

# Chapter 11

## Investment Analysis and Taxation of Income Properties

# Investment Analysis

## Big Picture

- Motivations for Investing in Income Properties
  - Rate of Return
  - Price Appreciation (a part of expected return)
  - Diversification
  - Inflation Protection
  - Tax Benefits

# Investment Strategies (1 of 2)

- Investing in Core Properties
- Investing in Core Properties with a “Value Add” Strategy
- Property Sector Investing
- Contrarian Investing
- Market Timing
- Growth Investing
- Value Investing

# Investment Strategies (2 of 2)

- Strategy as to Size of Property
- Strategy as to Tenants
- **Arbitrage Investing** (private acq. to public sale –REIT)
- Turnaround/Special Situations
- Opportunistic Investing
- Investing in “Trophy” or “Blue Chip” Properties
- **Development**

# Market Characteristics

- Real Estate **Cycle**
  - Large Market in number and size of properties
  - Competitive
  - Fragmented Ownership
  - Overdevelopment Potential
  - The cycle differs for different property types.



# Market Analysis

- Evaluation of supply and demand for a type of property
- **Absorption** (how much space is leased-up in a period)
- Supply of Space
- Market Rents
- Forecasting Supply, Demand, Market Rents, and Occupancy

# Analysis – Specific Projects

- Subject property versus “Market”
- Actual Cash Flows
- Proforma build
- Importance of Existing Leases





# Investment Analysis Review

- **Present Value** (Discounted Cash Flow or *DCF Analysis*)
  - A way to solve for the initial price (value) that an investor may pay given a specified discount rate.
    - Discounted value of the cash flows (at some  $r$ )
    - The discount rate is the rate of return that an investor will require in order to make a specific investment
    - Do not need to know purchase price (we are solving for this)
    - How to determine  $r$  ?
- **Net Present Value** (NPV)
  - If purchase price known
  - Comparison of DCF value to proposed price/investment
  - $DCF - \text{price} = NPV$



# Investment Analysis Finance Review

- Given a “Purchase Price” or Cost.....
  - PV of future CF less Cost = NPV
  - Internal Rate of Return (IRR) of deal
    - The discount rate at which the net present value of the cash flows is equal to 0.
    - The discount rate that equates the purchase price (initial outflow) with the present value of future cash flows

If  $IRR > r$ ; accept Project

If  $IRR < r$ ; reject Project

Where  $r$  is the appropriate discount rate, or required return, or the “hurdle rate”

## Comment on Rates

- What is difference between IRR and  $r$  ?
- $r$  is the investor's "required return" regardless of proposed purchase price. Apply to future cash flows.
- **IRR** can only be calculated "given" a proposed purchase price (or investment amount). It is what the deal "throws off" given that price. Apply to all cash flows including investment.



# Monument Office Building

## (Unleveraged analysis first)

- Available at asking price: \$8,500,000
- Three tenants – various rates & terms
  - Expense stops
- Hold property for 5 years
  - Assume terminal cap rate = going in cap rate

Note: 15/16<sup>th</sup> edition of Brueg Fisher textbook has different assumptions from 14e. The Master spreadsheet has both versions.

# Monument Office Building p352

(Unleveraged analysis first – See Excel file)

- **Ch 11 – Lease 15&16e** Excel Master file
  - Lease Analysis and proforma
  - Build proforma
  
- **Discuss**
  - **Valuation concepts**
  - **Implied Going in cap rate**

# Monument Office Building p352

## (Leveraged)

- **STOP.**
- **Ch 11 – Monument** case extends to add:
  - Leverage (debt financing)
  - Income Tax Concepts
  - Complex
- **Simplify**
  - Before proceeding, let's do a simpler example that doesn't mix these.



# Levels of Property Analysis

Level	Description	Important CF	Required return
1.	Unleveraged	NOI	$r$
2.	Leveraged	CF after Debt Service CF to Equity (BTCF)	$k$
3.	After Tax (leveraged)		$m$

# Green Grass Office Building

## A Simpler Example

(IncomePropertyIllustrated\_Simplified.xlsx)

Start with a simple example to illustrate

1. Unleveraged example
2. Debt Financing (Leverage)
3. Taxation

See file: See three tabs (sheets)

NOTE: Following slides refer to the Excel model

# Green Grass Office Building

(IncomePropertyIllustrated\_Simplified.xlsx)

- Review “Unleveraged Analysis” tab
  - \$1,000,000 all cash purchase
- Then, consider adding Debt
  - See next few slides then review “Leveraged Analysis” tab



# Debt Financing Balance Sheet

(IncomePropertyIllustrated.xlsx)

Property	\$1,000,000	Debt (mortgage)	\$700,000
		Equity	\$300,000*

\* Simple analysis ignores closing costs, fees etc.

