

Letter Design

Document by Disha Swaminathan

*Duration : 3 weeks
Semester 4*

*Anchored by Xavier D'Silva
Guided by Rahul Gajjar*

Assignment 1

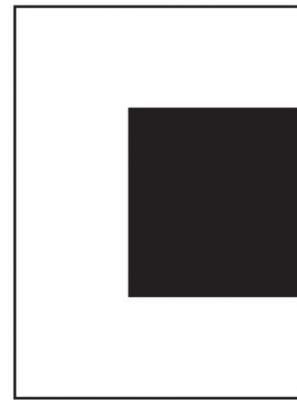
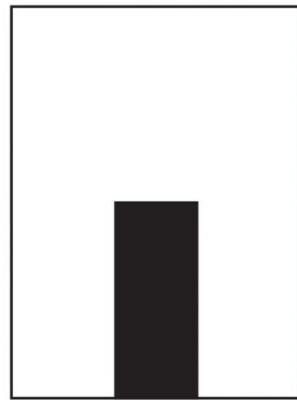
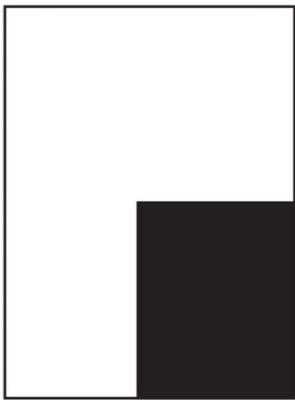
Write your name in your own style.

DIGITAL

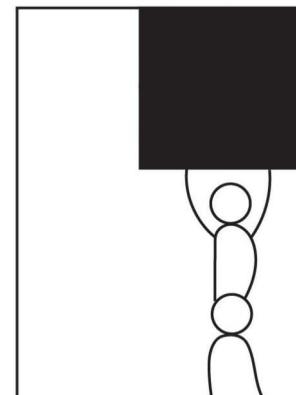
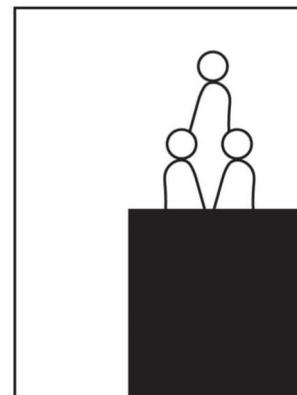
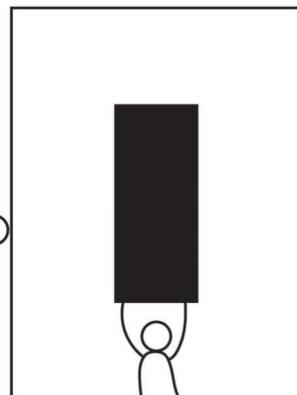
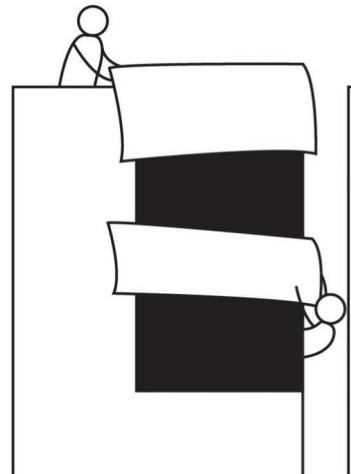
Assignment 2

*To make an expressive typographic poster on one of
the chosen motivational quotes.*

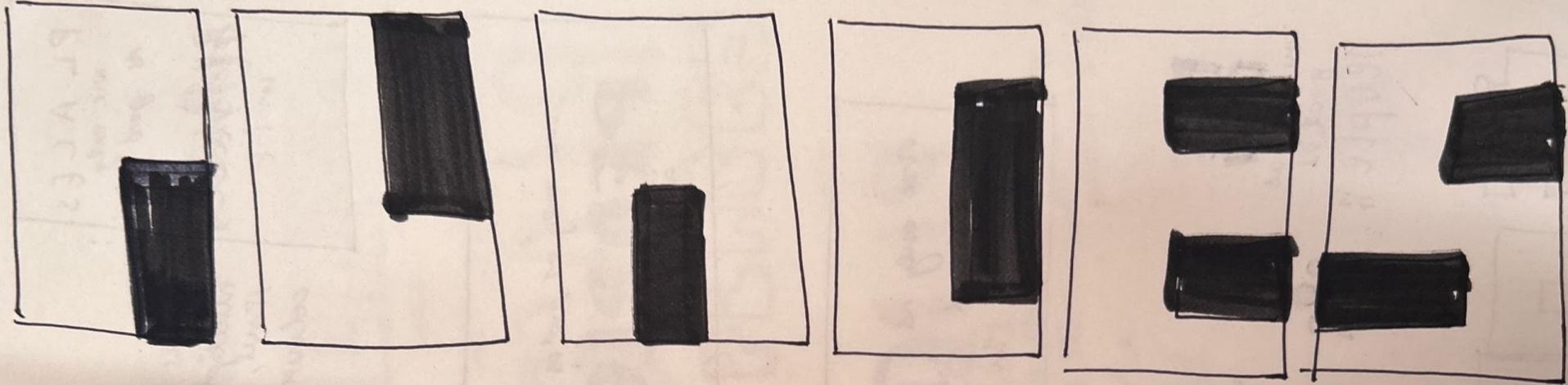
My quote - "Places are only as good as people in it."



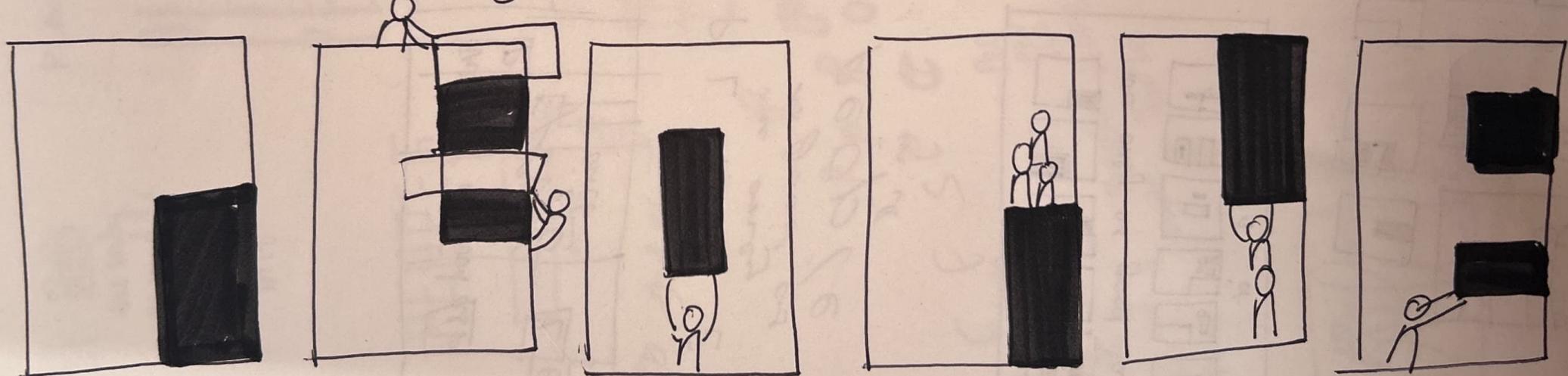
are only as good as



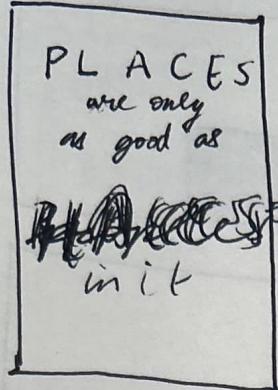
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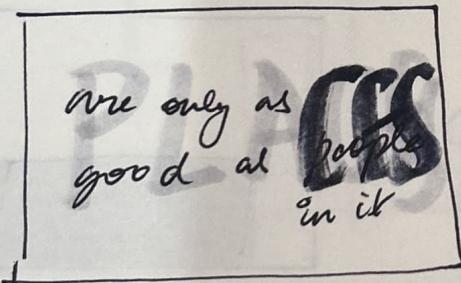
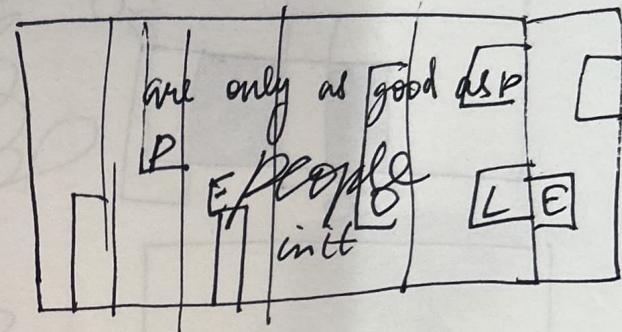
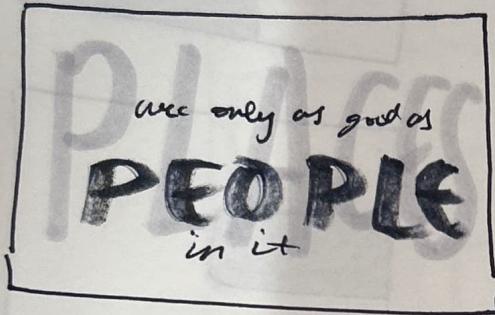
are only as good as



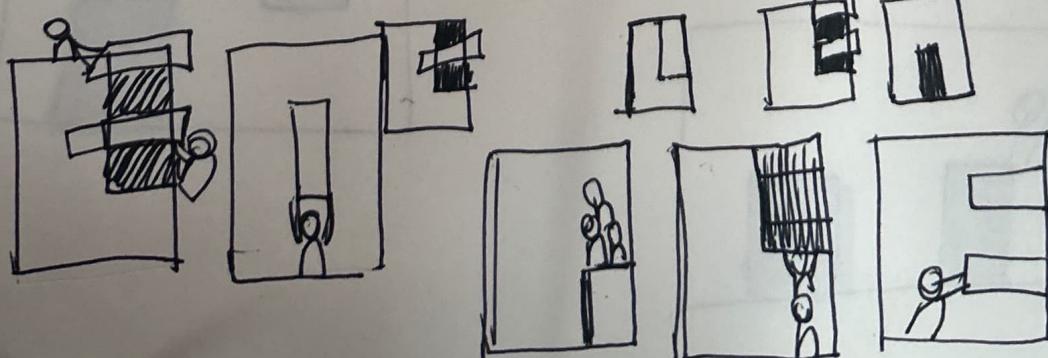
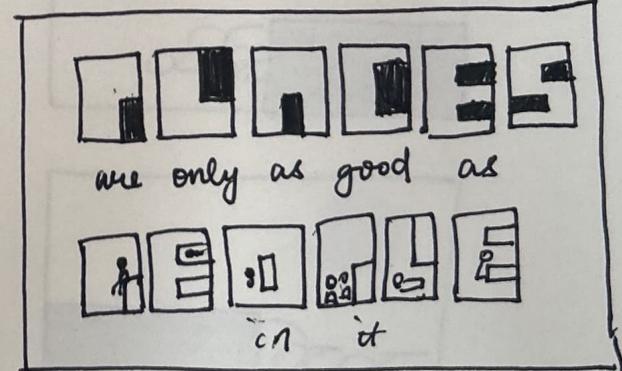
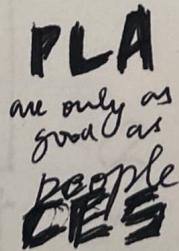
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places
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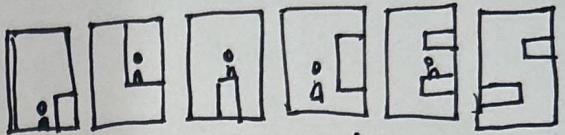
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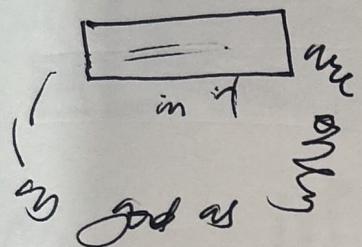
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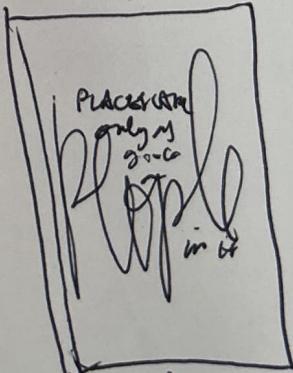
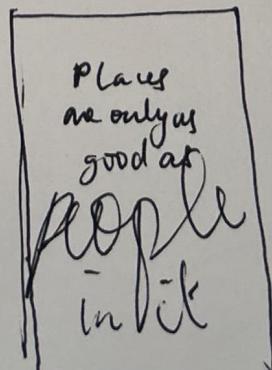
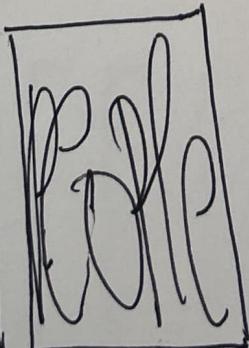
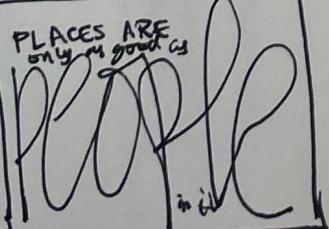
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ARE ONLY AS
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considering
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considering
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a paper

Places are only as good as people in it.

