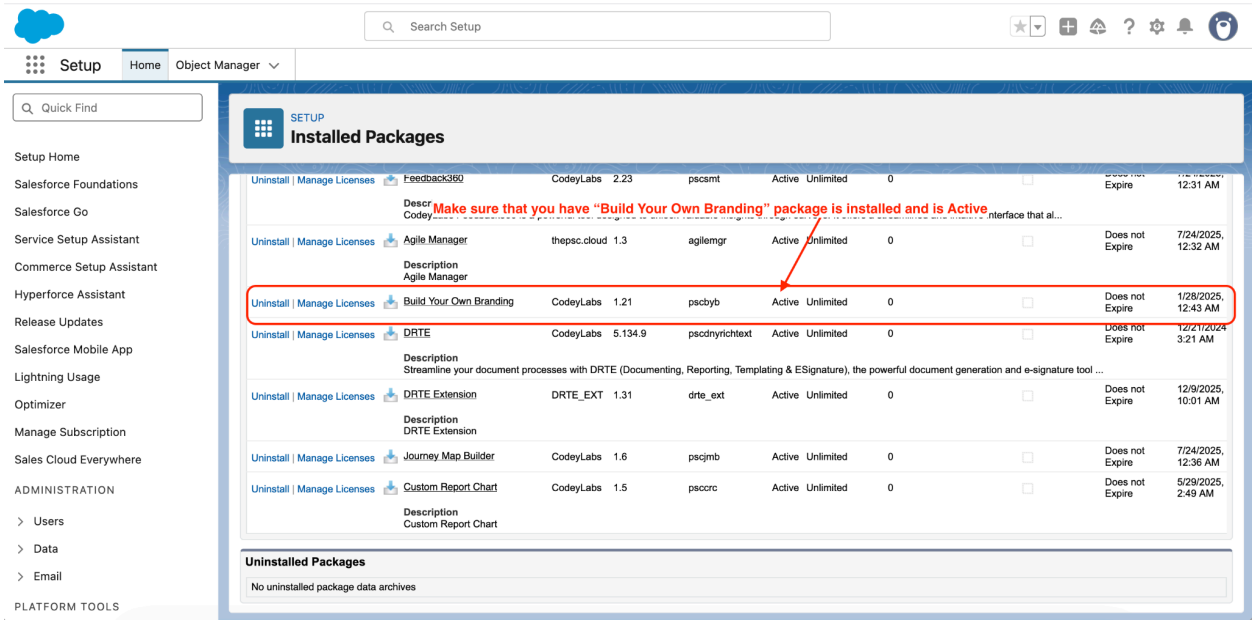
BYOB - Branding Sets

User Guide

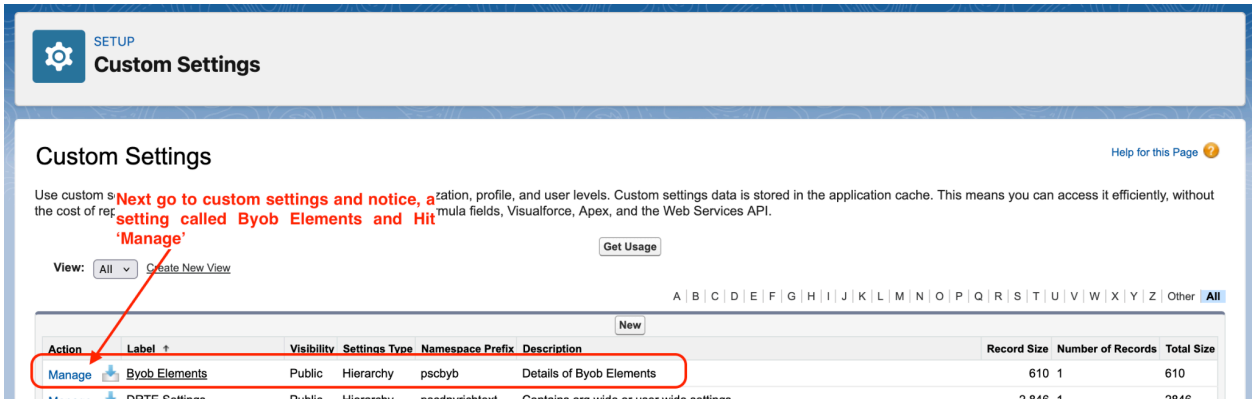
This guide provides a comprehensive walkthrough for using the **Branding Sets** component, a core feature of the **Build Your Own Branding (BYOB)** package. This component allows organizations to align Salesforce record pages with their corporate identity through custom color schemes