# Debt Financing: Terminology

- Debt Service: The total monthly (or annual) payment you must make to meet your obligation (interest + principal in case of amortizing loan)
- Equity Required\* = Price – Debt
- *CF to Equity* = NOI – Debt Service
  - aka Before Tax Cash Flow (BTCF) (text uses this)
  - aka Equity Dividend (BTCF)
- Equity Dividend Rate = 
$$\frac{CF\ to\ Equity}{Equity\ Investment}$$
  - aka “cash on cash” return.

\* But you need to also add any closing costs, including points.

# Green Grass Example

- Green Grass Office Building:
  - \$1,000,000 Property;
  - 85% allocated to building and 15% to land (*for taxes*)
  - $NOI_1 = \$112,056$

## **FINANCING**

- 70% LTV; 8% Interest Rate, 30 Year Am.
- No financing costs ( no “points”) to keep it simple
- \$700,000 debt; **\$300,000** equity
- Monthly Payment = \$5,136.35
- Annual Debt Service (x12) = \$61,636

# Before-Tax Cash Flow - Operations

- CF to Equity (or BTCF) = NOI - DS
  - $\$112,056 - \$61,636 = \$50,420$
  - a.k.a. “equity dividend”
- Equity Dividend Rate = EQDIV/Equity
  - $\$50,420/\$300,000 = 16.81\%$
  - a.k.a “*cash on cash*” return
- Debt Coverage Ratio =
  - $\$112,056/\$61,636 = 1.82$
- These ratios pertain to the first year of operations (meaningful if stabilized NOI)

# Before-Tax Cash Flow – Sale of Property

- Before-Tax Cash Flow from the Property Sale ( $BTCF_s$ ):
  - We need this to do a DCF analysis
  - $BTCF_s = \text{Sales Price} - \text{Mortgage Balance}$
  - If the property were sold in Year 5 for net price of \$1,375,000 (\$1,326,250 net) then
  - $BTCF_s = \$1,326,250 - \$665,489 = \$660,761$ 
    - The mortgage loan balance (\$665,489)
    - How to get mortgage balance (25 years remain)?
    - $n=25 \times 12$ ,  $i=8/12$ ,  $pmt=-5,136.35$ , Compute PV

**We'll return to this simple example later.....**



# U.S. Taxation

Administered by Internal Revenue Service (IRS)

- Four Classes of Real Property
  - Real Estate held as a “**personal residence**”
  - Real Estate held for sale to others – “**dealer**” **property**”
  - Real Estate held for use in a trade or business – “**trade or business property**”
  - Real Estate held as an investment for the production of income – “**investment property**”

# 3 Types of Taxable Income

- Active Income
  - Salaries, wages, bonuses, and commissions
- Portfolio Income
  - Interest, dividends, and capital gains
- Passive Income
  - Rents from real estate, and royalties from oil and gas rights



# Passive Activity Loss (PAL) Restrictions

- IRS does not want investors to be able to “shelter” other income with real estate losses (many created by depreciation)
- Passive losses cannot be used to reduce active or portfolio income
- Passive losses may be used to reduce other passive income
- Passive losses not used may be used in future years



# Passive Activity Loss Restrictions

- 1<sup>st</sup> Exception
  - Active participants may deduct up to \$25,000 in passive losses against other non-passive income, subject to income limitations
- 2<sup>nd</sup> Exception
  - Broad exception for some real estate professionals

# Depreciation and “Basis”

- The original cost basis includes all costs associated with acquiring the property and transferring the title
- Land value cannot be depreciated
- The “depreciable basis” is the total value that can be depreciated over the recovery period
- Depreciable Basis = Cost Basis – Land Amount

# Depreciation

- Depreciation
  - Depreciable Basis / Recovery Period
- Recovery Period depends on property type
  - Residential income producing property (27.5 Years)
  - Non-residential income producing property (39 Years)

# After-Tax Cash Flows

- Calculating the after-tax cash flow from operations
- Step 1: Compute taxable income and tax payable

Net Operating Income

*+ Capex (if deducted in NOI)*

- Depreciation

- Interest

= Taxable Income

Then multiply by tax rate

# After-Tax Cash Flows

(Back to our earlier example GreenGrass)

- From our example, depreciation is based on a building value of \$850,000 over 39 years
  - Depreciation =  $\$850,000 / 39 = \$21,795$
  - Interest = \$55,789 (possible with “amort” function on the financial calculator or build an amortization schedule in Excel. This is the interest portion of the total \$61,636 of year 1 Debt Service.)

