Lending Club Peer-to-Peer Loans

LendingClub



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Data Report and Relevant packages

Alternative Lending has majorly disrupted the Banking sector. People are swaying away from traditional banking institutions and going to Peer-to-Peer lending companies that offer an easier, less beaureacratic approach to acquiring loans.

Lending Club is the biggest P2P lending company with a market share of approximately 45%. The aim of this project is to dig deeper into the default rates associated with Lending Club to gain a better insight into what makes people default on their payments and what causes these factors to be pronounced or mitigated in certain states.

I will be using the kaggle dataset that contains Lending CLub Loan Data from 2007-2015. The loan dataset contains all the loans that are current, paid off or have been defaulted between the years of 2007-2015 and can be found https://www.kaggle.com/wendykan/lending-club-loan-data/data/. It contains features regarding annual income, length of employment, grade and sub-grade of loan, amongst others. These features are very useful in trying to identify why people default on their loans, which is the primary aim of the project.

Packages used

- · pandas allows us to read in, manipulate and analyze data easily
- numpy helps in computations on a matrix algebra level
- matplotlib is the primary tool used for data visualization with a variety of figures
- plotly is a mapping tool that has matplotlibs core functionalities
- sklearn and all its functions will be the cornerstone for all statistical and machine learning applications of the project

```
In [98]:
         import pandas as pd
         import numpy as np
         import matplotlib.pyplot as plt
         import plotly.plotly as py
         import plotly
         from IPython.display import Image
         from sklearn.externals.six import StringIO
         import pydotplus
         import statsmodels.api as sm
         from sklearn.ensemble import RandomForestClassifier
         from sklearn.model selection import train test split
         from sklearn import linear model, datasets
         from sklearn.cross validation import train test split
         from sklearn import tree
         import random
```

```
In [99]: # First we download the csv file from kaggle with the link below
# The downloaded file is a zip file that contains the csv file called loan.csv
download_link = 'https://www.kaggle.com/wendykan/lending-club-loan-data/data'

# We then use pandas read_csv method to read the downloaded csv into the dataframe
data = pd.read_csv('loan.csv', low_memory = False)
```

```
In [100]: # Observe the shape of the dataset and its features to inspect the columns that w
    print(data.shape)
    print((data.columns.tolist))

(887379, 74)
    <bound method Index.tolist of Index(['id', 'member_id', 'loan_amnt', 'funded_am</pre>
```

```
nt', 'funded amnt inv',
       'term', 'int rate', 'installment', 'grade', 'sub grade', 'emp title',
       'emp_length', 'home_ownership', 'annual_inc', 'verification status'.
       'issue_d', 'loan_status', 'pymnt_plan', 'url', 'desc', 'purpose',
       'title', 'zip_code', 'addr_state', 'dti', 'delinq_2yrs',
       'earliest_cr_line', 'inq_last_6mths', 'mths_since_last_delinq',
       'mths since last record', 'open acc', 'pub rec', 'revol bal',
       'revol_util', 'total_acc', 'initial_list_status', 'out_prncp',
       'out_prncp_inv', 'total_pymnt', 'total_pymnt_inv', 'total_rec_prncp',
       'total_rec_int', 'total_rec_late_fee', 'recoveries',
       'collection_recovery_fee', 'last_pymnt_d', 'last_pymnt_amnt',
       'next pymnt d', 'last credit pull d', 'collections 12 mths ex med',
       'mths_since_last_major_derog', 'policy_code', 'application_type',
       'annual_inc_joint', 'dti_joint', 'verification_status_joint',
       'acc now deling', 'tot coll amt', 'tot cur bal', 'open acc 6m',
       'open_il_6m', 'open_il_12m', 'open_il_24m', 'mths_since_rcnt_il',
       'total_bal_il', 'il_util', 'open_rv_12m', 'open_rv_24m', 'max_bal_bc',
       'all util', 'total rev hi lim', 'inq fi', 'total cu tl',
       'inq last 12m'],
      dtype='object')>
```