Before using the component, you must ensure the package is active and the system settings are defined.

1. **Verify Installation:** Navigate to **Installed Packages** in Setup and confirm that the **"Build Your Own Branding"** package is installed and **Active**.

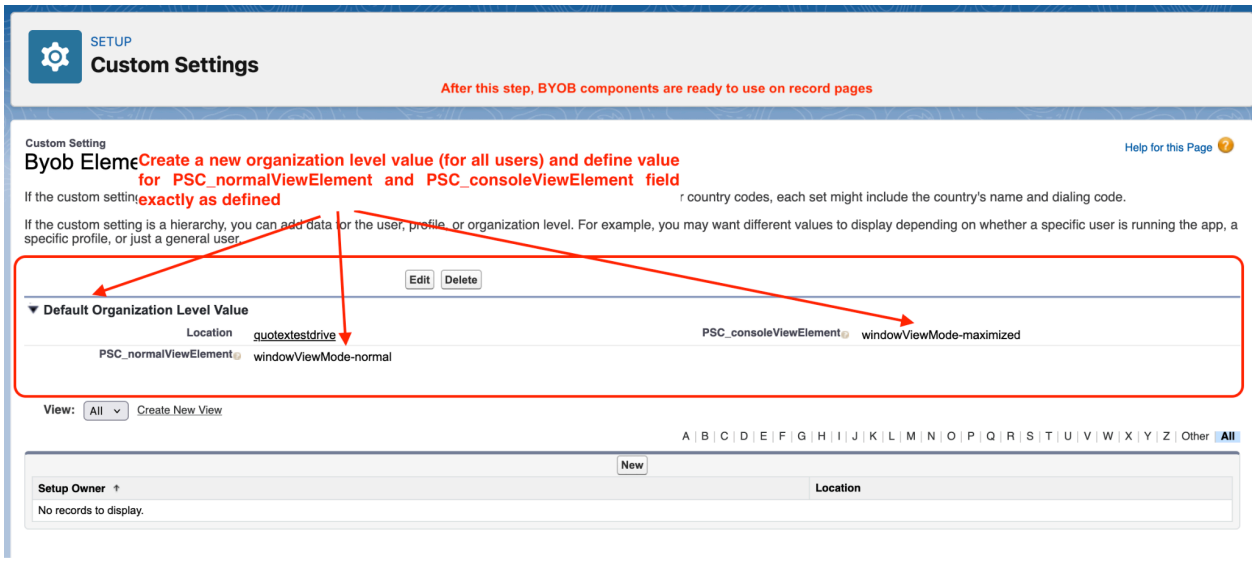


2. **Access Custom Settings:** Go to **Custom Settings** in Setup, locate the setting named **Byob Elements**, and click **Manage**.



