

# LETTER DESIGN

## documentation

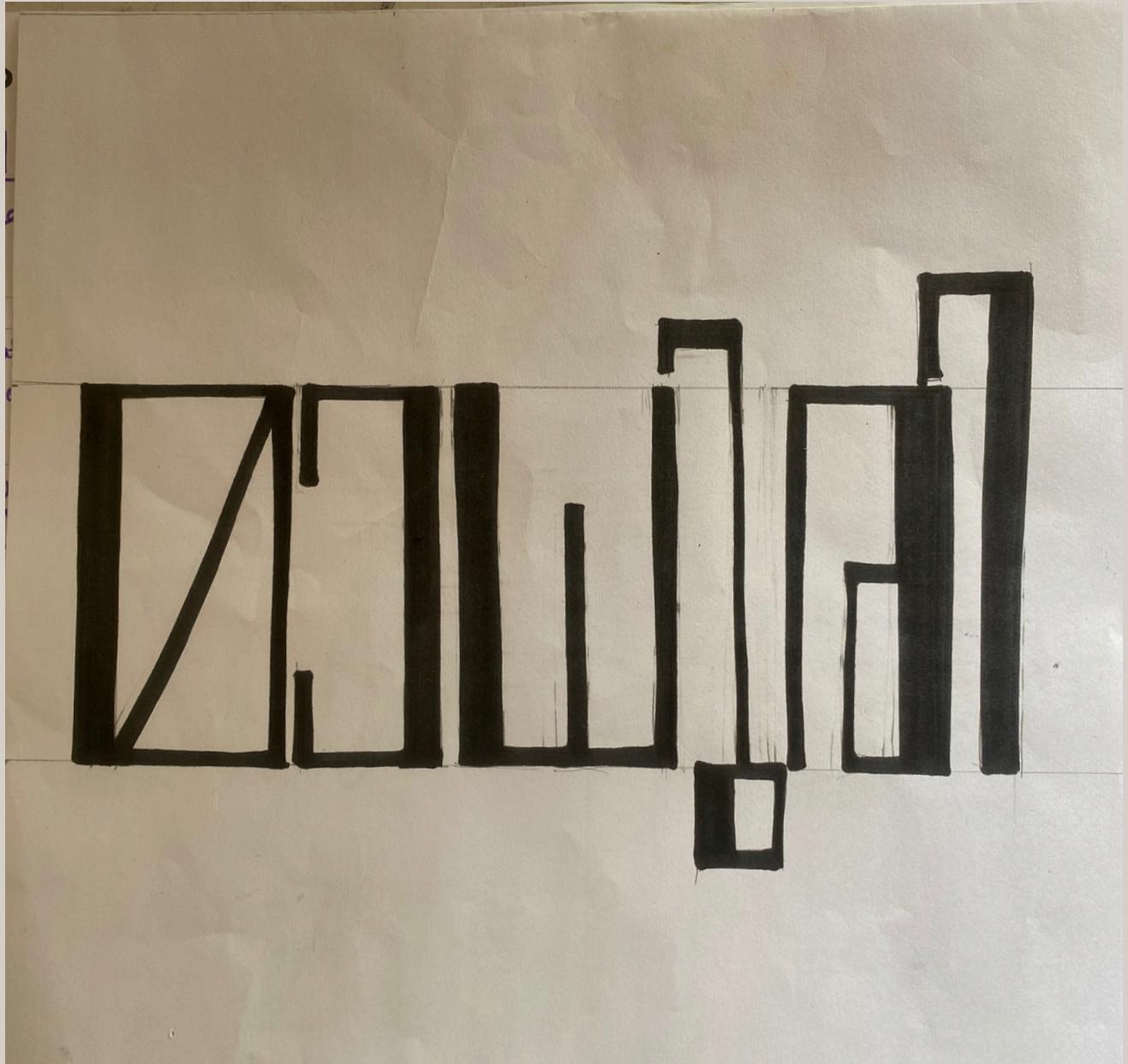
By

J K Madhuri

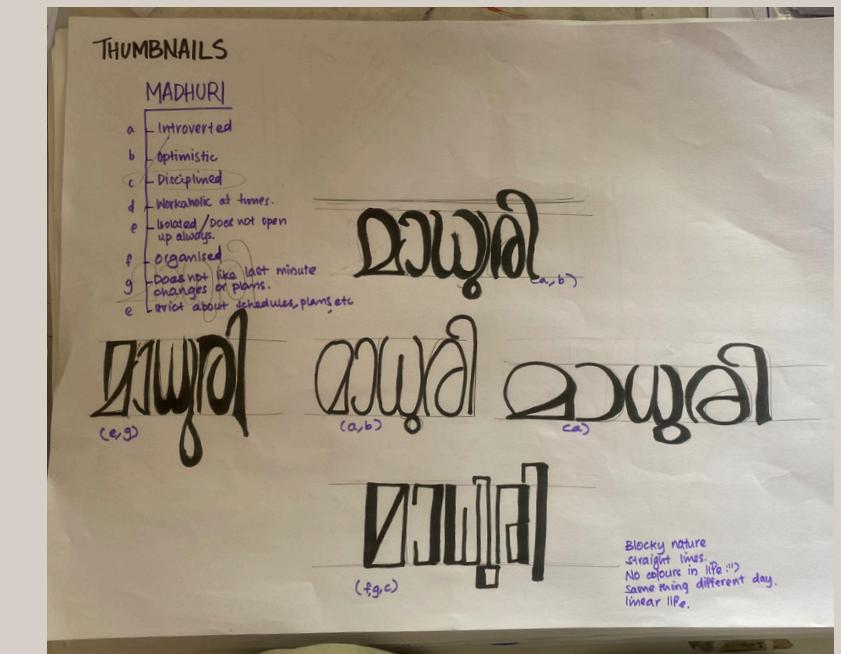
UG 23

Guided by :  
Rahul Gajjar

# ASSIGNMENT 1

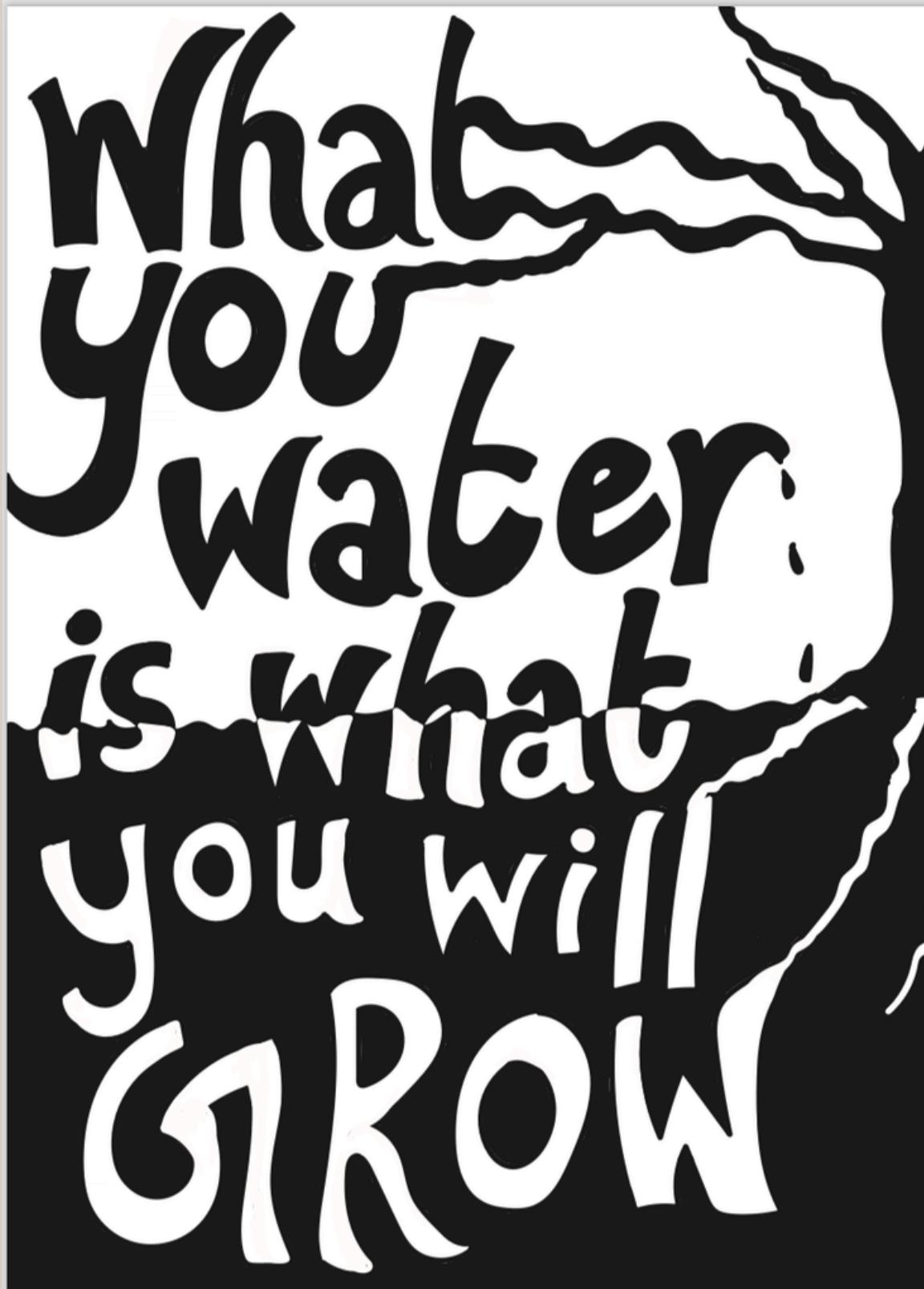


Writing the name with a typeface that reflects our personality  
I chose a blocky nature to the typeface that reflects my personality of being introverted, and organised

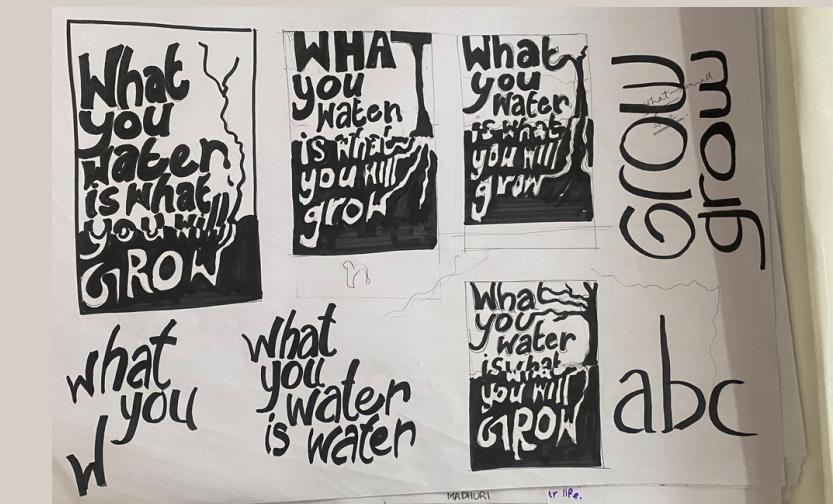
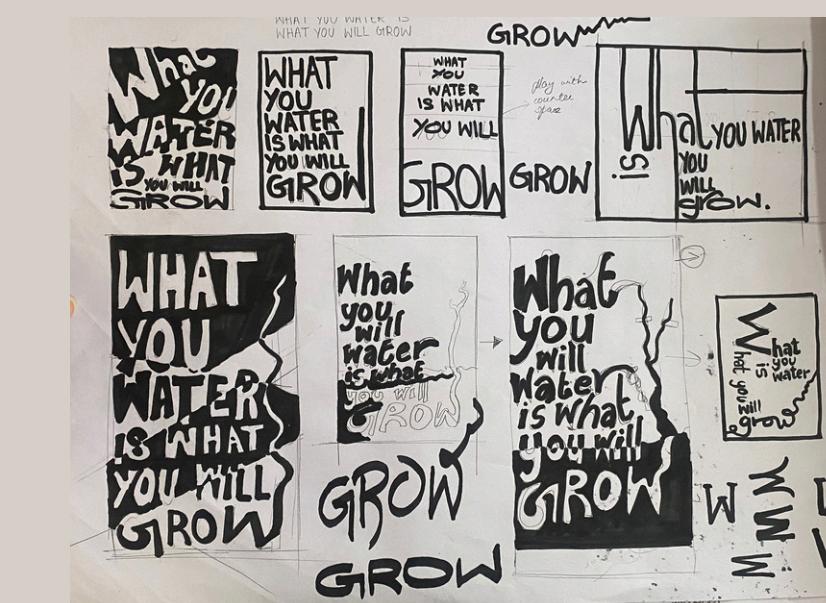
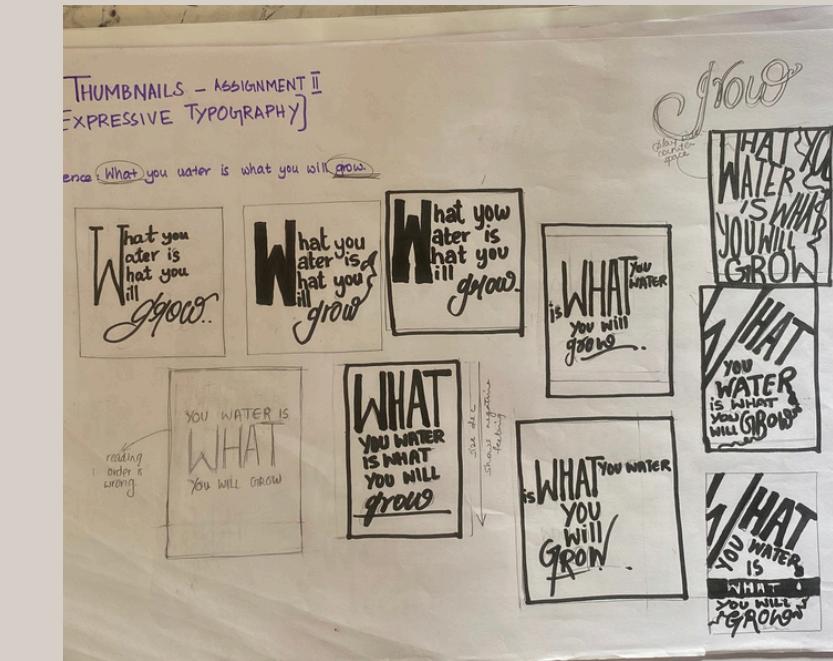


Thumbnail

# ASSIGNMENT 2



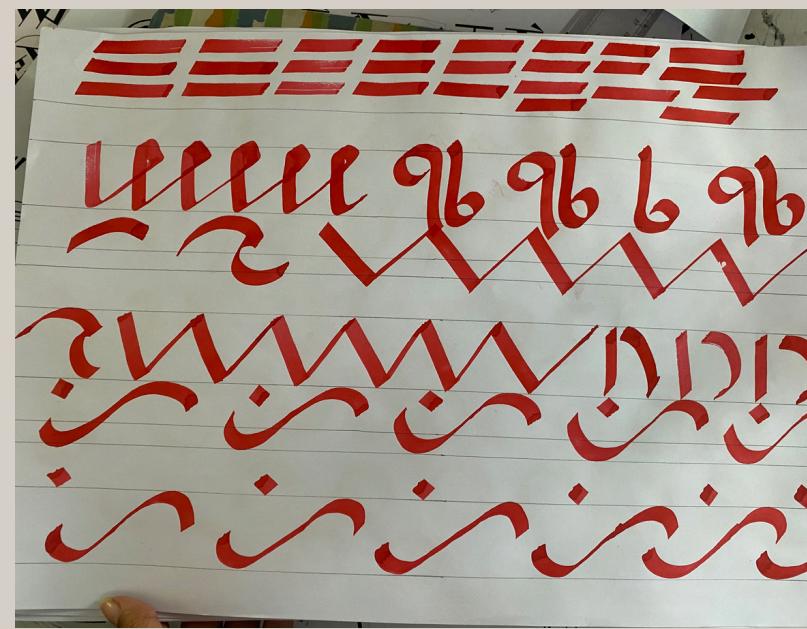
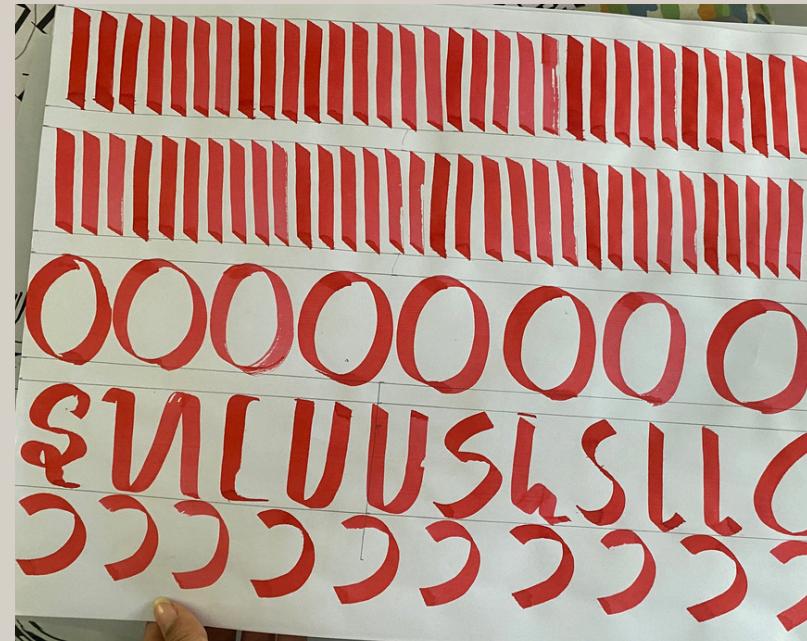
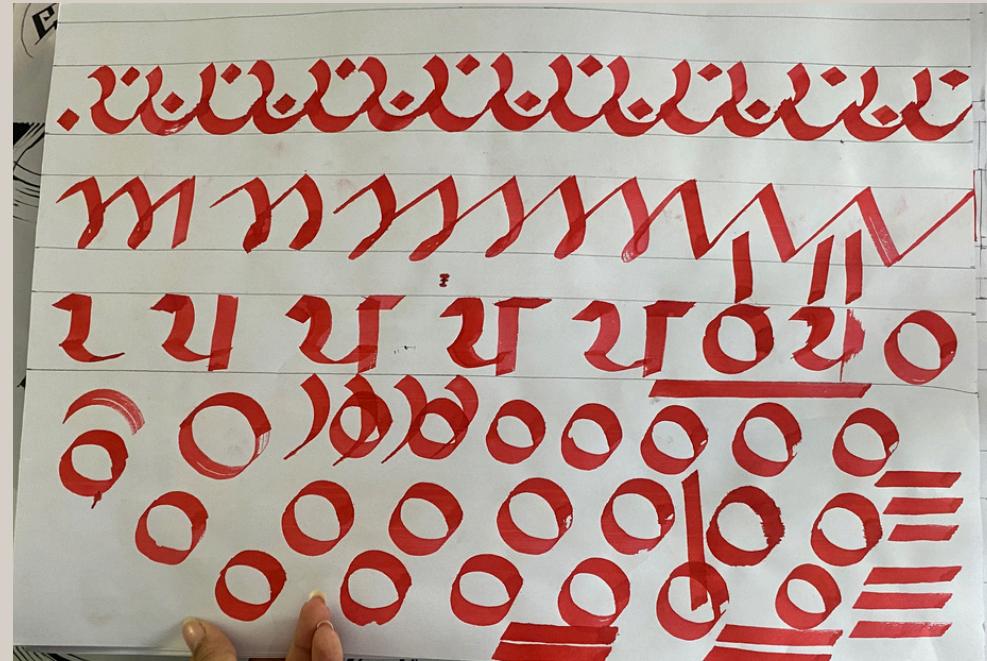
Sentence : What  
you water is what  
you'll grow



