

Credit Card Customer Report

Total
Revenue
55M

Total
Interest
7.8M

Income
576M

CSS
3.2

Q1

Q2

Q3

Q4

Week Start Date

All

Month

All

Silver

Blue

Gold

Platinum

Swipe

Online

Chip

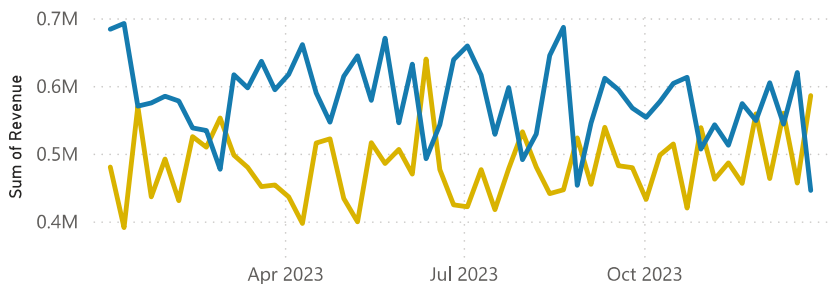
M

30M

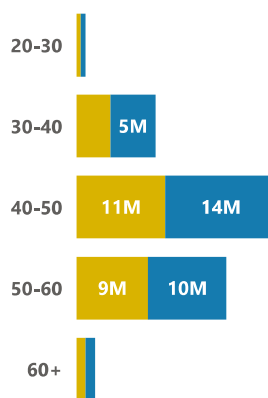
F

25M

Revenue by Week

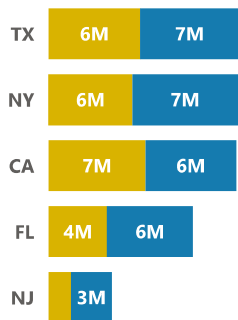


Revenue by Age Group

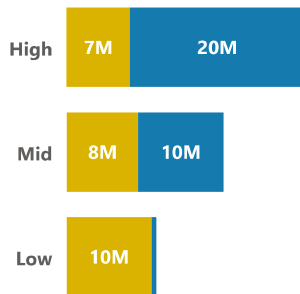


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	952801
Businessman	17387832	186959919	2539390
Govt	8111701	88773989	1160016
Retirees	4535184	48675030	630359
Selfemployeed	8261758	75313288	1119742
White-collar	10114656	103930055	1441074
Total	55315410	575914439	7843382

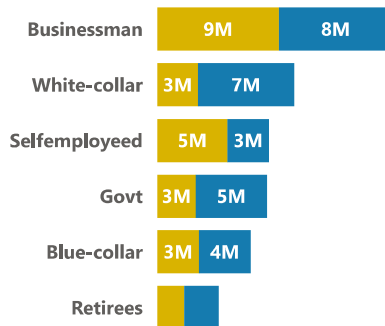
Top 5 States



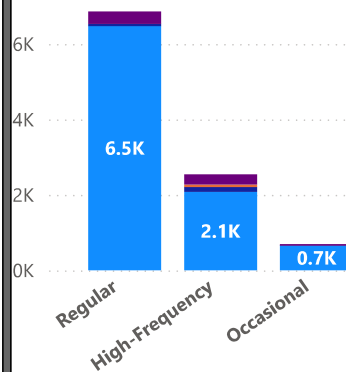
Revenue by Income Group



Revenue by Job Profile



Transactions Freq. by Card Type



Churn Risk