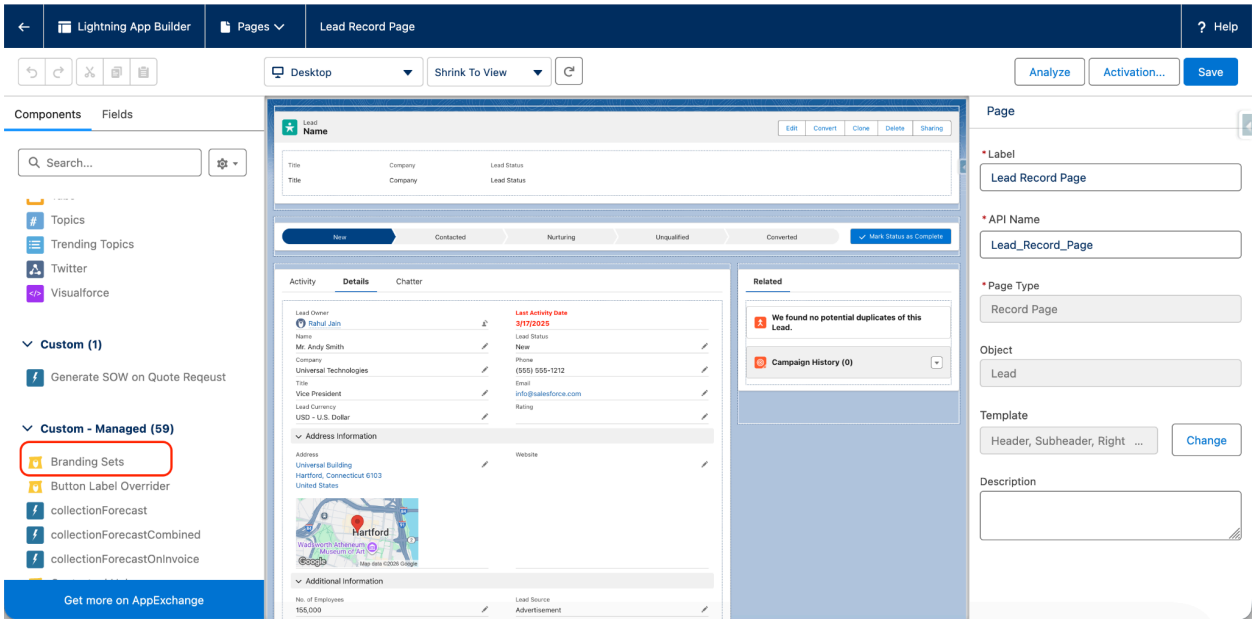
3. **Define Organization Level Values:** Create a new **organization-level value** (applicable to all users). You must define the following fields exactly as shown:

- **PSC_normalViewElement:** windowViewMode-normal.
- **PSC_consoleViewElement:** windowViewMode-maximized.
- Once saved, the BYOB components are ready for use on record pages.