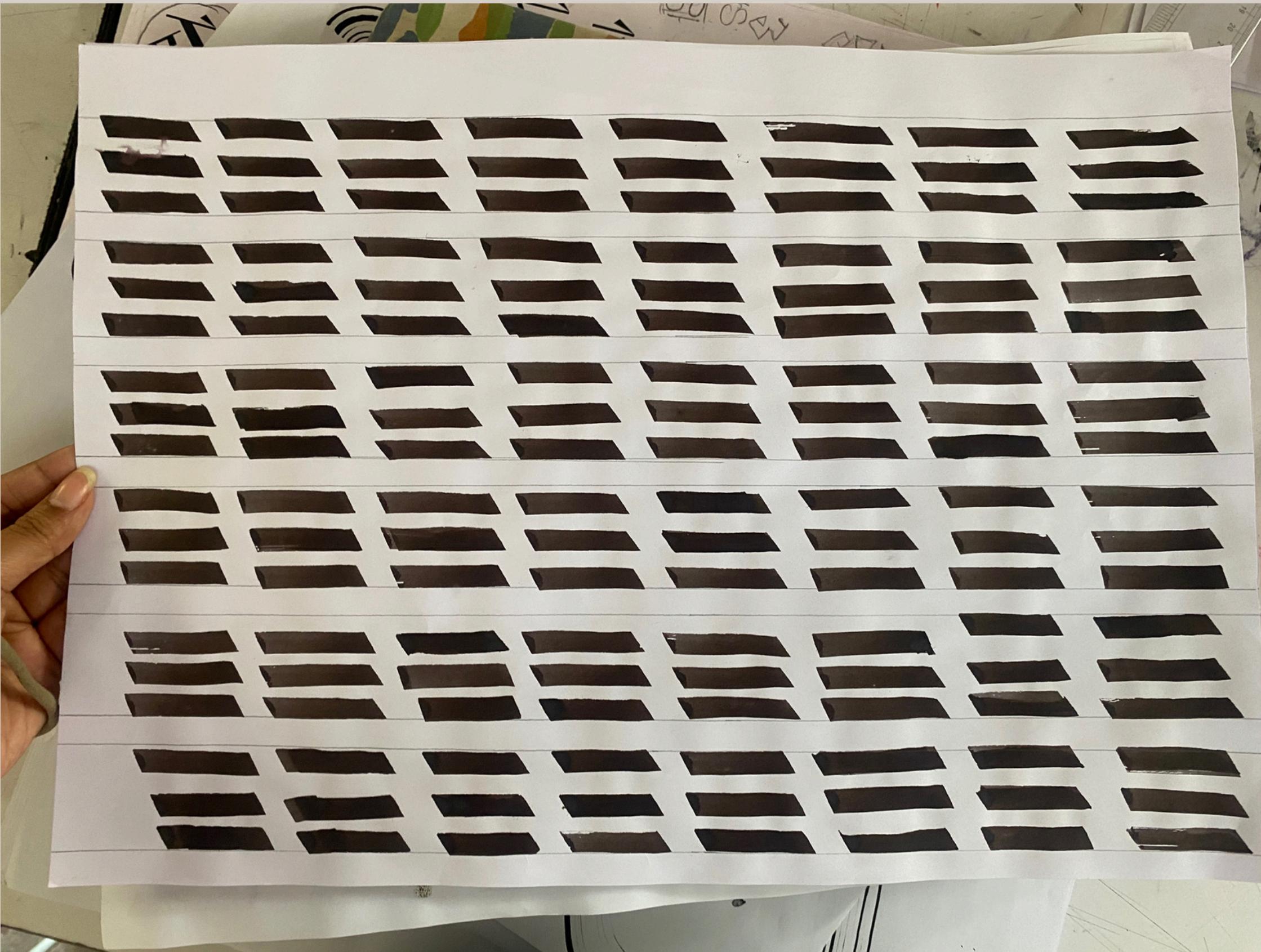
Thumbnails

# ASSIGNMENT 3

Practicing patterns , lines and shapes with reed pen

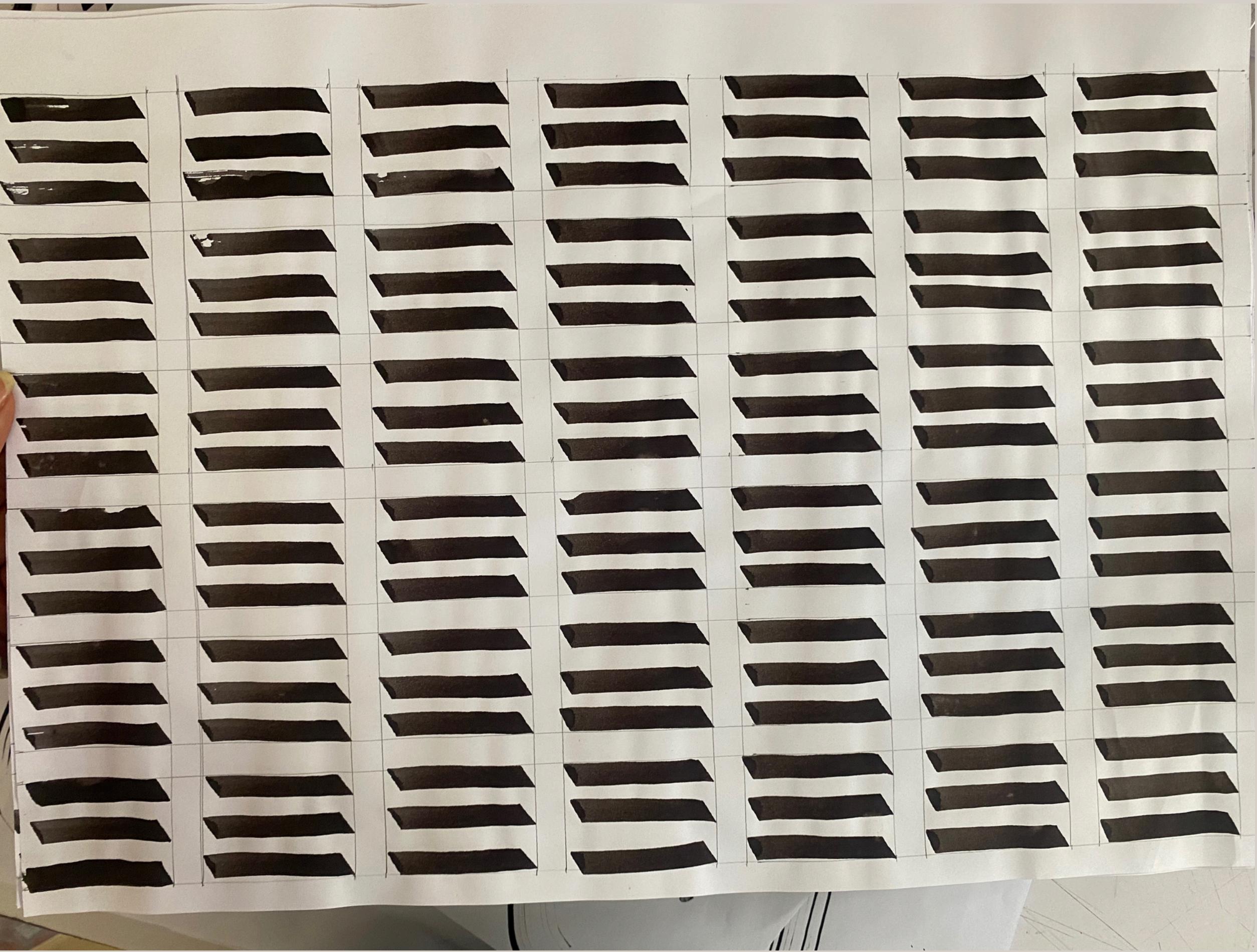


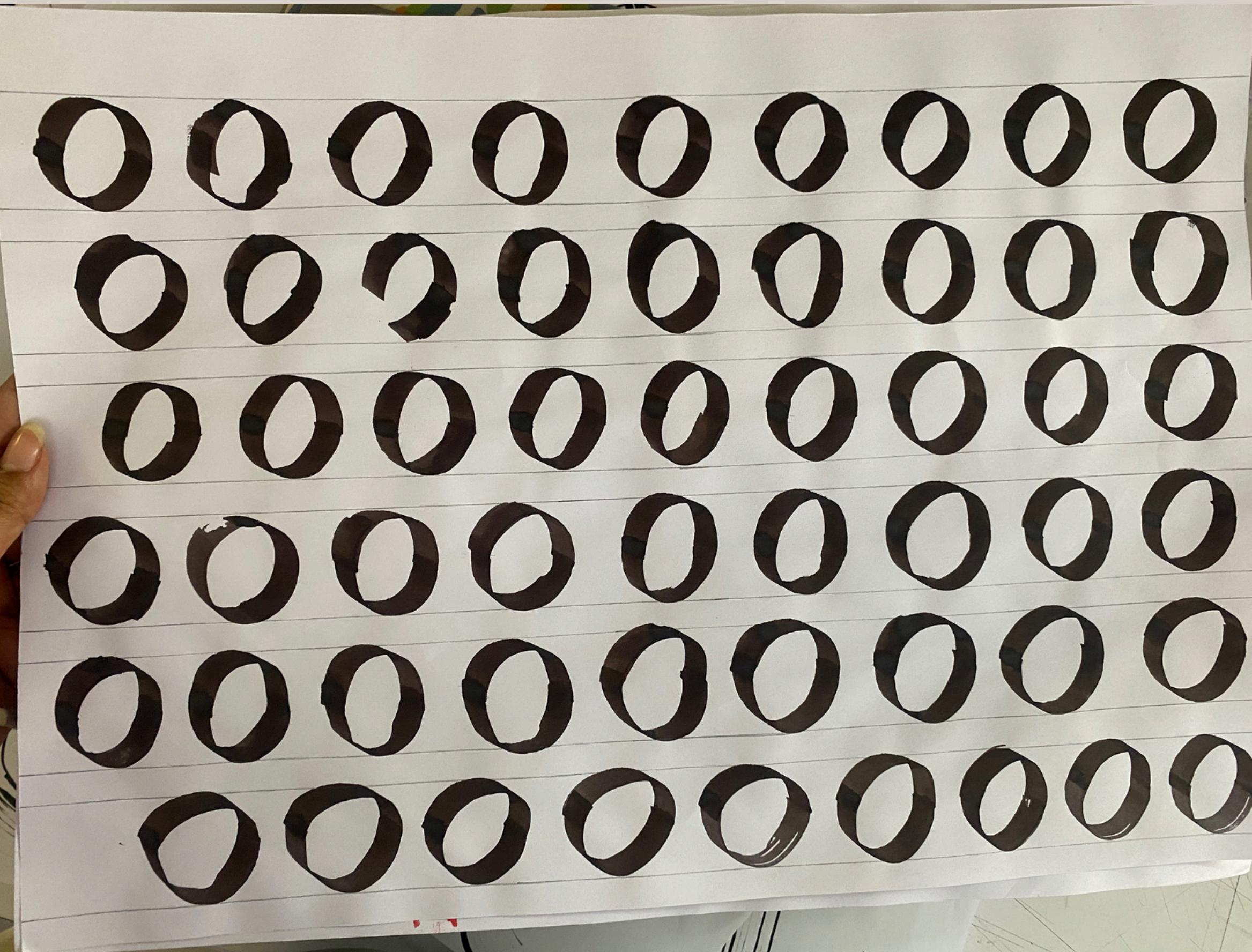






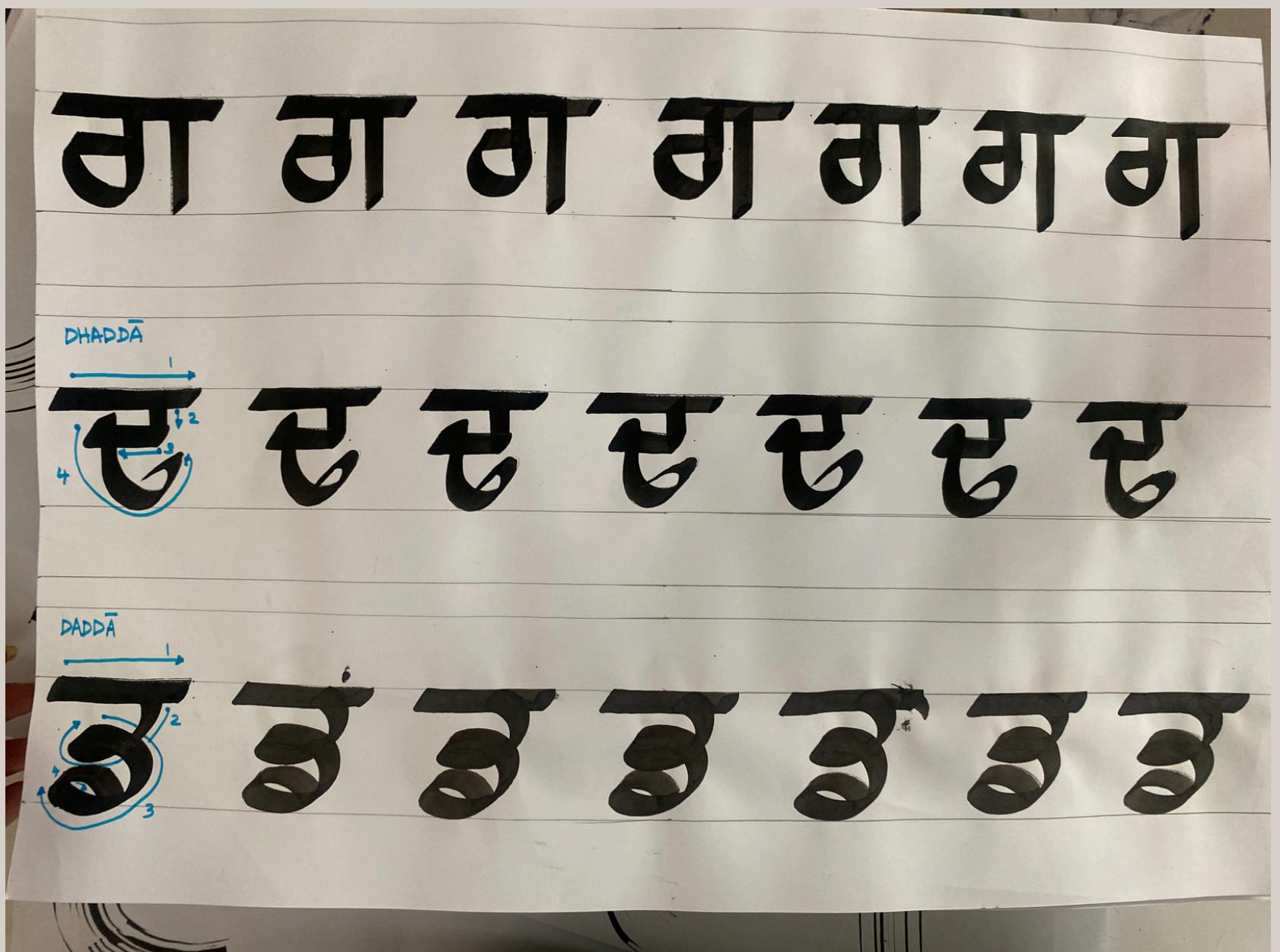
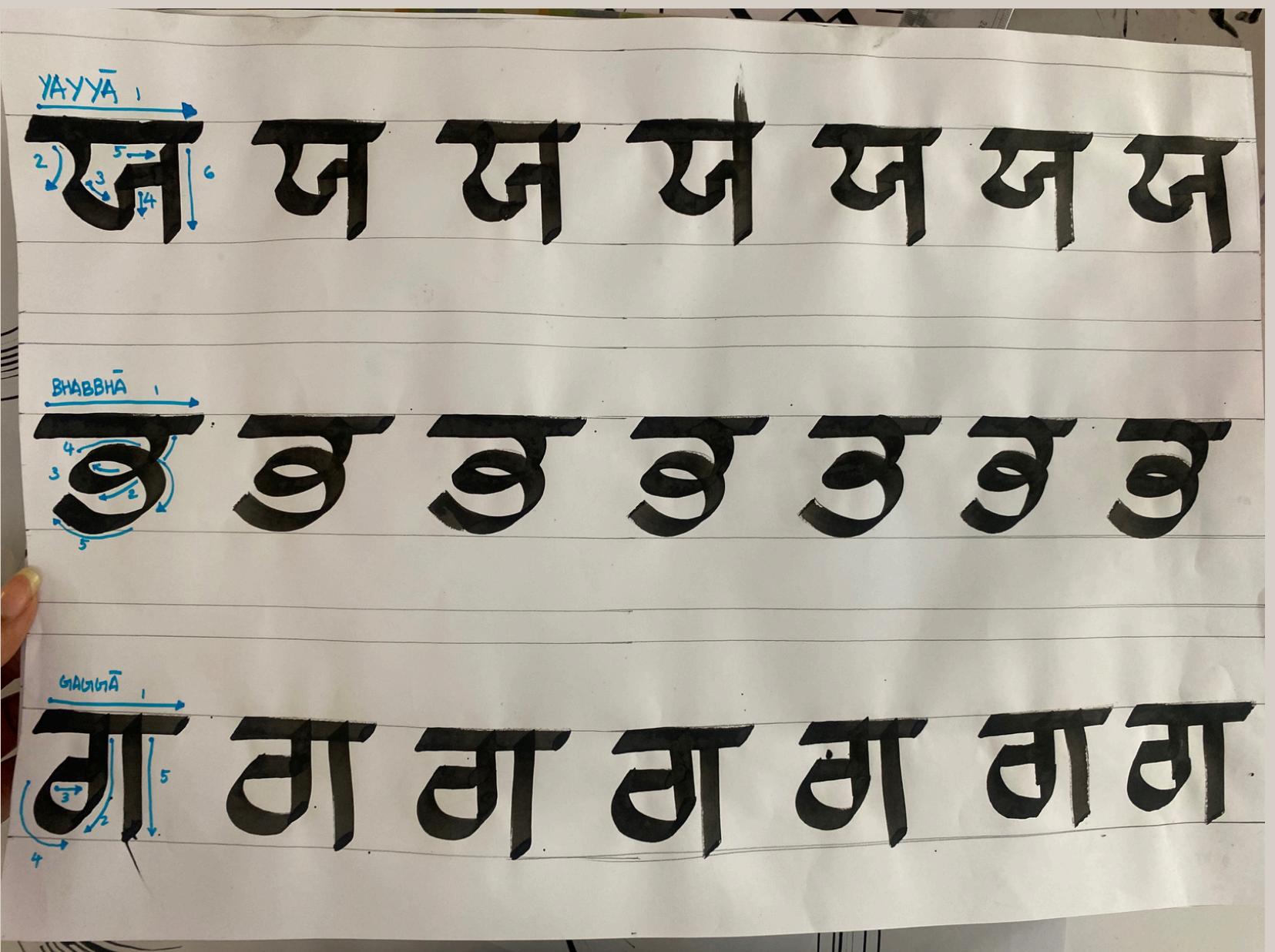


