Persona Scenario/Objective

Mark, the Salesforce Developer

Mark is tasked with enhancing the user experience of a Salesforce application by allowing users to download specific Lightning component views as PDFs. He decides to utilize the "Lightning PDF Generator" component to achieve this functionality seamlessly.

### Discovery

### Research & Testing

### Implementation

## Deploy & Adoption

# Feedback & Iteration

User Actions Mark explores the Salesforce documentation to find a solution for downloading Lightning component views as PDFs. Mark reviews the capabilities of the "Lightning PDF Generator" component and examines its implementation in sample

configurations.

Mark integrates the "Lightning PDF Generator" component into the Salesforce application, customizing its properties according to the requirements. Mark deploys the updated application with the PDF download feature enabled and communicates the new functionality to users.

Mark collects feedback from users regarding the PDF download feature and iterates on the implementation to address any issues or suggestions.

Touchpoints

Salesforce
Documentation,
Forums, Community
Boards.

Component
Documentation,
Sample
Configurations,
Sandbox
Environment.

Salesforce Development Environment, Component Configuration. Release Notes, User Training Sessions. User Feedback Forms, Support Tickets.

Emotion











Pain Points

Lack of clear documentation, uncertainty about available solutions. Complexity of configurations, potential compatibility issues.

Debugging errors, ensuring proper functionality. User resistance to change, potential performance issues.

Identifying areas for improvement, managing user expectations

Possible Solutions Finding relevant documentation, seeking advice from community forums. Experimenting with different configurations, consulting with peers for insights.

Thorough testing, referring to documentation and support resources Providing clear instructions, addressing user concerns promptly.

Analyzing feedback data, prioritizing enhancements based on user needs.