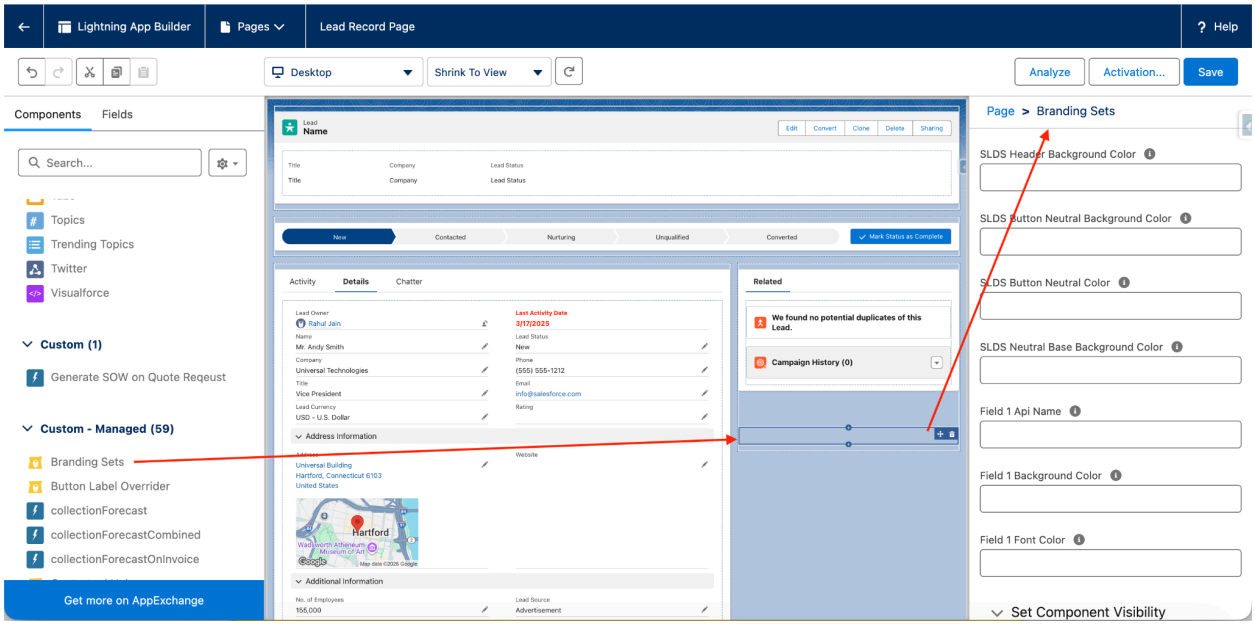


4. Accessing the Component

To begin customizing a record page:
1. Open any standard or custom Salesforce object record page.
2. Click the **Gear Icon** and select **Edit Page** to open the Lightning App Builder.
3. In the left-hand sidebar, locate the **Branding Sets** component under the "Custom - Managed" section.

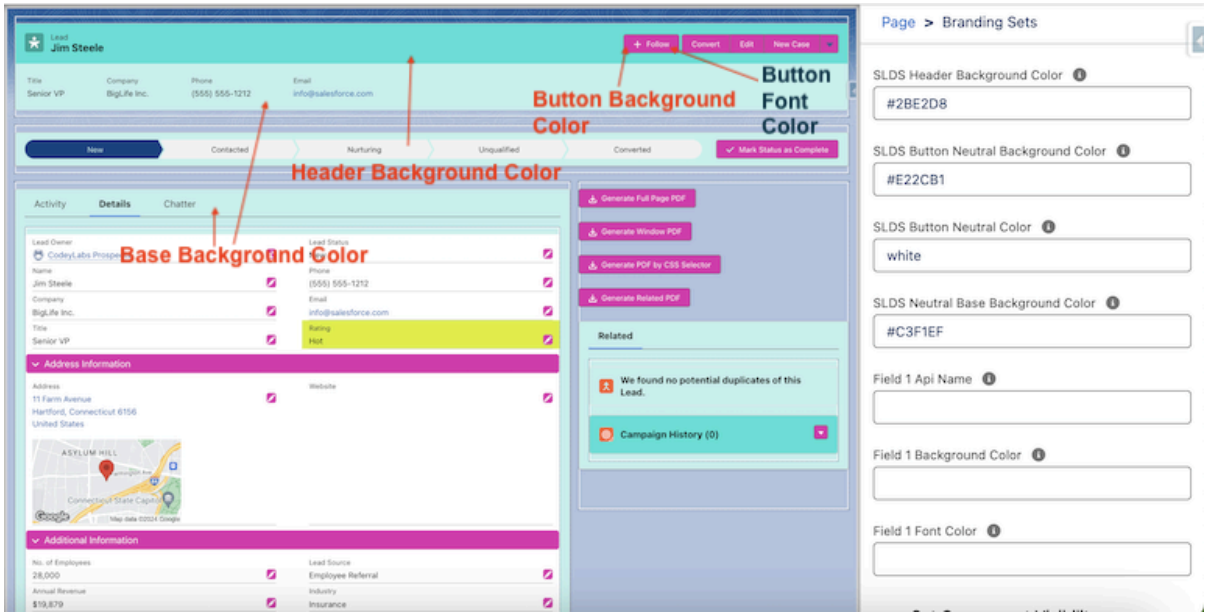


5. **Drag and drop** the component onto the record page. It is recommended to place it as the **last component in a column**.


