



ROYAL ENFIELD

Annual Report FY-2025

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Innovation & Product Launches

- **Electric Vehicle Launch:** Launched the "Volatic," our first fully electric motorcycle.
- **Future Technology (Hydrogen):** Started Phase-1 testing of the Hydrogen-Combustion Engine.
 - **Status:** Laboratory testing shows expected efficiency results.

Technology Framework: Created a proprietary Battery Management System (BMS) for the Volatic, ensuring long-range stability.





Operations, HR & Supply Chain

- Developed a local vendor network for EV components to reduce import reliance.
- Hired 700 technicians for Volatic production.
- Expanded the R&D Engineering team by 10% with a focus on hydrogen technology.
- Conducted quarterly "Vendor Technology Alignment" sessions to uphold global quality standards for local parts.





Budget Allocation and Financial Implications

Budget Allocation:

- 60% Capital Expenditure (Establishing the Volatic production line).
- 25% Research & Development (Hydrogen and Battery research).
- 15%: Software and Talent acquisition.

Profit/Loss Implications:

- **Cost Reduction (Profit):** Transitioning to a local supply chain has lowered the production cost per unit of the Volatic by 18%.
- **Investment (Loss):** Current heavy spending on R&D for Hydrogen is a cost center, but it is anticipated to generate a return on investment by FY 2027.

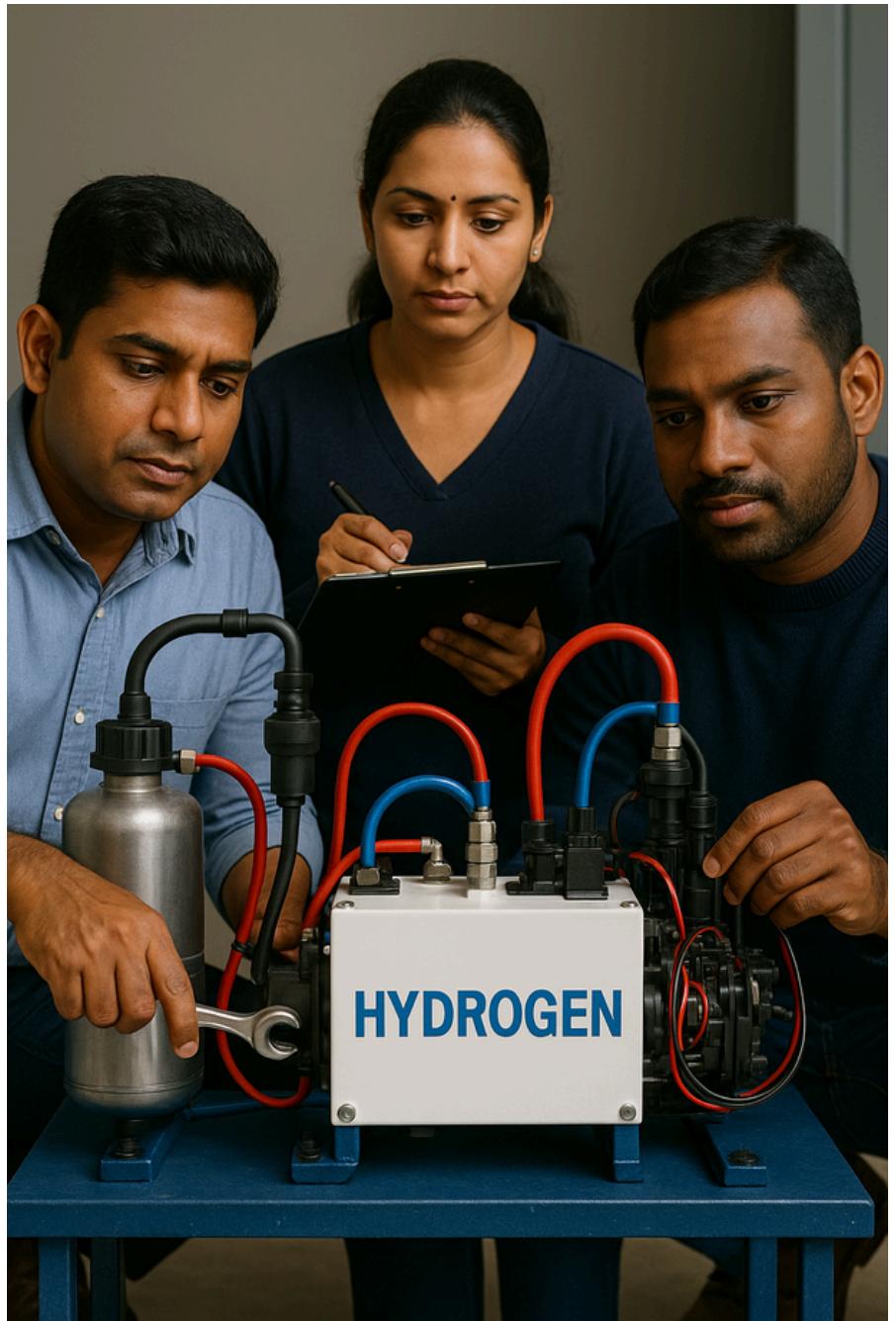


Challenges & Roadmap

- **Critical Challenge:** Encountered software calibration issues in "Eco" vs "Sport" riding modes during Beta testing.
- **Solution:** Rectified via firmware update before final shipping.

Future Roadmap:

- **FY 25-26:** Launching a second, high-performance Electric Motorcycle.
- **FY 27-28:** Target commercial launch of the Hydrogen prototype.





THANK YOU

