



**CODEYLABS**

**BYOB - Branding Sets**

**User Guide**

This guide provides a comprehensive walkthrough for using the **Branding Sets** component, a core feature of the **Build Your Own Branding (BYOB)** package. This component allows organizations to align Salesforce record pages with their corporate identity through custom color schemes

Before using the component, you must ensure the package is active and the system settings are defined.

## 1. Verify Installation: Navigate to **Installed Packages** in Setup and confirm that the "Build Your Own Branding" package is installed and **Active**.

Search Setup

Home Object Manager

Quick Find

Setup Home

Salesforce Foundations

Salesforce Go

Service Setup Assistant

Commerce Setup Assistant

Hyperforce Assistant

Release Updates

Salesforce Mobile App

Lightning Usage

Optimizer

Manage Subscription

Sales Cloud Everywhere

ADMINISTRATION

- > Users
- > Data
- > Email

PLATFORM TOOLS

**SETUP**

**Installed Packages**

Action	Label	Version	Created By	Type	Status	Unlimited	Records	Last Modified
Uninstall   Manage Licenses	Feedback360	CodeyLabs 2.23	pscsmt	Active	Unlimited	0	<input type="checkbox"/>	Does not expire 12:31 AM
Uninstall   Manage Licenses	Agile Manager	thepsc.cloud 1.3	agilemgr	Active	Unlimited	0	<input type="checkbox"/>	Does not expire 7/24/2025, 12:32 AM
Uninstall   Manage Licenses	Build Your Own Branding	CodeyLabs 1.21	pscbyb	Active	Unlimited	0	<input type="checkbox"/>	Does not expire 1/28/2025, 12:43 AM
Uninstall   Manage Licenses	DRTE	CodeyLabs 5.134.9	pscdnyrichtext	Active	Unlimited	0	<input type="checkbox"/>	Does not expire 12/21/2024, 3:21 AM
Uninstall   Manage Licenses	DRTE Extension	DRTE_EXT 1.31	dte_ext	Active	Unlimited	0	<input type="checkbox"/>	Does not expire 12/9/2025, 10:01 AM
Uninstall   Manage Licenses	Journey Map Builder	CodeyLabs 1.6	pscjmmb	Active	Unlimited	0	<input type="checkbox"/>	Does not expire 7/24/2025, 12:36 AM
Uninstall   Manage Licenses	Custom Report Chart	CodeyLabs 1.5	pscrc	Active	Unlimited	0	<input type="checkbox"/>	Does not expire 5/29/2025, 2:49 AM
<b>Uninstalled Packages</b>								
No uninstalled package data archives								

## 2. Access Custom Settings: Go to **Custom Settings** in Setup, locate the setting named **Byob Elements**, and click **Manage**.

Help for this Page ?

View: All Create New View

Get Usage

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | Other | All

Action	Label	Visibility	Settings Type	Namespace Prefix	Description	Record Size	Number of Records	Total Size
Manage	Byob Elements	Public	Hierarchy	pscbyb	Details of Byob Elements	610	1	610
...	DRTE Settings	Public	Hierarchy	pscdnyrichtext	Contains records with executable settings	2940	4	2940

**3. Define Organization Level Values:** Create a new **organization-level value** (applicable to all users). You must define the following fields exactly as shown:

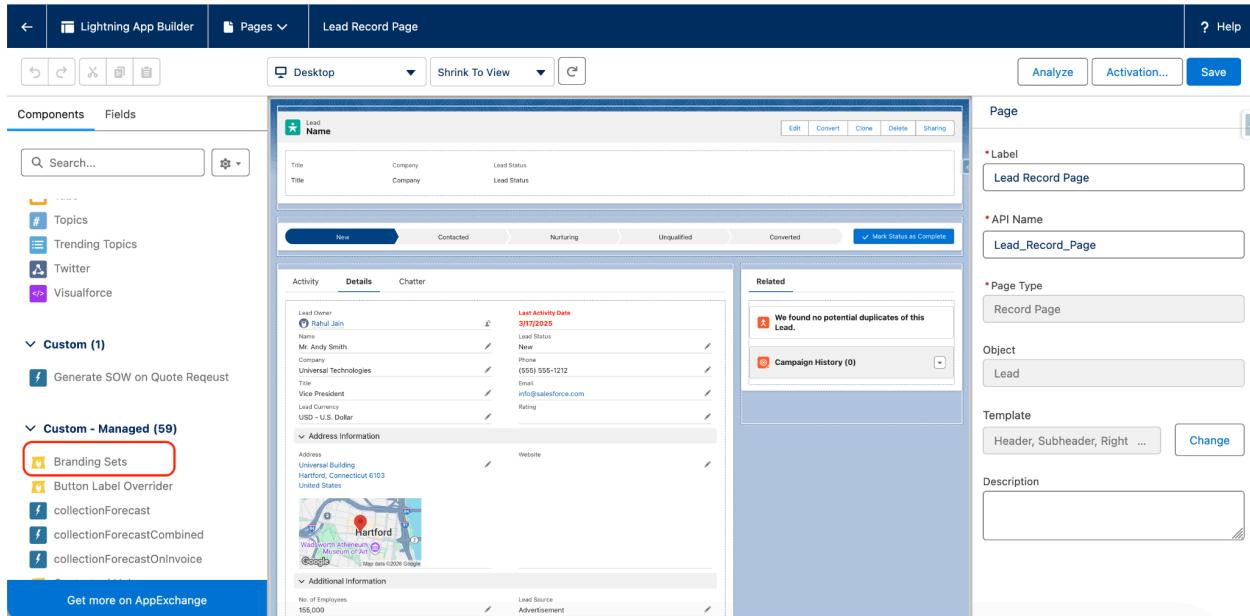
- **PSC\_normalViewElement:** windowViewMode-normal.
- **PSC\_consoleViewElement:** windowViewMode-maximized.
- Once saved, the BYOB components are ready for use on record pages.

