
Data Analytics
Academic Year 2023-24
Course Project N.06: Iowa Liquor
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For this assignment you will work in small groups to carry out simple tasks of data analysis given a specific dataset. The goal of this assignment is to use Python and complementary libraries on a given dataset in order to *explore* and *analyze* the given data and *draw conclusions*.

Description

The data lists various attributes of liquor sales in Iowa recorded by the different stores of the city. It contains information on the name, kind, price, quantity, and location of sale of sales of individual containers or packages of containers of alcoholic beverages.

Your goal is to cluster the items and/or stores based on their various attributes. For example, which are the different categories of products based on the county where they were sold? Or, how can we categorize items based on the bottles purchased. Your tasks are to:

- Explore and describe the data (*i.e.*, standard descriptive statistics, visualize the variables with different graphs, draw distributions and histograms of variables, are there outliers? Any interesting observation? Any correlations? Etc.)
- Pre-process the data (*i.e.*, handle and fill unknowns if there are any, etc.)
- Use at least two different clustering algorithms and compare them against one another. What is the most optimal number of clusters?
- Evaluate and compare the accuracy of the different models

Submission procedure and evaluation

You should produce a report of your work and its evaluation along with the source code. It will be a concise explanation of how you tackled the different tasks, the reasons of your choices, successive conclusions, graphs you produced, results of the decisions and their accuracy, *etc.*

Use Jupyter Notebook to produce results of the commands in a single .ipynb file. For more information check: <https://jupyter.org/documentation>

The report (max 5 pages) and the code of the project need to be submitted via iCorsi.

Please, upload all the required items in a single file and name it following the structure: **no_Project.[zip|tar.gz|7z]**. For instance, 05_projectname.tar.gz

The dataset regarding this project can be downloaded from: [Dataset](#)