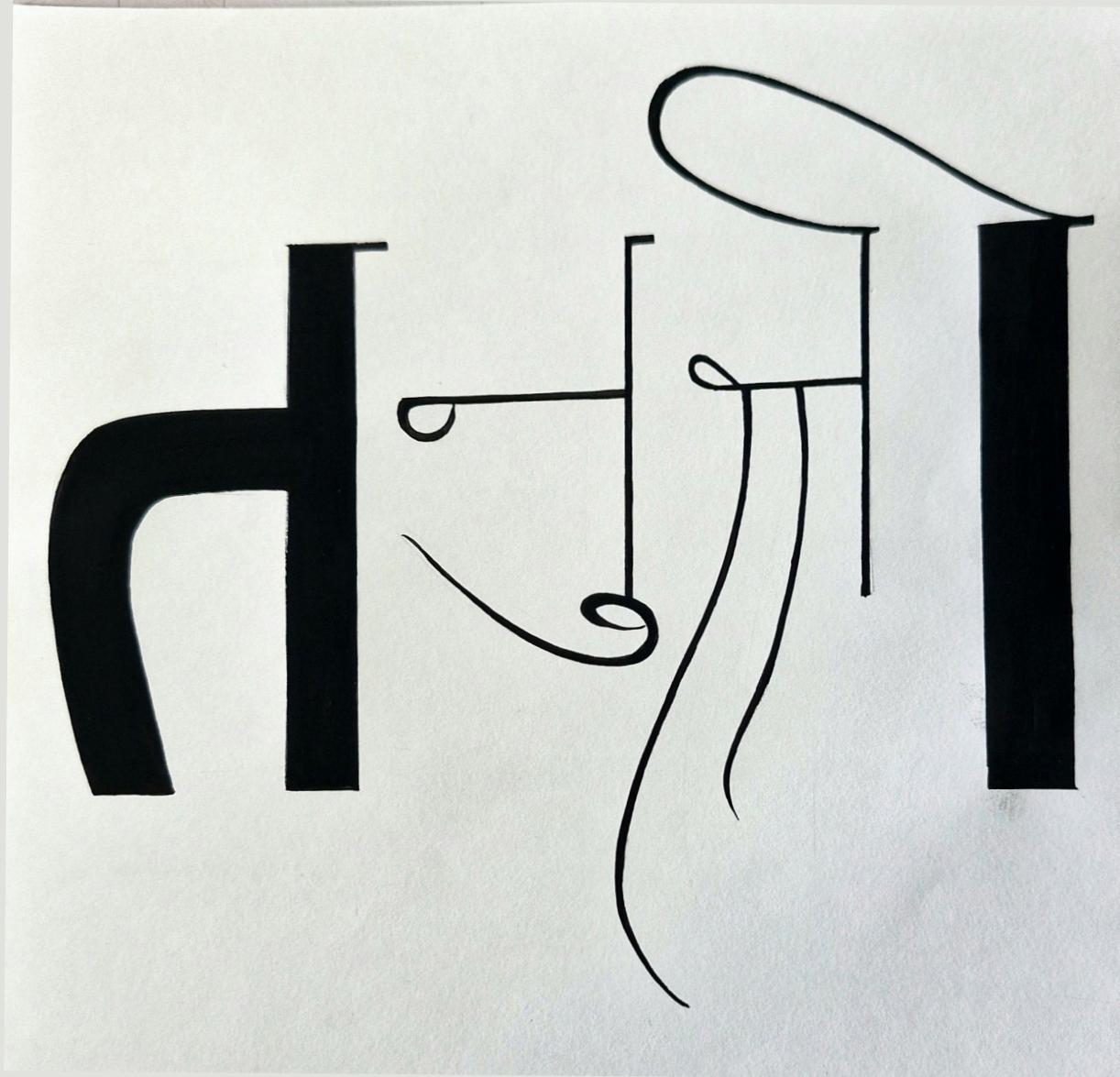


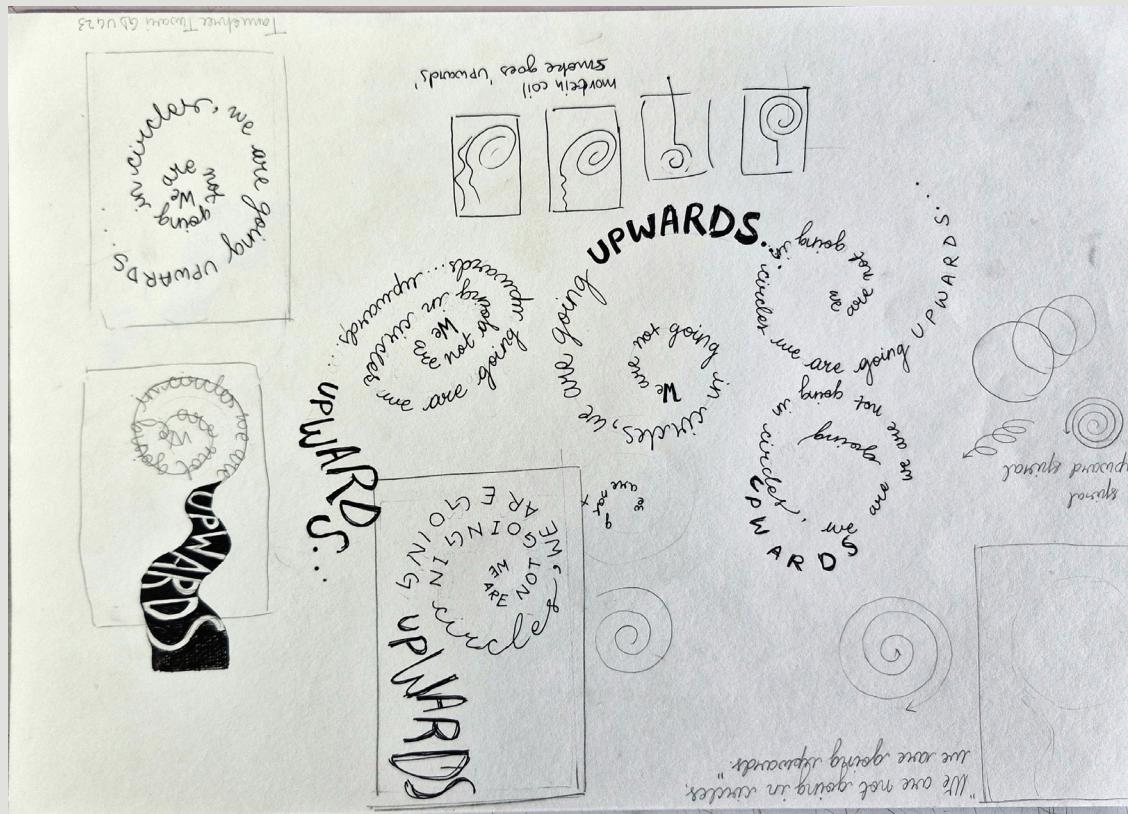
LETTER DESIGN

Documentation by - Tanushree (S2300020)
GD B.Des 23

Guided by - Rahul Gajjar and Xavier D'Silva