Lightning App Builder
Pages
Lead Record Page
Help
Desktop
Shrink To View
Analyze
Activation...
Save
Components
Fields
Search...
Topics
Trending Topics
Twitter
Visualforce
Custom (1)
Generate SOW on Quote Request
Custom - Managed (59)
Branding Sets
Button Label Overrider
collectionForecast
collectionForecastCombined
collectionForecastOnInvoice
Get more on AppExchange
Lead
Name
Edit
Convert
Clone
Delete
Sharing
Title
Company
Lead Status
New
Contacted
Nurturing
Unqualified
Converted
Mark Status as Complete
Activity
Details
Chatter
Related
Lead Owner
Rahul Jain
Last Activity Date
3/17/2025
Name
Mr. Andy Smith
Lead Status
New
Company
Universal Technologies
Phone
(555) 555-1212
Title
Vice President
Email
info@salesforce.com
Lead Currency
USD - U.S. Dollar
Rating
We found no potential duplicates of this Lead.
Campaign History (0)
Address Information
Website
Universal Building
Hartford, Connecticut 6103
United States
Hartford
Additional Information
No. of Employees
155,000
Lead Source
Advertisement
Page > Branding Sets
SLDS Header Background Color
SLDS Button Neutral Background Color
SLDS Button Neutral Color
SLDS Neutral Base Background Color
Field 1 Api Name
Field 1 Background Color
Field 1 Font Color
Set Component Visibility

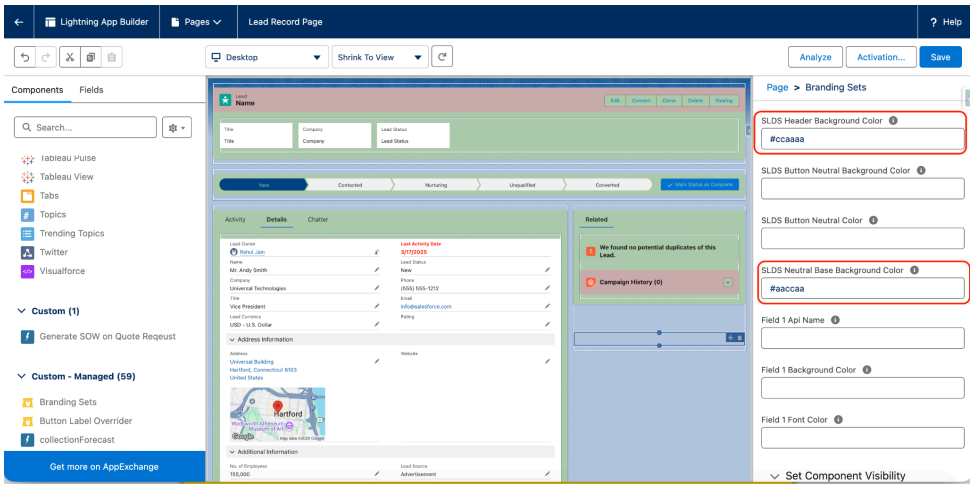
6. Customizing Colors

The Branding Sets component supports color values in **HEX, RGB, and RGBA** formats.