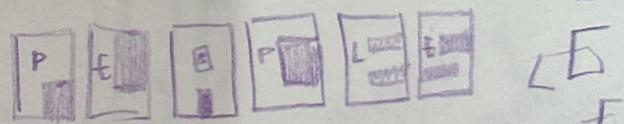
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PLACES
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as people
in it

People are
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people make
up a place

PLACES
are only
as good

PLACES



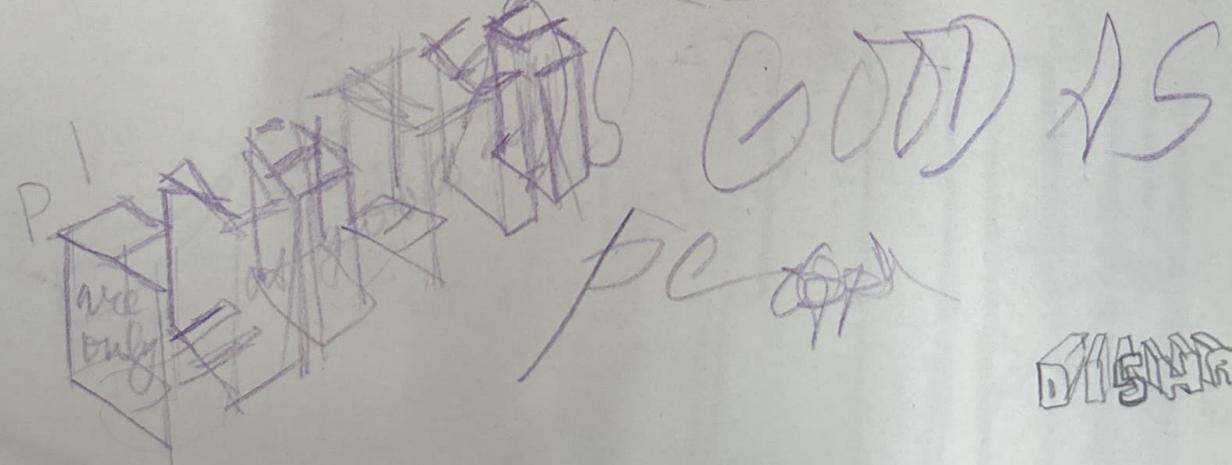
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~~PLACES~~
are only
as good as
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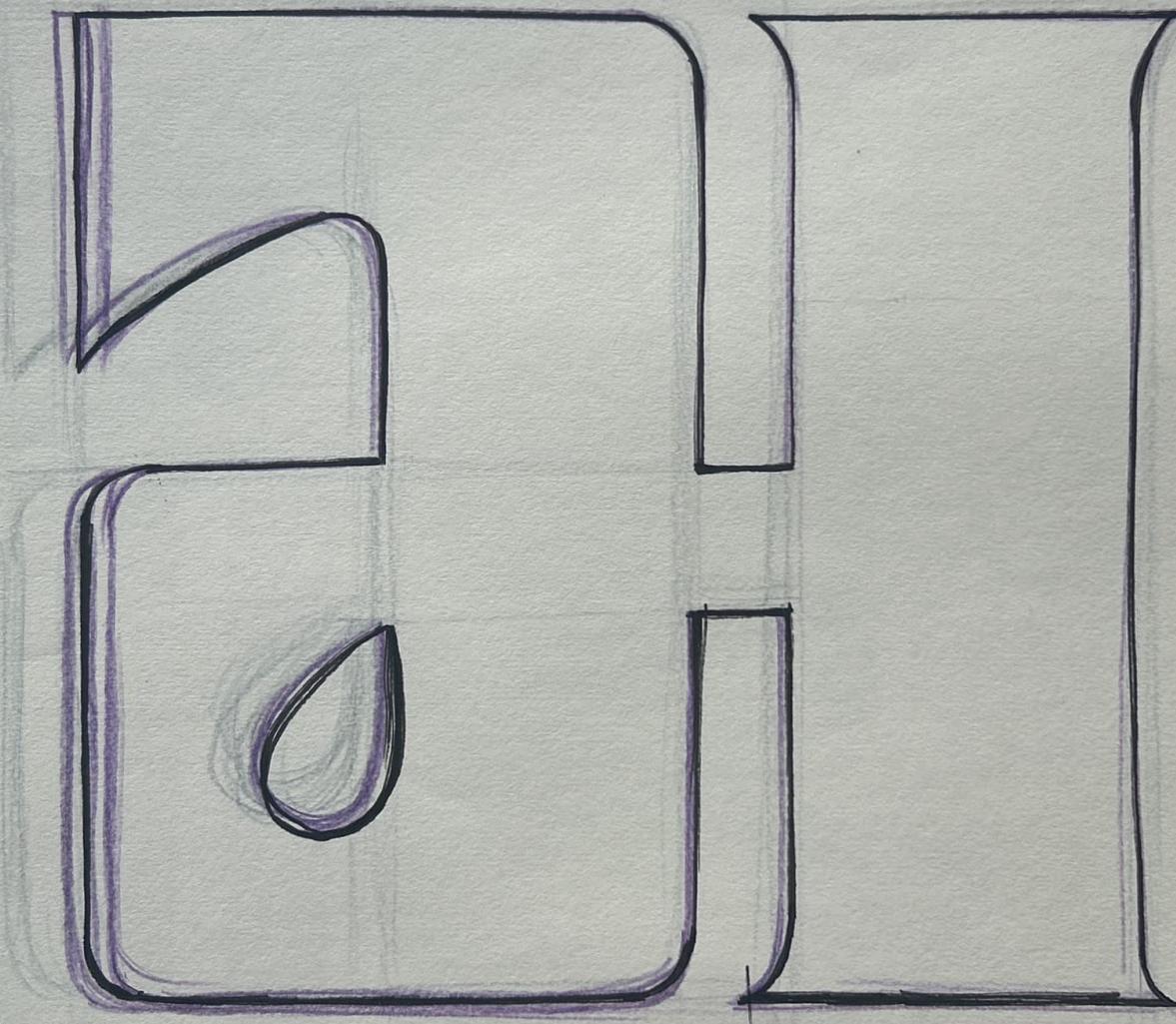
PLACES
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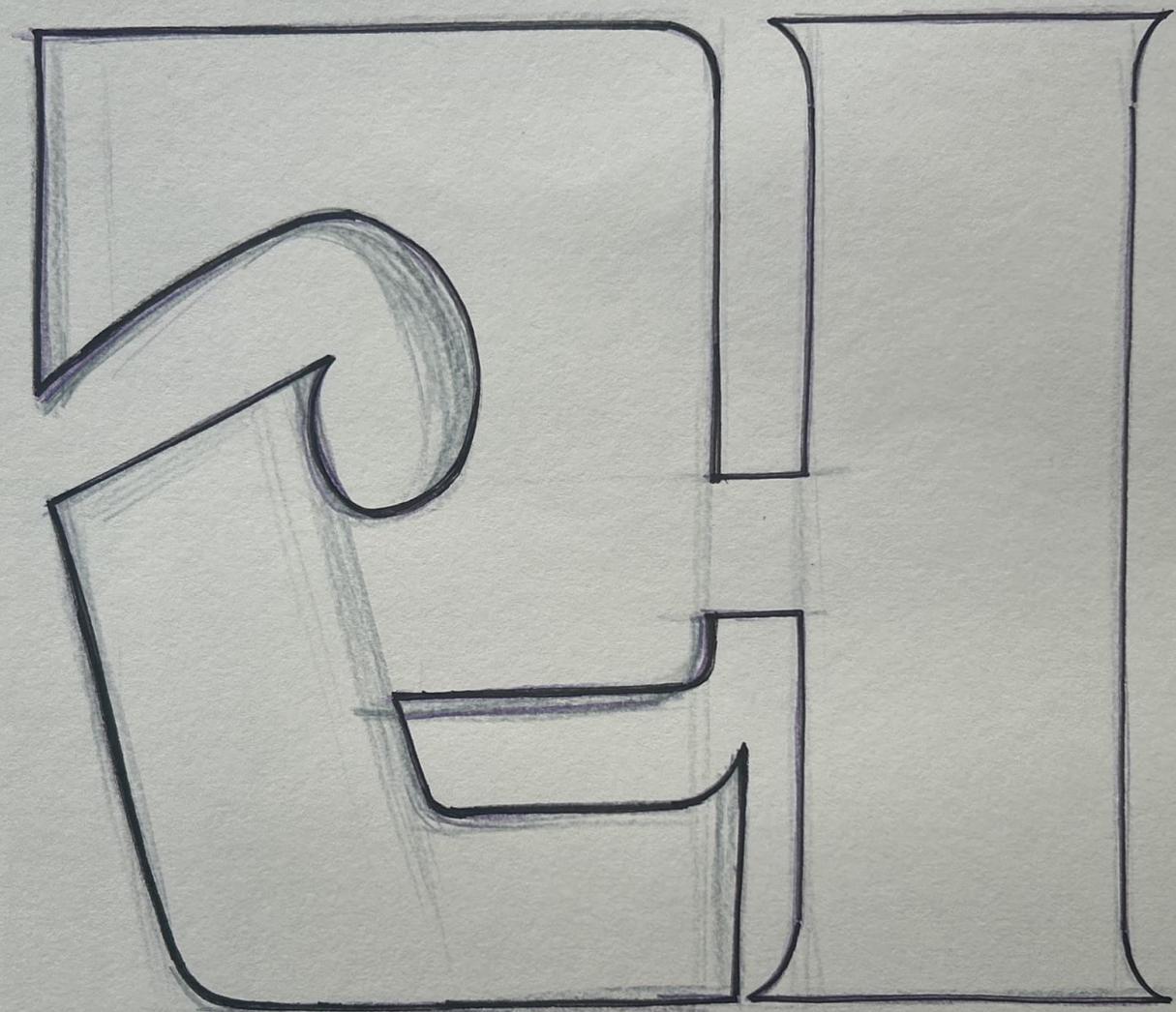
Assignment 3

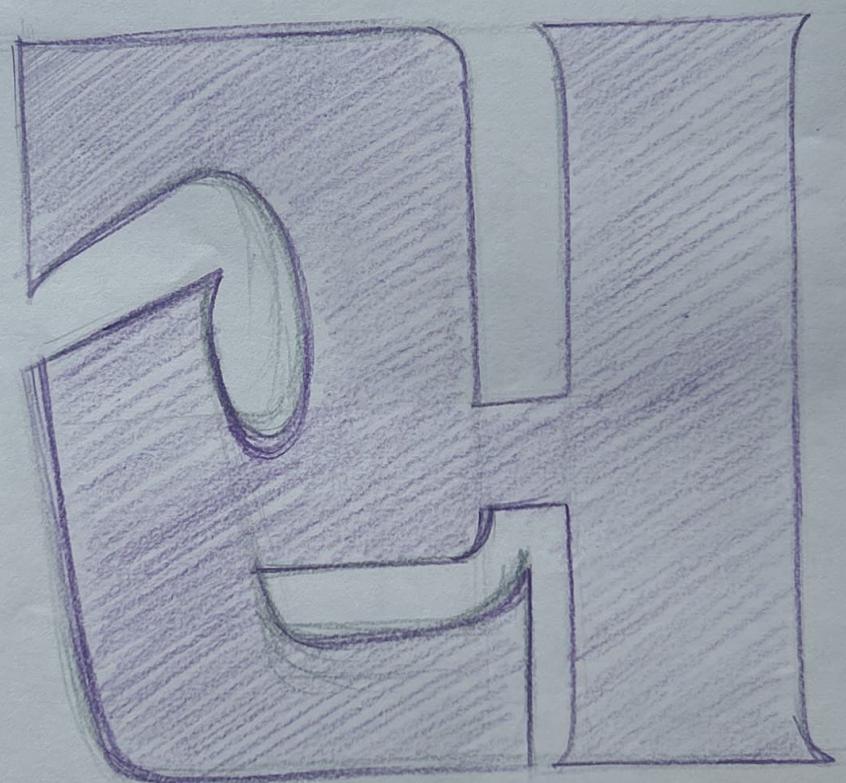
To make 2 Gujarati letterforms with unique highlighted features that create typographic variation.