Assignment 1 - Writing our names in the style which represents our personality

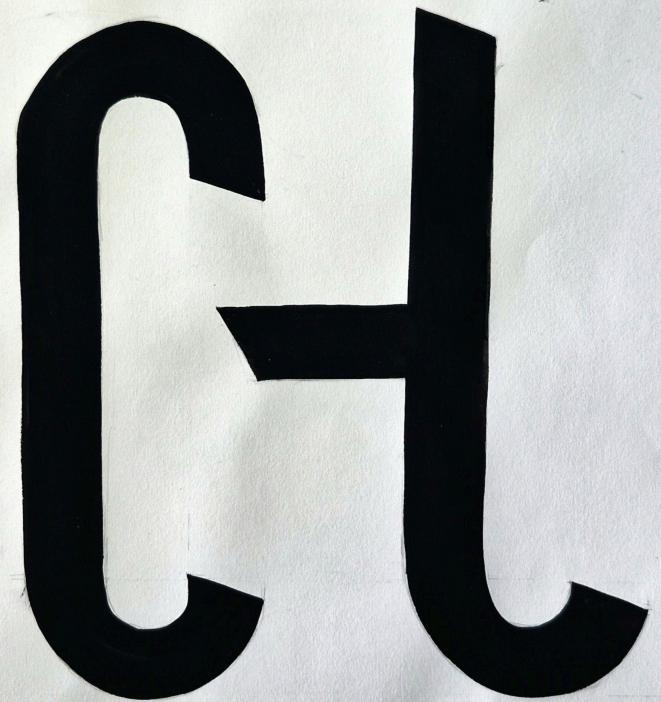


Assignment 2 - Expressive typeface poster

Sentence - We are not going in circles, we are going upwards.