For the purpose of analysis there are a lot of columns that wont be needed. Hence, the trimmed dataframe will contain the following features we want to investigate

Out[101]:

	loan_status	loan_amnt	int_rate	funded_amnt	grade	sub_grade	emp_length	annual_inc	home
0	Fully Paid	5000.0	10.65	5000.0	В	B2	10+ years	24000.0	_
1	Charged Off	2500.0	15.27	2500.0	С	C4	< 1 year	30000.0	
2	Fully Paid	2400.0	15.96	2400.0	С	C5	10+ years	12252.0	
3	Fully Paid	10000.0	13.49	10000.0	С	C1	10+ years	49200.0	
4	Current	3000.0	12.69	3000.0	В	В5	1 year	80000.0	

```
In [102]: data 1.dtypes
Out[102]: loan status
                               object
           loan amnt
                              float64
                              float64
           int_rate
           funded amnt
                              float64
           grade
                               object
                               object
           sub_grade
           emp length
                               object
           annual inc
                              float64
           home_ownership
                               object
           addr state
                               object
           dtype: object
```

As we can see in the trimmed dataframe, some of the values look troublesome. For example, the emp_length is displayed as strings which have to be converted into integers. After cleaning this dataframe we have the necessary information to perform the analysis outlined in the project proposal

Data Cleaning

Cleaning Loan Status Column

- We assign the various loan status strings to a number
- · Charged Off, Late, Grace Period and Default loans are all considered Defaulted loans
- Fully Paid loans are considered not defaulted and Current loans are assigned a value but of no relevance

C:\Users\Rahul Loney\Anaconda3\lib\site-packages\ipykernel_launcher.py:5: Setti
ngWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row_indexer,col_indexer] = value instead

See the caveats in the documentation: http://pandas.pydata.org/pandas-docs/stable/indexing.html#indexing-view-versus-copy (http://pandas.pydata.org/pandas-docs/stable/indexing.html#indexing-view-versus-copy)

```
In [104]: #dropping any n/a values and remove any current loans (Value:2)
    data_1.dropna( axis = 0, how = 'any', inplace = True)

    data_1 = data_1[data_1.loan_status_clean != 2.0]

    data_1.loan_status_clean = data_1.loan_status_clean.astype(int)

    data_1 = data_1.rename( columns = {"loan_status_clean":"Default"})

    data_1.head(2)
```

C:\Users\Rahul Loney\Anaconda3\lib\site-packages\ipykernel_launcher.py:2: Setti
ngWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame

See the caveats in the documentation: http://pandas.pydata.org/pandas-docs/stable/indexing.html#indexing-view-versus-copy (http://pandas.pydata.org/pandas-docs/stable/indexing.html#indexing-view-versus-copy)

Out[104]:

	loan_status	loan_amnt	int_rate	funded_amnt	grade	sub_grade	emp_length	annual_inc	home
0	Fully Paid	5000.0	10.65	5000.0	В	B2	10+ years	24000.0	
1	Charged Off	2500.0	15.27	2500.0	С	C4	< 1 year	30000.0	

Employment Length

• The employment length measures are listed as strings, we have to convert them to integers

In [106]: data_1.head(2)

Out[106]:

	loan_status	loan_amnt	int_rate	funded_amnt	grade	sub_grade	emp_length	annual_inc	home
0	Fully Paid	5000.0	10.65	5000.0	В	B2	10	24000.0	
1	Charged Off	2500.0	15.27	2500.0	С	C4	1	30000.0	

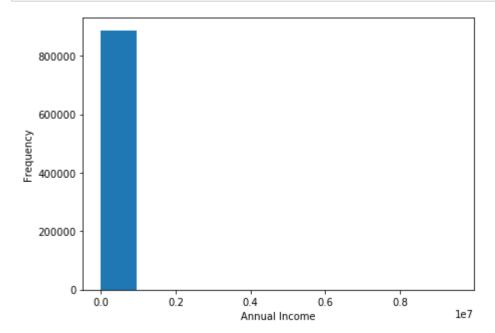
Characterizing a typical borrower for P2P Loans

