

# RAHUL JAISWAR

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## CAREER OBJECTIVE

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To secure a data analyst position in a dynamic company where I can leverage my competence in data analysis, statistical modeling, and visualization methods to provide actionable insights, enhance business strategy, and bring measurable influence with a continuous expansion of my data science and analytics capability.

## EDUCATION:

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**M.Sc. Information Technology, Kishinchand Chellaram College**

2022 - 2024 (CGPA: 9.38)

**B.Sc. Information Technology, Lala Lajpat Rai College of Commerce and Economics**

2019 – 2022(CGPI: 9.19)

## TECHNICAL SKILLS:

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**Programming Language:** Python, JavaScript, SQL

**Data Manipulation:** Pandas, NumPy, Excel, Advanced Excel.

**Data Visualization:** Matplotlib, Seaborn, Power BI, Google Looker Studio.

**Database:** MySQL, SQL Queries.

**AWS:** S3, Athena, Glue, Glue DataBrew, Quicksight

**Web Development:** HTML, CSS, Bootstrap.

**Frameworks:** Flask.

**Tools:** Google Sheets, Jupyter Notebook, Google Collab, Microsoft Word, PowerPoint, GitHub, Google Workspace.

**Other Skills:** Data Cleaning, Data Wrangling, Data Visualization, Exploratory Data Analysis (EDA), Statistical Analysis, Dashboarding.

**Soft Skills:** Problem-Solving, Communication, Collaborative Team Player, Attention to Details.

## PROJECTS:

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**Exploratory Data Analysis on Diwali Purchase**

**Trends:** [Link](#)

- Conducted EDA on Diwali customer purchase data using Python (Pandas, NumPy, Matplotlib, Seaborn)
- Analyzed customer segments, top-performing product categories, and gender-based buying trends.
- Derived actionable insights to inform targeted marketing strategies.

**E-Commerce Dashboard | Power BI:** [Dash](#) | [Link](#)

- Built an interactive Power BI dashboard to analyze key metrics across platforms like Blinkit, JioMart, and Swiggy Instamart.
- Integrated Python scripting to generate a dynamic word cloud from customer feedback.
- Designed a custom filter pane using bookmarks, groups, and selection panes for intuitive slicing by platform and product category.

## CERTIFICATES:

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- Power BI (Simplilearn) | [Certificate](#)
- Pandas (Kaggle) | [Certificate](#)
- SQL For Data Science (Great Learning) | [Certificate](#)