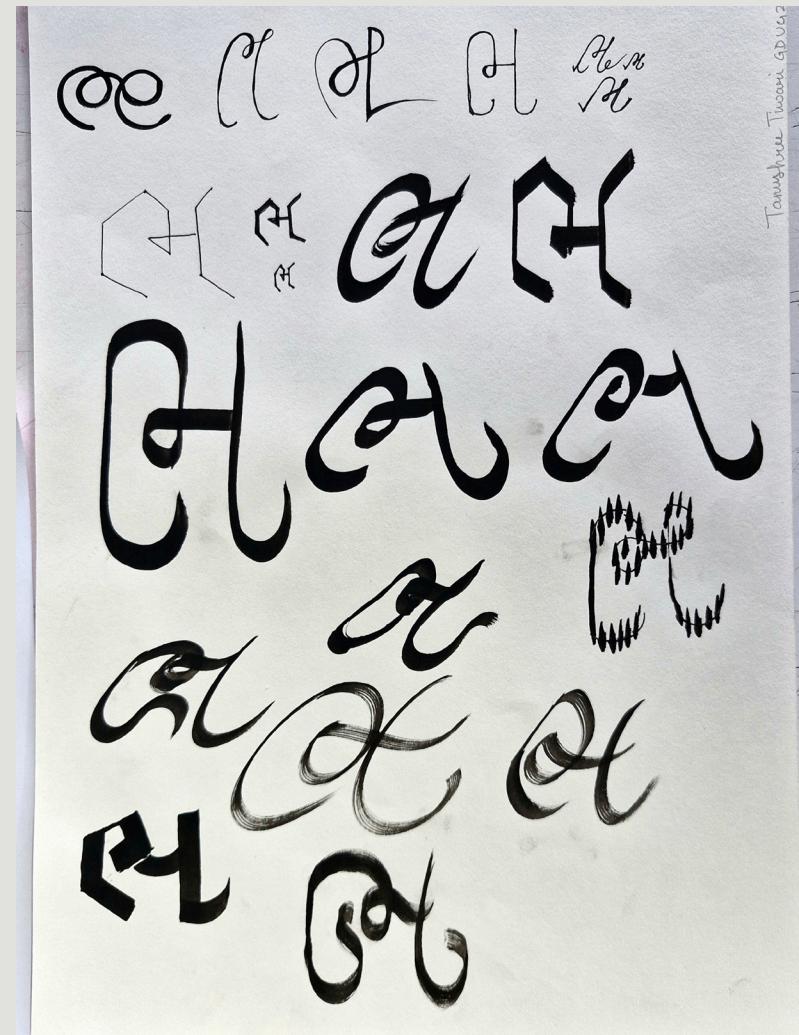
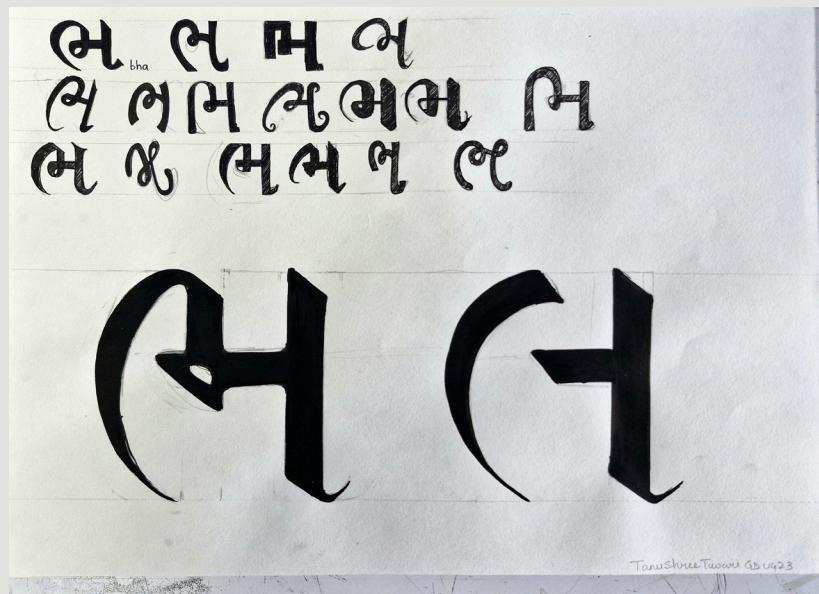