Before we start analyzing what causes default on Lending Club loans, we must try to characterize the consumer who is actually using lending club and compare them to an average U.S citizen who goes to banks and financial institutions to obtain loans. In order to do this, the following questions will be explored:

- · What does a typical Lending Club borrower earn on average?
- · What kind of home ownership status does he/she have?
- How long have they been employed?
- Compare all these statistics to US averages to attempt to characterize a typical borrower for P2P Loans

Exploring distribution of income

```
In [107]: fig,ax = plt.subplots(figsize = (7,5))
    data.annual_inc.plot(kind = 'hist', ax = ax)
    ax.set_xlabel('Annual Income')
    plt.show()
```



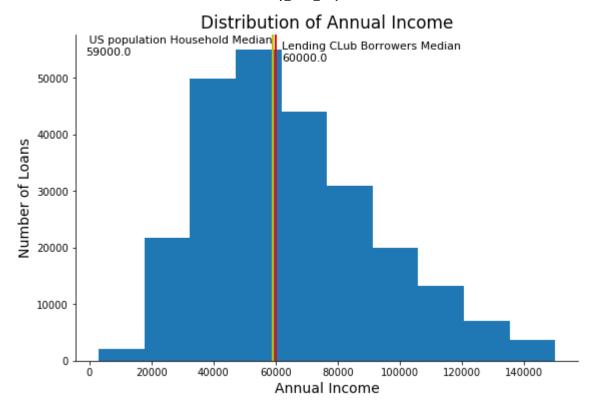
We see that the income distribution data seems to be skewed due to the presence of extreme outliers

Due to this we cannot get a good visalisation of the income distribution. In order to see how many outliers we have, we use the following code

> The number of outliers are 10920 The highest level of income is 8900060.0

Hence, looking at the histogram above, we will observe the distribution of income below \$150,000 so that we account for the skewness caused by the outliers

```
In [109]: data 1 = data 1[data 1['annual inc'] < 150000]</pre>
           median = data 1.annual inc.median()
           fig,ax = plt.subplots(figsize = (9,6))
           data_1.annual_inc.plot(kind = 'hist', ax = ax)
           ax.axvline(x= median,
                      color='r',
                      label='Average',
                      linestyle='-',
                      linewidth=2)
           message = "Lending CLub Borrowers Median \n" + str(round(median,-1))
           ax.text(median + 2000,
                   53000,
                   message,
                   horizontalalignment='left', fontsize = 11)
           ax.axvline(x=59000,
                      color='y',
                      label='US Median',
                      linestyle='-',
                      linewidth=2)
           message = " US population Household Median \n" + str(round(59000.0,-1))
           ax.text(-1000,
                   54000,
                   message,
                   horizontalalignment='left', fontsize = 11)
           ax.spines["right"].set_visible(False)
           ax.spines["top"].set_visible(False)
           ax.set xlabel("Annual Income", fontsize = 14)
           ax.set_ylabel("Number of Loans", fontsize = 14)
           ax.set_title("Distribution of Annual Income", fontsize = 17)
           plt.show()
```



From this we see that the median income of a typical borrower on Lending Club is almost similar to the average U.S citizen (\$59,000) implying that the consumer borrowing on Lending Club have a similar annual income to a US citizen who borrows from a bank

Comparing with US Averages

In order to make comparisons with US median household income we make the assumption that the borrowers income on Lending Club represents a household

• The table below shows how the median income, average years employed and % of population who rent their homes, of Lending Club borrowers compare to the United States Average

Out[110]:

Lending Club United States

Index		
Median Income	60000.000000	59000.0
Average years employed	5.669064	4.6
% of renters	42.980443	37.0

*Data on United Status population sourced from US Census bereau data

From the table above we get a superficial, but important insight about the profile of an average Lending Club borrower as compared to the general United States population

- We can clearly see that they have very similar characteristics and we can infer that an
 individual who goes on Lending CLub to borrow money is similar to one who goes to a bank for
 a loan
- Given that the consumer profile is similar to that of an average American bank account holder, we can now look at the typical loan default causes and see how they impact Defaults on Lending club

How does the number of defaults change with different kinds of home owners?

