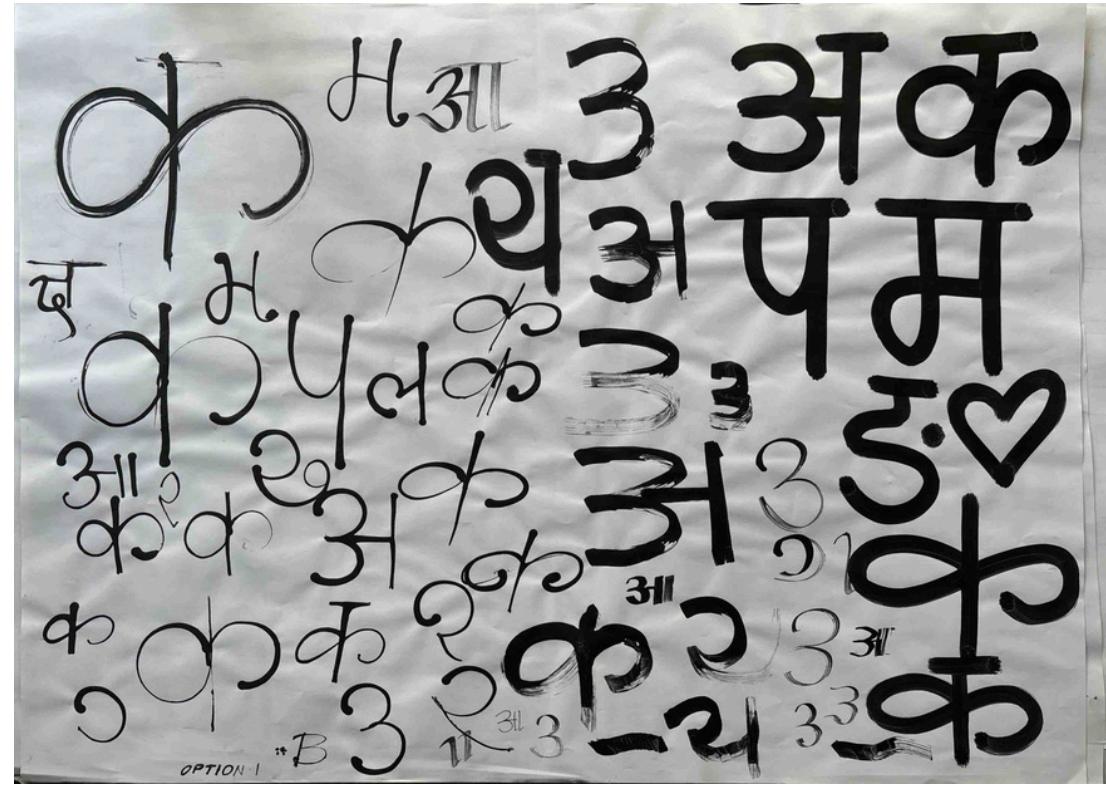
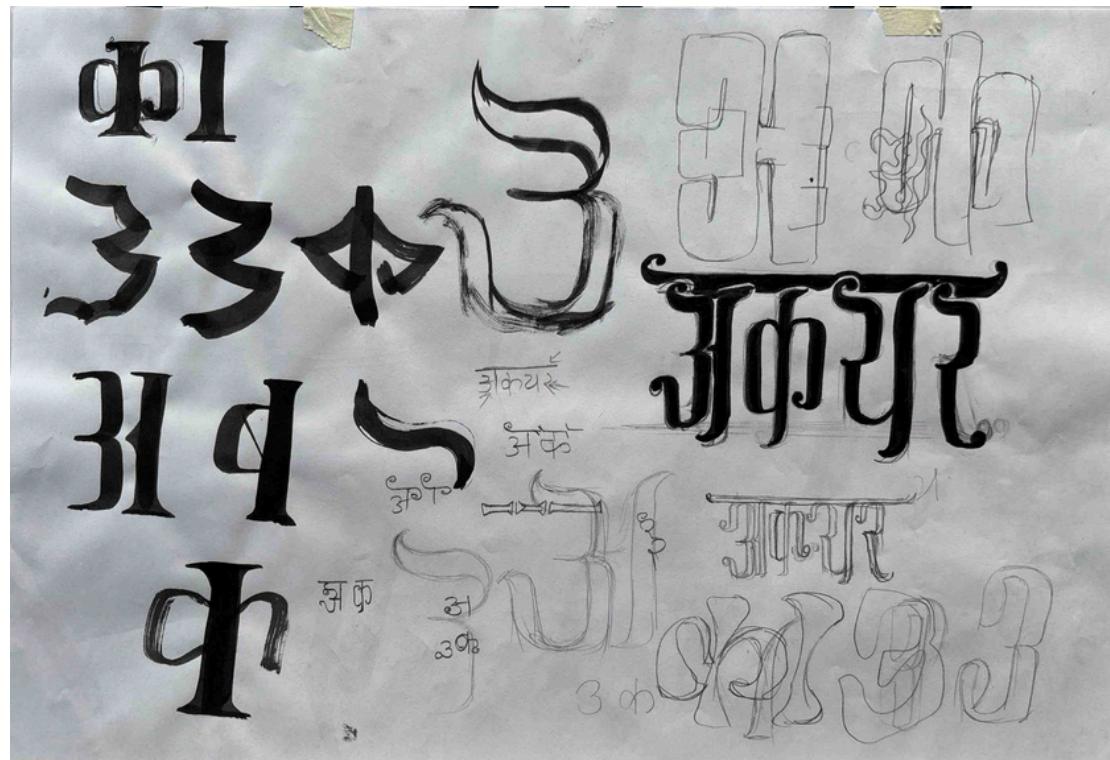
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31 ਅਥਵਾ 18

ਤੁਝੇ 3 ਆ
ਤੁਝੇ 3 ਆ

ਅ ਮਾਨਸ
ਮਾਨਸ





Kanak - A Perfect Blend of Structure and Elegance in Devanagari. Kanak is a uniquely designed Devanagari typeface that beautifully merges structured precision with graceful curves. With its signature bell-shaped strokes, this font is both expressive and delicate, making it perfect for traditional and modern designs. The letters maintain a strong vertical alignment, ensuring a modern and balanced appearance, while the soft curves and rounded endings introduce a sense of fluidity and elegance. Ideal for branding, editorial design, invitations, and cultural projects, Kanak captures the essence of sophistication and tradition. It supports Hindi, Marathi, Sanskrit, and other Devanagari-based languages, making it versatile for both print and digital applications. Whether you're designing for luxury branding, artistic typography, or contemporary layouts, Kanak stands out as a bold yet expressive choice.

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THANKYOU!