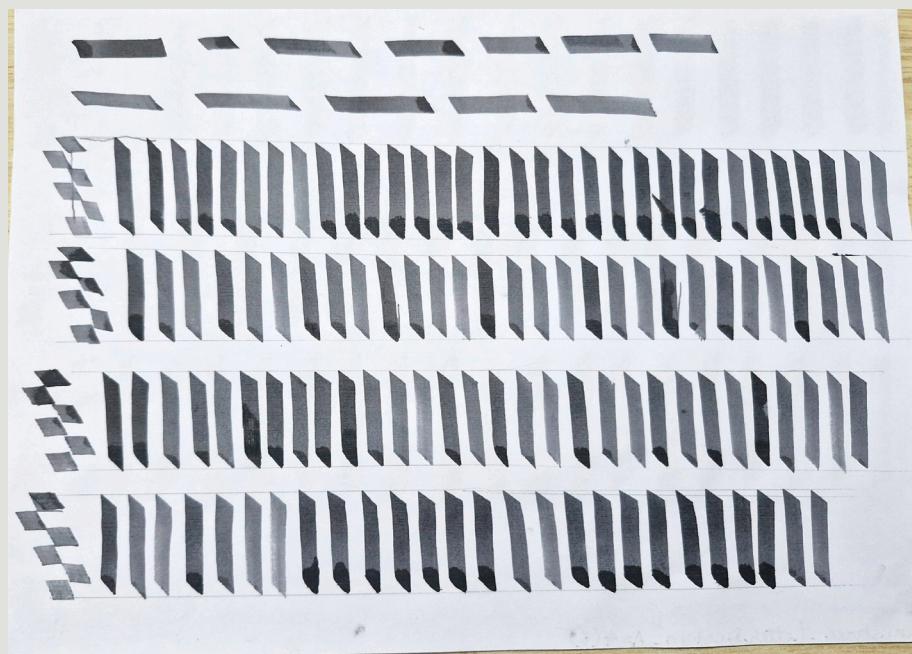
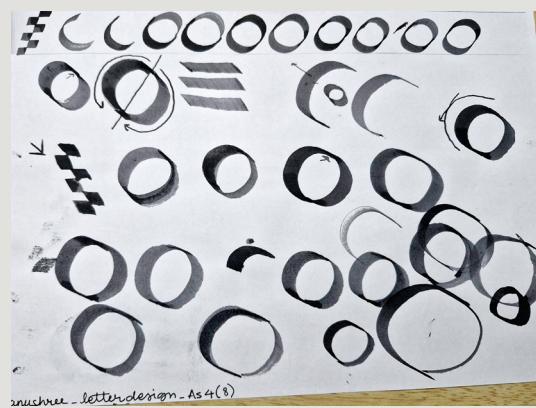
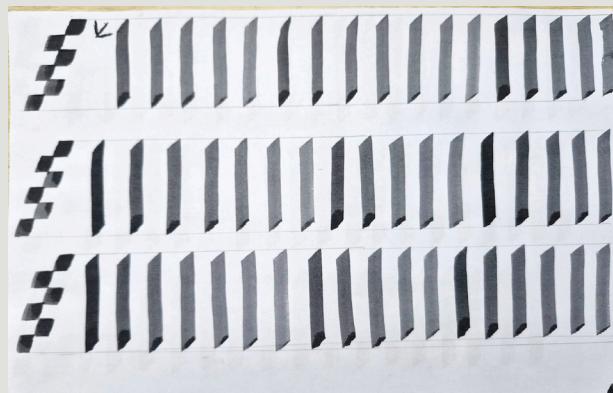
A large, bold, black handwritten letter 'ગ' (Gujarati G) is positioned on the left side of the image. To its right, another large, bold, black handwritten letter 'ઠ' (Gujarati Th) is partially visible, showing only its vertical stroke and a small horizontal extension.



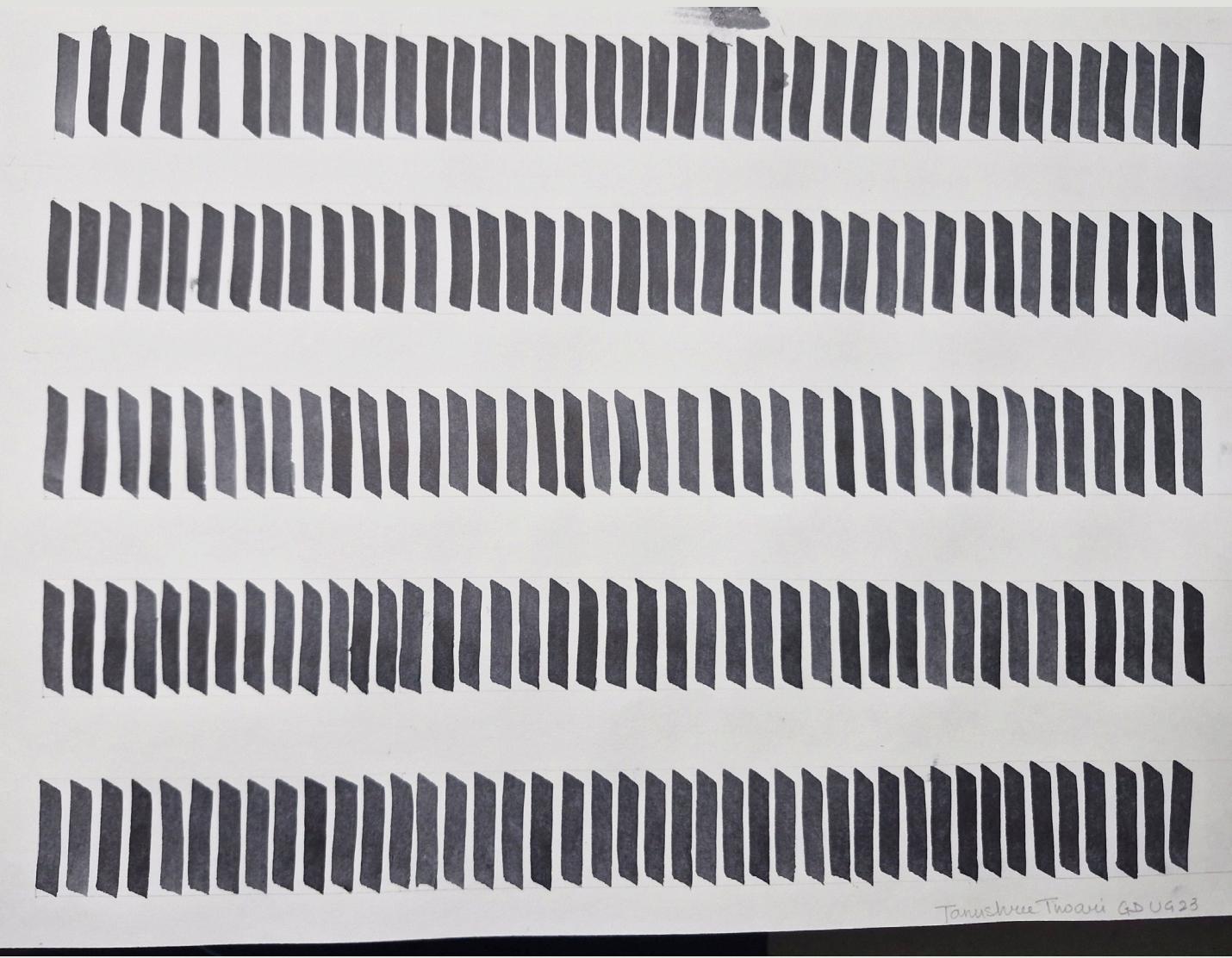
A large, bold, black handwritten letter 'ગ' (Gujarati G) is positioned on the left side of the image. To its right, another large, bold, black handwritten letter 'ઠ' (Gujarati Th) is partially visible, showing only its vertical stroke and a small horizontal extension.