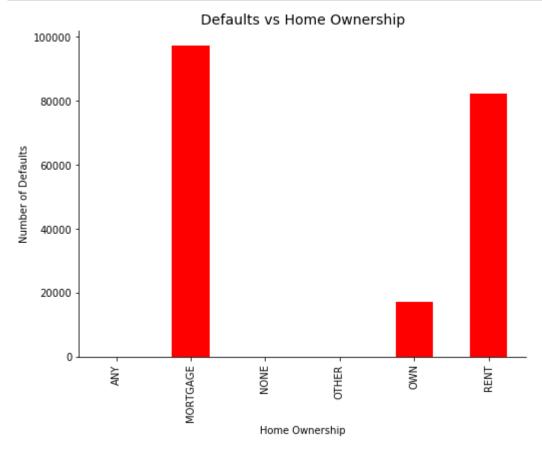
```
In [111]: fig, ax = plt.subplots(figsize = (8,6))
    grouped = data_1.groupby (["home_ownership"]).sum()
    grouped.Default.plot( kind = "bar", color ="r")

ax.set_xlabel("Home Ownership")
    ax.set_ylabel("Number of Defaults")
    ax.set_title("Defaults vs Home Ownership", fontsize = 14)

ax.spines["right"].set_visible(False)

ax.spines["top"].set_visible(False)

plt.show()
```



We notice that the individuals who have a house on rent and mortgage seem to be defaulting the most as compared to people who own a house

How does Defaults vary across various Loan Grades and Interest rate

- Lending club assigns loan grades that vary with interest rate i.e A has the least interest rate while G has the highest
- This interest rate is the sum of Lending Clubs base rate (5.05%) and the adjusted risk and volatility of the loan

```
In [112]:
# Getting average interest rate per Loan for each grade
interest = []

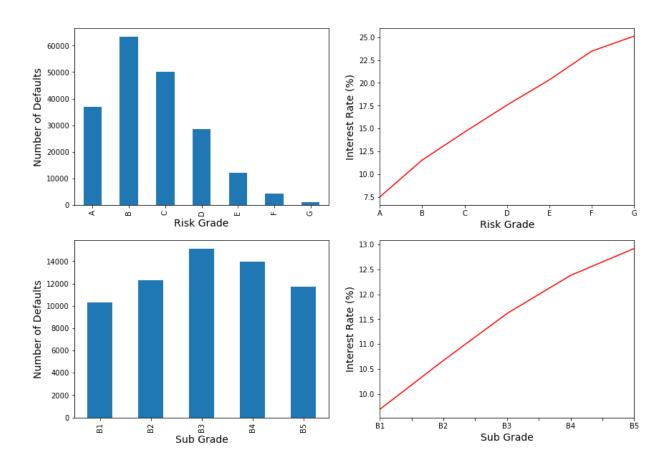
for i in sorted(list(data_1.grade.unique())):
    rate = data_1[data_1['grade']== i].int_rate.mean()
    interest.append(rate)

# Getting average interest rate per Loan for each sub grade
sub_grades = ['B1', 'B2', 'B3', 'B4', 'B5']
interest_1=[]

for i in sub_grades:
    x = data_1[data_1['sub_grade'] == i].int_rate.mean()
    interest_1.append(x)
```