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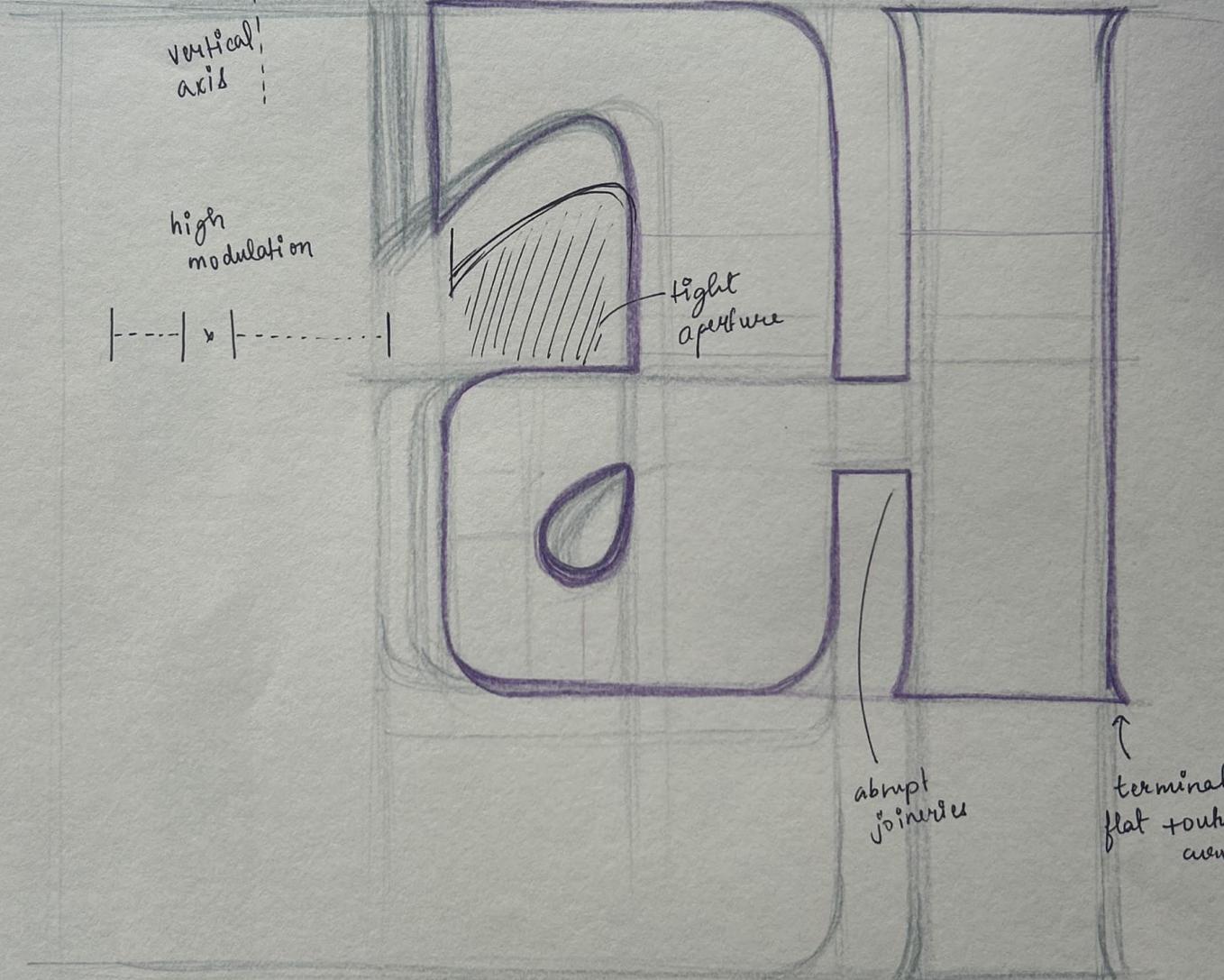




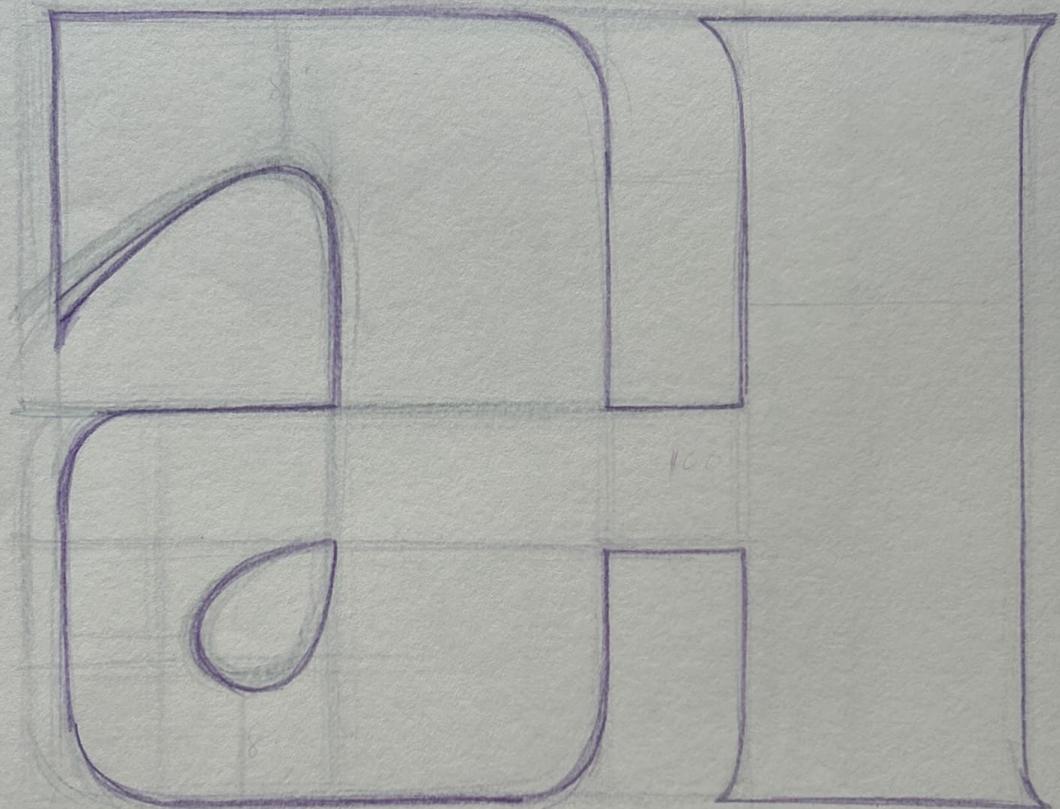
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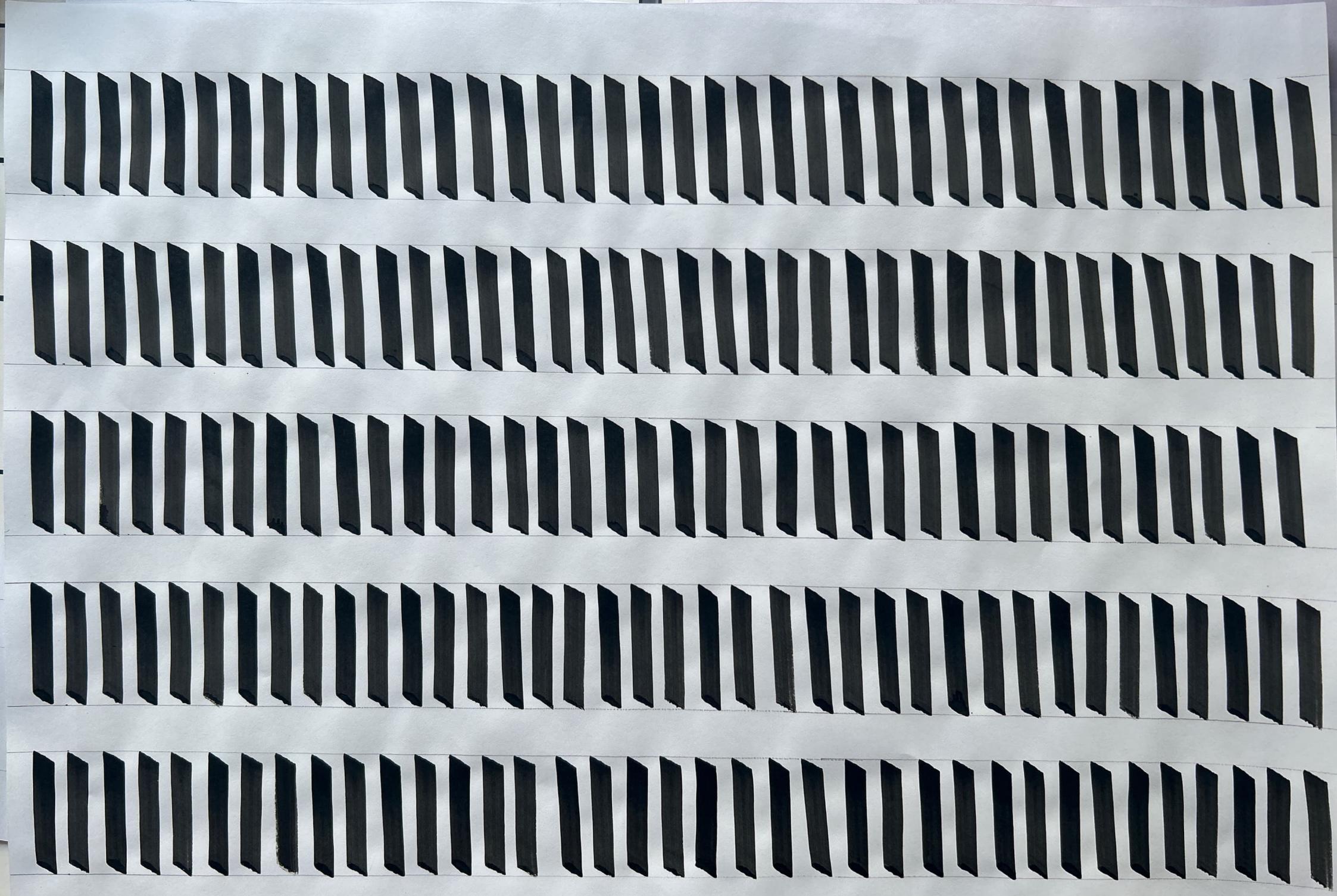
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Assignment 4

*To practise lines and circles, and then calligraphy
of alphabets of a chosen script (Bangla) using a
reed pen.*



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The image shows a 6x6 grid of identical black cursive characters on a white background. Each character is a stylized, flowing letter that looks like a combination of 'g' and 'n'. The characters are evenly spaced both horizontally and vertically, creating a repeating pattern across the entire grid.