Assignment 3 - Two letters in Gujarati script to make them of similar typeface.

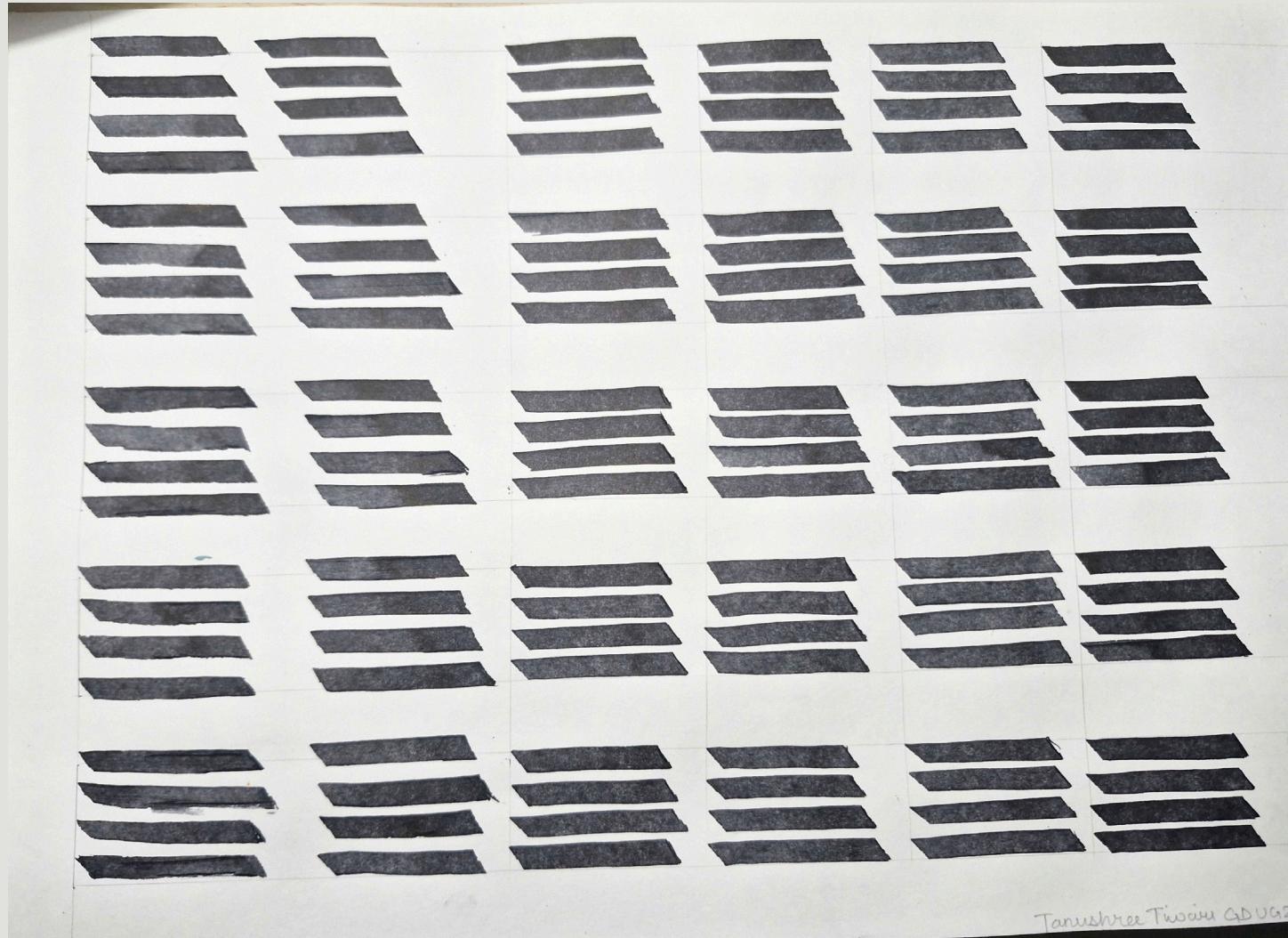




Assignment 4 - Calligraphy practice with reed pen.