# Tax Calculation

(IncomePropertyIllustrated\_simplified.xlsx)

- Year 1 taxable income would be:

NOI	\$112,056	
Capex (if deducted in NOI)	+ 0	
Depreciation	- \$21,795	
Interest	- \$55,789	
Other (tax amortization of points)	- 0	
Taxable Income	<u>\$34,472</u>	
Thus Tax Payable @ 30%	10,342	} A CF item

# Tax Calculation

A few complications

Tax Calculations	Cash Calculations
Net operating income ( <i>NOI</i> )	Net operating income ( <i>NOI</i> )
➔ + Capital expenditures ( <i>CAPX</i> )	
– Depreciation ( <i>DEP</i> )	
– Interest expense ( <i>INT</i> )	– Interest expense ( <i>INT</i> )
➔ – Amortized financing costs ( <i>AFC</i> )	– Principal amortization ( <i>PA</i> )
= Taxable income ( <i>TI</i> )	= Before-tax cash flow ( <i>BTCF</i> )
× Ordinary Tax rate ( <i>TR</i> )	– Tax liability ( <i>TAX</i> )
= Tax liability ( <i>TAX</i> )	= After-tax cash flow ( <i>ATCF</i> )

Model can be made more realistic by a) adding CAPX (model contemplates a % of EGI) and b) adding “Points”

# After-Tax Cash Flows

- Step 2: Compute after-tax cash flow from operations *for year 1*

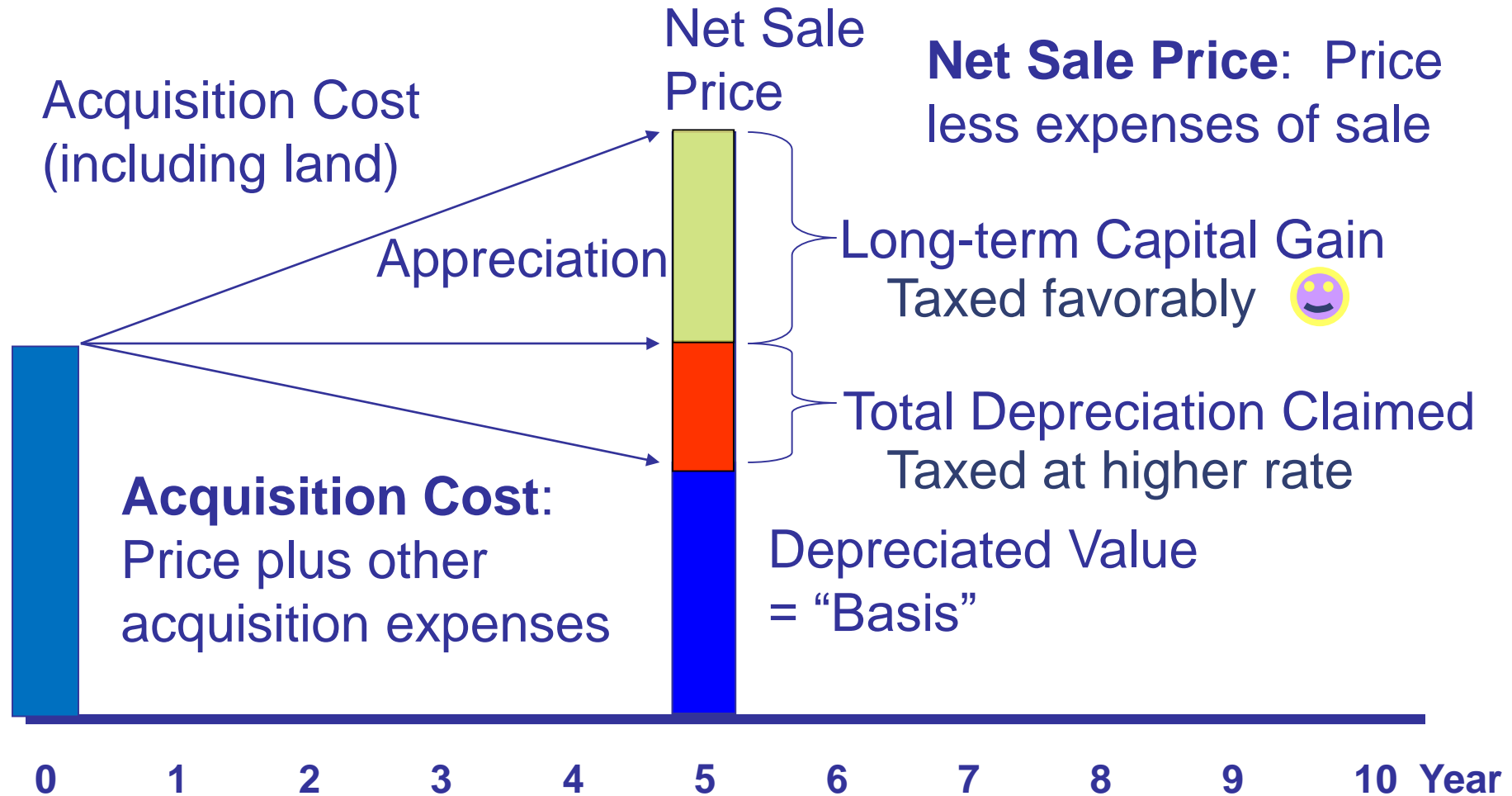
$$\begin{aligned}\text{ATCF}_1 &= \text{BTCF}_1 - \text{Taxes} \\ &= \$50,420 - 10,342 \\ &= \$40,078\end{aligned}$$