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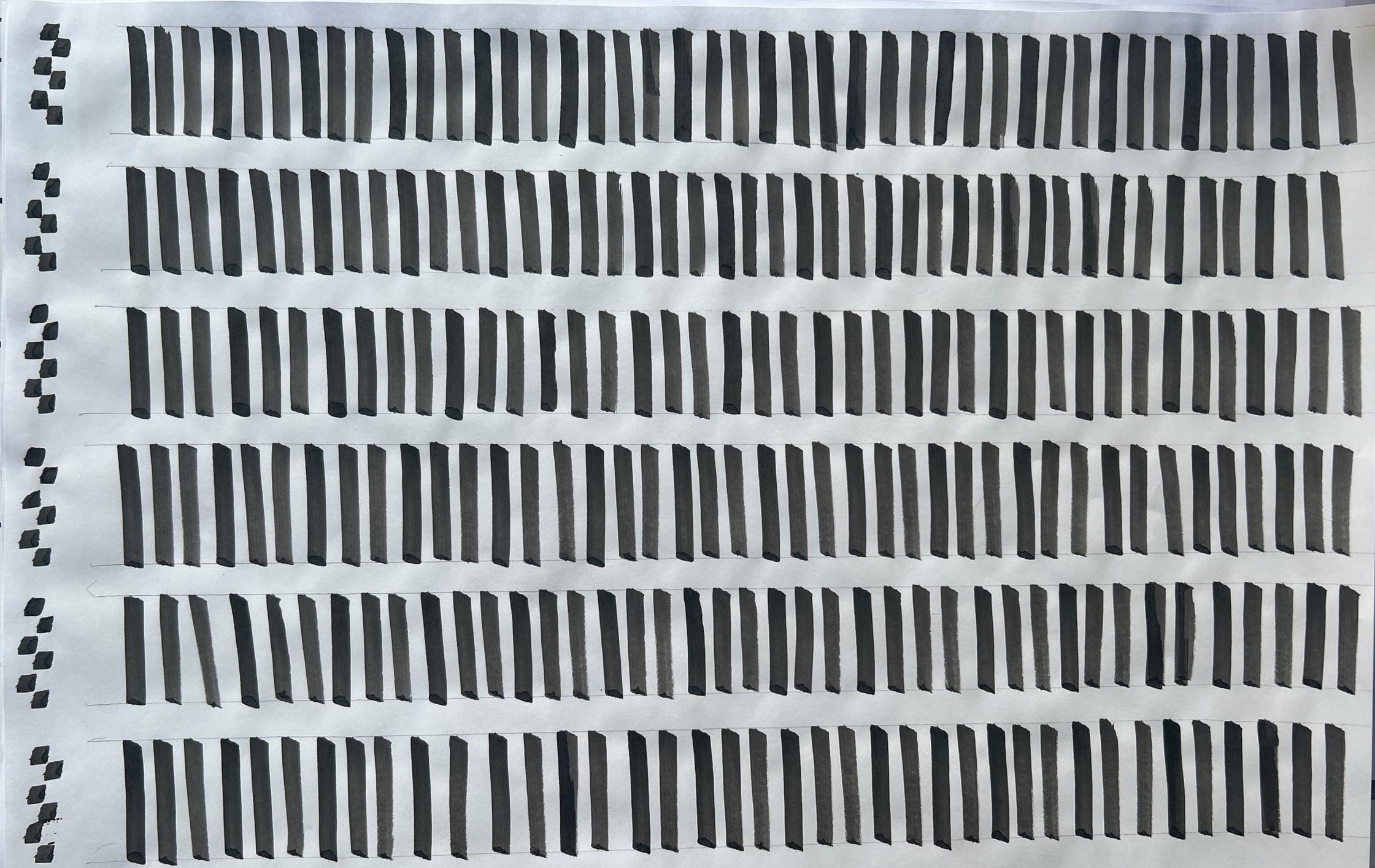
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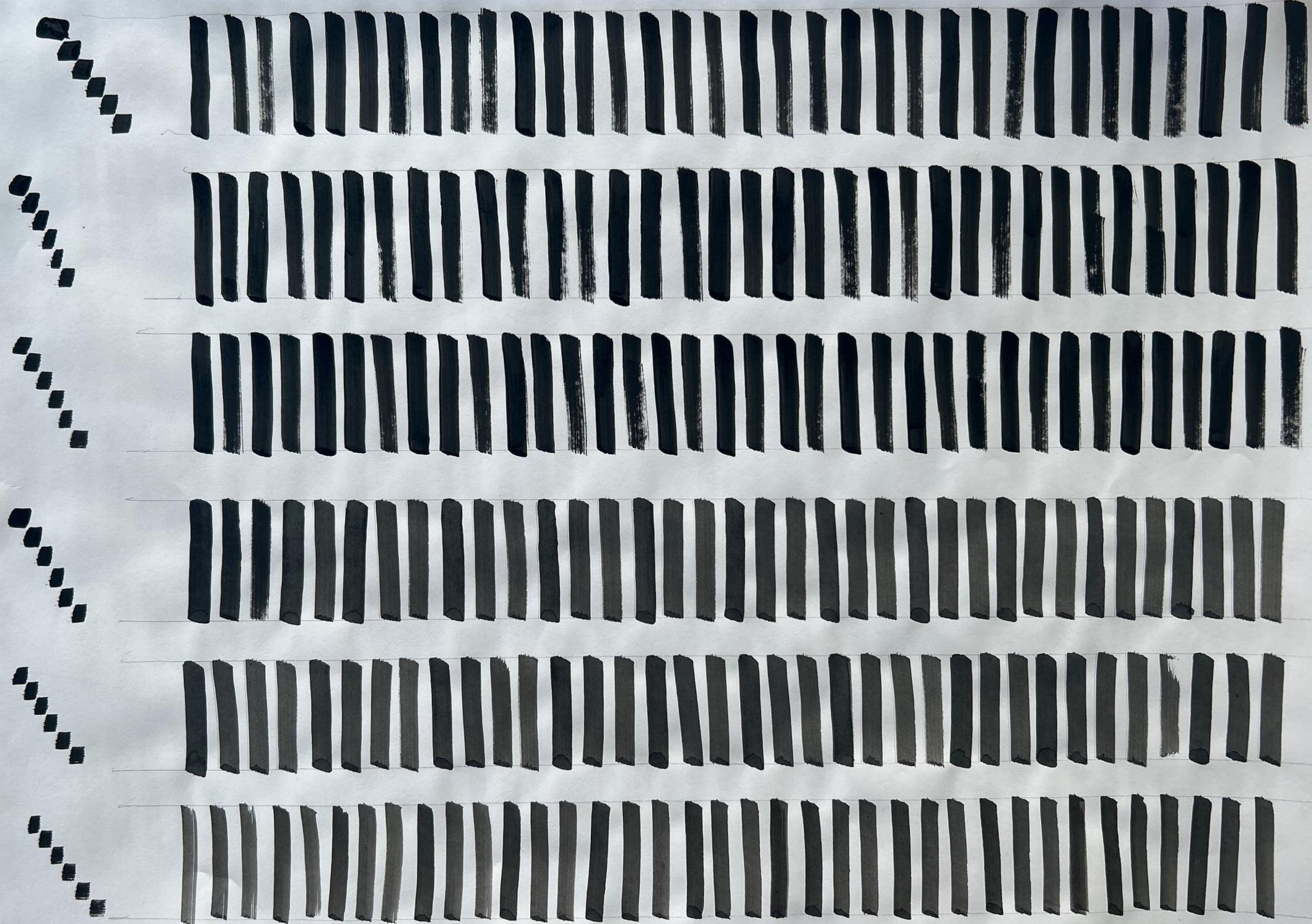
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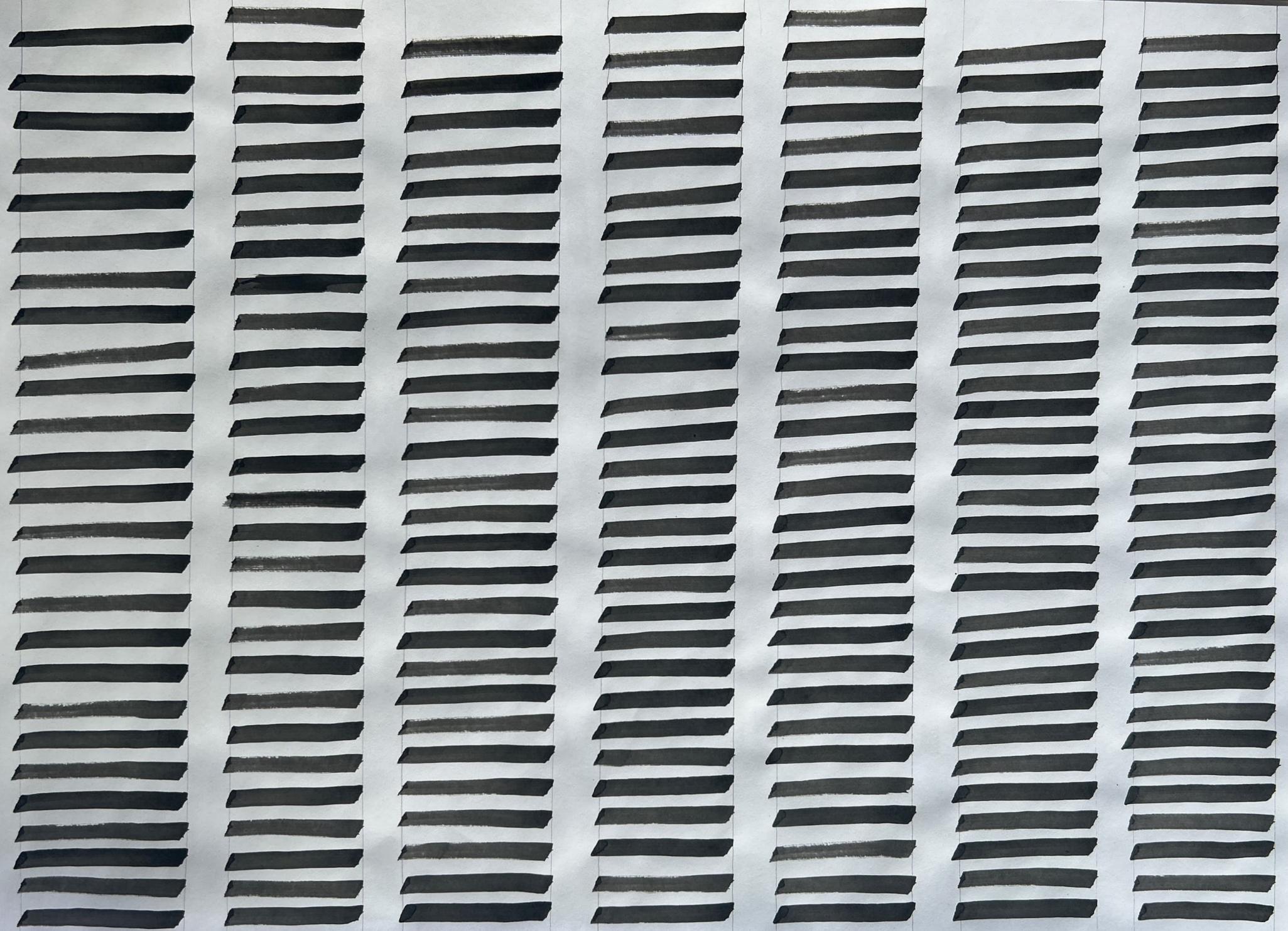
Bhakti

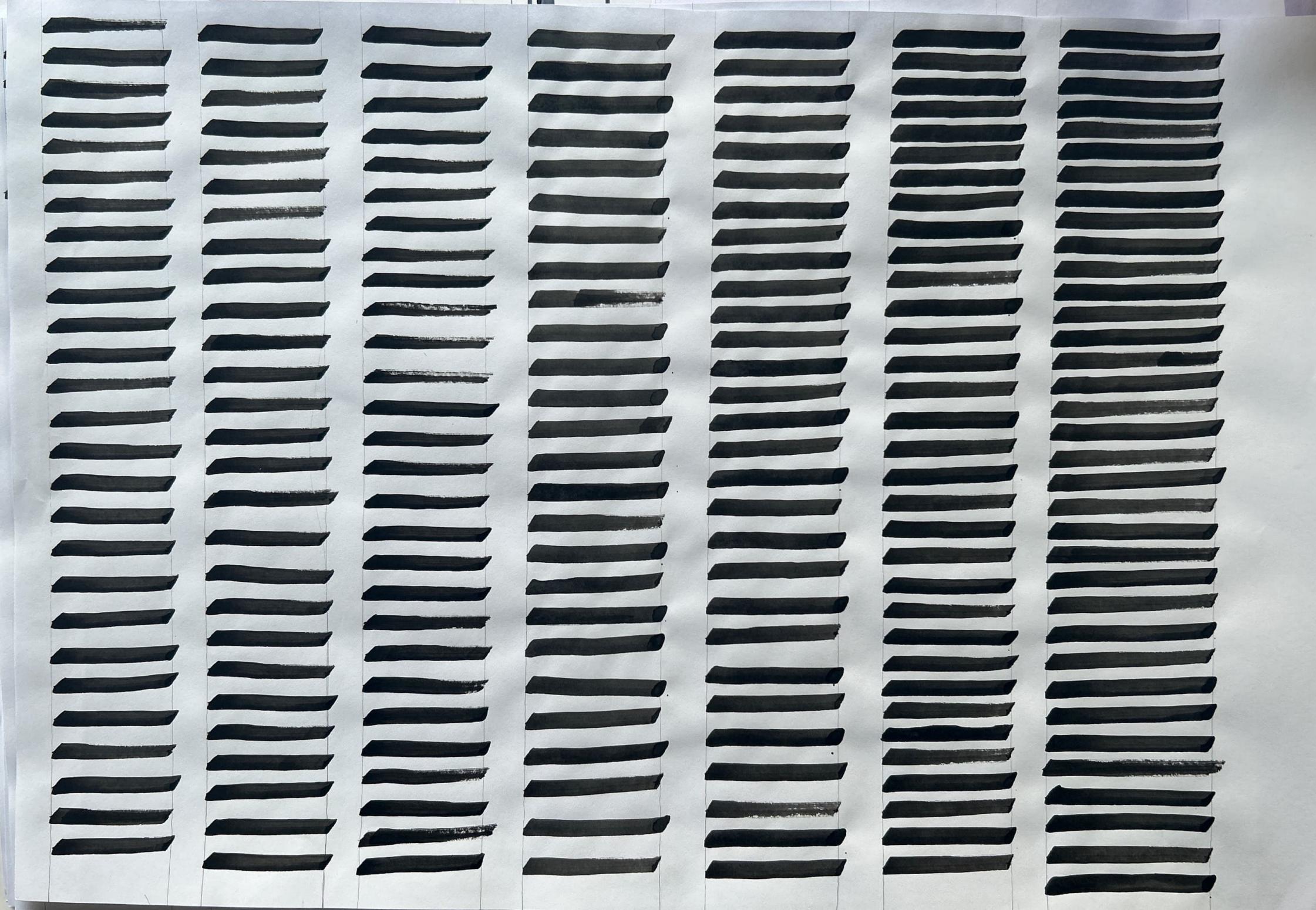
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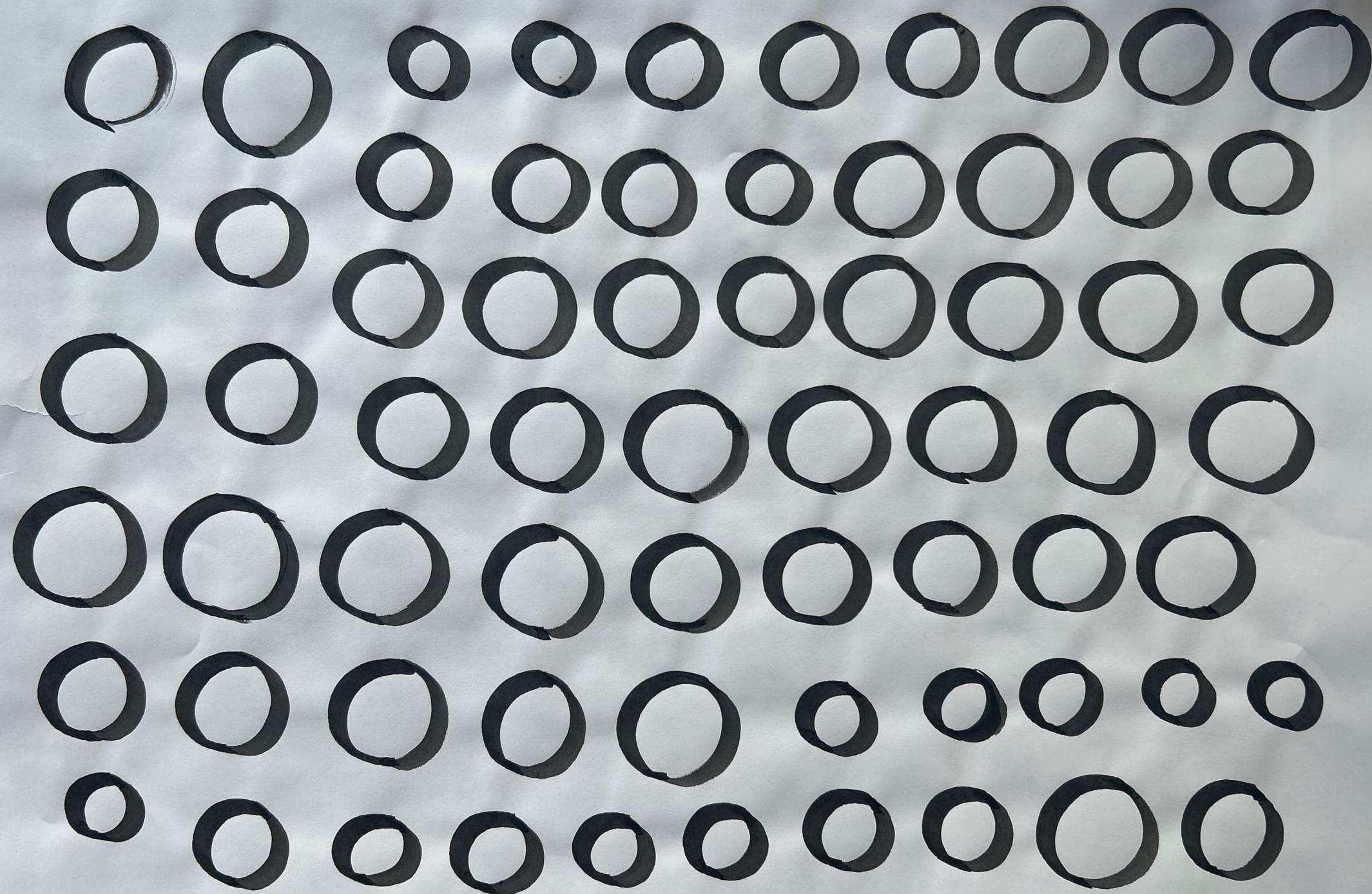
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Assignment 5