Tanushree Thosar UG 23



Tanushree Tiwari GDUG2

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Tanushree Tiwari GSUG23

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Tanushree Tiwari GD UG23

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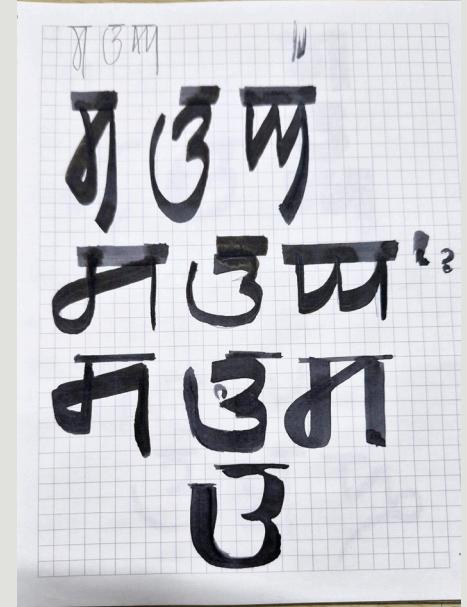
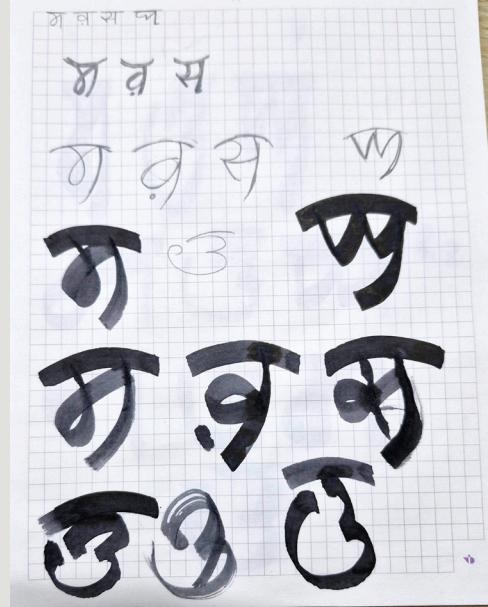
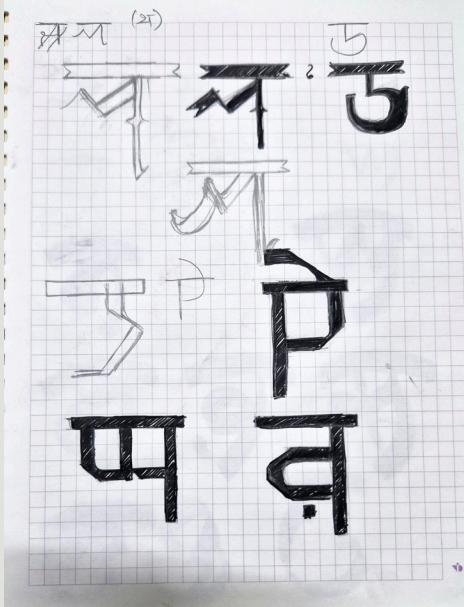