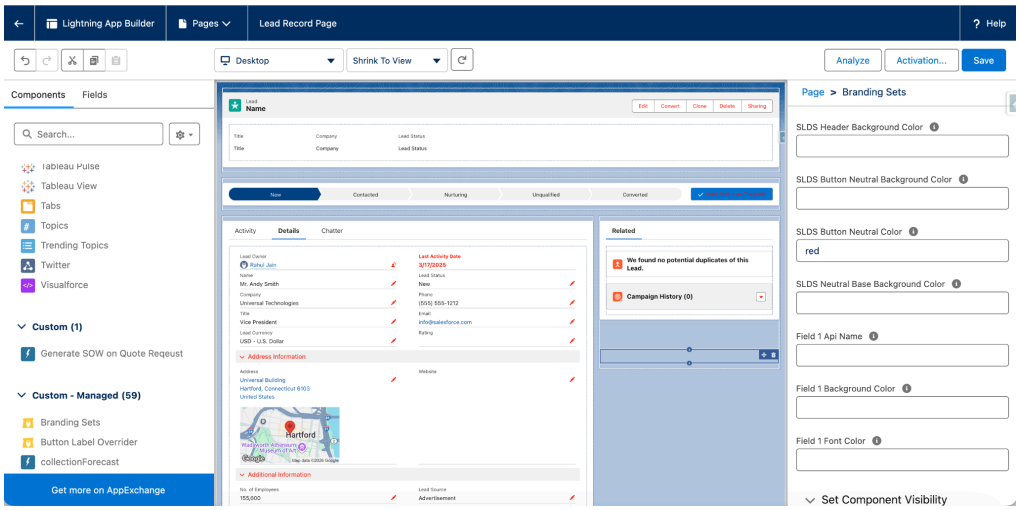
You can customize the following elements:

- **Background Colors:**
  - **SLDS Header Background Color:** Sets the color for the page header.
  - **SLDS Neutral Base Background Color:** Sets the background color for widgets on the page.

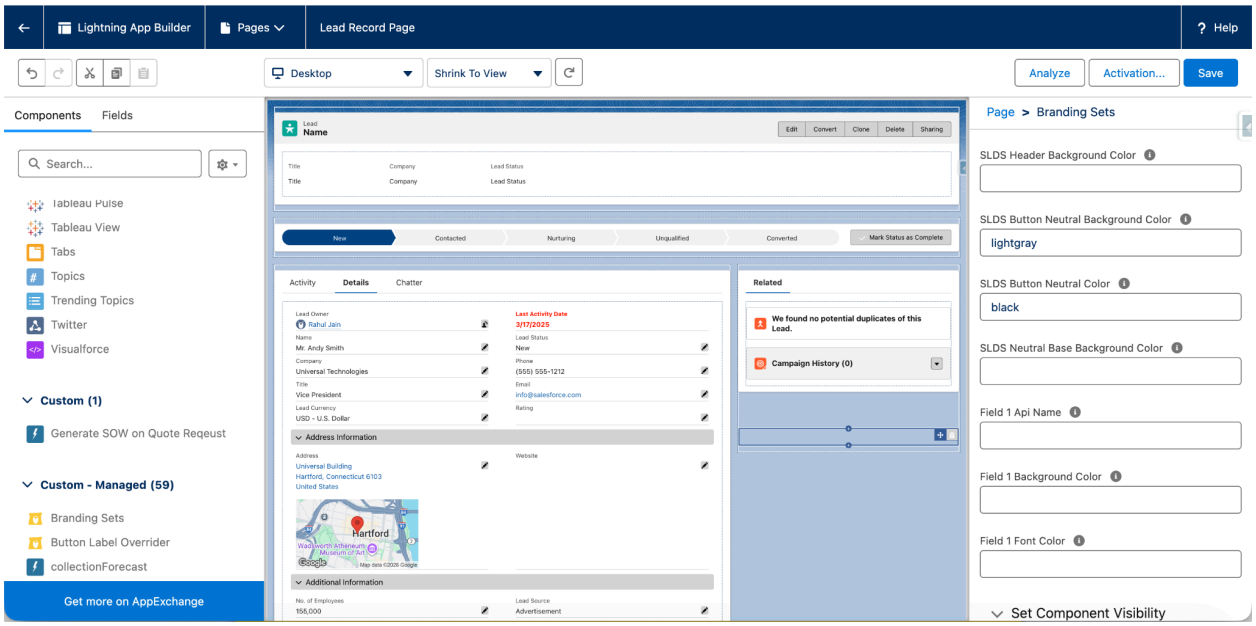


- **Button Colors:**
  - *Note: Button colors will intuitively appear if both of the following values are configured.*

- **SLDS Button Neutral Color:** Customizes the font color of the buttons.