To explore forms of letters from our chosen script using various materials (conventional/unconventional)

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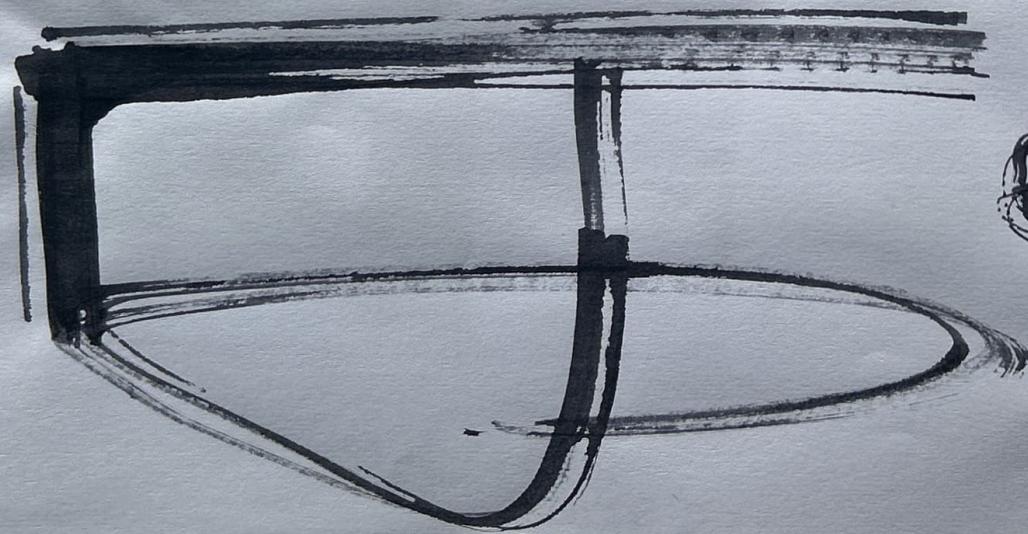
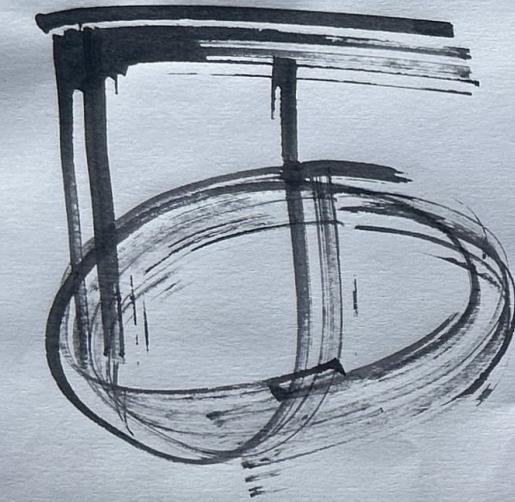
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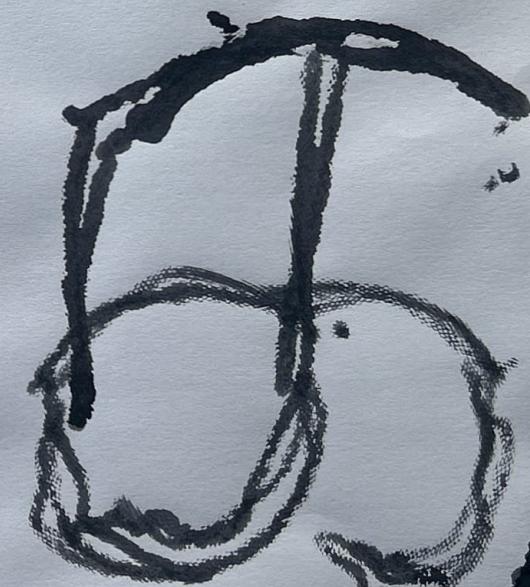
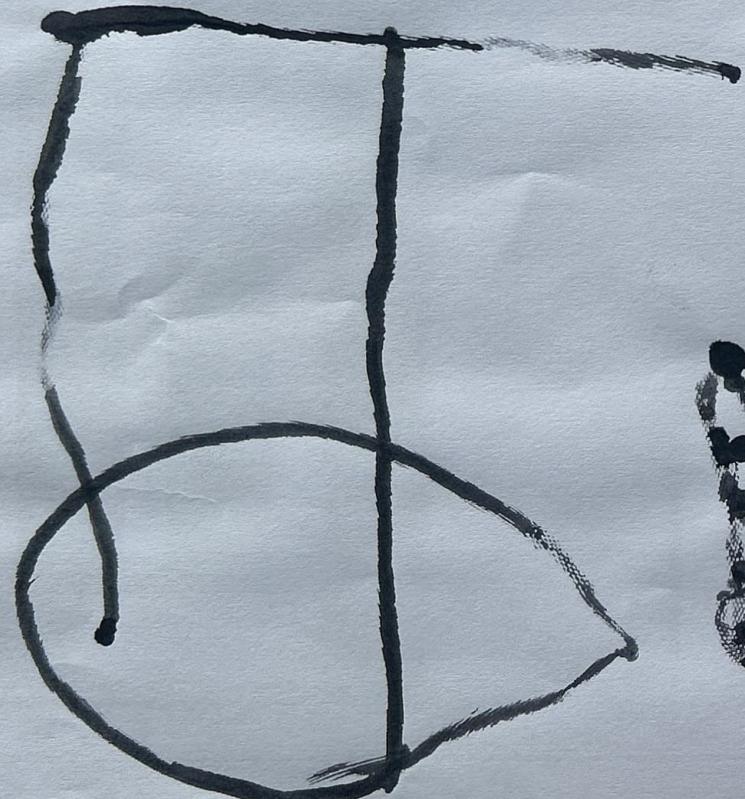
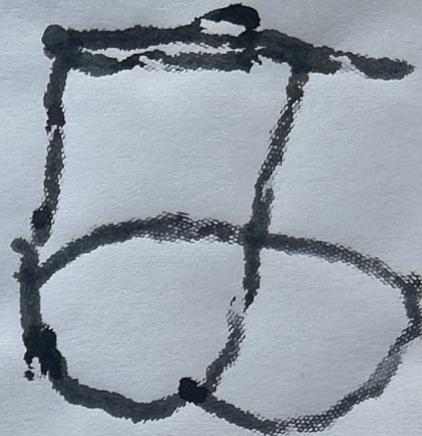
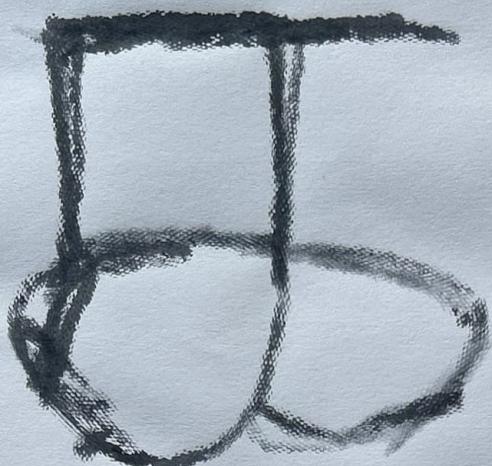
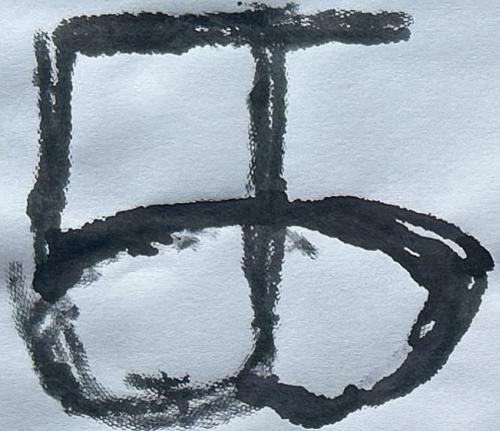
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ପରିବହନ
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கால்புலம்பா