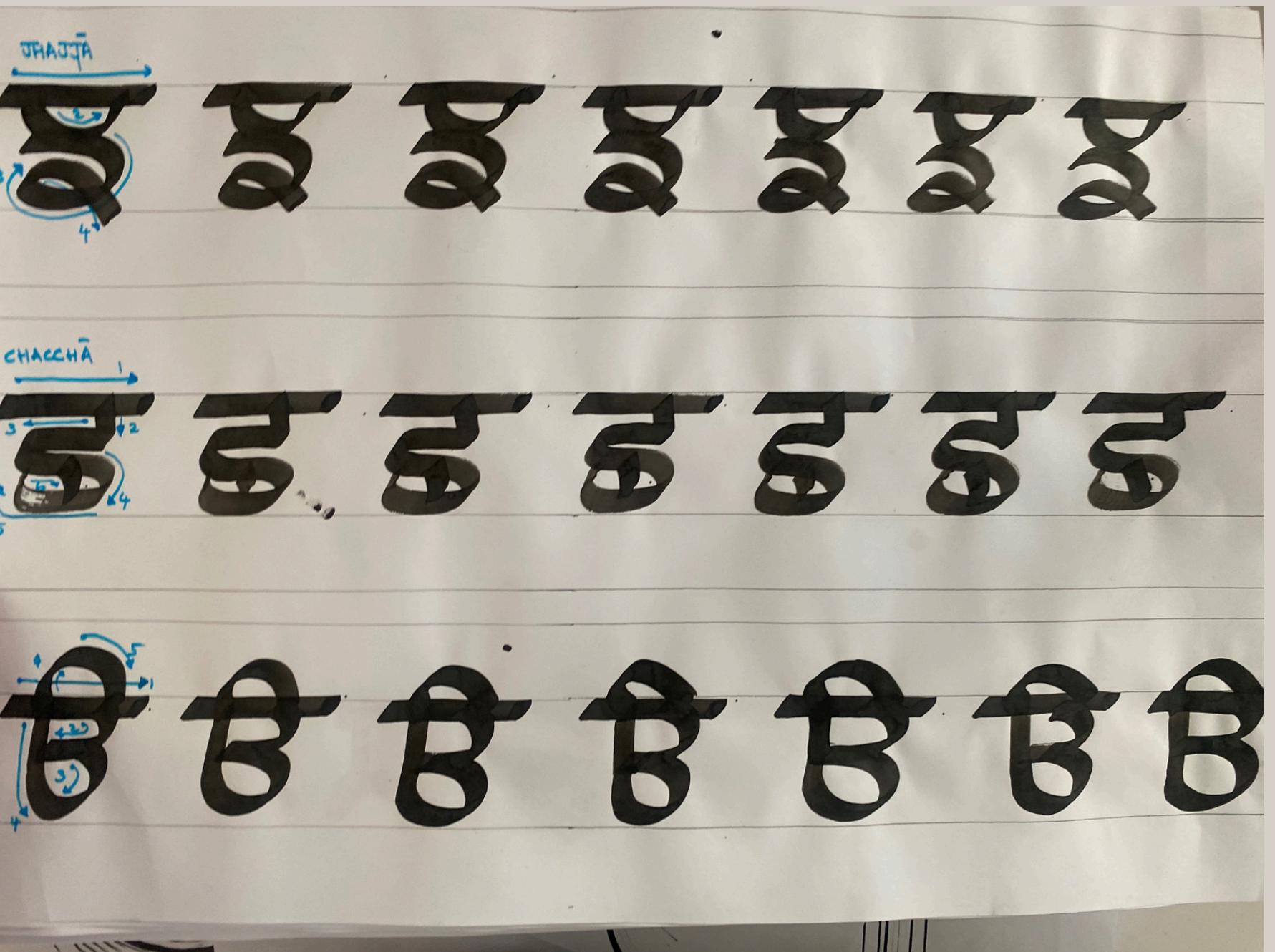




A handwriting practice sheet featuring six rows of large, cursive loops. Each row contains ten loops, alternating between the lowercase letter 'o' and the uppercase letter 'O'. The loops are drawn in black ink on white paper with horizontal ruling lines. A yellow pencil is visible on the far left edge of the page.







