

Rahul Maurya

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PROFESSIONAL SUMMARY

Data Scientist with **2.5+ Years of work experience** and 1.5+ years of applied experience at Namma Yatri (ride-hailing) and prior fintech experience at Bullsmart. Skilled in **Python, SQL, statistical modeling, hypothesis testing, and unstructured data analysis**. Adept at building end-to-end ML workflows, running experiments, and generating **actionable insights** that improve product performance. Strong growth-mindset with hands-on exposure to model development, testing on real production data, and cross-functional collaboration—fully aligned with Microsoft's mission to empower organizations through data and AI.

CORE SKILLS

Languages: Python (Pandas, NumPy, Scikit-Learn, Tensorflow, Keras), SQL

Machine Learning: Regression, Decision Trees, Ensemble Models, Neural Networks, Clustering, SVM

Data Science: EDA, Hypothesis Testing, Model Evaluation, A/B Testing, Unstructured Data Analysis

Core Competencies: Data Cleaning & Integration, ETL Pipelines, Experimentation, BI Reporting, Problem Solving

PROFESSIONAL EXPERIENCE

Data Analyst I – Namma Yatri | Aug 2024 – Present | Bangalore

- Analyze large-scale rider, driver, and trip datasets to generate **product insights** used for feature rollout, demand planning, and marketplace optimization.
- Designed and executed **A/B tests & hypothesis-driven experiments**, improving feature decision accuracy and product adoption.
- Build and deployed predictive models for **customer churn model** improving overall retention by 20%.
- Built automated **data cleaning, feature engineering, and model training pipelines** using Python & SQL to improve analytics speed and reliability.

Sales Analyst – Bullsmart (Dados Technologies) | Aug 2023 – Aug 2024 | Bangalore

- Used SQL & Python to build automated reporting workflows, reducing manual effort and enabling data-backed decision-making.
- Assisted senior analysts in **ML model prototyping** for user segmentation and investment behavior prediction.

EDUCATION

B.Sc. in Mathematics – Siddhartha University | 2020 – 2023 | Percentage: 69.22%

CERTIFICATIONS

PGP in Data Science & Machine Learning – Intellipaat (2023–2024)

SQL Certification – HackerRank | EDA & ML – Kaggle

NISM VA – Mutual Fund Distributors Certification