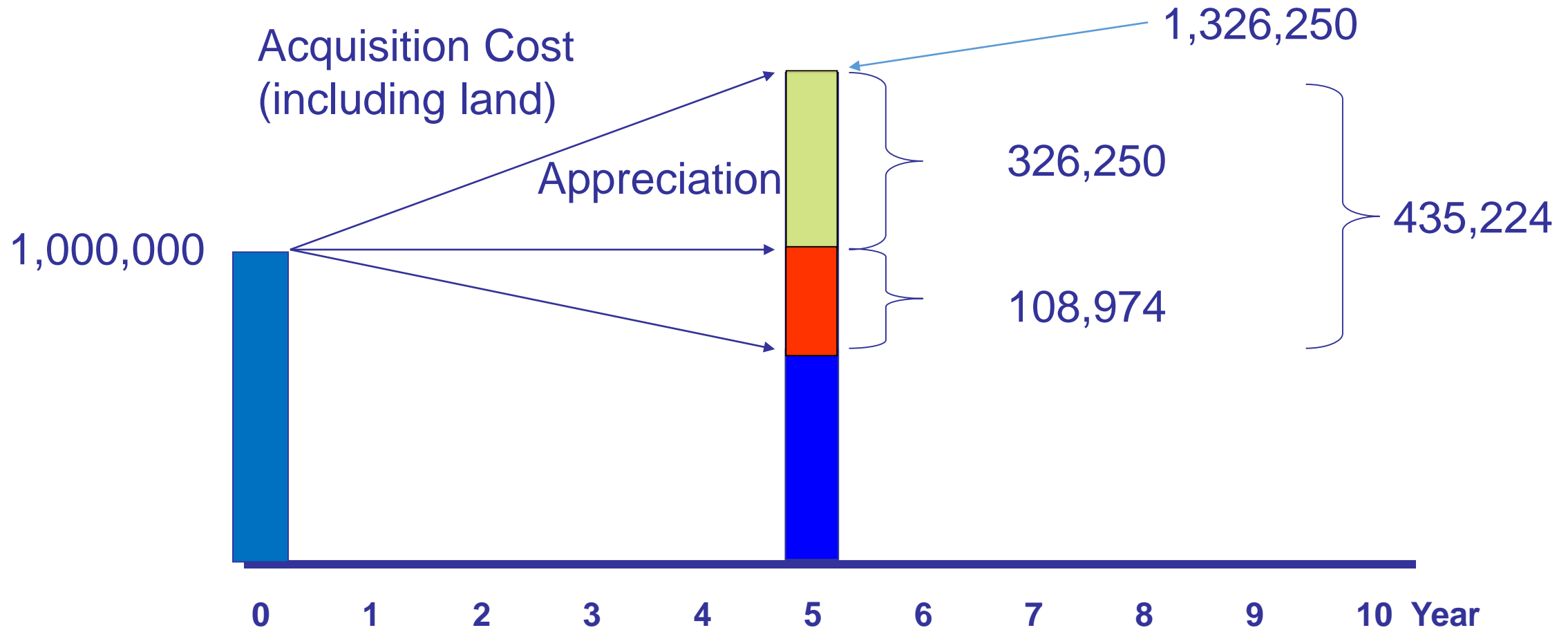
# Taxes on Sale of Property

- Taxes on the property sale
  - Gain from recaptured depreciation
    - Taxed at 25%
  - Gain from price appreciation
    - The maximum is 15%
- Note that these rates can change as Congress changes tax code frequently

# Taxation of Gain



# Taxation of Gain



# Taxation of Gain

■ Net Proceeds of sale (year 5)	\$1,326,250
■ Property basis:	
■ Original price	\$1,000,000
■ Add Capital Improv.(5 yrs)	0
■ Less Dep'n (850/39)x5	<u>- 108,974</u>
Adj. Basis	\$ 891,026
■ Gain for tax purposes	\$ 435,224
■ Adjustment (unamortized points*)	<u>0</u>
GAIN	\$ 435,224

\* This adjustment is somewhat technical.