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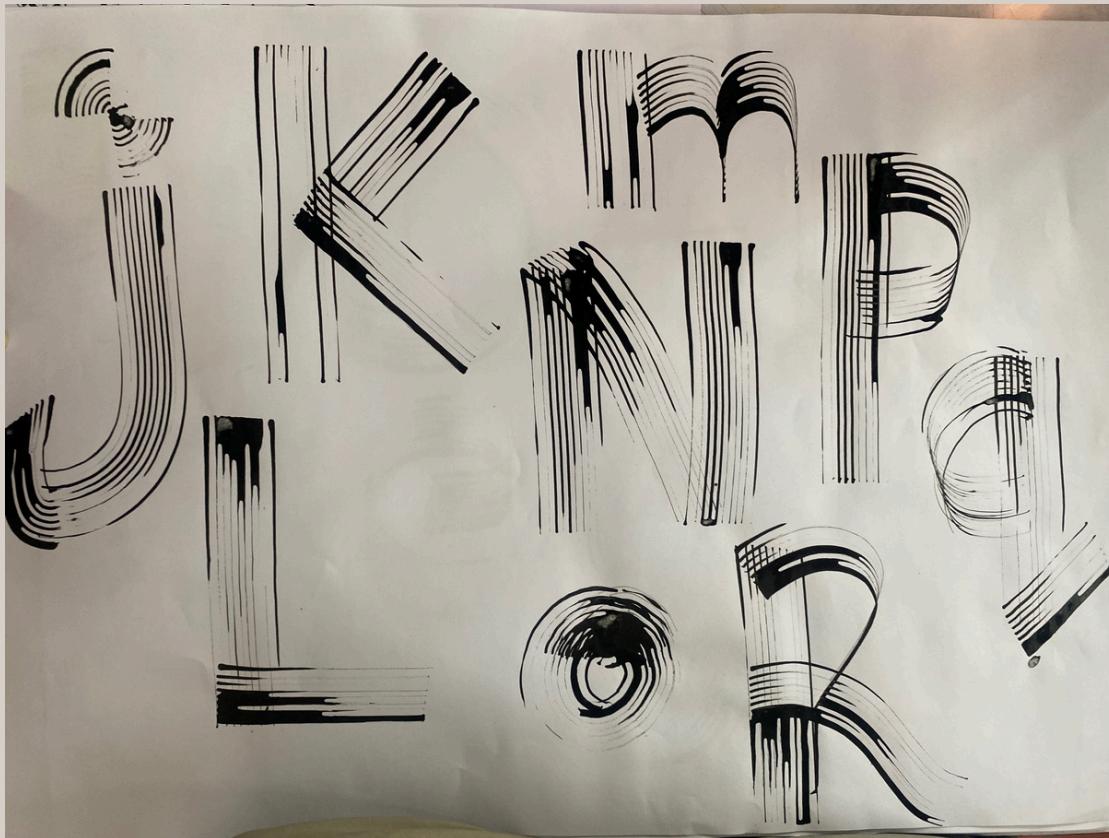
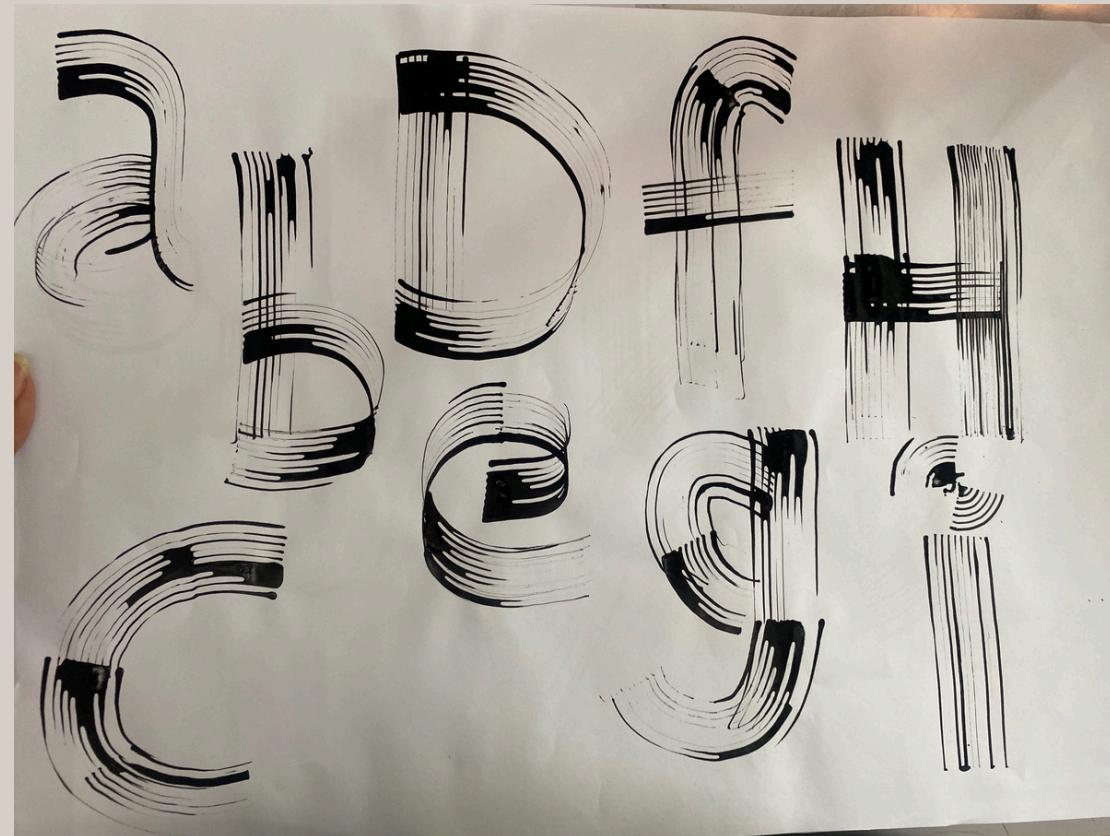
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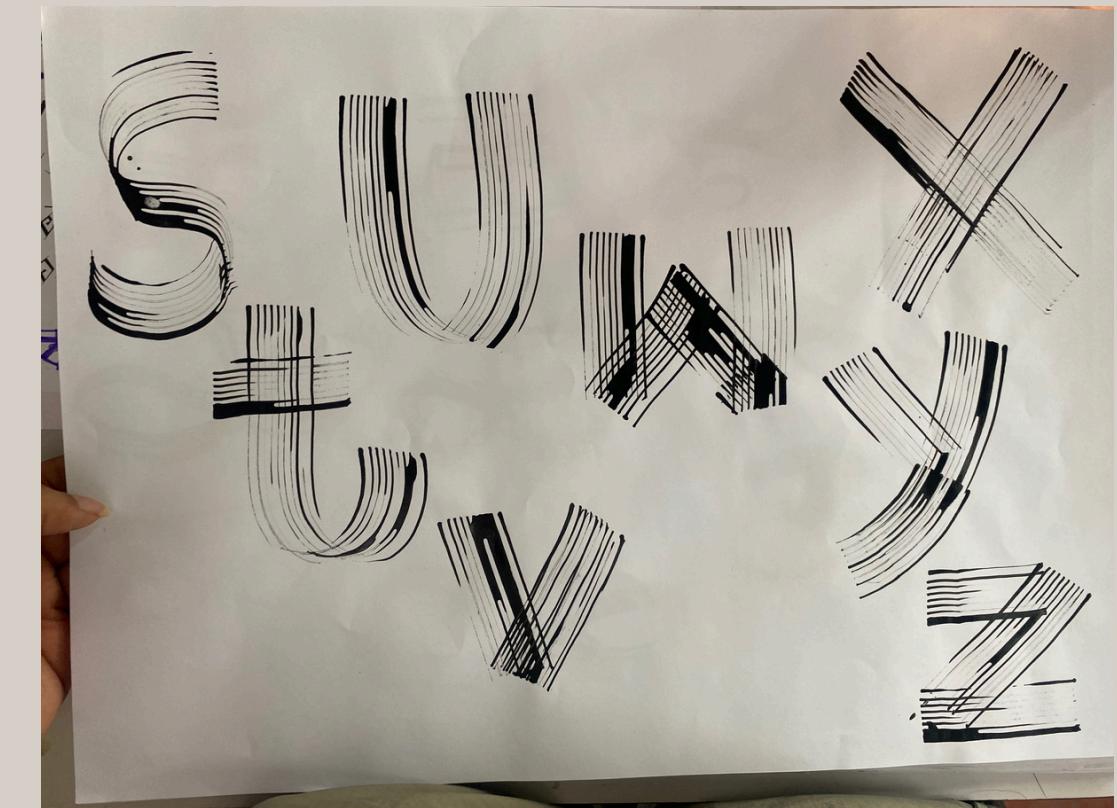
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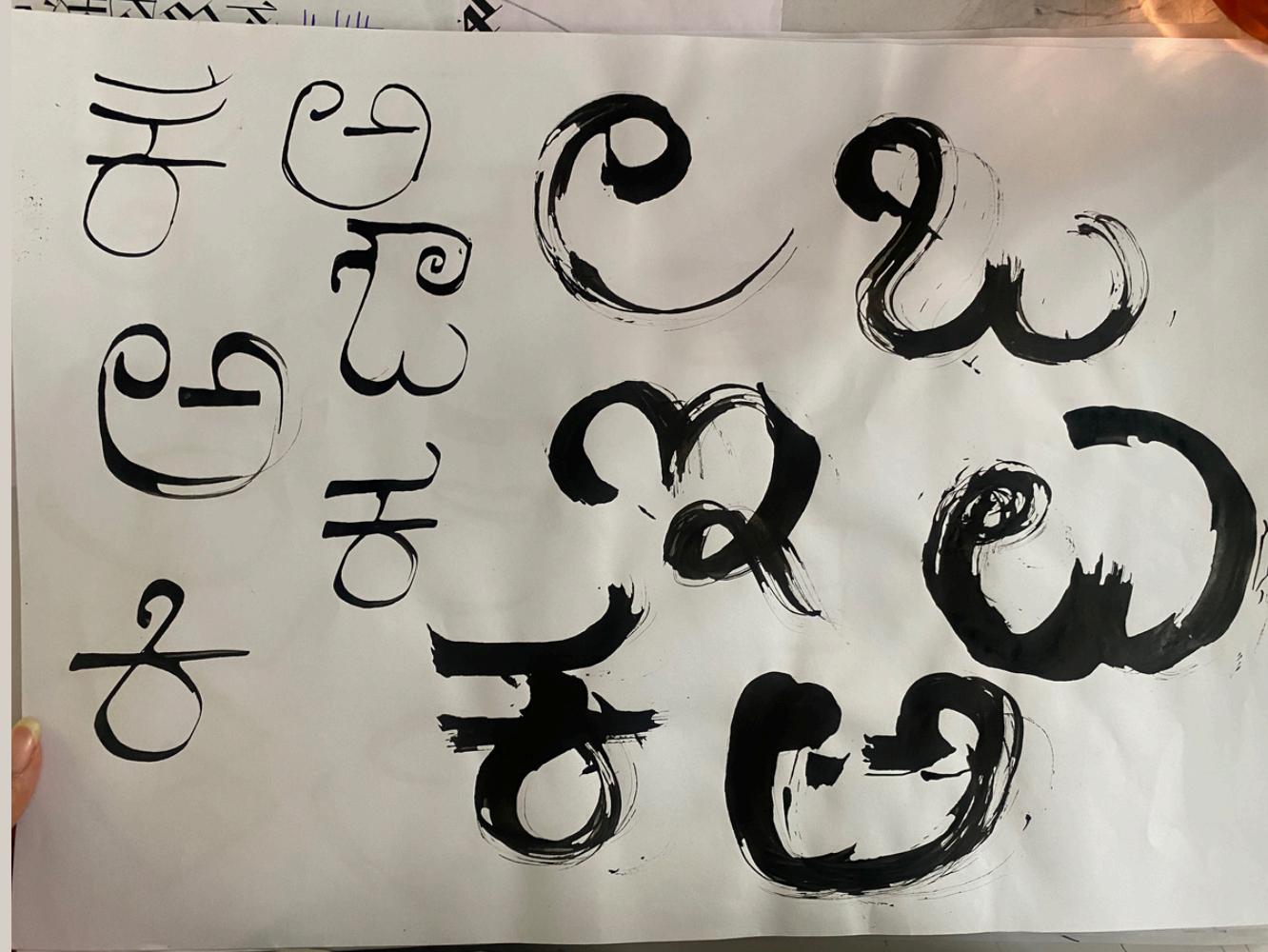
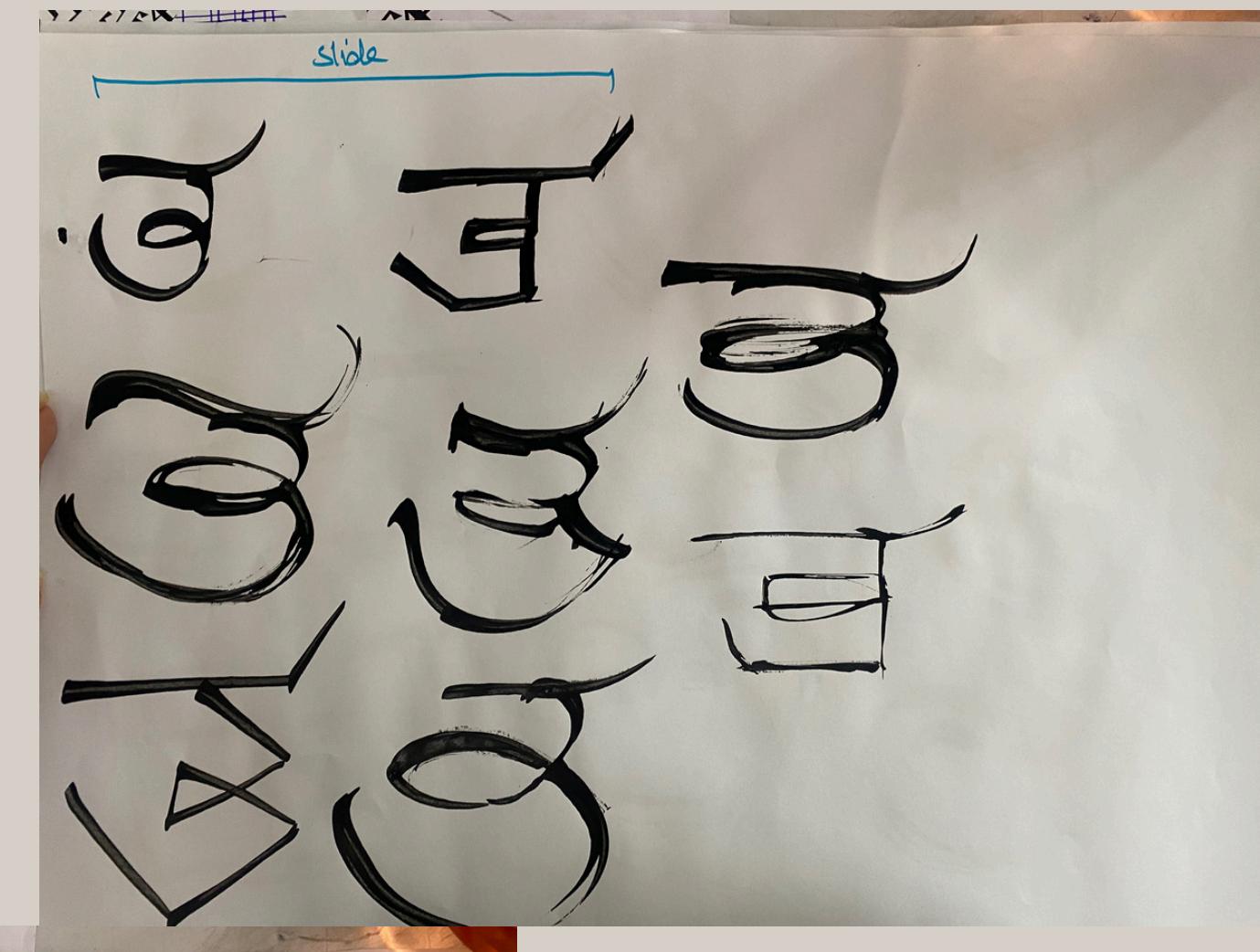
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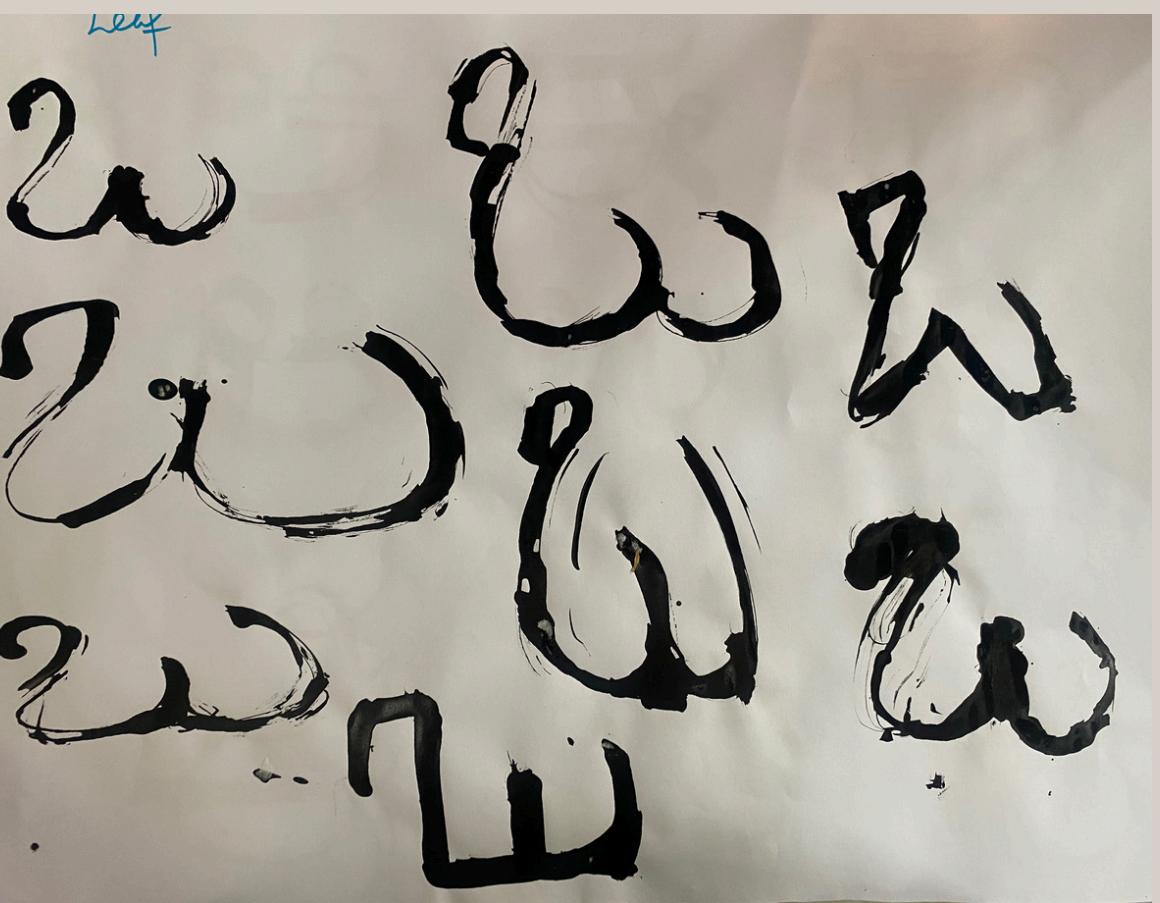
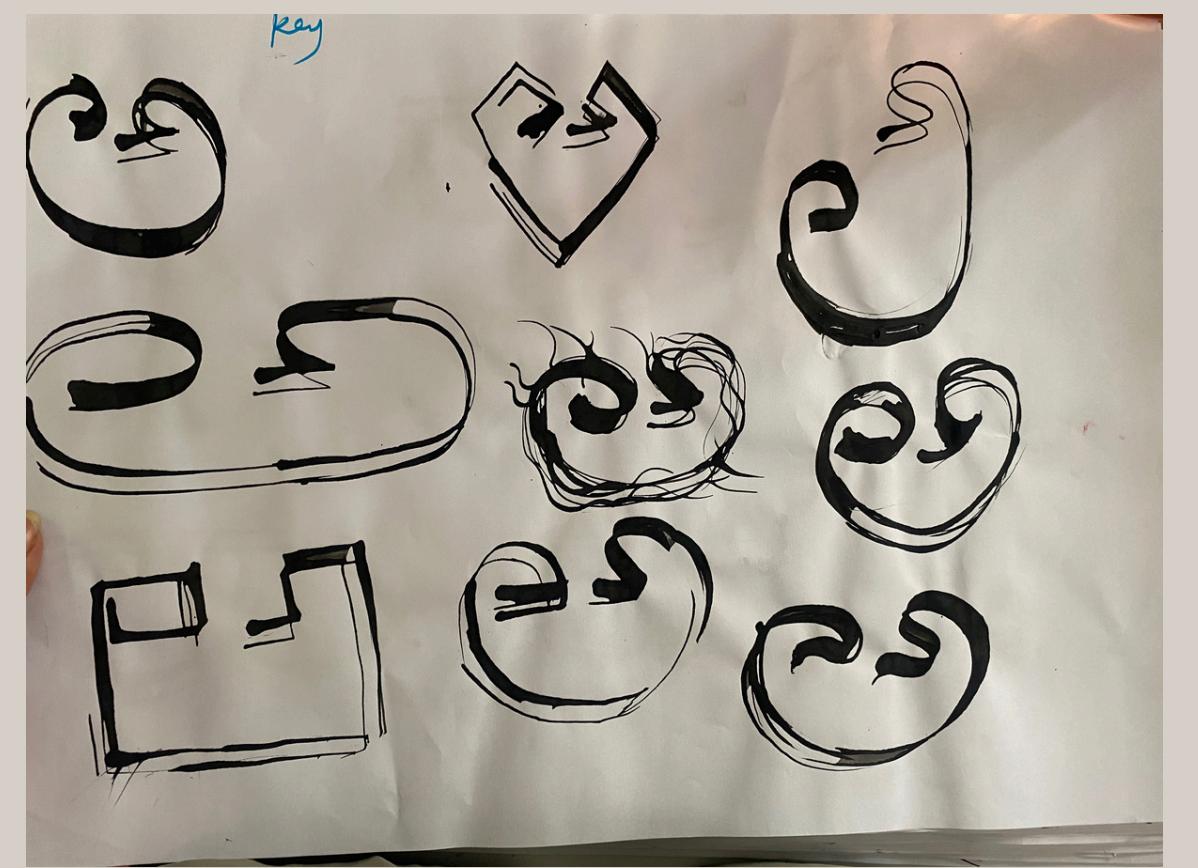
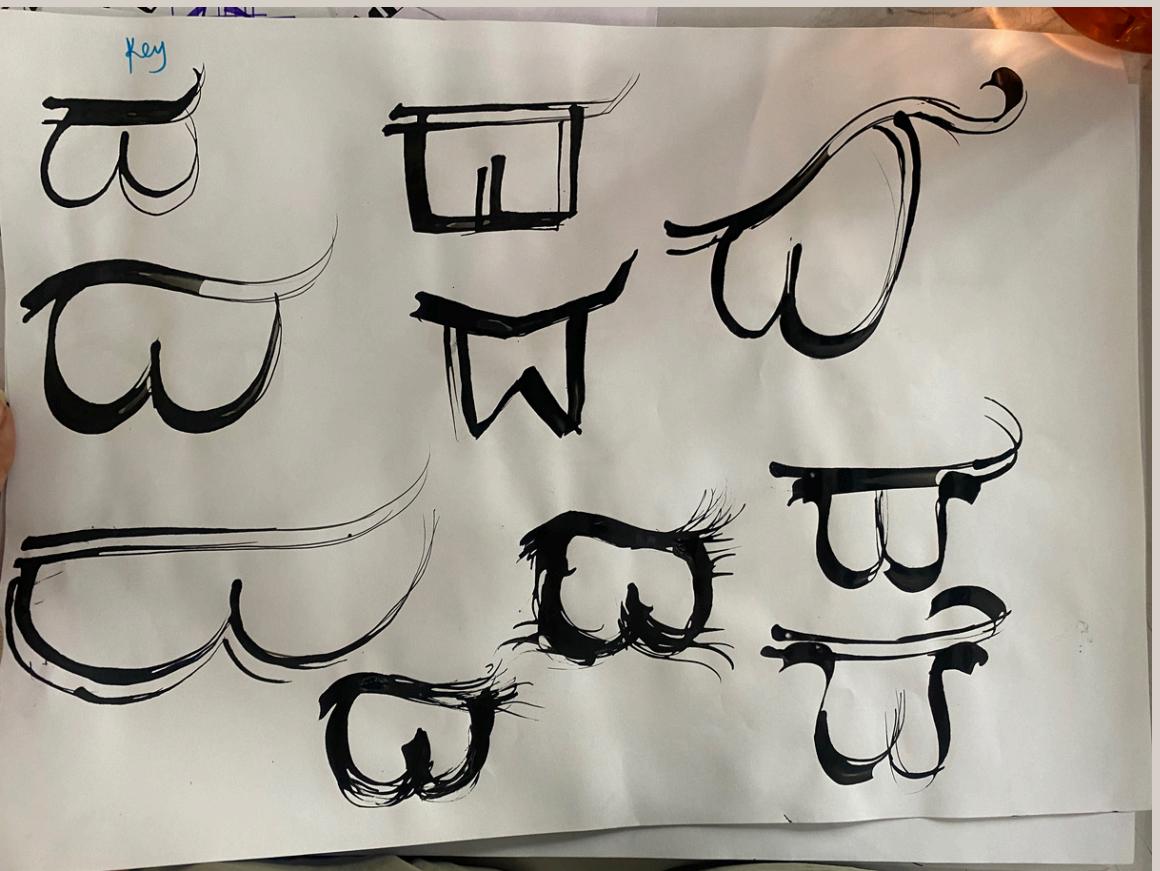
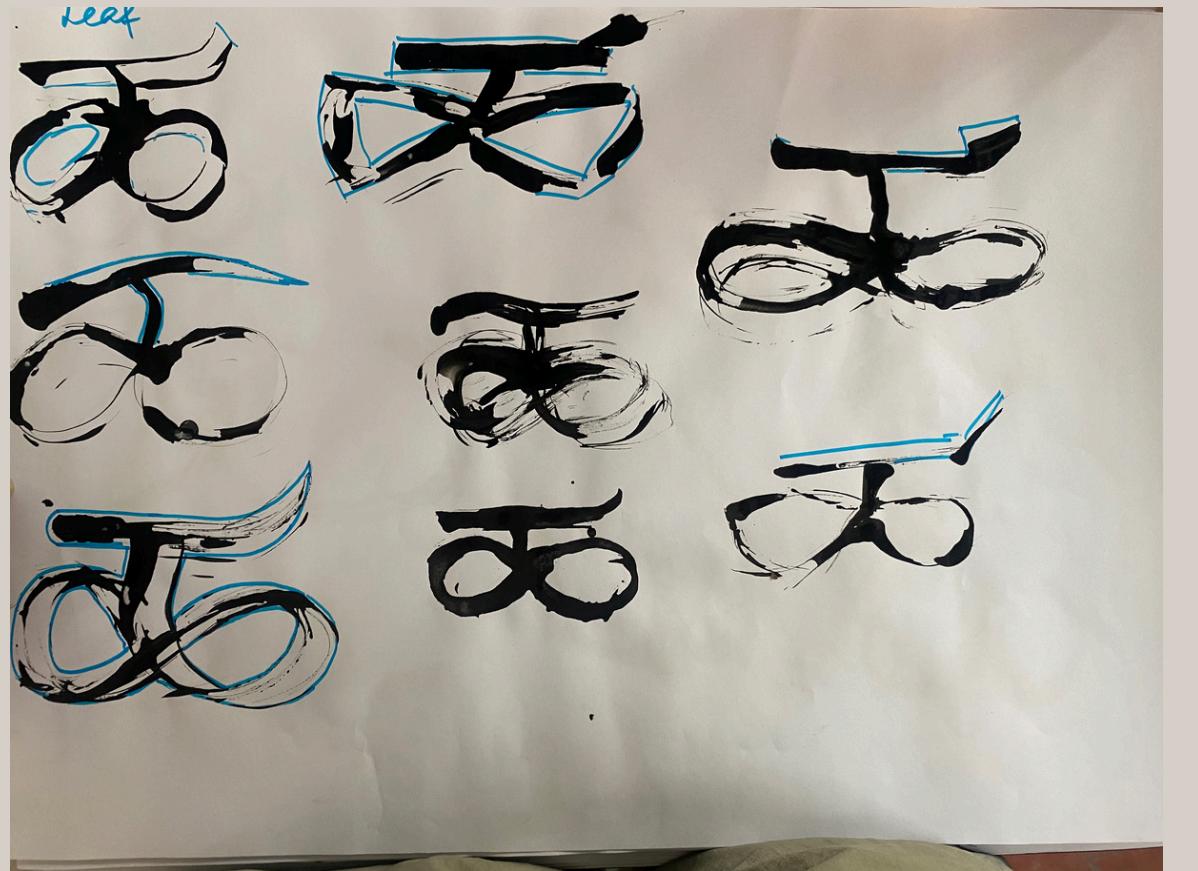
# Exploring with unconventional tools