The screenshot shows the 'Custom Settings' page under 'SETUP'. The title is 'Custom Settings' with a gear icon. A red banner at the top right says 'After this step, BYOB components are ready to use on record pages'. Below the banner, there's a note: 'Create a new organization level value (for all users) and define value for PSC\_normalViewElement and PSC\_consoleViewElement field'. It also says 'If the custom setting is exactly as defined' and 'If the custom setting is a hierarchy, you can add data for the user, profile, or organization level. For example, you may want different values to display depending on whether a specific user is running the app, a specific profile, or just a general user.' A red box highlights the 'Default Organization Level Value' section. Inside this box, there are two rows: one for 'Location' with 'quotextestdrive' and 'PSC\_normalViewElement' set to 'windowViewMode-normal'; and another for 'PSC\_consoleViewElement' set to 'windowViewMode-maximized'. Arrows point from the text 'exactly as defined' and 'If the custom setting is a hierarchy...' to the respective rows in the table. At the bottom, there are buttons for 'View: All', 'Create New View', 'New', and a search bar for 'Location'.

## 4. Accessing the Component

To begin customizing a record page:

1. Open any standard or custom Salesforce object record page.
2. Click the **Gear Icon** and select **Edit Page** to open the Lightning App Builder.
3. In the left-hand sidebar, locate the **Branding Sets** component under the "Custom - Managed" section.



5. Drag and drop the component onto the record page. It is recommended to place it as the **last component in a column**.

Lightning App Builder | Pages | Lead Record Page

Components Fields

Search... Components Fields

Topics Trending Topics Twitter Visualforce

**Custom (1)**

Generate SOW on Quote Request

**Custom - Managed (59)**

- Branding Sets
- Button Label Overrider
- collectionForecast
- collectionForecastCombined
- collectionForecastOnInvoice

Get more on AppExchange

Lead Record Page

Activity Details Chatter

Lead Owner: Rahul Jain Last Activity Date: 3/17/2025

Name: Mr. Andy Smith Lead Status: New

Company: Universal Technologies Phone: (555) 555-1212

Title: Vice President Email: info@salesforce.com

Lead Currency: USD - U.S. Dollar Rating: ✓

Address Information: Universal Building, Hartford, Connecticut 6103, United States

Additional Information: No. of Employees: 100,000 Lead Source: Advertisement

Related: We found no potential duplicates of this Lead. Campaign History (0)

Page > Branding Sets

SLDS Header Background Color: [Color Box]

SLDS Button Neutral Background Color: [Color Box]

SLDS Button Neutral Color: [Color Box]

SLDS Neutral Base Background Color: [Color Box]

Field 1 API Name: [Text Box]

Field 1 Background Color: [Color Box]

Field 1 Font Color: [Color Box]

Set Component Visibility

## 6. Customizing Colors

The Branding Sets component supports color values in **HEX**, **RGB**, and **RGBA** formats.

The screenshot shows a Lead Record Page in the Lightning App Builder. Several background colors are highlighted with red boxes:

- Header Background Color:** The main header area.
- Button Background Color:** The background of the 'Follow' button in the top right.
- Font Color:** The text color of the 'Follow' button.
- Base Background Color:** The primary background color of the page content area.