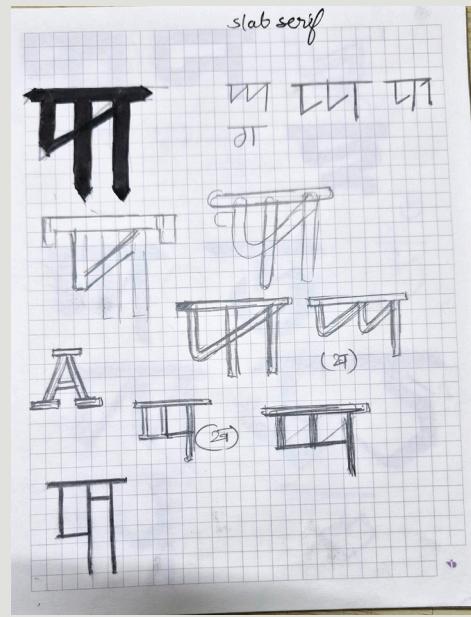
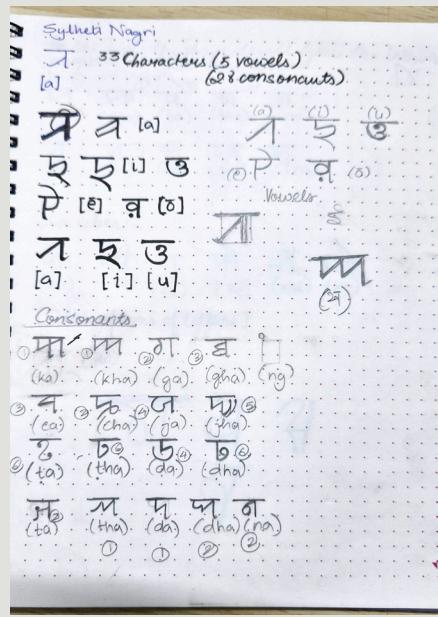
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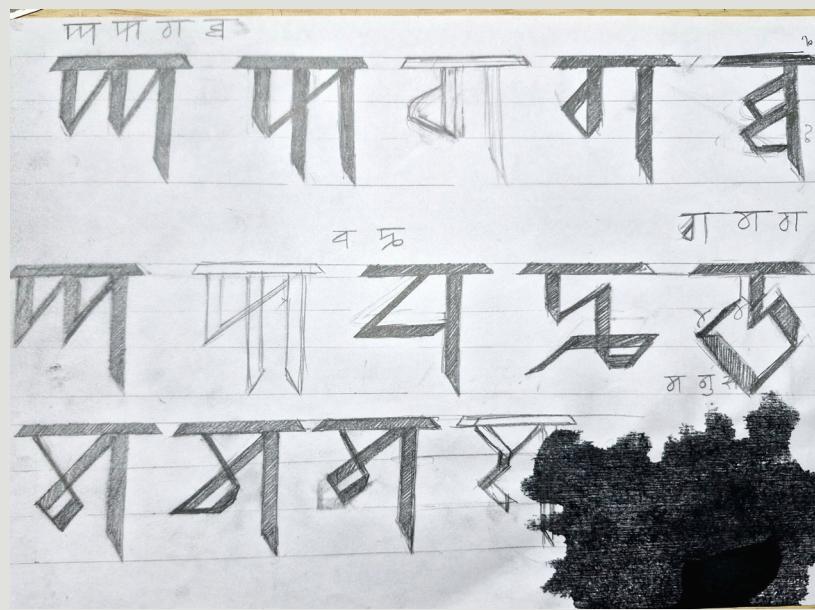
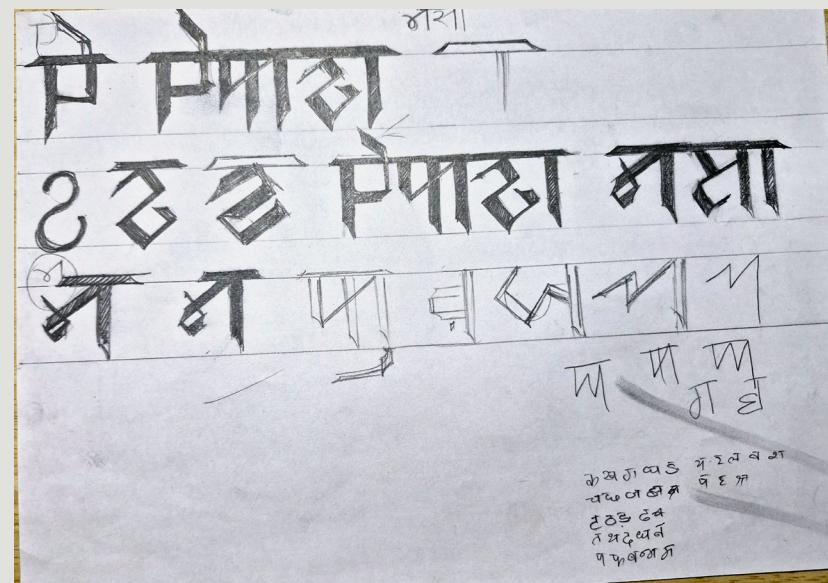
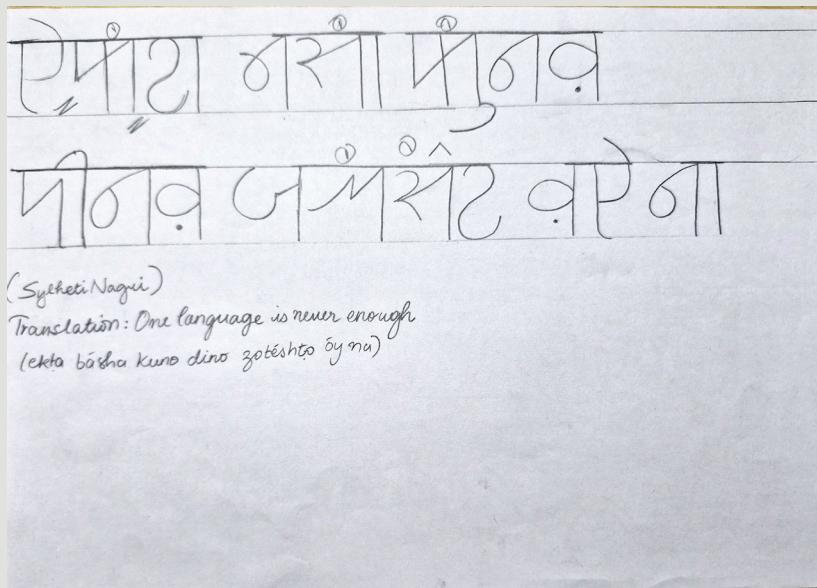
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Assignment 6 - Style explorations for selected script - Sylheti Nagri