with broken comb





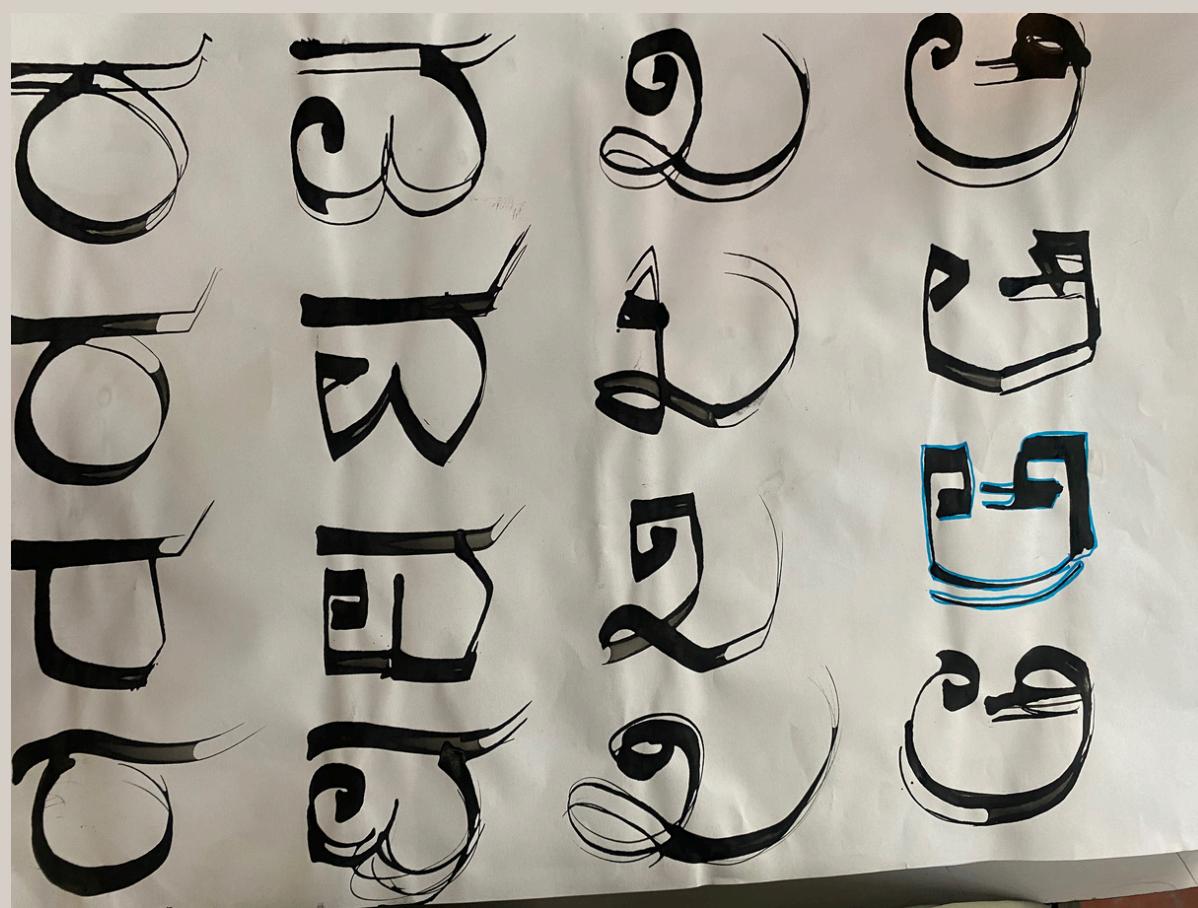
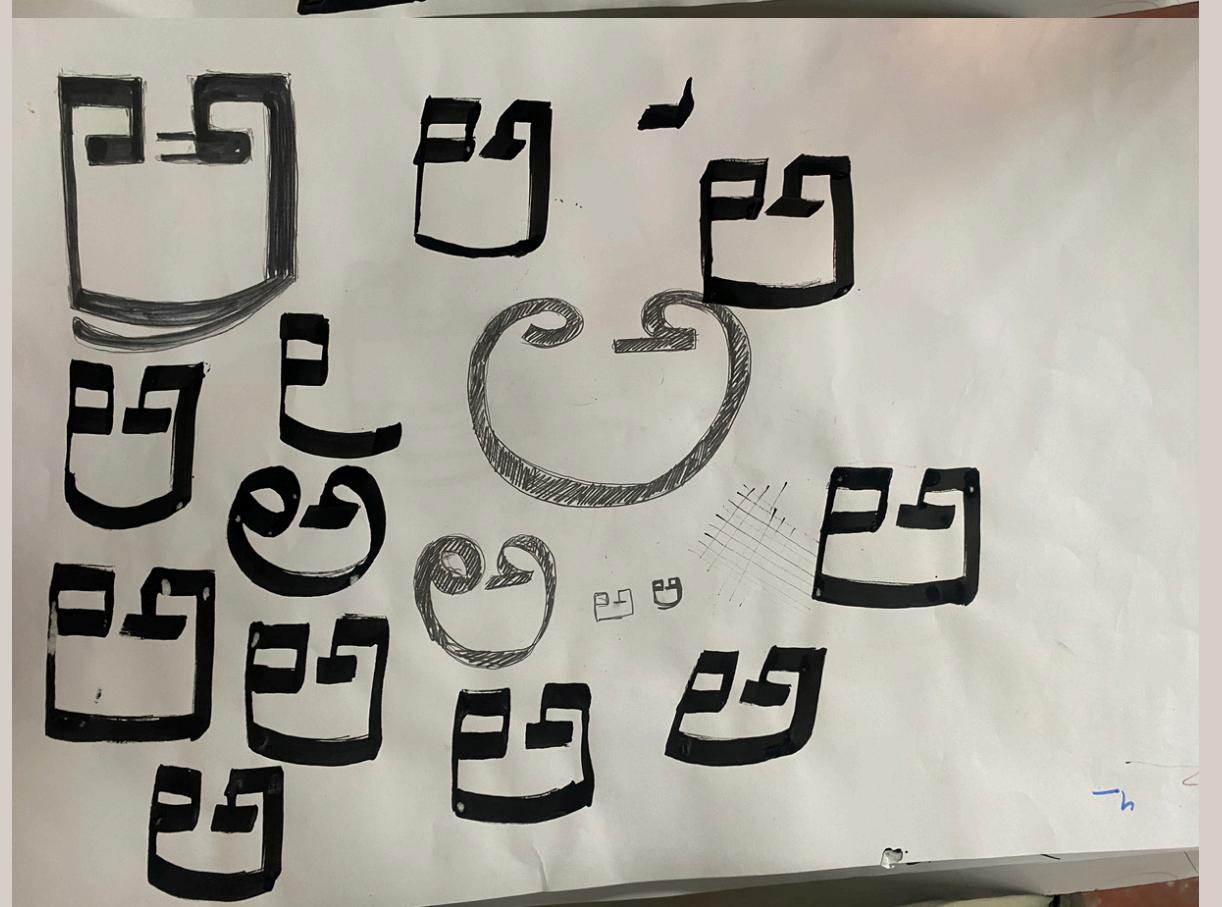
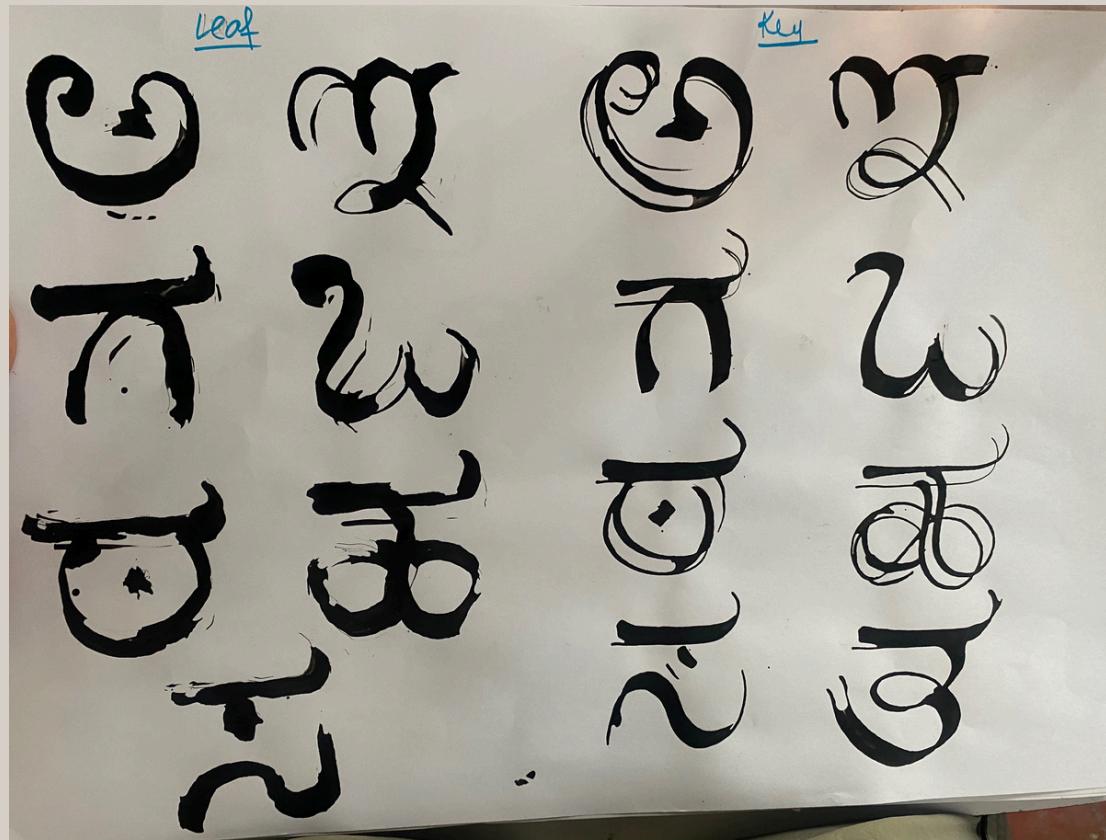
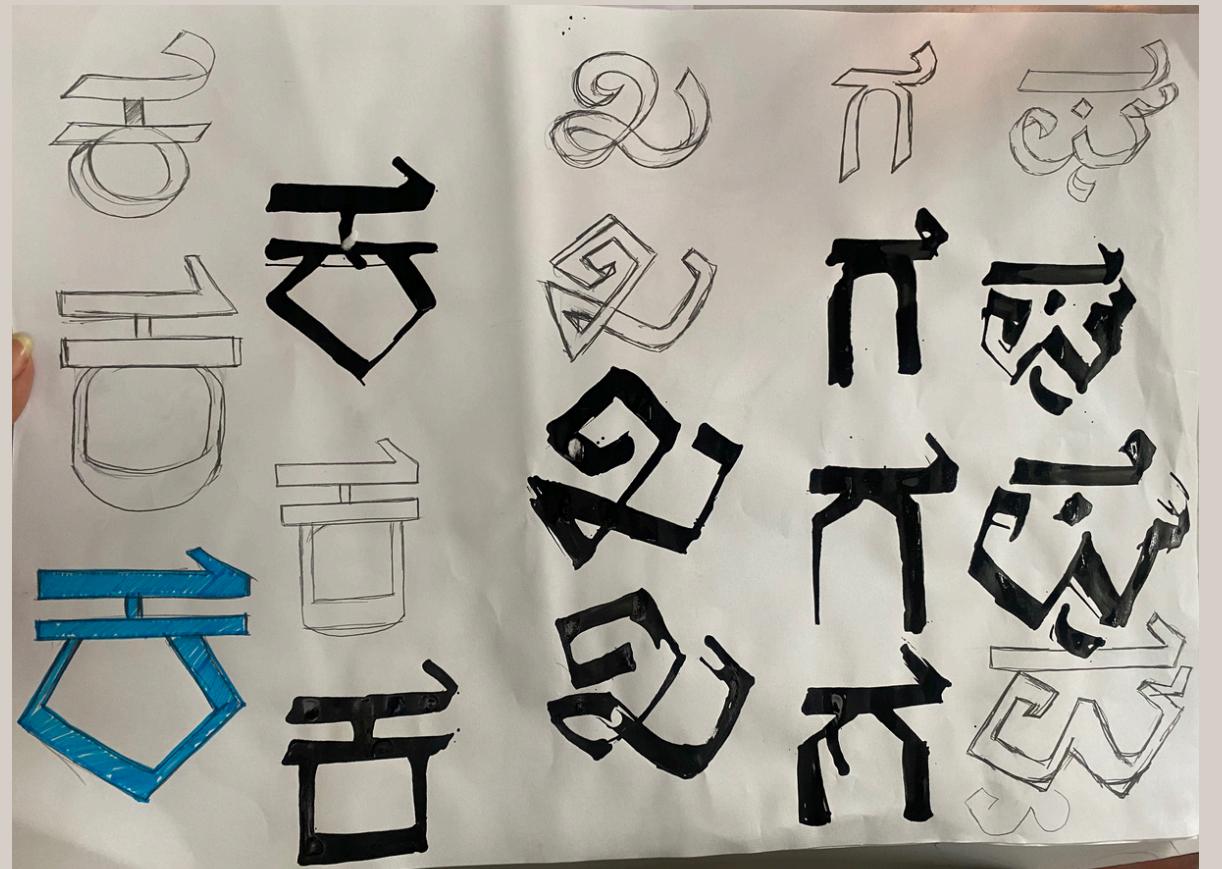