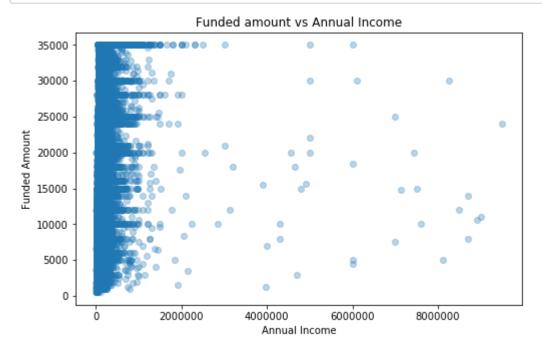
```
In [113]: | #Group by the Loan grade
          grouped = data_1.groupby (["grade"]).sum()
          grouped['Avg int'] = interest
          grouped_1 = data_1.groupby(['sub_grade']).sum().iloc[5:10]
          grouped_1['Avg_int'] = interest_1
          fig,ax = plt.subplots(2,2, figsize = (14,10)) # Create matplotlib figure
          grouped.Default.plot( ax = ax[0][0], kind = "bar")
          grouped.Avg_int.plot( ax = ax[0][1], kind = "line", color = "r")
          grouped_1.Default.plot( ax = ax[1][0], kind = "bar")
          grouped 1.Avg int.plot(ax = ax[1][1], kind = 'line', color = "r")
          ax[0][0].set_ylabel("Number of Defaults", fontsize = 14)
          ax[0][0].set xlabel("Risk Grade", fontsize = 14)
          ax[1][0].set_ylabel("Number of Defaults", fontsize = 14)
          ax[1][0].set xlabel("Sub Grade", fontsize = 14)
          ax[1][1].set_ylabel("Interest Rate (%)", fontsize = 14)
          ax[1][1].set xlabel("Sub Grade", fontsize = 14)
          ax[0][1].set_ylabel("Interest Rate (%)", fontsize = 14)
          ax[0][1].set xlabel("Risk Grade", fontsize = 14)
          plt.suptitle('Defaults and Interest Rate across grades and sub grades', fontsize
          plt.show()
```

Defaults and Interest Rate across grades and sub grades



- Interestingly, we see that B grade loans have the most number of defaults across all loan grades. This is striking as it would seem that the riskier loan with the highest interest rate are not the loans that get defaulted on the most. Similarly, within the grade B, the subgrade B3 has the highest number of defaults but does not have the highest interest rate
- However, this also occurs because there are relatively less high risk loans available and hence the sample size of each loan grade is varied

Annual Income and Funded Amount



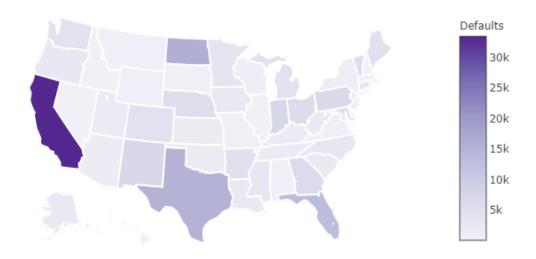
- · We notice that most of the loans on Lending Club are done by low annual income individuals
- However, the loan amount has the same density throughout which implies that all types of loans are asked for by the low annual income borrowers