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ପାପା ପାପା
ପାପା

Assignment 6 - Selected style variations with root letters of the script



Assignment 6 - Exploration with style for each letter in sentence

ମେଧା କଥା
ପୁଣ୍ୟ ସମ୍ବନ୍ଧ
କବି

ମେଧା ଶାଶ୍ଵତ

Assignment 6 - Writing a sentence in the same style (Iterations after feedback)

ବିଦ୍ୟା ଶକ୍ତୀ ପ୍ରାଣର ବନ୍ଦମୁଖ ଗ୍ରହଣ କା

SYLOTI NAGRI

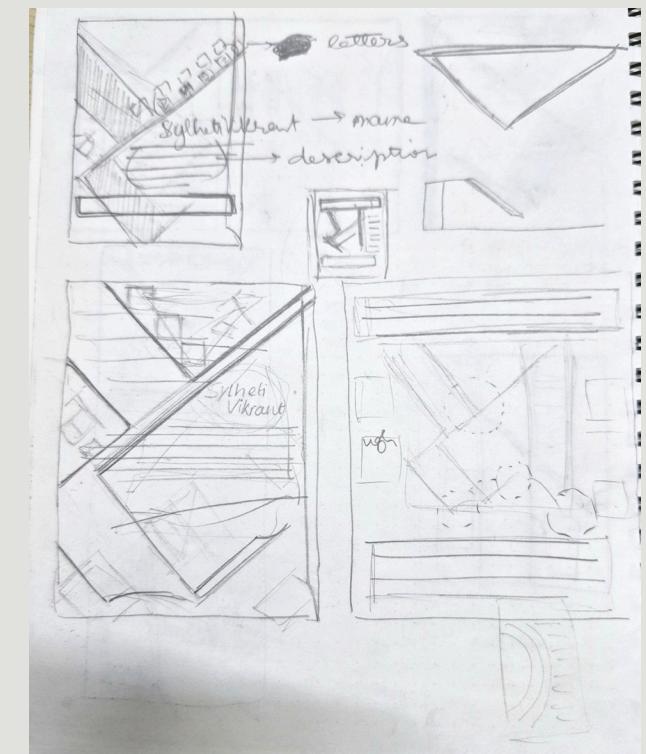
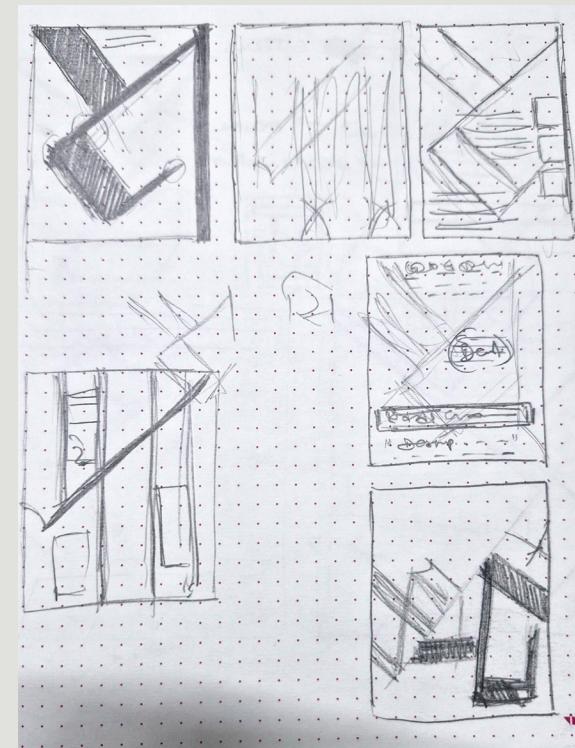
Name ideations.

- Sharp → bold → edgy
- modern day feel from an old script
- display
- Astra (अस्त्र)
- Astra Shashtra (weapons)
- तेक्ष्णा (Teekshna) - spicy - Sanskrit
- Vikrant - bold, sharp, strong.

Features

- Sharp → pointy
- bold → contrast
- modern
- structural property
- inorganic

Name - SYLOTI VIKRA
- NT



Assignment 8 - Final typeface poster explorations and typeface name



Assignment 8 - Final Typeface Poster for Syloti Nagri - Syloti Vikrant

We understood letterforms, studying the structure, proportions, and characteristics of different scripts when we went for typewalk in Oldcity.

We explored different styles, shapes, and features before digitizing our final styles

Calligraphy & Hand-drawing – Experimenting with writing tools to understand stroke contrast, weight, and rhythm.

I explored the art of type design by creating a Syloti Nagri typeface with sharp edges and bold characteristics as a display font. Through this process, I learned to study letterforms, understanding their structure, proportions.

Learning the balance between letters, kerning, and overall harmony in a typeface.

Digital Typeface Design – Using software like Glyphs, FontLab, or Illustrator to refine and develop the font.

Understanding the differences between display fonts, text fonts, and their applications.

Printing and testing the typeface as waterfalls to determine the legibility.

It was a deep dive into typography, blending creativity with technical precision.

Learnings - Tanushree (S2300020)