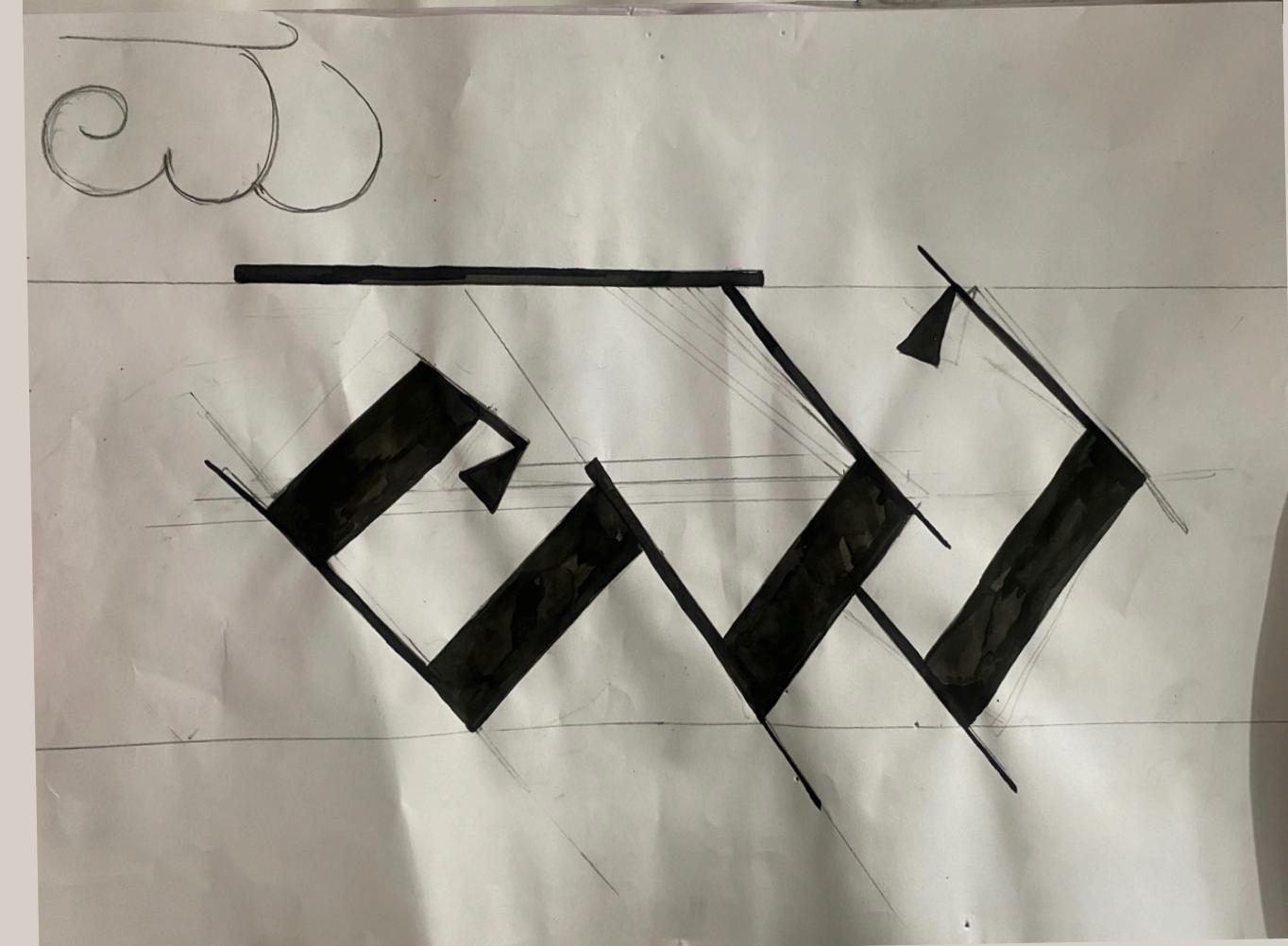
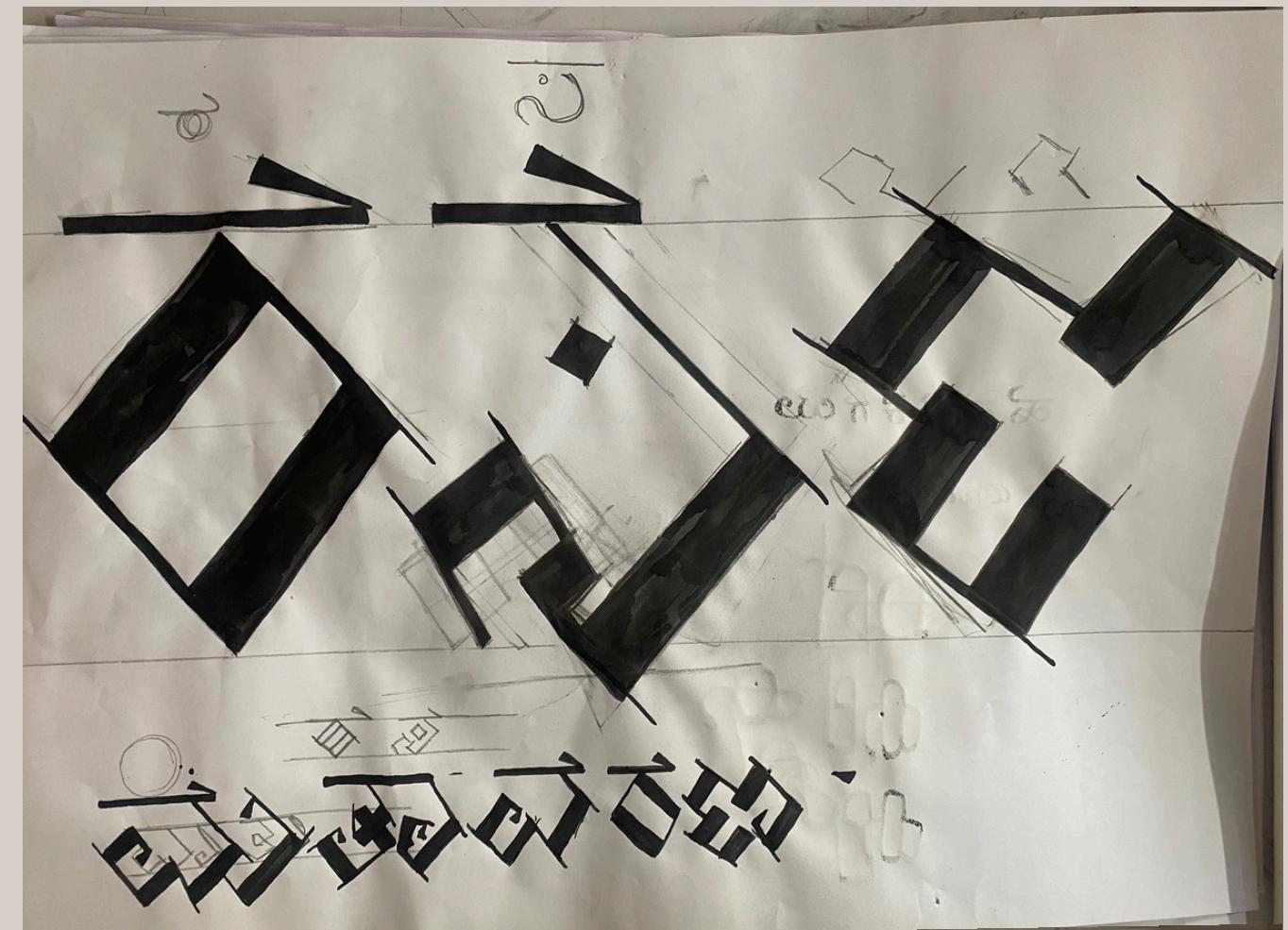
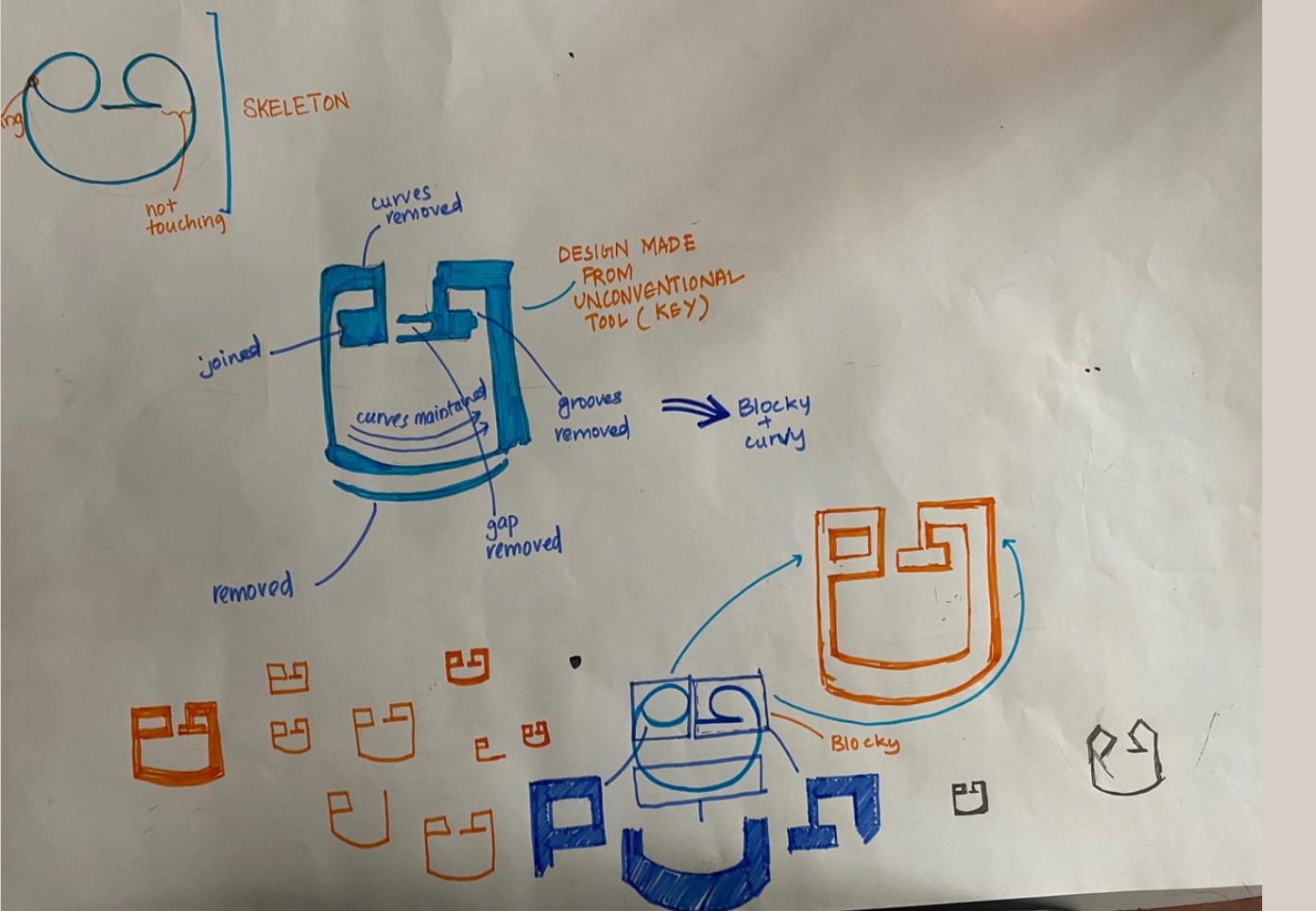
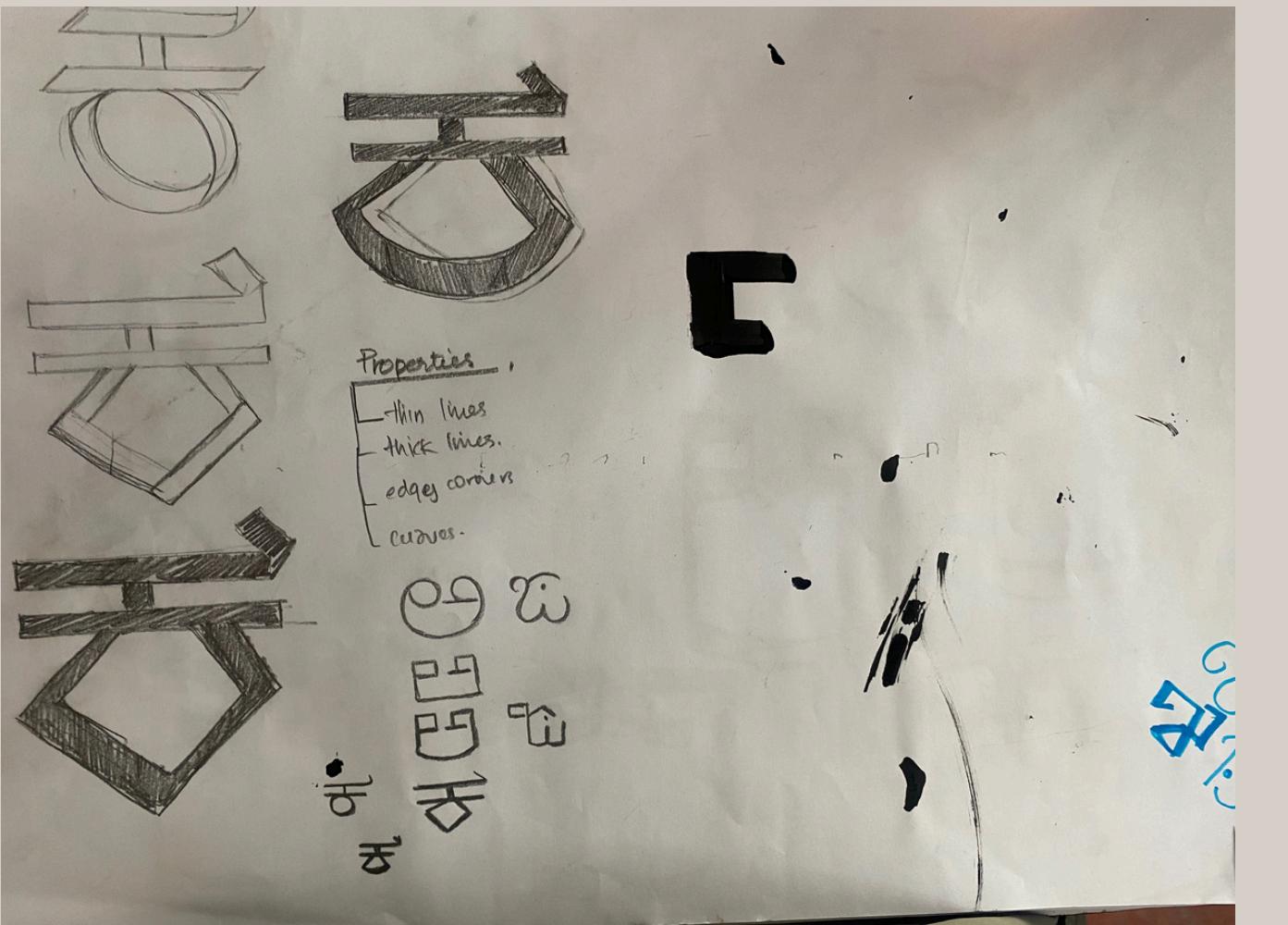
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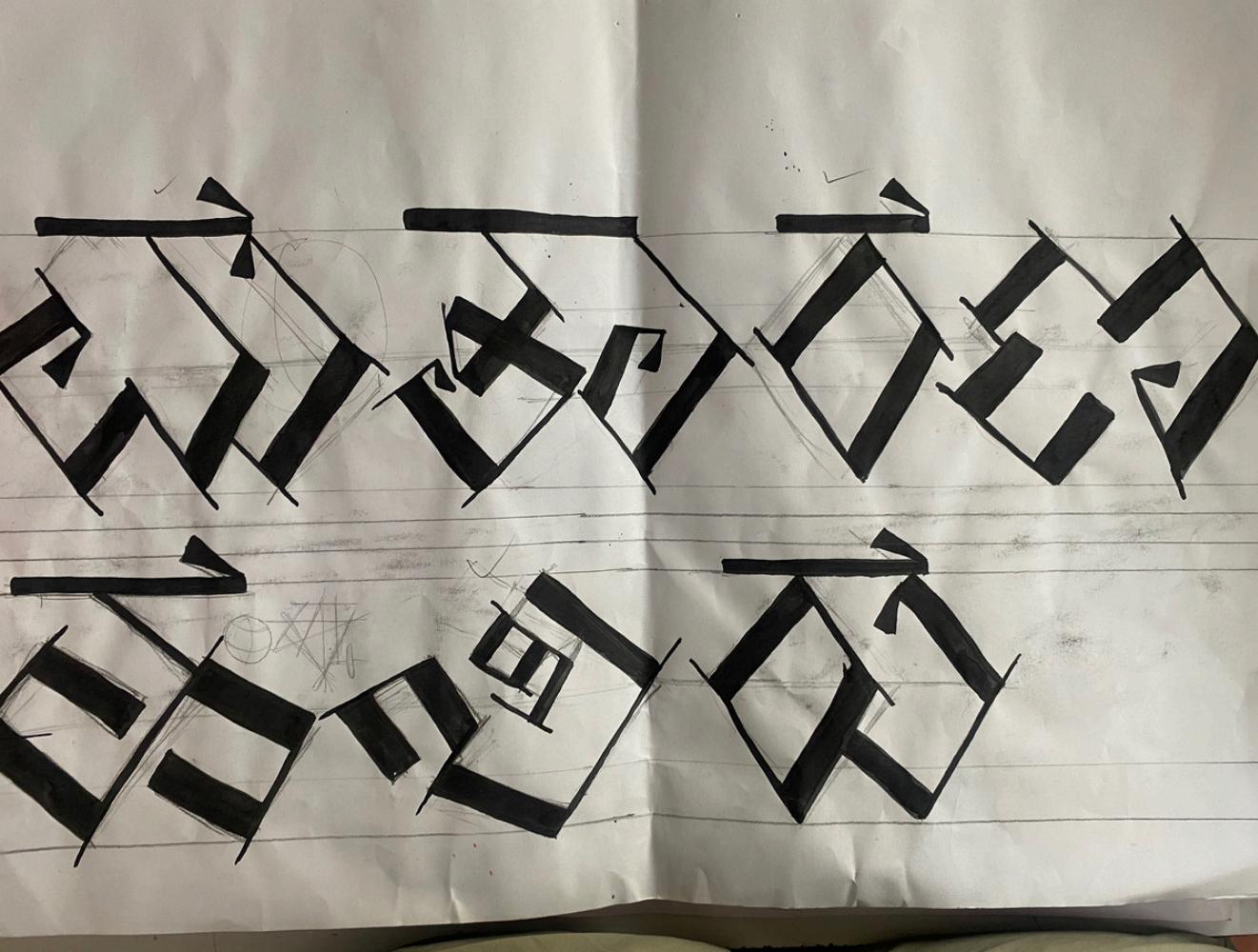
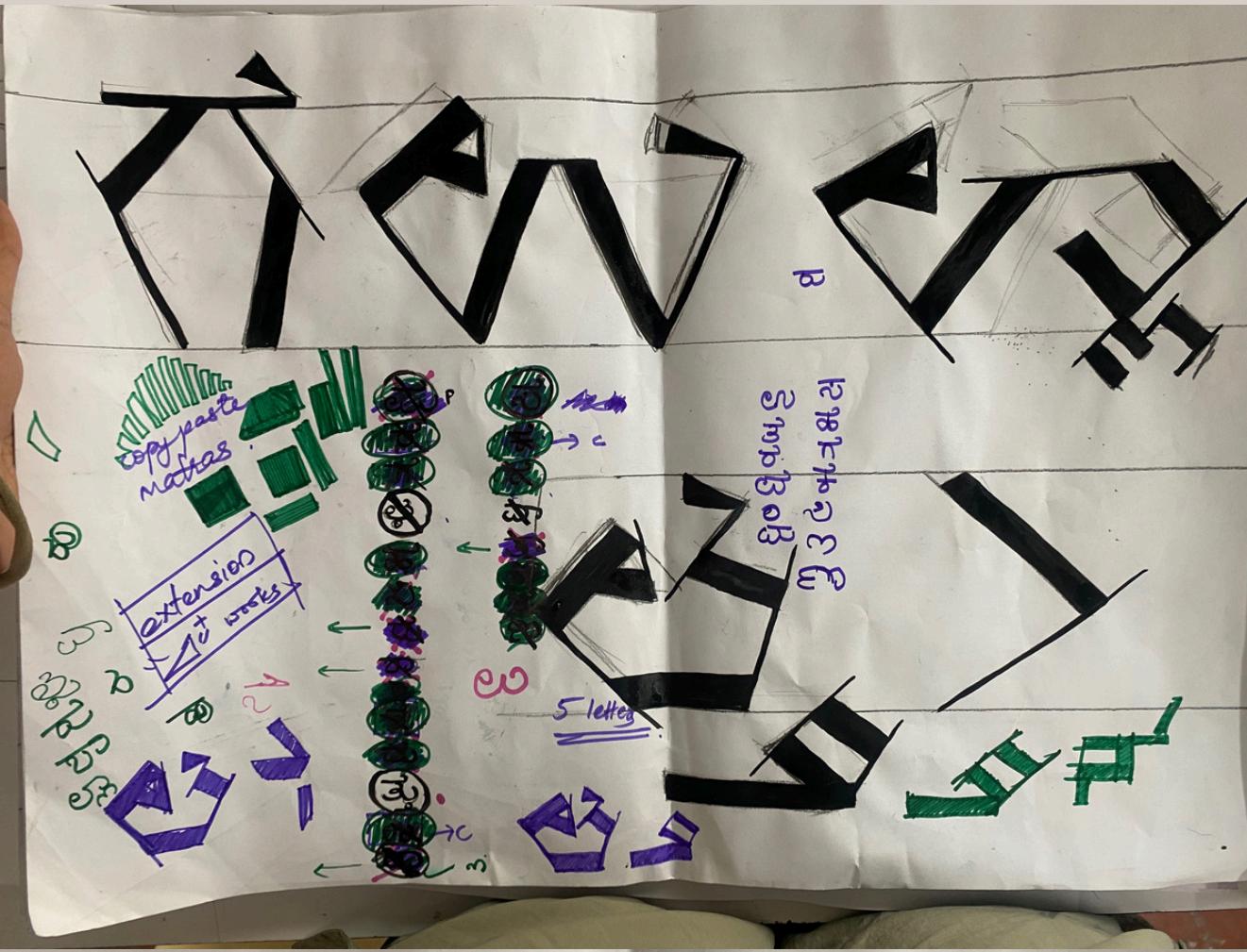
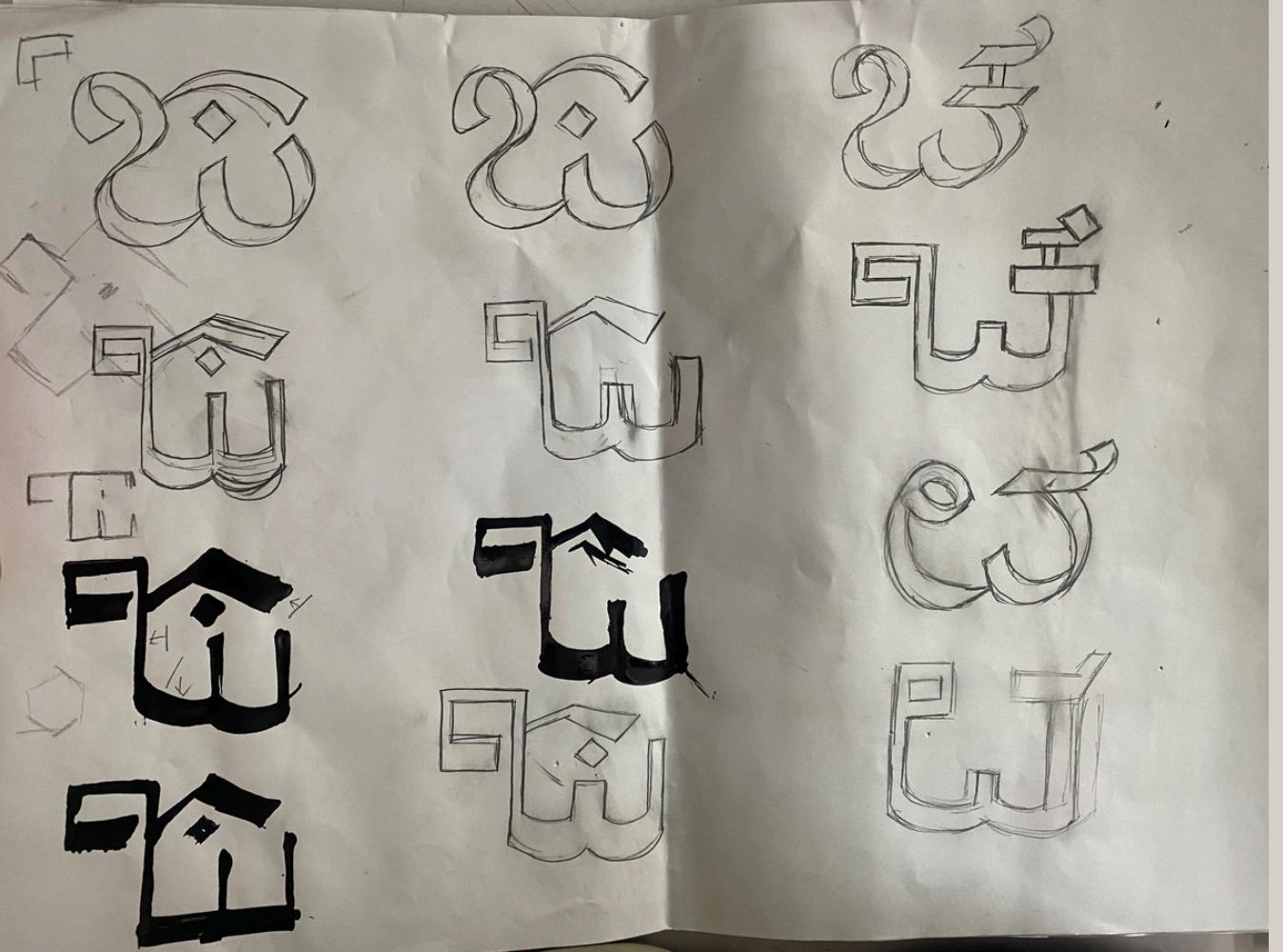
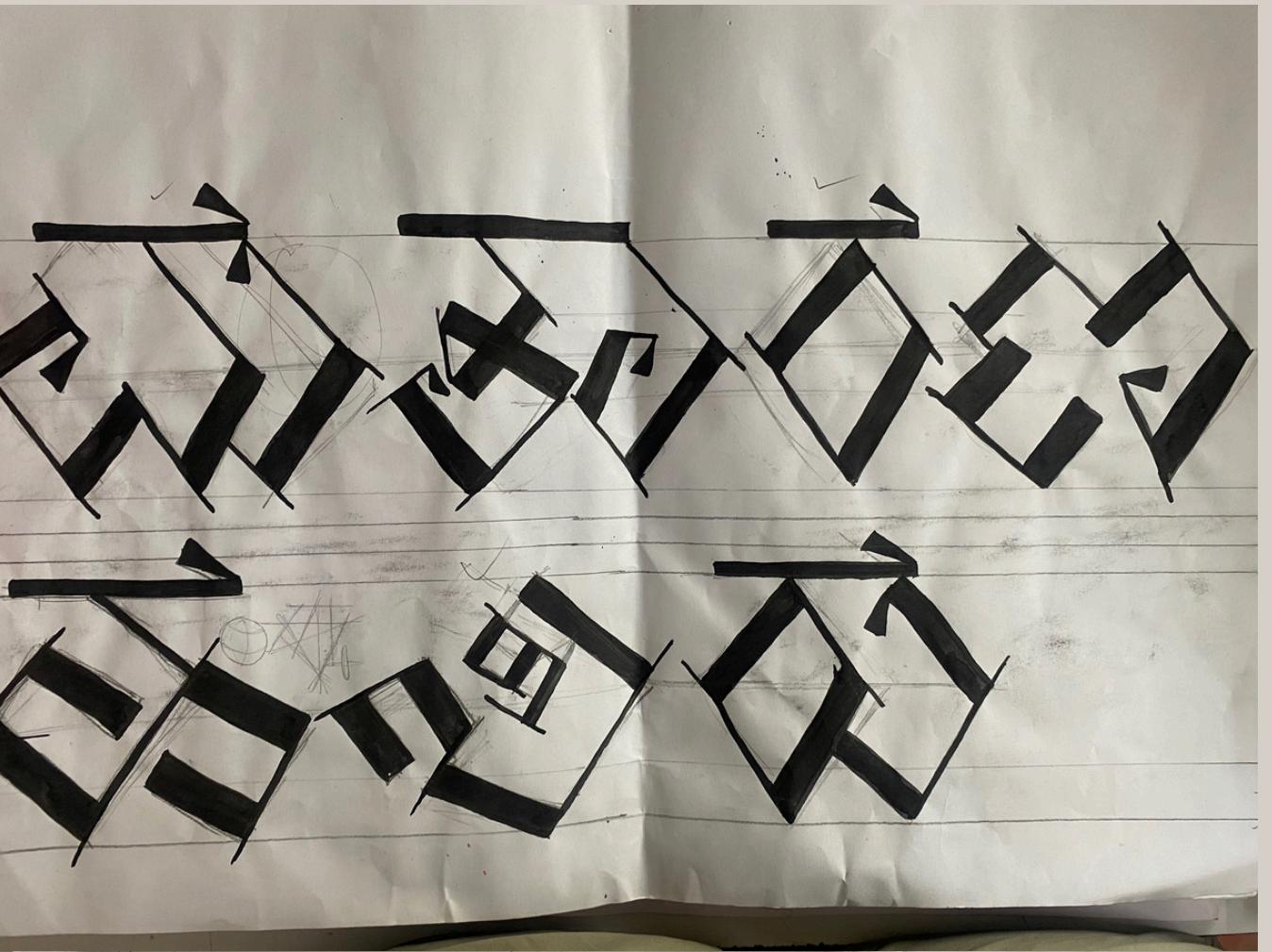
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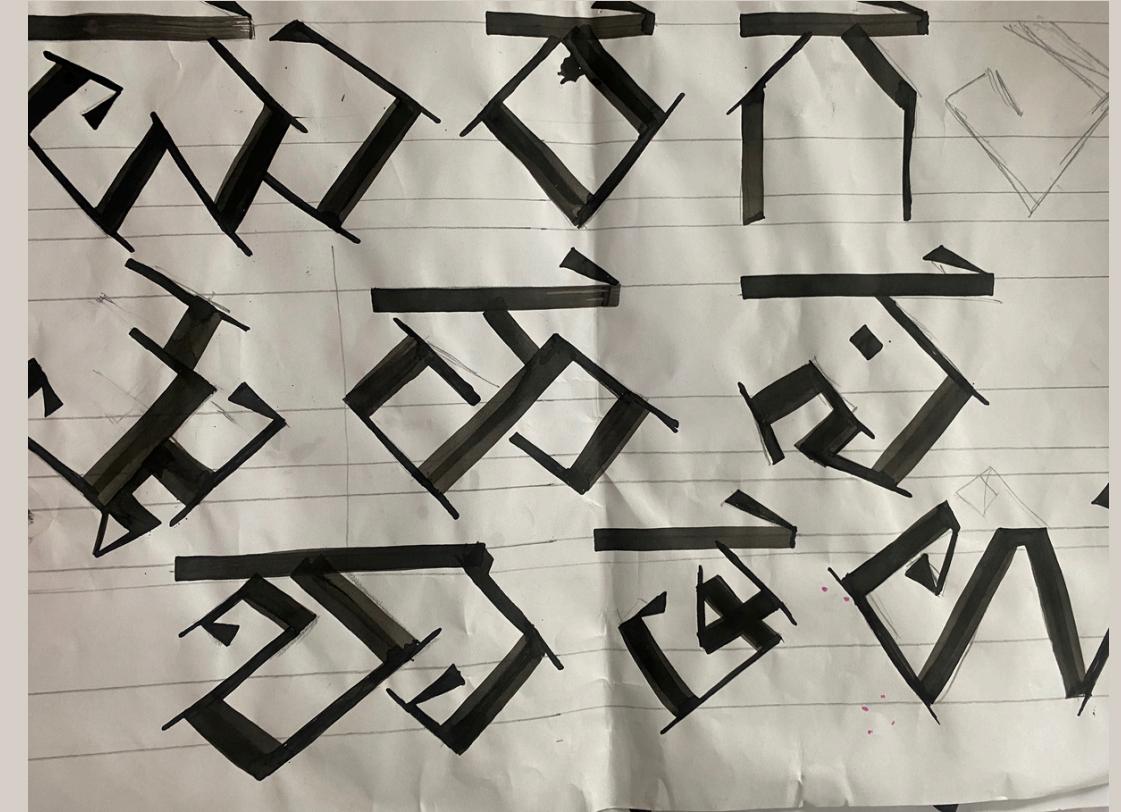