State-wise Default in the United States

 Using plotly we can create a basemap of the Unites States and map the amount of defaults per state to see which state defaults the most

```
In [ ]: import plotly.plotly as py
         import plotly
         #create list of states
         states = ["AL", "AK", "AZ", "AR", "CA", "CO", "CT", "DC", "DE", "FL", "GA", "HI", "ID", "IL", "IN", "IA", "KS", "KY", "LA", "ME",
                     "MD", "MA", "MI", "MN", "MS", "MO", "MT", "NE", "NV", "NH", "NJ", "NM", "NY", "NC", "ND", "OH", "OK", "OR", "PA", "RI",
                     "SC", "SD", "TN", "TX", "UT", "VT", "VA", "WA", "WV", "WI", "WY"]
         #colour scale for relative number of defaults
         scl = [[0.0, 'rgb(242,240,247)'],[0.2, 'rgb(218,218,235)'],[0.4, 'rgb(188,189,220
                       [0.6, 'rgb(158,154,200)'],[0.8, 'rgb(117,107,177)'],[1.0, 'rgb(84,39,
         #create dictionary for the data input that will be plotted on the map
         data = [ dict(
                  type='choropleth',
                  colorscale = scl,
                  autocolorscale = False,
                  locations = pd.Series(states),
                  z = data 1.groupby('addr state').sum().Default,
                  locationmode = 'USA-states',
                  marker = dict(
                       line = dict (
                           color = 'rgb(255, 255, 255)',
                           width = 2
                       )),
                  colorbar = dict(
                       title = "Defaults")
                   ) ]
         layout = dict(
                  title = 'Number of Loans Defaulted',
                  geo = dict(
                       scope='usa',
                       projection=dict( type='albers usa' ),
                       showlakes = True,
                       lakecolor = 'rgb(255, 255, 255)'),
         fig = dict( data=data, layout=layout )
         import plotly
         plotly.offline.plot(fig)
```

Number of Loans Defaulted



We notice that the state of California (CA) has the highest amount of defaults through the years 2007-2015

Logistic Regression

- Now that we have a better understanding of what a loan default on Lending Club actually
 means and the financial background of the borrowers on Lending Club, we can try to regress
 the features on defaults to try and measure their isolated causal impact
- We notice that our dependant variable (Default) is a binary varible, and we cannot run an ordinary regression for a binary dependant variable.
- Hence, we run a logistic regression which gives us the causal effect of select features on our dependant variable (Default)

```
In [115]: # Creating binary dummy variables for Rent, Mortgage, Own, Other and None
home_ownership = pd.get_dummies(data_1.home_ownership)
data_1 = data_1.join(home_ownership)
```

```
In [116]: # Last Look at data before regression
data_1.head(5)
```

Out[116]:

	loan_status	loan_amnt	int_rate	funded_amnt	grade	sub_grade	emp_length	annual_inc	home
0	Fully Paid	5000.0	10.65	5000.0	В	B2	10	24000.0	
1	Charged Off	2500.0	15.27	2500.0	С	C4	1	30000.0	
2	Fully Paid	2400.0	15.96	2400.0	С	C5	10	12252.0	
3	Fully Paid	10000.0	13.49	10000.0	С	C1	10	49200.0	
5	Fully Paid	5000.0	7.90	5000.0	Α	A4	3	36000.0	

```
In [117]: data_1['grade'] = data_1['grade'].map({'A':7,'B':6,'C':5,'D':4,'E':3,'F':2,'G':1}

X_Variables = ['loan_amnt','annual_inc','grade','RENT', 'MORTGAGE', 'OWN',]
X = data_1[X_Variables]

X = X.values
y = data_1['Default'].values

clf = linear_model.LogisticRegression()
model = clf.fit(X,y)

df = pd.DataFrame(model.coef_.T)
df['Index'] = X_Variables

df = df.set_index('Index')
df
```

Out[117]:

0

Index					
loan_amnt	-3.700838e-05				
annual_inc	2.784872e-05				
grade	5.297227e-08				
RENT	2.412714e-09				
MORTGAGE	2.069809e-09				
OWN	7.970586e-10				

• The coefficients for all the variables are almost close to zero. This does not mean that the features have no explanatory power over the Default of a loan.