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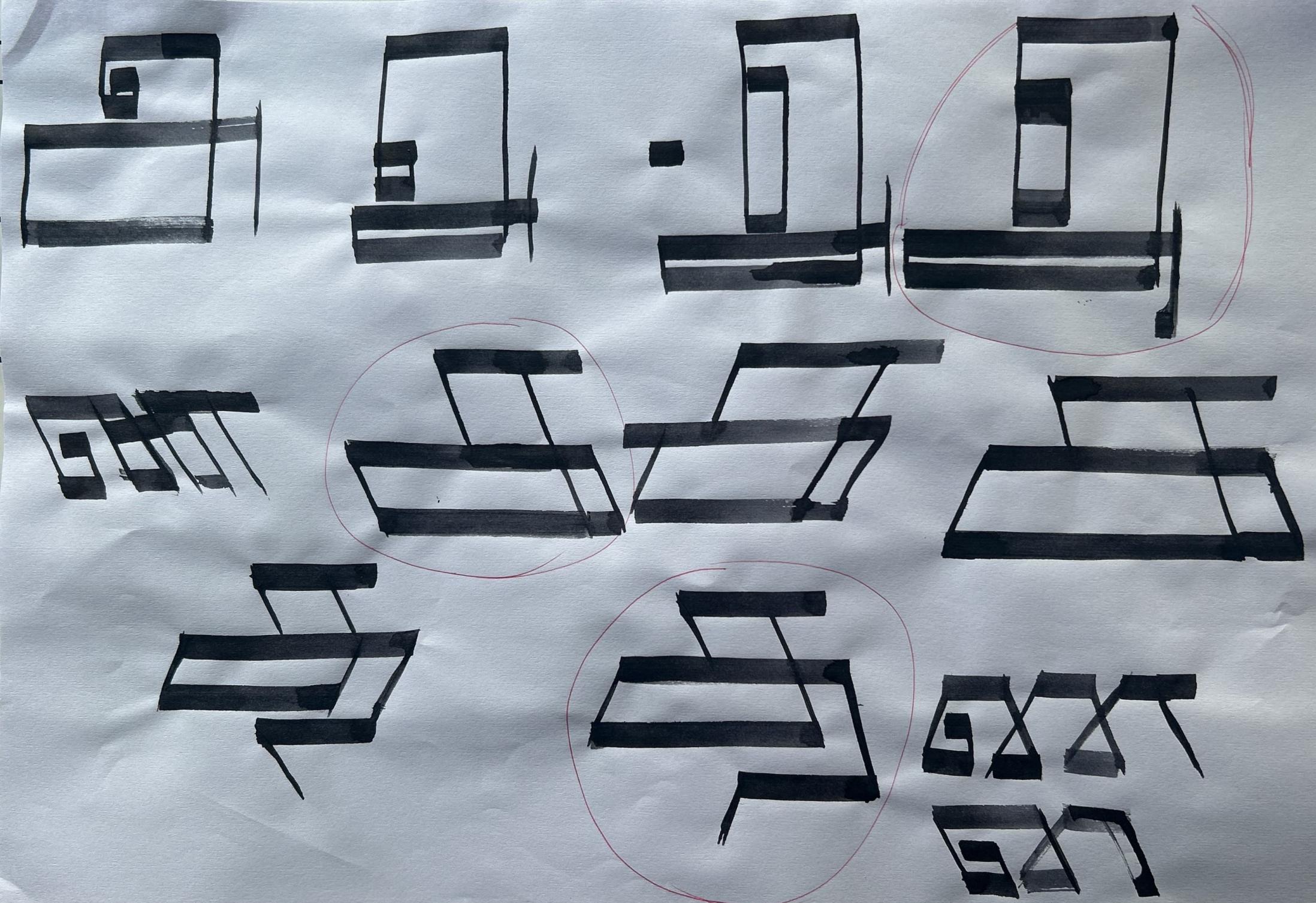
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புது சுதாமலை

குரு வைஷ்ணவ

குடும்பத்தின் காலனி என்று வெளியில் அழைக்கப்படுவது குடும்பத்தின் காலனி என்று வெளியில் அழைக்கப்படுவது



பார்த்து உடன்

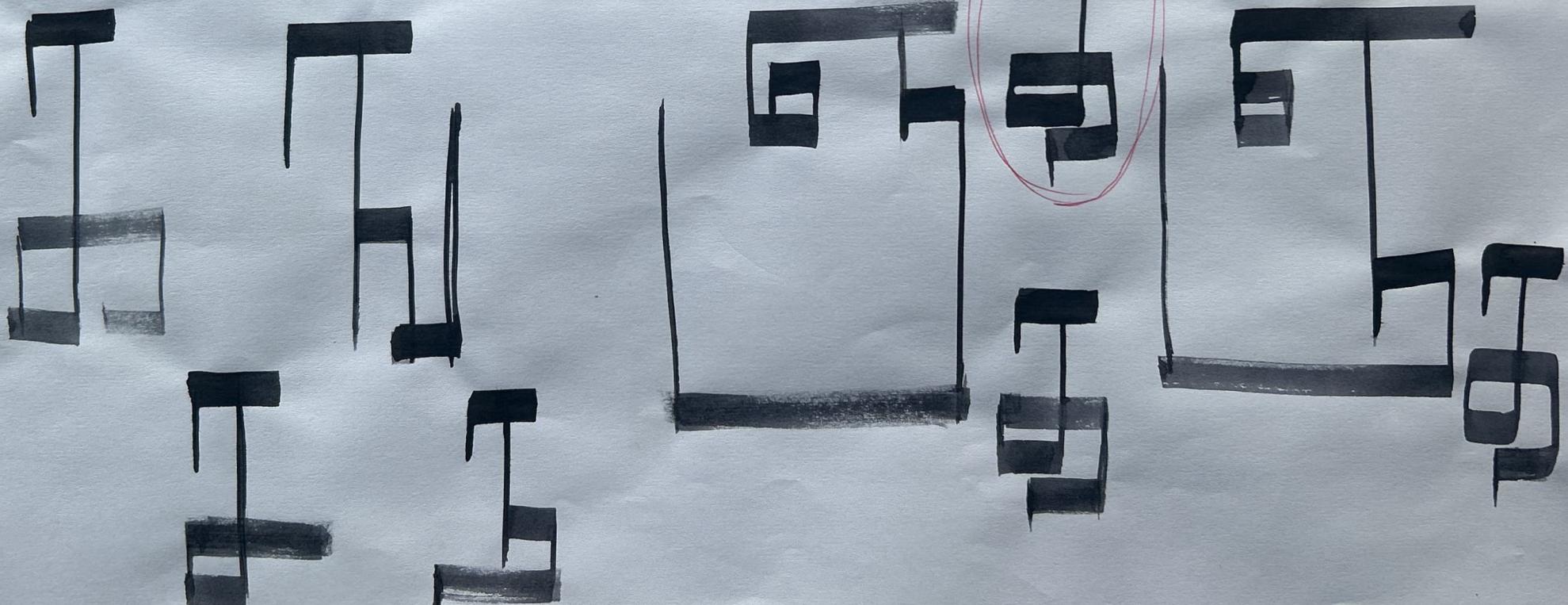
விடுதலைக்கூடுதல்

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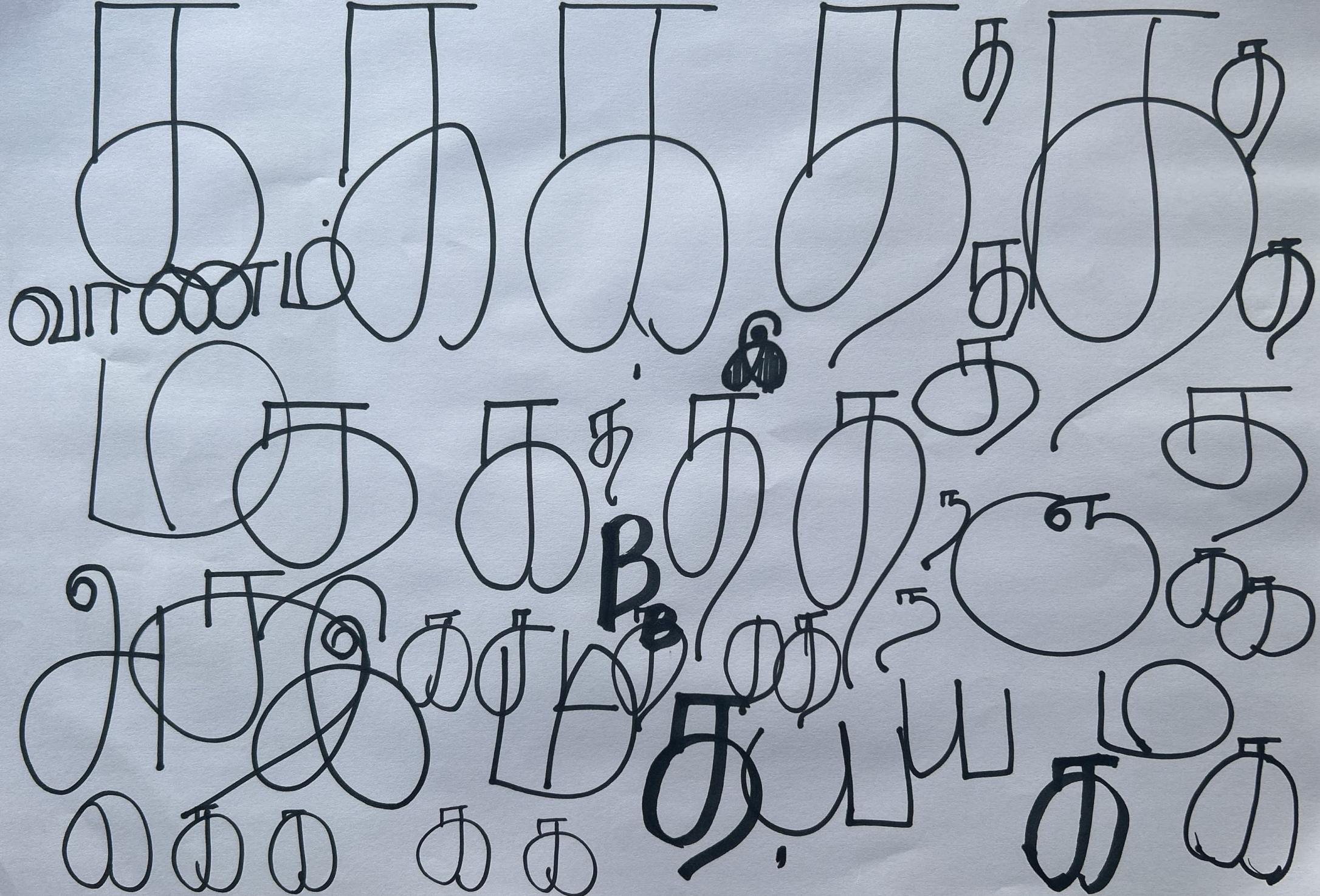
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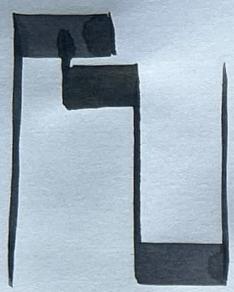
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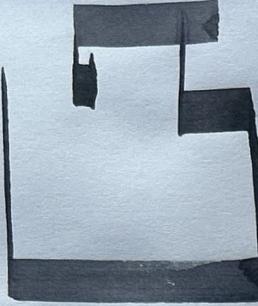
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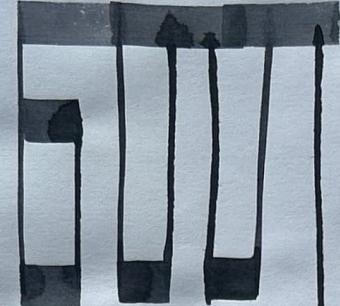
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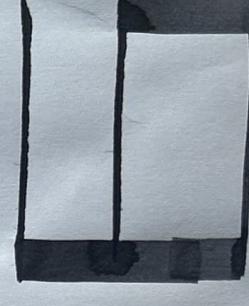
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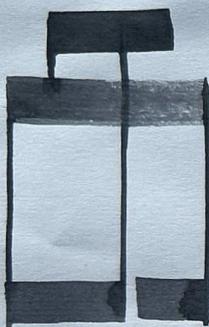
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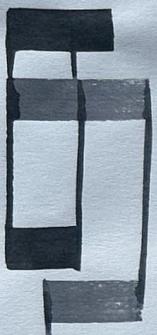
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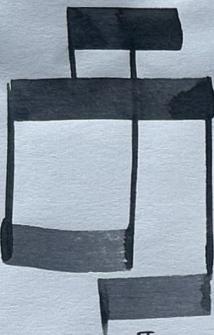
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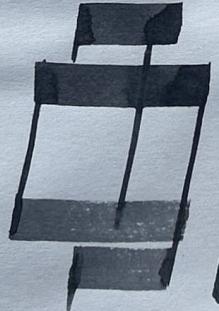
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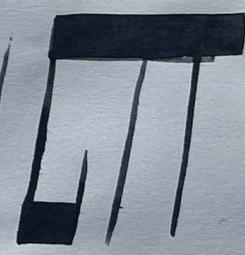
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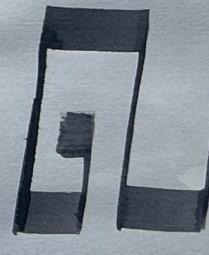
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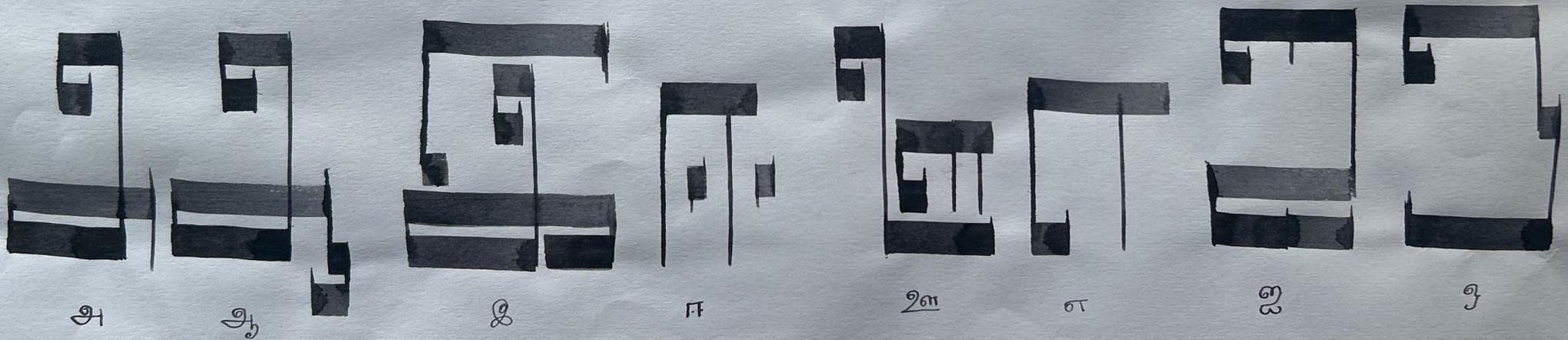
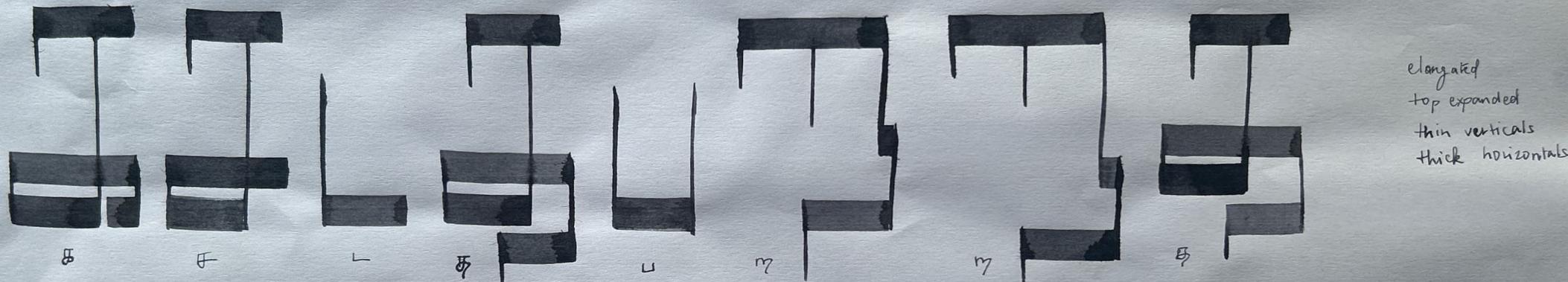
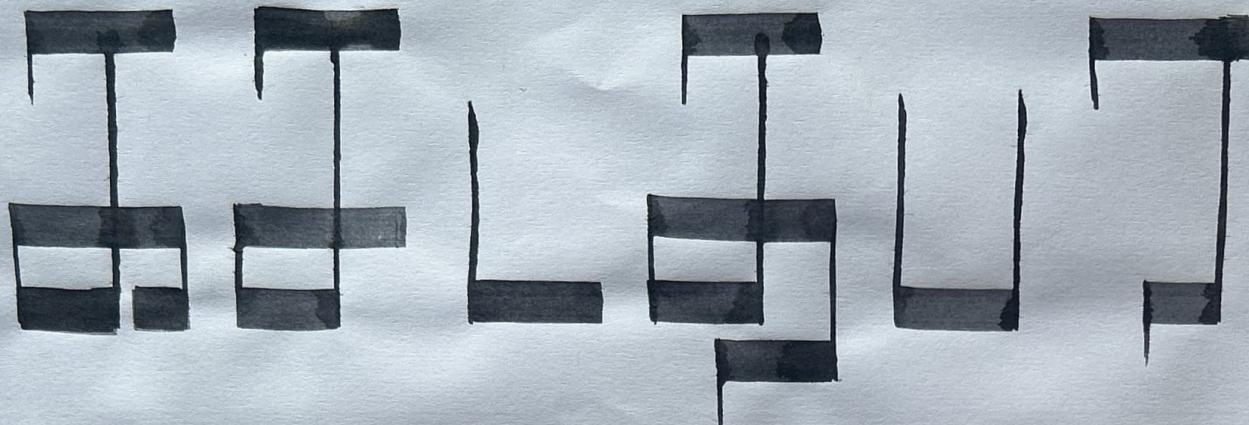
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Assignment 6

