# Rahul Jain

## **UX / Product Designer**

http://rahuljain.co

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#### **EXPERIENCE**

## Graduate Assistant / Regenstrief Institute, Inc.

#### Feb 2017 - Present

Conducting research, analysing data & prototyping new technologies to improve healthcare for older adults.

## **UX Designer / Colourcraft Studios**

## July 2016 - Dec 2016

Ideated & designed an ios app for an Israel-based company, Frutarom Industries Ltd. Created the user task flow diagrams, navigation, wireframes and overall UI of the frontend & dashboard of the application.

## Freelance UX & UI Designer

## March 2016 - July 2016

Re-designed a SAAS based application for mobile & web called 'Pharmarack' which deals with pharmaceutical supply chain management.

## Visual Designer / Obbserv Online Services

## May 2015 - March 2016

Worked alongside clients, marketing teams and designers to collaboratively create branding strategies & visuals in a variety of media including websites, apps & print design.

## Co-Founder & Designer / Craffti

#### Aug 2015 - Nov 2015

Conceptualized and designed an e-commerce application for local handicraft industry called 'Craffti' funded by MSME (Govt. of India) business incubator.

#### **EDUCATION**

## MS, Human Computer Interaction

## Jan 2017 - Dec 2018 (Expected)

Indiana University, Indianapolis, IN GPA: 4.0

## B.Tech, Electronics & Communication Engineering

#### 2011 - 2015

Framer.js

Principle

Sir Padampat Singhania University, Udaipur, India

	TOC	DLS	MET	HODS
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Designing	Contextual Inquiry	
Sketch	Survey / Observation	
Photoshop	User Interviews	
Illustrator	Affinity Diagramming	
Adobe XD	User Personas	
	Sketches	
Coding	User Journeys	
HTML / CSS	Storyboarding	
Javascript		
Bootstrap	Wireframes	
Responsive	Info. Architecture	
Responsive	Paper Prototypes	
Prototyping	Interface Design	
InVision	Visual Design	
Marvel	Data Analysis	

**Usability Testing** 

Heuristic Evaluation