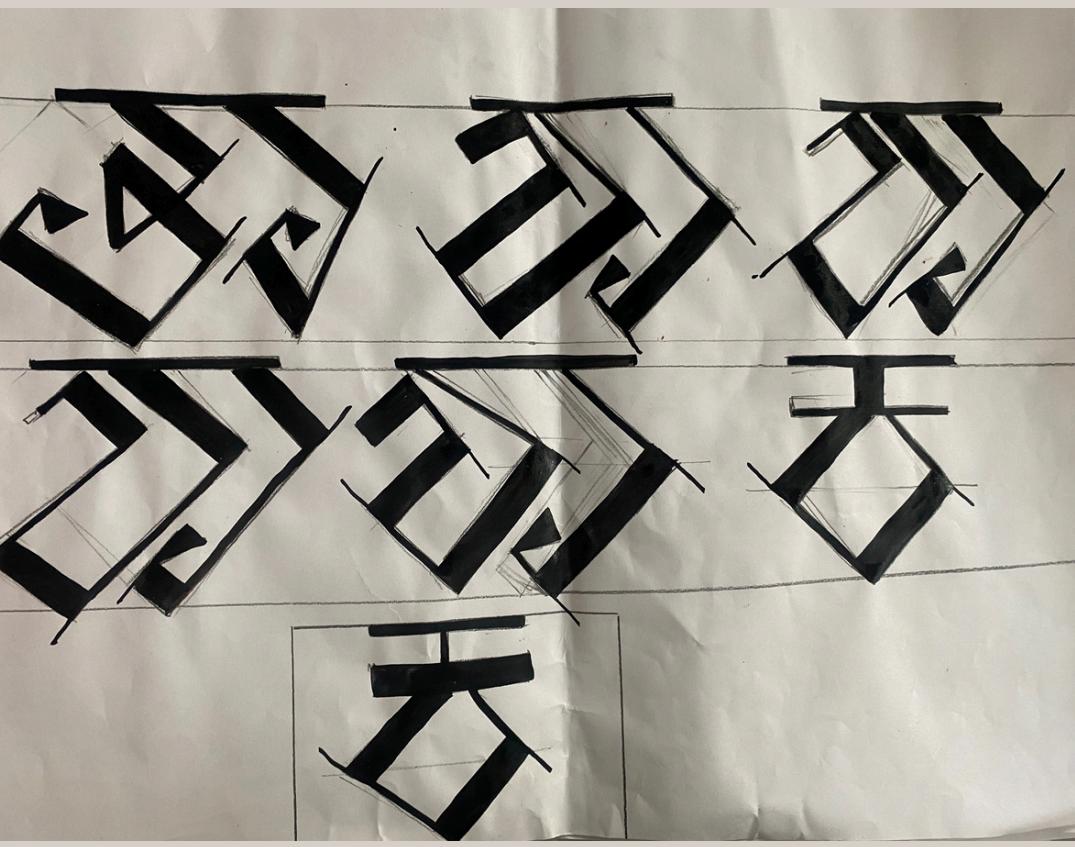
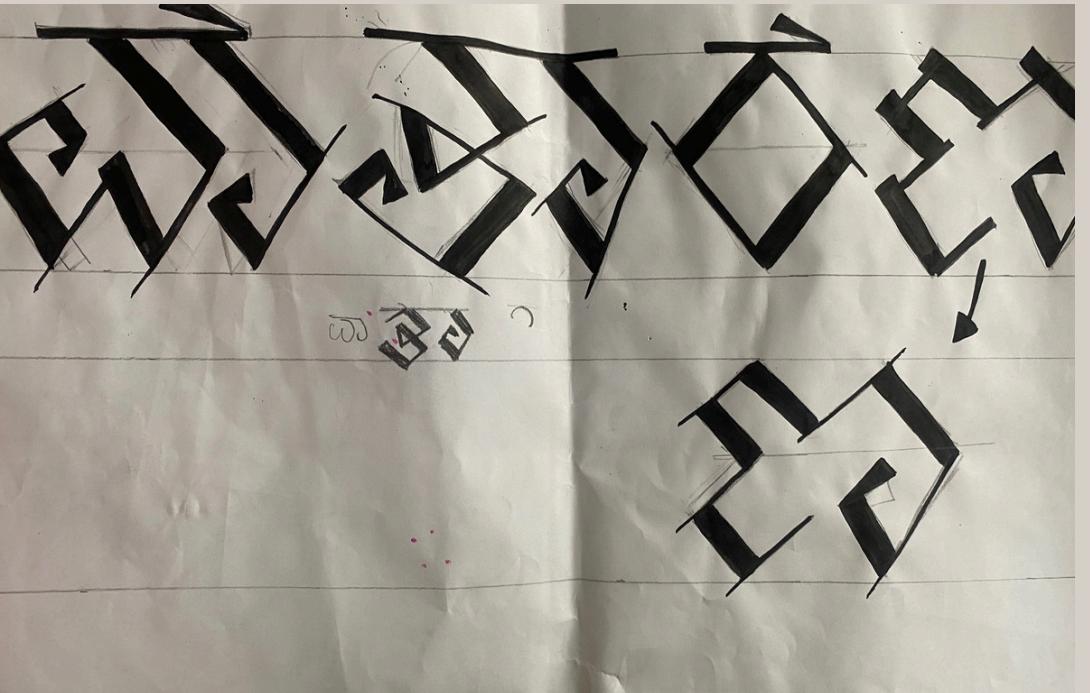
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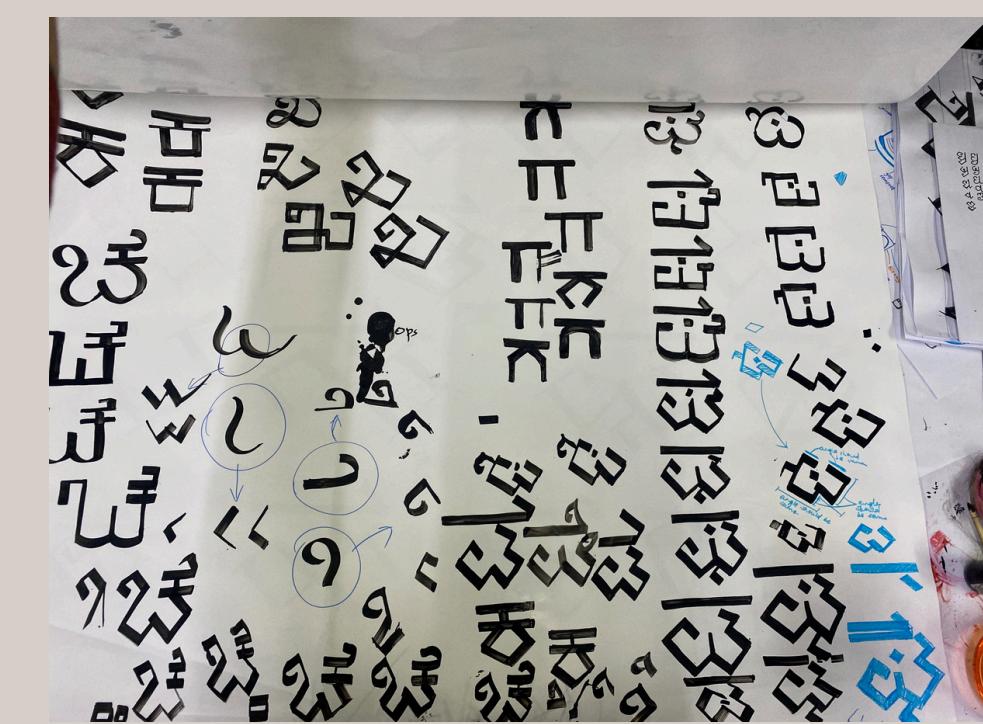
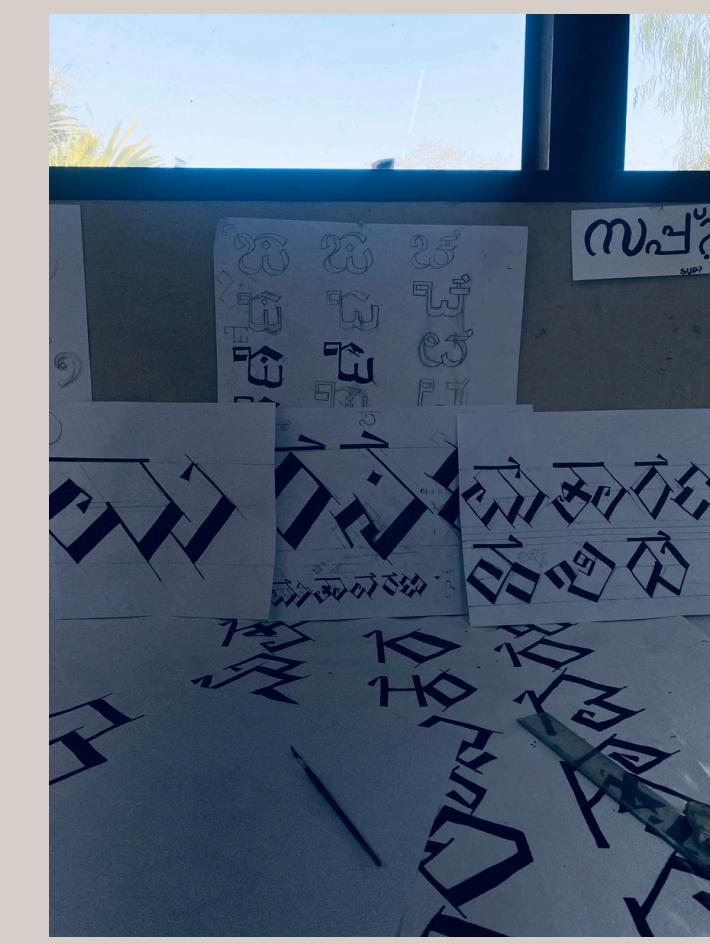
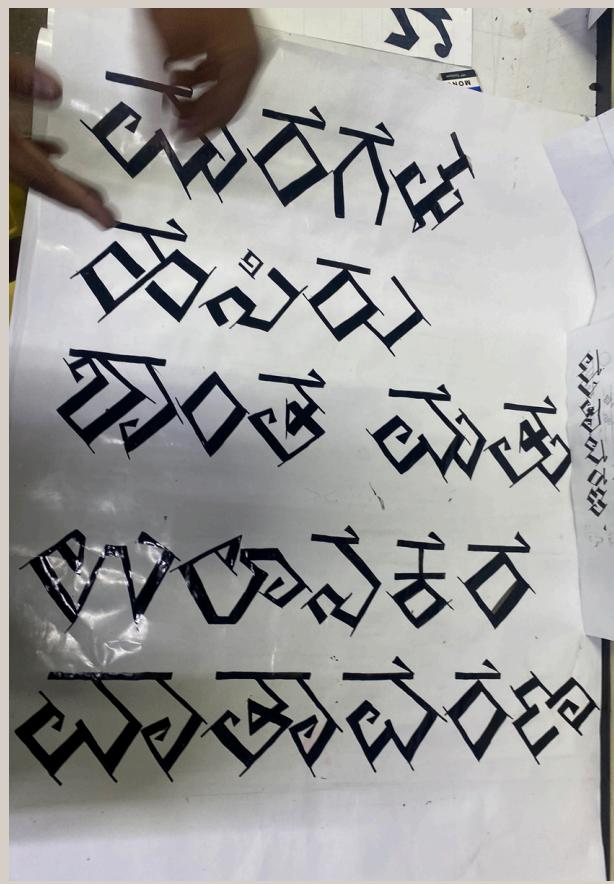
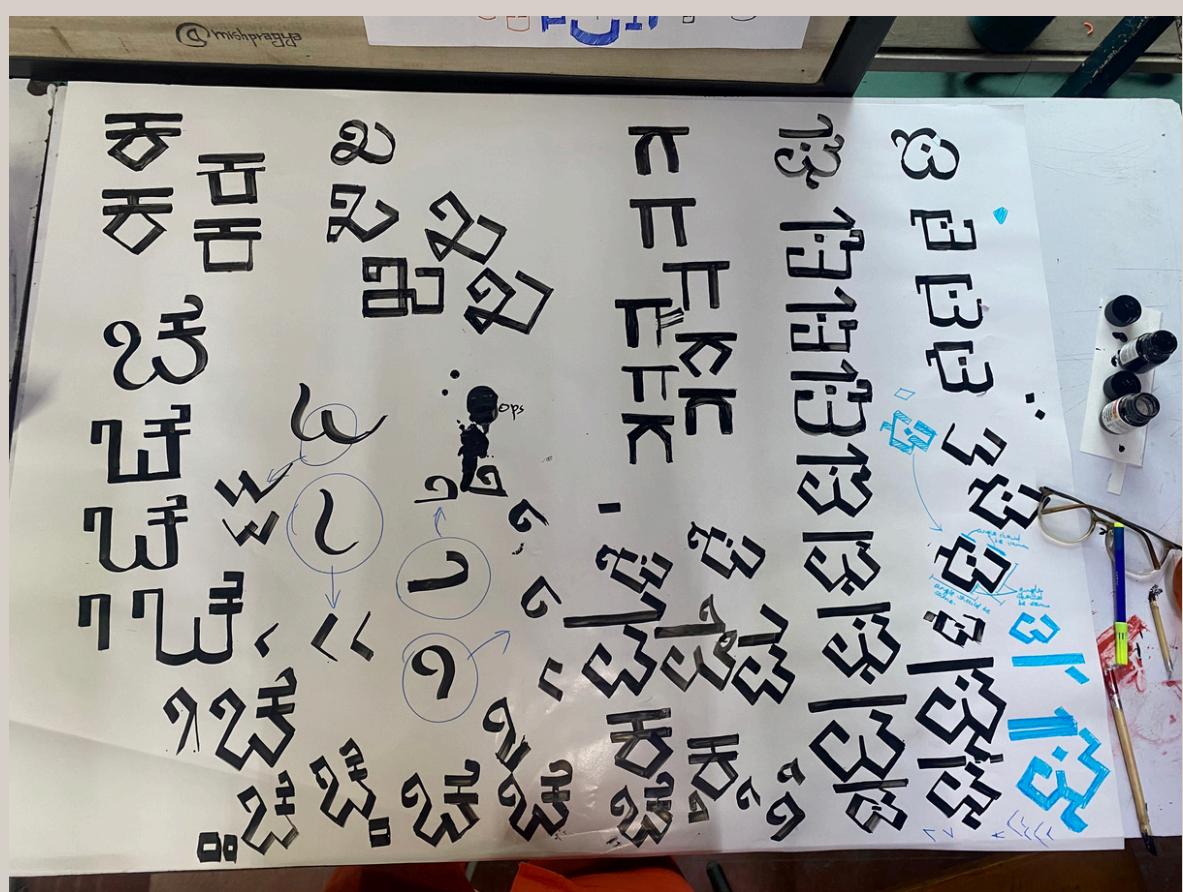
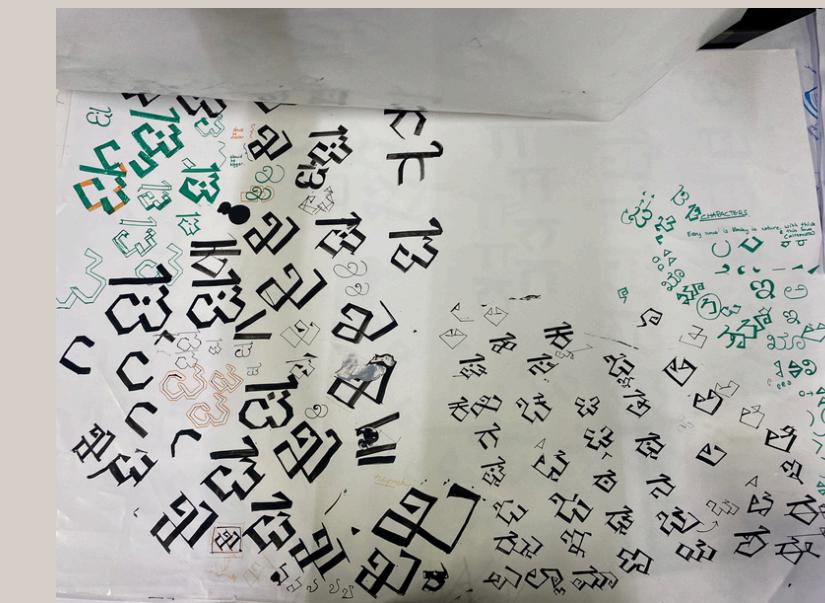
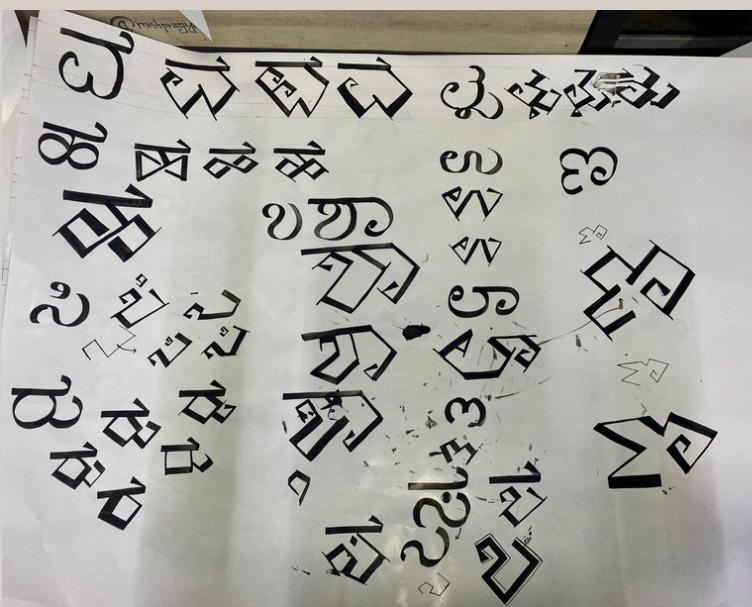
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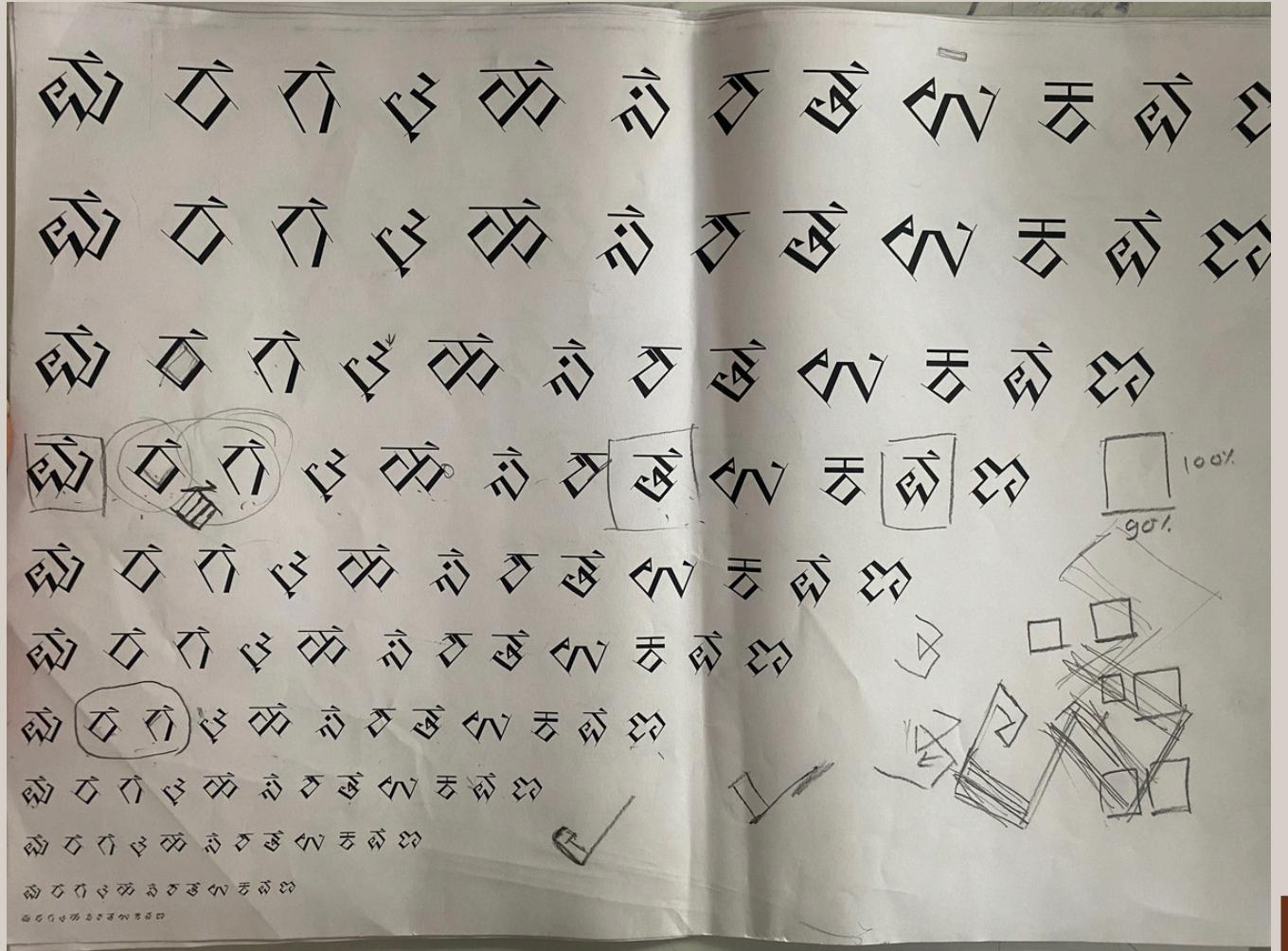