These estimates could be caused due to a number of reasons:

• We get these imprecise estimates because the variables we selected are highly correlated with each other i.e if a person has a high income, he probably will own a house and will be

- employed for longer.
- This introduces the issue of multicollinearity in our regression which gives us imprecise estimates
- We must isolate uncorrelated features and regress them individually to see the individual causal impact

Impact of Home ownership

```
In [118]: X_Variables = ['RENT', 'MORTGAGE', 'OWN', 'NONE', 'OTHER']
X = data_1[X_Variables]

X = X.values
y = data_1['Default'].values

clf = linear_model.LogisticRegression()
model = clf.fit(X,y)

print(model.score(X, y))

df = pd.DataFrame(model.coef_.T)
df['Index'] = X_Variables

df = df.set_index('Index')
df
```

0.794900598028

Out[118]:

0

Index				
RENT	0.072524			
MORTGAGE	0.330135			
OWN	0.160335			
NONE	0.332427			
OTHER	0.228957			

From our beta estimates, we can see that a home ownership status of mortgage and none has the highest causual impact on Default on a Lending Club loan

Impact of annual income and loan grade

```
In [119]: X_Variables = ['annual_inc','grade']

X = data_1[X_Variables]

X = X.values
y = data_1['Default'].values

clf = linear_model.LogisticRegression()
model = clf.fit(X,y)

print(model.score(X, y))

df = pd.DataFrame(model.coef_.T)
df['Index'] = X_Variables

df = df.set_index('Index')
df
```

0.794900598028

Out[119]:

0

- The estimates are low as the annual income is in the 10000-150000 scale which affect the causal relationship with our binary variable and intern affects the explaining power of the other independent variable (loan grade)
- To correct this, we can run the same regression with log(annual income) and then get a better understanding of our estimates

Corrected regression for annual income and loan grade

```
In [120]: data_1['log_inc'] = np.log(data_1.annual_inc)
X_Variables = ['log_inc', 'grade']

X = data_1[X_Variables]

X = X.values
y = data_1['Default'].values

clf = linear_model.LogisticRegression()
model = clf.fit(X,y)

print(model.score(X, y))

df = pd.DataFrame(model.coef_.T)
df['Index'] = X_Variables

df = df.set_index('Index')
df
```

0.793587360595

Out[120]:

0

```
log_inc 0.447504
grade 0.429305
```

- The corrected regression produces estimates that demonstrates explaining power over the number of defaults
- For each 1 unit increase in grade and log income, the probability of default increases by around 40%

Historical Default Prediction with Machine Learning

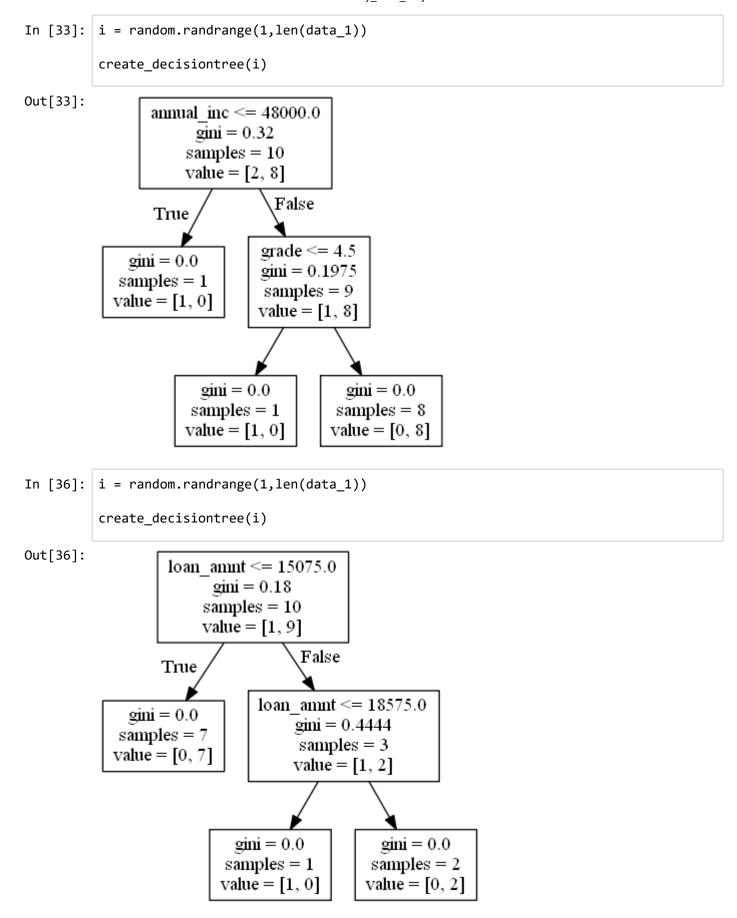
- Now that we have established that our selected features have a causal impact on loans being defaulted, we can build a model and train it to predict whether a laon with given parameters has been defaulted on or paid off
- · We first build a decision tree model
- Then apply the random forest classification in order to randomize the sample
- We then split the data into a training and testing set by which we fit our model
- Predict values of default with our test data set and then compare it to the actual data values to see the accuracy of prediction

