# Rahul Jain

## **UX / Product Designer**

http://rahuljain.co

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#### **EXPERIENCE**

### UX Design Intern / Google, CA

May 2018 - Aug 2018

Ideating and designing an early stage concept feature closely together with UX researchers and PM's on a confidential project with the Google hardware team.

### UI/UX Design Intern / Studio Science

Jan 2018 - April 2018

Assisted the product team in creating new design concepts, prototypes & solutions that support & improve overall user experience of different products + services.

#### Team Lead & UX Designer / Indiana University

Jan 2017 - Dec 2017

Collaborated with a diverse team of researchers and developers to create a web-based app called MIPS for healthcare advisors to report and analyze data efficiently.

#### **UX Designer / Colourcraft Studios**

July 2016 - Dec 2016

Ideated & designed an iOS app that serves as a sales and marketing catalog for Frutarom Industries Ltd. Created flow diagram, navigation, wireframes & UI of the application.

### Visual Designer / Obbserv Online Services

May 2015 - March 2016

Worked alongside clients, marketing teams and designers to collaboratively create branding strategies & visuals in a variety of media including websites, apps & print design.

#### Co-Founder & Designer / Craffti

Aug 2015 - Nov 2015

Conceptualized and designed an e-commerce application for local handicraft industry called 'Craffti' funded by MSME (Govt. of India) business incubator.

#### **EDUCATION**

#### MS, Human Computer Interaction

Jan 2017 - Dec 2018

Indiana University (IUPUI), Indianapolis, IN

# B.Tech, Electronics & Communication Engineering

2011 - 2015

Sir Padampat Singhania University, India

#### TOOLS METHODS

Formative Research Designing Sketch User Interviews Photoshop Survey / Observation Figma Competitive Analysis Adobe XD Generative Research Coding Affinity Diagramming HTML / CSS User Personas Javascript Journey Mapping Bootstrap Sketching

# Prototyping Summative Research InVision Usability Testing

Prototyping

Principle Heuristic Evaluation
Framer.js Cognitive Walkthrough

#### AWARDS

Python

Winner - WayRay True AR Hackathon

Winner - AT&T IoT Civic Hackathon

Merit Scholarship - Indiana University