

# Rahul Jain

UX / Product Designer

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## EXPERIENCE

### UX Design Intern / Google, CA

May 2018 - Aug 2018

Ideating and designing an early stage concept feature closely together with UX researchers and PM's on a confidential project with the Google hardware team.

### UI/UX Design Intern / Studio Science

Jan 2018 - April 2018

Assisted the product team in creating new design concepts, prototypes & solutions that support & improve overall user experience of different products + services.

### Team Lead & UX Designer / Indiana University

Jan 2017 - Dec 2017

Collaborated with a diverse team of researchers and developers to create a web-based app called MIPS for healthcare advisors to report and analyze data efficiently.

### UX Designer / Colourcraft Studios

July 2016 - Dec 2016

Ideated & designed an iOS app that serves as a sales and marketing catalog for Frutarom Industries Ltd. Created flow diagram, navigation, wireframes & UI of the application.

### Visual Designer / Obbserv Online Services

May 2015 - March 2016

Worked alongside clients, marketing teams and designers to collaboratively create branding strategies & visuals in a variety of media including websites, apps & print design.

### Co-Founder & Designer / Crafft

Aug 2015 - Nov 2015

Conceptualized and designed an e-commerce application for local handicraft industry called 'Crafft' funded by MSME (Govt. of India) business incubator.

## EDUCATION

### MS, Human Computer Interaction

Jan 2017 - Dec 2018

Indiana University (IUPUI), Indianapolis, IN

### B.Tech, Electronics & Communication Engineering

2011 - 2015

Sir Padampat Singhania University, India

## TOOLS

### Designing

Sketch  
Photoshop  
Figma  
Adobe XD

### Coding

HTML / CSS  
Javascript  
Bootstrap  
Python

### Prototyping

InVision  
Principle  
Framer.js

## METHODS

### Formative Research

User Interviews  
Survey / Observation  
Competitive Analysis

### Generative Research

Affinity Diagramming  
User Personas  
Journey Mapping  
Sketching  
Prototyping

### Summative Research

Usability Testing  
Heuristic Evaluation  
Cognitive Walkthrough

## AWARDS

**Winner** - WayRay True AR Hackathon

**Winner** - AT&T IoT Civic Hackathon

**Merit Scholarship** - Indiana University