On the right side, the 'Branding Sets' configuration panel is open, showing the following color settings:

- SLDS Header Background Color: #2B8E2D8
- SLDS Button Neutral Background Color: #E22CB1
- SLDS Button Neutral Color: white
- SLDS Neutral Base Background Color: #C3F1EF

Below these, there are fields for custom branding:

- Field 1 API Name
- Field 1 Background Color
- Field 1 Font Color

You can customize the following elements:

- **Background Colors:**

- **SLDS Header Background Color:** Sets the color for the page header.
- **SLDS Neutral Base Background Color:** Sets the background color for widgets on the page.

The screenshot shows a Lead Record Page in the Lightning App Builder. Specific background colors are highlighted with red boxes:

- SLDS Header Background Color:** The header area.
- SLDS Neutral Base Background Color:** The background of the 'Related' section.

On the right side, the 'Branding Sets' configuration panel is open, showing the following color settings:

- SLDS Header Background Color: #ccaaaa
- SLDS Button Neutral Background Color: (empty)
- SLDS Button Neutral Color: (empty)
- SLDS Neutral Base Background Color: #aaccdd

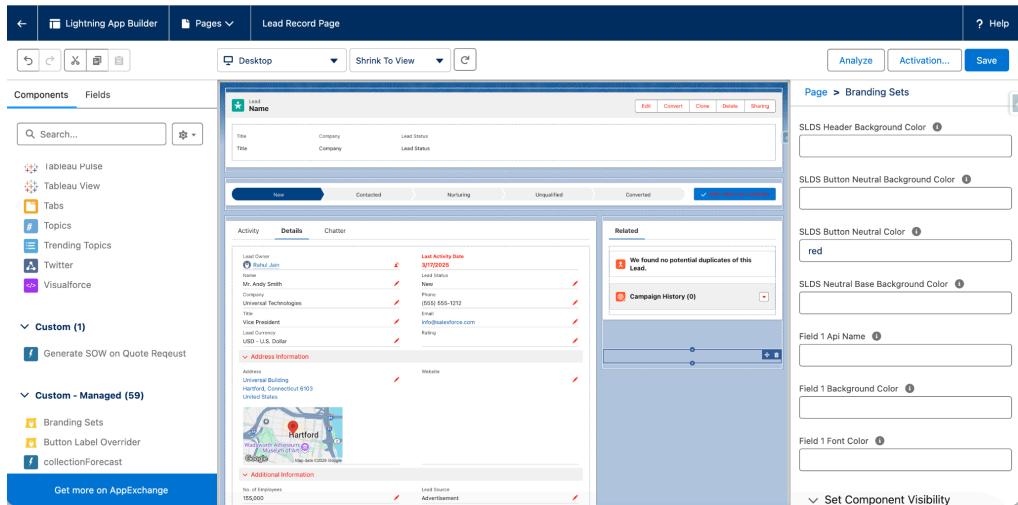
Below these, there are fields for custom branding:

- Field 1 API Name
- Field 1 Background Color
- Field 1 Font Color

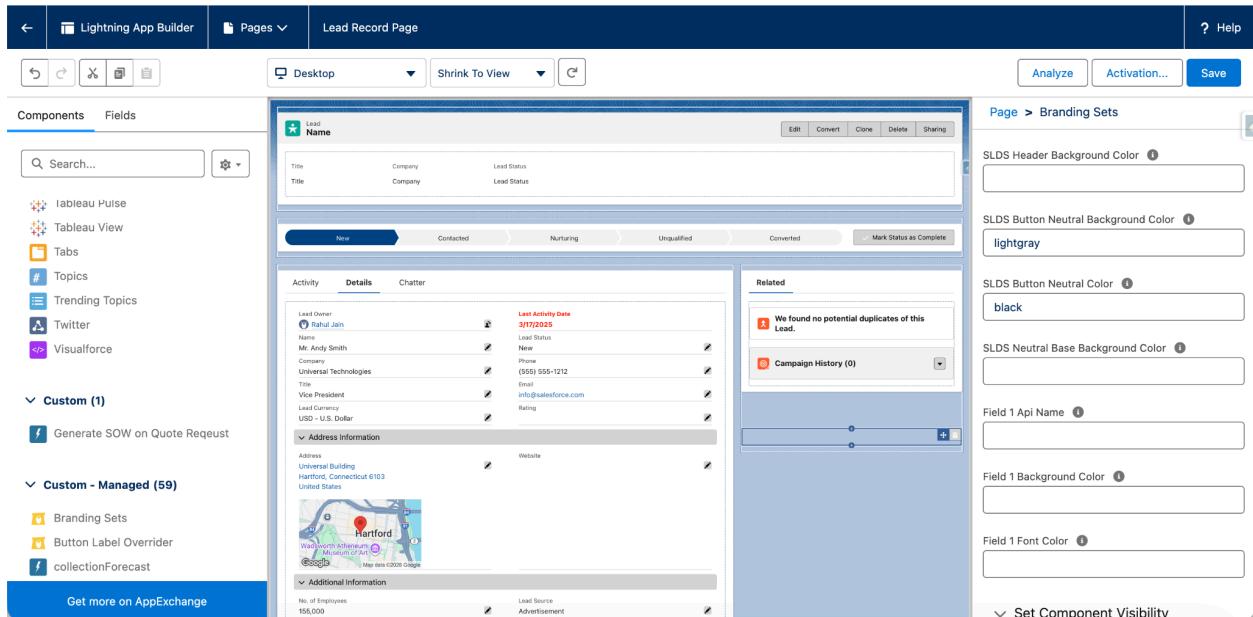
- **Button Colors:**

- *Note: Button colors will intuitively appear if both of the following values are configured.*

- **SLDS Button Neutral Color:** Customizes the font color of the buttons.



- **SLDS Button Neutral Background Color:** Customizes the background color of the buttons.



## 7. Applying and Previewing Changes

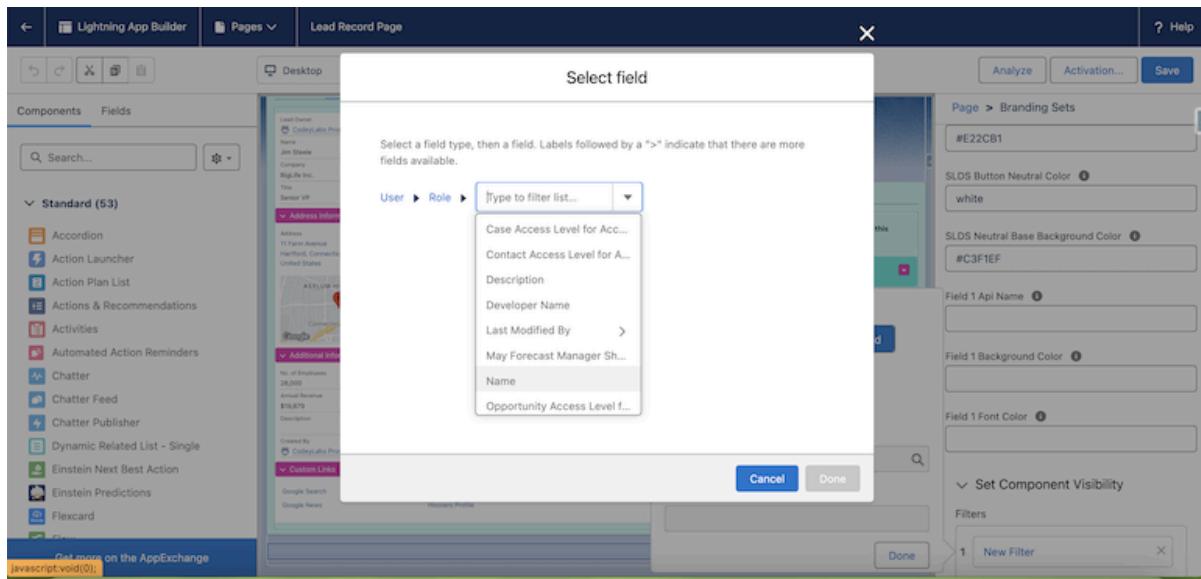
Once you have configured your desired colors:

1. **Preview** the changes directly within the Lightning App Builder to ensure they meet your branding requirements.
2. **Save** the page settings to apply the branding to the live record page.

# Role-Based Customization

You can display different branding themes to different users based on their roles.

1. Select the Branding Sets component in the App Builder.
2. In the component properties pane, go to **Set Component Visibility > Add Filter**.
3. Select **Advanced > User > Role** and define your logic.
4. Only users matching the filter criteria will see the specific branding set; this allows for departmental or role-specific themes.



## Common Use Cases

- **Corporate Branding:** Maintaining a consistent look and feel across all Salesforce pages.
- **Departmental Differentiation:** Using different colors for Sales versus Service departments.
- **Event-Themed Branding:** Temporarily updating themes for specific marketing campaigns or seasonal celebrations.
- **Brand-Specific Cases:** Distinguishing between cases coming from different brand websites using unique color schemes.

## Troubleshooting

- **Colors not appearing:** Ensure the mandatory initial setup in **Custom Settings** was completed.
- **Persistence Issues:** If changes do not seem to stay, verify that the page was saved properly in the App Builder.
- **Console Compatibility:** Branding Sets are fully supported and work seamlessly within the **Salesforce Console app**