

Rahul Jain

UX / Product Designer

📍 <http://rahuljain.co>
☎ +1 317-702-1847
✉ rhjain@iu.edu

EXPERIENCE

UX Graduate Assistant / Indiana University

Feb 2017 - Present

Collaborating with researchers at Regenstrief Institute Inc. to create solutions focused on improving self-care for older adults (65+) and prevent cognitive impairment diseases such as Dementia & Alzheimer's.

UX Designer / Colourcraft Studios

July 2016 - Dec 2016

Ideated & designed an ios app that serves as a sales and marketing catalog for Frutarom Industries Ltd. Created task flow diagram, navigation, wireframes & UI of the application.

Freelance UX & UI Designer

March 2016 - July 2016

Re-design a SAAS based web & mobile app called 'Pharmarack' which deals with pharmaceutical supply chain management. Achieved 18.4% increase in daily app usage.

Visual Designer / Obbserv Online Services

May 2015 - March 2016

Worked alongside clients, marketing teams and designers to collaboratively create branding strategies & visuals in a variety of media including websites, apps & print design.

Co-Founder & Designer / Crafft

Aug 2015 - Nov 2015

Conceptualized and designed an e-commerce application for local handicraft industry called 'Crafft' funded by MSME (Govt. of India) business incubator.

EDUCATION

MS, Human Computer Interaction

Jan 2017 - Dec 2018 (Expected)

Indiana University, Indianapolis, IN
GPA: 4.0

B.Tech, Electronics & Communication Engineering

2011 - 2015

Sir Padampat Singhania University,
Udaipur, India

TOOLS

Designing

Sketch
Photoshop
Illustrator
Adobe XD

Coding

HTML / CSS
Javascript
Bootstrap
Responsive

Prototyping

InVision
Marvel
Framer.js
Principle

METHODS

Formative Research

User Interviews
Survey / Observation
Competitive Analysis
Contextual Inquiry

Generative Research

Affinity Diagramming
User Personas
Journey Mapping
Wireframing
Prototyping

Summative Research

Usability Testing
Heuristic Evaluation
Cognitive Walkthrough