Decision Trees

 A decision tree is a decision support tool that uses a tree-like graph or model of decisions and their possible consequences

We created 3 different decision trees with three different samples to get an idea of how the algorithm works

```
In [32]:
         # we generate a random number and then take a 10 row sample to see how the decision
          i = random.randrange(1,len(data_1))
          create_decisiontree(i)
Out[32]:
                      grade <= 6.5
                       gini = 0.42
                      samples = 10
                      value = [3, 7]
                  True
                                  False
              gini = 0.0
                                  gini = 0.0
            samples = 3
                                samples = 7
                               value = [0, 7]
            value = [3, 0]
```



Reading the Trees:

• Each condition branches left for "true" and right for "false". When you end up at a value, the value array represents how many samples exist in each target value. So value = [0. 5.] mean there are 0 "Paid off" and 5 "Defaults" by the time we get to that point. value = [3. 0.] means 3 paid off loans and 0 defaults.

These trees show us intuitively how the machine learning model is going to run through the data and make decisions based of the features that affect the default of a lending club loan

Random Forests

- Now we use a machine learning model called random forest that basically iterates through n
 different decision trees and creates a model that we can predict from
- First, we split the dataset into a training set and testing set (usually 80:20 split) using scikit learns inbuilt functions
- · Then we use random forests to train our training data and fit it to a model
- Finally, we use the model on the testing data and see the accuracy with which it predicts the true value outcome in the dataset

```
In [95]: from sklearn.ensemble import RandomForestClassifier
    from sklearn.model_selection import train_test_split

    train, test = train_test_split(data_1)
    y = train["Default"]
    X = train[['annual_inc','loan_amnt','grade','RENT', 'MORTGAGE', 'OWN','NONE','OTH clf = RandomForestClassifier(n_estimators=10)
    clf = clf.fit(X, y)
```

Using the model fitted on the training data to predict default for given values of annual income, loan grade, loan amount and home ownership

```
In [41]: success = 0
    for i in range(len(test)):
        if predicted_vals[i] == test.Default.iloc[i]:
            success +=1
        else:
            continue
        accuracy = (success/len(test))*100
        print('The accuracy of the given prediction model is', round(accuracy,1),'%')
```

The accuracy of the given prediction model is 74.5 %

Future Roadmap

- Model a probability function that predicts the probability that a current loan will default using the same training technique used above
- Stacking 3 machine learning models and weighting them objectively to get a better accuracy output

Summary

- Peer-to-Peer lending might be disruptive in nature due to its ease of access and marketplace lending, however the factors that lead to default seem to be strikingly similar to defaults on bank loans
- The default of a loan depends on a multitude of factors, but the factors explored in this project seem to exhibit credible explaining power
- Training and testing on the data set and predicting defaults yields an accuracy of 75% which fits the data set well as a preliminary step of machine learning analysis

References

- US Census Bureau
- Data Science, Deep Learning and Machine Learning with python (Online Course by Jose Portilla)