- **SLDS Button Neutral Background Color:** Customizes the background color of the buttons.



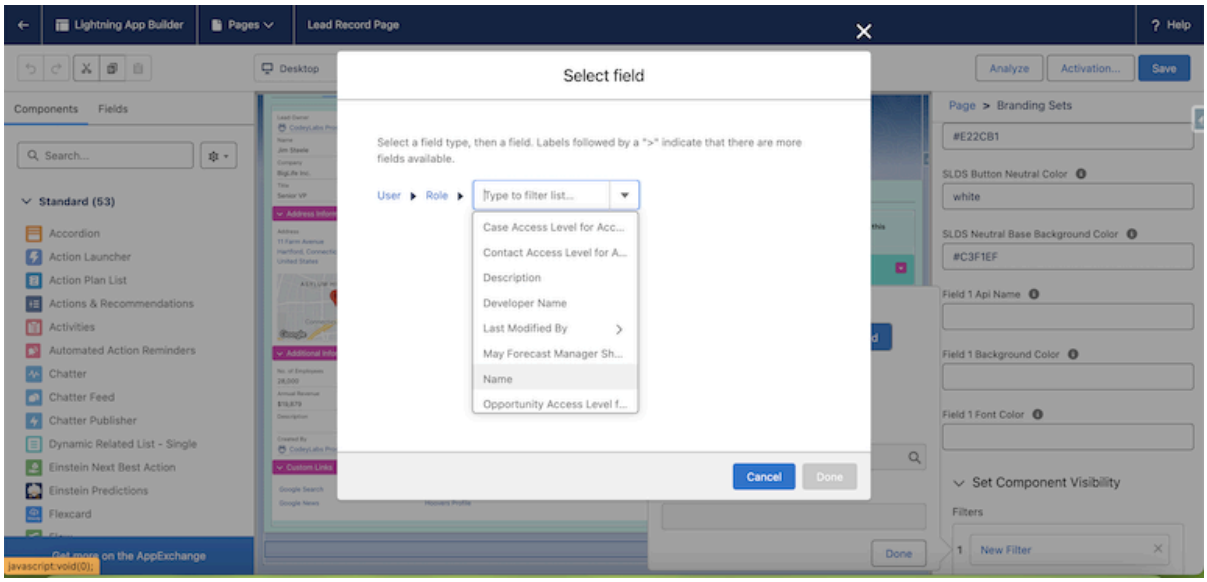
7. Applying and Previewing Changes

Once you have configured your desired colors:
1. **Preview** the changes directly within the Lightning App Builder to ensure they meet your branding requirements.
2. **Save** the page settings to apply the branding to the live record page.

Role-Based Customization

You can display different branding themes to different users based on their roles.

1. Select the Branding Sets component in the App Builder.
2. In the component properties pane, go to **Set Component Visibility > Add Filter**.
3. Select **Advanced > User > Role** and define your logic.
4. Only users matching the filter criteria will see the specific branding set; this allows for departmental or role-specific themes.



Common Use Cases

• **Corporate Branding:** Maintaining a consistent look and feel across all Salesforce pages.
• **Departmental Differentiation:** Using different colors for Sales versus Service departments.
• **Event-Themed Branding:** Temporarily updating themes for specific marketing campaigns or seasonal celebrations.
• **Brand-Specific Cases:** Distinguishing between cases coming from different brand websites using unique color schemes.

Troubleshooting

• **Colors not appearing:** Ensure the mandatory initial setup in **Custom Settings** was completed.
• **Persistence Issues:** If changes do not seem to stay, verify that the page was saved properly in the App Builder.
• **Console Compatibility:** Branding Sets are fully supported and work seamlessly within the **Salesforce Console app**