To design our own typeface in script of choice.

କିମ୍ବାନମଶ୍ଵରାଳ

କ୍ଷେତ୍ରମାଟିଶବ୍ଦିରେ
କ୍ଷେତ୍ରମାଟିଶବ୍ଦିରେ

କ୍ଷେତ୍ରମାଟିଶବ୍ଦିରେ
କ୍ଷେତ୍ରମାଟିଶବ୍ଦିରେ

କ୍ଷେତ୍ରମାଟିଶବ୍ଦିରେ

କ୍ଷେତ୍ରମାଟିଶବ୍ଦିରେ

କ୍ଷେତ୍ରମାଟିଶବ୍ଦିରେ

କ୍ଷେତ୍ରମାଟିଶବ୍ଦିରେ

କ୍ଷେତ୍ରମାଟିଶବ୍ଦିରେ

କ୍ଷେତ୍ରମାଟିଶବ୍ଦିରେ

କ୍ଷେତ୍ରମାଟିଶବ୍ଦିରେ

କ୍ଷେତ୍ରମାଟିଶବ୍ଦିରେ

କ୍ଷେତ୍ରମାଟିଶବ୍ଦିରେ

אָמַרְתִּי כִּי־בְּנֵי־יִשְׂרָאֵל
אֲנֹכִי אֶלְעָזֶר אֶלְעָזֶר אֶלְעָזֶר

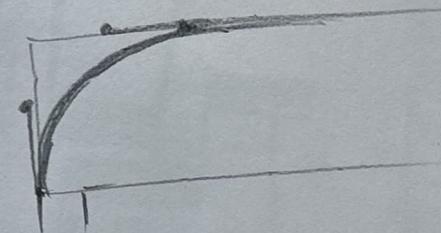
କେବଳ

କାନ୍ତି

କାନ୍ତି

କାନ୍ତି

କିମ୍ବାତାମଶରାମାଲ



בְּרֵבָד בְּרֵבָד בְּרֵבָד בְּרֵבָד

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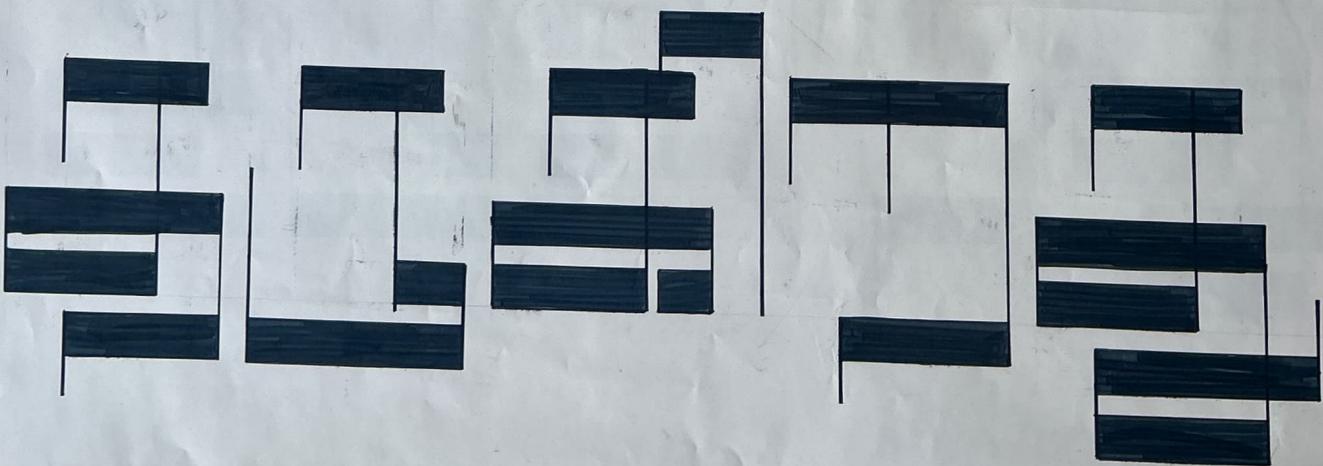
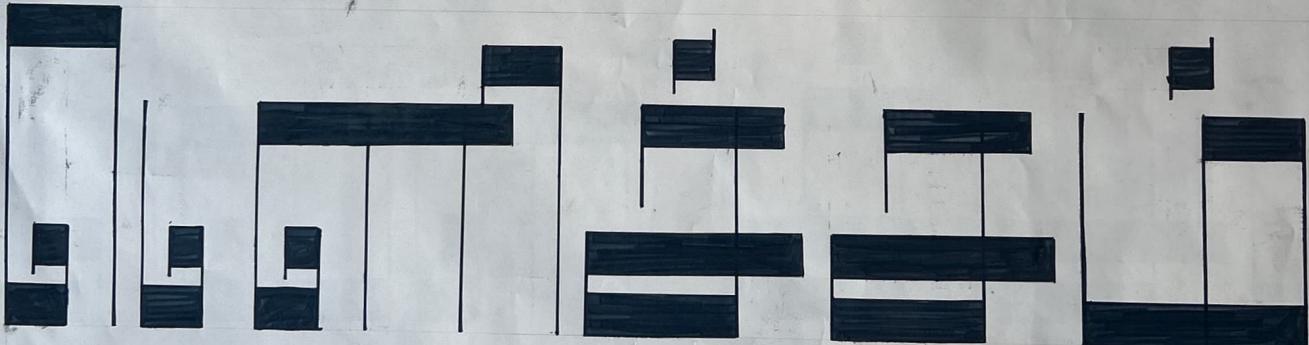
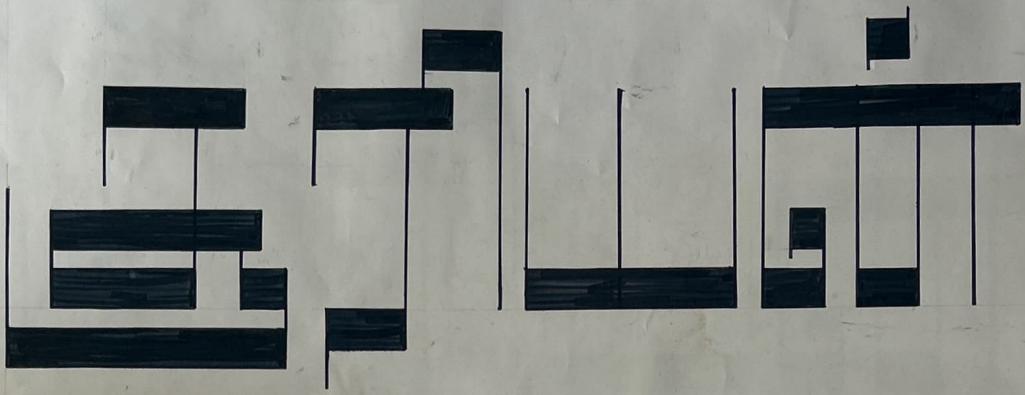
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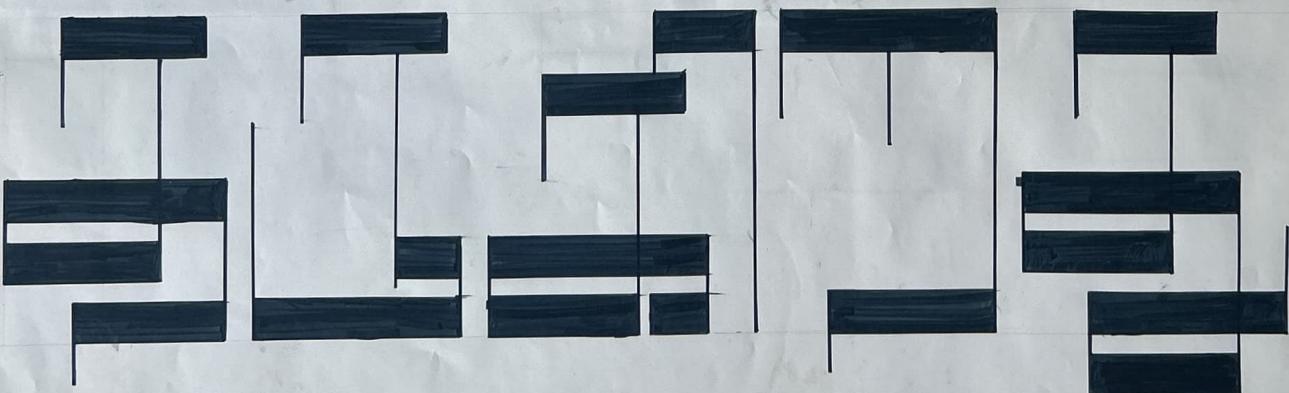
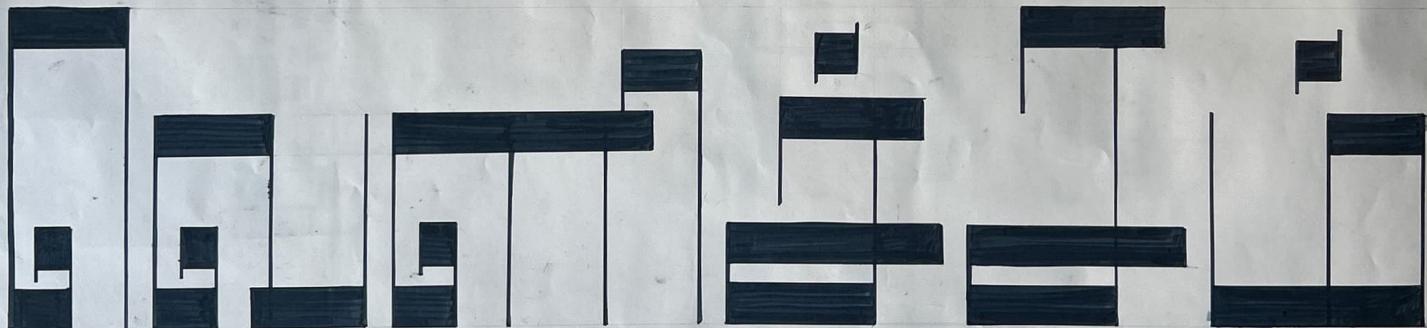
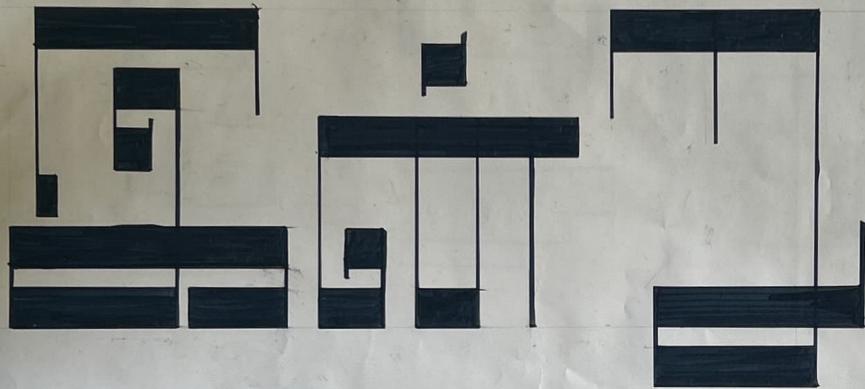
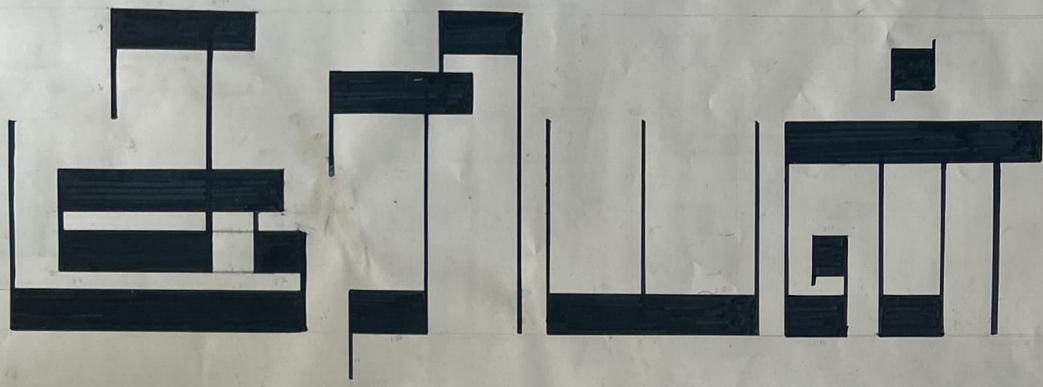
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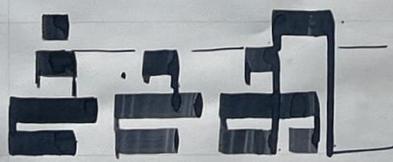
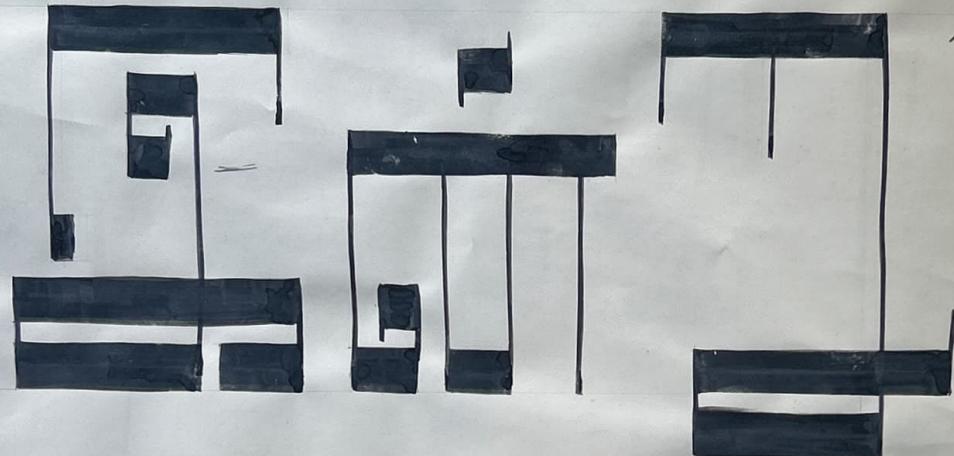
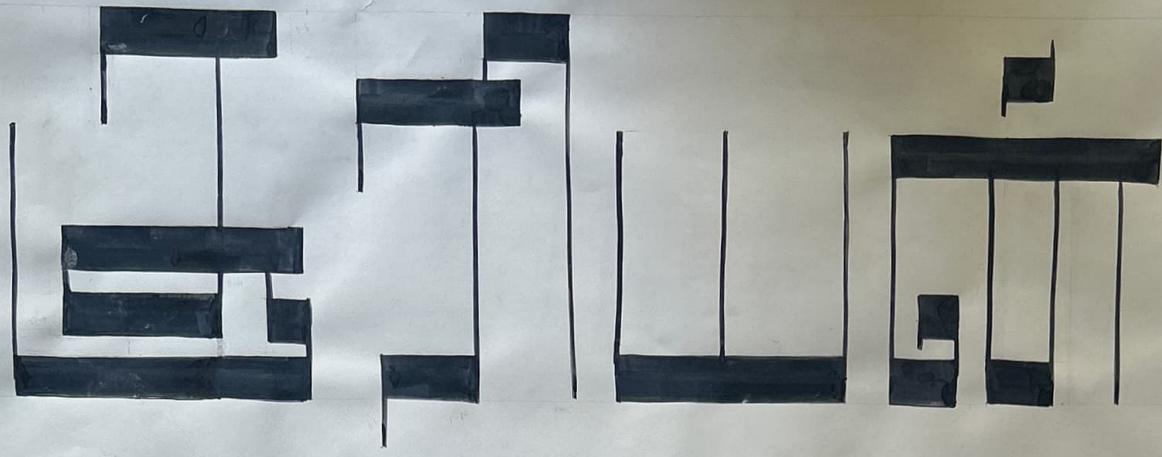
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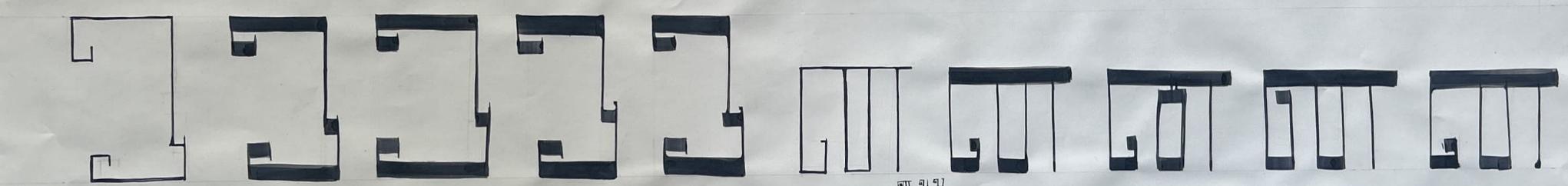
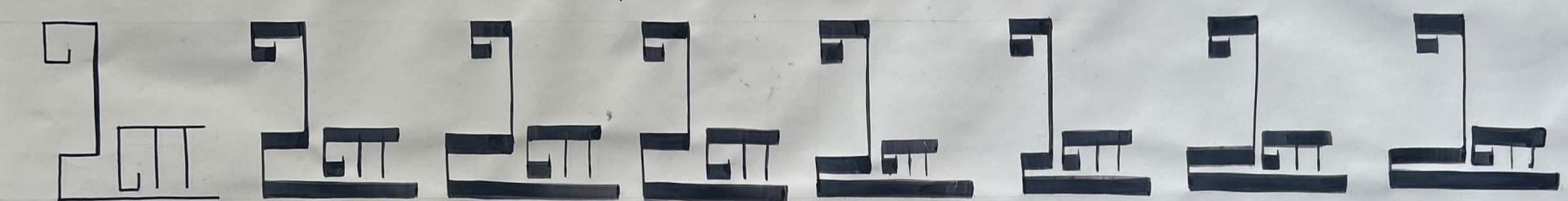
