JIS UNIVERSITY, KOLKATA



28th-29th June, 2025

SPONSOR BROCHURE



ABOUT US

HexaFalls is one of the largest and most dynamic hackathons in Eastern India, designed to unite talent, innovation, and creativity under one roof. Inspired by the mystery and adventure of Gravity Falls, this next-gen hackathon brings a unique twist to the world of innovation, challenging participants to explore the unknown, decode real-world problems, and build groundbreaking solutions using cutting-edge technologies.

Organized by passionate tech enthusiasts from **Google Developer Groups (GDG) On Campus, JIS University**, HexaFalls serves as a platform for aspiring developers, designers, and problem-solvers to push boundaries and bring ideas to life.

With an immersive, adventure-driven experience, HexaFalls fosters a culture of learning, collaboration, and technological advancement. By bringing together students, professionals, mentors, and industry leaders, we aim to bridge the gap between theoretical knowledge and practical implementation, empowering the next generation of changemakers.

Join us as we decode mysteries, hack the future, and shape technology—one solution at a time.



OUR JOURNEY









WHY SPONSOR US?

BRAND VISIBILITY

In today's era it is crucial to have brand visibility in order to make the company known to the relevant audience. By sponsoring HexaFalls your company can gain brand exposure, reach a targeted audience of tech individuals, which will contribute to the growth of your company

ATTRACTING TALENT

Sponsoring our tech hackathon and becoming a part of HexaFalls will give you the opportunity to witness the potential of top tier developers, designers and innovators who have the power to make an impact in the technology world

PROMOTING YOUR PRODUCT

By sponsoring HexaFalls you can also showcase the potential of your product, highlighting its relevance in solving real life problems. HexaFalls would provide you a platform for product promotion, demonstrating its value in today's market.

NETWORKING ASPECTS

Connect with professionals, industry leaders, fellow sponsors and aspiring talents who share similar ambitions. Engaging with these individuals fosters collaboration and opens doors for your company to reach greater heights.



PAST SPONSORS

















PAST SPONSORS





BECOME OUR SPONSOR

We've been proud to have amazing sponsors who've helped make HexaFalls the success it is today. Be part of our journey, support innovation, and let's create something incredible together!



TITLE SPONSOR

BECOME OUR TITLE SPONSOR



The brand name of Title Sponsor will be Shown Alongside HexaFalls. For example, HexaFalls Powered by <Title Sponsor>

Title Sponsor gets exclusive 30 minutes to show their Product/API Demo

During the Opening Ceremony, Title Sponsor will get an opportunity to have a Keynote Presentation.

Title Sponsor will have their Logos printed on HexaFalls's Exclusive Merchandise.

A Representative from your organization as a member of our esteemed Jury Panel.

Title Sponsor are the Soul of the Hackathon like ours, a company like yours will always have a positive impact on HexaFalls.

PARTNERSHIP PERKS

Title Sponsor

\$600

Alpha

Beta

Delta

\$500 \$300 \$200 \$150

7					
General	Title Sponsor	Alpha	Beta	Gamma	Delta
Representative in Judging Panel	~	_	_	_	_
Blog Series	✓	✓	✓	_	_
Presentation at Closing Ceremony	~	_	_	_	_
Initial API/ Product Demo	30 Minutes	20 Minutes	10 Minutes	_	_
Pre-Event Sessions: Mini events, Workshops, Contests/Quiz, Online Sessions	~	~	~	_	_
Send Mentors	~	/	/	~	_
Special Channel in Discord	~	~	~	~	/
Recruiting					
Sponsor Booth	~	~	_	_	_
Send Recruiters (Invite Attendee)	~	~	_	_	_
Access to Profile: Github, Mail, PortFolio	~	~	~	~	_
Resume Access	~	✓	✓	V	~
Recruiting Material	✓	~	✓	~	/

PARTNERSHIP PERKS

Title Sponsor

\$600

Alpha

Beta

Delta

\$500 \$300 \$200

Branding	Title Sponsor	Alpha	Beta	Gamma	Delta
GrandPrize/Awards Naming Rights	~	_	_	_	_
Standees & Flex (*)	Standees-6/4 ft	Standees-5/2 ft	_	_	_
Customized Swags Distributed by us.	~	_	_	_	_
Individual Tracks	~	~	_	_	_
Logo on Merchandise	✓	_	_	_	_
Post Event Collaborations	✓	~	/	_	_
Logos on Banners	~	/	/	_	_
Dedicated Section in Welcome K Guide.	Cit 🗸	_	_	_	_
Logo in Welcome Kit.	✓	/	/	/	/
Social Media Mentions (*)	~	~	✓	~	/
Logos on Website Slider	✓	~	✓	_	_
Logo on Website	✓	~	/	/	
Swags	~	~	✓	~	/
Post Event Mails	V		/		_



BILL CIPHER MAY LOVE CHAOS, BUT WE LOVE CLEAN CODE!