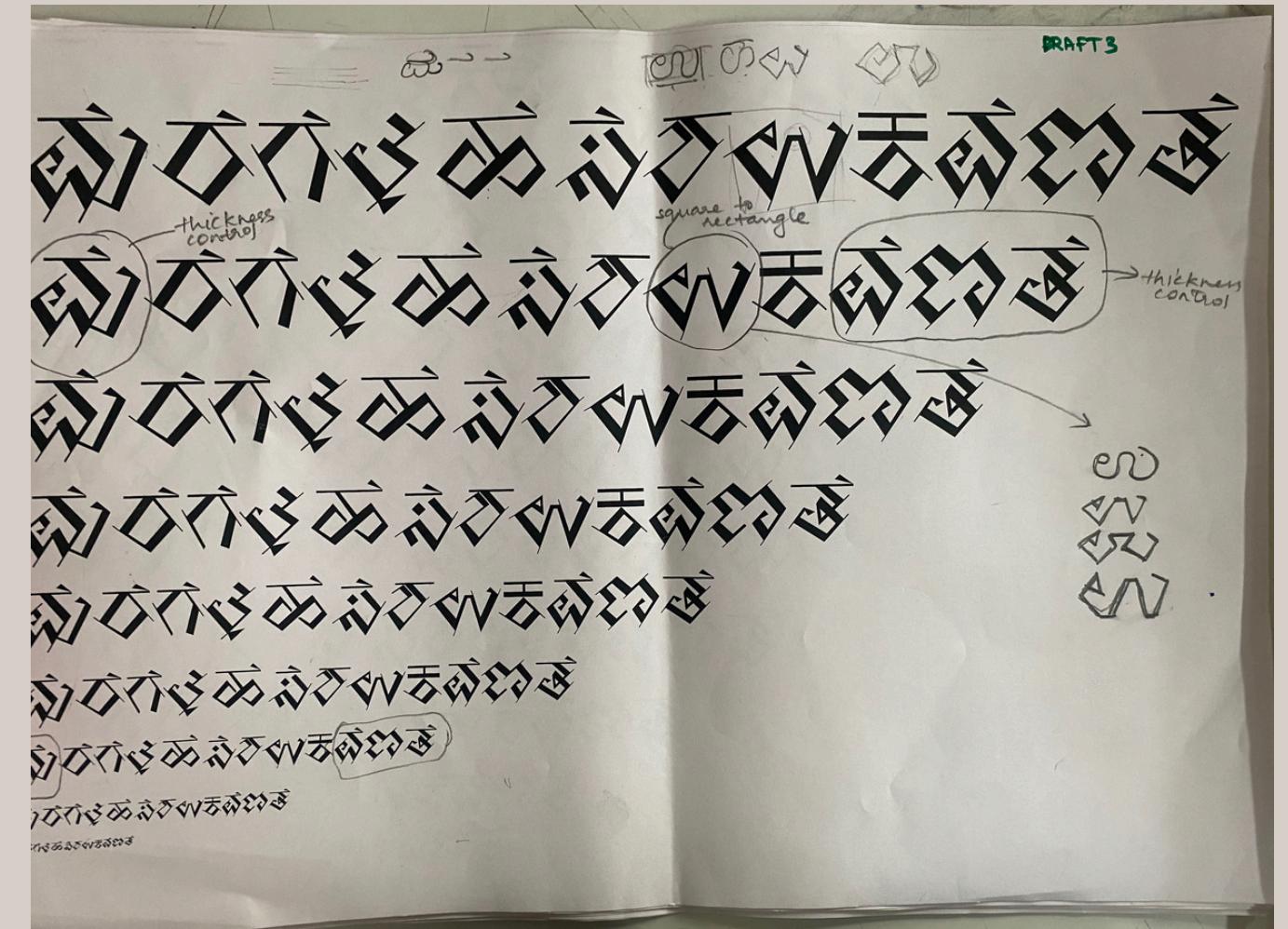
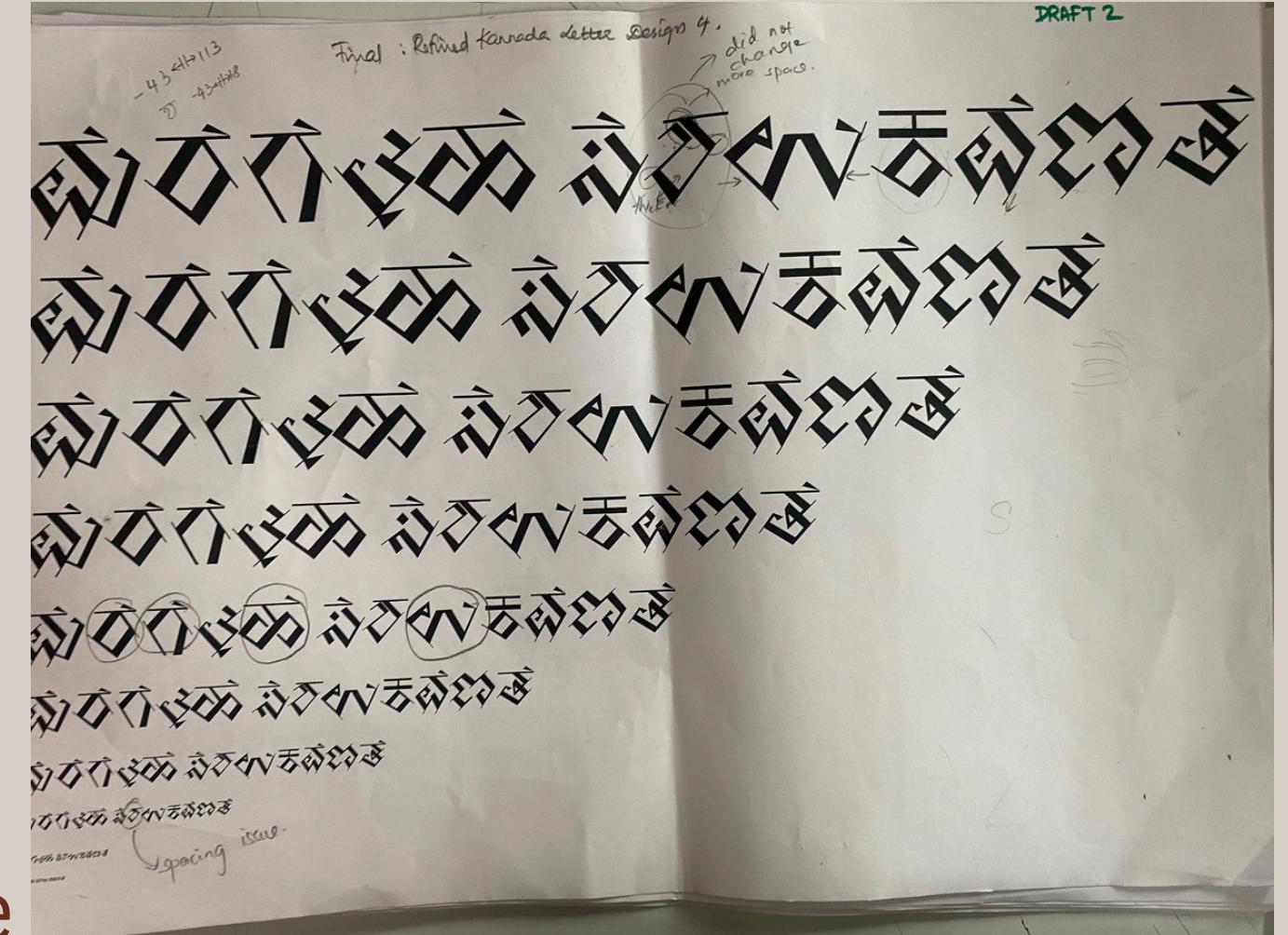
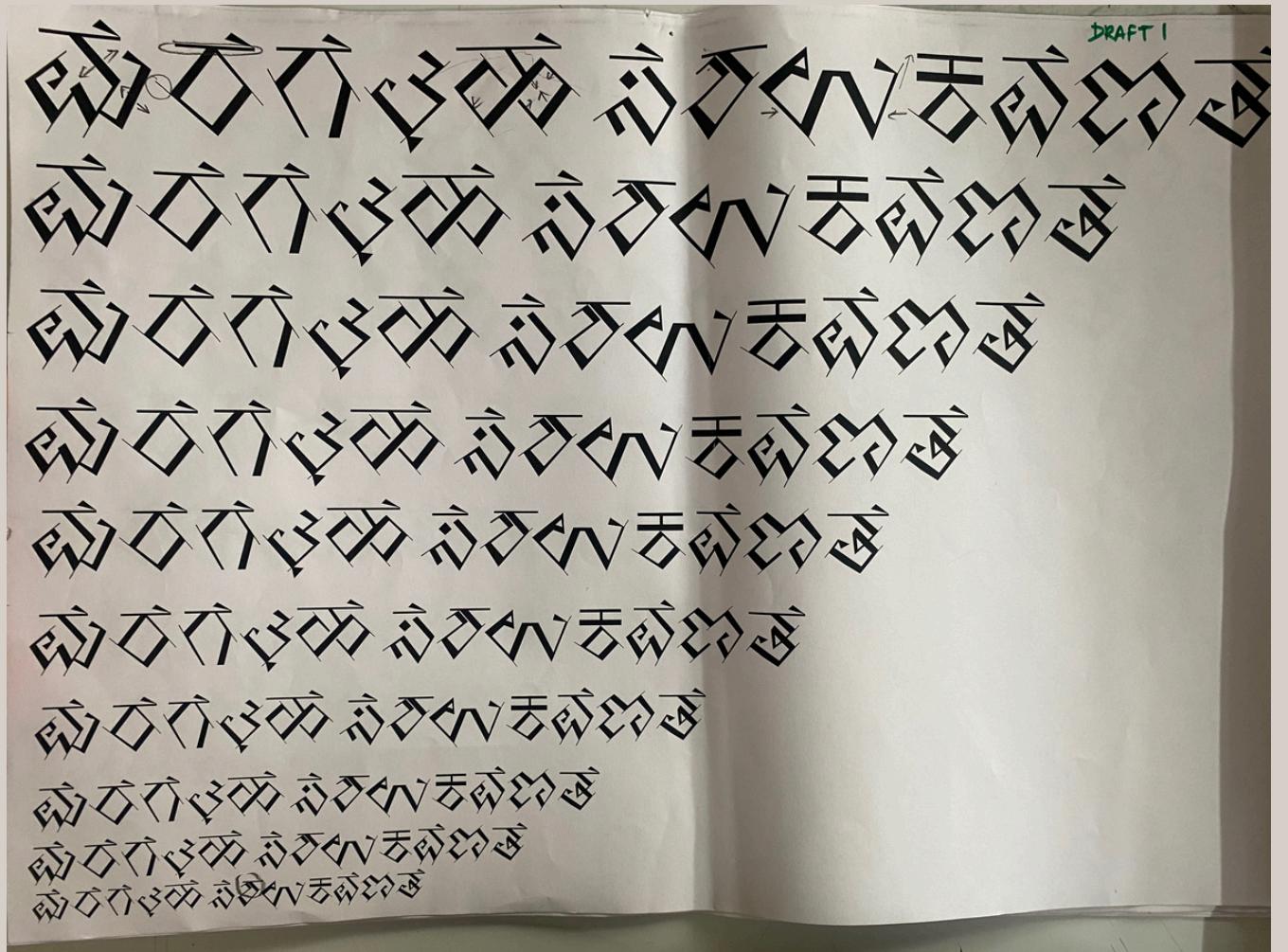








Refining the typeface



# Final output