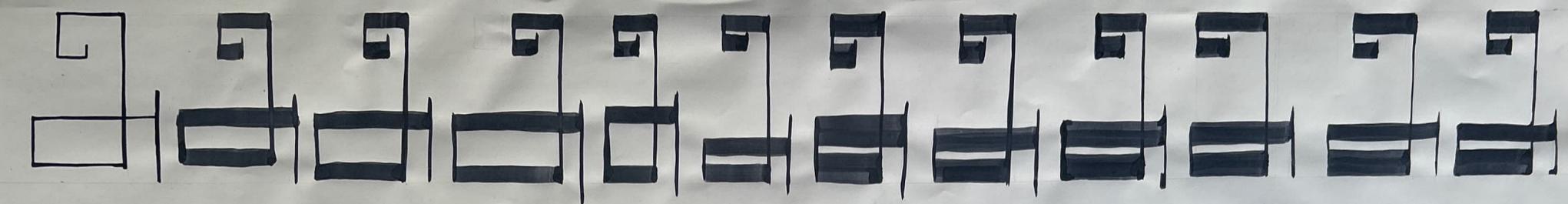




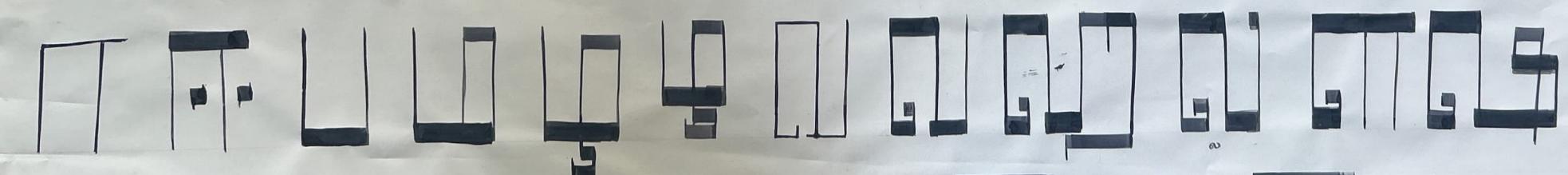
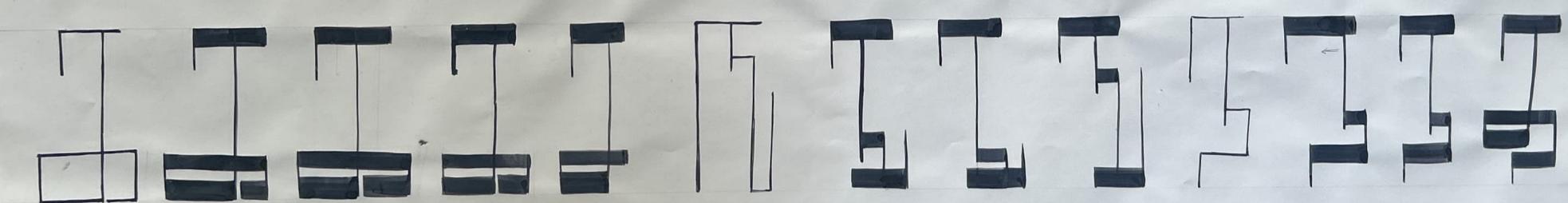
தூத்துக்குடி மாவட்டம்
தூத்துக்குடி வட்டத் தலையர்
தூத்துக்குடி வட்டத் தலையர்

4x6 - 24 33 +
3x3 - 9 3

அதிகார பேரவை பேரவை



אלה נס



Sample Sentence

வார்த்தை

எரியல்

ஏன்

வெளிக்கப்

ஏ உ ஓ இ ஔ

ஏ உ ஓ இ ஔ

திட்டக்ரஷி.

முரன்

Muran (Contrast Contradict)

Consonants

வல்லினம்

Vallinam

Mellinam

வுரையும்பு

ஈடுபொழுது

Idaiyinam

Muran is a Tamil display typeface created in two weeks during the Letter Design course. It features striking contrasts, with a dynamic interplay between thick and thin strokes, and a unique combination of sharp edges and rounded corners, hence the name. The strokes often start with rounded edges and transition into sharp endings, moving in different directions to create a rhythmic flow and energy. This typeface seeks to introduce structure to the inherent curvy Tamil letterform with its geometric design.

Muran is designed to make bold visual statements, making it ideal for headlines, posters, editorial designs and other display applications ensuring it stands out with its balance of precision and playfulness.

Designed by
Disha Swaminathan

Guided by
Rahul Gajjar