# Tax on Sale

<u>Type</u>	<u>Amount</u>	<u>Rate</u>	<u>Tax</u>
Dep'n recap	108,974	25%	27,244
Appreciation	<u>326,250</u>	15%	<u>48,938</u>
Total	435,224		76,181

# After-Tax Cash Flows

- Step 4: Compute after-tax cash flow from the property sale

- $ATCF_s = BTCF_s - \text{Taxes}$

$$\begin{aligned} ATCF_s &= \$1,326,250 - \$665,489 - \$76,181 \\ &= \$584,580 \end{aligned}$$

- Possible Analysis
  - Compute After-Tax Internal Rate of Return
  - Compute After-Tax Net Present Value

# Example to “Put it all Together”

Review: Numbers above are all from Excel file

## Green Grass Example (Tax & Leverage)

IncomePropertyIllustration\_Simplified.xlsx

Discuss

- “Discount rate” used in each
- IRR in each

# Special Tax Rule – Gain on Sale

## 1031 Exchange (Detail in Ch 14)

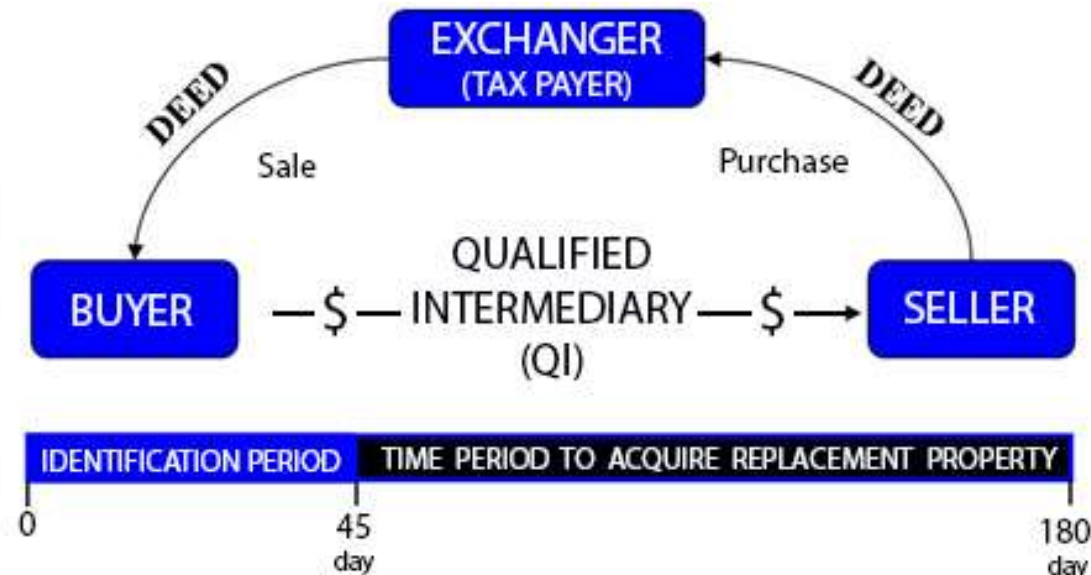
- Special Rules under Section 1031 of IRC\*
  - Tax on Gain can be “deferred” if proceeds are reinvested in real estate
  - “Like-kind” exchange
  - “1031 properties” (a market exists)
  - “Boot” is non-like-kind consideration including cash and debt relief; and is not eligible for exchange benefit

\* Internal Revenue Code



# Property Exchanges (1031 exchange)

- Exchange Agreements
  - “like-kind” exchange of income properties
  - Delayed Exchanges
    - 45 days to identify replacement property
    - 180 to complete purchase
    - Must use intermediary
    - Can close replacement property before sale property



# Tax Summary

- **Calculation of Taxable Income**
  - Start with NOI and adjust.
- **Calculation of Tax on Sale of Property**
  - Gain is taxed:
    - 1<sup>st</sup> at depreciation recapture rates
    - 2<sup>nd</sup> at capital gain rates
- **1031 Exchange Concept**