

## NAME OF THE FONT

' ol chiki organic ' this is a font based on the script ol chiki , which is used to write the santali language ,it was created by pandit raghunath murmu in 1925, it was also known as' ol cemet 'or 'ol', it is also considered an oficial script for santali language in india particularly in the regions of West Bengal, Odisha, and Jharkhand where the language is widely spoken.

## PURPOSE OF THE FONT

the main motive behind ' ol chiki organic ' was to make it look as oragnic as possible but subtly still keeping its skelton intact ,mainly designed to be a display font , to be used in large scale printing or , i wanted to make each character as unique as possible, yet having the same visual language and consistency ,around me where everyone was trying to make very geometrically and logically constructed font /typeface , i wanted to keep the humaness and messiness of the handwritten letter.

## INTENDED USE

' ol chiki organic ' is a font that could be used in largescale printing 'banners , newspaper titltes, bookcovers or namely in informal settings shop name banners ,headings of notes , presentations or anywhere the user wants to use it as per their desired needs.

## STYLE \ EMOTION IT CONVEYS

here are few of the keywords id like to use to describe the style /emotion my font conveys :

'organic ' ' inconsistent' 'poky' 'natural' 'live' 'unpredictable' it obviously depends on person to person of what vibes / emotions / style the font gives off to them. i wanted to have a mix of both organicness and consistency, cohesiveness in ' ol chiki organic '

This is how my font looks like directly downloaded from glyphs :

ବନ୍ଧୁ ଶ୍ରୀମତୀ ବନ୍ଧୁ ନନ୍ଦନା ପ୍ରଭାତବନ୍ଧୁ ଶ୍ରୀମତୀ ବନ୍ଧୁ ନନ୍ଦନା  
ପ୍ରଭାତବନ୍ଧୁ ଶ୍ରୀମତୀ ବନ୍ଧୁ ନନ୍ଦନା ପ୍ରଭାତବନ୍ଧୁ ଶ୍ରୀମତୀ ବନ୍ଧୁ ନନ୍ଦନା  
ପ୍ରଭାତବନ୍ଧୁ ଶ୍ରୀମତୀ ବନ୍ଧୁ ନନ୍ଦନା ପ୍ରଭାତବନ୍ଧୁ ଶ୍ରୀମତୀ ବନ୍ଧୁ ନନ୍ଦନା  
ପ୍ରଭାତବନ୍ଧୁ ଶ୍ରୀମତୀ ବନ୍ଧୁ ନନ୍ଦନା ପ୍ରଭାତବନ୍ଧୁ ଶ୍ରୀମତୀ ବନ୍ଧୁ ନନ୍ଦନା  
ପ୍ରଭାତବନ୍ଧୁ ଶ୍ରୀମତୀ ବନ୍ଧୁ ନନ୍ଦନା ପ୍ରଭାତବନ୍ଧୁ ଶ୍ରୀମତୀ ବନ୍ଧୁ ନନ୍ଦନା

~ this is a sentence written in ol chiki script repeatedly to test it out ,how it looks.